# 3Q2022 EARMAGS

**October 21, 2022** 

verizon

## "Safe Harbor" Statement

NOTE: In this presentation we have made forward-looking statements. These statements are based on our estimates and assumptions and are subject to risks and uncertainties. Forward-looking statements include the information concerning our possible or assumed future results of operations. Forwardlooking statements also include those preceded or followed by the words "anticipates," "believes," "estimates," "expects," "hopes," "forecasts," "plans" or similar expressions. For those statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995. We undertake no obligation to revise or publicly release the results of any revision to these forward-looking statements, except as required by law. Given these risks and uncertainties, readers are cautioned not to place undue reliance on such forward-looking statements. The following important factors, along with those discussed in our filings with the Securities and Exchange Commission (the "SEC"), could affect future results and could cause those results to differ materially from those expressed in the forward-looking statements: cyber attacks impacting our networks or systems and any resulting financial or reputational impact; damage to our infrastructure or disruption of our operations from natural disasters, extreme weather conditions or terrorist attacks and any resulting financial or reputational impact; the impact of public health crises, including the COVID-19 pandemic, on our operations, our employees and the ways in which our customers use our networks and other products and services; disruption of our key suppliers' or vendors' provisioning of products or services, including as a result of geopolitical factors, the COVID-19 pandemic or the potential impacts of global climate change; material adverse changes in labor matters and any resulting financial or operational impact; the effects of competition in the markets in which we operate; failure to take advantage of developments in technology and address changes in consumer demand; performance issues or delays in the deployment of our 5G network resulting in significant costs or a reduction in the anticipated benefits of the enhancement to our networks; the inability to implement our business strategy; adverse conditions in the U.S. and international economies, including inflation in the markets in which we operate; changes in the regulatory environment in which we operate, including any increase in restrictions on our ability to operate our networks or businesses; our high level of indebtedness; significant litigation and any resulting material expenses incurred in defending against lawsuits or paying awards or settlements; an adverse change in the ratings afforded our debt securities by nationally accredited ratings organizations or adverse conditions in the credit markets affecting the cost, including interest rates, and/or availability of further financing; significant increases in benefit plan costs or lower investment returns on plan assets; changes in tax laws or treaties, or in their interpretation; and changes in accounting assumptions that regulatory agencies, including the SEC, may require or that result from changes in the accounting rules or their application, which could result in an impact on earnings.

As required by SEC rules, we have provided a reconciliation of the non-GAAP financial measures included in this presentation to the most directly comparable GAAP measures in materials on our website at www.verizon.com/about/investors.



## **Consolidated Earnings Summary**

	3Q 2022
Reported EPS  Special items:	<b>\$1.17</b>
Net pension remeasurement charges  Amortization of acquisition-related intangible assets	\$0.11 \$0.04
Adjusted EPS*	\$1.32

<sup>\*</sup> Non-GAAP measure. Note: Amounts may not add due to rounding.



# Hans Vestberg

## **Progress made this quarter**



- Sequential growth in Wireless
   Service Revenue and
   Adjusted EBITDA
- 2022 **guidance** remains **unchanged**
- Healthy balance sheet and ability to grow free cash flow
- Increased dividend for 16th consecutive year



- Launched new premium & value consumer offerings
- Large 5G infrastructure deals with Global Enterprises & Public Sector
- Strong broadband momentum with 377K net adds
- Announced new Verizon
   Global Services organization



- On track to cover 200
   million C-Band POPs within
   1Q 2023
- C-Band usage up 170% over 2Q 2022
- 40+ million households covered by Fixed Wireless
- Majority of our 5G sites are connected by Verizon owned fiber



## Matt Ellis

## Mobility 3Q 2022 Operating Metrics

#### **2.6M**

Wireless retail postpaid phone gross adds (up 4.9% Y/Y)

### **5.6M**

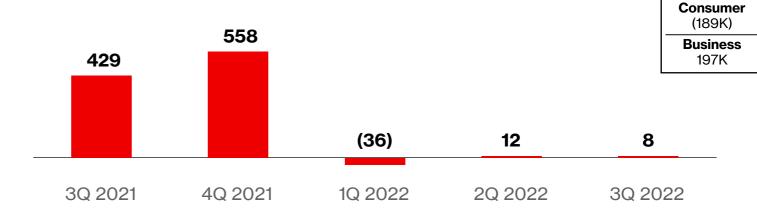
Wireless postpaid upgrades (up 10.6% Y/Y)

\$127.76

Consumer postpaid ARPA

(up 3.8% Y/Y)

#### Wireless retail postpaid phone net adds\* (K)



#### Postpaid phone churn

0.88%

Business
1.10%



## Sequential improvements in ARPA and gross adds



<sup>\*</sup> Includes certain adjustments.

# **Broadband**3Q 2022 Operating Metrics

## **Expanded footprint and product offerings**

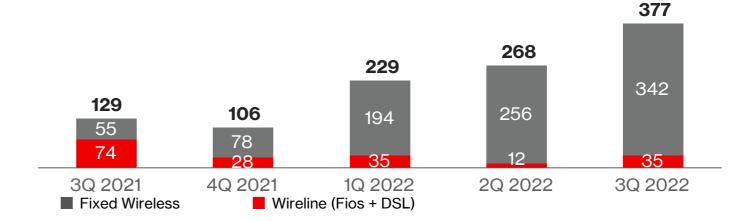
**61K** 

Fios internet net adds

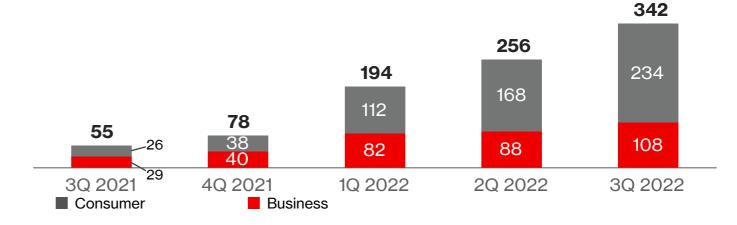
\$3.2B

**Total Fios revenue** (up 0.8% Y/Y)

#### Broadband net adds\* (K)



#### FWA net adds\* (K)



#### Strong demand for reliable and high-value broadband services



<sup>\*</sup> Includes certain adjustments.

## Value Market 3Q 2022 Operating Metrics

# Launched Total by Verizon and fixed wireless for prepaid

**34K**Tracfone net adds

23.1M

**Total prepaid connections** 

#### Prepaid net adds (K)



<sup>\*</sup> The acquisition of TracFone Wireless, Inc. was completed on November 23, 2021.

Note: Net adds exclude a base adjustment primarily related to competitors' 3G networks shutdown of 102K in 3Q 2022 and 402K in 2Q 2022.

#### Positive Tracfone net adds for the first time since 1Q 2021



## Consolidated 3Q 2022 Financial Summary

\$34.2B

Total revenue (up 4.0% Y/Y)

\$12.2B

Adjusted EBITDA\*

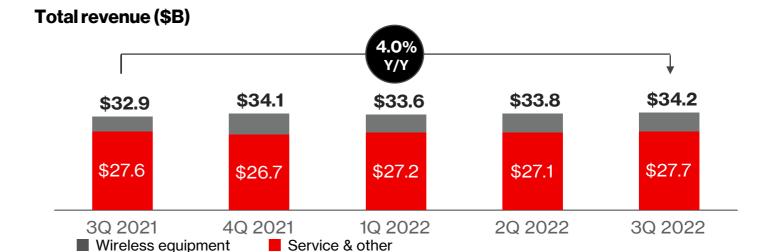
(down 0.4% Y/Y)
(Adjusted EBITDA margin of 35.7%)\*

\$1.32

Adjusted EPS\*

(down 7.0% Y/Y)\*\*

Note: Consolidated results include Verizon Media until September 1, 2021 and the acquisition of Tracfone on November 23, 2021.



#### Total Wireless service revenue\*\*\* (\$B)



### Strong sequential growth in wireless service revenue and Adjusted EBITDA



<sup>\*</sup> Non-GAAP measure.

<sup>\*\*</sup> Adjusted EPS for the prior year period has been reclassified to conform to current period presentation.

 $<sup>\</sup>ensuremath{^{***}}$  Sum of Consumer and Business segments.

## Consumer 3Q 2022 Financial Summary

\$25.8B

**Total revenue** (up 10.8% Y/Y)

\$2.9B

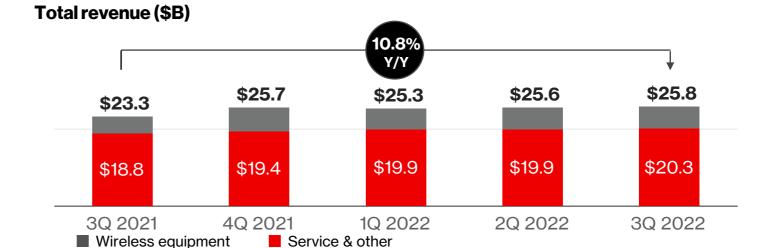
Fios revenue (up 0.3% Y/Y)

\$10.6B

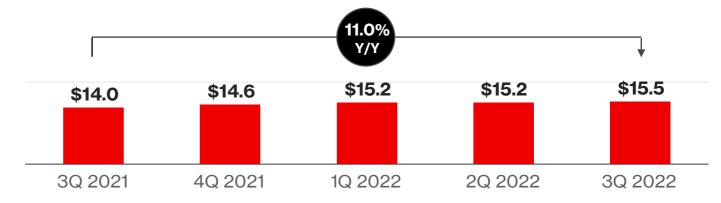
**Segment EBITDA\*** 

(up 0.7% Y/Y)

(Segment EBITDA margin of 40.9%)\*



#### Wireless service revenue (\$B)



Note: Results include the acquisition of TracFone Wireless, Inc. which was completed on November 23, 2021.

Pricing actions and premium mix driving sequential wireless service revenue growth



<sup>\*</sup> Non-GAAP measure.

## Business 3Q 2022 Financial Summary

\$7.8B
Total revenue

(up 1.9% Y/Y)

\$1.8B

**Segment EBITDA\*** 

(down 6.7% Y/Y) (Segment EBITDA margin of 22.7%)\*

\$3.1 \$3.0 \$2.9 3Q 2021 4Q 2021 1Q 2022 Small and ■ Global Enterprise **Public Sector Medium Business** and Other Wireless service revenue (\$B) 5.7% Y/Y \$3.1 \$3.1 \$3.1

4Q 2021

\$7.8

\$1.5

\$2.5

1.9% Y/Y

\$7.7

\$1.6

\$2.5

1Q 2022

Total revenue (\$B)

\$7.7

**\$0.7** \$1.5

\$2.6

3Q 2021

#### Underlying strength in wireless service revenue growth



\$7.8

\$0.7

\$1.5

\$2.4

\$3.2

3Q 2022

\$3.3

3Q 2022

**\$7.6** \$0.6 \$1.5

\$2.4

\$3.1

2Q 2022

Wholesale

\$3.2

2Q 2022

<sup>\*</sup> Non-GAAP measure. Note: Amounts may not add due to rounding.

## **Consolidated Cash Flow Summary**

(\$ in billions)	2021 YTD	2022 YTD
Cash flow from operations	\$31.2	\$28.2
Capital expenditures	\$13.9	\$15.8
Free cash flow*	\$17.3	\$12.4
Dividends paid	\$7.8	\$8.1
Total debt	\$151.0	\$147.9
Unsecured debt	<i>\$141.</i> 6	\$131.4
Cash and cash equivalents	\$9.9	\$2.1
Net unsecured debt*	<b>\$131.6</b>	<b>\$1</b> 29.3
Net unsecured debt to adjusted EBITDA*	2.7x	2.7x

<sup>\*</sup> Non-GAAP measure. Note: Amounts may not add due to rounding.

Strong balance sheet and cash flow position us well regardless of market conditions



## 2022 Guidance

#### Reaffirming prior guidance

	2022	
Service and other revenue growth	(1%) – flat	
Total Wireless service revenue growth**	8.5% – 9.5%	
Adjusted EBITDA growth*	(1.5%) – flat	
Adjusted effective tax rate*	23% – 25%	
Adjusted EPS*	\$5.10 – \$5.25	
Capital expenditures	\$16.5B — \$17.5B +\$5B — \$6B for C-Band	

<sup>\*</sup> Non-GAAP measure.

Note: Guidance is on an as-reported basis, to the extent applicable.



<sup>\*\*</sup> Sum of Consumer and Business segments.

## Priorities through the end of the year



Continue to improve our traction in Consumer through the holiday season and into 2023



Maintain and grow momentum in Fixed Wireless Access and Business Wireless



Implement initial framework of our cross functional efficiency program



Improve our working capital efficiencies

We will continue our measured and strategic approach to the market with financial discipline and increase momentum for the quarters to come



