2022 Full-year results 9th March 2023

LØN0

Dundrum Town Centre, Dublin

ammerso

2022 full-year results **Agenda**

Overview Full-year results Strategic execution Q&A



Another year of strategic, operational and financial progress

Executing on FY22 priorities

What we said:

- Stabilise and optimise cash flow and underwrite the value of our flagships through relentless operational execution
- Unlock further value on existing estate
- Create optionality by hitting key milestones on our development opportunities
- Continue to drive organisational speed and agility via digitalisation and reduce cost at the same time
- Generate capital to reduce debt and recycle

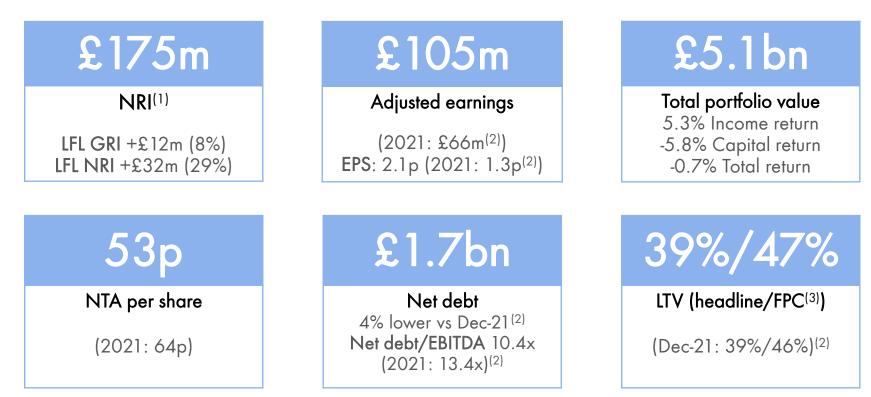
What we did:

- ✓ LfL GRI +8%, LfL NRI +29%; significant increase in adjusted earnings
- Strongest leasing performance since 2018 with diverse mix (£45m by value @100%)
- Maintained 96% flagship occupancy, with significant rotation and regear of marquee brands, new concepts and experiences
- Completed repurposing of House of Fraser in Dundrum; Debenhams in Bullring in progress; advancing further repurposing plans
- Commenced construction of The Ironworks in Dundrum; planning submitted for Drum above Birmingham New Street, and Reading Riverside
- Reduced gross admin costs by 17% YoY, with more to come by 2024
- Completed £195m of disposals in 2022, on track for a further £300m in 2023
- ✓ Net debt down 4%; no Group refinancing not covered by existing cash until 2025
- Stable balance sheet notwithstanding downward revaluations at the end of the year

Adjusted earnings of £105m



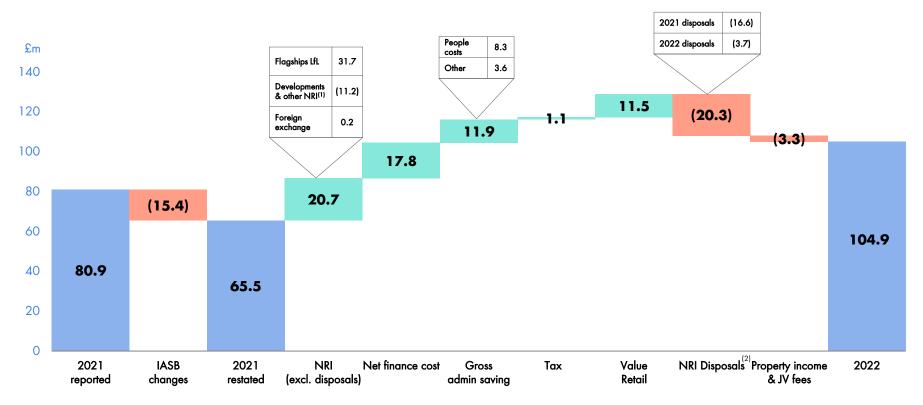
2022 full-year financial results Financial summary



I Adjusted NRI

2021 income statement figures have been restated to reflect the IFRIC Decision on Concessions and balance sheet figures have been restated to reflect the IFRIC Decision on Deposits. Additionally, 2021 earnings per share has been restated to reflect the bonus element of scrip dividends Fully proportionally consolidated

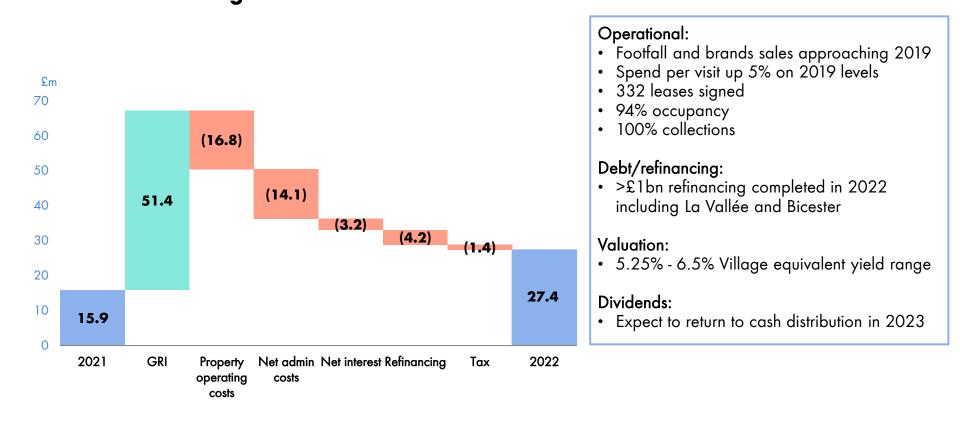
2022 full-year financial results Adjusted earnings walk



1 Includes YoY decrease in surrender premiums of £10.7m

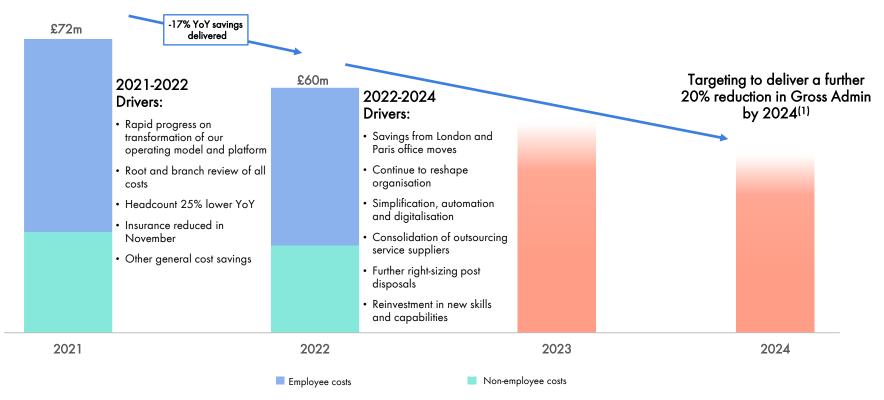
2 Reflects YoY change in NRI from properties sold since the beginning of 2021

2022 full-year financial results Value Retail earnings walk⁽¹⁾



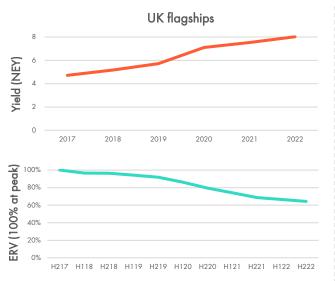
2022 full-year financial results

Gross administration costs & trajectory

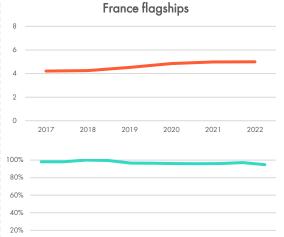


2022 full-year financial results

Returns and yields by geography



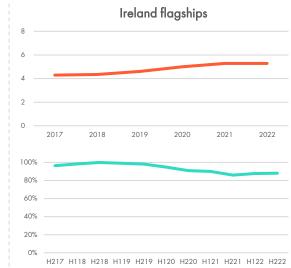
Peak to now ⁽¹⁾		
Capital return	(65%)	
ERV	(36%)	
NEY	+330bps to 8.0%	
Range Dec 2022:	7.2% - 9.5%	



Peak to now ⁽¹⁾			
Capital return	(30%)		
ERV	(5%)		
NEY	+80bps to 5.0%		
Range Dec 2022:	4.7% - 6.4%		

H217 H118 H218 H119 H219 H120 H220 H121 H221 H122 H222

0%



Peak to now ⁽¹⁾		
Capital return	(31%)	
ERV	(12%)	
NEY	+110bps to 5.5%	
Range Dec 2022:	5.3% - 6.0%	

1 Peak - UK & France flagships 2017, Ireland 2018. Figures reflect current flagship portfolio

2022 full-year financial results **NTA per share walk**



2022 full-year financial results A stable balance sheet



Dec-21: £1.5bn



LTV (headline/FPC)

Dec-21: 39%/46%⁽¹⁾

68%

Gearing

Dec-21: 66%⁽¹⁾ vs 150% covenant

2025

No material Group refinancings required until 2025 not covered by existing cash IG rating

Moody's and Fitch changed outlook from negative to stable

2022 full-year financial results

No Group debt not covered by existing cash until 2025⁽¹⁾



1 Proportionally consolidated debt, excluding Value Retail. Interest rates are on a weighted average basis, post hedging derivatives other than for Sterling bonds

2 Sterling Bond hedging (excluded for simplicity) is; £350m maturing 2025 GBP3.5% fixed swapped to EUR2.2% fixed, £300m maturing 2026 GBP6% fixed swapped to GBP floating rates (linked to SONIA) until 2024. The £200m bond maturing 2028 with a fixed 7.25% coupon is unhedged

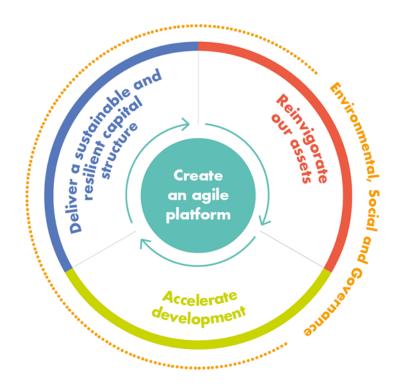
3 Secured debt in joint ventures (shown at Hammerson share) is on a non-recourse basis. Highcross debt subject to receivership in February 2023

2022 full-year financial results Modelling assumptions

GRI	 Underlying 2022 GRI £211m (reported GRI of £215m less £4m from disposals and surrenders) Targeting mid-single digit growth (excluding disposals) from strong leasing and lower vacancy
Disposals	• Target of c.£300m of disposals in 2023 ⁽¹⁾
NRI	Assume margin to GRI of 80% in 2023
Admin costs	 Targeting to deliver further 20% reduction by 2024 Some dilution of lost fee income from disposals (2022 fee income £17m)
Value Retail	 Earnings to have recovered fully to pre-pandemic levels in 2023 Return to cash distributions expected in 2023
Finance costs	2023 net finance costs c.15% lower
Capex	 Expenditure expected to be £110m £55m repurposing, placemaking, ESG and maintenance/stewardship £55m land acquisition and promotion
Dividend	Anticipate a return to cash dividends in 2023

Strategic execution

Two years of tangible results



Today, Hammerson is a better, more agile and resilient business

- A simplified and more focused portfolio following £628m of gross proceeds since start of 2021, stable balance sheet, with recycled capital for investment
- Rapid progress on the transformation of our operating model and platform, resulting in a significantly reduced cost structure and greater agility
- Enlivened and reinvigorated assets by introducing new occupiers, uses and concepts
- Actively repurposing our destinations, with an increased emphasis on commercialisation, marketing and placemaking, in turn creating exceptional spaces for our customers and occupiers
- Net Zero Asset Plans developed for each flagship asset; enhanced and realigned our activities to be specific to our local communities
- A sharper focus on our development opportunities, hitting key milestones, and creating value and optionality at each stage of the development cycle
- Strong grip on operations, backed by disciplined financial management

An agile, asset-centric operating model focused on occupiers and customers



Shift to simplified asset and customer centric model, yielding clear benefits

Leaner organisation: 42% reduction in headcount vs 2019

Investing in and promoting key talent at all levels

Increased speed of leasing and collections

Consolidated UK property management suppliers

Implementing more integrated, connected and automated systems to drive further efficiency

-17% gross admin YoY

Targeting a further 20% reduction in gross admin costs by 2024

Expanding our best-in-class partnerships, e.g. in Birmingham with CPPIB







Our strongest leasing performance since 2018

317/£45m	34%	
Leases/income⁽¹⁾ (£25.4m at our share) 2021: 371/£24.7m	ahead of previous passing 2021: -2%	
+2% vs ERV	8.0yrs/9.5yrs	
Principal lettings ⁽²⁾ 2021: -11%	WAULB⁽³⁾/ WAULT 2021: 7.8yrs/8.9yrs	

✓ 77% principal vs temporary⁽⁴⁾

✓ Two thirds/one third: new leases to renewals⁽⁴⁾

✓ 40% of new leasing volume, c.44k sq.m. to new concepts and/or significant upsizes

 >20% of renewal volume, c.10k sq.m., included significant refurbishments

✓ Diverse mix:

- Fashion 43%
- Restaurant, food, and social 21%
- Balance to non-fashion and services

- 2 On net effective basis
- 3 Principal leases, and excludes standard 3 year breaks in France

4 By number of leases

On a LfL basis, 2022 leasing income +10% (£2.1m)

Reinvigorate our assets Creating a sense of place

We engage on a portfolio basis	Image: Stradivarius VICTORIAS SECRET
We are bringing in new occupiers & concepts	RESERVED SANDBOX ^R SANDBOX
We are increasing focus on commercialisation & placemaking	Image: Shein shei
We have a refreshed approach to marketing	 WESTQUAY ON ICE INCOMENT INCOMENT INCOMENT

Reinvigorate our assets

Repurposing our spaces to introduce new occupiers and concepts

Completed



Repurposing of former House of Fraser unit at Dundrum successfully completed

- Now occupied by Brown Thomas (Selfridges) and Penneys (Primark)
- Affording the opportunity to bring Dunnes Stores into Dundrum for the first time



Work continues on the former Debenhams unit at Bullring

- New occupiers: Flagship grocery-led M&S; new leisure concept, TOCA Social
- Underpinning a flurry of further leasing in 2022









Reinvigorate our assets **Robust operational trends**

96% / 98%	18% / 13%	 Footfall vs 2019 improved 11ppts from January to December⁽²⁾
UK & France / Ireland Occupancy	UK / France OCR (UK pro forma 2022: 16%) ⁽¹⁾	 Strong continued recovery with footfall at +39% vs 2021 for the Group⁽²⁾ Trends continuing with footfall in January 2023 YoY c.+10% in UK and France and
		c.+20% for Ireland ⁽²⁾
c.90%	+4% / -1% / +3%	 ✓ Average retail spend per customer at £91⁽³⁾ vs £86⁽⁴⁾ in 2019
Group footfall ⁽²⁾ vs 2019 levels	UK / France/ Ireland Sales vs 2019 ⁽²⁾	 Average dwell time per customer at 85mins⁽³⁾ vs 83mins⁽⁴⁾ in 2019

1

2022 sales pro forma for rates reduction coming into effect in April 2023 Source: Hammerson. UK excludes Centrale, Grand Central & Highcross, France excludes Cergy, Ireland sales are Dundrum only 2

Source: CACI 2022 3

4 Source: Javelin

Opportunity to unlock deep value

CAPITAL INTENSI



Bishopsgate Goodsyard Eastgate, Leeds

> Includes: Brent Cross Southern Lands **Dublin Central** Martineau Galleries

Includes: **Reading Riverside** Drum, Birmingham The Ironworks, Dublin **STAND-ALONE TO OUR CORE URBAN ESTATE**

Stand-alone schemes on self-contained land. Have the strength of location and potential scale to create critical mass and returns of their own

COMPLEMENTARY TO OUR CORE URBAN ESTATE

Complementary to existing schemes. They have potential to increase our scale and critical mass and unlock development returns as well as further halo and diversification effect on the retained estate

INTEGRAL TO OUR CORE URBAN ESTATE

Within the envelope of the scheme. Emphasis on creating new and engaging spaces, with a greater focus on placemaking and attracting new occupiers and services

TIME TO DELIVERY

Opportunity to realise value for all our stakeholders, connect our communities and deliver a positive impact for aenerations to come

Enhancing the footprint and value of our estates





Eastgate, Leeds



Progressing the master planning for remaining c.10 acres



Bishopsgate Goodsyard Signed s106 agreement, detailed design and next stage of enabling commenced

Bristol Broadmead

Dublin Central

Dundrum Phase II

Engaged with City Council to explore potential uses and phasing of development

Initial planning permission granted and discussions with operators and occupiers begun

Planning application submitted - c.900 homes, public square, retail, F&B and crèche

Martineau Galleries, B'ham Working with local authorities to finalise details and prepare for first phases

Southern Lands, Brent Cross Developing holistic brief for long term regeneration

The Ironworks, Dundrum Commenced construction on 122 unit residential development

Drum, Birmingham Submitted planning consent for amenity rich, workspace-led proposal

Reading Riverside Planning applied for Eastern Quarter, developing c.450 rental apartments

Opened in March 2022. 91% let

Insights

Our portfolio is aligned to the structural growth of cities and the evolution of retail

Strong fundamentals

Cities are engines of economic growth

Affluent catchments are resilient

Rents have rebased to affordable levels. business rates to follow

Flight to quality for both occupiers and customers: better stores means enhanced customer experience

Post pandemic greater appreciation of community, lifestyle and experiential

People need a sense of belonging

ESG rising up the agenda for all stakeholders

Online penetration maturing and costs are rising

Hammerson supports

216m visitors⁽¹⁾

25m in catchment⁽²⁾

1,800 tenants

£5bn retail sales

30,000+ full-time jobs

Physical and digital converge in our spaces

Occupiers and customers recognise the symbiotic nature of digital and physical

> Partnership approach with occupiers to deliver a truly integrated customer journey

Showroom for instore and online purchases as customers become channel agnostic

Convergence of service options: mobile payments, order online, self-checkout, click and collect, returns

Leveraging instore expertise with insight-led technology to drive engagement and personalised customer service

Engage with and retain consumers post-sale through digital promotions, local activities and events

Source: Shoppertrak

Insights

Hammerson owns and operates dominant assets in leading cities

London, Dublin and Paris are ranked top three cities in Europe for economic potential⁽¹⁾

Bristol, Southampton, and Birmingham all have more than 50% of their population under 34 years old, with all our other cities over 40%⁽²⁾

London will generate more office-based jobs than any other European city over the next 5 years⁽²⁾

Dublin is the European headquarters of Google, Facebook, Microsoft, Airbnb, PayPal, eBay⁽³⁾

1,600+ overseas companies are based in Dublin⁽³⁾

Paris is the capital of the Eurozone and represents 31% of national GDP⁽⁴⁾

Birmingham is the primary beneficiary of HS2, Europe's largest infrastructure project. Phase 1 will generate £28bn of economic benefits⁽⁵⁾









¹ Source: Fdi European Cities and Regions of the Future 2023

² Source: Oxford Economics

³ Source: Invest in Dublin

⁴ Source: Paris Region Facts and Figures 2022

⁵ Source: UK.Gov

Insights Flight to quality - best-in-class retailers value the importance of physical space



Our stores play an important role in supporting our Online customers; nearly half of our UK Online orders are collected instore and the majority of returns are through our stores (85%). Next Annual Report 2022



The Group is committed to showcasing brands in a premium environment and stores remain a core part of our strategy JD Sports Annual Report 2022



"Our smaller format concept stores allow us to design insight-driven journeys to personally engage with our customers, all with the purpose to inform, inspire and engage." Lucy Ramseyer, senior retail director UK&IRE at NIKE 2022



EST. 1884



PRIMARK

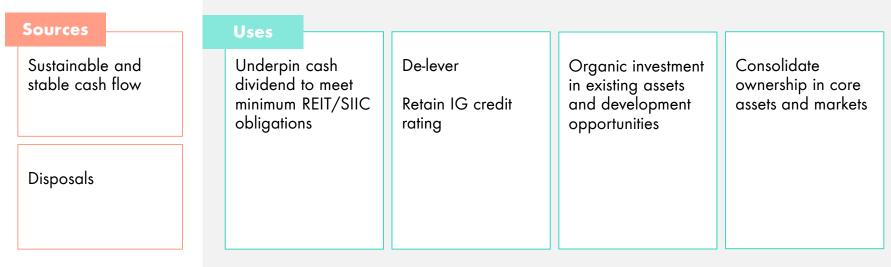
The investment in M&S' accelerated store rotation programme aims to create an estate of 180 Full Line stores and 420 owned food stores by FY25/26, creating over 3,400 new jobs *M&S Press Release 2022*

Certain stores have been designed and built to serve as high-profile venues to promote brand awareness Apple Annual Report 2021

> "You've got to start to question the maturity now of online in the United Kingdom" John Bason, finance director of Associated British Foods 2023

	Reinvent our assets	Create agile platform	Deliver sustainable and resilient capital structure
	Environmental, Social and Governance at the heart of everything we do		
OUR NEXT STEPS	Be the leading owner and operator of city centre multi-use assets	Be the cities asset manager of choice	Deliver a diversifying and stable income stream, and option value in our development portfolio
OUR N	DRUM		

Disciplined capital allocation – our approach



Sustainable and resilient capital structure, through the cycle

Required returns > cost of capital

Total return focus

Remain opportunistic on capital deployment

Summary

We will remain disciplined in our operational and financial management

1	Portfolio simplification and realignment	 £628m non-core disposals completed since start of 2021 Targeting to c.£300m in 2023 Multi-use and more diverse income streams
2	Leasing	 Best leasing performance 2018, £25m of rent Flight to quality Strong pipeline in 2023 Marquee brands, new concepts and experiences Focus on cash flow and valuation
3	Focus on cash	 New tenant mix with strong covenants 95% collection rate in 2022 Collections normalised to pre-pandemic levels
4	Agile platform	 Asset-centric organisation yielding clear focus on occupier and value creation Delivered 17% cost reduction in 2022 Expect to deliver a further 20% by 2024
5	Capital Allocation	Investor mindsetTotal return
6	Unlock value in our developments	 Disciplined approach Near-term capital light Create optionality
7	Conservative and resilient capital structure	 Stable balance sheet, debt reduced, defined benefit pension buy-in Ample liquidity IG rating

Conclusion and 2023 priorities

2022

Another year of strategic, operational and financial

progress



Near-term priorities

Maintain strong operational grip on business:

- Deliver another year of robust underlying earnings and cashflow
- Target further 20% gross admin cost reduction by 2024 (vs 2022 base)
- Conclusion of £500m disposal programme
- Return to cash dividend

Medium-term priorities

Continue to:

- Deliver our proposition to the new channel agnostic reality
- Attract the best occupiers during the ongoing flight to quality
- Unlock deep value by bringing a broader mix of uses to the existing estate and option value on stand-alone projects

Strong platform

Multiple opportunities













