

Please refer to Appendix – Important Disclosures.

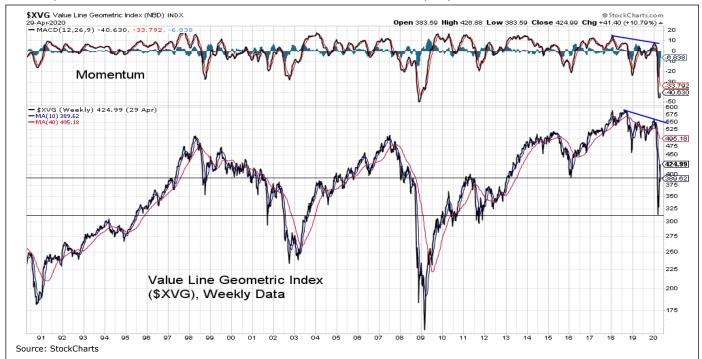
Looking For Strength and Leadership Beyond The S&P 500

Key Takeaways: - Bear market may be older than acknowledged

- Small-caps show signs of life
- Breadth has improved, but thrusts still elusive

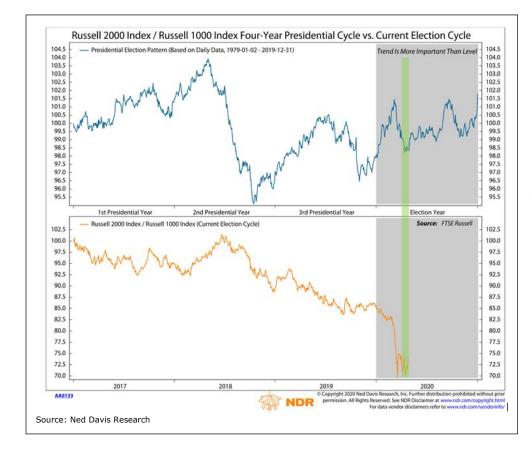
In this week's <u>Macro Update</u>, it was noted that for all the volatility in recent weeks and months the stock market (as represented by the S&P 500) was back to where it was a year ago. The heavy influence of a handful of mega-cap stocks has fueled strength in that index, and others that are so weighted. The five stocks that make up 20% of the weighting in the S&P 500 account for 45% of the weighting in the NASDAQ 100, and that index is actually in positive territory on a YTD basis. Dependency on a handful of stocks has masked broadly based weakness in the past, and if they falter, could obscure broadly based improvements going forward. The strength of a rally is better determined by breadth of participation than degree of price gains.

We are not the arbiters of economic cycles nor do we control the definitive labeling of bull/bear markets. The long-term chart of the Value Line Geometric Index, however, makes an increasingly compelling case that the weakness seen in Q1 of 2020 was an extension (and perhaps completion) of the weakness that emerged in Q4 2018. Pockets of strength fueled new highs in the S&P 500 in 2019 (and early 2020), but the median stock across the Value Line multi-cap universe struggled to keep pace. The index itself never did get back to where it was in the summer of 2018. While this cyclical view would not preclude some testing of the March lows (time remains an under-appreciated element in the bottoming process), it would strengthen the argument that last month represented a durable low and not an initial low, at least from a breadth perspective.



William A. Delwiche, CMT, CFA Investment Strategist wdelwiche@rwbaird.com 414.298.7802 Twitter: @WillieDelwiche While that may be an interesting conjecture, the proof, as they say, will be in the pudding. Stocks tend to bottom prior to a recession's end and small-caps tend to lead largecaps early in those new cyclical bull markets. After struggling a bit on a relative basis in the wake of the March S&P 500 lows, smallcaps have caught fire. Leadership has shifted away from mega-caps and toward small-caps. With smallcaps having made a nearly twodecade low versus large-caps, there may be some room for a durable rotation in leadership.

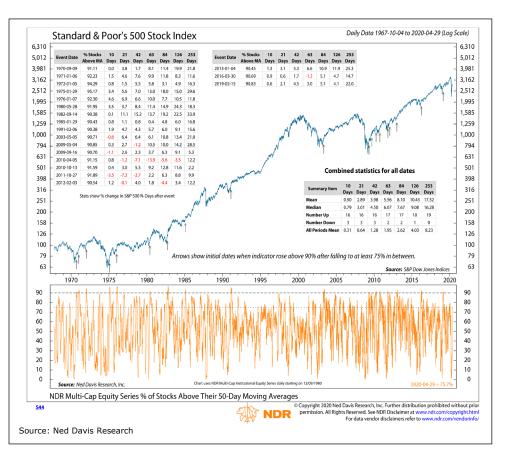


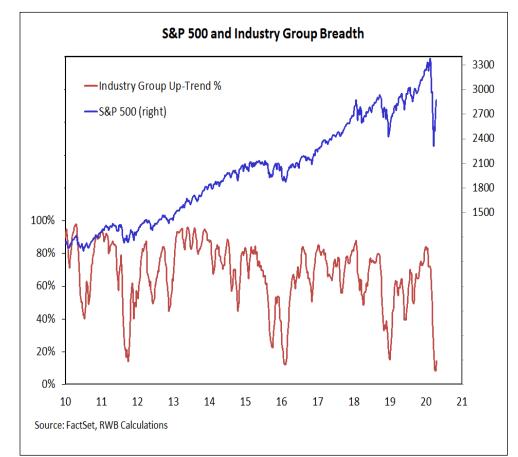


As we move into a new month, stocks overall will be entering a more challenging season. Everyone is probably familiar with the idea of selling in May and going away. Less well known is that with respect to the presidential election cycle, this would not be an altogether surprising spot from which to see small-cap leadership emerge. We will be looking for further evidence of a sustained shift toward small-cap strength in our industry group rankings.

Market Commentary

Leadership shifts are not just about moving across capitalization levels. It can also be seen in the relative performance of the equal-weight S&P 500 versus the more familiar cap-weight index (which has been historically extreme). This may signal a shift in the rally from pricebased strength to breadth-based strength. But we need more confirmation. Since the March low, we have had multiple 9-to-1 up-days and have seen the percentage of stocks above their 10-day averages surge. Next on the breadth improvement list would be getting more than 55% of S&P 500 stocks to new 20-day highs (got up to 54.3% yesterday), seeing the 10day advance/decline ratio above 1.9 (at 1.7 currently), and finally seeing 90% of stocks get above their 50day average (currently 75%).





While the market is close on a lot of fronts to seeing evidence of sustainable improvement from a price and breadth perspective, it remains shy of important thresholds. Unfortunately, it's kind of like new highs - it is bullish to get them but bearish to stop just short. Without a final push, the market may just be overextended and overbought within a longer-term downtrend. Absent additional evidence of breadth thrusts, it seems premature to get too excited about a rally that still has just 30% of S&P 500 stocks above their 200-day average and our industry group trend indicator still in the teens.

Appendix – Important Disclosures and Analyst Certification

Analyst Certification

The senior research analyst(s) certifies that the views expressed in this research report and/or financial model accurately reflect such senior analyst's personal views about the subject securities or issuers and that no part of his or her compensation was, is, or will be directly or indirectly related to the specific recommendations or views contained in the research report.

Disclaimers

This is not a complete analysis of every material fact regarding any company, industry or security. The opinions expressed here reflect our judgment at this date and are subject to change. The information has been obtained from sources we consider to be reliable, but we cannot guarantee the accuracy.

ADDITIONAL INFORMATION ON COMPANIES MENTIONED HEREIN IS AVAILABLE UPON REQUEST

The Dow Jones Industrial Average, S&P 500, S&P 400 and Russell 2000 and any other indices mentioned are unmanaged common stock indices used to measure and report performance of various sectors of the stock market; direct investment in indices is not available. Baird is exempt from the requirement to hold an Australian financial services license. Baird is regulated by the United States Securities and Exchange Commission, FINRA, and various other self-regulatory organizations and those laws and regulations may differ from Australian laws. This report has been prepared in accordance with the laws and regulations governing United States broker-dealers and not Australian laws.

United Kingdom ("UK") disclosure requirements for the purpose of distributing this research into the UK and other countries for which Robert W. Baird Limited holds a MiFID passport.

The contents of this report may contain an "investment recommendation", as defined by the Market Abuse Regulation EU No 596/2014 ("MAR"). This report does not contain a "personal recommendation" or "investment advice", as defined by the Market in Financial Instruments Directive 2014/65/EU ("MIFID"). Please therefore be aware of the important disclosures outlined below. Unless otherwise stated, this report was completed and first disseminated at the date and time provided on the timestamp of the report. If you would like further information on dissemination times, please contact us. The views contained in this report: (i) do not necessarily correspond to, and may differ from, the views of Robert W. Baird Limited or any other entity within the Baird Group, in particular Robert W. Baird & Co. Incorporated; and (ii) may differ from the views of another individual of Robert W. Baird Limited.

This material is distributed in the UK and the European Economic Area ("EEA") by Robert W. Baird Limited, which has an office at Finsbury Circus House, 15 Finsbury Circus, London EC2M 7EB and is authorized and regulated by the Financial Conduct Authority ("FCA") in the UK.

For the purposes of the FCA requirements, this investment research report is classified as investment research and is objective. This material is only directed at and is only made available to persons in the EEA who would satisfy the criteria of being "Professional" investors under MiFID and to persons in the UK falling within Articles 19, 38, 47, and 49 of the Financial Services and Markets Act of 2000 (Financial Promotion) Order 2005 (all such persons being referred to as "relevant persons"). Accordingly, this document is intended only for persons regarded as investment professionals (or equivalent) and is not to be distributed to or passed onto any other person (such as persons who would be classified as Retail clients under MiFID).

All substantially material sources of the information contained in this report are disclosed. All sources of information in this report are reliable, but where there is any doubt as to reliability of a particular source, this is clearly indicated. There is no intention to update this report in future. Where, for any reason, an update is made, this will be made clear in writing on the research report. Such instances will be occasional only.

Market Commentary

Investment involves risk. The price of securities may fluctuate and past performance is not indicative of future results. Any recommendation contained in the research report does not have regard to the specific investment objectives, financial situation and the particular needs of any individuals. You are advised to exercise caution in relation to the research report. If you are in any doubt about any of the contents of this document, you should obtain independent professional advice.

Robert W. Baird Limited and Robert W. Baird & Co. Incorporated have in place organisational and administrative arrangements for the prevention, avoidance, and disclosure of conflicts of interest with respect to research recommendations. Robert W. Baird Limited's Conflicts of Interest Policy, available <u>here</u>, outlines the approach Robert W. Baird Limited takes in relation to conflicts of interest and includes detail as to its procedures in place to identify, manage and control conflicts of interest. Robert W. Baird Limited and or one of its affiliates may be party to an agreement with the issuer that is the subject of this report relating to the provision of services of investment firms. Robert W. Baird & Co. Incorporated's policies and procedures are designed to identify and effectively manage conflicts of interest related to the preparation and content of research reports and to promote objective and reliable research that reflects the truly held opinions of research analysts. Robert W. Baird & Co. Incorporated's negative basis that such research reports accurately reflect their personal views.

This material is strictly confidential to the recipient and not intended for persons in jurisdictions where the distribution or publication of this research report is not permitted under the applicable laws or regulations of such jurisdiction.

Robert W. Baird Limited is exempt from the requirement to hold an Australian financial services license and is regulated by the FCA under UK laws, which may differ from Australian laws. As such, this document has not been prepared in accordance with Australian laws.

Copyright 2020 Robert W. Baird & Co. Incorporated