INVESTOR PRESENTATION MAY 2022

SATELLOGIC

SATL | Nasdaq Listed

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In an increasingly complex and volatile world, being prepared for the challenges of tomorrow requires a new way to look



SATELLOGIC'S MISSION IS TO BE THE INFORMATION PLATFORM SOLVING EARTH'S GREATEST CHALLENGE



FOOD SUPPLY

Crop detection, maturity and health, yield prediction, supply chain management



ENERGY SUPPLY

Infrastructure and production monitoring for O&G and renewables, smart-cities



WATER SUPPLY

Watershed monitoring, water quality assessment, reservoir levels, green infrastructure

Solving them requires data that is:







CLIMATE CHANGE

Planetary health monitoring, natural disasters and associated economic impact



IMMIGRATION

Border control, monitoring migration routes

Accessible

Reliable

THE CURRENT CATEGORY IS BROKEN

Terrestrial methods of obtaining Earth Observation imagery have a number of critical shortcomings





SATELLOGIC IS THE SOLUTION

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Earth Observation satellite data has had limited commercial applicability to date

SATELLOGIC IS FOCUSED ON SOLVING THE HIGH COST AND **TECHNOLOGICAL CONSTRAINTS OF EARTH OBSERVATION**





SATELLOGIC IS CREATING A SEARCHABLE EARTH¹

GLOBAL DAILY REMAPPING OF **EVERY SQFT**



With the ability to provide additional layers of insight...



Object Identification



Scene Classification



Driving better decision-making across industries to unlock a \$140Bn+ TAM²

1 Based on full constellation of 200 satellites 2 Source: Euroconsult





UPDATED CATALOG OF **EVERYTHING ON** EARTH

Predictive Models



Change Tracking

PROVIDING INDUSTRY-LEADING, HIGH-QUALITY PRODUCTS AT UNMATCHED PRICING



MULTISPECTRAL IMAGERY HYPERSPECTRAL IMAGERY





FULL-MOTION VIDEO

SCALING OUR CONSTELLATION





22 OPERATIONAL SATELLITES

Proven Technology in Orbit: <1-meter resolution Multispectral 25-meter resolution Hyperspectral Full Motion Video







200+ SATELLITES IN ORBIT

Daily Remaps of the Planet Fully-Automated Platform Improved Capabilities

PATENTED OPTICAL TECHNOLOGY GIVES SATELLOGIC 10x **ADVANTAGE IN CAPTURE CAPACITY**

Satellogic is the only **company** able to deliver:

from outer space

specific target





1 Source: Satellogic internal analysis based on publicly disclosed information and management estimates

2 https://directory.eoportal.org/web/eoportal/satellite-missions/v-w-x-y-z/worldview-4

3 https://www.blackskv.com/2016/11/14/spaceflight-industries-shares-first-images-from-blackskv-pathfinder-satellite-claims-mission-success/ 3 Euroconsult - Earth Observation Data & Services Market Report - 13th Edition (page 131)



SATELLOGIC'S VERTICAL INTEGRATION / R&D

Vertical integration enables Satellogic to have shorter R&D cycles, go to market quicker and reduce satellite costs by up to 80% vs. competitors¹

VERTICAL INTEGRATION

Design, manufacturing and / or integration of every component enables:



3x mass reduction from a typical design



10x cost reduction compared to competitors¹



Faster innovation cycle



1 Source: Satellogic internal analysis based on publicly disclosed information and management estimates

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COST REDUCTION \$450k bill of materials vs. \$10mm for competitors¹



SHORT R&D CYCLES 9-Month R&D development cycle



ADVANTAGEOUS JURISDICTION

- Reduced costs
- Increased flexibility
- More launch opportunities



SATELLOGIC'S ACQUISITION COST PER KM² IS LOWER THAN COMPETITORS



Our unmatched unit economics allow Satellogic to deliver the right product at the right price for the right customer.

1 Fully loaded acquisition cost per KM² includes constellation capital expenditures and is based on utilization estimate of 0.6% of available capacity and full constellation of 200 satellites Source: Satellogic internal analysis based on publicly disclosed information and management estimates

SATELLOGIC

OUR PATENTED APPROACH IS THE MOST CAPABLE AND AFFORDABLE OPTION

	<image/>	BLACK SKYISiSpotlight Maneuver(e.g. GEN-2)	Multiple image postprocessing (e.g. SkySat)	SATELLOGIC° NewSat Mark-V
COST (mm) ¹	\$835 ²	\$10 ³	\$10 ⁴	<\$1
DAILY CAPACITY (km²)	680,000 ⁵	29,040 ⁶	26,667 ⁷	300,000+
ACQUISITION COST (per km²) ⁸	\$56.07	\$38.81	\$27.45	\$0.46 ⁹
CONSTELLATION CAPEX (REQUIRED FOR DAILY WORLD REMAPS) ¹⁰	\$184bn	\$51bn	\$54bn	\$0.2bn ¹¹
PROS	More photons Short exposure time	Medium/small aperture Long exposure time	Medium/small aperture Short exposure time	Small aperture Long exposure time
CONS	Big size and mass	Continuous capture not possible; limited capacity	Volume of data limits the capture capacity	-
1 Includes cost of launching 5 2 https://spacepolicyonline.com/news/enhancedview-news-not-so-rosy-for-geoeye/ 6 3 Due dilligence report Euroconsult - Satellogic (page 57) 6	https://directory.eoportal.org/web/eoportal/satellite-missio https://www.blacksky.com/2016/11/14/spaceflight-industrie n-success/	ons/v-w-x-y-z/worldview-4 es-shares-fi <u>rst-images-from-blacksky-pathfinder-satelli</u>	9 Based on full constellation o te-claims-missio 10 Satellogic internal analysis b estimates 11 Assumes 200 N	of 200 satellites based on publicly disclosed information and management Mark V satellites at ~\$1M each

3 Due 4 Euroconsult - Earth Observation Data & Services Market Report - 13th Edition (page 131)

management estimates

GIC

/ Dally capacity - https://developers.planet.com/docs/data/skysat/#skysat-imagery-products 8 Fully loaded acquisition cost per KM2 includes constellation capital expenditures and is based on utilization estimate of 0.6% of available capacity; Source: Satellogic internal analysis based on publicly disclosed information and

SATELLOGIC IS BUILDING A SUPERIOR CAPABILITY OVER EARTH OBSERVATION COMPETITORS



At scale, our competitive advantage will allow us to be the first company to deliver high-quality satellite data at near-zero marginal cost.

Source: Satellogic internal analysis based on publicly disclosed information and management estimates; BlackSky investor presentation and press releases; Planet website and press releases; Maxar Technologies investor presentation and press releases and press releases; Planet website and press releases; Maxar Technologies investor presentation and press releases and press releases; Planet website and press releases; Maxar Technologies investor presentation and press releases; Planet website and press releases; Maxar Technologies investor presentation and press releases; Planet website and press releases; Maxar Technologies investor presentation and press releases; Planet website and press releases; Maxar Technologies investor presentation and press releases; Planet website and press releases; Planet website and press releases; Maxar Technologies investor presentation and press releases; Planet website and press releases; Maxar Technologies investor presentation and press releases; Planet website and press releases; P



SATELLOGIC HAS A SUPERIOR SUB-METER RESOLUTION PRODUCT TO NEW SPACE COMPETITORS

EVER GIVEN container ship blocking the Suez Canal, Egypt



Satellogic received gold medal in the NGA Imagery Olympics¹

All pictures were downloaded from companies' public twitter posts on March 26, 2021 1 See <u>https://www.satellitetodav.com/imagery-and-sensing/2021/10/08/foreign-players-catch-up-to-us-in-commercial-geoint-competition-official-says/</u>- "Satellogic, which is bas

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"Satellogic, which is based in Argentina, won gold for best multispectral imaging, silver for best hyperspectral imaging, and bronze for EO persistence"

SATELLOGIC'S SUB-METER RESOLUTION PRODUCT HAS A MASSIVE COST ADVANTAGE OVER COMPETITORS

EVER GIVEN container ship blocking the Suez Canal, Egypt



(estimated service life: 4-5 years)

All pictures were downloaded from companies' public twitter posts on March 26, 2021

- 1 https://spacepolicyonline.com/news/enhancedview-news-not-so-rosy-for-geoeye/
- 2 https://directory.eoportal.org/web/eoportal/satellite-missions/v-w-x-y-z/worldview-4
- 3 https://spacenews.com/soyuz-launches-french-pleiades-imaging-satellite/
- 4 https://earth.esa.int/web/eoportal/satellite-missions/p/pleiades

5 https://pleiades.cnes.fr/en/PLEIADES/index.htm





PLEIADES-1B Satellite cost: \$425mm³ Weight: 940 kg⁴ Design life: 5 years⁵ (estimated service life: 7-8 years)

(estimated service life: 10-12 years)

SATELLOGIC'S DIFFERENTIATORS ARE KEY TO UNLOCKING THE COMMERCIAL MARKET

Leveraging substantial competitive advantages in costs and camera technology for a disruptive new business model



1 Source: Satellogic internal analysis based on publicly disclosed information and management estimates

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Emerging economies of scale work to both consolidate demand and deter competition

WITH HIGH-RESOLUTION GLOBAL REMAPPING, SATELLOGIC WILL BE THE ONLY COMPANY CAPABLE OF ADDRESSING **COMMERCIAL APPLICATIONS AT NEAR ZERO MARGINAL COST**

Sub-meter resolution with high-frequency represents an important threshold where significant commercial applications can be harvested

Most applications require <1-meter weekly remaps



1 Based on full constellation of 200 satellites 2 Source: Euroconsult - Earth Observation Report

SATELL IGIC

Satellogic offers sub-meter resolution, which is the sweet spot to access the TAM²

SATELLOGIC'S DIFFERENTIATION UNLOCKS A \$140B+ COMMERCIAL MARKET OPPORTUNITY^{1,2}

The key to unlocking **Satellogic's commercial** market opportunity is: high resolution, high frequency, and at the right price.

Low (Cents/km²)

DATA COST



1 Source: Euroconsult 2 Based on full constellation of 200 satellites



SATELLOGIC HAS SUCCESSFULLY DEMONSTRATED THE USE OF ITS DATA IN VITAL COMMERCIAL APPLICATIONS

	ENE	AGRIC	
APPLICATION	Oil Pipeline Monitoring	Oil Field Monitoring	Precisio Farmin supply
OVERVIEW	 Major O&G company needed to monitor ~3,000km of pipelines Monitoring by air biweekly at cost ~\$1,200/km 	 Major O&G company needed to monitor asset inventory 	 Large agricultur to survey ~50k determine grov time harvesting
OUTCOME	 Using satellites and machine learning, Satellogic demonstrated similar detection capabilities at costs of less than \$100/km 	 Satellogic pilot demonstrated that its machine learning technology could successfully detect changes 	 Satellogic pilot of detection capace provide addition of insight incluce detection of rap automated estin with +95% precent
TAM ¹	\$10bn	\$10-12bn	\$10

Satellogic has completed more than a dozen successful commercial pilots across verticals

1 Source: Euroconsult





SATELLOGIC IS TAPPING INTO COMMERCIAL VERTICAL SOLUTIONS

Commercial Opportunity by vertical (billions)



3 Considers cartography less infrastructure categories

4 Represents the market for Dedicated Satellite Services (DSC)



RECENT HIGHLIGHTS

LISTED AS SATL **UNDER NASDAQ**

Satellogic completed merger with CF Acquisition Corp V in January 2022 with gross proceeds of \$262 million, including \$150 million investment from Liberty Strategic Capital.

NEW 57,000 SQUARE FOOT FACILITY

Opened manufacturing facility in the Netherlands to reach production capacity of 25 satellites per quarter by the third quarter of 2023.

MULTIPLE LAUNCH AGREEMENT WITH SPACEX

Satellogic signed a new Multiple Launch Agreement ("MLA") with SpaceX reserving launch capacity for its next 68 satellites. This new MLA follows the current MLA covering 2022 launches and positions Satellogic to achieve weekly remapping of the entire surface of the Earth in 2023 and over 20 daily revisits of any point of interest.

Space.



EXPANDED BOARD OF DIRECTORS

Added former U.S. Treasury Secretary Steven Mnuchin and retired U.S. Marine Corps General Joseph Dunford to Satellogic's board.

EXPANDING STRATEGIC RELATIONSHIPS

Satellogic and Astraea, a geospatial and AI analytics company, worked quickly to supply the Ukrainian government and allied groups with satellite imagery and change detection. To date, Satellogic has established strategic relationships with key industry players such as AWS, Palantir, Kleos Space, and Ursa

ADDITIONAL MANUFACTURING FACILITY, CAPACITY OF 100 SATELLITES PER YEAR





- Satellogic selected a site in the Netherlands, in the heart of the space cluster between Rotterdam and Delft
- The construction of the building at the planned location is expected to be completed by the end of 2021, where the clean room and production lines will be installed
- Production is planned for 3Q22; satellites to be delivered in 4Q22
- Production at full capacity of 25 satellites per quarter is expected to be reached in 1Q23
- Initiatives to attract local talent are underway and first interviews of candidates have commenced

AT FULL OPERATIONS, TWO MANUFACTURING PLANTS WITH 124 SATELLITES/YEAR COMBINED CAPACITY

100 satellites per year





Satellogic High Throughput Plant, Netherlands

Satellogic Assembly, Integration & Testing Facility, Uruguay



24 satellites per year

PROJECT AND TECHNOLOGY ROADMAP

Our plan is to continue to increase frequency and resolution towards a live view of planet Earth







HOW WE WIN

Satellogic is leveraging its substantial advantage in unit-economics to achieve incremental returns on the supply and demand side

TWO SIDED BARRIERS TO ENTRY FOR FUTURE COMPETITORS

Economies of scale on the supply side

NEAR-ZERO MARGINAL COST

to serve new customers. Enables SaaS business model for EO.

TECHNOLOGY & PROCESS **INNOVATION**

COST EFFICIENCY SCALABILITY

Winner-takes-all, or winner-takes-most market



Network effects

DEMAND CONSOLIDATION

enabled by the economies of scale. Customers involvement in training better algorithms.

Archive

Continuous daily updates to historical archive.

LEADERSHIP TEAM: BOARD OF DIRECTORS



Steven T. Mnuchin Founder and Managing Partner, Liberty Strategic Capital Former U.S. Secretary of the Treasury



General Joseph F. Dunford Jr. Former Chairman of the US Joint Chiefs of Staff

Served as the 36th Commandant of the Marine Corps



Howard Lutnick Chairman and CEO, Cantor Fitzgerald



Tom Killalea Former President, Aoinle

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Marcos Galperin Co-Founder, Chairman, and CEO at MercadoLibre



Ted Wang Partner at Cowboy Ventures



Bradley Halverson Former Group President and Chief Financial Officer, Caterpillar



Miguel Gutiérrez Founder, The Rohatyn Group



Emiliano Kargieman Founder and CEO at Satellogic

LEADERSHIP TEAM: C-SUITE



Emiliano Kargieman Founder & CEO

Co-founded Core Security Technologies, Garage Labs and Aconcagua Ventures



Gerardo Richarte Founder & CTO / CISO

Co-founded Core Security Technologies, and Disarmista; World Bank



Rebeca Brandys General Counsel

CommScope Inc., Burger King Corporation, US sailing team, Stephenson Harwood



Matt Tirman EVP & GM Global Public Sector

Descartes Labs, PlanetRisk Inc., Strategic Social, Accenture









Rick Dunn CFO

PowerTeam Services, ACN, Inc., Trilogy International Partners, Western Wireless International, Grant Thornton LLP

Brian Lantier EVP of Sales

Perot Systems, EDS, ACS, HP, CSC, and Unisys



Aviv Cohen COO & Chief of Staff

Fraud Sciences, PayPal, Core Security Technologies



Julia Dormaar **VP of People**

Deutsche Bank, National Australia Bank, EY, Tesla, Artemis GmbH (Audi)



GO-TO-MARKET STRATEGY & OFFERING PORTFOLIO

GO-TO-MARKET STRATEGY

While we grow our constellation of satellites to deliver services to the commercial sector, we will continue to deliver for our Government and D&I customers to help finance our growing constellation. We've launched 14 high resolution satellites over the past year, plus 5 more on April 1st, 2022 with SpaceX



CURRENT MARKET

Over time, we expect that Government, D&I will be less than 20% of our revenues as our commercial line of business and SaaS model scales up.

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NEW MARKET OPPORTUNITY

SATELLOGIC OFFERING AND PRICE POINT ARE EXPANDING THE EXISTING GOVERNMENT MARKET

Today there are many government and D&I customers that are currently priced out of the market

CIVIL GOVERNMENT BUDGET FOR EO PROGRAMS, 2018¹



2024 estimated civil government and defense services addressable market for DSC products: ~\$1B¹

1 Source: Euroconsult



SATELLOGIC NORTH AMERICA (SATNA) IS DRIVING USG AND CAN SALES





Established to pursue contracts with the US government (USG), the largest buyer of geospatial and EO data in the world, and Canadian government (CAN)



Continually growing opportunity pipeline of \$50mm+¹ Approved subcontractor rates on GSA Advantage



Wholly owned subsidiary of Satellogic that was established with USG proxy consideration and Foreign Ownership, Control or Influence (FOCI) mitigation to include separate IT, back office, and personnel controls to ensure the integrity of customer information and data

1 Satellogic internal analysis



OFFERING PORTFOLIO







IMAGERY

Bringing space down to Earth

Sophisticated customers and value added service partners and resellers

AI LAYERS

Planetary scale insights

Value added service partners and resellers

DEDICATED SATELLITE CONSTELLATIONS



Satellite-as-a-Service

Municipal, State and National Governments

HOSTED PAYLOAD

Testing new sensors and hardware in orbit

R&D and commercial partners

OFFERING PORTFOLIO

Two unique and complementary business segments aimed at positioning the company in the larger information industry and at differentiating ourselves from traditional EO based products









Planetary-scale dataset of affordable high-frequency, high-resolution, EO imagery & data, enabling application-specific solutions fueled by data analytics

Existing users of EO imagery and new customers currently priced out of existing offering

Low-end cost, high-volume; unique combination of Multispectral & Hyperspectral Imaging + analytical capabilities

> 1st Distributors 2nd Direct and Partnerships 3rd Self-serve automated platform

KEY TAKEAWAYS





Driving revenue growth (subscription model; Aleph Platform; Satellogic North America; team expansion)

Vastly superior unit economics for high resolution imagery with remapping capability

GLOBAL FOOTPRINT



SATELLOGIC

380+ EMPLOYEES

