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New York - September 7, 2018





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## **Performance Materials targets attractive markets – especially in the electronics space**





## **Performance Materials** A leader in the electronic materials market





and display material sales of indicated competitors (C1 – C14)



C2

## Performance Materials Three pillars are set for future profitable growth



## **Semiconductor Solutions products - key enabler for digital trends**



#### ...customer needs

- Smaller structures beyond limitations of existing technologies
- Higher memory capacity, faster processing speed, less power consumption
- Improved yield and lower processing costs

## Performance enhancing materials will benefit over-proportionately from attractive semiconductor growth rate of 5% CAGR

Serviconductor



# Semiconductor Solutions is well positioned in highly attractive market segments



#### Market landscape of wafer processing and packaging materials

Market positioning

- Positioned in attractive sub-segments
- Focus on enabling material solutions with small part in bill of materials

Serviconducton

- Address innovative technologies
  through collaborative R&D
- Above-market growth
- Opportunities to increase footprint

Merck KGaA

Darmstadt, Germany

## **Semiconductor Solutions faces four types of competitors in market**



Solution provider in attractive niches – within these niches, number and size of competitors vary a lot, which creates a large competitor landscape

Serviconducton

## Semiconductor Solutions is market-leader in crucial areas



Leading Market positions



Deposition #1 market leader



Spin-on dielectrics #1 market leader



Abbreviation: KAM = Key Account Management, CMP = Chemical Mechanical Planarization; <sup>1</sup>Corresponds to Merck KGaA, Darmstadt, Germany joint business with partners



Ticonduct

## **Competitive strengths**

) Technology & Innovation

- Development of highly innovative materials enabling new processes & better products for our customers (e.g. SOD, Shrink, DSA, Conductive pastes, etc.)
- Strong IP position in BARC, Shrink & SOD
- Excellent manufacturing knowhow (e.g. Photoresists, SOD)
- Solution provider beyond a material supplier through strong partnership with leading equipment makers
- Covering regulatory & green aspects (Conductive Pastes, Process Materials)



- Market leader in selected areas (SOD, Shrink, Rinse, TARC)
- Strong customer focus & strategic partnership with key players
- Long-time engagement with customers & close collaboration
- Established reputation & trust
- Dedicated Account Management, also for non-Leading Edge customers – Packaging & Specialty accounts
- Availability of strong technical services/support



 Outstanding quality systems (e.g. SOD) and particle quality (Klebosol)

riconduct

- Flexible production capacities to fulfil customer requirements
- Vertically integrated supply chain (Packaging, Deposition, SOD)
- Expertise in handling of air sensitive and pyrophoric materials in deposition area
- Business Continuity Plan for core products to eliminate supply risk

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Strong manufacturing & regulatory know-how

## **Enabler of key technology trends**





materials Innovation focus: Enabling structures in nodes smaller than 14 nm

Lithography



• Higher memory capacity, faster processing speed, less power consumption

Smaller structures by materials enabling Moore's law

Dielectric materials

Enabling cost-efficient production of the newest memory generations



**Conductive Pastes** 

Electrically conductive materials for use in the manufacture of advanced electronic devices





#### Servers enabling Big Data



Wearables and other devices for Internet



Process materials

Supporting the manufacturing process for all kinds of IC devices, e.g. IoT

• Improved yield and lower processing costs

#### Silica materials

Innovation focus: High removal rate in CMP without defects



#### Deposition Materials

Next Generation Deposition materials for ALD and CVD



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## Semiconductor Solutions develops dedicated solutions for customer challenges, enabling cutting edge innovation



Ticonducto

## **Overcoming technology barriers – supporting continued progression of technological mega trends**



#### Market drivers and technological trends

Miniaturization: Devices are becoming smaller with better performance

• Need for enabling materials to reduce size (Moore's law)

#### Mobility: Everyone is continuously connected without direct power supply

- More chips needed for local energy production
- Energy storage  $\rightarrow$  smaller batteries with higher density

#### **Internet of Things:** Everything is continuously connected

- More gadgets and devices that include chips
- Increasing amount of communication and sensor chips

#### Big Data: Increasing need for intelligent data storage

• Switch from hard disk drives (HDD) to solid state drives (SSD)

#### Selected competitors

- Tokyo Ohka Kogyo
- Dow Electronic Materials
- Nissan Chemicals
- JSR

#### Feature sizes develop as predicted by Moore's law



## **Market & Customer Intimacy**

## **Global Footprint**



Darmstadt, Germany





## Performance Materials Performance Materials will return to sales growth after 2019



2019-2022 sales growth trajectory



After 2019 sales growth of Semiconductor & Surface Solutions, OLED and Photoresists will overcompensate the decline of Liquid Crystals for displays



## Performance Materials Positive sales development drives earnings growth after 2019

EBITDA pre development



## EBITDA Pre development

- After 2019, EBITDA pre will grow due to positive sales development
- Semiconductor & Surface Solutions will overcompensate for Display Solutions EBITDA decline after 2019



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## Performance Materials Margins of PM will remain around 30% in the long-run

## profitability indication

- Display Solutions will adjust towards PM average margin
- Bottom-line management to support margin
- Strong FX exposure will cause fluctuations

#### EBITDA pre margin indication by business



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Sinancials





## **Executive summary**



Semiconductor Solutions is a key enabler for digital trends



Long-term sales growth projected in the mid to high single digits

Solution provider in highly attractive market segments





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# васк-ир



#### Our semiconductor products enable entire wafer chip production

#### constantin rest



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