



# INVESTOR PRESENTATION

On November 1, 2021, Nordson closed its acquisition of NDC Technologies, a test and inspection business focused on measurement and controls solutions serving consumer non-durable, film extrusion & converting, cable & tubing and energy storage end markets.

# Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995

Certain statements contained in this release are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by terminology such as "may," "will," "should," "could," "expects," "anticipates," "believes," "projects," "forecasts," "outlook," "guidance," "continue," "target," or the negative of such terms or comparable terminology. These statements reflect management's current expectations and involve a number of risks and uncertainties. These risks and uncertainties include, but are not limited to, U.S. and international economic conditions; financial and market conditions; currency exchange rates and devaluations; possible acquisitions including the Company's ability to successfully integrate acquisitions; the Company's ability to successfully divest or dispose of businesses that are deemed not to fit with its strategic plan; the effects of changes in U.S. trade policy and trade agreements; the effects of changes in tax law; and the possible effects of events beyond our control, such as political unrest, acts of terror, natural disasters and pandemics, including the current coronavirus (COVID-19) pandemic and the other factors discussed in Item 1A (Risk Factors) in the Company's most recently filed Annual Report on Form 10-K and in its Forms 10-Q filed with the Securities and Exchange Commission, which should be reviewed carefully. The Company undertakes no obligation to update or revise any forwardlooking statement in this presentation.



Nordson is an innovative precision technology company that leverages a scalable growth framework to deliver top tier growth with leading margins and returns.

**Company Founded** 

\*Sales

\*EBITDA

**Employees** 

Countries with Direct Presence

1954

\$2.4B

\$719M

6,800+

35+





Consistent Record of Growth

Demonstrated Value to Customers

Disciplined focus on profitability

Solid Returns

Differentiated Product Portfolio\*

Consistent value to shareholders

6%

**Sales Growth** 

**55%** 

**Gross Margins** 

28%

**EBITDA Margins** 

18%

ROIC

1,804

Global Patents Held 58 yrs.

of Annual Dividend Increases



# Commitment to ESG

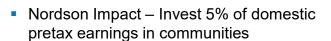




- 56% diverse board (3 gender and 2 racially or ethnically diverse)
- 8 out of 9 independent directors
- 7 years average tenure



**Strong Culture and Values** 



- Paid time off for volunteer hours
- Employee support programs, including special COVID-leave



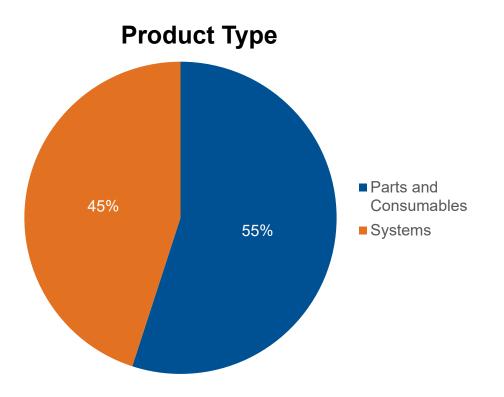
**Environmental Stewardship** 

- Product design improvements focused on reducing customers' material utilization
- Journey to Zero adverse impacts to employees and community

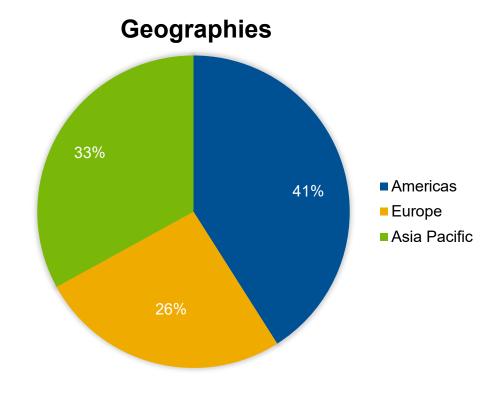


# **Diversified Sources of Sales**

#### FY2021 Profile - \$2.4 Billion



High percentage of recurring sales from parts and consumables.



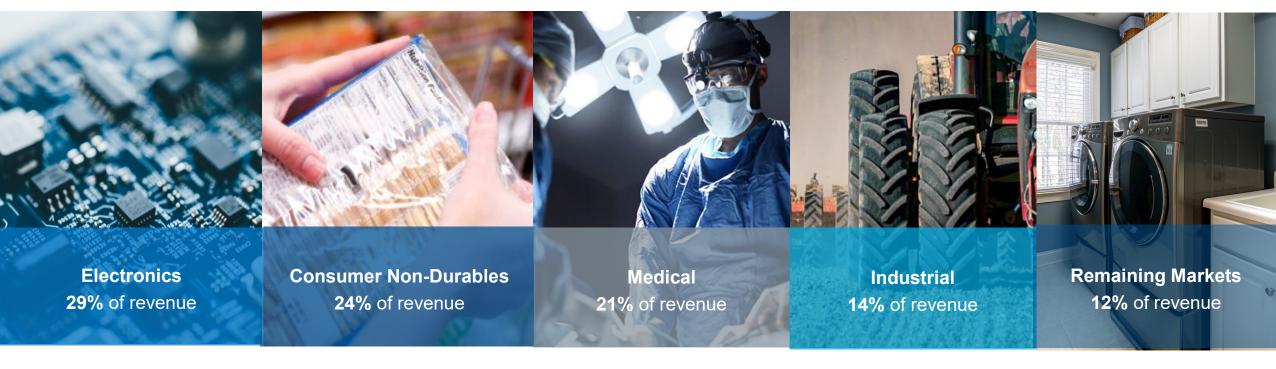
Nearly 67% of sales outside USA.

Direct presence in over

35 countries.



# **Diversified End Markets**



- Semiconductor packaging
- Wafer-level packaging
- Printed circuit boards
- Electronic component assembly – mobile phone, camera, ear buds, PC
- Automotive electronics

- Box sealing
- Baby diapers
- Convenience food packaging
- Beverage straw and spot attachment
- Container and bottle labeling

- Balloons, extrusions, delivery catheters and other minimally invasive devices
- Single-use fittings, connectors, fluid transfer components in medical equipment and surgical procedures
- Single-use specialty cannula for cardio-pulmonary procedures

- Farm, construction and industrial machinery
- Rigid container
- Aerospace
- Chemical
- Defense
- Energy

- Consumer durable
- Automotive
- Animal health & delivery systems



# How We Are Organized





# Industrial Precision Solutions

2021 Revenues

\$1,247M

2021 Operating Margin\*

2021 EBITDA

33%

35%

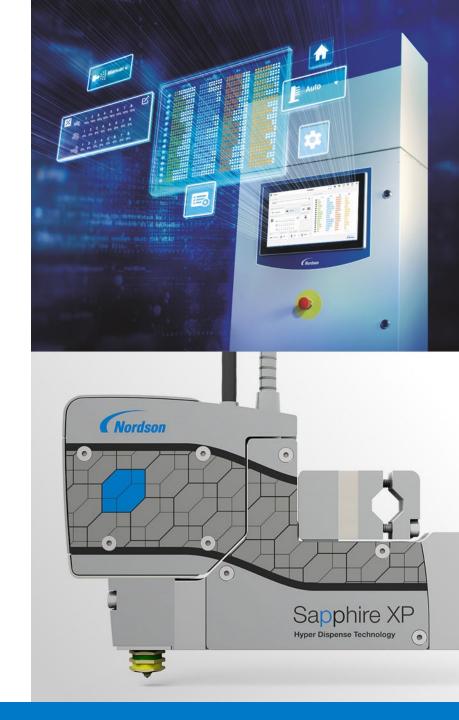
#### What We Do

Product lines reduce material consumption, increase line efficiency, and enhance product brand and appearance. Components are used for dispensing adhesives, coatings, paint, finishes, sealants and other materials. This business primarily serves the industrial, consumer durables and non-durables markets.

#### **3%+ CAGR Long-Term Growth Driven By:**

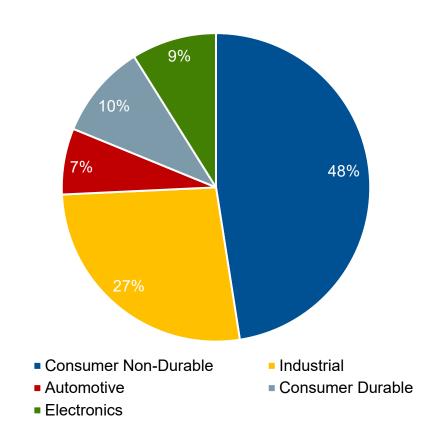
- Material, machinery and process innovations
- Emerging markets and product tiering
- New applications, including electric vehicle battery, automotive electronics, and fabric bonding
- Recapitalization of large installed base
- Deploying NBS Next in our divisions





# **Industrial Precision Solutions**

#### FY2021 Profile – Diverse end markets



#### **End markets include:**

- Consumer Non-Durable: beverage, disposable hygiene, food, paper, textiles, non-wovens, packaging
- Industrial: aerospace, chemical, construction, defense, energy, farm and construction machinery, industrial machinery, rigid container, metal
- Automotive: applications for new vehicle platforms; upgrades of current vehicle lines
- Consumer Durable: appliance, furniture, lighting
- Electronics: electronic products (i.e. wearables), printed circuit boards, UV curing of semi-conductor wafers and other electronic components



# Advanced Technology Solutions

2021 Revenues

\$1,115M

2021 Operating Margin\*

2021 EBITDA

24%

30%

#### What We Do

Precision dispense, fluid management, test, inspection, surface treatment and proprietary solutions for medical, electronics and general industrial markets.

#### **5%+ CAGR Long-Term Growth Driven By:**

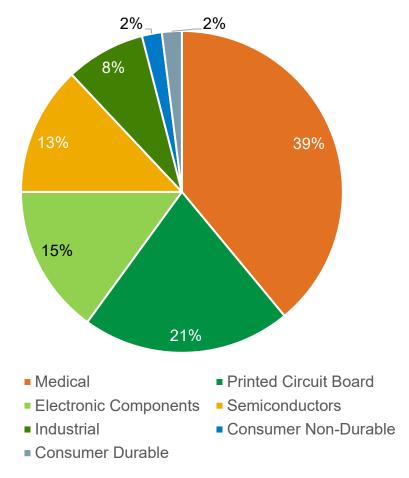
- Medical Aging population, trends toward noninvasive surgical techniques and medical OEM outsourcing
- Electronics Broad solutions across the electronics supply chain
- 5G / Al / Big Data / Auto Electronics / Autonomous Vehicles / High-Perf Computing
- Emerging markets
- Deploying NBS Next in our divisions





# **Advanced Technology Solutions**

#### **FY2021 Profile – Diverse End Markets**



#### **End markets include:**

- Medical: minimally invasive interventional delivery devices, catheters, medical balloons, fluid connection components, specialty tubing
- Electronics: electronic components (i.e., computing; communications/mobile; consumer electronics – gaming, wearables; automotive electronics), semiconductors, printed circuit boards
- Industrial: aerospace, construction, defense, energy, industrial machinery
- Consumer Durable: general applications (i.e., furniture, lighting)
- Consumer Non-Durable: disposable hygiene, food, textiles





# Why Invest in Nordson?



# A Diversified Precision Technology Company

**REVENUE** 

**EBITDA** 

\$3B+

30%

Long-term 2025 financial targets





# NBS Next

**GROWTH FRAMEWORK** 



Driving profitable growth by selecting and investing disproportionately in the best growth opportunities

# Owner Mindset

**DIVISION-LED** 

# Entrepreneurial division-led organization:

- Decisions close to the customer
- Autonomy + Accountability
- Clear line of sight to deploying NBS Next



# Winning Teams

TALENT STRATEGY

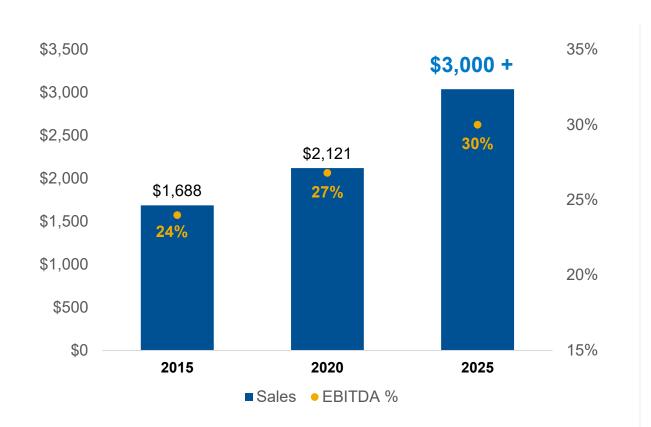
# A key ingredient to successful execution of the Ascend strategy:

- Leaders inspiring trust and building followership in the organization
- Focus on inclusion and diversity in everything we do
- Create an engaging culture that attracts and retains top talent



# **Ascend** Long-Term Financial Targets

#### Top-tier growth with attractive margins and returns



	2015 - 2020	2020 - 2025
Sales CAGR	5%	7%+
EBITDA CAGR	7%	10%
Ending ROIC %	13%	13%+



# Disciplined M&A Strategy



#### **Strategic Criteria**



#### **Financial Criteria**

- Differentiated precision technology based product portfolio
- Serving attractive high-growth end market applications
- Customer-centric business model

- Attractive organic growth rate with Nordson-like gross margins
- EBITDA ~20% with clear margin expansion opportunities
- ROIC > cost of capital in 3-5 years



# **Capital Allocation Priorities**

SUSTAINED INVESTMENT TO DRIVE ORGANIC GROWTH

DISCIPLINED M&A

RETURN OF CAPITAL

- Increased R&D investment
- Sustained investment in direct sales model
- Capital investment for capacity expansion, efficiency improvements and base maintenance

- Differentiated precision technologies
- Financially disciplined
- Significant core competencies and competitive advantages to lever for ROIC & value creation

- Strong history with 57-year of paying and increasing the annual dividend
- Offset compensation plan dilution
- Alternative measures will be routinely assessed to manage priorities



# NDC Technologies Acquisition Highlights







Opportunity to leverage NBS Next and invest in growth opportunities



Progress on Ascend Strategy to achieve top-tier growth with leading margins and returns

- Adds proprietary technology with Nordson-like gross margins
- Offers adjacent technologies with differentiated capabilities
- Aligns with Nordson's customer-centric business model

- Apply NBS Next growth framework to identify greatest opportunities for profitable growth
- Invest in and reinvigorate growth engine

- Adds \$90 million worth of annual revenue
- Growth and synergies will expand acquired EBITDA margin
- Deal closed November 1, 2021



# **Investment Thesis**

- 1. Strong growth drivers enabling Nordson's future profitable growth performance
- 2. Proprietary precision technologies remain a competitive advantage
- 3. NBS Next is the framework driving our profitable growth
- 4. Ascend Strategy will deliver top tier financial performance
  - Sustained organic growth
  - Accelerate acquisitive growth
  - Clear financial measures of success

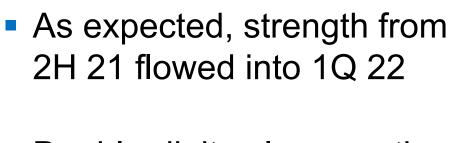




# Q1 F22 Financial Results

# Highlights

Continued demand, strong execution and NBS Next driving results



- Double-digit sales growth across most end markets
- Managing constraints related to supply chain and labor shortage
- Continued deployment of NBS Next growth framework



# Total Company – 1Q 2022



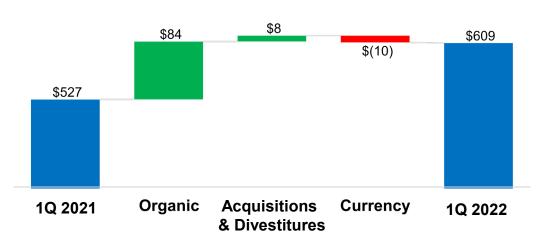
#### Sales

- Reported sales increased 16%
- Organic growth increased 16%; acquisitive growth of 4% offset by headwinds from currency and divestiture
- Double-digit growth in most product lines, particularly in electronics, industrial and medical end markets

#### **Operating Profit**

- Operating profit of \$157 million, 26% of sales
- Incremental operating profit margins of 59%
- EBITDA margin was 30% of sales
- 57% earnings growth

#### 1Q 2022 Sales Bridge



	1Q 2021	1Q 2022	$\Delta$
Sales	\$526.6	\$609.2	16%
Operating Profit*	\$109.0	\$157.4	44%
EBITDA*	\$135.0	\$182.8	35%
EPS GAAP	\$1.32	\$2.05	55%
EPS Adjusted*	\$1.32	\$2.07	57%

<sup>\*</sup>Non-GAAP numbers - See appendix for reconciliation. In millions except for per share data.

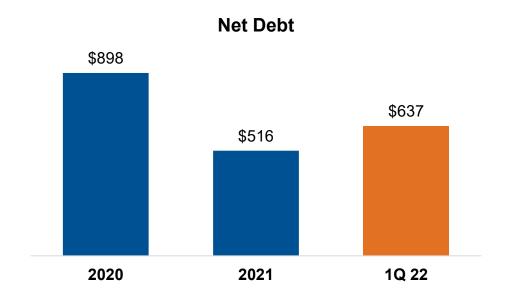
## Balance Sheet and Cash Flow



#### Strong Cash Flow with Sufficient Liquidity to Invest in Strategic Initiatives

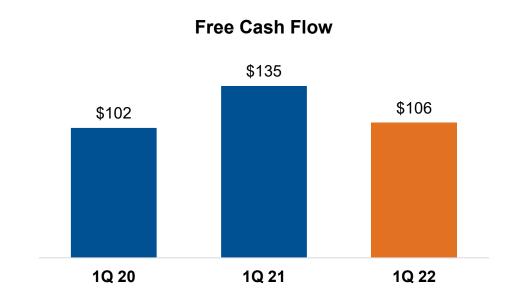
#### **Net Debt**

- Cash totaled \$171 million
- 0.8 net debt leverage ratio based on trailing 12-month EBITDA



#### Free Cash Flow

- 88% of adjusted net income
- Q1 2022 investments in inventory to address supply chain challenges



# 2Q Fiscal 2022 Guidance



#### **Steady Growth**

- 2Q 22 sales growth of ~6-10%
- 2Q 22 adjusted earnings per share \$2.20 \$2.30
- Order entry remains strong. Favorable book-to-bill ratio growing backlog to over \$900 million.
- Capacity constraints related to supply chain and labor availability

#### 2Q 2022 Sales Guidance



#### 2Q 2022 Adjusted EPS Guidance

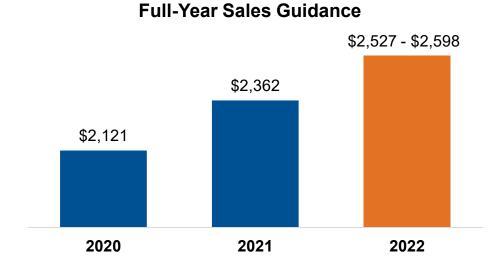


## Full-Year Fiscal 2022 Guidance

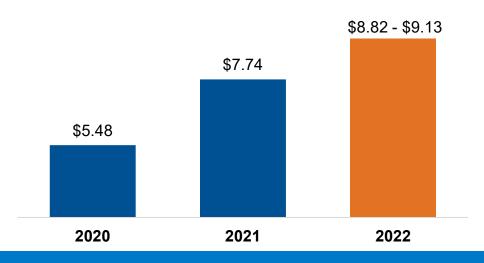


#### **Full-Year Growth from Record 2021**

- Updating guidance to high-end of previous range
- Capacity constraints related to supply chain and labor availability
- Fiscal 2022 sales growth of ~7-10%
- Adjusted earnings growth of ~14-18%





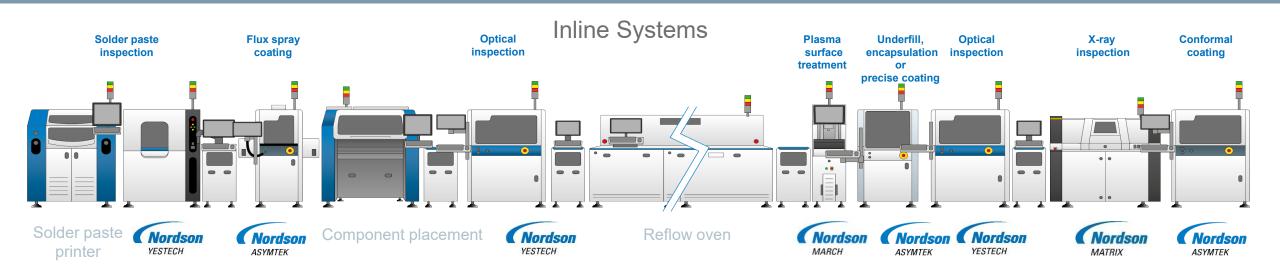


## Appendix 1:

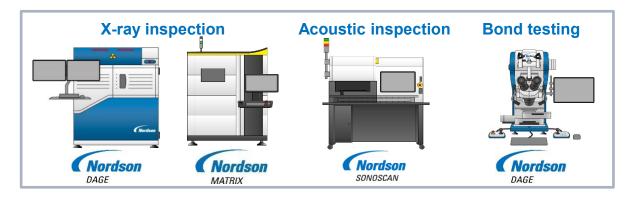
# Product Innovation

# Our Electronics Industry Position

#### **Surface Mount Manufacturing**

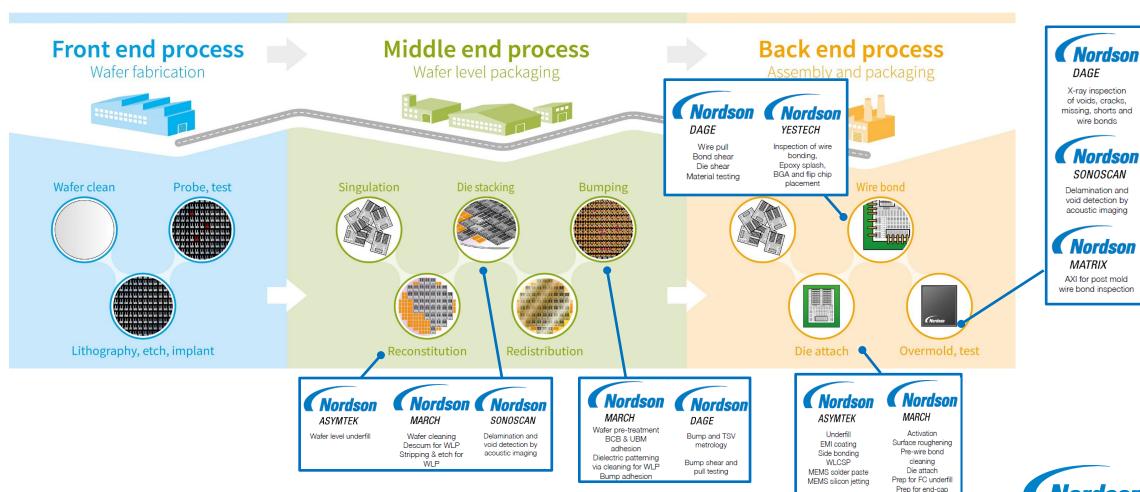


#### QA Lab / Island of Automation





# Our Role in the Semiconductor Process

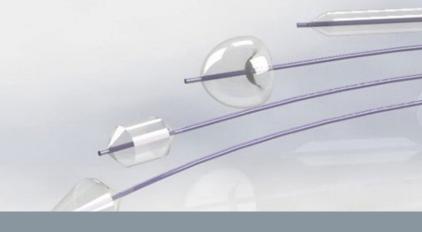




# Advanced Technology - Fluid Management







**Precision Low-Volume Dispensing** 

Optimum® Syringe Barrels and Tips

Life Sciences
Fluid Management Components

From benchtop dispensers to industry-best jetting valves and automated dispensing robots, Nordson EFD systems deliver accurate, repeatable deposits of glues, greases, and other industrial fluids in precise, low-volume applications.

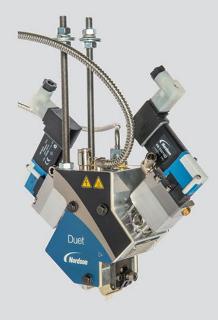
Optimum® components are designed as a complete system to help companies improve yields and reduce costs.

Dispense tips deliver a clean, smooth flow path, free of flash and burrs. In 200+ sizes and styles, tips are lot-tracked for process control and traceability.

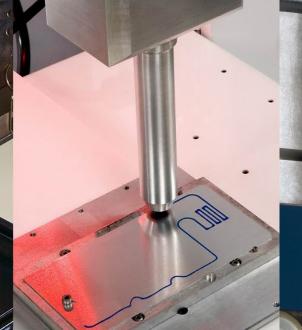
From specialty tubing, catheters, medical balloons, quick-connect couplings and couplers, Nordson is an expert in the design, development and manufacture of complex medical devices and component technologies.













#### Core Adhesives Innovative Technology

#### Auto-fill Tankless Technology

Adhesive fill systems monitor and maintain optimum adhesive levels

# Variable Dispense Technology

Delivering different add-on rates with one applicator

# Foaming Technology

Maintains bond strength while reducing volume of adhesive required

# Jetting Technology

Dispenses adhesive using non-contact jetting into channels as small as 0.3mm or 300 micron per second

# Precision dispense technology

Increases production efficiency for nonwovens manufacturing process



# Appendix 2:

# Financial Exhibits

## Reconciliation of Non-GAAP Measures



#### Adjusted Operating Profit and EBITDA (Dollars in thousands)

#### NORDSON CORPORATION

414114044

RECONCILIATION OF NON-GAAP MEASURES - ADJUSTED OPERATING PROFIT AND EBITDA (Unaudited)
(Dollars in thousands)

			Three Mo				
		January 31, 2022			January 31, 2021		
SALES BY SEGMENT							
Industrial precision solutions	\$	323,933		\$	288,416		
Advanced technology solutions		285,233			238,150		
Total sales	\$	609,166		\$	526,566		
OPERATING PROFIT							
Industrial precision solutions	\$	102,187		S	83,403		
Advanced technology solutions		76,327			47,201		
Corporate		(22,654)			(21,579)		
Total operating profit	\$	155,860		\$	109,025		
OPERATING PROFIT ADJUSTMENTS (1)							
Industrial precision solutions	s	1,563		s			
industrial precision solutions	-	1,505		-			
ADJUSTED OPERATING PROFIT (NON-GAAP) (2)			% of Sales			% of Sales	
Industrial precision solutions	\$	103,750	32%	\$	83,403	29%	
Advanced technology solutions		76,327	27%		47,201	20%	
Corporate		(22,654)			(21,579)		
Total operating profit - adjusted	\$	157,423	26%	\$	109,025	21%	
DEPRECIATION & AMORTIZATION							
Industrial precision solutions	\$	7,442		\$	6,983		
Advanced technology solutions		15,810			16,544		
Corporate	_	2,138		_	2,493		
Total depreciation & amortization	\$	25,390		\$	26,020		
EBITDA (NON-GAAP) (2)							
Industrial precision solutions	\$	111,192	34%	\$	90,386	31%	
Advanced technology solutions		92,137	32%		63,745	27%	
Corporate		(20,516)			(19,086)		
Total EBITDA	\$	182,813	30%	\$	135,045	26%	

<sup>(1)</sup> Represents non-cash inventory charges associated with the NDC acquisition.

<sup>(2)</sup> Adjusted operating profit and EBITDA are non-GAAP measures used by management to evaluate the Company's ongoing operations and non-cash inventory charges related to the NDC acquisition. Adjusted operating profit is defined as operating profit plus certain adjustments, such as non-cash inventory charges associated with the NDC acquisition. EBITDA is defined as adjusted operating profit plus depreciation and amortization.

## Reconciliation of Non-GAAP Measures



Profitability (Dollars in thousands)

#### NORDSON CORPORATION

RECONCILIATION OF NON-GAAP MEASURES - PROFITABILITY (Unaudited)
(Dollars in thousands)

		Three Months Ended				
	Janu	January 31, 2022		January 31, 2021		
GAAP AS REPORTED						
Operating profit	\$	155,860	\$	109,025		
Other / interest expense - net		(3,893)		(11,213)		
Net income		120,409		77,582		
Diluted earnings per share	\$	2.05	\$	1.32		
Shares outstanding - diluted		58,819		58,755		
OPERATING PROFIT ADJUSTMENTS						
Inventory step-up amortization	\$	1,563	S	_		
Adjustments net of tax	\$	1,238	\$	_		
EPS effect of adjustments	\$	0.02	\$	_		
NON-GAAP MEASURES-ADJUSTED PROFITABILITY						
Operating profit (1)	\$	157,423	s	109,025		
Operating profit % of sales		25.8 %		20.7 %		
Net income (2)	\$	121,647	\$	77,582		
Diluted earnings per share (3)	\$	2.07	S	1.32		

<sup>(1)</sup> Adjusted operating profit is defined as operating profit plus certain adjustments such as non-cash inventory charges related to the NDC acquisition. Adjusted operating profit as a percentage of sales is defined as adjusted operating profit divided by sales.

Management uses these non-GAAP measures internally to make strategic decisions, forecast future results, and evaluate the Company's current performance. Given management's use of these non-GAAP measures, the Company believes these measures are important to investors in understanding the Company's current and future operating results as seen through the eyes of management. In addition, management believes these non-GAAP measures are useful to investors in enabling them to better assess changes in the Company's core business across different time periods. Because non-GAAP financial measures are not standardized, it may not be possible to compare these financial measures to other companies' non-GAAP financial measures, even if they have similar names. Amounts may not add due to rounding.

<sup>(2)</sup> Adjusted net income is defined as net income plus tax effected adjustments and other discrete tax items.

<sup>(3)</sup> Adjusted earnings per share is defined as GAAP EPS adjusted for tax effected adjustments and other discrete tax items.

#### **Appendix**

## Non-GAAP Definitions

This presentation contains references to non-GAAP financial information. Although these are non-GAAP measures, we believe that they are useful to an investor in evaluating the company performance for the period presented. These non-GAAP definitions include:

- Adjusted operating profit is defined as operating profit plus certain adjustments, such as assets held for sale impairment charge, cost structure simplification actions, and non-cash inventory charges related to acquisitions.
- EBITDA is defined as adjusted operating profit plus depreciation and amortization.
- Return on Invested Capital is defined as adjusted operating profit after tax as a percentage of the sum of average debt (net of cash)
  plus average shareholders' equity.

Amounts may be rounded.

See the company's earnings release for the first quarter ended January 31, 2022, for a reconciliation of the non-GAAP measures Adjusted Operating Profit and EBITDA.

