MOMENTUM: Innovation. Improvement. Growth.

# COMMERCE BANCSHARES, INC.

INVESTOR UPDATE

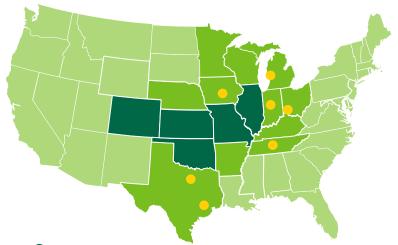
1st Quarter 2022



# CAUTIONARY STATEMENT

A number of statements we will be making in our presentation and in the accompanying slides are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, such as statements of the Corporation's plans, goals, objectives, expectations, projections, estimates and intentions. These forward-looking statements involve significant risks and uncertainties and are subject to change based on various factors (some of which are beyond the Corporation's control). Factors that could cause the Corporation's actual results to differ materially from such forward-looking statements made herein or by management of the Corporation are set forth in the Corporation's 2021 Annual Report on Form 10–K, 1<sup>ST</sup> Quarter 2022 Report on Form 10–Q and the Corporation's Current Reports on Form 8–K.

# **COMMERCE BANCSHARES** 157 YEARS IN BUSINESS



#### FULL-SERVICE BANKING FOOTPRINT

152 full-service branches and 326 ATMs St. Louis • Kansas City • Springfield • Central Missouri Central Illinois • Wichita • Tulsa • Oklahoma City • Denver

#### COMMERCIAL OFFICES

Cincinnati + Nashville + Dallas + Des Moines Indianapolis • Grand Rapids • Houston

#### U.S. PRESENCE

- Extended Commercial Market Area
- Commercial Payments Services Offered in 48 states across the U.S.

Sources: IS&P Global Market Intelligence - Regulated U.S. depositories which includes commercial banks, bank holding companies, and credit unions, rankings as of 12/31/2021; 2 Includes loans held for sale; 3 Nilson Reports-Commercial Card: May 2021, based on the top 50 U.S. banks ranked by total assets as of 12/31/2020, S&P Global Market Intelligence; "Moody's Credit Opinion – Commerce Bancshares, Inc., February 17, 2022, baseline Credit Assessment (BCA) reflects a bank's standalone credit strength; Company reports and filings, information as of 03/31/2022 unless otherwise noted.

**TOTAL ASSETS** \$35.0

**BILLION** 

38<sup>TH</sup>

LARGEST U.S. BANK BASED ON ASSET SIZE1

#### MARKET CAP

\$8.7 **BILLION** 

**22ND** 

LARGEST U.S. BANK BASED ON MARKET CAPI

#### **TOTAL TRUST ASSETS UNDER ADMINISTRATION**

\$65.8 BILLION

18<sup>TH</sup>

LARGEST AMONG BANK-MANAGED TRUST COMPANIES BASED ON AUM1

TIER 1 COMMON RISK-**BASED CAPITAL RATIO** 

13.9%

3<sub>RD</sub>

HIGHEST AMONG TOP 50 U.S BANKS BASED ON ASSET SIZE

TOTAL **DEPOSITS** 

\$29.3 **BILLION** 

TOTAL LOANS<sup>2</sup> \$15.5 **BILLION** 

**COMMERCIAL** CARD VOLUME BILLION AS OF 12/31/2021

LARGEST COMMERCIAL CARD ISSUER3

**RETURN ON** 14.4% AVERAGE **EQUITY YTD** 

**11**TH

YTD ROACE FOR THE TOP 50 U.S. BANKS BASED ON

**BASELINE CREDIT** ASSESSMENT<sup>4</sup>

MOODY'S RANKS COMMERCE AMONG THE TOP 5 BANKS IN THE COUNTRY

# SUPER-COMMUNITY BANK PLATFORM

# A consistent strategy with a long-term view

### Community Bank

- Award-winning customer service
- Focus on the full client relationship
- Core values embraced by team members
- Quickly adapt to customer needs and changing preferences

Customer relationship-based: Challenge Accepted.®

High-performing teams and engaged workforce

Long history of top quartile credit quality metrics

Investment in distinctive, high-return businesses

Focus on operational efficiencies

Disciplined approach to acquisitions

### Super-Regional Bank

- Sophisticated payment system capabilities
- Broad consumer product offerings
- Private Banking; Trust; Capital Markets
- Shareholder driven and strong financial performance
- Competitive on unit costs



# TRACK RECORD OF LONG-TERM OUTPERFORMANCE

### **Revenue Diversification**

Balanced earnings profile, fee revenue at 39%<sup>2</sup> of total revenue, bolstered by growing wealth and national payments businesses



### **Deposit Franchise**

\$28.6 billion in low-cost deposits<sup>1</sup> with peer-leading historical deposit betas

# Continued Long-Term Investments

Core banking system implementation, Enterprise Digital, Expansion Markets, Wealth Management, **Commerce Healthcare** 

# Consistent Earnings & Shareholder Value

Over 10% total annualized return to shareholders over the last 15 years, outperforming the annualized KBW Regional Bank Index return of 4%<sup>2</sup>

### **Capital Management**

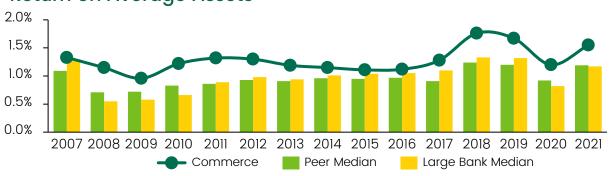
Strong capital ratios, 54<sup>th</sup> consecutive year of common dividend increases<sup>3</sup>

### **Credit Quality**

Conservative risk profile drives outperformance across credit cycles

# COMMERCE BANK MAINTAINS SOLID PERFORMANCE OVER TIME

### Return on Average Assets



ROAA 15-yr average

CBSH: 1.29%

Peers: 0.96%

### **Return on Average Common Equity**



ROACE 15-yr average

CBSH: 12.4%

Peers: 8.3%



### LONG-TERM VIEW: NET INCOME AND EARNINGS PER SHARE

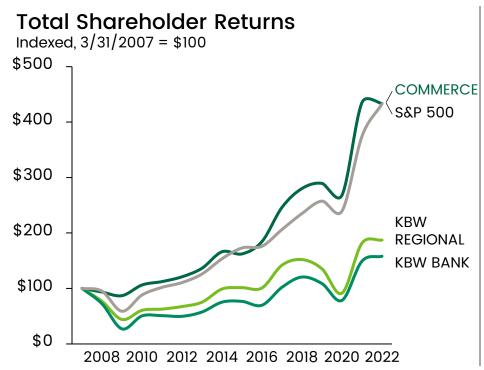


### **EPS REMAINS STRONG**

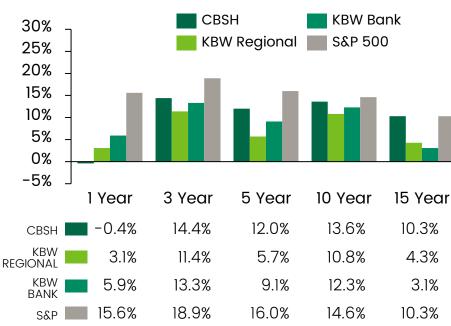
2022 MARKS THE 54TH CONSECUTIVE YEAR OF DIVIDEND GROWTH

# STEADY SHAREHOLDER RETURNS

as of March 31, 2022



# Annualized Comparison Total Shareholder Returns



Consistent, positive returns to shareholders
Significant outperformance relative to banks over long period

# OUR STRONG CULTURE IS THE KEY DRIVER TO OUR LONG-TERM SUCCESS

At Commerce, our core values shape the way we live and work.

- **V** We have a long-term <u>V</u>iew
- We collaborate as **O**ne team
- We act with Integrity
- We are **C**ustomer
- We strive for Excellence

focused

- We make decisions today that will sustain us well into the future.
- We see diversity and inclusion as an imperative and seize opportunities to build teams that reflect all sides of an issue.
- We value integrity, we recognize our first duty is to conduct business in ways that merit trust and confidence, and that adhere to the highest standards of governance and ethics.
- We value relationships, our customers are our primary focus.

A culture formed 157 years ago to be a force for good in our region and our industry



EXCHANGE

# **BEYOND FINANCIALS**

Supporting each other, our customers and our communities

46 As a socially responsible corporate citizen, we continuously seek opportunities to make a difference. 33

# More than 490 nonprofit organizations supported

by Commerce team members through leadership roles by serving on boards

## **OUTSTANDING**

Community Reinvestment Act rating for 25 years<sup>1</sup>

### 2021 Engagement & Enablement<sup>2</sup>

Consistently scoring above the U.S. High Performance and U.S. Financial Services norms for engagement, enablement and effectiveness



vs. 71% U.S. High Performing Norm



vs. 70% U.S. High Performing Norm

# ENVIRONMENTAL, SOCIAL AND GOVERNANCE

Robust ESG framework, including board oversight and a cross-functional ESG management committee – continued enhancements to our program and reporting.

The annual ESG report assesses our impact in several key areas:

- Environmental sustainability
- Customer, team member and community engagement
- Corporate governance, including information security and code of ethics



<u>2021 ESG Report</u> is available on <u>commercebank.com</u> and <u>investor.commercebank.com</u>

# OUR COMMITMENT TO DIVERSITY, EQUITY AND INCLUSION

Our longstanding approach of "doing what's right" continues to guide our focus on our team members, customers and communities



A Blue Chip initiative centered on improving **Diversity**, **Equity and Inclusion** in and around Commerce.

We will build on years of forward progress to advance our efforts against each pillar.



### Customer

Deeper focus on growing a diverse customer base



### Community

Investing, both financially and with our time, in our communities



### • Supplier

Improve the diversity of our suppliers and spend



### Internal

Enhance internal talent mobility and external recruiting practices to increase the diversity of our teams and leaders

A culture that celebrates inclusion and diversity Commerce offers a variety of internal resource groups, mentoring programs and networking opportunities |



Connecting young professionals 600+ members



Engaging LGBTQIA+ community 450+ members



Empowering women 1,250+ members



Valuing multi-cultural perspectives 450+ members



# RECENT RECOGNITION



**Forbes** 

Best Banks in America

13<sup>th</sup> consecutive year



Forbes

World's Best Banks

4<sup>th</sup> consecutive year



**Forbes** 

Best Banks in Each State: Missouri



Global Finance

Best U.S. Regional Bank in the Midwest

The Private Bank at Commerce Trust Company



Forbes

America's Best Midsize Employers

5<sup>th</sup> consecutive year

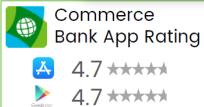


Human Rights Campaign

Corporate Equality Index score of 90

### FOCUSING ON OUR CUSTOMERS





### America's Best Banks 2022

### **Best Customer Service**

**Commerce Bank** named to *Newsweek's* America's Best Banks for **Best Customer Service** for the **2**<sup>nd</sup> **consecutive year**.

*Newsweek's* ranking of financial institutions that **best serve their customers' needs** in today's challenging times.

Assessed >2,600 U.S. banks and their savings and checking account offerings, based on more than 50 factors to find a best-in-class bank in 26 categories.

Despite the lingering uncertainties of the pandemic, Commerce's customer service is a constant that customers can rely on.

This award recognizes banks with the **fewest problems** reported to the CFPB, a **timely response** rate, a **helpful mobile app**, and a **variety of dedicated customer service lines**.

# CORE BANKING SYSTEM TRANSFORMATION

### **REASONS FOR** TRANSORMATION:

- Core Banking Systems were at end of life
- Vendor no longer selling solution
- Solution inhibits delivery of new products
- Technology was 25+ years old and resources are scarce

### **GUIDING PRINCIPLES FOR** TRANSFORMATION:

- Improve business capabilities
- Adapt business processes to align with new platform
- Ensure platform extends capabilities and functionality on supportable technology
- Reduce Product Development Cycle Time



### 900,000 + **Project Hours**

# 350 +

**Implemented** January 2022

### **OUR PARTNER:**



A global leader in providing banking solutions, leads the industry in R&D investments.

- Consistently reinvests 20% of revenues into R&D, the highest in banking software.
- \$2.5B cumulative R&D investment from 1990-2018.
- Track record of innovation.

Consistently ranked as a leader in banking software by IT research firms such as U.S.-based Gartner and Forrester and U.K.-based IBS Intelligence.



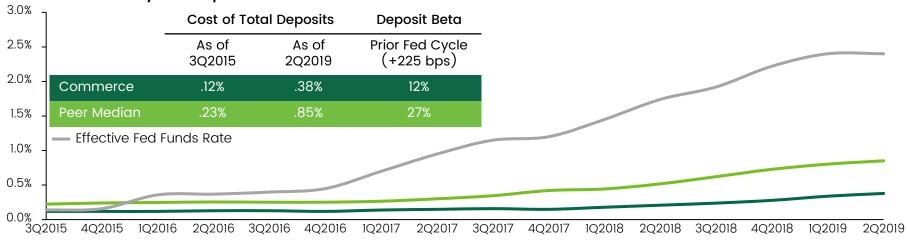
700+ Team Members



# WELL-POSITIONED FOR A RISING RATE ENVIRONMENT

# WELL-POSITIONED FOR HIGHER RATES





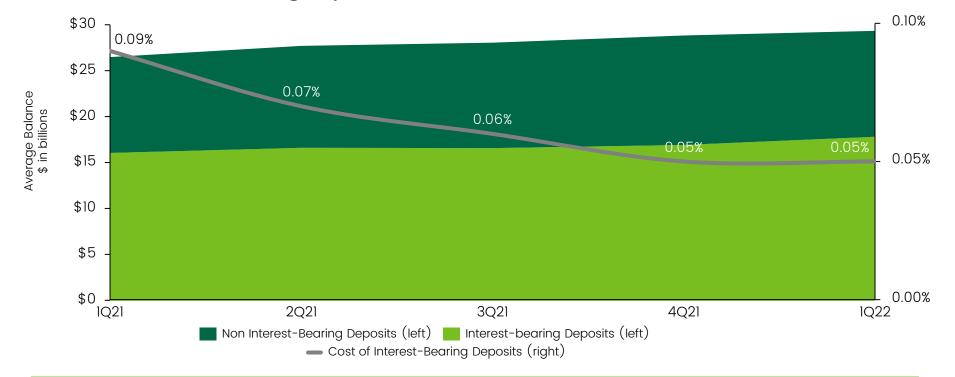
### Opportunities to enhance NII in a rising rate environment.

- As of December 31, 2021, 53% of loans were variable rate, (62% commercial, 37% consumer).
- Investment securities portfolio duration of 3.6 years as of March 31, 2022.
- Cash flows from maturities and paydowns of securities of \$3.1B over the next twelve months.

- 100 bps of gradual rate hikes adds \$12.9MM \$31.5MM of NII over 12 months.
- Large core deposit base and historically low betas.
- Large cash balance well-positioned as rates rise.

# BALANCE SHEET: LOW-COST DEPOSITS

- 39% of Q1 average deposits were non-interest bearing.
- Cost of interest-bearing deposits remains low.

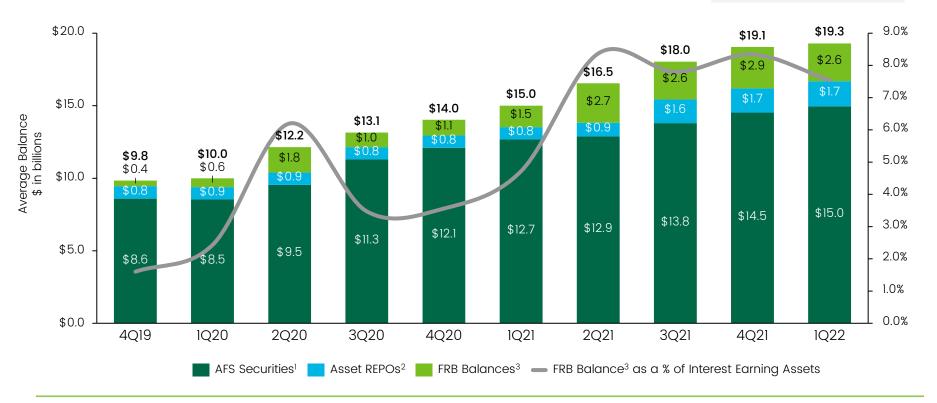


# EARNING ASSET OPTIMIZATION

### **EXCLUDING LOANS**

Prudently deploying excess deposits into higher-yielding assets

1Q 2022 Period-end FRB³ balance \$1.3 Billion



<sup>&</sup>lt;sup>1</sup>Available for Sale (AFS) securities are reported at fair value

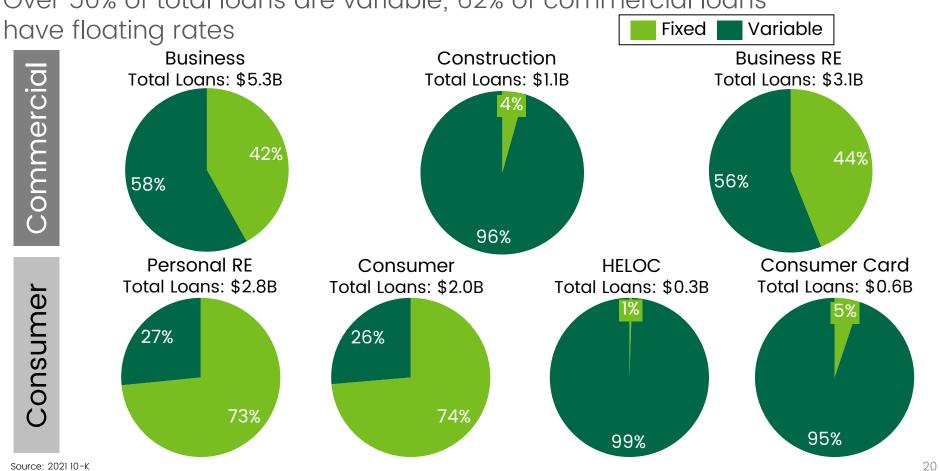


<sup>&</sup>lt;sup>2</sup>Asset REPOs defined as Securities purchased under agreements to resell

<sup>&</sup>lt;sup>3</sup>Interest earning deposits at Federal Reserve Bank

# SUMMARY OF FIXED & FLOATING LOANS

Over 50% of total loans are variable; 62% of commercial loans

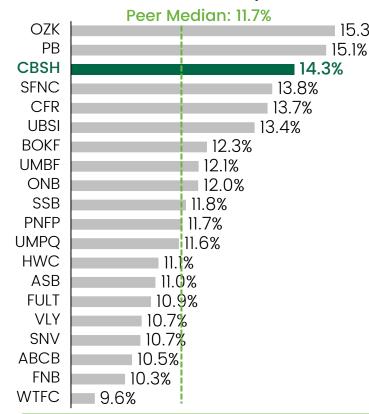


Source: 2021 10-K

# SOUND CAPITAL AND LIQUIDITY POSITION

15.3%

### Tier 1 Risk-Based Capital Ratio<sup>1</sup>



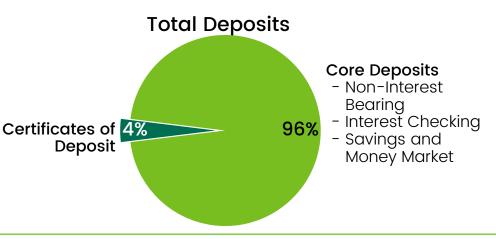
### Loan to Deposit Ratio

Large, stable deposit base

**Core Deposits** \$28.2 Billion<sup>2</sup>



Average Loan to Deposit Ratio

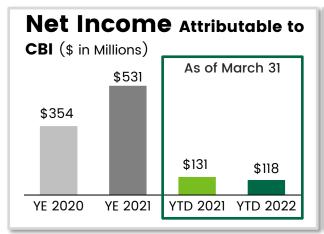


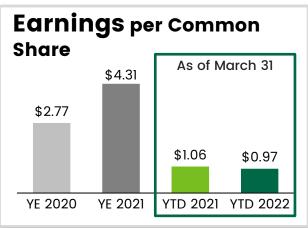
<sup>&</sup>lt;sup>1</sup>S&P Global Market Intelligence, Information as of December 31, 2021 <sup>2</sup>Period-end balances, as of March 31, 2022 <sup>3</sup>Includes loans held for sale, for the quarter ended March 31, 2022

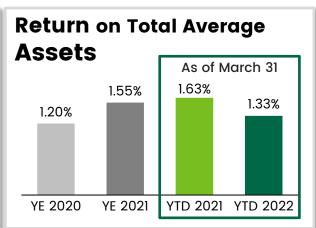


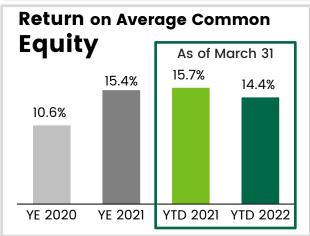
# FINANCIAL RESULTS 1Q2022

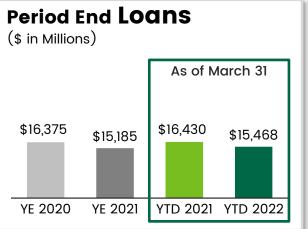
# FINANCIAL PERFORMANCE VS. PRIOR YEARS

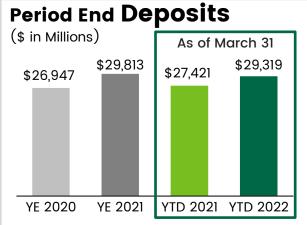












# 1Q2022 EARNINGS HIGHLIGHTS

### Highlights

PPNR<sup>1</sup> \$134.9 million

Net Income \$118.2 million

EPS \$0.97

ROAA 1.33%

ROACE 14.41%

Efficiency Ratio 60.29%

### Well-positioned for growth

- Net interest income increased .5% over Q4.
- Net interest margin increased 2 bps over Q4 to 2.45%.
- Non-interest income to total revenue of 38.7%.
- Wealth management client assets of \$65.8 billion at March 31, 2022.
- Non-interest expense increased \$2.1 million over Q4.
- QTD average loans (excl. PPP) up 1.8% over Q4. Period ending loans (excl. PPP) up 2.4% over Q4.
- QTD average deposits increased \$501.8 million over Q4.
- Net charge-offs to total average loans of .12% and non-accrual loans to total loans of .05%.
- Tangible common equity to tangible assets of 8.09%.



## **BALANCE SHEET HIGHLIGHTS**

Quarterly Average Balances			Chan				
\$ in millions	1Q22		4Q21		1Q21	Highlights	
Commercial <sup>1</sup>	\$9,554.1	0	\$130.6	0	\$ (1,093.7)	<ul> <li>Linked quarter (LQ) reflects lower PPP loans (-132MM) offset by higher seasonal business, construction and business real estate</li> </ul>	
Consumer	5,669.1	0	(0.5)	0	(16.0)		
Total Loans	\$15,223.2	0	\$130.1	0	\$ (1,109.8)		
Investment Securities	\$15,361.5	0	\$674.7	0	\$2,781.9	LQ increase mainly due to growth in asset-backed securities	
Interest Earning Deposits with Banks	\$2,608.0	0	\$(249.0)	0	\$1,127.7	<ul> <li>Prudently deploying excess deposits into higher-yielding assets</li> </ul>	
Deposits	\$29,349.6	0	\$501.8	0	\$2,860.4	1.7% LQ growth, 10.8% growth over prior year (PY)	
Book Value per Common Share <sup>2</sup>	\$24.60	0	\$(3.80)	0	\$(2.39)	AOCI impact from higher interest rates	

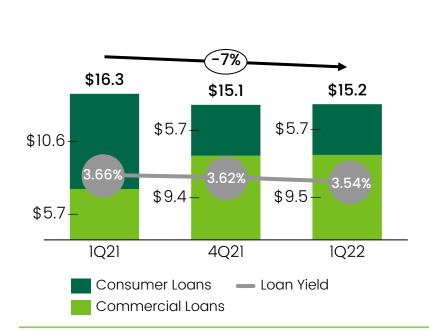
<sup>&</sup>lt;sup>1</sup>PPP QTD average balances were \$86.9 million and \$218.9 million as of March 31, 2022 and December 31, 2021, respectively

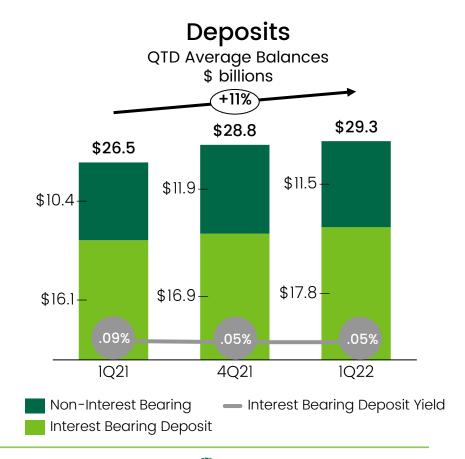
<sup>&</sup>lt;sup>2</sup> For the quarters ended March 31, 2022, December 31, 2021, and March 31, 2021

### **BALANCE SHEET**

### Loans

QTD Average Balances \$ billions





# LOAN PORTFOLIO

#### Period-End Balances

### QTD Average Balances

\$ in 000s	3/31/2022	12/31/2021	3/31/2021	QoQ	YoY	\$ in 000s	3/31/2022	12/31/2021	3/31/2021	QoQ	YoY
Business	\$5,508,508	\$5,303,535	\$6,624,209	3.9%	-16.8%	Business	\$5,324,172	\$5,191,844	\$6,532,921	2.5%	-18.5%
Business excl. PPP	5,455,089	5,174,372	5,197,349	5.4%	5.0%	Business excl. PPP	5,237,235	4,972,934	5,158,943	5.3%	1.5%
Construction	1,144,411	1,118,266	1,073,036	2.3%	6.7%	Construction	1,134,902	1,228,237	1,091,969	-7.6%	3.9%
Business Real Estate	3,109,668	3,058,837	3,017,242	1.7%	3.1%	Business Real Estate	3,095,068	3,003,459	3,022,979	3.1%	2.4%
Personal Real Estate	2,820,076	2,805,401	2,828,418	.5%	3%	Personal Real Estate	2,808,980	2,785,095	2,826,112	.9%	6%
Consumer	2,053,160	2,032,225	1,966,833	1.0%	4.4%	Consumer	2,040,200	2,043,690	1,947,322	2%	4.8%
Revolving Home Equity	264,401	275,945	285,261	-4.2%	-7.3%	Revolving Home Equity	273,859	276,464	299,371	9%	-8.5%
Consumer Credit Card	544,579	575,410	593,833	-5.4%	-8.3%	Consumer Credit Card	540,844	559,429	608,747	-3.3%	-11.2%
Overdrafts	14,211	6,740	3,239	110.8%	338.7%	Overdrafts	5,178	4,926	3,546	5.1%	46.0%
Total Loans	\$15,459,014	\$15,176,359	\$16,392,071	1.9%	-5.7%	Total Loans	\$15,223,203	\$15,093,144	\$16,332,967	0.9%	-6.8%
PPP <sup>1</sup>	53,419	129,163	1,426,860	-58.6%	-96.3%	PPP <sup>1</sup>	86,937	218,910	1,373,978	-60.3%	-93.7%
Total Loans excl. PPP	\$15,405,595	\$15,047,196	\$14,965,211	2.4%	2.9%	Total Loans excl. PPP	\$15,136,266	\$14,874,234	\$14,958,989	1.8%	1.2%

# INCOME STATEMENT HIGHLIGHTS

Change vs.								
\$ in millions	1Q22		4Q21		1Q21	Highlights		
Net Interest Income	\$208.8	0	\$1.1	0	\$3.0	<ul> <li>Linked quarter (LQ) increase due to higher income earned on investment securities, partially offset by lower income earned on loans and securities purchased under agreements to resell</li> </ul>		
Non-Interest Income	\$131.8	0	\$(15.9)	0	\$(4.3)	See page 29		
Non-Interest Expense	\$205.6	0	\$2.1	0	\$13.1	• See page 30		
Pre-Tax, Pre-Provision Net Revenue <sup>1</sup>	\$134.9	0	\$(16.9)	0	\$(14.3)			
Investment Securities Gains, Net	\$7.2	0	\$16.9	0	\$(2.7)	1Q22 included net fair value gains of \$7.5 million on the private equity investment portfolio		
Provision for Credit Losses	\$(9.9)	0	\$(2.8)	0	\$(3.6)	Decrease compared to the prior year (PY) reflects lower net loan charge-offs of \$5.3 million		
Net-Income Available to Common Shareholders	\$118.2	0	\$3.2	0	\$(12.8)			
For the three months ended	1Q22		4Q21		1Q21			
Net Income per Common Share – Diluted	\$.97	0	\$.94	0	\$1.06			
Net Yield on Interest Earning Assets	2.45%	0	2.43%	0	2.71%	Higher rates and repositioning of earning assets supported quarterly margin expansion		
						Commerce Paneshaves Inc		

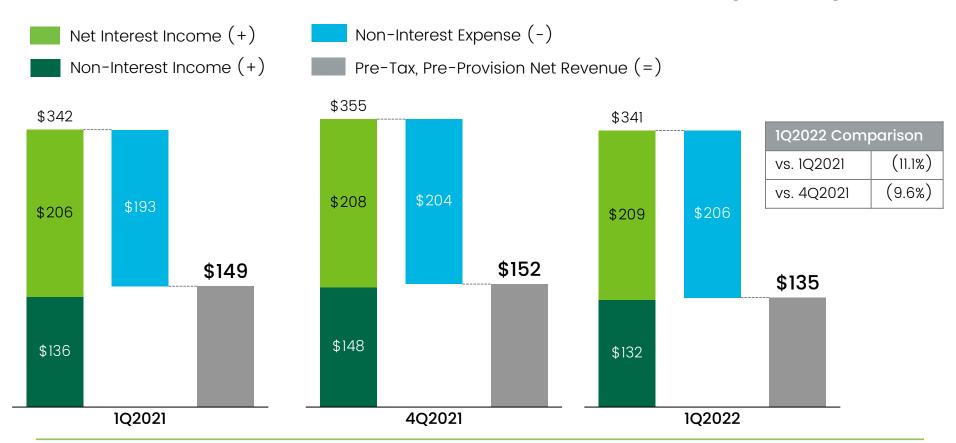
# NON-INTEREST INCOME HIGHLIGHTS

Change vs.								
\$ in millions	1Q22	4	4Q21		1Q21	Highlights		
Bank Card Transaction Fees	\$42.0	0	\$(2.7)	0	\$4.4	<ul> <li>Increase of 11.5% over prior year (PY) driven by growth in net corporate card fees</li> </ul>		
Trust Fees	\$47.8	0	\$(1.1)	0	\$3.7	<ul> <li>Increase of 8.3% over PY resulting mostly from higher private client fee income</li> <li>Decrease from linked quarter (LQ) was mainly attributable to seasonal fees in IQ22</li> </ul>		
Deposit Account Charges and Other Fees	\$22.3	0	\$(3.2)	0	\$(.3)	Decrease of 1.2% from PY was mostly attributable to fees waived in connection with the core deposit system implementation in 1Q22		
Capital Market Fees	\$4.1	0	\$.3	0	\$(.9)			
Consumer Brokerage Services	\$4.4	0	\$(.4)	0	\$.4			
Loan Fees and Sales	\$4.2	0	\$(1.0)	0	\$(5.9)	Declined mostly in mortgage banking revenue, which was down 70.7% from PY		
Other	\$6.8	0	\$(7.8)	0	\$(5.6)	Decrease from PY mainly due to a \$2.4 million gain on the sale of a branch recorded last year, a \$1 million write-down on a branch this quarter, a decline in swap fees and cash sweep commissions (\$1 million) and a -\$1.9 million deferred compensation adjustment		
Total Non-Interest Income	\$131.8	0	\$(15.9)	0	\$(4.3)			

# NON-INTEREST EXPENSE HIGHLIGHTS

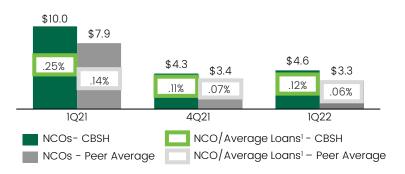
Change vs.								
\$ in millions	1Q22	4Q21		1Q21		Highlights		
Salaries and Employee Benefits	\$136.0	0	\$3.3	0	\$6.9	<ul> <li>Increase of 5.4% over prior year (PY) mostly due to higher full-time salaries</li> </ul>		
Net Occupancy	\$12.3		_	0	\$.3			
Equipment	\$4.6	0	\$(.1)	0	\$.2			
Supplies	\$4.7	0	\$.3	0	\$.6			
Data Processing and Software	\$27.0	0	\$1.2	0	\$1.6	<ul> <li>Increase of 6.1% over PY due to higher software amortization, bank card processing fees and an increase in costs for service providers</li> </ul>		
Marketing	\$6.3	0	\$.9	0	\$1.2	Increase of 23% over PY reflects expansion of marketing efforts post pandemic		
Other	\$14.8	0	\$(3.6)	0	\$2.3	Increase of 18.8% over PY mainly due to an increase of \$1.1 million in travel and entertainment expense and lower deferred origination costs of \$1.1 million, partially offset by a \$1.9 million deferred compensation adjustment		
Total Non-Interest Expense	\$205.6	0	\$2.1	0	\$13.1			

# PRE-TAX, PRE-PROVISION NET REVENUE (PPNR)

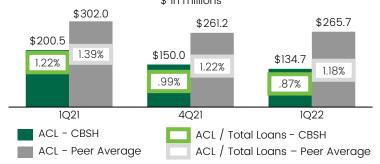


# MAINTAINING STRONG CREDIT QUALITY

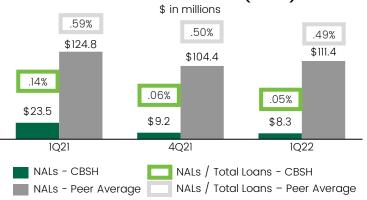
# Net Loan Charge-Offs (NCOs)



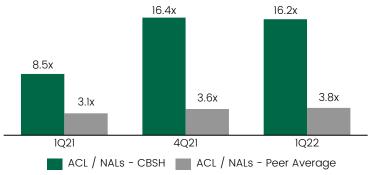
### Allowance for Credit Losses on Loans (ACL)



### Non-Accrual Loans (NALs)



### Allowance for Credit Losses on Loans (ACL) to NALs

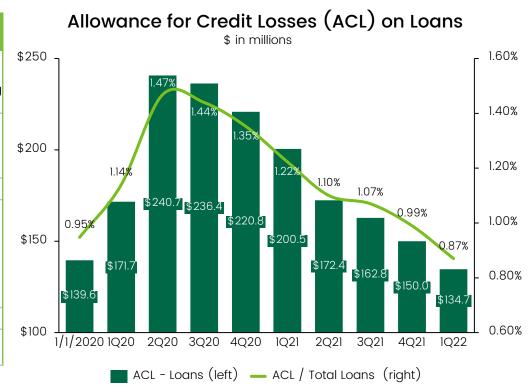




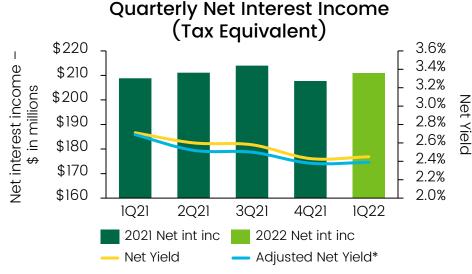
# ALLOCATION OF ALLOWANCE

CECL allowances reflect the economic and market outlook

	Decemb	per 31, 2021	March 31, 2022			
\$ in millions	Allowance for Credit Losses (ACL)	% of Outstanding Loans	Allowance for Credit Losses (ACL)	% of Outstanding Loans		
Business	\$ 43.9	.83%	\$ 40.9	.74%		
Bus R/E	30.7	1.00%	28.5	.92%		
Construction	23.2	2.07%	25.4	2.22%		
Commercial total	\$ 97.8	1.03%	\$ 94.8	.97%		
Consumer	10.1	.50%	9.7	.47%		
Consumer CC	35.5	6.16%	22.7	4.16%		
Personal R/E	5.3	.19%	6.2	.22%		
Revolving H/E	1.2	.44%	1.2	.47%		
Overdrafts	.2	2.67%	.1	.53%		
Consumer total	\$ 52.3	.92%	\$ 39.9	.70%		
Allowance for credit losses on loans	\$ 150.0	.99%	\$ 134.7	.87%		



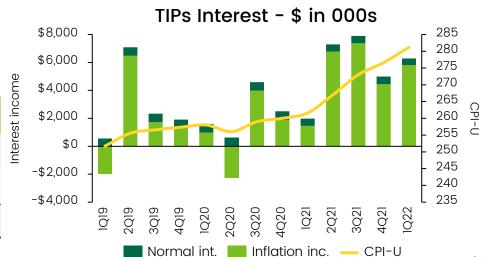
# NET INTEREST INCOME: YTD - March 31, 2022



<sup>\*</sup>Adjusted to exclude TIPs inflation income

Tax equivalent - YTD	2021	2022	Change
Rates earned - assets	2.76 %	2.49 %	(0.27)%
Rates paid - liabilities	0.09 %	0.06 %	(0.03)%
Net yield - earning assets	2.71 %	2.45 %	(0.26)%

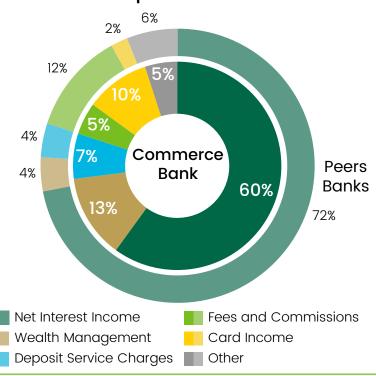
- Net interest income (tax equivalent) increased \$969 thousand over the prior quarter.
- The net yield on interest earning assets increased 2 basis points compared to the previous quarter, mostly due higher rates and balances on AFS securities, partly offset by lower average rates earned on loans.



# A FULL-SERVICE, DIVERSIFIED OPERATING MODEL

Card, Wealth & Deposit fees provide stable, growing revenue source

### Revenue Source Diversification Compared to Peers<sup>1</sup>



### Non-Interest Income



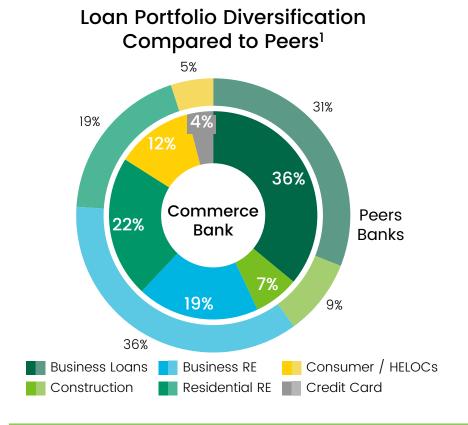
Continued focus on growing fee income through new and existing product and service offerings

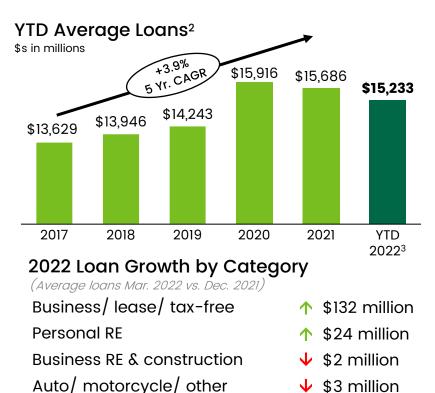
- Prepaid Expense
- Accounts Payable Automation
- RemitConnect<sup>®</sup>
- Interest Rate Swaps
- Claims Payments
- CommerceHealthcare<sup>®</sup>

Horizons

Asset Management

### WELL-DIVERSIFIED LOAN PORTFOLIO



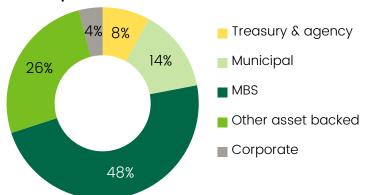


Consumer credit card

↓ \$19 million

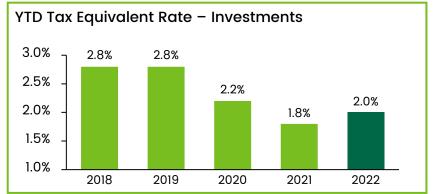
# HIGH QUALITY, HIGHLY LIQUID AND DIVERSE INVESTMENT PORTFOLIO

#### Composition of AFS Portfolio



QTD – March 31, 2022	Avg Rate	Duration (yrs)
Treasury & agency <sup>1</sup>	1.3%	2.9
Municipal	$2.3\%^{2}$	5.0
MBS	2.0%	4.5
Other asset-backed	1.1%	1.7
Corporate	2.0%	4.0

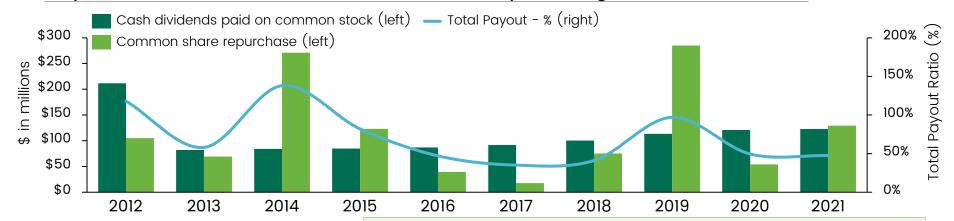




# STRONG CAPITAL POSITION - FLEXIBILITY IN CAPITAL PLANNING

54 consecutive years of regular common cash dividend increases<sup>1</sup>

#### Capital Returned to Common Shareholders as a percentage of Net Income<sup>2</sup>



Capital Ratios – 3/31/2022			
Tier I common risk-based capital	13.9%		
Tier I risk-based capital	13.9%		
Total risk-based capital	14.6%		

- Special cash dividend paid in 2012 totaled \$131 million.
- 2014 included \$200 million accelerated share repurchase in conjunction with preferred stock issuance.
- 2015 included a \$100 million accelerated share repurchase.
- 2019 included a \$150 million accelerated share repurchase.
- In 2020, all \$150 million of preferred equity was redeemed.
- Common cash dividends increased 10% in 2018, 16% in 2019, 9% in 2020,
   2% in 2021 and 6% in 2022 (based on 1Q2022 declared dividend).

<sup>1</sup>Based on <sup>1st</sup> quarter 2022 declared dividend; <sup>2</sup>Net Income is defined as Net Income Available to Common Shareholders

# STRATEGIC POSITION

## STRATEGIC POSTURE: MAINTAINING THE BALANCE

# **STRONG PERFORMANCE** with ongoing refinement of the "Core Bank"

- Super-Community Bank platform
- Relationship-based banking
- High-touch customer service
- Full suite of product and service offerings
- Disciplined attention to risk return
- Divest in businesses & activities that no longer provide acceptable returns
- A highly engaged team
- Focus on profitability and shareholder return



## Disciplined focus on **PRIORITY BLUE CHIP** investments

- Diversity, Equity and Inclusion
- Enterprise Digital Strategy
- Maximize Value of Key Retail Clients
- Grow the Private Bank Through a New Transformative Model
- Accelerate Expansion Market Growth
- Develop Claims Payment
- Accelerate Growth in Healthcare
- Implement Transform 360





## CBI BLUE CHIP: ENTERPRISE DIGITAL STRATEGY

- Creates a single Digital Strategy expanding across all segments of the bank
- Committed to delivering customer digital solutions rapidly
- Investing in systems and technology to drive efficiencies & provide an enhanced experience





anywhere, any time.

#### **OUR VISION**

Transform the digital experience by staying current on digital trends and creating seamless digital ecosystems that place Commerce Bank at the nexus of meeting customers' financial needs.

#### WHY IT'S IMPORTANT

- Our current and potential customers' behaviors have changed, and they expect more digital interactions
- Improved ability to leverage digital product development expertise across the enterprise
- Better positions us to remain competitive with traditional and non-traditional competitors

## UPGRADING THE CUSTOMER EXPERIENCE

### **Enhancing the Customer Experience**

Engaging with customers through the channels they prefer.

- Technology investments
- New engagement programs
- Enhanced product offerings
- Improved operating model

















### **Consumer Digital**

Evolving digital experiences to meet our customers' expectations.

- Enhanced the account opening process for new and existing customers
- Added self-service capabilities, including expanded password resets
- Launched live chat with support agents through online banking and the mobile app
- Mobile check deposit enhancements



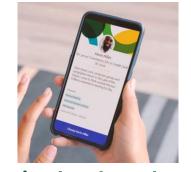
## DISTINCTIVE DIGITAL OFFERINGS

#### Commerce Bank CONNECT® Mobile App

Personalized experience allowing customers to engage with a banker they choose, right from their smartphone

- First in the region to introduce this innovation, enabling high-touch service through a digital channel
- Secure platform for customers to interact directly with a real person – a banker they've chosen – who can provide personalized guidance and advice





Find a banker you'll click with.™

#### Commerce Bank Mortgage

An end-to-end, fully coordinated solution that allows the consumer to transact via web, phone, face-to-face, virtually or any combination – throughout the loan lifecycle, including servicing.

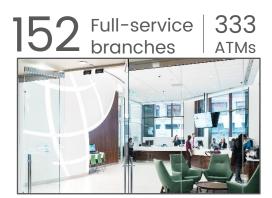
- Continue to enhance the digital mortgage platform
- Complete eClosing implementation for mortgage and home equity loans
- Continue to evolve and transform the sales process to align with changing customer behavior



## CONSUMER BANKING SNAPSHOT

\$13.4
BILLION
Consumer
Deposits<sup>1</sup>

\$1.9 BILLION Consumer Loans<sup>2</sup> 811
THOUSAND
Consumer
Households1



### Focus on Digital



#### Commerce Bank App Rating



4.7 \*\*\*\*



4.7 \*\*\*\*



Digital HH Penetration

64.6%



Digital Loan Sales (000s)

\$53,330



Mobile Deposit Use

25.7%



For high-net-worth individuals who are looking to simplify their complex financial life, Commerce Trust Company provides a full-service approach to wealth management.



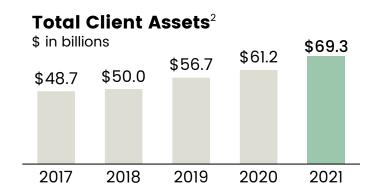




2017

2018







2019

2021

2020

#### **Key Growth Initiatives**

- Onboard a new, industry-leading private banking loan and deposit system
- Evaluate new wealth markets and acquisition targets
- Execute our integrated strategy to expand reach with affluent households
- Invest in our team with additional development and targeted recruiting
- Implement an enhanced sales and service process with our Client Relationship Management system
- Invest in digital capabilities to boost our clients' overall experience

### Strengthening our Wealth Brands













## COMMERCIAL BANKING

#### Revenue growth opportunities

#### Financing solutions and deposit capabilities customized for your business

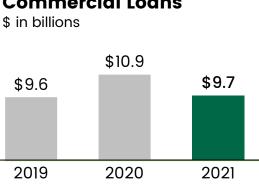
- Working Capital Line of Credit
- Term Loans
- · Equipment Financing
- Leasing Solutions

- Commercial Real Estate
- FSOP Loans
- **Acquisition Financing**
- Tax-Exempt Bonds

- Full suite of cash management solutions
- Robust Card and Merchant acceptance
- Consultative approach to payments cycle reviews
- Specialized vertical expertise

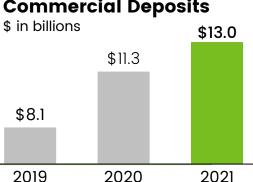






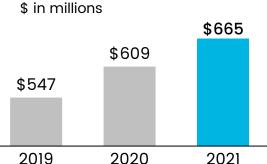


#### **Commercial Deposits**

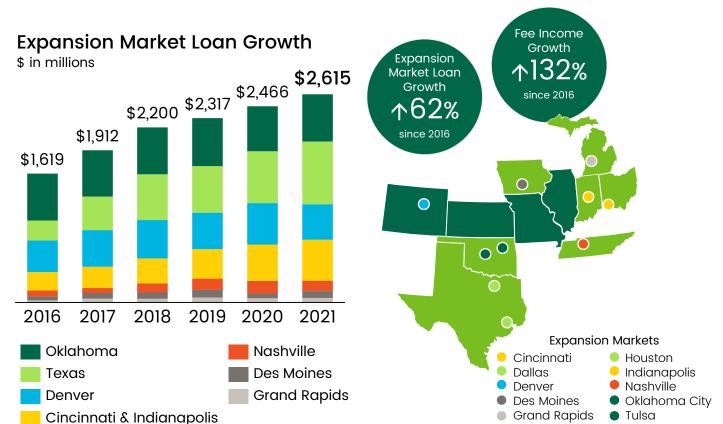




#### **Commercial Revenue**



# COMMERCIAL BANKING – EXPANSION MARKETS OFFER GROWTH OPPORTUNITIES



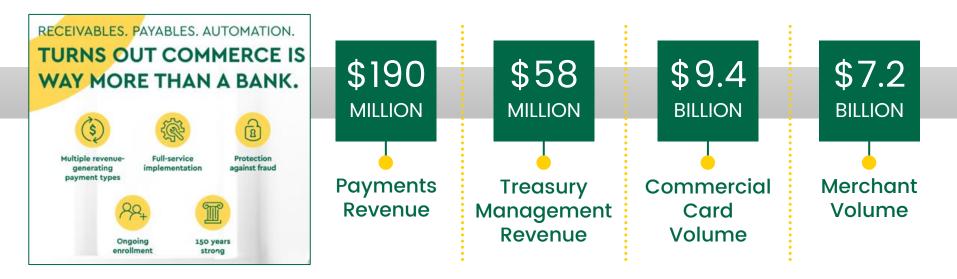
#### Team Overview for Expansion Markets

# of team members per market (includes open positions)

	2021
Oklahoma	47
Texas	35
Denver	45
Cincinnati/ Indianapolis	12
Nashville	4
Des Moines	3
Grand Rapids	3

# INDUSTRY-LEADING COMMERCIAL PAYMENTS CAPABILITIES

Innovative payments solutions to manage payables and receivables to streamline cash flow



## **Commerce Healthcare**®

> We don't just serve the healthcare industry. It's our specialty.





Partner to 3,000+ healthcare providers and 500+ hospitals in 47 states



100+ entities and over 42 million in patient transactions annually

## Patient Engagement Solutions

- Patient Financing
- Online Bill Pay
- Patient Refunds

#### Receivables Management Solutions

- Receivables Optimization
- Reconciliation Automation
- Healthcare Lockbox

## Accounts Payable Solutions

- Virtual Card Revenue Share Program
- Supplemental Card Program

## Traditional Banking Services

- Treasury Services
- Credit
- Days Cash Investment
- Institutional Trust Services

## CARD PRODUCTS - A LEADER AMONG TOP 50 U.S. BANKS

Consistently ranked among the top issuers in the Nilson Report

#12 Commercial Card Issuer

#7 Purchasing<sup>1</sup> Card Issuer

#9 Bank Acquirer #12 Consumer

Card

#19 Debit

Card

#13 Prepaid Card

A full suite of innovative card and payment product offerings

Commerce Bank

JOHN @ CUSTOME

- Health Services Financing
- Claims Payments
- Multi Account Chip
- Co-Brand
- Prepaid Expense
- Credit Card Installment opportunity during purchase
- Contactless Visa® Debit Card Early adopter









## NON-GAAP RECONCILIATIONS

### Pre-tax, Pre-provision Net Revenue

		For The Three Months Ended					
	(DOLLARS IN THOUSANDS)	Ма	r. 31, 2022	De	c. 31, 2021	Ма	r. 31, 2021
А	Net Interest Income	\$	208,786	\$	207,657	\$	205,748
В	Non-Interest Income	\$	131,769	\$	147,699	\$	136,045
С	Non-Interest Expense	\$	205,648	\$	203,582	\$	192,573
	Pre-Provision Net Revenue (A+B-C)	\$	134,907	\$	151,774	\$	149,220

### **Investor Relations**

#### **Contact Information:**

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