

### **Second Quarter 2021**

Earnings Presentation | July 27, 2021

### FORWARD-LOOKING STATEMENTS

These presentations contain forward-looking statements within the meaning of federal securities laws, including, among others, statements about our expectations, plans, strategies or prospects. We generally use the words "may," "will," "expect," "believe," "anticipate," "plan," "estimate," "project," "assume," "guide," "target," "forecast," "see," "seek," "can," "should," "could," "would," "intend" "predict," "potential," "strategy," "is confident that," "future," "opportunity," "work toward," and similar expressions to identify forward-looking statements. All statements other than statements of historical or current fact are, or may be deemed to be, forward-looking statements. Such statements are based upon the current beliefs, expectations and assumptions of management and are subject to significant risks, uncertainties and changes in circumstances that could cause actual results to differ materially from the forward-looking statements. Forward-looking statements speak only as of the date they are made, and we disclaim any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Readers of these presentations are cautioned not to rely on these forward-looking statements, since there can be no assurance that these forward-looking statements will prove to be accurate. This cautionary statement is applicable to all forward-looking statements contained in these presentations. The risks and uncertainties that may cause actual results to differ materially from Masimo's current expectations are more fully described in Masimo's reports filed with the U.S. Securities and Exchange Commission (SEC), including our most recent Form 10-K and Form 10-Q. Copies of these filings, as well as subsequent filings, are available online at www.sec.gov, www.masimo.com or upon request.



### NON-GAAP FINANCIAL MEASURES

The non-GAAP financial measures contained herein are a supplement to the corresponding financial measures prepared in accordance with U.S. GAAP. The non-GAAP financial measures presented exclude certain items that are more fully described in the Appendix. Management believes that adjustments for these items assist investors in making comparisons of period-toperiod operating results. Furthermore, management also believes that these items are not indicative of the Company's ongoing core operating performance. These non-GAAP financial measures have certain limitations in that they do not reflect all of the costs associated with the operations of the Company's business as determined in accordance with GAAP. Therefore, investors should consider non-GAAP financial measures in addition to, and not as a substitute for, or as superior to, measures of financial performance prepared in accordance with GAAP. The non-GAAP financial measures presented by the Company may be different from the non-GAAP financial measures used by other companies. The Company has presented the following non-GAAP measures to assist investors in understanding the Company's core net operating results on an on-going basis: (i) constant currency product revenue growth %, (ii) non-GAAP gross profit/margin %, (iii) non-GAAP SG&A expense, (iv) non-GAAP R&D expense, (v) non-GAAP litigation settlements and (awards), (vi) non-GAAP operating expense %, (vii) non-GAAP operating income/margin %, (viii) non-GAAP earnings per diluted share and (ix) adjusted free cash flow. These non-GAAP financial measures may also assist investors in making comparisons of the company's core operating results with those of other companies. Management believes constant currency product revenue growth, non-GAAP gross profit/margin, non-GAAP operating income/margin, non-GAAP net income, non-GAAP net income per diluted share, and adjusted free cash flow are important measures in the evaluation of the Company's performance and uses these measures to better understand and evaluate our business. For additional financial details, including GAAP to non-GAAP reconciliations, please visit the Investor Relations section of the Company's website at www.masimo.com to access Supplementary Financial Information.

## Second Quarter 2021 Highlights



Product revenue was \$305.1 million



Excluding handheld and fingertip pulse oximeters, shipments of noninvasive technology boards and instruments was 72,500



- GAAP operating margin was 21.3%
- ❖ Non-GAAP operating margin<sup>(1)</sup> was 23.4%



- GAAP EPS was \$0.88 per diluted share
- ❖ Non-GAAP EPS<sup>(1)</sup> was \$0.94 per diluted share



- Operating cash flow was \$26.0 million
- ❖ Adjusted free cash flow<sup>(1)</sup> was \$20.7 million
- Cash and investments balance was \$576.0 million

(1) Non-GAAP measures shown have been adjusted for certain items that are fully described in the Appendix. Please visit the Investor Relations section of the Company's website at <a href="www.masimo.com">www.masimo.com</a> to access additional information related to our Non-GAAP adjustments and Supplementary Financial Information.

## Second Quarter 2021 Results – **GAAP**<sup>(1)</sup>

(in millions; except % and EPS)	Q2 2021	Q2 2020	vs. Prior Year
Revenue	\$305.1	\$301.0	1.4%
Gross Margin	63.2%	63.7%	(50) bps
SG&A Expense	30.8%	32.7%	(190) bps
R&D Expense	11.1%	10.3%	80 bps
Operating Expenses	41.9%	43.0%	(110) bps
Operating Margin	21.3%	20.7%	60 bps
Tax Rate	23.0%	12.3%	1070 bps
GAAP EPS	\$0.88	\$0.96	(8.3)%

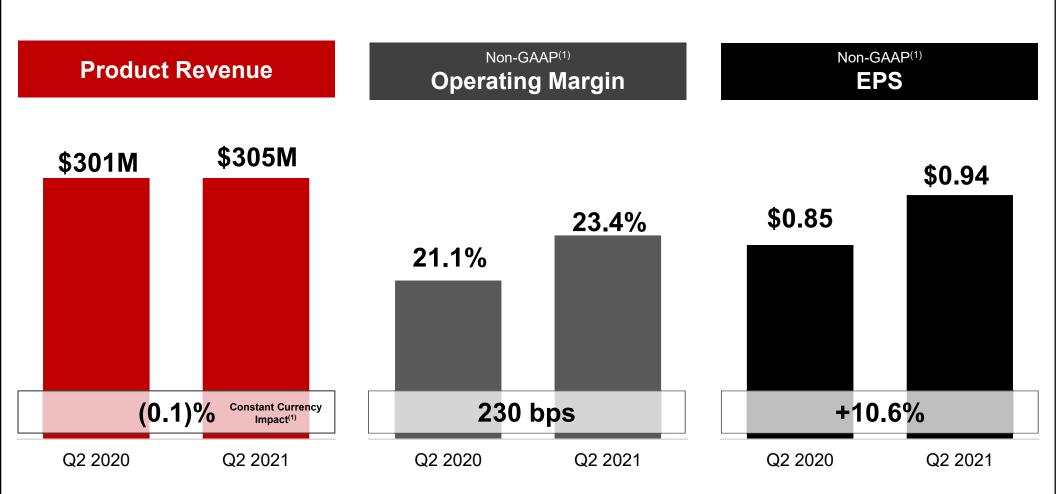
(1) May not foot due to rounding.

### Second Quarter 2021 Results – Non-GAAP<sup>(1)</sup>

			vs. Pric	or Year
(in millions; except % and EPS)	Q2 2021	Q2 2020	Reported	Constant Currency
Revenue	\$305.1	\$301.0	1.4%	(0.1)%
Gross Margin	64.7%	63.9%	80 bps	
SG&A Expense	30.2%	32.5%	(230) bps	-
R&D Expense	11.1%	10.3%	80 bps	
Operating Expenses	41.3%	42.7%	(140) bps	
Operating Margin	23.4%	21.1%	230 bps	
Tax Rate	24.5%	24.2%	30 bps	•
Non-GAAP EPS	\$0.94	<b>\$0.85</b>	10.6%	

<sup>(1)</sup> Non-GAAP measures shown have been adjusted for certain items that are fully described in the Appendix. Please visit the Investor Relations section of the Company's website at <a href="https://www.masimo.com">www.masimo.com</a> to access additional information related to our Non-GAAP adjustments and Supplementary Financial Information. May not foot due to rounding.

### Second Quarter 2021 Results – Non-GAAP<sup>(1)</sup>



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### Full Year 2021 Financial Guidance



Product revenue increasing 6.3% to \$1,216 million or 5.4% constant on a currency basis<sup>(1)</sup>



- GAAP operating margin of 22.3%
- Non-GAAP operating margin<sup>(1)</sup> of 23.8%



- GAAP EPS of \$3.83 per diluted share
- ❖ Non-GAAP EPS<sup>(1)</sup> of \$3.85 per diluted share

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## Full Year 2021 Financial Guidance – GAAP<sup>(1)</sup>

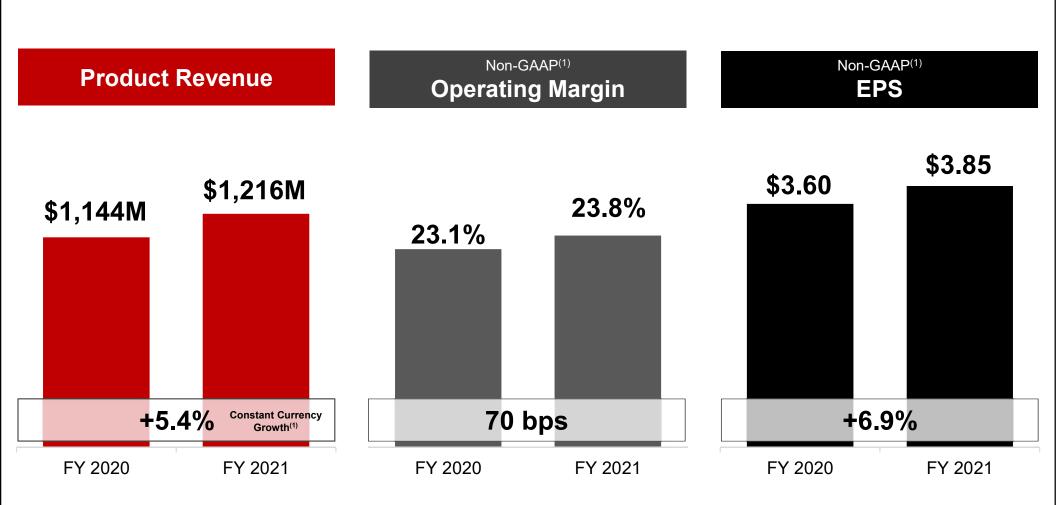
(in millions; except % and EPS)	FY 2021	FY 2020	vs. Prior Year
Revenue	\$1,216.0	\$1,143.7	6.3%
Gross Margin	65.3%	65.0%	30 bps
Operating Expenses	43.1%	42.6%	50 bps
Operating Margin	22.3%	22.4%	(10) bps
Tax Rate	18.2%	8.9%	930 bps
GAAP EPS	\$3.83	\$4.14	(7.5)%

### Full Year 2021 Financial Guidance – Non-GAAP<sup>(1)</sup>

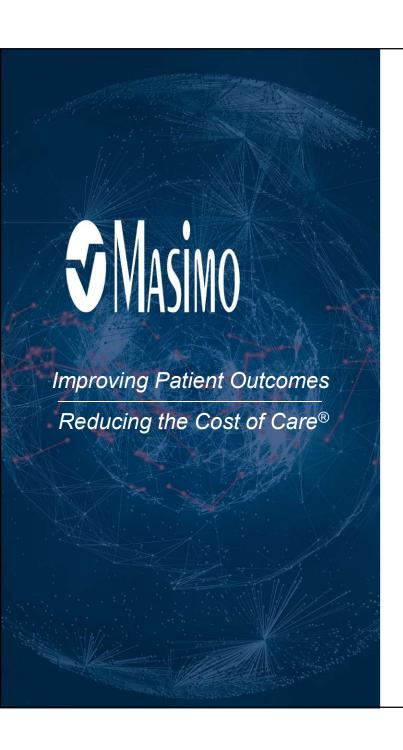
			vs. Pric	or Year			
(in millions; except % and EPS)	FY 2021	FY 2020	Reported	Constant Currency			
Revenue	\$1,216.0	\$1,143.7	6.3%	5.4%			
Gross Margin	66.0%	65.1%	90 bps				
Operating Expenses	42.2%	42.1%	10 bps	-			
Operating Margin	23.8%	23.1%	70 bps				
Tax Rate	23.4%	22.2%	120 bps	•			
Non-GAAP EPS	\$3.85	\$3.60	6.9%				

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### Full Year 2021 Financial Guidance – Non-GAAP<sup>(1)</sup>



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## **APPENDICES**

GAAP to Non-GAAP Adjustments and Reconciliations

## Description of Non-GAAP Adjustments

The non-GAAP financial measures reflect adjustments for the following items, as well as the related income tax effects thereof:

#### **Constant currency adjustments**

Some of our sales agreements with foreign customers provide for payment in currencies other than the U.S. Dollar. These foreign currency revenues, when converted into U.S. Dollars, can vary significantly from period-to-period depending on the average and quarter-end exchange rates during a respective period. We believe that comparing these foreign currency denominated revenues by holding the exchange rates constant with the prior year period is useful to management and investors in evaluating our product revenue growth rates on a period-to-period basis. We anticipate that fluctuations in foreign exchange rates and the related constant currency adjustments for calculation of our product revenue growth rate will continue to occur in future periods.

#### Royalty and other revenue, net of related costs

We derive royalty and other revenue, net of related costs, from certain non-recurring contractual arrangements that we do not expect to continue in the future. We believe the exclusion of royalty and other revenue, net of related costs, associated with these non-recurring revenue streams is useful to management and investors in evaluating the performance of our ongoing operations on a period-to-period basis.

#### Acquisition, integration and related costs

These transactions represent gains, losses, and other related costs associated with acquisitions, integrations, investments and divestitures. These items also include but are not limited to amortization and depreciation of intangible assets, asset impairments, and in-process research and development. We believe that the exclusion of these items is useful to management and investors in evaluating the performance of our ongoing operations on a period-to-period basis.

#### Litigation related expenses, settlements and awards

These transactions represent gains, losses, and other related costs associated with certain litigation matters, which can vary in their characteristics, frequency and significance to our operating results. We believe that the exclusion of these items is useful to management and investors in evaluating the performance of our ongoing operations on a period-to-period basis.

#### Other adjustments

In the event there are gains, losses and other adjustments which impact period-to-period comparability and do not represent the underlying ongoing results of the business, the Company may choose to exclude these from non-GAAP earnings.

## Description of Non-GAAP Adjustments

#### Realized and unrealized gains or losses from foreign currency transactions

These transactions represent gains, losses, and other related costs associated with foreign currency denominated transactions and investments. As the Company does not actively hedge these currency exposures, changes in the underlying currency rates relative to the U.S. Dollar may result in realized and unrealized foreign currency gains and losses between the time these receivables and payables arise and the time that they are settled in cash. Unrealized and realized gains and losses on investments may impact the Company's reported results of operations for a period. These items are highly variable, difficult to predict and outside the control of those responsible for the underlying operations of the business. We believe that exclusion of these items is useful to management and investors in evaluating the performance of our ongoing operations on a period-to-period basis.

#### Tax impact of non-GAAP adjustments.

In order to reflect the tax effected impact of the non-GAAP adjustments, the Company will adjust the non-GAAP earnings by the approximate tax impact of these adjustments.

#### Excess tax benefits from stock-based compensation

GAAP requires that excess tax benefits recognized on stock-based compensation expense be reflected in our provision for income taxes rather than paid-in capital. As these excess tax benefits may be highly variable from period-to-period, the Company may choose to exclude these tax benefits from non-GAAP earnings to facilitate comparability between periods and with peers.

#### **Adjusted Free Cash Flow**

Represents free cash flow (cash flow from operations less cash used for the purchase of property, plant and equipment) adjusted for the impact of cash receipts or payments relating to certain previously described non-GAAP adjustments, which may impact period over period comparability.

# Constant Currency Product Revenue<sup>(1),(2)</sup>

### RECONCILIATION OF GAAP PRODUCT REVENUE GROWTH TO CONSTANT CURRENCY PRODUCT REVENUE GROWTH

(in thousands, except percentages)

		FY 2020	Q2 2021	Year Guidance <sup>(3)</sup>	
GAAP product revenue	\$	300,953	\$ 1,143,744	\$ 305,118	\$ 1,216,000
Constant currency F/X adjustments Constant currency (non-GAAP) product revenue	\$	N/A 300,953	N/A \$ 1,143,744	\$ 300,78°	
GAAP product revenue growth Constant currency (non-GAAP) product revenue growth				1.4% -0.1%	



2021 Full

(3) Updated for guidance provided on July 27, 2021

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## Non-GAAP Gross Margin %<sup>(1),(2)</sup>

### RECONCILIATION OF GAAP GROSS PROFIT/MARGIN TO NON-GAAP GROSS PROFIT/MARGIN:

Guidance<sup>(3)</sup> Q2 2020 FY 2020 Q2 2021 GAAP gross profit/margin Non-GAAP adjustments: Royalty and other revenue, net of related costs Acquisition, integration and related costs 578 1,807 1,208 4.100 Other adjustments<sup>(5)</sup> 3,362 3,400 Total non-GAAP gross profit/margin adjustments 578 1,807 4,570 7,500 Non-GAAP gross profit/margin 192,163 744,872 197,481 802,000

63.9%

65.1%

64.7%

(in thousands, except percentages)

Non-GAAP gross margin %<sup>(4)</sup>



66.0%

2021 Full Year

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<sup>(3)</sup> Updated for guidance provided on July 27, 2021.

<sup>(4)</sup> Calculated as a percentage of product revenue.

<sup>(5)</sup> Other adjustments includes a charge in the second quarter of 2021 related to assisting a long-term OEM customer with their medical device correction.

# Non-GAAP Operating Expense %<sup>(1),(2)</sup>

### RECONCILIATION OF GAAP OPERATING EXPENSES TO NON-GAAP OPERATING EXPENSES:

(in thousands, except percentages)							2021	Full Year		
		Q2 2020		Q2 2020		FY 2020	Q2 2021		Gu	idance <sup>(3)</sup>
GAAP selling, general and administrative operating expenses	\$	98,461	\$	369,057	\$	93,833				
Non-GAAP adjustments:										
Acquisition, integration and related costs		(711)		(6,347)		(1,301)				
Litigation related expenses, settlements and awards <sup>(5)</sup>						(373)				
Non-GAAP selling, general and administrative operating expenses	\$	97,750	\$	362,709	\$	92,157				
Non-GAAP selling, general, and administrative operating expenses % <sup>(4)</sup>		32.5%		31.7%		30.2%				
GAAP research and development operating expenses  Non-GAAP adjustments:	\$	30,878	\$	118,659	\$	33,943				
Acquisition, integration and related costs		(24)		(132)						
Non-GAAP research and development operating expenses	\$	30,854	\$	118,526	\$	33,943				
Non-GAAP research and development operating expenses $\%^{(4)}$		10.3%		10.4%		11.1%				
GAAP litigation settlements and (awards)	\$	25	\$	(474)	\$	-				
Non-GAAP adjustments:										
Litigation related expenses, settlements and awards <sup>(5)</sup>		(25)		474		-				
Non-GAAP litigation settlements and (awards)	\$		\$	-	\$					
GAAP operating expenses	\$	129,364	\$	487,242	\$	127,776	\$	524,000		
Non-GAAP adjustments:										
Acquisition, integration and related costs		(735)		(6,479)		(1,301)		(6,000)		
Litigation related expenses, settlements and awards <sup>(5)</sup>		(25)		474		(373)		(5,000)		
Total non-GAAP operating expense adjustments		(760)		(6,005)		(1,674)		(11,000)		
Non-GAAP operating expenses	\$	128,604	\$	481,236	\$	126,100	\$	513,000		
Non-GAAP operating expenses % <sup>(4)</sup>		42.7%		42.1%		41.3%		42.2%		

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<sup>(3)</sup> Updated for guidance provided on July 27, 2021.

<sup>(4)</sup> Calculated as a percentage of product revenue.

<sup>(5)</sup> Litigation related expenses, settlements and awards includes legal expenses in 2021 related to a complaint filed against Apple, Inc. with the U.S. International Trade Commission (ITC).

# Non-GAAP Operating Margin %<sup>(1),(2)</sup>

### RECONCILIATION OF GAAP OPERATING INCOME/MARGIN TO NON-GAAP OPERATING INCOME/MARGIN:

(in thousands, except percentages)

	Q2 2020		Q2 2020 FY 20		Q2 2021		Gı	uidance <sup>(3)</sup>
GAAP operating income/margin	\$	62,220	\$	255,823	\$	65,136	\$	270,900
Non-GAAP adjustments:								
Royalty and other revenue, net of related costs		-		-		-		-
Acquisition, integration and related costs		1,313		8,286		2,509		10,100
Litigation related expenses, settlements and awards <sup>(5)</sup>		25		(474)		373		5,000
Other adjustments <sup>(6)</sup>				-		3,362		3,400
Total non-GAAP operating income/margin adjustments		1,338		7,812		6,244		18,500
Non-GAAP operating income/margin	\$	63,558	\$	263,636	\$	71,381	\$	289,400
Non-GAAP operating income % <sup>(4)</sup>		21.1%		23.1%		23.4%		23.8%



2021 Full Year

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<sup>(5)</sup> Litigation related expenses, settlements and awards includes legal expenses in 2021 related to a complaint filed against Apple, Inc. with the U.S. International Trade Commission (ITC).

<sup>(6)</sup> Other adjustments includes a charge in the second quarter of 2021 related to assisting a long-term OEM customer with their medical device correction.

## Non-GAAP Net Income and Diluted EPS<sup>(1),(2)</sup>

#### RECONCILIATION OF GAAP NET INCOME TO NON-GAAP NET INCOME:

(in thousands, except percentages)							202 <sup>-</sup>	1 Full Year
		Q2 2020			C	22 2021	Gı	uidance <sup>(3)</sup>
GAAP net income Non-GAAP adjustments:	\$	55,772	\$	240,302	\$	50,235	\$	221,300
Royalty and other revenue, net of related costs  Acquisition, integration and related costs		-		-		-		-
Cost of goods sold		578		1,807		1,208		4,100
Operating expenses		735		6,479		1,301		6,000
Subtotal - Acquisition, integration and related costs		1,313		8,286		2,509		10,100
Litigation related expenses, settlements and awards <sup>(5)</sup> Operating expenses		25		(474)		373		5,000
Other adjustments <sup>(6)</sup> Cost of goods sold		-		_		3,362		3,400
Realized and unrealized gains or losses  Foreign currency		(11)		(2,631)		59		900
Tax impact of non-GAAP net income adjustments  Excess tax benefits from stock-based compensation		(361) (7,486)		(6,096) (30,172)		(1,218) (1,324)		(3,500) (15,000)
Total non-GAAP net income adjustments	_	(6,519)		(31,086)		3,760		800
Non-GAAP net income	\$	49,253	\$	209,216	\$	53,997	\$	222,100
Non-GAAP net income per diluted share	\$	0.85	\$	3.60	\$	0.94	\$	3.85

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# Adjusted Free Cash Flow<sup>(1),(2)</sup>

#### RECONCILIATION OF FREE CASH FLOW TO ADJUSTED FREE CASH FLOW

(in thousands, except percentages)

	Q2 2020		FY 2020		C	<b>)2 2021</b>
Net cash provided by operating activities						
Net cash provided by operating activities	\$	63,712	\$	210,963	\$	25,998
Purchases of property and equipment, net		(14,266)		(72,549)		(5,339)
Free cash flow		49,446		138,414		20,659
Litigation settlements and (awards)		-		(499)		-
Tax payments related to litigation awards						
Adjusted free cash flow	\$	49,446	\$	137,915	\$	20,659



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