

## **Second Quarter 2019**

## **Earnings Presentation**

August 1, 2019

www.ussteel.com





These slides are being provided to assist readers in understanding the results of operations, financial condition and cash flows of United States Steel Corporation for the second quarter and full year of 2019. They should be read in conjunction with the consolidated financial statements and Notes to Consolidated Financial Statements contained in our Annual Report on Form 10-K and Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission.

This presentation contains information that may constitute "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. We intend the forward-looking statements to be covered by the safe harbor provisions for forward-looking statements in those sections. Generally, we have identified such forwardlooking statements by using the words "believe," "expect," "intend," "estimate," "anticipate," "project," "target," "forecast," "aim," "should," "will" and similar expressions or by using future dates in connection with any discussion of, among other things, operating performance, trends, events or developments that we expect or anticipate will occur in the future, statements relating to volume changes, share of sales and earnings per share changes, and statements expressing general views about future operating results. However, the absence of these words or similar expressions does not mean that a statement is not forward-looking. Forward-looking statements are not historical facts, but instead represent only the Company's beliefs regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results and financial condition may differ, possibly materially, from the anticipated results and financial condition indicated in these forward-looking statements. Management believes that these forward-looking statements are reasonable as of the time made. However, caution should be taken not to place undue reliance on any such forward-looking statements because such statements speak only as of the date when made. Our Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law. In addition, forward-looking statements are subject to certain risks and uncertainties that could cause actual results to differ materially from our Company's historical experience and our present expectations or projections. These risks and uncertainties include, but are not limited to the risks and uncertainties described in "Item 1A. Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2018 and those described from time to time in our future reports filed with the Securities and Exchange Commission.

References to "we," "us," "our," the "Company," and "U. S. Steel," refer to United States Steel Corporation and its consolidated subsidiaries.



## **Explanation of Use of Non-GAAP Measures**



We present adjusted net earnings (loss), adjusted net earnings (loss) per diluted share, earnings (loss) before interest, income taxes, depreciation and amortization (EBITDA) and adjusted EBITDA, which are non-GAAP measures, as additional measurements to enhance the understanding of our operating performance.

We believe that EBITDA and segment EBITDA, considered along with net earnings (loss) and segment earnings (loss) before interest and income taxes, are relevant indicators of trends relating to our operating performance and provide management and investors with additional information for comparison of our operating results to the operating results of other companies. Net debt is a non-GAAP measure calculated as total debt less cash and cash equivalents. We believe net debt is a useful measure in calculating enterprise value. Both EBITDA and net debt are used by analysts to refine and improve the accuracy of their financial models which utilize enterprise value.

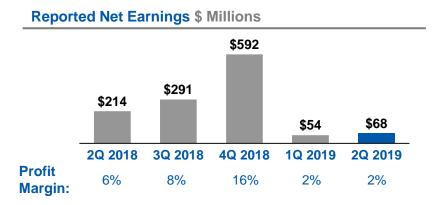
We believe the cash conversion cycle is a useful measure in providing investors with information regarding our cash management performance and is a widely accepted measure of working capital management efficiency. The cash conversion cycle should not be considered in isolation or as an alternative to other GAAP metrics as an indicator of performance.

Adjusted net earnings (loss) and adjusted net earnings (loss) per diluted share are non-GAAP measures that exclude the effects of items such as the December 24, 2018 Clairton coke making facility fire, the United Steelworkers (USW) labor agreement signing bonus and related costs, gains (losses) on the sale of ownership interests in equity investees, significant temporary idling charges, restart and related costs associated with Granite City Works, debt extinguishment and other related costs and the reversal of our tax valuation allowance that are not part of the Company's core operations (Adjustment Items). Adjusted EBITDA is also a non-GAAP measure that excludes certain Adjustment Items. We present adjusted net earnings (loss), adjusted net earnings (loss) per diluted share and adjusted EBITDA to enhance the understanding of our ongoing operating performance and established trends affecting our core operations, by excluding the effects of events that can obscure underlying trends. U.S. Steel's management considers adjusted net earnings (loss), adjusted net earnings (loss) per diluted share and adjusted EBITDA as alternative measures of operating performance and not alternative measures of the Company's liquidity. U.S. Steel's management considers adjusted net earnings (loss), adjusted net earnings (loss) per diluted share and adjusted EBITDA useful to investors by facilitating a comparison of our operating performance to the operating performance of our competitors. Additionally, the presentation of adjusted net earnings (loss), adjusted net earnings (loss) per diluted share and adjusted EBITDA provides insight into management's view and assessment of the Company's ongoing operating performance, because management does not consider the adjusting items when evaluating the Company's financial performance. Adjusted net earnings (loss), adjusted net earnings (loss) per diluted share and adjusted EBITDA should not be considered a substitute for net earnings (loss), earnings (loss) per diluted share or other financial measures as computed in accordance with U.S. GAAP and is not necessarily comparable to similarly titled measures used by other companies.

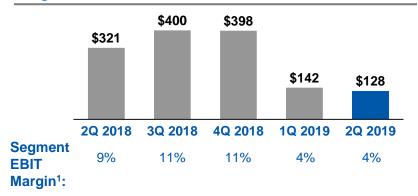




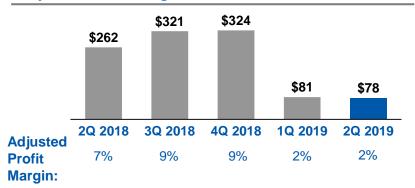




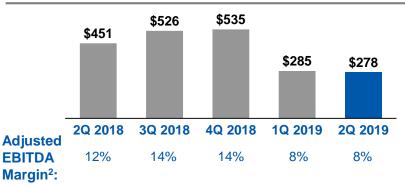
Segment EBIT<sup>1</sup> \$ Millions



#### **Adjusted Net Earnings \$ Millions**



#### Adjusted EBITDA<sup>2</sup> \$ Millions



1 Earnings before interest and income taxes

2 Earnings before interest, income taxes, depreciation and amortization Note: For reconciliation of non-GAAP amounts see Appendix.

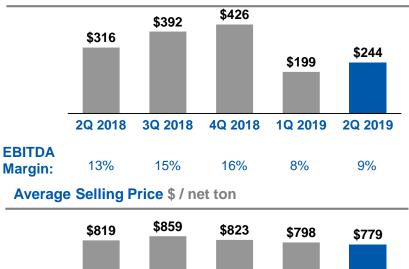




### **Key Segment Statistics**

|  | <u>2Q 2018</u> | <u>3Q 2018</u> | <u>4Q 2018</u> | <u>1Q 2019</u> | <u>2Q 2019</u> |
|--|----------------|----------------|----------------|----------------|----------------|
| Shipments:<br>in 000s, net tons                | 2,584          | 2,659          | 2,733          | 2,725          | 2,804          |
| <b>Production:</b><br><i>in 000s, net tons</i> | 2,841          | 2,933          | 3,334          | 3,075          | 2,984          |

#### **Adjusted EBITDA \$ Millions**



4Q 2018

### Select End – Market Indicators<sup>1</sup>

#### Automotive

May and June sales beat expectations and SAAR<sup>2</sup> of 17.4M improves over first 4 months at 16.7M. Vehicle inventories stable at 67 days supply going into July OEM outages.

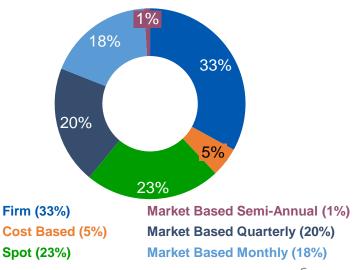
#### Construction

Dodge square footage up in June as weather conditions improve, but YTD square footage below first 6 months 2018.

**Service Centers** 

June carbon flat-rolled tons per day shipped of 106,600 tons best since October 2018. Gross inventory lowest in 2 years.

#### Contract vs. Spot Mix 77% Contract; 23% Spot



2Q 2018

3Q 2018

**United States Steel Corporation** 

1Q 2019

2Q 2019



### **Key Segment Statistics**

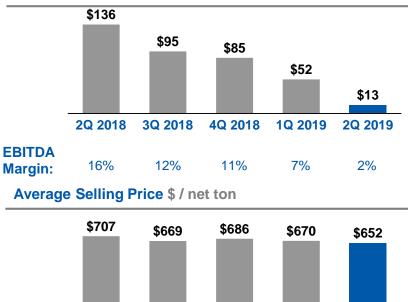
|                                  | <u>2Q 2018</u> | <u>3Q 2018</u> | <u>4Q 2018</u> | <u>1Q 2019</u> | <u>2Q 2019</u> |
|----------------------------------|----------------|----------------|----------------|----------------|----------------|
| Shipments:<br>in 000s, net tons  | 1,156          | 1,101          | 1,073          | 1,064          | 1,004          |
| Production:<br>in 000s, net tons | 1,308          | 1,210          | 1,213          | 1,159          | 1,148          |

#### **Adjusted EBITDA \$ Millions**

2Q 2018

3Q 2018

**United States Steel Corporation** 



4Q 2018

### Select End – Market Indicators<sup>1</sup>

#### Automotive

EU car production expected to decline 2.3% year-over-year (y-o-y) in 2019, however the V4 region<sup>2</sup> is projected to grow 0.9% over the same time frame.

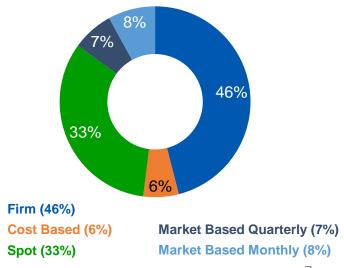
#### Construction

In 2019, the construction sector is expected to grow by 1.9% y-o-y, driven largely by public construction projects.

#### **Service Center**

Higher than normal inventory levels persist. As a result, distributor demand for new material is low.

### Contract vs. Spot Mix 67% Contract; 33% Spot



1Q 2019

2Q 2019



## **Key Segment Statistics**

|                                 | <u>2Q 2018</u> | <u>3Q 2018</u> | <u>4Q 2018</u> | <u>1Q 2019</u> | <u>2Q 2019</u> |
|---------------------------------|----------------|----------------|----------------|----------------|----------------|
| Shipments:<br>in 000s, net tons | 201            | 184            | 216            | 207            | 195            |

**Adjusted EBITDA \$ Millions** 



#### Select End – Market Indicators<sup>1</sup>

#### **Oil Prices**

West Texas Intermediate Oil Price at ~\$55/barrel, up ~25% since the end of 2018.

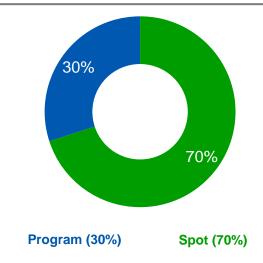
#### Imports

Imports of OCTG remain high. During 2Q, import share of OCTG apparent market demand is projected to be approximately 45%.

**OCTG Inventory** 

Overall, OCTG supply chain inventory is approximately 3 months.

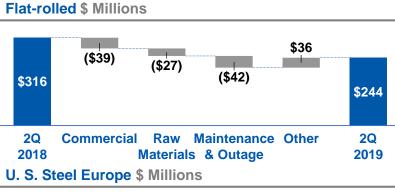
### Contract vs. Spot Mix 30% Program; 70% Spot

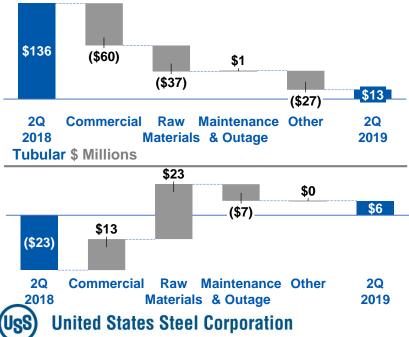


## Second Quarter Segment EBITDA Bridges



## 2Q 2018 vs 2Q 2019





Commercial: The unfavorable impact is primarily the result of lower average realized prices partially offset by increased volumes.
 Raw Materials: The unfavorable impact is primarily the result of higher costs for coal and outside purchased coke.
 Maintenance & Outage: The unfavorable impact is primarily the result of higher planned outages, primarily purposeful investments in asset revitalization projects.

**Other:** The favorable impact is primarily the result of reduced variable compensation.

**Commercial:** The unfavorable impact is the result of lower average realized prices and decreased volumes.

**Raw Materials:** The unfavorable impact is primarily the result of higher costs for iron ore.

Maintenance & Outage: The change is not material.

**Other:** The unfavorable impact is primarily the result of unfavorable change in the U.S. Dollar / Euro exchange rate.

**Commercial:** The favorable impact is primarily the result of higher average realized prices.

**Raw Materials:** The favorable impact is primarily the result of lower costs for steel substrate for hot rolled bands from our Flat-Rolled segment and rounds purchased from third-party suppliers.

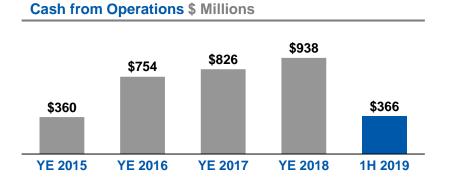
**Maintenance & Outage:** The unfavorable impact is primarily the result of restart and investment related costs.

**Other:** There is no year-over-year change.

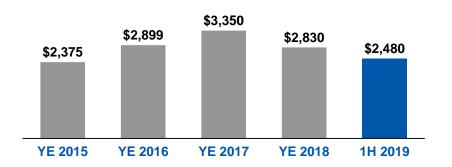
# FINANCIAL FLEXIBILITY

## Cash and Liquidity Support Execution of our Strategy

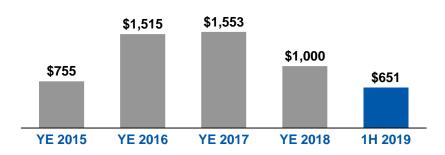




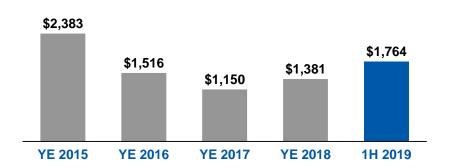
**Total Estimated Liquidity \$ Millions** 



**Cash and Cash Equivalents \$ Millions** 



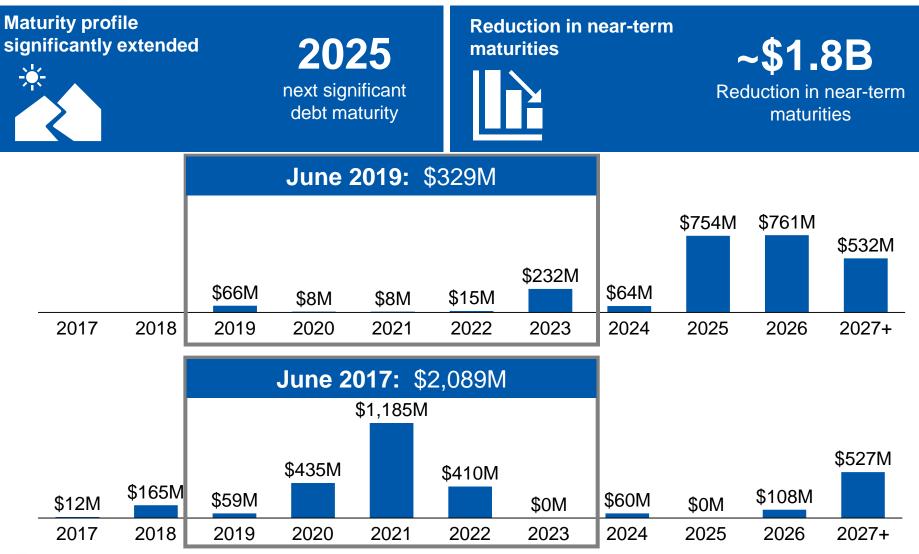
#### Net Debt \$ Millions





# Proactively De-Risked Our Debt Maturity Profile





United States Steel Corporation

USS



## **Building a Solid Foundation for Our Future**



## **OUR STRATEGY**

- Enhance operational
  excellence:
  safe, environmentally
  responsible, reliable and cost
  effective operations
- Create operating leverage: revitalized steelmaking assets with improved operational performance
- Invest in technology: cost structure and product capabilities to serve strategic markets

## **CRITICAL SUCCESS FACTORS**

## Move Down the Cost Curve

Win in Strategic Markets

3

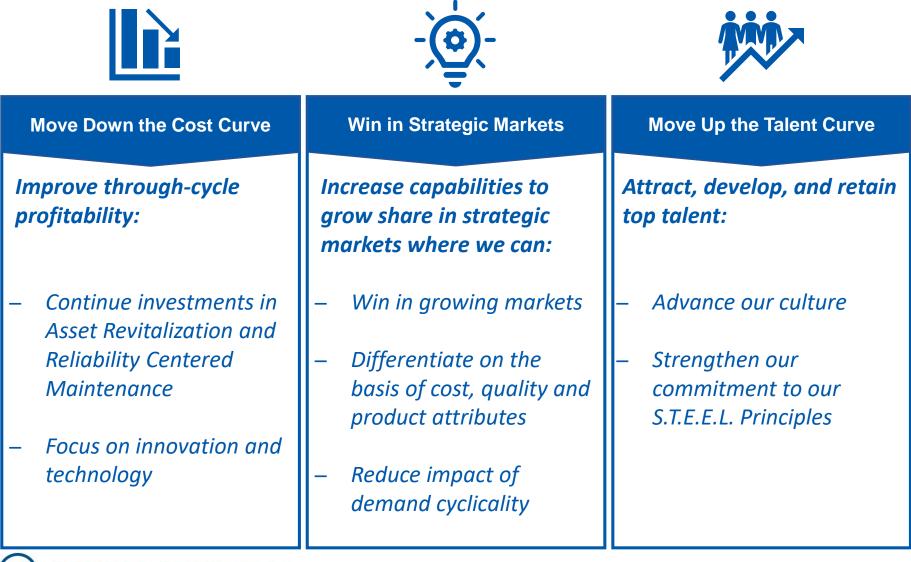
2

Move Up the Talent Curve



## **Our Critical Success Factors**





# EXECUTION DEEP DIVE

10000

Construction of the Fairfield EAF

## **Three Elements of Execution**



## **Improve Reliability**

## **Execute Planned Outages**

# Strong execution positions us to extract value from investments

Improvements in reliability to generate throughput and efficiency benefits

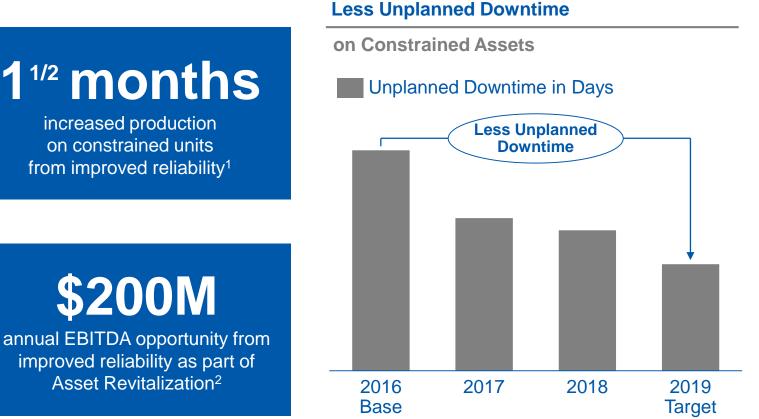
**Reduce Capital Intensity** 

Post investment horizon ... optimization of sustaining capex and maintenance and outage (M&O)



## Improvements in reliability to generate throughput and efficiency benefits





increased production on constrained units from improved reliability<sup>1</sup> annual EBITDA opportunity from

improved reliability as part of

Ø

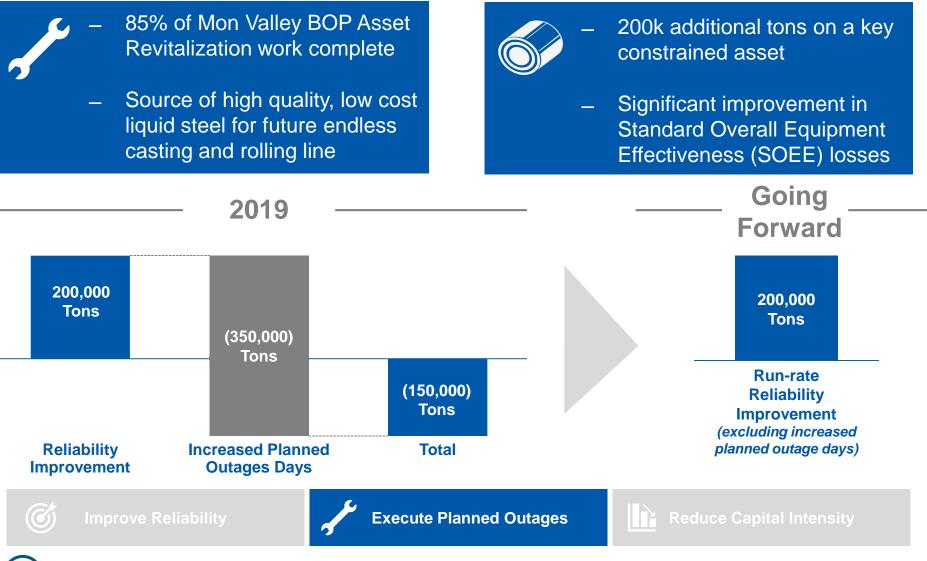
**Improve Reliability** 

### **United States Steel Corporation**

Fewer unplanned downtime at each Asset Revitalization steelmaking facility's constrained unit

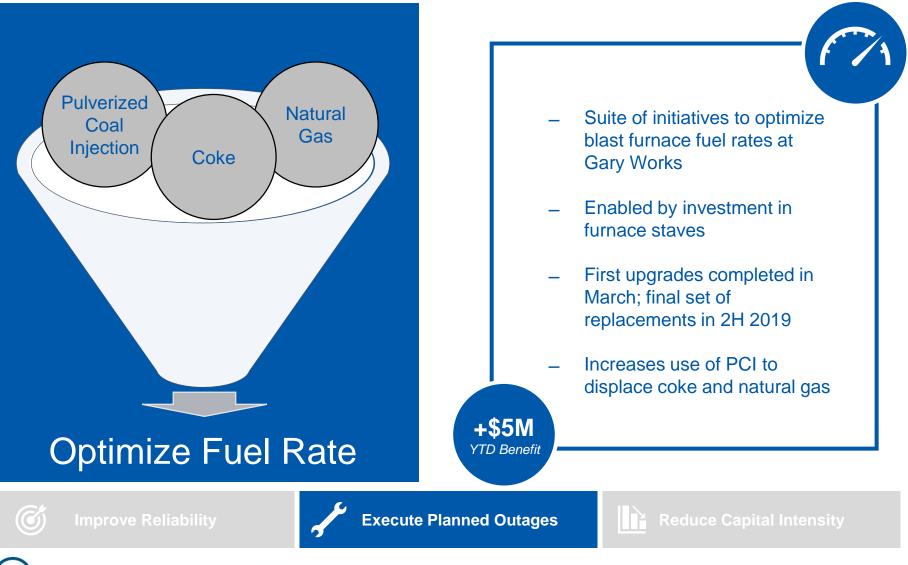
<sup>2</sup> Commercial benefits plus operational efficiencies. This represents \$200 million of the annual \$275 - \$325 million end of program Asset Revitalization EBITDA targeted benefits.

# Strong execution positions us to extract value (Us from investments at the Mon Valley BOP



United States Steel Corporation

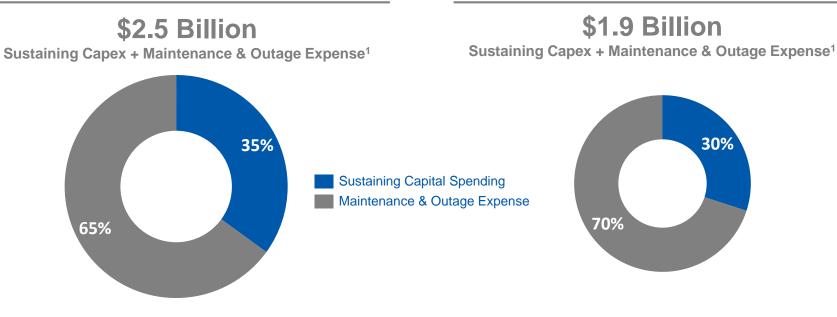
# Strong execution positions us to extract value (Inform investments at the Gary BF #14



# Post investment horizon ... optimization of sustaining capex and M&O



## **Current Investment Mix**



# ~25% optimization after the completion of strategic investments

Improve Reliability

Execute Planned Outages



Reduce Capital Intensity

**After Strategic Investments Mix** 



# Executing strategic investments in line with expectations



|   |   |            | On track 🥚 At r    | isk 🥚 Off track     |
|---|---|------------|--------------------|---------------------|
|   | Technology Investments  | Investment | Run-Rate<br>EBITDA | Execution<br>Status |
| 1 | Mon Valley Endless Casting & Rolling (2019 – 2022 investment) | \$1,200M   | \$275M             |                     |
| 2 | <b>Tubular EAF</b><br>(2019 – 2020 investment)                | \$280M     | \$80M              |                     |
| 3 | <b>USSK Dynamo Line</b><br>(2019 – 2020 investment)           | \$130M     | \$35M              |                     |
|   | TOTAL   | \$1,610M   | \$390M             |                     |

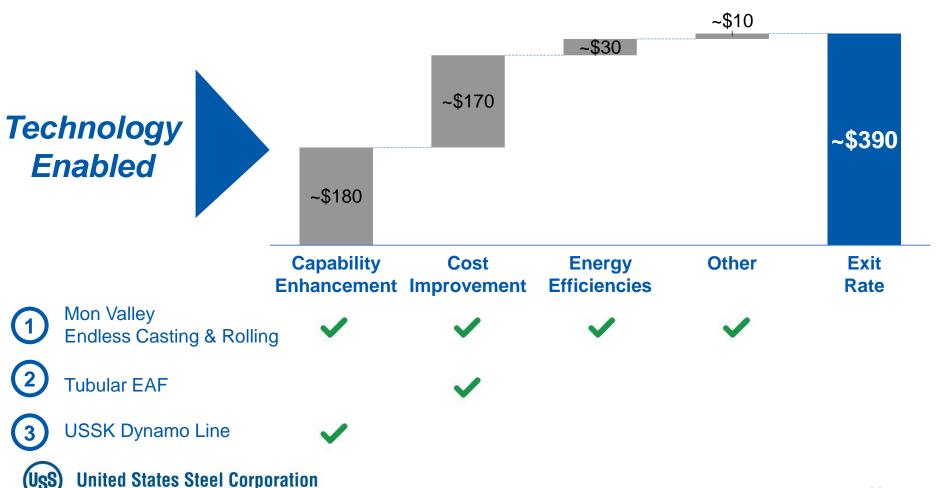
Compelling return on investment from strategic projects



# Investments in technology generate balanced benefit streams to de-risk value realization

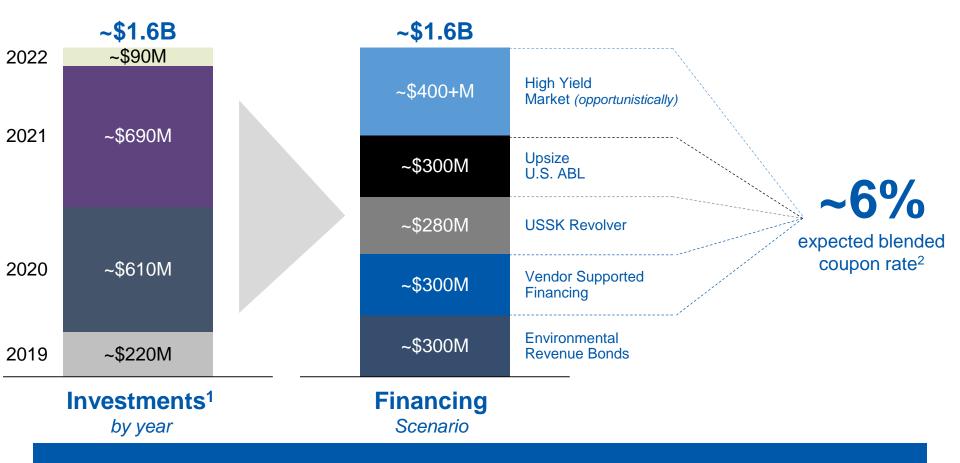
## Run Rate EBITDA Contribution from Strategic Projects

\$ in millions



# Options available to fund our strategic investments





### Flexible and efficient sources of financing

Note: The financing options above are illustrative, and the ultimate sources of financing may differ materially from those above, based on market conditions.



### **United States Steel Corporation**

<sup>1</sup> Includes EAF, Dynamo Line and Endless Casting and Rolling

<sup>2</sup> ~\$880M is variable rate based on exposure to EURIBOR / LIBOR; calculation assumes rates as of July 2019



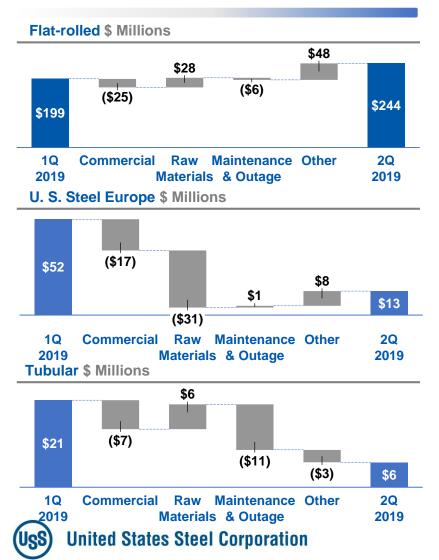


# **APPENDIX**

## **Second Quarter Segment EBITDA Bridges**



## 1Q 2019 vs 2Q 2019



**Commercial:** The unfavorable impact is primarily the result of lower average realized prices partially offset by the seasonal impact from higher third party pellet sales.

**Raw Materials:** The favorable impact is primarily the result of reduced blast furnace fuels and lower costs for scrap.

**Maintenance & Outage:** The unfavorable impact is primarily the result of higher planned outages.

**Other:** The favorable impact is primarily the result of lower energy costs.

**Commercial:** The unfavorable impact is primarily the result of lower average realized prices and decreased volumes.

**Raw Materials:** The unfavorable impact is primarily the result of higher costs for iron ore.

Maintenance & Outage: The change is not material.

**Other:** The favorable impact is primarily the result of lower energy costs and consumption.

**Commercial:** The unfavorable impact is the result of decreased volumes and lower average realized prices.

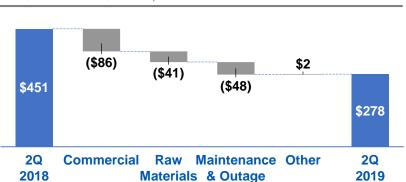
**Raw Materials:** The favorable impact is primarily the result of lower costs for steel substrate for rounds purchased from third-party suppliers and hot rolled bands from our Flat-Rolled segment.

**Maintenance & Outage:** The unfavorable impact is primarily the result of restart and investment related costs.

**Other:** The unfavorable impact is primarily the result of inventory changes.

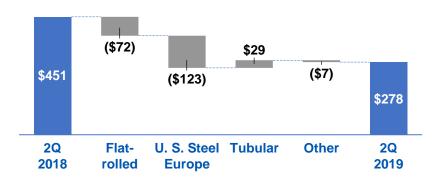
# **Total Corporation Adjusted EBITDA Bridges**



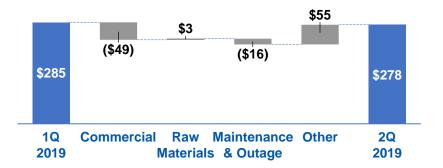


#### 2Q 2018 vs 2Q 2019 \$ Millions

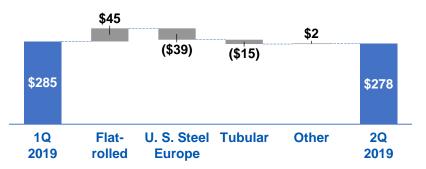




#### 1Q 2019 vs. 2Q 2019 \$ Millions



#### 1Q 2019 vs. 2Q 2019 \$ Millions





# **Reconciliation of segment EBITDA**



| Segment EBITDA – Flat-rolled<br>(\$ millions)        | <u>2Q 2018</u> | <u>3Q 2018</u> | <u>4Q 2018</u> | <u>1Q 2019</u> | <u>2Q 2019</u> |
|--|----------------|----------------|----------------|----------------|----------------|
| Segment earnings before interest and income taxes    | \$224          | \$305          | \$328          | \$95           | \$134          |
| Depreciation   | 92             | 87             | 98             | 104            | 110            |
| Flat-rolled Segment EBITDA                           | \$316          | \$392          | \$426          | \$199          | \$244          |
| Segment EBITDA – U. S. Steel Europe<br>(\$ millions) | <u>2Q 2018</u> | <u>3Q 2018</u> | <u>4Q 2018</u> | <u>1Q 2019</u> | <u>2Q 2019</u> |
| Segment earnings before interest and income taxes    | \$115          | \$72           | \$62           | \$29           | (\$10)         |
| Depreciation   | 21             | 23             | 23             | 23             | 23             |
| U. S. Steel Europe Segment EBITDA                    | \$136          | \$95           | \$85           | \$52           | \$13           |
| Segment EBITDA – Tubular<br>(\$ millions)            | <u>2Q 2018</u> | <u>3Q 2018</u> | <u>4Q 2018</u> | <u>1Q 2019</u> | <u>2Q 2019</u> |
| Segment earnings before interest and income taxes    | (\$35)         | \$7            | (\$3)          | \$10           | (\$6)          |
| Depreciation   | 12             | 11             | 11             | 11             | 12             |
| Tubular Segment EBITDA                               | (\$23)         | \$18           | \$8            | \$21           | \$6            |

United States Steel Corporation



| Net Debt<br>(\$ millions)   | <u>YE</u><br><u>2015</u> | <u>YE</u><br>2016 | <u>YE</u><br><u>2017</u> | <u>YE</u><br>2018 | <u>1H</u><br><u>2019</u> |
|---|--------------------------|-------------------|--------------------------|-------------------|--------------------------|
| Short-term debt and current maturities of long-<br>term debt      | \$45                     | \$50              | \$3                      | \$65              | \$70                     |
| Long-term debt, less unamortized discount and debt issuance costs | 3,093                    | 2,981             | 2,700                    | 2,316             | 2,345                    |
| Total Debt  | \$3,138                  | \$3,031           | \$2,703                  | \$2,381           | \$2,415                  |
| Less: Cash and cash equivalents                                   | 755                      | 1,515             | 1,553                    | 1,000             | 651                      |
| Net Debt  | \$2,383                  | \$1,516           | \$1,150                  | \$1,381           | \$1,764                  |





| Cash Conversion Cycle  | <u>4Q 2</u>                  | <u>018</u>  | <u>2Q 2019</u>        |             |
|--|------------------------------|-------------|-----------------------|-------------|
|  | <u>\$</u><br><u>millions</u> | <u>Days</u> | <u>\$</u><br>millions | <u>Days</u> |
| Accounts Receivable, net   | \$1,659                      | 42          | \$1,638               | 43          |
| + Inventories  | \$2,092                      | 58          | \$2,166               | 61          |
| <ul> <li>Accounts Payable and Other Accrued<br/>Liabilities</li> </ul> | \$2,477                      | 72          | \$2,565               | 71          |
| = Cash Conversion Cycle  |                              | 28          |                       | 33          |

Accounts Receivable Days is calculated as Average Accounts Receivable, net divided by total Net Sales multiplied by the number of days in the quarter.

**Inventory Days** is calculated as Average Inventory divided by total Cost of Sales multiplied by the number of days in the quarter.

**Accounts Payable Days** is calculated as Average Accounts Payable and Other Accrued Liabilities less bank checks outstanding and other current liabilities divided by total Cost of Sales multiplied by the number of days in the quarter.

Cash Conversion Cycle is calculated as Accounts Receivable Days plus Inventory Days less Accounts Payable Days.

# Reconciliation of reported and adjusted net earnings



| (\$ millions)   | <u>2Q 2018</u> | <u>3Q 2018</u> | <u>4Q 2018</u> | <u>1Q 2019</u> | <u>2Q 2019</u> |
|---|----------------|----------------|----------------|----------------|----------------|
| Reported net earnings attributable to U.S. Steel                    | \$214          | \$291          | \$592          | \$54           | \$68           |
| December 24, 2018 Clairton coke making facility fire                | -              | _              | _              | 27             | 10             |
| United Steelworkers labor agreement signing bonus and related costs | -              | -              | 88             | -              | -              |
| Reversal of tax valuation allowance                                 | _              | _              | (374)          | _              | -              |
| Gain on equity investee transactions                                | (18)           | —              | (20)           | _              | -              |
| Loss on debt extinguishment and other related costs                 | 28             | 3              | 21             | _              | -              |
| Granite City Works restart and related costs                        | 36             | 27             | 17             | _              | -              |
| Granite City Works adjustment to temporary idling charges           | 2              | _              | _              | —              | -              |
| Adjusted net earnings attributable to U. S. Steel                   | \$262          | \$321          | \$324          | \$81           | \$78           |



## **Reconciliation of adjusted EBITDA**



| Adjusted EBITDA   | \$451          | \$526          | \$535          | \$285          | \$278          |
|---|----------------|----------------|----------------|----------------|----------------|
| Granite City Works adjustment to temporary idling charges           | 2              | _              | _              | _              | _              |
| Granite City Works restart and related costs                        | 36             | 27             | 17             | —              | -              |
| Gain on equity investee transactions                                | (18)           | -              | (20)           | —              | -              |
| United Steelworkers labor agreement signing bonus and related costs | _              | _              | 88             | -              | _              |
| December 24, 2018 Clairton coke making facility fire                | -              | -              | -              | 31             | 13             |
| EBITDA  | \$431          | \$499          | \$450          | \$254          | \$265          |
| Depreciation, depletion and amortization expense                    | 130            | 126            | 137            | 143            | 150            |
| Reported earnings before interest and income taxes                  | \$301          | \$373          | \$313          | \$111          | \$115          |
| Net interest and other financial costs                              | 75             | 59             | 60             | 49             | 54             |
| Income tax (benefit) provision                                      | 12             | 23             | (339)          | 8              | (7)            |
| Reported net earnings attributable to U.S. Steel                    | \$214          | \$291          | \$592          | \$54           | \$68           |
| <u>(\$ millions)</u>  | <u>2Q 2018</u> | <u>3Q 2018</u> | <u>4Q 2018</u> | <u>1Q 2019</u> | <u>2Q 2019</u> |





## **INVESTOR RELATIONS**

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Eric Linn Manager

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