

Strong Foundation

Expanding Capabilities

Outstanding Potential











Safe Harbor



This presentation contains statements that are forward-looking, as that term is defined by the Securities and Exchange Commission in its rules, regulations and releases. Applied intends that such forward-looking statements be subject to the safe harbors created thereby. Forward-looking statements are often identified by qualifiers such as "expect," "outlook," "guidance," "will" and derivative or similar expressions. All forward-looking statements are based on current expectations regarding important risk factors including trends in the industrial sector of the economy, the effects of the health crisis associated with the COVID-19 pandemic on our business operations, results of operations, and financial condition, and other risk factors identified in Applied's most recent periodic report and other filings made with the Securities and Exchange Commission, many of which risks are amplified by circumstances arising out of the COVID-19 pandemic. Accordingly, actual results may differ materially from those expressed in the forward-looking statements, and the making of such statements should not be regarded as a representation by Applied or any other person that the results expressed therein will be achieved. Applied assumes no obligation to update publicly or revise any forward-looking statements, whether due to new information, or events, or otherwise.

Non-GAAP Financial Measures

This presentation sets forth certain non-GAAP financial measures - EBITDA; Adjusted EBITDA Margin; Free Cash Flow; Net Leverage Ratio - which are presented as supplemental disclosures to Net Income; Cash from Operations; Total Debt Outstanding; and reported results. Management believes these measures are useful indicators for normalizing earnings for non-routine items and facilitating effective evaluation of operating performance. A presentation of the most directly comparable GAAP measure and reconciliations of EBITDA, Adjusted EBITDA Margin, Free Cash Flow, and Net Leverage Ratio are set forth in the appendix to this presentation.

Company Profile





We Are One Of The Largest Distributors And Service Providers Of Industrial Motion And Control Technologies In The World



Bearings & Power Transmission (#2 industry position)



Fluid Power (#1 industry position)



Specialty Flow Control (#1 industry position)



Robotics & Machinery Automation (Emerging provider)

Providing Technical Products To Critical Areas of the Industrial Sector Through an Unmatched Service and Solutions Oriented Model

\$3.5B

Revenue

\$330M

EBITDA

\$2.0B Market Cap

7M+
Products

Products SKUs 3,600+

Customer Facing Associates

600+ Service Facilities

Headquartered in Cleveland, Ohio Operating Over 97 Years

Note: Revenue and EBITDA based on reported fiscal 2019

Business Overview



Industry leader

with proven track record



Wellpositioned
in large,
fragmented market

Strong cash generation

providing business flexibility & ability to quickly de-lever





Strategic plan

for accelerated growth

Driving Shareholder Value Creation via

Business Execution | Strategic Investments | Dividends | Share Repurchases

Enhanced Differentiation





Critical Core Products







> 80%

of sales in critical Bearing, PT, and Fluid Power & Control segments;

> 50%

in response to critical "break / fix" requirements...

"We Keep Industry Moving!"

Wide Range

of Technical
Services, including:
Engineering Design,
Assembly, Repair,
Technical Support,
Storeroom Inventory
Management & other
solutions for a diverse
customer base

Leading

Provider of
Engineered Fluid
Power & Specialty
Flow Control
solutions with leading
brands, technical
expertise &
value-added
services for OEMs
& MRO end users

600+

Local facilities &

3,600+

Customer-facing
associates providing
immediate
product / technical
support; serving
customers through

5

channels to market

Broad Product Portfolio



7+ Million SKUs



Fiscal 2019

Multi-Channel Capabilities





Service Centers

- Proximity
- Technical Support
- Core Products
- Shop Services



Fluid Power

- Product Expansion
- System Design
- Application Expertise
- Innovative Solutions



Customer

Flow Control

- Mission-Critical Engineered Full-Cycle Solutions
- · Highly Technical Sales Team



Automation

- Value-added Automation Expertise (Design, Assembly & Integration)
- Distribution
 - Motion Control
 - Machine Vision
 - Robotic Technologies



Expanding Multi-Channel Sales & Marketing Efforts



Providing Customers Choice, Convenience & Expertise



Leveraging Leading Technical MRO & OE Distribution Position



Addressing Technical Voids Due to Aging Customer Workforce



- Applied.com
- EDI & PunchOut
- Digitalize Customer Experience

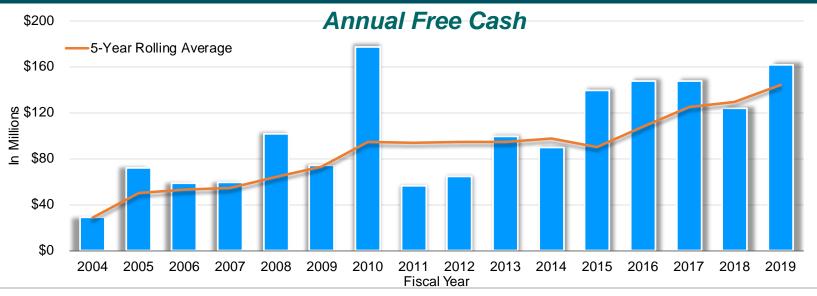


- Maintenance Supplies & Solutions
 - VMI & Vending
 - Class "C" Consumables

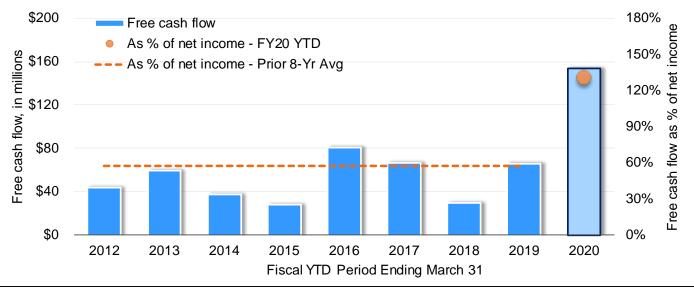


Historical Free Cash Generation



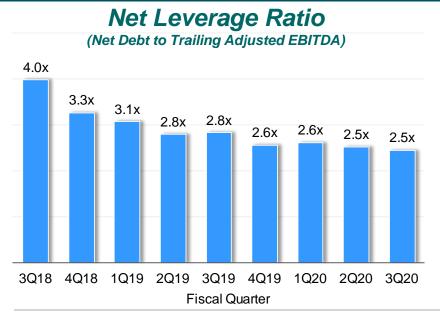


Fiscal 2020 YTD Free Cash as % of Net Income



Balance Sheet and Liquidity

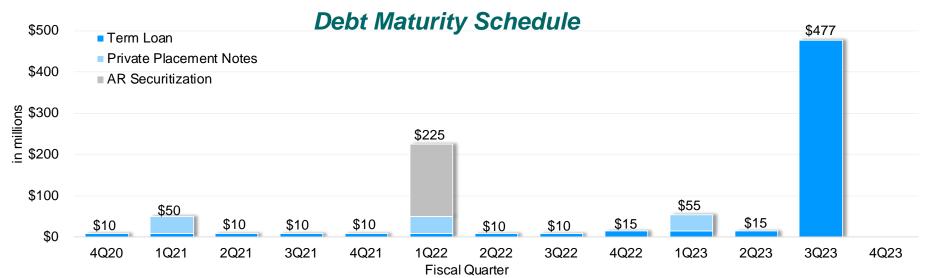




Balance Sheet & Liquidity

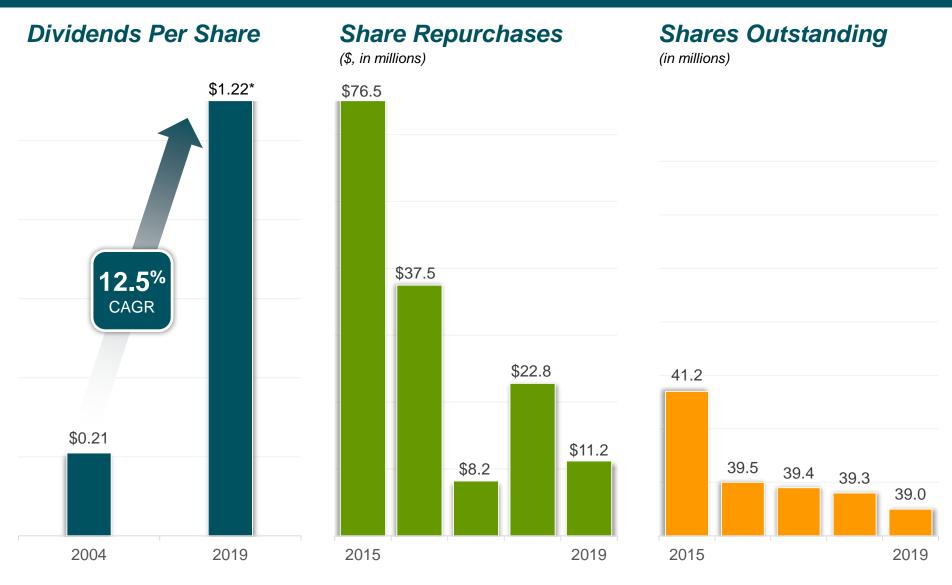
(As of March 31, 2020)

- Net leverage ratio at 2.5x
- Net debt down 20% YoY
- \$165M of cash on hand
- ~\$250M of available capacity under undrawn revolver
- \$100M of available capacity on uncommitted shelf facility
- No material debt maturities until FY23



Returning Capital to Shareholders





*Full fiscal year 2019

Q3 FY20 Key Discussion Points – COVID 19



Discussion Point	Update	Detail
1. Health and Safety	 Well-being of associates, customers, suppliers, and other business partners is top priority across Applied[®] 	 Implemented enhanced facility maintenance & safety measures, remote working, social distancing, and virtual processes
2. Business Continuity	Classified as "critical infrastructure" business and playing vital role in supporting various customers	Operating facilities open and adhering to health and safety guidelines
3. Sales Impact	 Evolving and uncertain; impact greatest across "heavy" industries currently; tied to temporary customer facility closures, reduced production / project activity 	April sales trending down high-teen percent YoY on an organic basis
4. Sales Support	Seeing ongoing demand for critical break-fix parts, services, and solutions across several "essential" industries	Food & Beverage, Agriculture, Pulp & Paper, Aggregates, Technology, Chemicals, Plastics, Life Sciences
5. Supply Chain	Limited supply chain disruptions to-date but monitoring the situation closely	Deep and tenured relationships with premier suppliers; hub-and-spoke network with local presence provides agile customer support
6. Operational Actions	 Measures taken and planned across organization to adjust processes and costs appropriately near term, while positioning for a recovery 	Restricting travel, aligning staffing levels, adjusting work hours, freezing hiring, lowering capital spending, adjusting wages, suspending 401(k) match, furloughing
7. Liquidity Position	Positive with cushion, optionality, and supportive bank relationships	\$165M of cash on hand, ~\$250M undrawn revolver (additional \$250M accordion), \$100M of availability on uncommitted shelf agreement

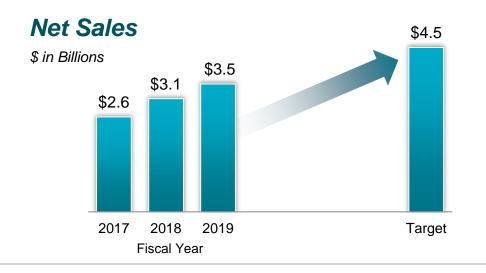
Q3 FY20 Key Discussion Points – Continued...



Discussion Point	Update	Detail
8. Industry Position	• Value proposition and growth opportunity significant as a recovery eventually unfolds	Customer deferred maintenance, idle equipment, and labor constraints drive demand for break-fix MRO, technical services/solutions, automation, and IloT
9. End-Market Trends	Broad weakness continued across most end markets through February, compounded by COVID-19 in March	 Greatest YoY pressure across Metals, Mining, Oil & Gas, Transportation, and Machinery end-markets
10. Decremental Margins	Variable expense, formal actions, and cost discipline company-wide provide shock absorbers near term	High-teen decremental margins possible in Q4 assuming April organic sales declines (high-teens) persist
11. Balance Sheet	Net debt down 20% YoY; in compliance with financial covenants including max leverage ratio of 3.75x	Current liquidity, cost management, and potential cash conversion provide additional go-forward support near term
12. Cash Generation	Record Q3 free cash flow highlights strong execution and counter-cyclical cash generation	Collection trends firm into April but uncertainty remains; deploying various actions to support Q4 cash generation
13. Capital Deployment	Prudent approach near term given macro uncertainty; M&A remains a focus over intermediate to long term	Near-term priorities include liquidity cushion, opportunistic debt reduction, and dividend payments; no current plans for share repurchases
14. FCX Update	Impairment in Q3 reflects end-market softness and lower growth projections given new near-term macro- economic backdrop	Strategic opportunity remains intact with ongoing execution of five-year synergy plan

Long-Term Strategic Objectives

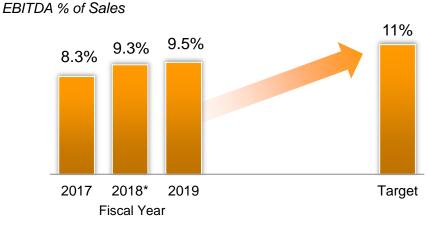






- Mid-Single Digit Organic Growth During Upcycle
- ~\$100M of Accretive Acquisitions Per Year
- ~9% Compounded Growth Over Long-term Strategy Horizon

EBITDA Margin



Increase EBITDA Margins to >11%

- Through Sales & Margin Expansion
 - Continued focus on accretive value-add services & expansionary products
- Leveraging of Systems
 Investments & Operational
 Excellence Initiatives
- Continuing Cost Discipline

^{*} FY18 adjusted to exclude one-time FCX acquisition costs

Why Invest in Applied





shareholder return through dividend increases, share repurchases and capital gains

Commitment

to total

Industry Leader with a long track record

Strong cash generation Providing business flexibility & ability to

quickly de-lever

Performance-Focused
Distributor with Internal Growth &
Margin Initiatives, Strong Cash
Generation & Leading Positions
in Technically Critical Markets

Clear plan for accelerated growth

Proven
acquirer
well-positioned in
large, fragmented
markets

Steady margin expansion with potential for more

Excellent process controls with new ERP tools

Diverse Customer Base





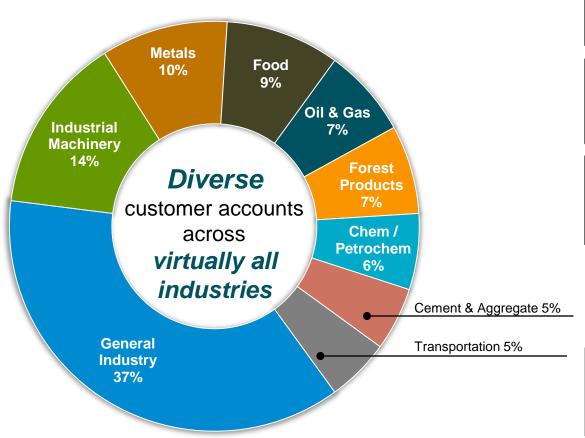




















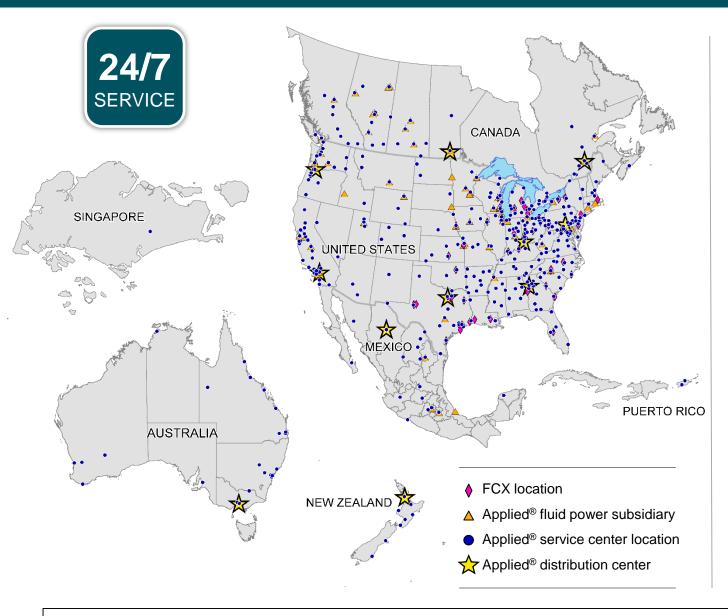






Broad Geographic Coverage





Global Operations

430+ MRO-Focused Service Centers Supported by 11 Distribution Centers

- Experienced Inside Sales Associates
- Dedicated Outside Sales Associates
- Overnight Replenishment, Dedicated Delivery

70+ Fluid Power Sales& Service Facilities

- Industry Leader in Fluid Power Solutions
- Leading Brands,
 Value-Added Services

65+ Flow Control Sales

- & Service Locations
- Premier Provider in Process Flow Control
- Leading Brands,
 Value-Added Services

Strong Supplier Partners



















BALDOR • RELIANCE



























Sumitomo Drive Technologies

























Customer Return Enhancing Capabilities





Rubber Services



Hose Assembly



Linear Shafting



Reducer Rebuild Program



Storeroom Services



Technical Support

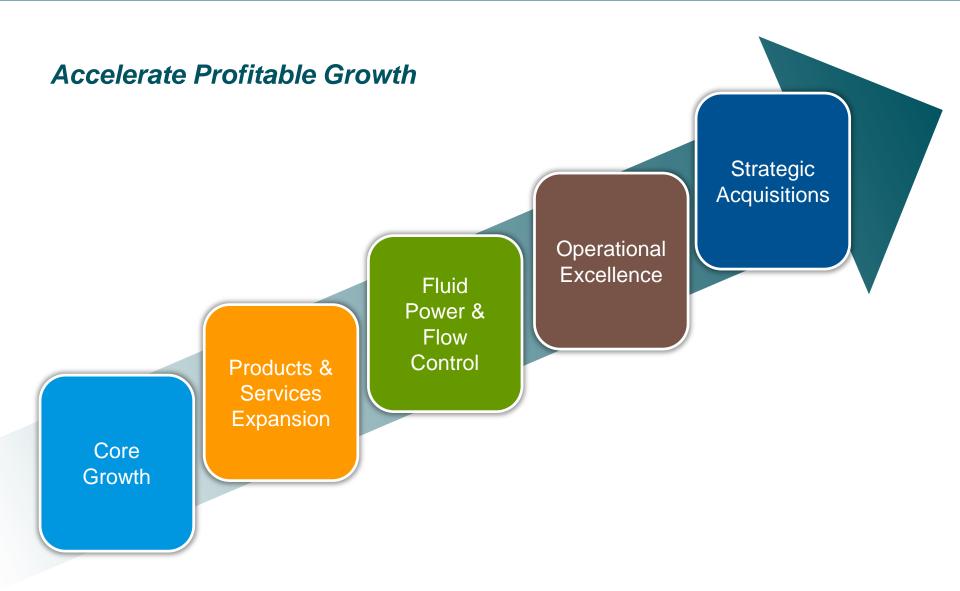


MaintenancePRO®



Growth Strategy







Driving Profitable Sales Growth

Reaching the RIGHT
Customers

- Retain,Penetrate & Add
 - -Local Accounts
 - -Strategic Accounts
- Vertical Markets

Having the RIGHT
Associates

- Leadership
- MD&P Talent Management
- Standards of Work
- Training & Development

Utilizing the RIGHT Processes

- EnhancedSales Planning
- Plan Attainment
- Selling Tools

Driving the RIGHT Actions

- Sales Growth
 - -New Accounts
 - -Product Expansion
- Documented Value-Added® (DVA®)
- MarginEnhancement

Supported by RIGHT
Resources

- Supply Chain & Logistics
- Suppliers
- Specialists
- FP Subs & MSS
- Applied.com

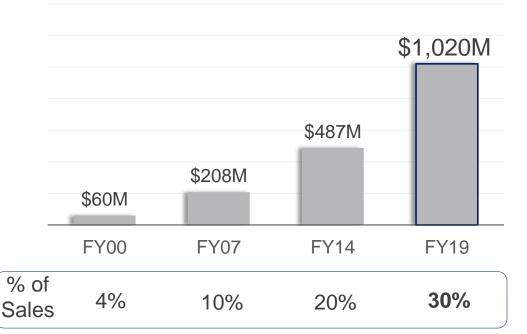
Leading Fluid Power & Flow Control Platform





- Largest Provider of Fluid Power and Specialty Flow Control Solutions in North America
- Higher Margin and Faster Growing Area of Applied's Business
- Focused on Highly Engineered,
 Technical MRO and OEM Solutions
- Solution Based Growth Strategy
 Tied to Mission Critical Areas of the
 Industrial Supply Chain
- Secular Tailwinds from Production
 & Process Efficiencies, Compliance
 Standards, Regulations, and
 Automation Trends

Fluid Power & Flow Control Segment Annual Sales



Fluid Power: Overview and Industry Application





Fluid Power 101: Hydraulic and pneumatic technologies using liquids and gases under pressure to transmit power

Advantages: More power in smaller spaces than other forms of power transmission

- Hydraulics (uses liquids): high powerto-weight ratio, high torque at low speed, reliability
- Pneumatics (uses gases): inexpensive, lightweight, clean, speed, precision

Secular Tailwinds: Electronic control integration, equipment power consumption, plant automation, emissions control, remote monitoring, machining advancements, IIoT integration

The Leading Provider of an Unmatched **Industrial Power & Efficiency Solution**

Key Applications Across Market Focus



Off-Highway Mobile





Industrial



Technology

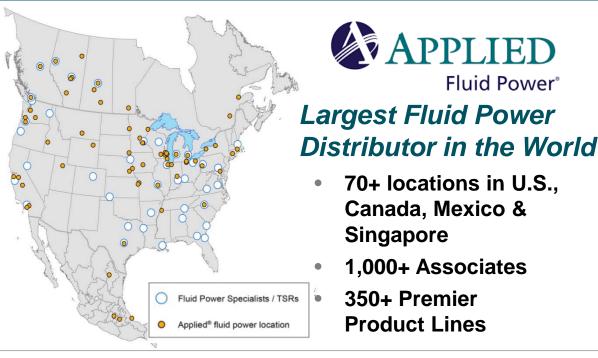






Fluid Power Platform





- Leading the Industry in Innovative Fluid Power Technology Solutions Through Highly Engineered Systems Design, Assembly, Integration & Value-Added Services
 - Integrating Electronic Controls for Precision Machine Performance
 - Applying New Technology to Reduce Manufacturers' Power Consumption & CO₂ Emissions
 - Optimizing Plant & Equipment Efficiency
 - Enabling Automation, Remote Monitoring, Data Analytics

Hydraulic System & Manifold Design



Electro-Pneumatic /Hydraulic Control Systems



Electronic Control Integration & Programming



Hydraulic Hose Assembly Fabrication



Hydraulic Power Units



Filtration / Purifier Systems



Centralized Lubrication



Fluid Power Repair Services



Fluid Power Position and Value Proposition





We Provide Innovative Fluid Power Solutions Through Unmatched Engineered Systems Design, Assembly, Integration & Service Capabilities

Engineering & Design



System Build & Integration



Service & Repair













- Customize fluid power systems for a diverse selection of customer applications
- Team of certified engineers and designers
- Utilize CAD software and 3D modeling
- Provide customer consultation, analysis

- Hydraulic Power Units,
 Cartridge Valve Manifolds,
 Lubrication & Filtration Systems
- Electronic Control Integration
- Sensor and Robotics Implementation
- Hydraulic Hose Assembly

- Leverage extensive service center network and fluid power specialists
- State-of-the-art repair facilities for pumps, motors, valves and cylinders
- Team of technicians
- Inspection and testing services

Flow Control: Overview and Industry Application





The Leading Provider of Specialty Flow Control Solutions to the Industrial Sector

Flow Control 101: Products used to manage and control the flow of liquids and gases within an industrial facility or process industry

Product Detail: Includes flow handling (pumps, compressors), flow management (valves, actuators) and specialty equipment (instrumentation, filtration); typically engineered or customized for specific industry application; requires technical aftermarket support

Secular Tailwinds: Process industry infrastructure expansion, more stringent regulatory & compliance standards, customer technical labor constraints, automation, and IIoT

Key Applications Across Market Focus



Chemical



OEM & Manufacturing



Life Sciences



Food & Beverage



Steel & Metals



Water Infrastructure



Flow Control Platform





Leading Distributor of Specialty Flow Control Products & Services

- 65+ Locations, 1,000+ Associates
- Focused on Designing, Repairing and Implementing Pumps Valves and Related Instrumentation Across Mission-Critical Industrial Process Systems
- Comprehensive Product Offering (100K+ SKUs)
- Value-Added Service & Repair Capabilities
- Highly Technical Sales Team

Systems Integration



Compliance

Consulting

Pump Repair



Valve Actuation



Valve Repair



Actuator Repair



Pipe Fabrication



Hose Fabrication



Process Instrumentation



Instrument Services



Compressed Air Services



Commissioning Services



Flow Control Position and Value Proposition





We Offer the Largest, Most Comprehensive Flow Control Product and Service Portfolio Focused on Mission-Critical and Full-Cycle Solutions

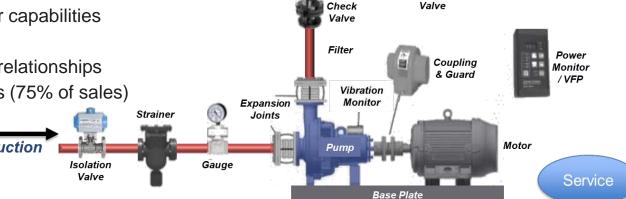
Gauge

Strategic Rationale and Growth Strategy

- Enhances leading technical MRO position
- Higher margins from high-touch service capabilities
- Significant cross-selling opportunity across Applied
- "Acquirer of Choice" status with geographic expansion potential in western U.S.

Drivers of Competitive Position

- Unmatched service and repair capabilities
- Highly technical sales team
- Long-term exclusive supplier relationships
- Focused on MRO applications (75% of sales)



Providing Everything Along The Industrial Pipe

Control

Flowmeter

Maintenance Supplies & Solutions















A leading value-added *National Distributor of C-Class Maintenance, Repair, Operating and Production (MROP)* supplies specializing in fasteners; cutting tools & abrasives; paints & chemicals; tube, hose & fittings; electrical; safety; shop supplies and other industrial products *serving customers in virtually every industry.*

Vendor Managed Inventory Specialists

47,000+ SKUsin stock

250,000+ SKUsavailable

200+
Sales &
Service
Representatives

4
Distribution
Centers

Proven Acquisition Record



Committed to pursuing opportunities that are aligned with our **Strategic Priorities** and generate **Shareholder Value.**





Talent Development





Management Development & Planning

- Expanding Organizational Vitality
- Enhancing Performance & Realizing Potential
- Creating Succession & Organizational Plans
- Top Talent Development & Retention
 - Best Team Wins!

Strengthening Leadership & Organizational Capabilities

- Deployed HR Information System for:
 - Recruitment
 - Performance Management
 - Career Development
 - Succession

Integrated System Enhancing the Hire-to-Retire Process

- Launched Competency-Focused
 Career Website
- Expanding Data Analytics for Selection & Development
- Direct, Ongoing Communication to 30,000+ Candidates Through Our Talent Network
- Competency-based Career Ladders & Focused Training Framework:
 - 70% On-the-Job Training
 - 20% Project-Based Training
 - 10% Formal Training

Environmental • Social • Governance



The value we provide can take many forms ... actively advising our customers on how to save energy in their operations and reduce their overall environmental impact; implementing greener practices in our operations; promoting diversity and continuous learning across our organization; and supporting the well-being of our associates and our communities.



Core Values

and future





Focus

Improvement

Accountability Innovation Continuous Teamwork

• Reflect our foundation, present

· Represent collective business

& individual responsibilities

Guide actions & reinforce

required performance











Corporate Governance

- Diverse, seasoned executives
- Accepted principles & practices
- Integrity & transparency in financial reporting

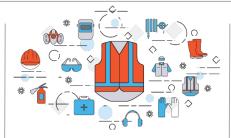
Supply Chain Management

- Quality brands; world-class manufacturers
- Supplier Diversity program
- · Conflict Minerals reporting



Information & Technology

- Established practices & policies
- Enterprise class systems
- Data protection; cybersecurity



Environmental, Health & Safety

- Emphasis & awareness
- Expectations, roles & responsibilities
- Established EHS Policy



Sustainability Initiatives

- Comply with government mandates
- Reduce environmental impact
- Provide eco-friendly products, knowledge & operations



Corporate Citizenship & Human Rights Statement

- Equal employment opportunities; equitable pay
- · Continuous learning & training
- Employee wellness assistance; community partner

Core Values





Honest and trustworthy in all we do



Respect

Fair and ethical relations with everyone



Customer Focus

Dedicated to customer needs; providing value-added service at every touch point



Commitment to Excellence

Quality in our products, service and support



Accountability

Motivated and responsible for our actions and results



Innovation

Creative in generating value; anticipating and embracing change for new opportunities



Continuous Improvement

Committed to becoming better, as individuals and as a team



Teamwork

Working together, winning together



Strong Foundation

Expanding Capabilities

Outstanding Potential

Appendix













Appendix: Reconciliation of Free Cash Flow

	Fiscal Year ended June 30										
(dollar amount in thousands)	2004	2005	2006	2007	2008	2009	2010	2011			
Cash provided by Operating Activities	\$ 43,088	\$ 81,034	\$ 69,853	\$ 70,925	\$ 110,303	\$ 81,300	\$ 184,324	\$ 76,842			
Capital Expenditures	(14,387)	(9,208)	(11,057)	(11,192)	(8,410)	(6,988)	(7,216)	(20,431)			
Free Cash Flow	\$ 28,701	\$ 71,826	\$ 58,796	\$ 59,733	\$ 101,893	\$ 74,312	\$ 177,108	\$ 56,411			

	Fiscal Year ended June 30											
(dollar amount in thousands)	2012	2013	2014	2015	2016	2017	2018	2019				
Cash provided by Operating Activities	\$ 90,422	\$111,397	\$110,110	\$ 154,538	\$ 160,992	\$ 164,619	\$ 147,304	\$ 180,601				
Capital Expenditures	(26,021)	(12,214)	(20,190)	(14,933)	(13,130)	(17,045)	(23,230)	(18,970)				
Free Cash Flow	\$ 64,401	\$ 99,183	\$ 89,920	\$ 139,605	\$ 147,862	\$ 147,574	\$ 124,074	\$ 161,631				

	Nine months ended March 31																
_(dollar amount in thousands)	C	3 FY12	Q	3 FY13	Q	3 FY14	G	Q3 FY15	Q	3 FY16	C	3 FY17	C	3 FY18	C	Q3 FY19	Q3 FY20
Cash provided by Operating Activities	\$	61,971	\$	69,056	\$	44,326	\$	14,588	\$	90,359	\$	78,506	\$	47,878	\$	77,166	\$ 169,624
Capital Expenditures		(18,295)		(9,836)		(6,492)		(11,250)		(9,441)		(11,787)		(17,898)		(11,711)	(16,223)
Free Cash Flow	\$	43,676	\$	59,220	\$	37,834	\$	3,338	\$	80,918	\$	66,719	\$	29,980	\$	65,455	\$ 153,401

Appendix: Reconciliation of EBITDA, Adjusted EBITDA, and Adjusted EBITDA Margin



	Twelve Months Ended June 30												
(in thousands)	2011	2012	2013	2014	2015	2016	2017	2018	2019				
Net Income	\$96,759	\$108,779	\$118,149	\$112,821	\$115,484	\$29,577	\$133,910	\$141,625	\$143,993				
Interest expense, net	1,668	(9)	165	249	7,869	8,763	8,541	23,485	40,188				
Income tax expense	56,129	58,047	59,516	53,441	60,387	49,401	33,056	63,093	50,488				
Depreciation and amortization of property	11,234	11,236	12,501	13,977	16,578	15,966	15,306	17,798	20,236				
Amortization of intangibles (including impairment)	11,382	11,465	13,233	14,023	25,797	90,374	24,371	32,065	73,477				
EBITDA	\$177,172	\$189,518	\$203,564	\$194,511	\$226,115	\$194,081	\$215,184	\$278,066	\$328,382				
Non-routine costs								6,123	2,300				
Adjusted EBITDA	\$177,172	\$189,518	\$203,564	\$194,511	\$226,115	\$194,081	\$215,184	\$284,189	\$330,682				
Sales	\$2,212,849	\$2,375,445	\$2,462,171	\$2,459,878	\$2,751,561	\$2,519,428	\$2,593,746	\$3,073,274	\$3,472,739				
Adjusted EBITDA Margin	8.0%	8.0%	8.3%	7.9%	8.2%	7.7%	8.3%	9.2%	9.5%				



Appendix: Reconciliation of Net Leverage Ratio

(dollar amount in thousands)	Q3 FY18	Q4 FY18	Q1 FY19	Q2 FY19	Q3 FY19	Q4 FY19	Q1 FY20	Q2 FY20	Q3 FY20
Net Income	\$ 36,592	\$ 40,362	\$ 48,938	\$ 38,717	\$ 16,535	\$ 39,803	\$ 38,799	\$ 38,031	\$ (82,777)
Interest expense, net	8,216	10,964	10,476	9,578	9,947	10,187	10,059	9,583	8,805
Income tax expense	12,927	19,859	7,164	11,724	9,283	22,317	12,308	11,346	(2,550)
Depreciation and amortization of property	4,713	5,077	4,981	5,038	5,026	5,191	5,223	5,394	5,380
Amortization of intangibles	9,800	10,739	10,921	10,991	9,911	10,060	10,374	10,195	10,048
EBITDA	\$ 72,248	\$ 87,001	\$ 82,480	\$ 76,048	\$ 50,702	\$ 87,558	\$ 76,763	\$ 74,549	\$ (61,094)
Goodwill & intangible impairment					31,594				131,000
Non-routine costs					2,300		1,455		5,997
Adjusted EBITDA	\$ 72,248	\$ 87,001	\$ 82,480	\$ 76,048	\$ 84,596	\$ 87,558	\$ 78,218	\$ 74,549	\$ 75,903
Trailing 4-Quarter EBITDA	249,501	278,066	298,240	317,777	330,125	330,682	326,420	324,921	316,228
Current portion of long-term debt	\$ 19,182	\$ 19,183	\$ 19,184	\$ 44,184	\$ 44,163	\$ 49,036	\$ 93,912	\$ 73,771	\$ 78,642
Long-term debt	1,017,327	944,522	953,216	923,410	937,536	908,850	859,172	874,423	864,758
Total Debt	\$ 1,036,509	\$ 963,705	\$ 972,400	\$ 967,594	\$ 981,699	\$ 957,886	\$ 953,084	\$ 948,194	\$ 943,400
Cash	43,523	54,150	56,408	79,827	47,367	108,219	98,204	128,149	165,464
Net Debt	\$ 992,986	\$ 909,555	\$ 915,992	\$ 887,767	\$ 934,332	\$ 849,667	\$ 854,880	\$ 820,045	\$ 777,936
Net Leverage Ratio	4.0	3.3	3.1	2.8	2.8	2.6	2.6	2.5	2.5