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1Q21 EARNINGS SLIDES MAY 11, 2021



DISCLAIMER

This presentation and the accompanying oral presentation have been prepared by fuboTV Inc. ("fuboTV") for informational purposes only and not for any other purpose. Nothing contained in this presentation is, or should be construed as, a recommendation, promise or representation by the presenter or fuboTV or any officer, director, employee, agent or advisor of fuboTV. This presentation does not purport to be all-inclusive or to contain all of the information you may desire. Information provided in this presentation and the accompanying oral presentation speak only as of the date hereof. On April 1, 2020, we acquired fuboTV Inc., a Delaware corporation, or fuboTV Sub, by the merger of fuboTV Acquisition Corp., our wholly-owned subsidiary, with and into fuboTV Sub, which we refer to as the "Merger." We subsequently changed our name from "FaceBank Group, Inc." to "fuboTV Inc.", and we changed the name of fuboTV Media Inc."

Unless otherwise noted, the metrics and measures used in this presentation are specific to fuboTV Sub prior to the Merger and the combined company on a post-Merger basis.

This presentation contains forward-looking statements of fuboTV Inc. ("fuboTV") that involve substantial risks and uncertainties. All statements contained in this presentation that do not relate to matters of historical fact are forward-looking statements within the meaning of The Private Securities Lifugation Reform Act of 1995, including statements regarding our financial condition, anticipated financial performance, market opportunity, business strategy and plans, the continued shift in consumer behavior and the expected launch of Fubo Sportsbook. The words "could," "will," "plan," "intend," "anticipate," "approximate," "expect," "potential," "believe," or the negative of these terms or other similar expressions are intended to identify forward-looking statements contain these identifying words. Actual results or events could differ materially from the plans, intentions and expectations disclosed in the forward-looking statements that fuboTV makes due to a number of important factors, including but not limited to risks related to the ability to realize the anticipated benefits of the Balto and Vigtory acquisitions; our actual operating results may differ significantly from our guidance; risks related to the company's access to capital and fundraising prospects to fund its ongoing operations; we may require additional capital to meet our financial obligations and support our planned growth; risks related to diverting management's attention from fuboTV's ongoing business operations dudress integration and fundraising efforts; we may never achieve or maintain profitability; our revenue and gross profit are subject to seasonality; our operating results and charges and policies, including the impact of COVID-19 on the broaker market, Further risks that could cause actual results to differ materially from those matters expressed in or implied by such forward-looking statements are discussed in our Annual Report on Form 10-K filed with the Securities and Exchange Commission ("SEC") on March 25, 2021, as amended on

Certain measures used in this presentation, including Adjusted EBITDA, Adjusted EBITDA Margin, ARPU, Advertising ARPU and Adjusted Contribution Margin are useful financial measures for investors as they are supplemental measures used by management in evaluating our core operating performance. Our non-GAAP financial measures have limitations as analytical tools and you should not consider them in isolation or as a substitute for an analysis of our results under GAAP. There are a number of limitations related to the use of these non-GAAP financial measures versus their nearest GAAP equivalents. First, these non-GAAP financial measures are not a substitute for GAAP revenue. Second, these non-GAAP financial measures may not provide information directly comparable to measures provided by other companies in our industry, as those other companies may calculate their non-GAAP financial measures differently.

For reconciliations of such measures to their most directly comparable GAAP financial measure, see our letter to shareholders dated May 11, 2021.

SEQUENTIAL SUBSCRIBER GROWTH



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ADVERTISING GROWTH



Advertising ARPU (Average Revenue Per User) is a fuboTV measure defined as total advertising revenue in the period divided by the average daily paid subscribers in such period divided by the number of months in the period.

CONTRIBUTION MARGIN EXPANSION



Adjusted Contribution Margin



ARPU (Average Revenue Per User) is a fuboTV measure defined as total subscriber revenue collected in the period (subscriber and advertising revenues excluding other revenues) divided by the average daily paid subscribers in such period divided by the number of months in the period. Average Cost Per User (ACPU) reflects variable COGS per user defined as subscriber related expenses escent, payment processing for deferred revenue, In-App-Billing (IAB) fees for deferred revenue and other subscriber related expenses in a given period, divided by the average daily subscribers in the period, divided by the number of months in the period. Adjusted Contribution Marging (ACM) is a non-GAP measure that measur

EXPENSES AS A PERCENTAGE OF REVENUE



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NET LOSS & ADJUSTED EBITDA





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1Q21 Net Loss is as-reported

1Q20 and 1Q19 Net Loss is Pro Forma combined fubo Pre-Merger and FaceBank Pre-Merger excluding Facebank AG and Nexway

Adjusted EBITDA is a non-GAAP measure defined as Net Loss, adding back Depreciation and Amortization, Stock-based compensation, Other expenses (subtracting if positive), Income tax income (subtracting if a benefit), and other one-time non-cash non-recurring expenses. Adjusted EBITDA Margin is a non-GAAP measure defined as Adjusted EBITDA divided by revenue.

GUIDANCE





Paid Subscribers are accounts that have completed registration with fuboTV and have activated a payment method, from which fuboTV has collected payment in the month ending the relevant period. Subscribers are paying accounts for fuboTV, not the number of individuals viewing content on fuboTV

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APPENDIX

NON-GAAP FINANCIALS MEASURES RECONCILIATION

Reconciliation of Subscription Revenue to Non-GAAP Subscription ARPU and Reconciliation of Advertising Revenue to Non-GAAP Advertising ARPU (in thousands, except average subscribers and average per user amounts) Year-over-Year Comparison

		March 31, 2021 As-Reported		Three Months Ended March 31, 2020 Pro Forma Combined fubo Pre- Merger and Facebank Pre- Merger excluding Facebank AG and Nexway		March 31, 2019 Pro Forma Combined fubo Pre- Merger and Facebank Pre- Merger excluding Facebank AG and Nexway	
Subscription Revenue (GAAP)	\$	107,114	\$	46,388	\$	26,627	
Subtract: Prior period subscriber deferred revenue		(17,345)		(9.377)		(3,802)	
Add:		(17,040)		(7,077)		(3,002)	
Current period subscriber deferred revenue		20,118		8,066		3,408	
Non-GAAP Subscription Platform Bookings		109,887		45,077		26,233	
<u>Divide:</u>							
Average Subscribers		590,961		302,788		215,699	
Months in Period		3		3		3	
Non-GAAP Monthly Subscription Average Revenue per Us	er (Mc \$	61.98	\$	49.62	\$	40.54	
Advertising Revenue (GAAP) Divide:	\$	12,606	\$	4,122	\$	1,871	
Average Subscribers		590,961		302,788		215,699	
Months in Period		3		3		3	
Non-GAAP Monthly Advertising Average Revenue per User	(Mont: \$	7.11	\$	4.54	\$	2.89	

NON-GAAP FINANCIALS MEASURES RECONCILIATION (CONTINUED)

Reconciliation of Operating Expenses to Non-GAAP Adjusted Operating Expenses and Reconciliation of Net Loss to Non-GAAP Adjusted EBITDA (in thousands)

Year-over-Year Comparison

	March 31, 2021 As-Reported		Three Months Ended March 31, 2020 Pro Forma Combined fubo Pre- Merger and Facebank Pre- Merger excluding Facebank AG and Nexway		March 31, 2019 Pro Forma Combined fubo Pre- Merger and Facebank Pre- Merger excluding Facebank AG and Nexway	
Reconciliation of GAAP Operating Expenses to Non-GAAP Adjusted Operating Expenses						
Operating Expenses Operciation Amortization of intangible assets Impairment of Intangible Assets Stock-based Compensation Adjusted Operating Expenses	\$	184,803 (136) (9,074) - (9,374) 166,219	\$	102,745 (138) (5,217) - (9,429) 87,961	\$	72,047 (124) (5,153) - - 66,770
Reconciliation of Net Loss to Adjusted EBITDA:						
Net loss Depreciation Amortization of intangible assets Impairment of Intangible Assets Stock-based Compensation Other income (expense) Provision for income taxes (income tax benefit) Adjusted EBITDA	\$	(70,186) 136 9,074 - 9,374 5,569 (465) (46,499)	\$	(66,603) 138 5,217 - 9,429 15,941 (1,036) (36,914)	\$	(40,650) 124 5,153 - (1,614) (1,167) (38,154)
Adjusted EBITDA Divide:		(46,499)		(36,914)		(38,154)
Revenue Adjusted EBITDA Margin		119,720 -38.8%		51,047 -72.3%		28,616 -133.3%

NON-GAAP FINANCIALS MEASURES RECONCILIATION (CONTINUED)

Reconciliation of Revenue to Non-GAAP Platform Bookings and Reconciliation of Subscriber Related Expenses to Non-GAAP Variable COGS and Adjusted Contribution Margin (in thousands, except average subscribers and average per user amounts) Year-over-Year Comparison

	March 31, 2021		Three Months Ended March 31, 2020 Pro Forma Combined fubo Pre- Merger and Facebank Pre- Merger excluding Facebank AG and Nexway		March 31, 2019 Pro Forma Combined fubo Pre- Merger and Facebank Pre- Merger excluding Facebank AG and Nexway	
Revenue (GAAP)	\$	119,720	\$		\$	28,616
<u>Subtract:</u>	•	, —			·	
Software licenses, net		-		-		-
Other Revenue		_		(537)		(118)
Prior period subscriber deferred revenue		(17,345)		(9,377)		(3,802)
Add:						
Current period subscriber deferred revenue		20,118		8,066		3,408
Non-GAAP Platform Bookings		122,494		49,198		28,105
Divide:						
Average Subscribers		590,961		302,788		215,699
Months in Period		3		3		3
Non-GAAP Monthly Average Revenue per User (Monthly ARPU)	\$	69.09	\$	54.16	\$	43.43
Subscriber Related Expenses (GAAP)	\$	113,307	\$	58,000	\$	43,492
<u>Add (Subtract):</u>						
Payment Processing for Deferred Revenue (current period)		(64)		161		80
In-App Billing Fees for Deferred Revenue (current period)		6		41		92
Content Credits		4,843		-		-
Minimum Guarantees Expensed		(405)		(9,567)		(11,083)
Payment Processing for Deferred Revenue (prior period)		53		(206)		-
In-App Billing Fees for Deferred Revenue (prior period)		13		(53)		(95)
Other Subscriber Related Expenses		(1,691)		(629)		(550)
Non-GAAP Variable COGS		116,062		47,747		31,936
Divide:						
Average Subscribers		590,961		302,788		215,699
Months in Period		3		3		3
Non-GAAP Monthly Average Cost per User (Monthly ACPU)	\$	65.47	\$	52.56	\$	49.35
Non-GAAP Monthly Average Revenue per User (Monthly ARPU) Subtract:	\$	69.09	\$	54.16	\$	43.43
Non-GAAP Monthly Average Cost per User (Monthly ACPU)	\$	65.47	\$	52.56	\$	49.35
Divide:						
Non-GAAP Monthly Average Revenue per User (Monthly ARPU) Non-GAAP Adjusted Contribution Margin	\$	69.09 5.3%	\$	54.16 <i>3.0%</i>	\$	43.43 -13.6%