## box

## Third Fiscal Quarter FY23 Financial Results

November 30, 2022

## Forward-looking statements \& non-GAAP financial measures

This presentation contains forward-looking statements that involve risks, uncertainties, and assumptions, including statements regarding Box's expectations regarding the size of its market opportunity, sales productivity, its leadership position in the cloud content management market, the demand for its products, the timing of recent and planned product introductions, enhancements and integrations, the short- and long-term success, market adoption and retention, capabilities, and benefits of such product introductions and enhancements, the success of strategic partnerships, the impact of its acquisitions on future Box product offerings, the benefits to its customers from completing acquisitions, the time needed to integrate acquired businesses into Box, the impact of the COVID-19 pandemic or the Russian invasion of Ukraine on its business, its ability to grow and scale its business and drive operating efficiencies, the impact of fluctuations in foreign currency exchange rates on its future results, its net retention rate, its ability to achieve revenue targets and billings expectations, its revenue and billings growth rates, its ability to expand operating margins, its revenue growth rate plus free cash flow margin in fiscal year 2023 and beyond, its long-term financial targets for fiscal year 2025 and beyond, its ability to achieve profitability on a quarterly or ongoing basis, its free cash flow, its ability to continue to grow unrecognized revenue and remaining performance obligations, its revenue, billings, GAAP and non-GAAP gross margins, GAAP and non-GAAP net income (loss) per share, GAAP and non-GAAP operating margins, the related components of GAAP and non-GAAP net income (loss) per share, weighted-average outstanding share count expectations for Box's fiscal fourth quarter and full fiscal year 2023, equity burn rate, any potential repurchase of its common stock, whether, when, in what amount and by what method any such repurchase would be consummated, and the share price of any such repurchase.
There are a significant number of factors that could cause actual results to differ materially from statements made in this presentation, including: (1) adverse changes in general economic or market conditions, including those caused by the COVID-19 pandemic, the Russian invasion of Ukraine, inflation, and fluctuations in foreign currency exchange rates; (2) delays or reductions in information technology spending; (3) factors related to Box's highly competitive market, including but not limited to pricing pressures, industry consolidation, entry of new competitors and new applications and marketing initiatives by Box's current or future competitors; (4) the development of the cloud content management market; (5) the risk that Box's customers do not renew their subscriptions, expand their use of Box's services, or adopt new products offered by Box on a timely basis, or at all; (6) Box's ability to provide timely and successful enhancements, integrations, new features and modifications to its platform and services; (7) actual or perceived security vulnerabilities in Box's services or any breaches of Box's security controls; (8) Box's ability to realize the expected benefits of its third-party partnerships; and (9) Box's ability to successfully integrate acquired businesses and achieve the expected benefits from those acquisitions. Further information on these and other factors that could affect the forward-looking statements we make in this presentation can be found in the documents that we file with or furnish to the US Securities and Exchange Commission, including Box's most recent Quarterly Report on Form 10-Q filed for the fiscal quarter ended July 31, 2022. In addition, the preliminary financial results set forth in this presentation are estimates based on information currently available to Box. While Box believes these estimates are meaningful, they could differ from the actual amounts that Box ultimately reports in its Quarterly Report on Form 10-Q for the fiscal quarter ended October 31, 2022. Box assumes no obligations and does not intend to update these estimates prior to filing its Form 10-Q for the fiscal quarter ended October 31, 2022.

You should not rely on any forward-looking statements, and Box assumes no obligation, nor do we intend, to update them. All information in this presentation is as of November 30, 2022.

This presentation contains non-GAAP financial measures and key metrics relating to the company's past and expected future performance. You can find the reconciliation of these measures to the nearest comparable GAAP financial measures in the appendix at the end of this presentation.

## Revenue growth driven by Suites momentum



## RPO supports enduring growth and revenue visibility

Lengthened contract durations and strategic deals partially offset by FX headwinds


## Billings and deferred revenue

Billings up 12\%* YoY


# Delivering leverage through gross margin expansion 



- Benefit from optimizations to reduce infrastructure costs and improve overall efficiencies.


## Delivering significant operating margin improvements

Operating discipline accelerates margin expansion

Non-GAAP operating margin


Cash, cash equivalents, restricted cash, and short-term investments


## Share repurchase program

- In Q3, the Company repurchased 1.1 million shares of Box's Class A common stock for approximately \$29 million.
- On November 29, 2022, the Board of Directors authorized an expansion of its stock repurchase program by $\$ 150$ million of Box's Class A common stock, increasing the aggregate amount of its approved share buyback programs to $\$ 760$ million.


## Resilient business model focused on driving growth and profitability

| Annual Revenue Growth + FCF Margin | $13 \%$ | $26 \%$ | $33 \%$ |
| :--- | :---: | :---: | :---: |
| YoY Revenue Growth | $14 \%$ | $11 \%$ | $13 \%$ |
| Gross Margin | $71 \%$ | $73 \%$ | $74 \%$ |
| S\&M as a \% of Revenue | $40 \%$ | $30 \%$ | $28 \%$ |
| R\&D as a \% of Revenue | $20 \%$ | $18 \%$ | $17 \%$ |
| G\&A as a \% of Revenue | $10 \%$ | $9 \%$ | $9 \%$ |
| Operating Margin | $1 \%$ | $15 \%$ | $20 \%$ |


| N/A | N/A |
| :---: | :---: |
| $18 \%$ | $15 \%$ |
| $76 \%$ | $76 \%$ |
| $28 \%$ | $28 \%$ |
| $18 \%$ | $18 \%$ |
| $9 \%$ | $9 \%$ |
| $21 \%$ | $22 \%$ |

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## Guidance and Outlook

## Q4 and fiscal year 2023 guidance

Q4 FY23
Guidance

| Revenue | $\$ 255 \mathrm{M}-\$ 257 \mathrm{M}$ |
| :--- | :---: |
| GAAP EPS | $6 申-7 \phi$ |
| Non-GAAP EPS (diluted) | $34 \phi-35 \phi$ |
| Weighted-average shares, basic | 144 million |
| Weighted-average shares, diluted | 149 million |
| GAAP operating margin | Approximately $6.5 \%$ |
| Non-GAAP operating margin | Approximately $24.5 \%$ |

Fiscal year 2023

| Revenue | \$990M - \$992M |
| :---: | :---: |
| GAAP EPS | $2 ¢-3 \$$ |
| Non-GAAP EPS (diluted) | \$1.16-\$1.17 |
| Weighted-average shares, basic | 144 million |
| Weighted-average shares, diluted | 150 million |
| GAAP operating margin | Approximately 3.0\% |
| Non-GAAP operating margin | Approximately 22.5\% |
| Note: We estimate an approximately 4\% currency headwind FY23 revenue growth, and an 18 cent currency headwind to FY23 GAAP and non-GAAP EPS. |  |

## Delivering revenue growth at scale

## Offset by FX headwinds

Q4 FY23 revenue guidance up $10 \%$ Yo $^{1}$


## Content cloud strategy creates a path to robust long-term growth

Committed to delivering multi-year revenue acceleration and operating margin expansion

|  | FY20A | FY21A | FY22A | $\begin{gathered} \text { FY23¹ }^{1} \\ \text { (Guidance) } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
| Revenue Growth + FCF Margin | 13\% | 26\% | 33\% | 37\% |
| Revenue Growth | 14\% | 11\% | 13\% | 13\% |
| Gross Margin | 71\% | 73\% | 74\% | ~76\% |
| S\&M as a \% of Revenue | 40\% | 30\% | 28\% | -- |
| R\&D as a \% of Revenue | 20\% | 18\% | 17\% | -- |
| G\&A as a \% of Revenue | 10\% | 9\% | 9\% | -- |
| Operating Margin | 1\% | 15\% | 20\% | ~22.5\% |
| Net Retention Rate (Ending) | 104\% | 102\% | 111\% | ~108\% |

## Fueling growth and generating operating leverage

Committed to consistent "Rule of" expansion over the next 3 years

Revenue Growth + Free Cash Flow Margin ${ }^{(1)}$


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Key Customer Metrics

## Strong customer net retention

## Driven by low full churn rate of $3 \%$

Quarterly net retention rate


Q3'22

111\%




## Shift to multi-product solution selling is paying off

\% of total revenue from Suites



## Shift to multi-product solution selling is paying off

Attach rates demonstrate platform's enhanced strategic value
Suites attach rate of 73\%

Suites attach rate

## Appendix

## Q4 and fiscal year 2023 preferred share nonGAAP impact summary

| Q4 FY23 | FY23 |  |
| :--- | :---: | :---: |
| Amortization of preferred share issuance costs | $\$ 0.5 \mathrm{M}$ | $\$ 2.1 \mathrm{M}$ |
| Preferred stock dividend | $\$ 3.8 \mathrm{M}$ | $\$ 15.0 \mathrm{M}$ |
| Undistributed earnings attributable to preferred <br> shareholders | $\$ 5.0 \mathrm{M}-\$ 6.0 \mathrm{M}$ | $\$ 21.5 \mathrm{M}-\$ 22.5 \mathrm{M}$ |

As with FY22, the preferred stock dividend and the impact from the above items will appear below the net income line in our P\&L, and in the Earnings Per Share Note accompanying Box's financial statements.

## GAAP Revenue to Billings Reconciliation

| (\$ in thousands) | Q3FY22 | Q4FY22 | Q1FY23 | Q2FY23 | Q3FY23 |
| ---: | ---: | ---: | ---: | ---: | ---: |
| GAAP revenue | $\$ 224,044$ | $\$ 233,361$ | $\$ 238,432$ | $\$ 246,015$ | $\$ 249,951$ |
| Deferred revenue, end of period | 429,664 | 534,242 | 468,350 | 458,249 | 467,080 |
| Less: Deferred revenue, beginning of period | $(422,039)$ | $(429,664)$ | $(534,242)$ | $(468,350)$ | $(458,249)$ |
| Contract assets, beginning of period | 866 | 1,073 | 1,111 | 1,491 | 2,424 |
| Less: Contract assets, end of period | $(1,073)$ | $(1,111)$ | $(1,491)$ | $(2,424)$ | $(2,969)$ |
| Billings | $\$ 231,462$ | $\$ 337,901$ | $\$ 172,160$ | $\$ 234,981$ | $\$ 258,237$ |

## GAAP to Non-GAAP Reconciliation - Gross Margin

| (\$ in thousands) | Q3FY22 | As a \% of revenue | Q4FY22 | As a \% of revenue | Q1FY23 | As a \% of revenue | Q2FY23 | As a \% of revenue | Q3FY23 | As a \% of revenue |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| GAAP gross margin | \$160,975 | 71.8\% | \$168,681 | 72.3\% | \$176,223 | 73.9\% | \$181,172 | 73.6\% | \$185,461 | 74.2\% |
| Add: Stock-based compensation | 4,786 |  | 5,084 |  | 4,355 |  | 4,787 |  | 4,331 |  |
| Add: Acquired intangible assets amortization | 1,541 |  | 1,451 |  | 1,452 |  | 1,452 |  | 1,452 |  |
| Non-GAAP gross margin | \$167,302 | 74.7\% | \$175,216 | 75.1\% | \$182,030 | 76.3\% | \$187,411 | 76.2\% | \$191,244 | 76.5\% |


| (\$ in thousands) | FY20 | As a \% of revenue | FY21 | As a\% of revenue | FY22 | As a \% of revenue |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| GAAP gross margin | \$480,687 | 69.0\% | \$546,032 | 70.8\% | \$624,848 | 71.5\% |
| Add: Stock-based compensation | 16,769 |  | 18,936 |  | 20,093 |  |
| Add: Acquired intangible assets amortization | - |  | - |  | 5,148 |  |
| Add: Restructuring activities | 27 |  | - |  | - |  |
| Non-GAAP gross margin | \$497,483 | 71.4\% | \$564,968 | 73.3\% | \$650,089 | 74.4\% |

## GAAP to Non-GAAP Reconciliation - Operating Expenses

| (\$ in thousands) | Q3FY22 | As a \% of revenue | Q4FY22 | As a $\%$ of revenue | Q1FY23 | As a \% of revenue | Q2FY23 | As a \% of revenue | Q3FY23 | As a \% of revenue |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| GAAP research and development | \$55,837 | 25\% | \$59,105 | 25\% | \$61,733 | 26\% | \$61,965 | 25\% | \$59,107 | 24\% |
| Less: Stock-based compensation | $(17,712)$ |  | $(18,272)$ |  | $(17,726)$ |  | $(18,095)$ |  | $(16,556)$ |  |
| Non-GAAP research and development | \$38,125 | 17\% | \$40,833 | 17\% | \$44,007 | 18\% | \$43,870 | 18\% | \$42,551 | 17\% |
| GAAP sales and marketing | \$76,368 | 34\% | \$79,668 | 34\% | \$83,067 | 35\% | \$83,442 | 34\% | \$81,566 | 33\% |
| Less: Stock-based compensation | $(13,872)$ |  | $(14,205)$ |  | $(15,289)$ |  | $(14,800)$ |  | $(14,158)$ |  |
| Non-GAAP sales and marketing | \$62,496 | 28\% | \$65,463 | 28\% | \$67,778 | 28\% | \$68,642 | 28\% | \$67,408 | 27\% |
| GAAP general and administrative | \$39,857 | 18\% | \$30,074 | 13\% | \$30,799 | 13\% | \$32,625 | 13\% | \$31,422 | 12\% |
| Less: Stock-based compensation | $(9,219)$ |  | $(9,906)$ |  | $(9,740)$ |  | $(11,004)$ |  | $(9,807)$ |  |
| Less: Acquisition-related expenses | (180) |  | (67) |  | (53) |  | - |  | - |  |
| Less: Fees related to shareholder activism | $(10,146)$ |  | 334 |  | 77 |  | - |  | - |  |
| Less: Expenses related to litigation | - |  | - |  | - |  | - |  | (307) |  |
| Non-GAAP general and administrative | \$20,312 | 9\% | \$20,435 | 9\% | \$21,083 | 9\% | \$21,621 | 9\% | \$21,308 | 9\% |

## GAAP to Non-GAAP Reconciliation - Operating Expenses

| (\$ in thousands) | FY20 | As a \% of revenue | FY21 | As a \% of revenue | FY22 | As a \% of revenue |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| GAAP research and development | \$199,750 | 29\% | \$201,262 | 26\% | \$218,523 | 25\% |
| Less: Stock-based compensation | $(62,565)$ |  | $(61,145)$ |  | $(68,063)$ |  |
| Less: Restructuring activities | (306) |  | - |  |  |  |
| Non-GAAP research and development | \$136,879 | 20\% | \$140,117 | 18\% | \$150,460 | 17\% |
| GAAP sales and marketing | \$317,615 | 46\% | \$275,742 | 36\% | \$298,635 | 34\% |
| Less: Stock-based compensation | $(38,030)$ |  | $(42,015)$ |  | $(52,547)$ |  |
| Less: Restructuring activities | $(1,134)$ |  | - |  | - |  |
| Non-GAAP sales and marketing | \$278,451 | 40\% | \$233,727 | 30\% | \$246,088 | 28\% |
| GAAP general and administrative | \$102,794 | 15\% | \$106,670 | 14\% | \$135,316 | 15\% |
| Less: Stock-based compensation | $(28,624)$ |  | $(32,196)$ |  | $(38,271)$ |  |
| Less: Acquisition-related expenses | - |  | (790) |  | $(1,282)$ |  |
| Less: Fees related to shareholder activism | $(1,154)$ |  | $(1,402)$ |  | $(15,644)$ |  |
| Less: Restructuring activities | (184) |  | - |  | - |  |
| Non-GAAP general and administrative | \$72,832 | 10\% | \$72,282 | 9\% | \$80,119 | 9\% |

## GAAP to Non-GAAP Reconciliation - Operating Margin

| (\$ in thousands) | Q3FY22 | As a \% of revenue | Q4FY22 | As a \% of revenue | Q1FY23 | As a \% of revenue | Q2FY23 | As a \% of revenue | Q3FY23 | As a \% of revenue |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| GAAP operating margin | $(\$ 11,087)$ | (4.9\%) | (\$166) | (0.1\%) | \$624 | 0.3\% | \$3,140 | 1.3\% | \$13,366 | 5.3\% |
| Add: Stock-based compensation | 45,589 |  | 47,467 |  | 47,110 |  | 48,686 |  | 44,852 |  |
| Add: Acquired intangible assets amortization | 1,541 |  | 1,451 |  | 1,452 |  | 1,452 |  | 1,452 |  |
| Add: Acquisition-related expenses | 180 |  | 67 |  | 53 |  | - |  | - |  |
| Add: Fees related to shareholder activism | 10,146 |  | (334) |  | (77) |  | - |  | - |  |
| Add: Expenses related to litigation | - |  | - |  | - |  | - |  | 307 |  |
| Non-GAAP operating margin | \$46,369 | 20.7\% | \$48,485 | 20.8\% | \$49,162 | 20.6\% | \$53,278 | 21.7\% | \$59,977 | 24.0\% |
| (\$ in thousands) | FY20 | As a \% of revenue | FY21 | As a \% of revenue | FY22 | As a \% of revenue |  |  |  |  |
| GAAP operating margin | (\$139,472) | (20.0\%) | (\$37,642) | (4.9\%) | $(\$ 27,626)$ | (3.2\%) |  |  |  |  |
| Add: Stock-based compensation | 145,988 |  | 154,292 |  | 178,974 |  |  |  |  |  |
| Add: Intangible assets amortization | - |  | - |  | 5,148 |  |  |  |  |  |
| Add: Acquisition-related expenses | - |  | 790 |  | 1,282 |  |  |  |  |  |
| Add: Fees related to shareholder activism | 1,154 |  | 1,402 |  | 15,644 |  |  |  |  |  |
| Add: Restructuring activities | 1,651 |  | - |  | - |  |  |  |  |  |
| Non-GAAP operating margin | \$9,321 | 1.3\% | \$118,842 | 15.4\% | \$173,422 | 19.8\% |  |  |  |  |

## GAAP to Non-GAAP Reconciliation - Free Cash Flow

| (\$ in thousands) | FY20 | As a \% of revenue | FY21 | As a \% of revenue | FY22 | As a \% of revenue |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| GAAP net cash provided by operating activities | \$44,713 | 6\% | \$196,834 | 26\% | \$234,818 | 27\% |
| Less: Purchases of property and equipment, net of proceeds from sales | $(5,444)$ |  | $(9,052)$ |  | $(4,702)$ |  |
| Less: Principal payments of finance lease liabilities | $(38,542)$ |  | $(60,020)$ |  | $(50,391)$ |  |
| Less: Capitalized internal-use software costs | $(7,957)$ |  | $(7,438)$ |  | $(9,486)$ |  |
| Free cash flow | $(\$ 7,230)$ | (1\%) | \$120,324 | 16\% | \$170,239 | 19\% |

## GAAP to Non-GAAP Reconciliation - EPS Outlook

|  | Three Months Ended January 31, 2023 | Fiscal Year Ended January 31, 2023 |
| :---: | :---: | :---: |
| GAAP net income per share attributable to common stockholders range | \$0.06-\$0.07 | \$0.02-\$0.03 |
| Stock-based compensation | 0.31 | 1.29 |
| Acquired intangible asset amortization | 0.01 | 0.04 |
| Expenses related to litigation | - | 0.01 |
| Amortization of debt issuance costs | - | 0.01 |
| Undistributed earnings attributable to preferred stockholders | (0.04) | (0.15) |
| Non-GAAP net income per share attributable to common stockholders range, basic | \$0.35-\$0.36 | \$1.21-\$1.22 |
| Non-GAAP net income per share attributable to common stockholders range, diluted | \$0.34-\$0.35 | \$1.16-\$1.17 |
| Weighted-average shares, basic | 143,500 | 144,000 |
| Weighted-average shares, diluted | 149,000 | 150,000 |

# GAAP to Non-GAAP Reconciliation - Operating Margin Outlook 

| GAAP operating margin | $6.5 \%$ | $3.0 \%$ |
| ---: | ---: | ---: |
| Add: Stock-based compensation | $17.5 \%$ | $19.0 \%$ |
| Add: Acquired intangible assets amortization | $0.5 \%$ | $0.5 \%$ |
| Non-GAAP operating margin | $24.5 \%$ | $22.5 \%$ |

