# MedAvail®

Corporate Presentation







### Safe Harbor Statements

Forward-Looking Statements.

MedAvail, Inc. ("MedAvail") cautions you that the statements in this presentation that are not a description of historical fact are forwardlooking statements which may be identified by use of the words such as "anticipate," "believe," "expand," "expect," "grow," "intend," "opportunity," "plan," "potential," "project", "target" and "will" among others. These forward-looking statements are based on MedAvail's current expectations and involve assumptions that may never materialize or may prove to be incorrect. Actual results and the timing of events could differ materially from those anticipated in such forward-looking statements as a result of the ability to project future cash utilization and resources need for contingent future liabilities and business operations, the availability of sufficient resources for combined company operations and to conduct or continue planned product development activities, the ability to execute on commercial objectives, regulatory developments and the timing and ability of MedAvail to raise additional capital to fund operations, and other factors, including, but not limited to, those factors discussed in the section entitled "Risk Factors" of our Current Report on Form 8-K filed November 18, 2020. Although we believe the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, level of activity, performance or achievements. We undertake no obligation to update any of these forward-looking statements for any reason, even if new information becomes available in the future, except as may be required by law The risks and uncertainties may be amplified by the COVID-19 pandemic, which has caused significant economic uncertainty. The extent to which the COVID-19 pandemic impacts MedAvail's businesses, operations, and financial results, including the duration and magnitude of such effects, will depend on numerous factors, which are unpredictable, including, but not limited to, the duration and spread of the outbreak, its severity, the actions to contain the virus or treat its impact, and how quickly and to what extent normal economic and operating conditions can resume. You are cautioned not to place undue reliance on forward-looking statements, which speak only as of the date on which they were made. MedAvail undertakes no obligation to update such statements to reflect events that occur or circumstances that exist after the date on which they were made, except as may be required by law.



# **Transforming Pharmacy**



Healthcare is being transformed by technology, consumer demands and the essential need to drive down cost while increasing access



New entrants are disrupting major markets with breakthrough 'blank slate' offerings – Teladoc, Oak Street Health, One Medical, Livongo, Invitae...



MedAvail is transforming the \$300B U.S. pharmacy market with a full-stack technologyenabled solution utilizing robotics, telemedicine backed up with localized home delivery providing exceptional service



Initially, MedAvail is focused on high value Medicare members, which is a \$16.5B market





### **Legacy Pharmacy**

Brick and mortar retail location

Proliferation of superfluous non-pharma products

Pharmacy wait-times; confusing mail order delivery

High capital (~\$500K) and operating costs

No proactive data sharing with care providers

LOCATION

**FOCUS** 

SERVICE

COST

FEEDBACK/DATA

MedAvail

Embedded at point-of-care

Therapeutics

High touch in-clinic and delivery service

Low capital (~\$50K) and operating costs

Medication adherence data to providers

Better Health
OUTCOMES\*



Outstanding Patient **EXPERIENCE** 

8

MedAvail®

### MedAvail – Our Business Model



### Telehealth Pharmacy Platform, Medicare Focused

- 80% of revenue
- Turnkey full-stack pharmacy offering
- Telehealth platform delivering remote pharmacist consultation through onsite dispensing kiosk, supplemented with home delivery capability



### **Technology Vendor**

### **Sell/License Technology**

- 20% of revenue
- Sell and license our technology to a select list of large enterprise customers
- Customers use their back-end pharmacy operations (pharmacists, inventory)



# MedAvail – Technology Vendor

We license and sell our proprietary hardware and software to health systems, retailers and other industry players



- Integrated into back-end pharmacy systems
- Customized patient workflow
- 24/7 help desk support
- On-site maintenance support
- Customer branding
- Manufactured in the USA



- 8 Initial sites in 3 states
- Sam's Club: 600 stores



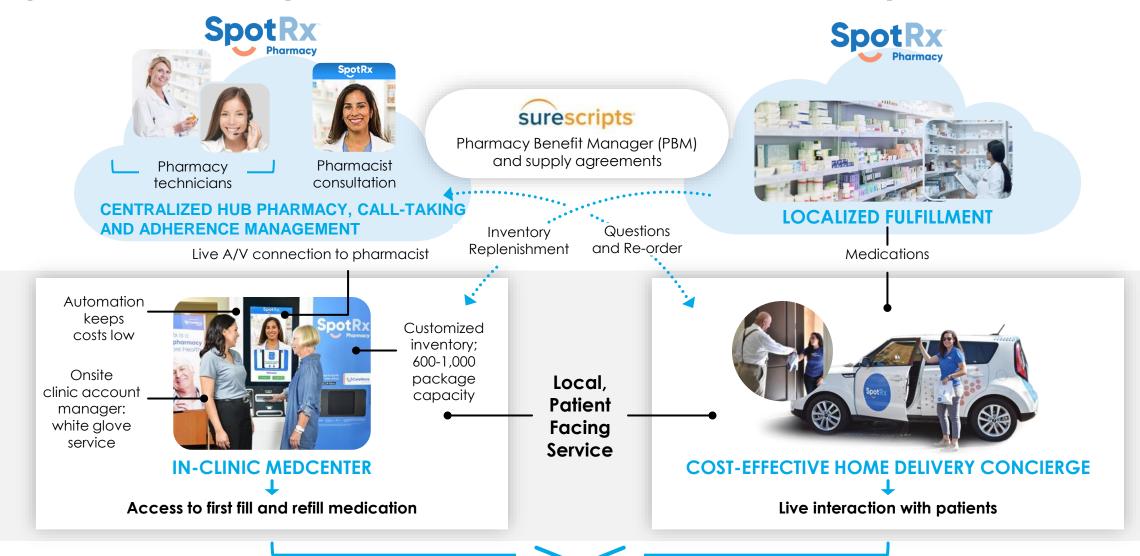
- 3 hospitals deployed,
- 150+ hospitals, 1,800 sites of care



- 11 sites deployed in 2020
- 350 points of care, 27 hospitals



# SpotRx Pharmacy is a Full-Stack Telehealth Pharmacy Platform



Resulting in Superior Medication Adherence and Satisfaction



# High-touch pharmacy model

In-clinic presence providing patient and staff support

New prescription follow-up 3 days post-dispense

Onsite access to live pharmacist via MedCenter

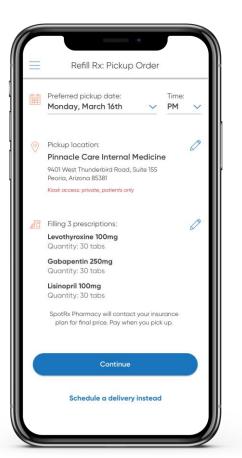
Patient education on our offering

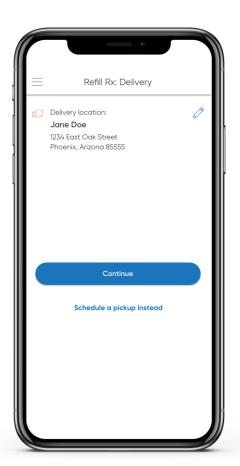
Prior Authorization and refill management

Refill follow-up to ensure compliance

In-clinic flu vaccinations

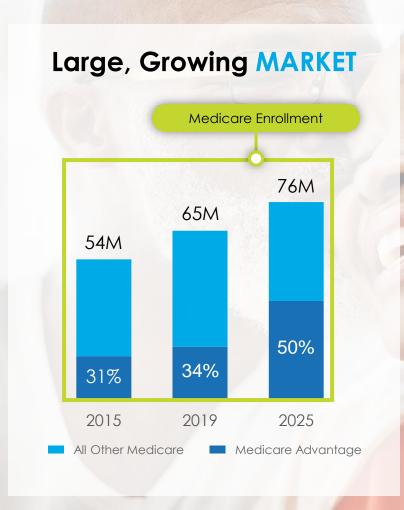
Web and app enabled patient selfservice Home delivery or pickup at local MedCenter

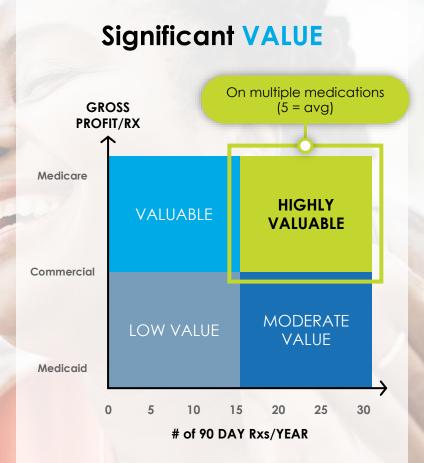


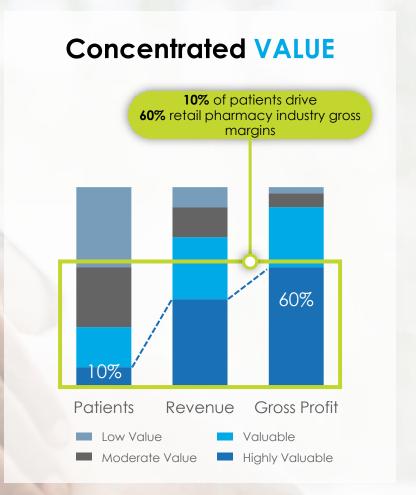




# Focused on High Value Patient Customer: Medicare Population











# The Challenge of Medication Adherence

### THE FACTS

"Drugs don't work in patients who don't take them."

C. Everett Koop, MD

28% of newly prescribed medications are never filled (Fischer et al. 2010)

Medication nonadherence rates are up to 50%

(Luga and McGuire, 2014)

Non-adherence costs between \$100B - \$289B a year (Viswanathan et al. 2012)

### **EMBEDDED PHARMACY OPPORTUNITY**

### Potential for Improved Outcomes

- 3.4x better adherence at employer-sponsored sites with Embedded Pharmacy (Aguilar et al, 2015)
- Higher medication adherence resulted in cost savings of \$58 per member per month (Wright &Gorman 2016)

### Improved Reimbursement/ Less Risk for Providers and Plans

- Medicare directly ties physician reimbursement to medication adherence
- Improving from a 3- to a 4-Star Rating can increase annual health plan revenues by 13.4 %\*to 17.6%

### Large, vertically-integrated players embracing embedded pharmacy



Humana.







Embedded physical pharmacies

Retail pharmacies in MOB

Behavioral health retail pharmacy

# Medication adherence impact on Star rating and PMPY cost

"... The biggest selling point of SpotRx is medication adherence.

Re-hospitalization due to a lack of medication adherence is a real issue, so knowing that a patient is leaving the office with their medication is a step in the right direction ..."

-Practice Manager, AZ clinic client

"... Physicians in particular want medication compliance as high as possible because they are really interested most in clinical outcomes and ensuring a patient is getting what they need to get better ..."

-VP of Medical Group Operations, CA clinic client

"... From a corporate standpoint, increased medication adherence is beneficial because it directly improves the ratings that payers use to determine reimbursements and decreases costs by reducing hospitalizations of patients not taking their medications ..."

-Medical Director, MI clinic client

### Star Ratings / Financial Impact Clinics benefit from reduced cost-of-care and improved Star Ratings as a result of adherence, which results in MA bonuses for capitated and integrated payer-providers Adherence impacts Net annual healthcare savings 42% of Star Ratings<sup>1</sup> of \$1-8k per member as a Direct impact<sup>1</sup> result of adherence<sup>2</sup> 10% Other ~\$8k for heart failure ~\$4k for hypertension ~\$4k for diabetes 32% ~\$1k for cholesterol 58% **Indirect impact**

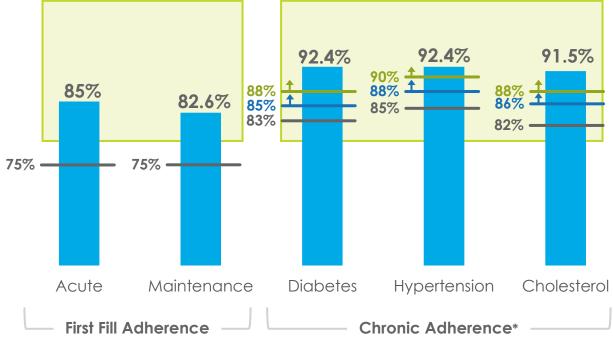


<sup>1</sup> Based on CMS; direct includes medication adherence for cholesterol, hypertension, and diabetes medications 2 Based on CVS Caremark study annual health care savings per member



# Our Solution is Driving Better Adherence

# Patient ADHERENCE SpotRx ADHERENCE 5 Star Threshold 4 Star Threshold U.S. Industry Average



- \* CMS Star Rating Bands 2020, SpotRx measure over 12 month period from January 2020 to December 2020
- \*\* NPS measured from January 2020 to December 2020, N=6962

# **Our Customers are Happy**

# Patient / Provider / Payor SATISFACTION

#### Patients \*\*



"... I think SpotRx is fantastic. I am so glad they are here. I think a lot of patients that use it benefit from this service. I constantly recommend their product because I see the patient satisfaction ..."

Practice Manager, AZ clinic client

"... The feedback from customers is that they are so satisfied with the product and the level of service provided. Overall, we have had a really good experience ..."

Practice Manager, CA clinic client

"... I have only had good experiences with SpotRx, and I know our patients feel the same. There is no request that is not met with a solution or plan. They are a great partner ..."

Director of Clinical Operations, CA clinic client



<sup>\*\*\*</sup> US average from CMS data

# SpotRx Value Proposition resonates with executives and physicians

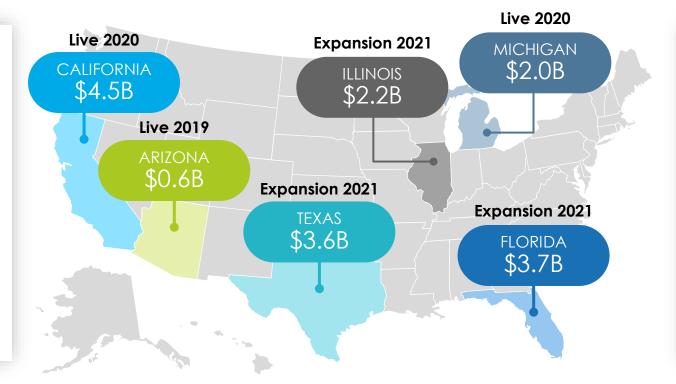
Volue proposition	Level of importance*				
Value proposition	Executives	Physicians			
Improved medication adherence					
Improved Star Ratings					
Patient satisfaction					
Administrative savings					
Ease of implementation and operations					
Quality reporting					
Scalability					
No cost to customer organizations					



# Initial Target Markets – \$16.5B of Annual Prescription Revenue

### STATE SELECTION **CRITERIA**

- Large markets
- Favorable regulatory environment for automated dispensing technology
- Concentrated prescriber groups





### % of Rx's Written by Top 20 Groups

27%

**ARIZONA** 

23%

**CALIFORNIA** 

29%

**ILLINOIS** 

50%

**FLORIDA** 

26%

**TEXAS** 

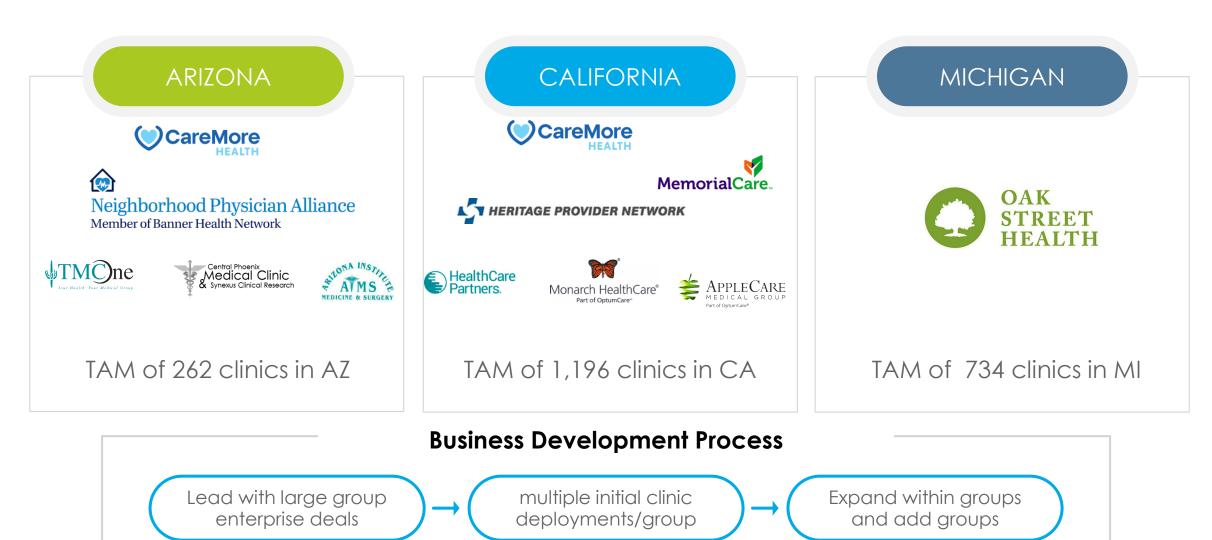
30%

**MICHIGAN** 

Concentration enables efficient expansion via enterprise deals



# **Enterprise Focused Business Development Strategy**



Med**Avail**\*

# **Example of Single Site Economics**

### Target Model at Scale (ex. COVID 19 impact)

	Install	Year 1	Year 2-5+	Ę	5 Year Total
Rx Volume - per Day		20	40		
Revenue		\$ 450,000	\$ 1,050,000	\$	4,650,000
Total Gross Profit		\$ 65,000	\$ 180,000	\$	785,000
(-) Initial Investment	\$ (50,000)	\$ -	\$ -	\$	(50,000)
CASH FLOW	\$ (50,000)	\$ (30,000)	\$ 60,000	\$	160,000

### Key Metrics

- IRR of 45%
- 5-year ROI of >3x
- Initial investment of \$50K
- Rx volume/day of 40 at scale
- Average target customer drives \$1,700 rev and \$340 gross margin per year
- In-clinic CAC \$130\*
- Average target customer fills 17 Rx's per year





<sup>\*</sup>CAC based on analysis from January 2020 to February 2020

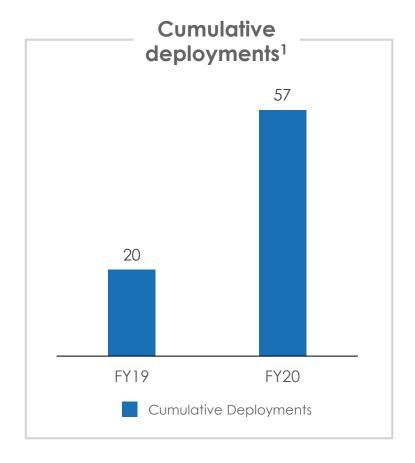
# Reverse merger closed November 2020

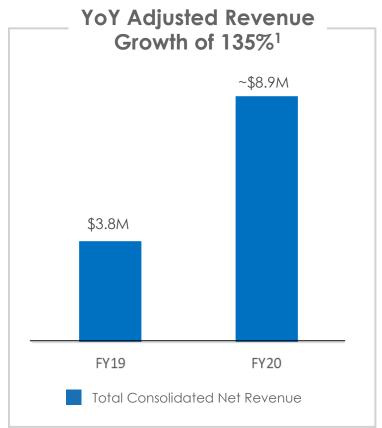
### November 18, 2020 closed reverse merger with MYOS RENS Technology traded as (Nasdaq: MYOS)

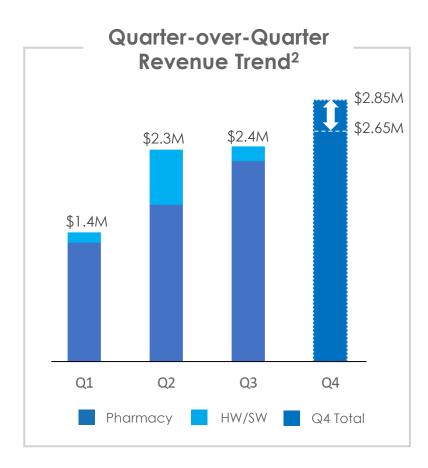
- MYOS muscle health business spun off as a private unaffiliated company
- Executed concurrent private placement raising \$84M
- Private placement led by Ally Bridge Group, participation included Cigna Ventures, Redmile Group, Maven, Adage Capital, Pura Vida, Monashee
- Post close and debt repayment ~\$61M on the balance sheet
- Trading under MedAvail Holdings (Nasdaq: MDVL)
- Cowen acted as Financial Advisor to MedAvail on the business combination



## MedAvail Growth Metrics FY 2020









<sup>\*2020</sup> revenue figures are unaudited

<sup>&</sup>lt;sup>1</sup> Based on preliminary results announced Feb 17, 2021. Excluding one-time contract revenue recognized in 3Q20, full year 2020 revenue grew approximately 135% in full year 2020

<sup>&</sup>lt;sup>2</sup> 3Q20 revenue excludes one-time contract revenue of \$4.7M

# **Target Business Model**

	Target
Pharmacy Revenue (SpotRx)	80%-85% of revenue
HW/SW Revenue	15%-20% of revenue
Gross Margin	20-25%
EBITDA	~12-14%



# Proven Team, Advisors and Investors











CIO

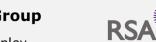




**Neil Prezioso** CPO











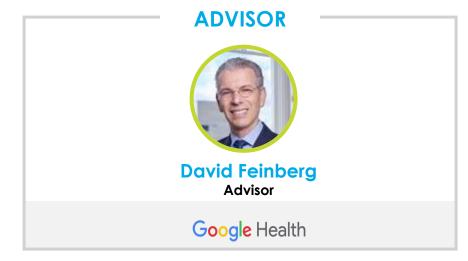








CCO







# Thank you

