

Axalta Coating Systems Ltd.

2018 Capital Markets Day March 8, 2018

Legal Notices



Forward-Looking Statements

This presentation and the oral remarks made in connection herewith may contain "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, including those relating to 2018 and longer term financial projections and goals, including with respect to net sales, constant currency net sales, Adjusted EBITDA margins, free cash flow, return on invested capital, capital expenditures, working capital, cost savings, pricing actions, product launches, acquisition opportunities, share repurchases, raw material cost increases, currency effects, and related assumptions. Any forward-looking statements involve risks, uncertainties and assumptions. These statements often include words such as "believe," "expect," "anticipate," "intend," "plan," "estimate," "target," "project," "forecast," "seek," "will," "may," "should," "could," "would," or similar expressions. These statements are based on certain assumptions that we have made in light of our experience in the industry and our perceptions of historical trends, current conditions, expected future developments and other factors we believe are appropriate under the circumstances as of the date hereof. Although we believe that the assumptions and analysis underlying these statements are reasonable as of the date hereof, investors are cautioned not to place undue reliance on these statements. We do not have any obligation to and do not intend to update any forward-looking statements included herein, which speak only as of the date hereof. You should understand that these statements are not guarantees of future performance or results. Actual results could differ materially from those described in any forward-looking statements contained herein or the oral remarks made in connection herewith as a result of a variety of factors, including known and unknown risks and uncertainties, many of which are beyond our control including, but not limited to, the risks and uncertainties described in "Non-GAAP Financial Measures," and "Forward-Look

Non-GAAP Financial Measures

The historical financial information included in this presentation includes financial information that is not presented in accordance with generally accepted accounting principles in the United States ("GAAP"), including constant currency net sales, EBITDA, Adjusted EBITDA, Free Cash Flow and Net Debt. Management uses these non-GAAP financial measures in the analysis of our financial and operating performance because they assist in the evaluation of underlying trends in our business. Adjusted EBITDA consists of EBITDA adjusted for (i) non-cash items included within net income, (ii) items Axalta does not believe are indicative of ongoing operating performance or (iii) nonrecurring, unusual or infrequent items that have not occurred within the last two years or Axalta believes are not reasonably likely to recur within the next two years. We believe that making such adjustments provides investors meaningful information to understand our operating results and ability to analyze financial and business trends on a period-to-period basis. Our use of the terms net constant currency net sales, EBITDA, Adjusted EBITDA, Free Cash Flow and Net Debt may differ from that of others in our industry. Constant currency net sales, net income, operating income or any other performance measures derived in accordance with GAAP as measures of operating performance or operating performance or operating performance measures of liquidity. Constant currency net sales, EBITDA, Adjusted EBITDA, Free Cash Flow and Net Debt have important limitations as analytical tools and should be considered in conjunction with, and not as substitutes for, our results as reported under GAAP. This presentation includes a reconciliation of certain non-GAAP financial measures with the most directly comparable financial measures calculated in accordance with GAAP. Axalta does not provide a reconciling items is not available without unreasonable effort. For example, such reconciling items include the impact of foreign currency exchange gains or losses that are

Segment Financial Measures

The primary measure of segment operating performance is Adjusted EBITDA, which is a key metric that is used by management to evaluate business performance in comparison to budgets, forecasts and prior year financial results, providing a measure that management believes reflects Axalta's core operating performance. As we do not measure segment operating performance based on Net Income, a reconciliation of this non-GAAP financial measure with the most directly comparable financial measure calculated in accordance with GAAP is not available.

Defined Terms

All capitalized terms contained within this presentation have been previously defined in our filings with the United States Securities and Exchange Commission.

Capital Markets Day Agenda



9:00 AM	Introduction & Agenda	Chris Mecray, VP, Strategy & Investor Relations		
9:05 AM	Axalta's Value Creation Model	Charlie Shaver, Chairman & CEO		
9:40 AM	Axalta's Financial Progress & Outlook	Robert Bryant, EVP & CFO		
10:05 AM	Performance Coatings: Refinish	Joe McDougall, EVP, President, Global Refinish & EMEA		
10:30 AM	BREAK			
10:50 AM	Performance Coatings: Industrial	Mike Cash, SVP, President, Industrial		
11:15 AM	Transportation Coatings	Steve Markevich, EVP, President, Transportation & China		
11:40 AM	Operations, Procurement & Supply Chain	Dan Key, SVP, Operations, Procurement & Supply Chain		
12:05 PM	Q&A			

Additional Axalta Attendees:

- Dr. Barry Snyder (SVP, Chief Technology Officer)
- Dr. Robert Roop (VP, Global Refinish Technology)
- Dave Heflin (VP, Global Industrial Coatings Systems)
- Matt Boland (VP, Global Transportation Technology)

Key Messages for the Day



- Axalta is a high-performing, world-class global coatings company
- Axalta has established a strong track record over five years; we are building on that
- Axalta's is focused on growth, improved productivity, and increased shareholder returns
- Effective capital deployment is central to our value creation model
- Axalta is a nimble, highly focused company committed to building value via organic and inorganic growth



Axalta's Value Creation Model

Charlie Shaver

Chairman and CEO

Axalta's Customer Focused Organization



SEGMENTS

PERFORMANCE COATINGS





TRANSPORTATION COATINGS

\$1.7 Billion, 38% of Sales





\$2.7 Billion, 62% of Sales

SALES BY END MARKET



Industrial \$1.0 B (24%) Light Vehicle \$1.3 B (30%)

Commercial Vehicle \$0.4 B (8%)

END MARKETS

- Independent body shops
- Multi-shop operators (MSOs)
- General industrial powders
- Wood coatings
- Electrical insulation
- Architectural and decorative
- Coil and extruded metals

- Automotive OEMs
- Coatings for plastic and composite materials
- Automotive interiors

- Heavy duty truck, utility trucks
- Rail, bus, machinery
- Recreational vehicles
- Marine

1. Financials for FY 2017, all sales data refers to Net Sales

Auto dealership groups

Axalta is Focused on Shareholder Value Creation



Significant Progress...

A Transformation Story

- Cultural shift; incentive alignment
 - ✓ TSR based long-term compensation
- Organizational restructuring tightens accountability
 - Matrix structure, Americas consolidation
- Refining focus on growth
 - ✓ Net sales CAGR 3.5% 2013-17 ex-FX
- Substantial ongoing productivity improvement
 - √ \$200 million Axalta Way savings
- M&A transactions change business mix
 - √ 17 deals to date; Industrial has doubled in scale

...with More to Come

Axalta's Value Creation Model

- Drive profitable growth with innovation, customer focus and solid core market drivers
 - ✓ Mid-single digit organic net sales growth target
- Operating excellence and cost structure refinement
 - √ \$200 million Axalta Way II target
- Capital allocation with shareholder value focus
 - ✓ IRRs typically target 20% or better
- Substantial coatings consolidation opportunity
 - Robust pipeline of bolt-on targets

Axalta Continues to Evolve and Leverage Structurally Attractive Coatings Markets

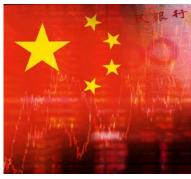
We have Established a Track Record of Success



	2013	2014	2015	2016	2017
Finance	Carve-out	IPO	Bond rating upgrades	Carlyle exit, Debt refinancing	First share buyback
M&A (Annualized sales)			3 deals +\$70 million	6 deals +\$125 million	8 deals +\$365 million
Axalta Way (Cumulative savings)		\$37 million	\$89 million	\$153 million	\$200 million
Innovation	2-Wet Monocoat Next Gen 3-Wet	AquaEC™ Electrocoat	Imron™ introduced in China	Syrox™ Mainstream	New Tech / Training Centers
Operations		Jiading expansion	4 major capacity expansions	Transformation of Ops leadership	Axalta Operating Excellence (AOE)
CSR / Sustainability	Axalta waterborne on SEMA EcoTrek truck	1 st Sustainability Report; Contributions Policy	Expanded STEM and environmental programs	1 st CSR Summit; Texas A&M Chair; Women's Network	Customer awards; Board governance















Focused End-Markets, Structural Volume Growth

Significant China Growth Opportunity Axalta Way
Driving
Productivity

Consolidation
Opportunity
with Proven
M&A Strategy

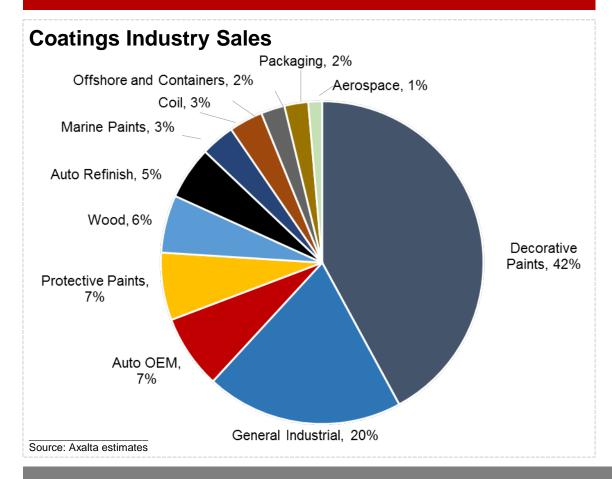
Strong Free
Cash
Generation and
Allocation
Process

ROIC Growth Focus, Shareholder Value Alignment

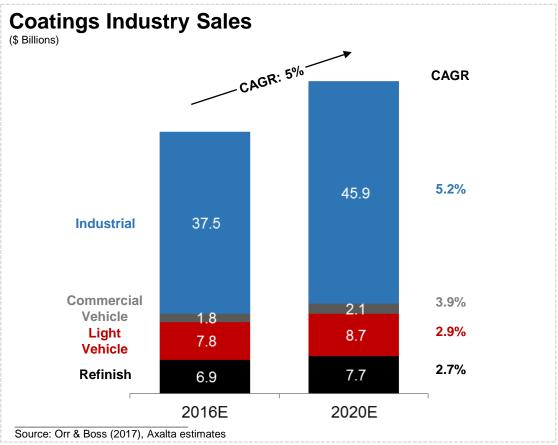
We are Focused on Structurally Attractive Coatings End-Markets



A \$130 Billion Global Coatings Market



Axalta's Coatings Markets



Long Term Alignment With Global Growth

Axalta is a Global Leader in Many of Our Markets...



Performance Coatings: Refinish



Transportation Coatings: Light Vehicle



Performance Coatings: Industrial



- in Powder coatings globally
- in Industrial Wood coatings (North America)
- in Energy Solutions coatings globally
- in Industrial E-coat globally

Transportation Coatings: Commercial Vehicle

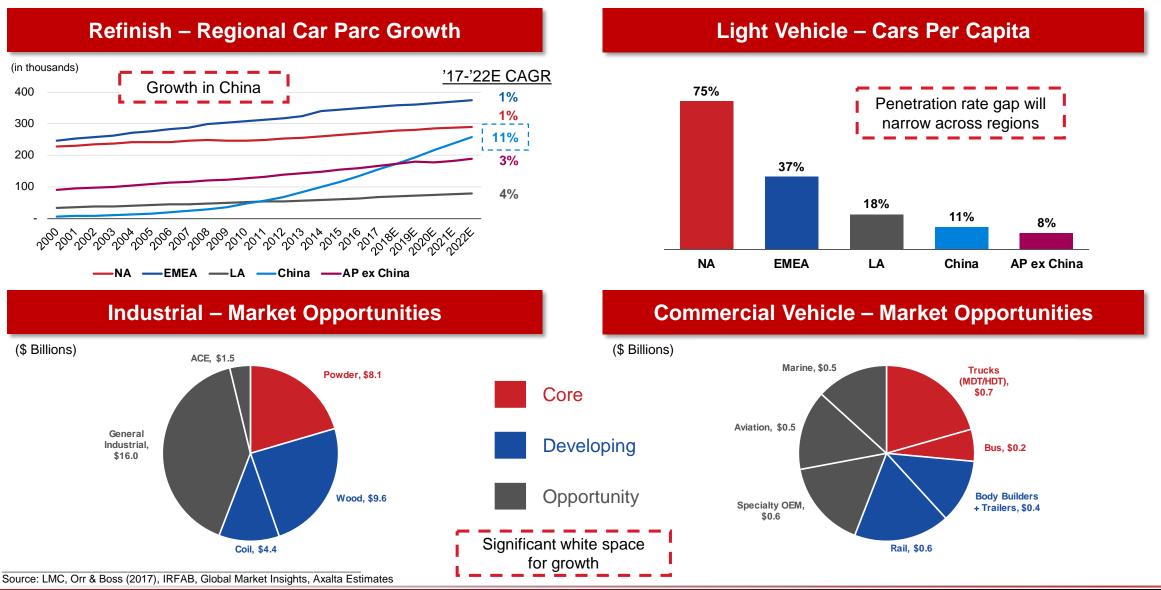


~90% of Sales from Markets Where Axalta Has #1 or #2 Global Share

Source: Orr & Boss, Axalta estimates (2017)

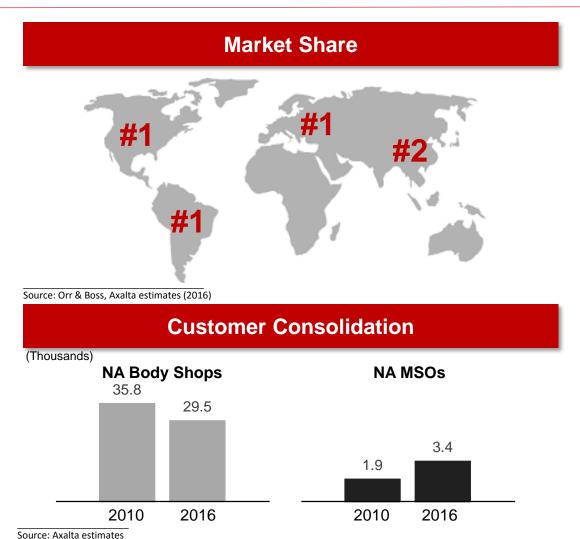
...But We also have Substantial White Space Growth Opportunities



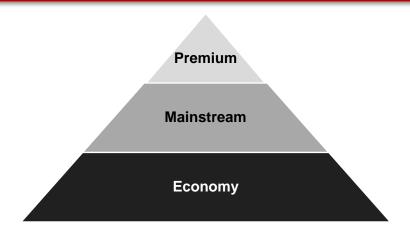


Refinish Offers Both Demand Stability and Global Growth Opportunity









Axalta Is Growing Global Refinish

- We are the global leader, but there is white space for growth
- Our legacy is in premium systems, but we have launched mainstream systems to deepen our market presence
- Body shop consolidation remains a growth driver; our technology provides an advantage for high productivity customers

Strong Momentum Driven by Customer-Centric Approach

Axalta's Industrial End-Market is Rapidly Growing with Focused Strategies



Axalta Has Doubled Industrial Sales Over Five Years







Powder Coatings



Coil



Energy



Industrial Coating
Systems

Organic Growth

- Significant infrastructure investment completed 2014-16
- Innovation drives 10%+ new customer adds 2015-17
- Mid-single digit net sales growth CAGR targeted

Inorganic Growth

- Targeting significant M&A growth
- Completed 6 transactions with \$420+ million in net sales
- Typical synergies: procurement, distribution and R&D

Growth from Leveraging our Regional Product Portfolio Globally

Our Commercial Vehicle Business is Growing and Diverse



Market White Space

- Growth opportunities:
 - Underpenetrated geographies (China)
 - Adjacent markets (eg. Marine, Protective)

Share Gain

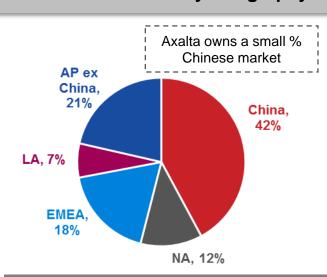
- Share of wallet opportunity in existing markets
 - ✓ Vehicles per customer
 - Content per vehicle

Technology

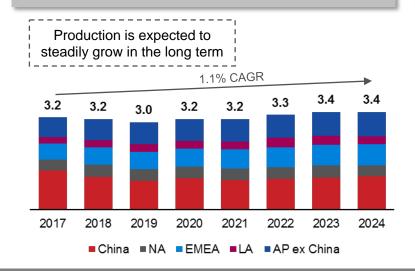
- We have leading technology to expand our business
 - ✓ Bus
- Aviation
- Marine

- ✓ Rail
- Recreational Vehicles

HDT & MDT Builds by Geography



HDT & MDT Builds Growth



Superior Products



Leveraging our highly productive technology from truck to other vehicle markets globally

Strong Momentum Driven by Customer-Centric Approach

Source: LMC Automotive Q4, 2017 Estimates

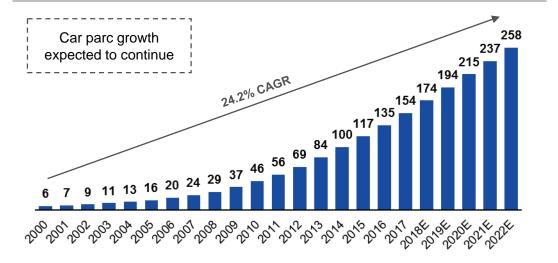
China Represents a Huge Growth Opportunity



Refinish

- Car parc growth
- Mainstream and economy segment growth
- Follow market to Tier 2-4 cities
- Growth through M&A

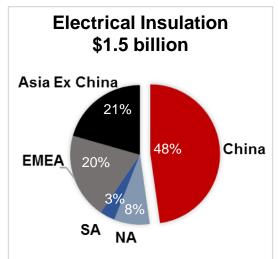
Car Parc Growth

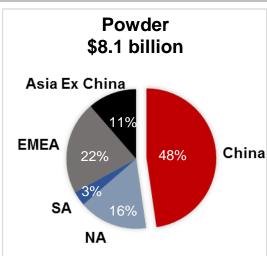


Industrial

- China consumes >40% of global industrial coatings today
- Shift from export end users to domestic consumers
- Importance of local production and supply
- Enhanced portfolio mainstream and acquired products

Global Coatings Consumption





Performance Coatings

Source: LMC Automotive, 2017e

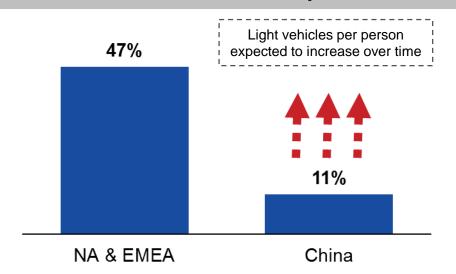
China Represents a Huge Growth Opportunity, Cont'd



Light Vehicle

- Adding business with domestic OEMs
- Automotive fleet penetration per capita drives market growth
- Target customer shift to interior cities requires new plants

Penetration Gap



Commercial Vehicle

- Huge truck market >1 million vehicles per year production
- Modernization of fleet drives demand for quality coatings
- Train and bus represent growth markets

Growing and New Partners













Transportation Coatings

Source: LMC Automotive Q4, 2017 Estimates

Focus on Operating Excellence, Axalta Way Savings Continue with Phase II



Axalta Way II

Axalta Operating Excellence (AOE)

Innovation Investment

Salesforce Investment

Enhanced IT Tools

- Achieved Phase I \$200 million target
- Axalta Way II target: \$200 million over next four years
- Lean implementation in Wuppertal, Germany and Mt. Clemens, MI
- Global rollout to drive substantial productivity improvement over time
- ~\$180 million annual innovation investment (>4% of net sales)
- >250 new products per year drive our organic growth
- New tools to manage customer relationships
- New leadership, aligned incentives key to results
- New ERP upgrades phase in; Wood carve-out completed in 150 days
- 100% of our Enterprise Data is now stored in the cloud

Axalta Continues to Focus on Organizational Optimization

M&A: Leveraging a Consolidating Coatings Sector



2017 Key Acquisitions



Ellis Paint
North America
Refinish • Industrial



Century Industrial Coatings North America Industrial



Spencer Coatings EMEA – U.K. Industrial



Valspar Wood Coatings (N.A.) North America Industrial



Plascoat EMEA Industrial

Benefits

- Provide access to new technologies, products, customers, and markets
- Leverage combined supply chains and distribution channels
- Develop process and marketing efficiencies and globalize products

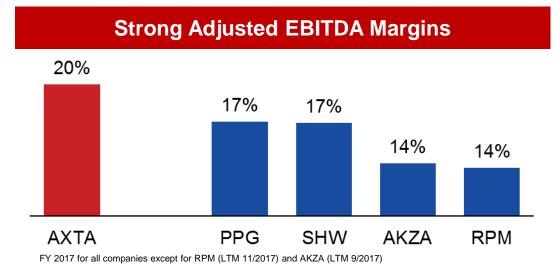
Key Data

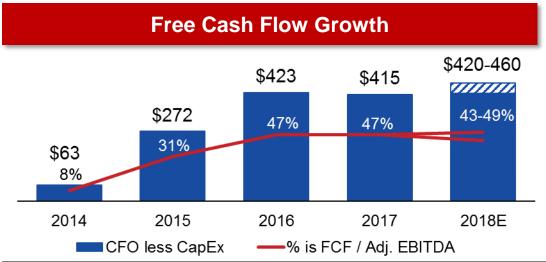
- 8 total transactions in 2017
- \$564 million capital deployed
- Annual run-rate of ~\$365 million in sales

We Have a Robust Pipeline and Will Continue to Leverage Market Consolidation

Axalta Generates Strong Free Cash Flow; Disciplined Allocation







A Sound Capital Allocation Process

- Axalta is the margin leader and generates substantial free cash flow
- We have organic and inorganic investment opportunities that we expect will enhance overall returns on capital
- We have completed 17 M&A transactions with total allocated capital of > \$700 million
- We repurchased \$58 million of our common shares in 2017
- We have invested nearly \$400 million in capex projects focused on growth and productivity with strong associated IRR targets

Strong and Sustainable Cash Flows Drive Value

Axalta is Squarely Focused on Shareholder Value Creation



Growth

- Technology and innovation drivers
- Evolution of culture and incentives
- Clear strategies by end-market with accountability

Productivity

- Axalta Way II
- Axalta Operating Excellence (AOE) rollout
- Inflation offset as starting point

Shareholder Value Creation

M&A

- Coatings consolidation opportunity continues
- Strong track record to date
- Bolt-on deals minimize risk, maximize returns
- Add products, technology, market access
- Returns enhanced by synergies

Capital Allocation

- Target increased return on invested capital (ROIC)
- At least 50% of FCF deployed to M&A over time
- Share buyback opportunistically



Key Objectives for Growth and Value Creation

Outgrow Our End-Markets

Axalta Way II Execution

Incremental Cost Actions

Drive Product Innovation

Disciplined Capital Allocation

- Mid-single digit organic net sales growth; higher with M&A
- Ongoing savings from optimizing our organization
- Closing any price-cost gap with focused actions
- Over 250 new product launches
- M&A, share buybacks, ongoing internal projects

Axalta's Vision

To maximize our customers' productivity and product functionality by offering them innovative coatings solutions and best-of-class service



Key Objectives for Growth & Value Creation

Net Sales Growth

Adjusted EBITDA

Free Cash Flow

Working Capital

M&A

- Mid-single digit organic net sales growth
- Margin growth in core existing business
- Conversion of ~45-55% to Adjusted EBITDA
- High single digits working capital / net sales ratio
- Deploy at least 50% of FCF to M&A; share repurchase optionality

Axalta's Strong Business Model Powers Shareholder Value

Summary



- Axalta has developed a strong five year execution track record; we see significant upside in sales and profit growth, cash flow generation, and returns on capital
- We lead in growing, strong, and stable coatings segments and are actively entering new close adjacent markets
- Our technologies and service differentiate Axalta in the markets we serve
- Axalta has material growth opportunities in China, adjacent coatings markets and ongoing industry consolidation
- We are targeting \$200 million in incremental savings over four years with Axalta Way Phase II



We Are 100% Focused on Shareholder Value Creation



Thank You!



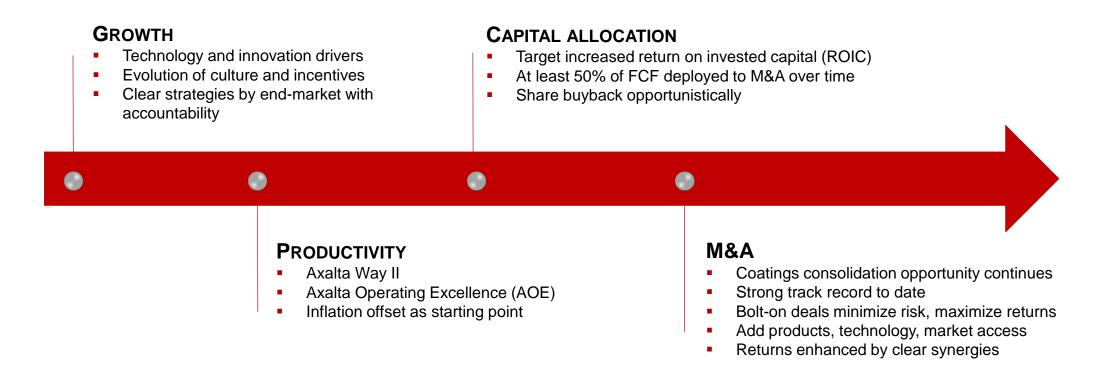
Axalta's Financial Progress and Outlook

Robert Bryant

EVP and **CFO**

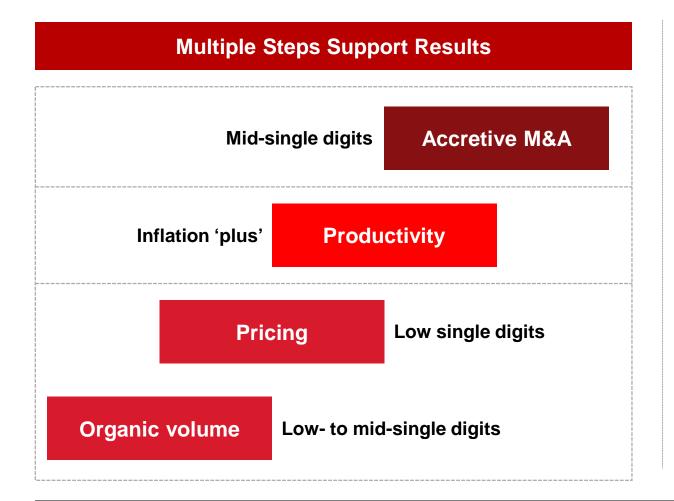
Axalta's Shareholder Value Creation Levers





Axalta's Growth Algorithm





Improving Returns Over Time

- Mid-single digit core growth includes market growth, modest share capture and incremental pricing in key businesses
- Free cash flow allocation is primarily directed to M&A and opportunistic share buybacks
- We expect to improve ROIC with strong capital allocation in internal investment, M&A and maximizing productivity
- M&A: Seek above market average returns from bolt-on deals

Organic Growth + FCF Deployment = Strong Topline Growth

Axalta's Growth Drivers are Diverse



Value Creation From Multiple Sources and Disciplined Process

Growth Supported by Clear Strategies, Greater Resources

Market Share Gains in Core Markets From Innovation, Service Execution

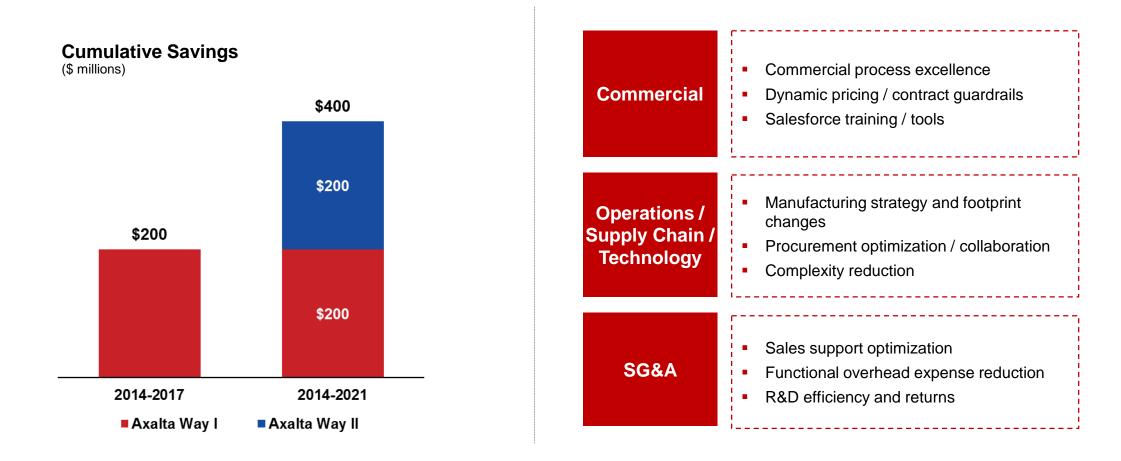
Emerging Markets Focus for Long Term Growth

Globalizing Existing Products to Reach Underserved Markets

- Capex of ~\$160 million and R&D of ~\$180 million annually supports maintenance and strategic growth
- Growth strategies in place for each business and each region
- Refinish market share increased by ~500 basis points 2013-2017
- Strong headway in multiple other coatings verticals
- Axalta has substantially expanded in Asia Pacific ex-China, Middle East and Africa since inception
- We are levered to EM growth across most businesses
- Migrating industrial products from Europe to Asia; globalizing Syrox mainstream technology; leveraging Wood from N.A. to new regions; E-coat technology in EMEA marketed successfully to global OEM customers

The Axalta Way: Driving Towards World Class Productivity

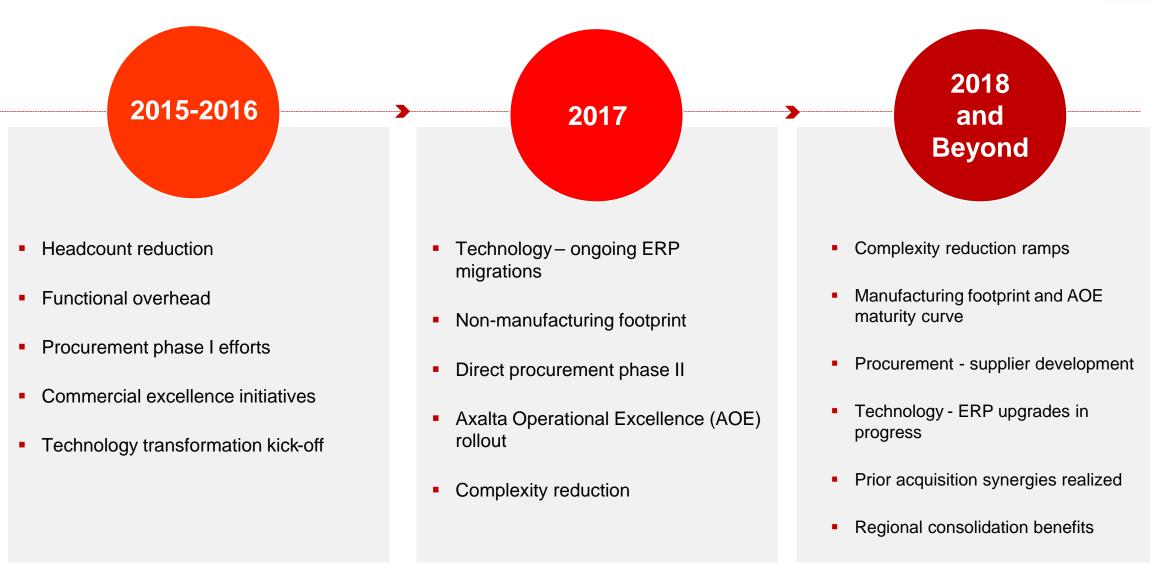




"A focused approach to doing business that drives profitability by improving our efficiency, productivity, and growth opportunities every day, wherever we do business"

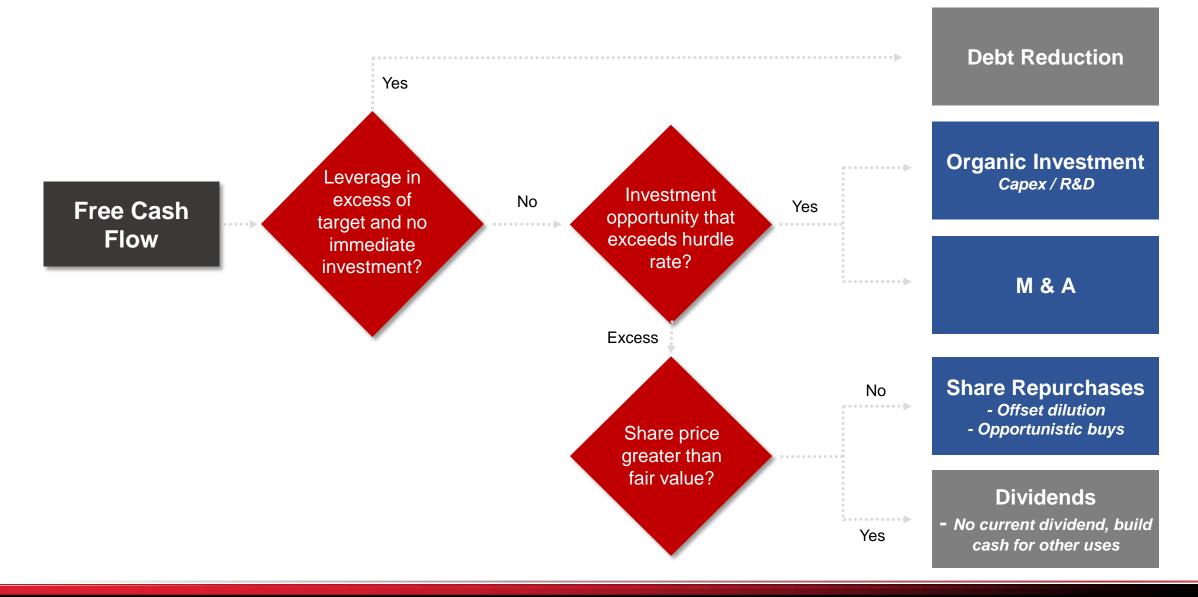
The Axalta Way: Opportunity Evolution





Focus on Capital Allocation





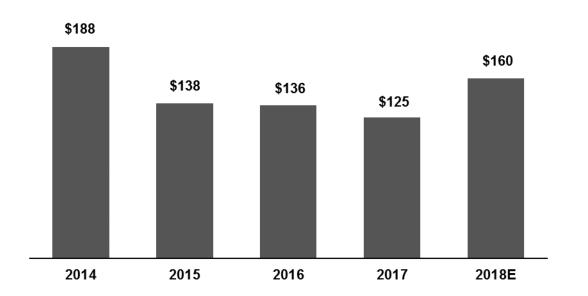
Prioritization of Capital Spending; Focus on High IRR Capex



Capital Expenditures

Capex by Year

(\$ millions)



Project Details

- Major Capex projects in 2017
 - ✓ Nanjing, China land and authorizations
 - ✓ Jiading, China WB expansion
 - ✓ Savli, India OEM manufacturing and laboratory
- Major Capex projects in 2018
 - ✓ Philadelphia, PA Global Innovation Center
 - ✓ Nanjing, China greenfield expansion
 - ✓ Prior acquisitions integration and expansion projects

M&A: Multiple Value Creation Levers for Axalta



Product Line Extensions











Geographic Expansion



Coatings Adjacencies





valspar wood

Market Access





Acquisitions Offer Multiple Benefits

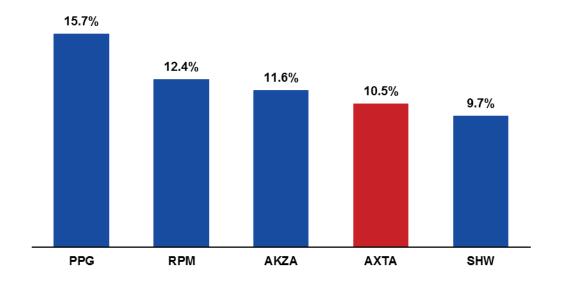
- Synergies from procurement & supply chain, R&D, and back office support
- Globalization of previously regional products by leveraging distribution channels
- New market access at appropriate cost structure
- Additional production capacity with fit-for-purpose cost structure
- Acceleration of new product introduction plans
- Acquire new skill sets and capabilities

Effective Capital Allocation Should Drive Improved Returns



Return on Invested Capital (ROIC)

NOPAT ROIC (LTM)



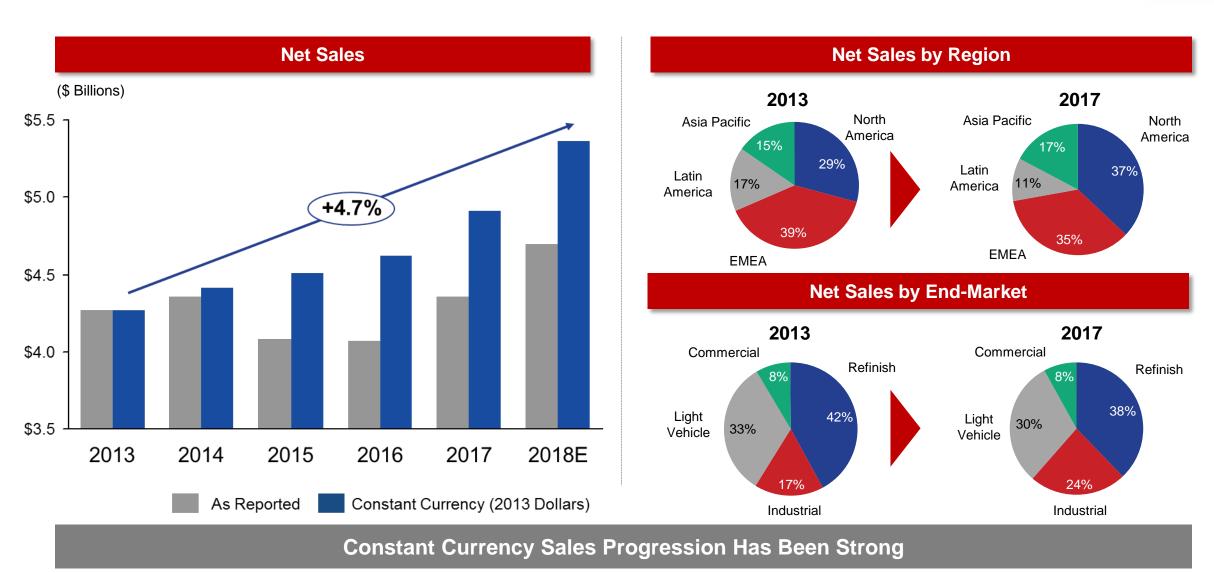
Notes: 1) ROIC = Net Operating Profit After Tax (NOPAT) / (Total Debt + Preferred Stock + Minority Interest + Equity); 2) AXTA total capital excludes identifiable intangible assets; 3) Data as of 12/2017 for all companies except RPM (11/2017) and AKZA (9/2017); 4) Book taxes have been adjusted to exclude impact from US Tax reform for AXTA, PPG, & SHW

Commentary

- Axalta's ROIC includes ~\$3 billion asset "step up" from the 2013 LBO under purchase price accounting
- Drivers of ROIC upside:
 - ✓ NOPAT growth from ongoing business execution
 - Capital allocation: Organic investments, returnaccretive M&A, and focus on asset efficiency
- Axalta remains committed to improving ROIC over time through consistent execution of our current strategy
- LTM NOPAT is impacted by multiple factors in 2017 that limited performance but held levels from 2016

Net Sales to Date Show Solid Growth and Portfolio Diversification

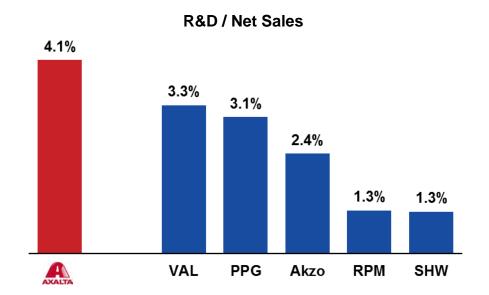




Axalta's Future Rests on a Foundation of Technology Investment







Note: All data as of 12/2017 except VAL (4/2017), Akzo (12/2016), RPM (5/2017), and SHW (12/2016). Axalta total includes technical selling expense.

An Active Product Pipeline

- We introduced >250 products in 2017
- >800 new products to be introduced over the next 3 years

Investing for Growth

- Philadelphia Global R&D Center 2018
- New China production facility supports new technology launches
- Other capacity expansions globally

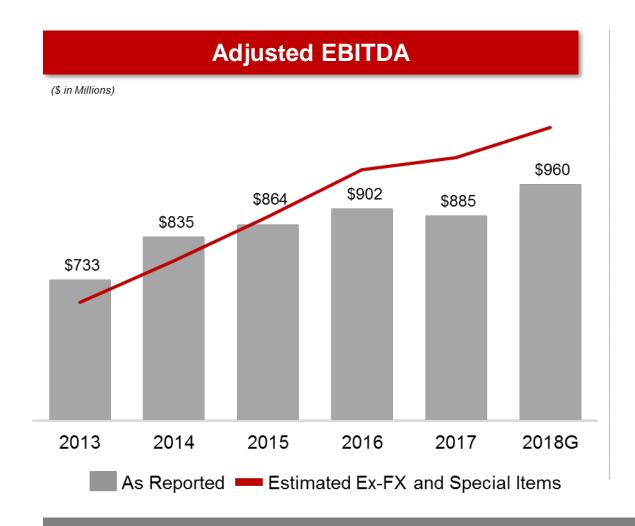
Technology Drives Our Growth

- New refinish technology enhances body shop productivity
- OEM productivity gains from new technology offered
- Industrial growth with new product introductions
- Commercial Vehicle growth leverages leading Imron coatings system

Axalta Success is Driven by the Axis of Innovation and Customer Focus

Adjusted EBITDA Results to Date Show Strong Core Progress





Growth Drivers

- Adjusted EBITDA margins increased from 15.6% in 2012 to 20.3% in 2017
- Pricing actions positively contributed to margin expansion
- Volume growth and share gain provided operating leverage over fixed costs
- Acquisition contribution mainly in Industrial complemented organic growth
- Axalta Way created culture of cost discipline
- Procurement strategies mitigated rising costs

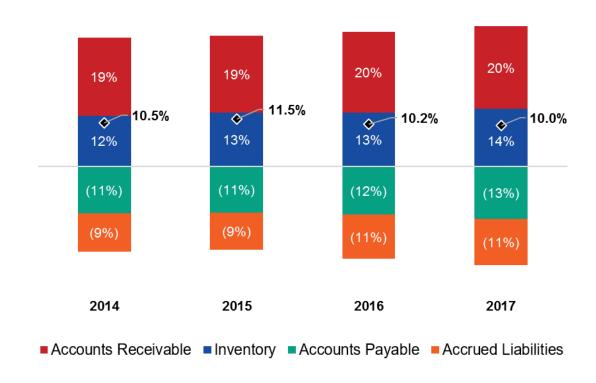
Strong Margin Progress, Upside From Volume Growth and Productivity Expected Over Time

Note: Estimated Adjusted EBITDA Ex-FX and Special items excludes the impact of FX, Venezuela results (deconsolidated 2017), North America Refinish distributor adjustments (2017), natural disaster impacts (2017)

Net Working Capital to Date Demonstrates Early Improvement







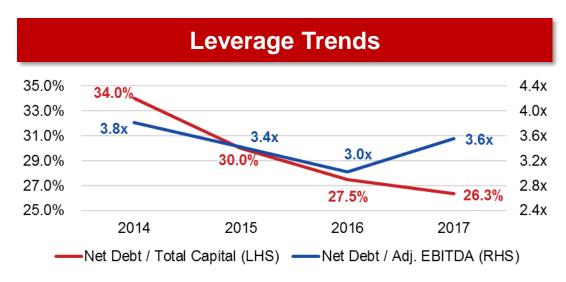
Comments

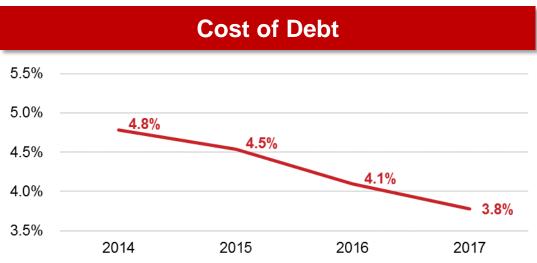
- Working capital improvement from multiple initiatives
- Short-term opportunities by forcing focus on capital efficiency
- Long-term opportunity to lower working capital intensity from inventory turns and connectivity through the supply chain
- Inventory targeted, decrease from manufacturing footprint and strategy changes
- Goal of working capital to net sales of high single digits

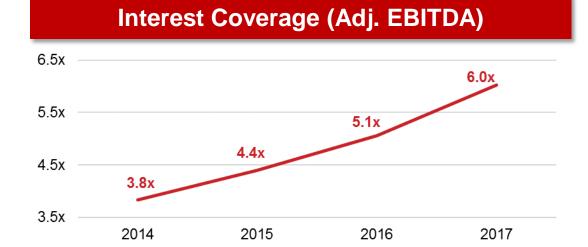
Long Term Opportunity From Increased Working Capital Efficiency

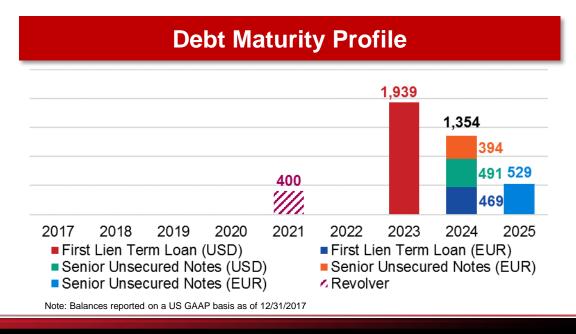
Debt and Liquidity Summary





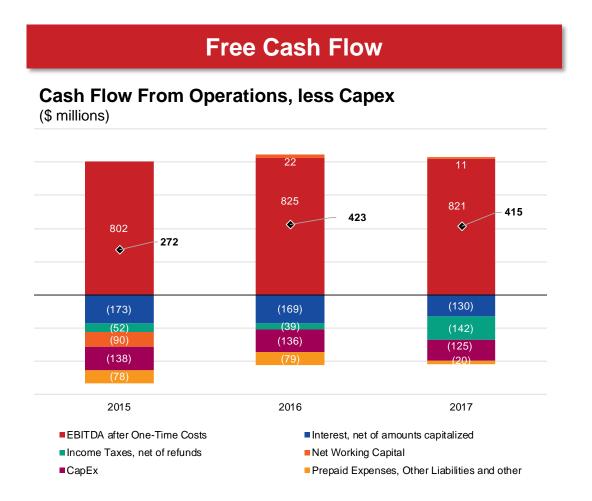






Free Cash Flow Strong and Improving; Deployment Accelerating

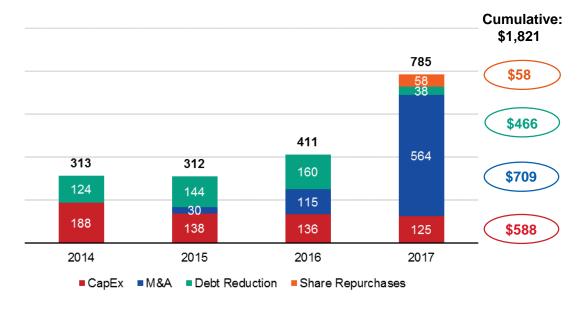




Capital Deployment

Capital Allocation since 2014

(\$ millions)



Cash Flow is Supporting Increased Capital Deployment and Returns

Our Financial Scorecard is Focused on Profitable Growth



Objective

Results

Highlights & Challenges

Grow The Business

2018E Net Sales: +8-9%

- Refinish: Stable global market growth; continued core market share gains; mainstream segment penetration
- Industrial: Strong growth via new products; execution on strategic growth plans; leveraging M&A topline synergies
- Light Vehicle: Organic market share from superior service and innovation; diversifying customer base; broadening product depth
- Commercial Vehicle: Supportive truck demand; growth in other non-truck customer base

Grow Adjusted EBITDA

2018E Adjusted EBITDA: \$940-980 million

- Core growth drives incremental margin in most businesses
- Price-cost gap narrowed by incremental cost actions
- FX tailwind reflecting stronger emerging market economies and stronger Euro-dollar rate
- Margins expected to be stable on current assumption of ~10% raw material cost inflation due to price actions and productivity offsets

Guidance Maintained For 2018

Summary of our Investment Case



- Axalta operates a very strong core business model
- We target solid organic growth and market outgrowth in each of our businesses
- We seek enhanced productivity and core margin growth; Refinish provides a stable foundation
- We still have years of self-help to execute to optimize our business
- Solid incremental investments, including M&A, to drive shareholder returns
- Our cumulative efforts should drive steady improvement in ROIC





Thank you!



Performance Coatings: Refinish

Joe McDougall

EVP, President, Global Refinish & EMEA

Axalta Refinish Investment Thesis



- The global automotive refinish market is stable, consolidated and growing
 - ✓ Refinish is highly stable, linked to global miles driven and accident rates
 - ✓ The top four Refinish players hold two-thirds of the global market
 - ✓ End-market growth ~3-4% per year expected
- Axalta leads with the broadest and deepest technology and market reach
 - ✓ We lead the global market with 25% share; higher share in developed regions.
 - ✓ Our deep portfolio of next-generation technology addresses wide-ranging customer needs
 - Axalta has broad market reach across product and customer types globally
- Axalta continues to grow through an aggressive and disciplined strategy
 - ✓ Organic and inorganic product introductions to increase reach and competitiveness
 - Benefiting from consolidation and professionalization of body shop market
 - ✓ Tailwind from growing car parc, especially in emerging markets
 - ✓ Adding technology and services to solidify competitive moat and customer relationships





Launched Innovative Products and Services to Address Customer Challenges



Ultra-Productive, Low-Energy Clearcoats



40,000th Spectrophotometer **Shipped**



Easy Application Waterborne Basecoat



Ultra-Productive Primer



New Training Center in Charlotte



MSO Growth Drives Axalta Market Share Gain



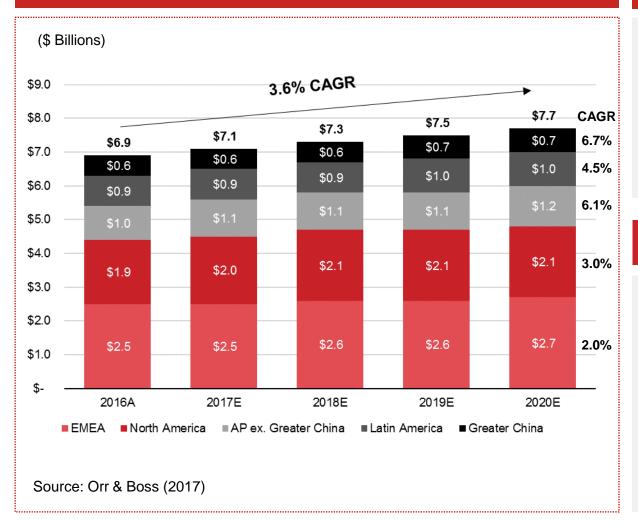
Motorsports Partnerships Drive Customer Engagement



The Global Refinish Market is Attractive and Dynamic



Refinish Industry Sales by Region



Industry Trends Align With Core Competencies

- Growing eco-regulations require innovations
- Performance needs drive technology improvements
- Consolidation trend supported by field sales model
- Distribution expertise allows for agility across regions

Market Requires Innovation to Drive Growth

- Color requirements continue to increase
- Productivity demands innovation
- Targeted channel strategies aligned to market growth
- Field service addresses training challenges

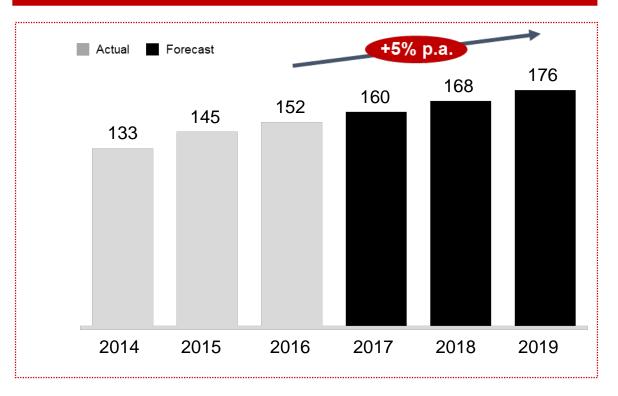
Net Auto Claims and Severity Rates in the United States



Change in Frequency and Severity 2016 vs. 2014

Bodily Property Compre-Collision injury damage hensive +8.2% Severity +7.0% +11.0% +8.3% Frequency +2.2% +2.9% +2.6% +2.6%

U.S. Net Claims Incurred¹ \$ Billions

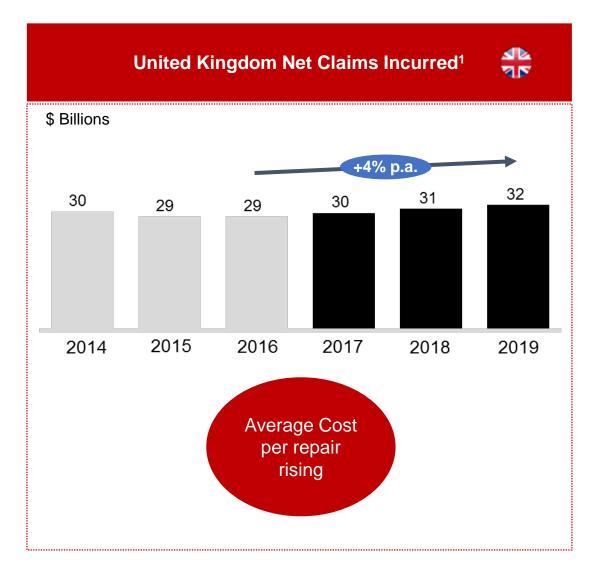


¹ Net claims incurred is estimated for private and commercial auto and is defined by claims for own account + change in net claims reserves + claims handling expenses

SOURCE: Conning forecast and analysis

Net Claims Continue to Rise Globally







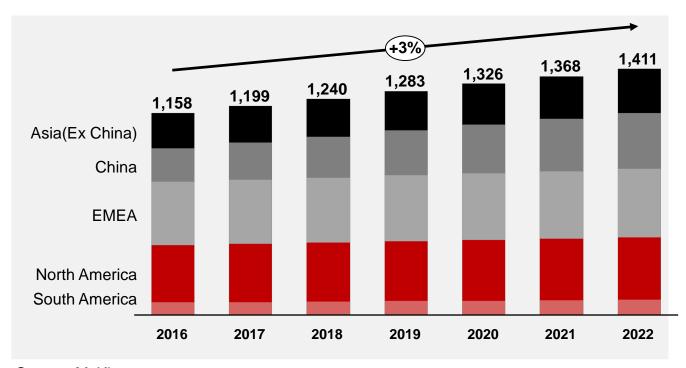
SOURCE: Global Insurance Pools for UK and German Insurance Association (GDV)

Drivers and Influencers of Global Growth



	Major inputs	Major trends that impact
Volume	Number of vehicles in use	Growth of the car parc
	% of damaged vehicles	Number of miles driven per vehicle Safety features and AD/AVAS Driver experience Safety Regulations
	% of damaged vehicles that receive refinish paint	Insurance regulations changes Consumer behavior, e.g., cash outs Vehicle aging, e.g., total loss Vehicle leasing Discretionary repairs Insurance coverage
1	Coating needed per vehicle	Coating innovation Body shop process efficiency Application tech innovation
Net Price	Average list price	Mix changes (quality segments) Coating innovation
	Average discount	Value chain consolidation

Global Car Parc



Source: McKinsey

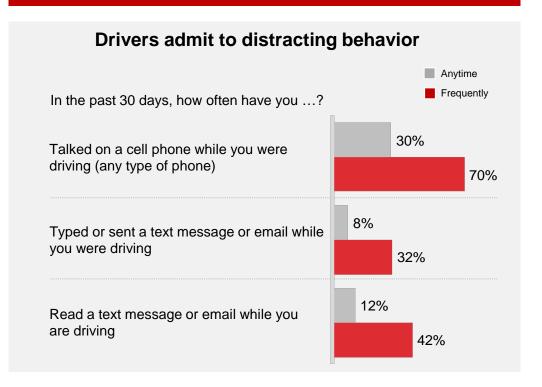
Technology Impact on Refinish: ADAS and Autonomous Vehicles



ADAS¹ Impact on Safety is Slow and Muted

Potential impact to auto claim frequency from ADAS % of newly registered vehicles equipped with crash prevention Resulting reduction in auto claim frequency 80% 60 40 20 -7% -12% 2027 2034

Connected Car Technology Increases Driver Distraction



1. ADAS: Advanced driver assistance systems

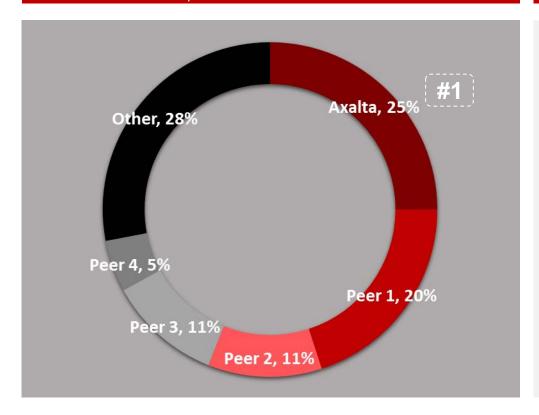
Source: McKinsey, IHS, HLDI, CCC, www.insurancejournal.com, insurance information institute, AAA 2015, National Safety Council

Technology Will Continue To Be Offset by Human Behavior

Axalta is The Leader in Global Refinish Coatings



Refinish Market Share \$6.9 Billion Total Sales



Source: Orr & Boss (2017)

Leading a Growing Industry

- Leading market share position; industry sales estimated to grow at ~3%
 CAGR through 2020
- We are the Refinish technology leader, driving productivity and value for our customers
- Broad and diverse brand presence that fits customer needs across the value spectrum
- Strong global presence drives diverse growth opportunities
- Segment, market and competitive forces support favorable profit dynamic

Our Strength can be Measured in Each Region



North America

- As the leading provider to MSOs, Axalta benefits from continued consolidation
- Opportunity for growth in value product lines provides additional potential for growth
- Leading VOC-compliant products meet environmental regulation shifts

EMEA

- Strong market access through leading brands and distributors
- Products to support a diverse region with both mature and developing markets
- Underpenetrated in select countries
- Environmental regulations driving waterborne adoption

Asia Pacific

- Growth driven primarily by expansion of the Chinese car parc
- Axalta's broad presence in automotive coatings assists with the significant OEM influence in collision repair and insurance industry
- Opportunity for growth in value product lines through recent and future acquisitions

Latin America

- Well positioned in Mexico and Brazil – the largest Latin America markets
- Agility in **price** increases help offset inflation and currency devaluation
- Opportunity for growth in value product lines, continued segmentation and focus on a cost to compete



Source: Orr & Boss for share data





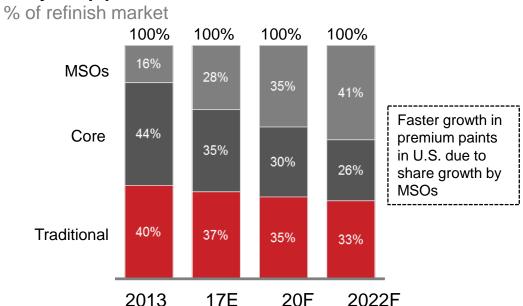


Refinish Growth Drivers Globally



U.S. Body Shop Consolidation

Body shop paint sales



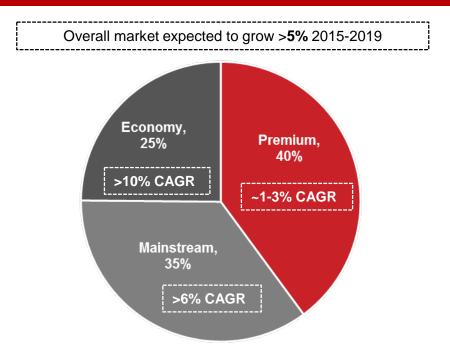
Europe Growth in CEE



- 3% growth expected from 2017-2022
- ~2.2% car parc growth, faster than W Europe
- Higher GDP growth
- Highly fragmented body shop market

Source: Axalta, McKinsey

China Growth in Mainstream & Tier Cities



- Faster growth is expected in mainstream and economy
- Growth in Tier 3-4 cities is strong and expected to continue
- Tier 1 has been slowed by regulations
- Axalta is following the market to Tier 2-4 cities

Source: Axalta, McKinsey, CIRC (China Insurance Regulatory Commission)

Axalta Often Uses a Sell-Through Model, Coupled with World Class Service



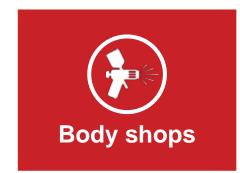




Product and service flow



- Logistics
- Inventory management





Axalta maintains direct body shop relationships

- Sales calls and ongoing customer relationships; call center support
- Field service team facilitates shop conversions
- Technical team provides training, performance management

Service flow

P&M SCORECARD



- Performance dashboard
- Real time data collection

COLOR MATCH SYSTEMS



- Find and match color fast
- Mix calculator based on sales

TRAINING



- In shop or on demand
- Tailored content by customer
- Technical and business

Axalta's Product Technology Addresses Customer Challenges



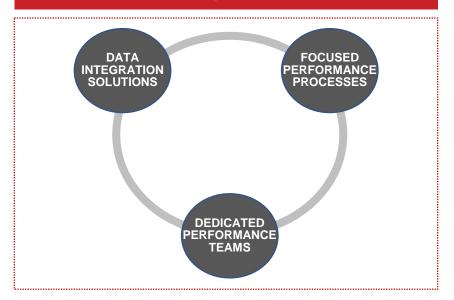
Customer Challenges

- Insurance KPI performance
- Cycle time for vehicle delivery
 - ✓ Labor productivity / facility utilization
- Organic growth in same store sales
- Quality & customer satisfaction
 - ✓ Color match / final appearance
- Labor shortage
 - ✓ Painter turnover / learning curve
- Environmental and regulatory compliance

Axalta's Product Innovation Response

- Industry leading productivity
- Color Match and OEM Approvals
- Environmental compliance

Service & Digital Innovation







Targeted M&A Supports our Refinish Evolution



Targeted M&A To Complement Organic Growth





















- Global M&A is part of our growth strategy
- Target profile: Attractive, bolt-on businesses offering new technology, incremental channels and/or expanded market access
- Benefits: Immediate synergies, increased market access, broadened product line, fit-for-market cost structure

- 10 deals completed to date in three regions
- Total acquired net sales of >\$60 million

Système Peinture

- M&A has low integration risk in Refinish
- Expected IRRs are excellent

Refinish Summary



- Axalta is the undisputed global leader in the growing refinish market
- Customer, technology and regulatory trends favor Axalta's products and services
- Axalta has the broadest and most productive product range in the industry
- Axalta leads the industry in refinish technology, including the world's most productive waterborne system.
- Axalta has a multitude of M&A opportunities to complement strong organic growth potential





Thank you!



Performance Coatings: Industrial

Mike Cash

SVP, President, Industrial Coatings

Axalta Industrial: Where We Have Come From



2013



2016 - 2018







Industrial sales

since 2013

1960 - 2013

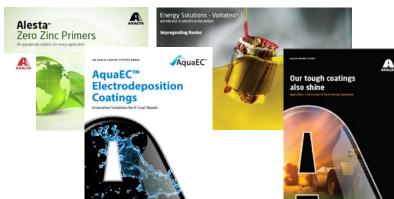


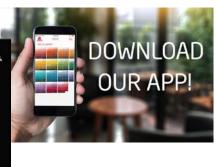




2014 - 2018







Our Industrial Business Today





- Kitchen cabinets
- Building products
- Flooring
- Furniture



- Auto metal parts
- Appliances
- Architectural extrusions
- Furniture
- General Industrial



- Metal building products
- Architectural extrusions
- Lighting
- Appliances



- Power tools
- E-mobility
- Wind turbines
- Power generation



- ACE
- Oil and gas
- Structural steel
- Storage tanks
- Helmets
- Fences

13K
Customers

27Dedicated
Manufacturing Plants

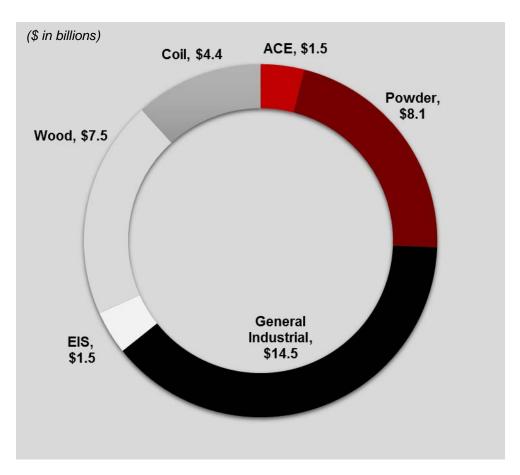
Shared
Manufacturing Plants

60
Countries

Industrial Coatings: A \$38 Billion Market Opportunity for Axalta

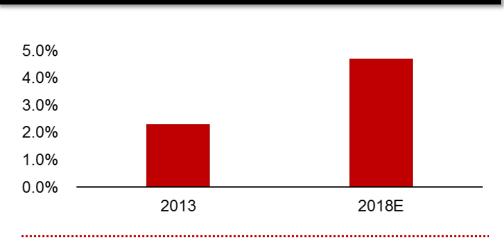


Industrial Coatings



Source: Coatings World, APA, Axalta estimates

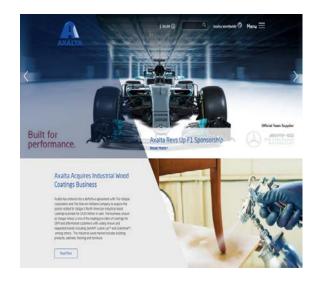
Market Share Doubled in 5 Years



- Market growth of 5.4% CAGR (2013-20e)
- Growth driven by global GDP and industrial production
- Building and construction markets strong
- Global infrastructure growth is driving demand
- China drives >40% of global industrial coatings consumption

2017 Growth – By the Numbers











Growth

43%

In Net Sales

Launched

160

New Products

Secured

919

New Accounts

Added

65

Sales and Tech Service Reps

M&A – By the Numbers



DURA CORT — PRODUCTS INC —	North America	Leading independent supplier of coil coatings in N.A.
ELIS SAINT COMPANY	North America	Leading regional manufacturer of industrial and refinish coatings
CENTURY INDUSTRIAL COATINGS	North America	Leading storage tank, structural steel, and OEM coatings manufacturer
valspar wood	NA / LA	Leading provider of coatings for the OEM and aftermarket Industrial Wood Markets
SPENCER GROUP	EMEA / AP / NA	Leading manufacturer of machinery, general industrial, O&G and glass coatings
Plascoat	EMEA	Leading global supplier of thermoplastic powder coatings, based in the U.K.

Added

\$430

Million in Annual Sales

On-boarded

2,850

New Customers via 6 Acquisitions Retained

99.8%

Of Accounts Post Close

Integrated

10

Manufacturing Locations

2017 Our Place in the Market













North American Wood Coatings Supplier

> **251** customers

10,531 customers

Global Powder

Coatings Supplier

customers

North American

Coil Coatings

Supplier

Insulation Supplier

#2

Global Electrical

548 customers #2

Global Industrial E-Coat Supplier

> 1,602 customers





ETHAN ALLEN















Broader Portfolio

 Newly acquired assets and organically developed technologies to fill product portfolio gaps



Global Reach

- Global segment approach
- Fit-for-purpose
 manufacturing capacity
 enables access to new
 markets

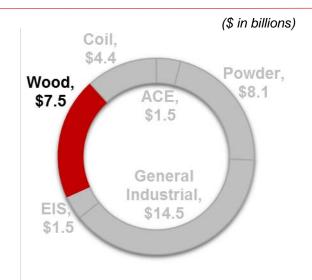


Playing Offense

- Dedicated Industrial R&D team driving innovation and faster response to opportunities
- Aggressive commercial team focused on identifying opportunities and winning business

Wood Coatings: Innovation and Growth Strategy









Strategies for Growth

- Build on existing distribution; fill in "white spaces"
- Continue to grow in kitchen cabinet segment
- Execute on launches with new flooring customers
- Globalization strategy via organic and inorganic opportunities
- White space opportunity in furniture market

Key Technology Additions

- UV-Cure clearcoat for luxury vinyl tile
- Zenith™ line of waterborne varnishes, lacquers and glass for wood distribution
- Ultra-Gard self seal conversion varnishes

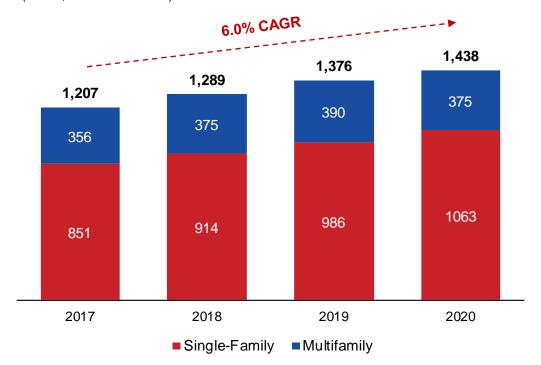
Market Indicators | Wood Coatings Business



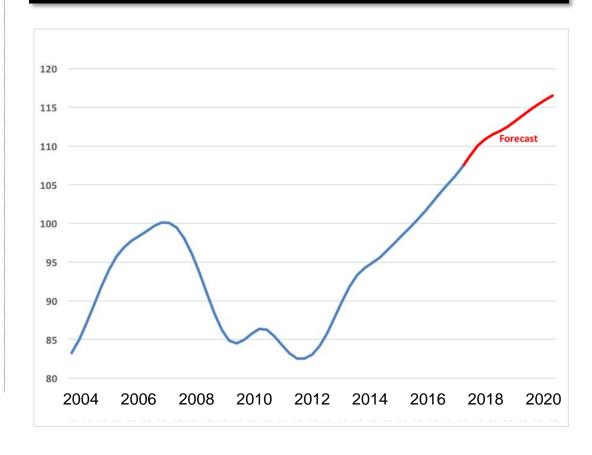
Housing Starts Expect Solid Growth

U.S. Housing Starts

(SAAR, Thousands Units)



Remodeling Stays Robust

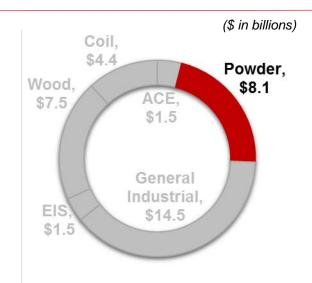


Source: Mortgage Bankers Association, Mortgage Finance Forecast, February 23, 2018

Source: Metrostudy

Powder Coatings: Innovation and Growth Strategy









Strategies for Growth

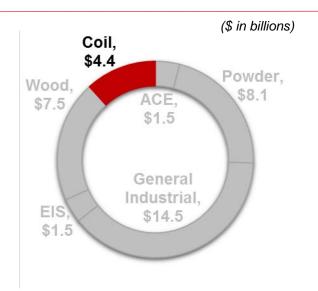
- Continue to penetrate higher margin segments
 - Architectural extrusions
 - ACE/Auto components
 - Thermoplastics
- Growth with job coaters in developed markets
- Global infrastructure growth in emerging markets
- Share-of-wallet opportunity with global customers
- Investment in sales excellence training programs

Key Technology Additions

- New range of metallics ICONICA
- Sprayable thermoplastic coatings
- Alesta® Cool to help lower energy consumption
- Alesta Speed to coat and cure at faster line speeds
- Alesta Lync Dry-on-Dry applications
- Matte and gloss versions of Alesta Anti-Graffiti coatings

Coil Coatings: Innovation and Growth Strategy









Strategies for Growth

- Focused growth in high end market segments (e.g. architectural extrusions and metal roofing)
- Execute on globalization opportunity
- Continue to build pipeline and promote product innovations

Key Technology Additions

- Durapon 70 HS Spray PVDF coating
- Hydropon (waterborne) Spray PVDF coating
- Ceranamel XT 40S Super Durable
- Krypt-Stone wrinkle-textured polyester

Energy Solutions: Innovation and Growth Strategy









Strategies for Growth

- Leverage growth in EV market with high performance impregnating resins
- Continue to build and launch mainstream impregnating resin range
- New product lines to increase share of wallet in lubricants, potting compounds, etc.
- "Developed in China, Made in China For China"
- Cooperation with tape and metallic paper manufacturers

Key Technology Additions

- Voltahyd 2250 waterborne series
- Voltabas high voltage impregnating resin for electric vehicles (EV)
- New wire lubricant and casting resin product lines
- Voltron corona-resistant wire enamels
- Anti-friction agent for wire enamel

Industrial Coating Solutions: Innovation and Growth Strategy









Strategies for Growth

- Push acquired products into all regions
- Leverage distribution to increase market flexibility
- Generate value from the Color Solution Center in EMEA
- Global connectivity products and customers
- Use information technology to simplify customer experience
- Execute on progressively higher value wins in agriculture, construction and earthmoving (ACE)
- Leverage liquid, powder and thermoplastics products into oil and gas

Key Technology Additions

- 1K waterborne direct to metal topcoat for ACE
- 2K waterborne epoxy for metal components
- Fast cure Nap-Gard rebar coating
- 13 new ACE approved products for the Big 5
- New range of epoxy primers (Ellis)
- New line of internal pipe coatings
- Patented anti-shatter glass coating (Spencer)

Summary



- Axalta is a global leader in the industrial coatings segments we serve, including the fast-growing electric motor market, the highperformance powder coatings market, and the industrial e-coat market
- We have leveraged M&A to create market leading positions in coil and industrial wood coatings and are targeting new segments
- We are actively globalizing acquired technologies and leveraging our global market access advantages
- We clearly differentiate with technology, service and speed to market
- Axalta has significant growth potential in Industrial given vast white space opportunities





Thank you!



Transportation Coatings

Steve Markevich

EVP, President, Transportation Coatings and Greater China

Transportation Coatings | Segment Overview





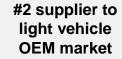
Transportation Coatings



Light Vehicle

- Original Equipment Manufacturers
- Plastic and composite coatings
- Metal coatings
- Interior coatings
- Accessories







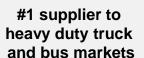
Market Drivers

Global OEM Alliances

Focused Support Models

Commercial Vehicle

- Commercial truck
- Rail
- Bus
- Utility vehicles
- RVs / off-road / pleasure craft
- General aviation





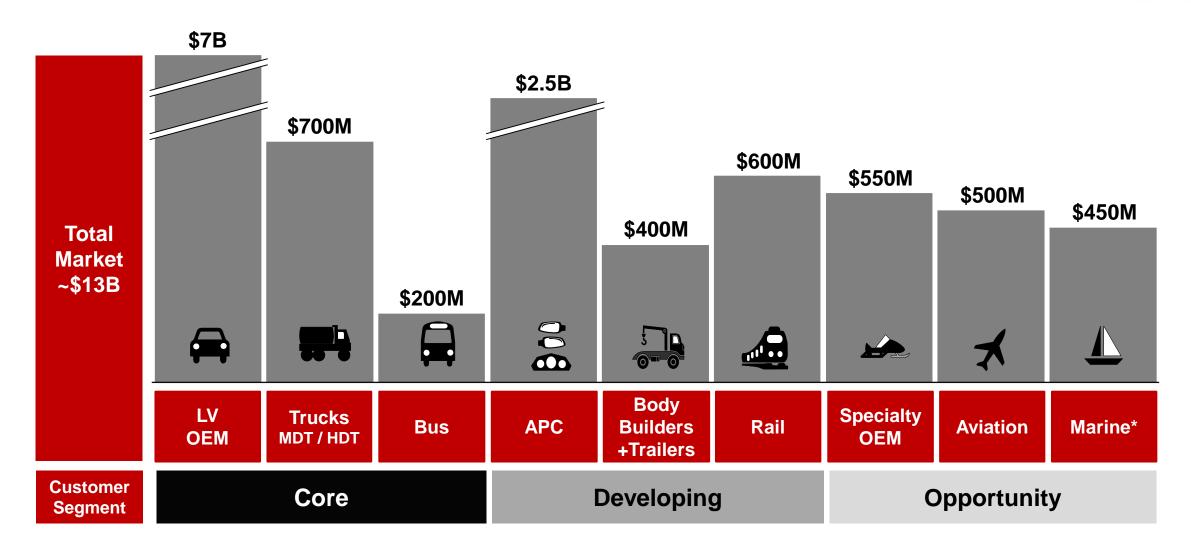






Transportation | Significant White Space Provides Growth Opportunities





SOURCE: Orr & Boss, IRFAB, Global Market Insights, Axalta estimates

^{*} Excluding commercial, container, military and off-shore

2017 Growth – By the Numbers





Launched

482

New Products and Colors



Coated

28M

1/3 of New Vehicles Globally



CV Grew

9%

Year-Over-Year



Awarded

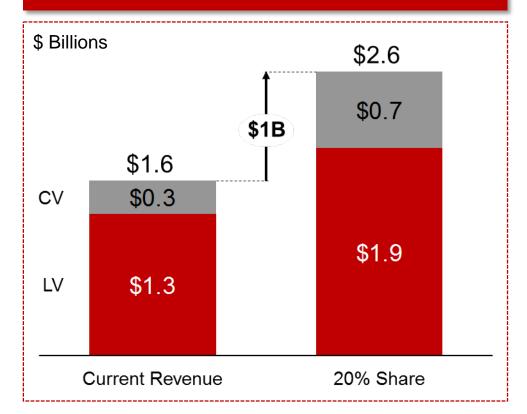
\$90M+

New Business

Share Gain Coupled with Market Growth Provides Significant Upside



Transportation Growth Potential



Multiple Growth Sources and Opportunities

- Light Vehicle
 - Strong global market; grow with existing OEMs; focus on underserved OEMs, regions, products
 - ✓ Increase content / vehicle with components, interiors, M&A
- Commercial Vehicle
 - Leverage our track record in the global truck market
 - ✓ Expanding in the ~\$2.5 billion opportunity beyond trucks
- Focused product growth with new technology
- Service Rethinking the coatings value proposition

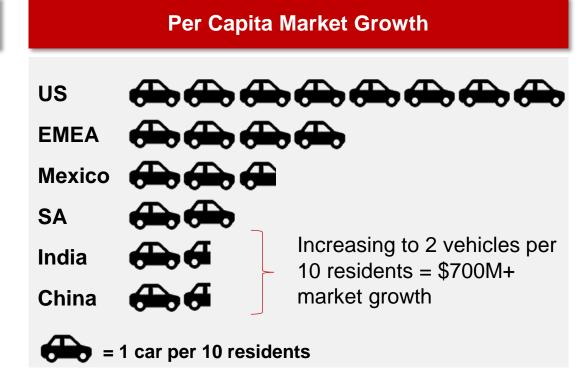
20% Share Target = \$1 Billion Growth Potential

Light Vehicle | Growing with a Strong Global Market



Growth Opportunities Across Segments

Customer Segment	Market Size (\$ billions)	Share	# Plants	Product	Region	Content
Core	~\$3.0	>25%	~200	•		
Developing	~\$1.5	>10%	~200			
Opportunity	~\$2.5	<10%	~400		\bigoplus	\bigoplus



Achieving 20% Global Share Represents More Than \$500M in Growth Potential

Light Vehicle | Increasing Content Per Vehicle with Components



White Space in Exteriors and Interiors

- Focus markets with global leadership and strategy
- Exterior / APC a top 5 "customer"
 - ✓ Adjacent to core products
 - Relationships with paint engineering critical
 - ✓ Technology focus a differentiator
- Interior coatings added in 2016
 - ✓ OEM focus area for differentiation leading to enriched content
 - ✓ Future vehicles increase cabin size and focus on interiors.
 - Driving excellence in small batch systems and support



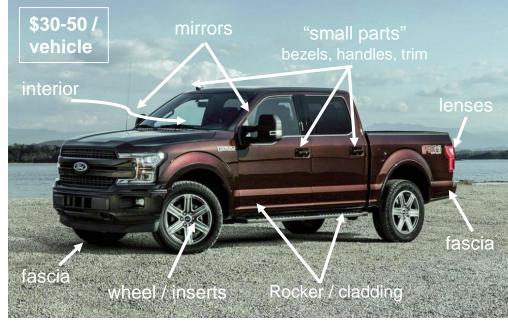












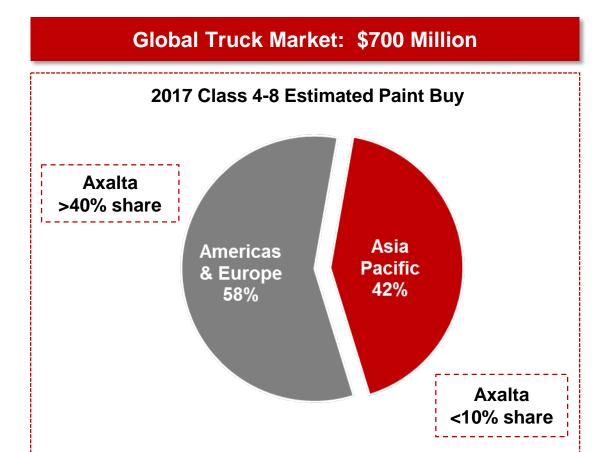




Content Opportunity Represents > \$250 Million in Growth Potential

Commercial Vehicle | Leveraging Proven Success to Address the Global Truck Market





Significant China Opportunity

- Objective to triple volume by 2020 in Asia Pacific
- Global and regional support teams in place
- Leverage IMRON™ brand and technology
- Strengthening relationships with local companies
- Developing fit-for-purpose and local products

DAIMLER













Source: LMC Automotive, 2017, Axalta estimates

Asia Pacific Represents More Than \$100 Million in Growth Potential

Commercial Vehicle | Expanding in the ~\$2.5 Billion Market Beyond Trucks



Broad and Diverse Vehicle Markets

- Global strategy with local execution
- Leveraging long-term relationships and proven technology to adjacent markets
- Key wins in bus, rail and recreational vehicles
- Moving from regional to global presence
- MRO provides annuity-like revenue streams
- M&A expedites paths to market access

























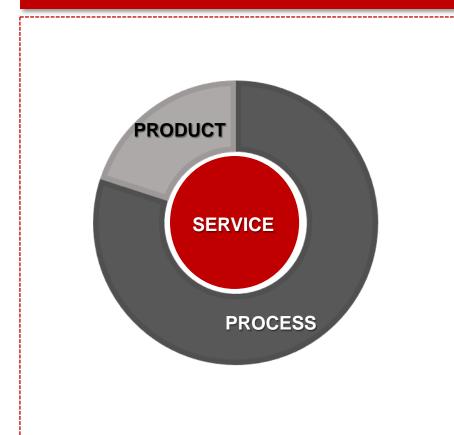


Opportunities Represent More Than \$200 Million in Growth Potential

Transportation | Re-Engineering the Coatings Value Proposition





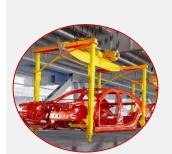


Capturing the Value of Scope Changes



- Clear statement of work and specifications
- Scope management / change control
- Optimizing formulations
- Digital and AI driven development
- Raw material movement / indexing

Extending Our Role in the Paint Shop



- Consolidated systems adoption
- Application engineering expertise
- Big Data process integration
- Proactive problem solving
- "Productivity calculator" to track value created

Unlocking the Value of Services and Support

No Matter Where the Market Goes, Coatings Play a Key Role













Emerging OEMs and Geographies

- New entrants
- Rising JVs
- Emerging OEMs

Design & Consumer Preferences

- Styling trends
- Consumer choice
- Personalization

Sustainability

- Environmental requirements
- Advanced substrates
- Vehicle lightweighting

Advanced Manufacturing

- Big data, line service
- Enhanced productivity
- New technology applications

Future Mobility

- Autonomous driving
- Ride sharing
- Changing ownership and use patterns

Emerging OEMs and Geographies



New Players



New Geely Lynk

New JVs

Mapping and mobile services









Autonomous **Driving**

Autoliv

Largest supplier of vehicle safety systems





Premium OEM brand

Rising OEMs













- Emerging markets (India and China) growth boosts vehicle sales, rewards first movers
- New and varied OEM players (e.g., Tesla and Google)
- Joint ventures change the OEM landscape

Design and Consumer Preferences



Changing Vehicle Preferences

- Model sizes increasing
- Strong SUV / crossover demand
- International OEMs lost share in China with late SUV introduction
- OEMs launching SUVs in all major markets

50 Millions of Builds Car 10yr CAGR 0.1% 45 40 35 SUV 10yr 30 **CAGR 7.3%** 25 Range Rover Velar 20 15 2014 2018 2022 Source: I.H.S. Markit

Styling and Personalization Trends

- Stronger consumer demand for color customization
- Trend to multi-tone cars creates innovation opportunities
- Design impacts paintable surface
- Increased use of glass including panoramic roofs
- Alternatives to painted surfaces as styling elements

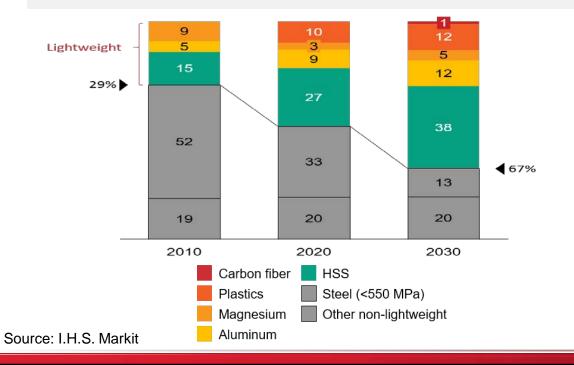


Sustainability Driving Change



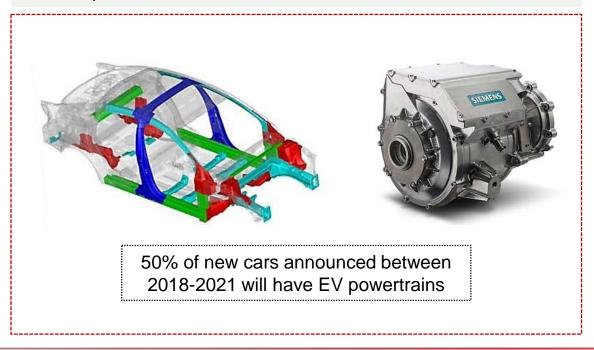
Market Drivers

- VOC emissions and materials of concern
- CAFÉ / CO2 / tailpipe emissions
 - ✓ Lightweight materials
 - ✓ Electrification of future vehicles



Coatings Challenges

- New corrosion challenges
- Multiple substrate uniformity
- Plastics heat distortion
- Regulations for environment, health and safety
- Coatings for higher voltage and frequency electrical components

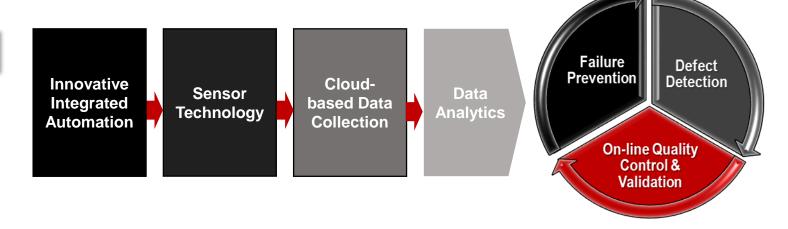


Advanced Manufacturing and Industry 4.0

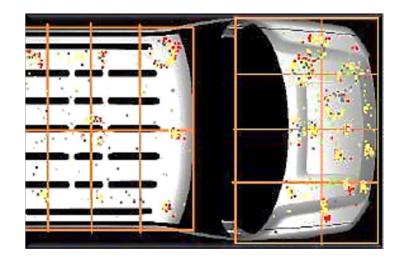


Using "Big Data" for Advantage

- More efficient use of coatings to improve quality and reduce application costs
- Enhance quality systems to reduce defects
- Line Service Excellence (LSE) increases customer intimacy
 - Coatings integrated with sensor and data collection
 - Merge coatings / materials engineering & process expertise
 - Align customer and Axalta metrics
 - Capture value created







Future Mobility | Pushing Autonomy and Shared Mobility



Autonomous Driving

- Coatings for vehicle and infrastructure visibility
- Specialty coatings for sensors and displays
- StarLite highlights autonomy, popularity and sustainability
- Interiors to become larger, change in functionality
- Enhanced interior design focus





Ride Sharing

- Higher utilization, shorter vehicle life
- Fleet owners and private owners
- Frequent cleaning and replace / refresh options
- Service providers differentiate via color and branding
- Interior focus clean, safe, comfortable environment





Summary



- Axalta is a leader in the growing transportation coatings sector with best-in-class technology
- Achieving a 20% market share in all of our Transportation markets could result in an incremental \$1 billion in sales
- Axalta has and will grow Light Vehicle via underserved customers globally and increasing content per vehicle
- Commercial Vehicle growth in disparate verticals comes from leveraging technology and service leadership in heavy duty truck
- Axalta is unlocking the value of service by extending our role in painting operations
- We are embracing the mobility revolution by developing partnerships and technologies to position and grow our business





Thank you!



Operations, Procurement & Supply Chain

Dan Key

SVP, Operations, Procurement & Supply Chain

Axalta's Global Manufacturing Footprint





~**50%**Variable Inputs

6,000+ Employees

Top 10 sites >70% of COGS spend

15-20% Flexible Work Force



50 Manufacturing Sites

NA Sites 12 Liquid, 2 Powder

LA Sites 5 Liquid, 2 Powder

EMEA Sites 9 Liquid, 7 Powder

APAC Sites 6 Liquid, 7 Powder

50 manufacturing facilities

Axalta Global Operations Journey

Good Progress



Heritage

Inwardly Focused

Functionally Driven

Siloed Thinking

Incrementalism

Large Batch Focused

Operations Priorities

- Restructure leadership
- Quality and delivery improvements
- Fit-for-purpose cost structure
- Footprint adjustments
- Cost reduction actions
- Axalta Operating Excellence (AOE) System
- High IRR capital projects

"Good to Great"



Customer Focused

"Future State"

Results Driven

Teamwork

Step Changes

Flexible Batches

Targeting Best of Class Industrials Operating Performance

Priorities: Restructure Leadership



- 70% of top Operations, Procurement and Supply Chain roles changed
- New regional operations leaders
- New global leaders in key functional roles
- New site leaders at 7 of top 10 sites

Critical Thinker

Problem Solver

Servant Leadership

Customer Focused



Right First Time

Leader

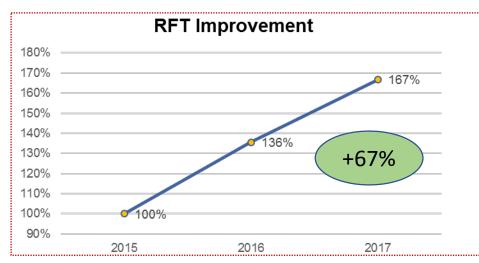
Operationally Excellent

Gets Results

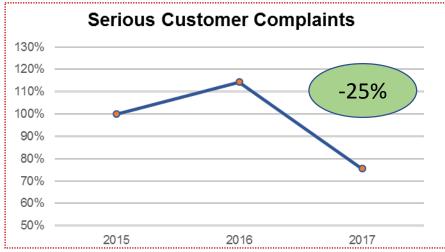
Significant Change in Vision and Leadership Required to Progress

Priorities: Quality and Delivery Process Improvement





- Right First Time manufacturing metric drives desired behaviors, new process implementation, reduces waste
- Focused on physical properties in the last two years
- Focusing on color for the next two years



- Significant reduction in customer claims
- Meeting customer expectations reduces real cost of waste, lost productivity and claims costs
- We will win with superior quality structural margin opportunity through process improvement

Improvement in RFT and OTIF Reduces Rework and Customer Claims

Priorities: Fit-for-Purpose Cost Structure



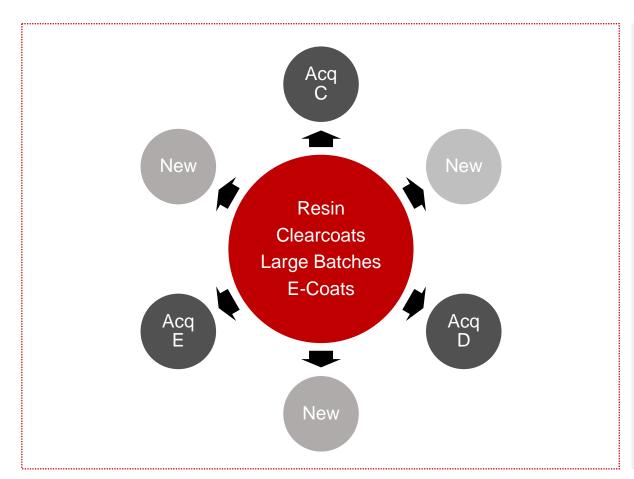


- Emerging markets cost structure challenge
- Local for local approach to manufacturing
- Ratio of production to nonproduction staff to improve
- Imperative to move closer to customer
- Hub and spoke design of footprint

Disparity in Plant Cost Structures Creates Significant Improvement Opportunity

Priorities: Footprint Adjustments



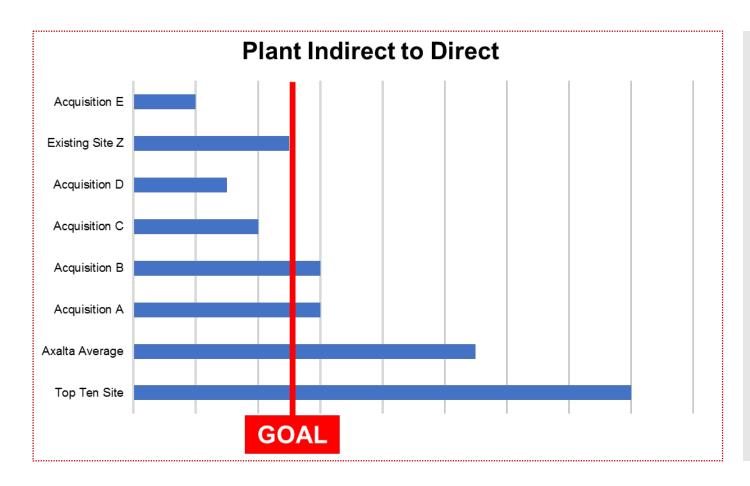


- Localize production in-region
- Transformation over time
 - ✓ Shut down two sites in 2017
 - ✓ One small site moved to a Hub
 - One small site closed for supply chain savings
- New Sites:
 - <50 employees Flexible and lower cost structure</p>
 - ✓ Small batch production flexibility
 - Closer to customer
 - ✓ Shared support functions with hubs

Adjust Footprint from 50 Now to 70+ Fit-for-Purpose, Low Cost Sites

Priorities: Cost Reduction Actions



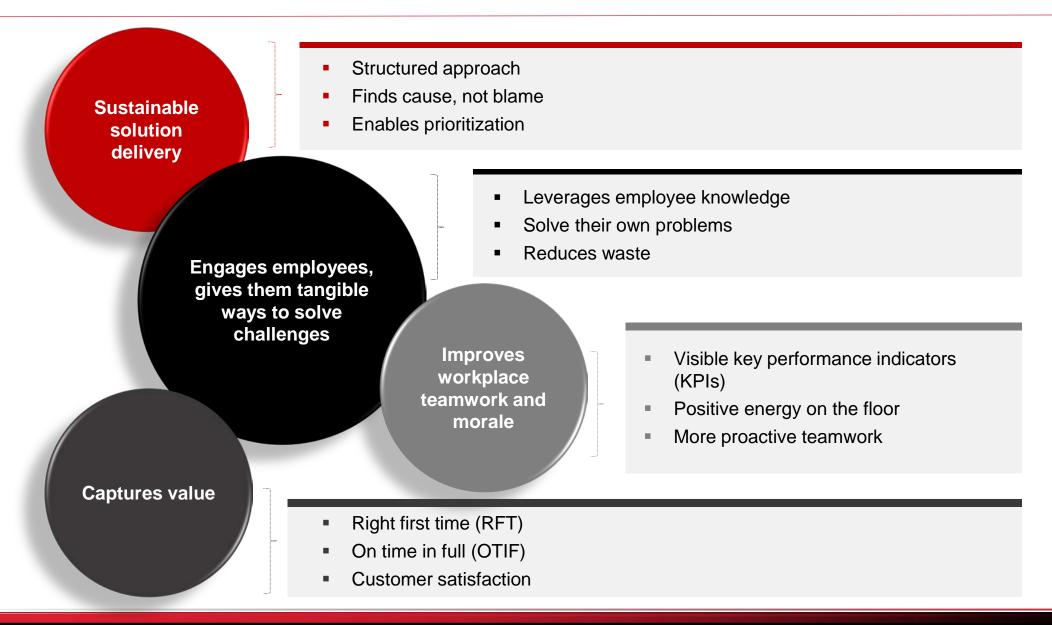


- Focus on Axalta Way projects to offset inflation as starting point
- Focus on direct to indirect labor ratio
 remove staffing layers
- Focus on 10 largest sites (majority of our fixed costs)
- Smaller, more flexible plants
- Improve right first time to reduce raw material usage

Substantial Cost Structure Opportunity Indicated by Production Personnel Ratios

Priorities: Axalta Operating Excellence (AOE)





Priorities: Axalta Operating Excellence (AOE)



Case Study: Large Plant Example

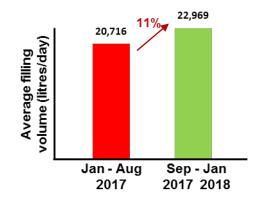
Site Challenges

- Needed a more effective problem resolution process
- Reactive culture; unfocused priorities for leaders

Approach / Solution Level 3 Level 2 Daily production meeting Level 1 Shift cell meeting PERFORMANCE MANAGEMENT

Impact On Performance

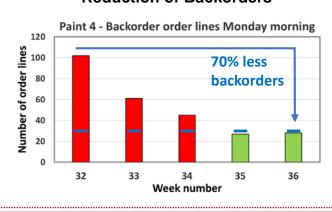
Volume Increase on Filling Line



Benefits Realized

- Downtime reduced
- Volume output increased11% with samemanpower
- Capacity increased

Reduction of Backorders



70% reduction of backorders

Priorities: Axalta Operating Excellence (AOE)



Case Study: China Plant Example

Site Challenges

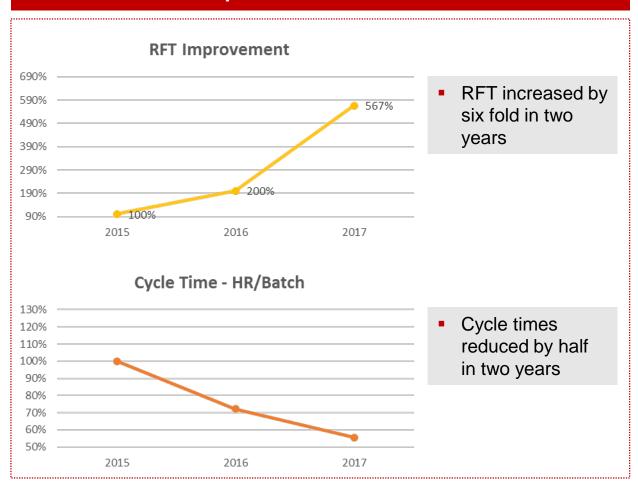
- Seeking Right First Time improvement
- Requirement for shorter cycle times

Approach / Solution

- Looked for best practices within Axalta
- Kaizen process
- Involved the operators



Impact On Performance



Priorities: High Internal Rate of Return Capital Projects



Capex Projects Add Value

- Focus on high IRR projects
- Reduce raw material costs and/or labor costs
- Automation and insourcing focus







Ex: Resin Capacity

- \$1 million capital; two projects at different sites
- Increased resin capacity, allowing a site closure
- >\$2 million per year savings

Ex: Tank Farm

- \$275,000 invested in storage tanks
- Allowed for bulk delivery eliminated drums
- >\$350,000 per year savings

Ex: Insourcing

- \$350,000 invested in equipment
- Significant added resin capacity for cost advantage in region
- >\$350,000 per year savings

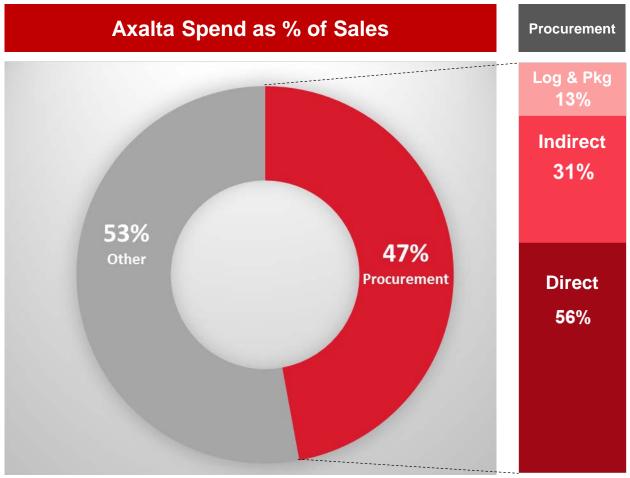
Ex: Manifold

- \$600,000 invested in equipment
- Automated weighing and filling
- >\$500,000 per year savings
- Automating Right First Time

Approving High IRR Capital Projects to Reduce Complexity and Improve Productivity

Procurement At A Glance





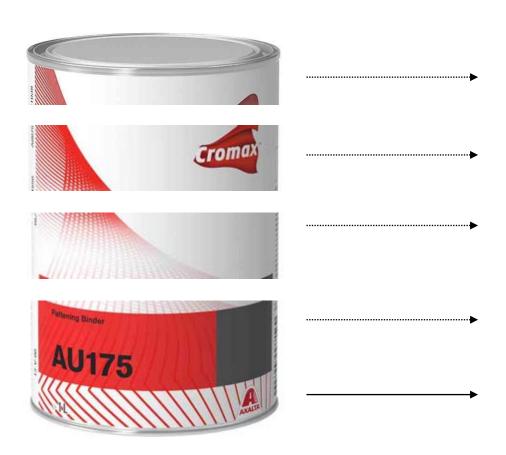
- \$2+ billion in external buy addressed
- 30,000+ SKUs
- 14,000+ suppliers
- 170,000+ purchase orders
- ~130 procurement professionals
- ~ 25% of spend single sourced

Procurement Team Focused on Supplier Development and Multi-Sourcing Products

"What's In A Can?" and 2018 Pricing Trends



Raw Material Price Development:



^{*} Estimates for typical solvent-borne basecoat refinish product

Categories	% of Volume*	Industry Inflation		
Resins Acrylics, Polyester, Epoxy	15% - 25%			
Pigments TIO2, Organic Pigments , Others	15% - 20%			
Additives Light Stabilizers, Flow Additives , Others	15% - 30%			
Solvents Water, Aromatic Solvents	25% - 70%			
Packaging Tinplate, Paper	5% - 10%			

Procurement Strategic Initiatives



Direct Materials Cost Modelling

Raw material price dynamically adjusted with market



Business Collaboration

Cross-functional teaming to achieve results



Global Price Benchmarking

Comparing global price differences and identifying the 'best place to buy'



Matched Pairs

Team with R&D to pursue joint improvement opportunities



Procure to Pay Process Improvements

Implementing strategy, compliance, and process efficiency for indirect categories



Partner with best providers to optimize supply chain management



Strategic Procurement Initiatives Drive Incremental Value For Axalta

Description

Duplicate Chemistries Existing For Decades Create Opportunity to Remove SKUs

Diluted Isocyanate Trimers

- Shift away from diluted trimer and focus on pure trimer
- Small capital investment in motors and pumps (<3 month ROI)
- Moved from single to multi-source raw material

- Global strategy and execution
- \$2.5+ million in savings

Solvent Specifications

- Reduction of active solvent codes by 20%
- Harmonized part of regional aromatic solvents to global specifications
- Eliminated a number of specialty solvent SKUs
- Global strategy and execution
- \$1.5+ million in savings

UV Light Stabilizers

- Patent expirations
- Move away from patented to nonpatented UV light stabilizers
- Shifted to multi-source strategy
- Volume aggregation
- Improved packaging and logistics
- Global strategy and execution
- \$4+ million in savings

Complexity Reduction Will Offer Cost Reduction Opportunity For Years

Summary Of Key Messages



- We are leveraging a legacy of focus on quality and safety to add new focus on productivity, cost structure and competitiveness
- We will refine our processes and footprint to lower cost and to better serve our customers
- We maintain a pipeline of high IRR capital projects focused on improving productivity and lowering cost
- Our on-going supplier development and multi-sourcing strategies will further lower input costs and enhance quality
- Complexity reduction in base chemistries, raw materials and our product portfolio is a significant cost opportunity



PROPRIETARY 111 AXALTA COATING SYSTEMS



Thank You!



Appendix

Adjusted EBITDA Reconciliation



	Successor	Successor	Successor	Successor	Successor	Predecessor Jan 1 - Jan 31,	Combined
(\$ in millions)	FY 2017	FY 2016	FY 2015	FY 2014	FY 2013	2013	FY 2013
Net Income (loss)	\$48	\$45	\$96	\$32	(222)	\$9	(213)
Interest Expense, net	147	178	197	218	215	-	215
Provision (Benefit) for Income Taxes	142	38	62	-	(46)	7	(39)
Depreciation & Amortization	347	322	308	309	301	10	311
Reported EBITDA	\$684	\$583	\$662	\$559	\$248	\$26	\$274
A Debt extinguishment and refinancing related costs	14	98	3	6	25	-	25
B Foreign exchange remeasurement losses	7	31	94	81	49	5	54
C Long-term employee benefit plan adjustments	1	2	-	(1)	10	2	12
D Termination benefits and other employee related costs	35	62	37	18	148	-	148
E Consulting and advisory fees	(1)	10	24	36	55	-	55
F Transition-related costs	8	-	(3)	102	29	-	29
G Offering and transactional costs	18	6	(2)	22	-	-	-
H Stock-based compensation	39	41	30	8	7	-	7
I Other adjustments	4	5	(6)	6	130	-	130
J Dividends in respect of noncontrolling interest	(3)	(3)	(5)	(2)	(5)	-	(5)
K Deconsolidation impacts and impairments	79	68	31	-	-	-	-
L Allocated corporate and standalone costs, net	-	-	-	-	-	6	6
Total Adjustments	\$201	\$319	\$202	\$276	\$448	\$13	\$460
Adjusted EBITDA	\$885	\$902	\$864	\$835	\$695	\$38	\$733

Adjusted EBITDA Reconciliation (cont'd)



- A. During 2017, 2016 and 2014 we refinanced our indebtedness, resulting in losses of \$13 million, \$88 million and \$3 million respectively. During 2017, 2016, 2015 and 2014 we prepaid outstanding principal on our term loans, resulting in non-cash extinguishment losses of \$1 million, \$10 million, \$3 million, respectively. Also during 2013, upon the issuance of the Senior Notes and the entry into the Senior Secured Credit Facilities, we expensed commitment fees related to a terminated Bridge Facility of \$25 million. We do not consider these items to be indicative of our ongoing operative performance.
- B. Eliminates foreign exchange gains and losses resulting from the remeasurement of assets and liabilities denominated in foreign currencies, net of impacts of our foreign currency instruments used to hedge our balance sheet exposures. Exchange effects included the remeasurement of our Venezuelan subsidiary prior to deconsolidation in 2017 as well as a \$19.4 million loss related to the Acquisition date settlement of a foreign currency contract used to hedge the variability of Euro-based financing.
- C. Eliminates the non-cash, non-service components of long-term employee benefit costs including the elimination of a pension curtailment gain of \$7 million during 2014.
- D. Represents expenses primarily related to employee termination benefits and other employee-related costs associated with our Axalta Way and Fit for Growth cost-saving initiatives, which are not considered indicative of our ongoing operating performance.
- E. Represents fees paid to consultants, and associated true-ups to estimates, for professional services primarily related to our Axalta Way and Fit for Growth initiatives, which are not considered indicative of our ongoing operating performance. Amounts incurred during 2013 and 2014 relate to services rendered in conjunction with our transition from DuPont to a standalone entity.
- F. During 2013, 2014 and 2015 we recorded charges associated with the transition from DuPont to a standalone entity, including branding and marketing, information technology related costs, and facility transition costs. Charges during 2017 represent integration costs related to the acquisition of the Industrial Wood business that was a carve-out business from Valspar. All charges are not considered indicative of our ongoing operating performance.
- G. Represents acquisition-related expenses, including changes in the fair value of contingent consideration, as well as \$10 million of costs associated with contemplated merger activities during 2017 and costs associated with the IPO and secondary offerings of our common shares by Carlyle. Included in the 2014 charges was a \$13.4 million pre-tax charge associated with the termination of the management agreement with Carlyle Investment Management, L.L.C., an affiliate of Carlyle, upon the completion of the IPO. All amounts discussed are not considered indicative of our ongoing operating performance
- H. Represents non-cash costs associated with stock-based compensation, including \$8 million of expense during 2015 attributable to the accelerated vesting of all issued and outstanding stock options issued under the Axalta Coating Systems Bermuda Co., Ltd 2013 Equity Incentive Plan (the "2013 Plan") as a result of Carlyle's interest falling below 50% and triggering a liquidity event.
- I. Represents costs for certain non-operational or non-cash (gains) and losses unrelated to our core business and which we do not consider indicative of ongoing operations, including equity investee dividends, indemnity losses (gains) associated with the Acquisition, losses (gains) on sale and disposal of property, plant and equipment, losses (gains) on the remaining foreign currency derivative instruments and non-cash fair value inventory adjustments associated with our business combinations. During 2013 we recorded non-cash fair value inventory adjustments and merger and acquisition charges associated with the Acquisition from DuPont for \$104 million and \$28 million, respectively.
- J. Represents the payment of dividends to our joint venture partners by our consolidated entities that are not 100% owned, which are reflected to show cash operating performance of these entities on Axalta's financial statements.
- K. During 2017, we recorded a loss in conjunction with the deconsolidation of our Venezuelan subsidiary of \$71 million. During 2016, we recorded non-cash impairments at our Venezuela subsidiary of \$68 million associated with our operational long-lived assets and a real estate investment. Additionally, during 2017, we recorded non-cash impairment charges related to certain manufacturing facilities previously announced for closure of \$8 million. We do not consider these to be indicative of our ongoing operating performance.
- L. Represents (1) the add-back of corporate allocations from DuPont to DPC for the usage of DuPont's facilities, functions and services; costs for administrative functions and services performed on behalf of DPC by centralized staff groups within DuPont; a portion of DuPont's general corporate expenses; and certain pension and other long-term employee benefit costs, in each case because we believe these costs are not indicative of costs we would have incurred as a standalone company net, of (2) estimated standalone costs based on a corporate function resource analysis that included a standalone executive office, the costs associated with supporting a standalone information technology infrastructure, corporate functions such as legal, finance, treasury, procurement and human resources and certain costs related to facilities management. This resource analysis included anticipated headcount and the associated overhead costs of running these functions effectively as a standalone company of our size and complexity. This estimate is provided for additional information and analysis only, as we believe that it facilitates enhanced comparability between Predecessor and Successor periods. It represents the difference between the costs that were allocated to our predecessor by its parent and the costs that we believe would be incurred if it operated as a standalone entity.