

Station Park Green | San Mateo, CA

# ESSEX

## PROPERTY TRUST, INC.

## INVESTOR PRESENTATION JUNE 2022





EXECUTIVE SUMMARY	3
TRACK RECORD & COMPANY HIGHLIGHTS	5
OPERATING UPDATE & GUIDANCE	12
WEST COAST DEMAND FUNDAMENTALS	17
WEST COAST SUPPLY FUNDAMENTALS	26
INNOVATION & BALANCE SHEET	30
ESG HIGHLIGHTS	36
DEFINITIONS & RECONCILIATIONS	39

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We are Essex—the proven leader in West Coast apartments. We are a fully integrated real estate investment trust (REIT) that acquires, develops, redevelops, and manages multifamily apartment communities located in supply-constrained markets. With a commitment to the vibrant coastal economies in which we operate, we continually push to innovate, improve, and add value to the lives of our residents, associates, and shareholders.

~ Michael J. Schall, President & CEO



# ESSEX

EXECUTIVE SUMMARY

PROPERTY TRUST, INC.

## **GUIDANCE UPDATE**

- \* Essex has raised the midpoint for Core FFO to \$14.16, up from \$13.95 (page 16)
- \* Same store revenues and NOI guidance increased to 9.6%, and 12.1% at the midpoint respectively (Page 16)

## **OPERATIONS UPDATE**

- \* Year-over-year new lease spreads have achieved 21.4% growth for preliminary April and May (Page 13)
- \* Essex has raised its full-year 2022 MSA level economic rent forecast from 7.7% to 11.1% (Page 14)

## DEMAND UPDATE

- \* Essex job growth continues to outpace the U.S. through April 2022 as technology companies returned to office (Page 19)
- \* California and Washington account for 59% (vs. 55% in 2021) of total corporate job openings at the top 10 tech companies (Page 21)
- \* Meta, Microsoft, Google and Apple are prioritizing in-office work in their hybrid return-to-office strategy (Page 22)
- \* California has two of the largest Life Science clusters and is a key employment driver in the Bay Area and San Diego (Page 23)
- Higher interest rates have made it increasingly difficult for renters to transition to homeownership in Essex markets, it is now 2.2x
   more expensive to buy versus rent (Page 24)

## SUPPLY UPDATE

- Housing permits rose significantly in low-barrier markets throughout the pandemic, while permits in Essex markets are below longterm averages (Page 28)
- The Essex portfolio, and Northern California specifically, are expected to have year-over-year declines in multifamily supply deliveries in 2023 of 15% and 54%, respectively (Page 29)
- \* Essex needs minimal job growth in 2023 to absorb expected 2023 supply deliveries (Page 29)

## TECHNOLOGY UPDATE

- \* Essex has successfully rolled out a significant portion of their top-3 technology and platform initiatives (page 32)
- Essex is developing a fully integrated platform projected to create 200 bps of additional margin improvement over the next 2-3 years (page 33)
   NAREIT 2022 Investor Presentation - 4

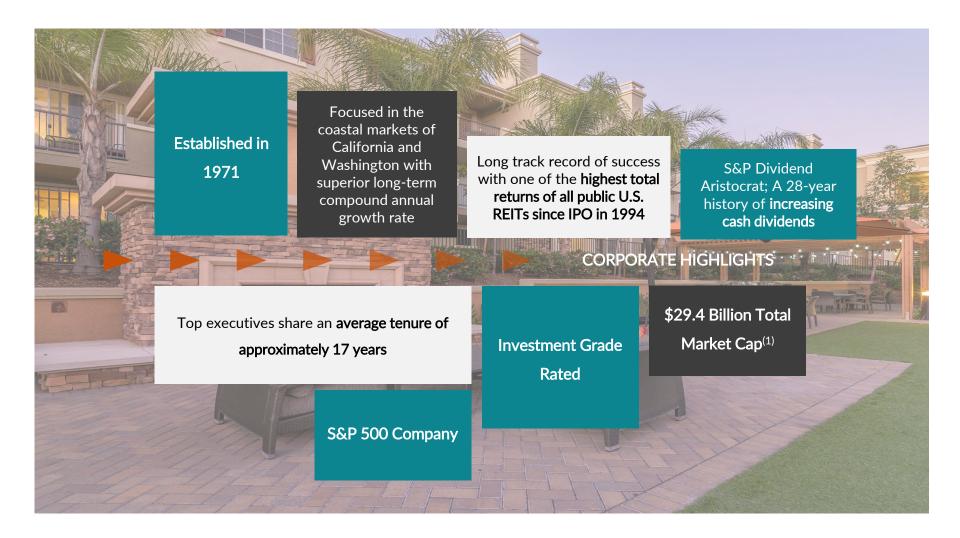


# ESSEX

## TRACK RECORD & COMPANY HIGHLIGHTS

PROPERTY TRUST, INC.





## PORTFOLIO OVERVIEW



- \* The only public multifamily REIT dedicated to the *West Coast*
- \* Together, California and Washington represent the *5<sup>th</sup> highest GDP in the world*

8 Major Markets253 Apartment Communities~62,000 Apartment Homes

Portfolio Composition<sup>(1)</sup>
Urban Suburban



### % of Portfolio NOI<sup>(5)</sup> • SoCal • NorCal • Seattle



Source: Essex, RealPage

- 1) Defined by RealPage based on geographical location and density.
- 2) Excludes two properties in Marin county which account for 1.4% of ESS total NOI.
- 3) Oakland includes Alameda and Contra Costa counties.
- 4) Eastside includes the cities of Bellevue, Redmond, Issaquah, Kirkland, Bothell, and Newcastle.

5)	As	of	3/	/31,	/22
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### Southern California

) <b> </b> (5)	West / Other LA	15%
NO	Orange	11%
of N	San Diego	9%
8	Ventura	5%
0	DTLA	2%

### Northern California<sup>(2)</sup>

Santa Clara	20%
Oakland <sup>(3)</sup>	13%
San Mateo	5%
SF CBD	2%

### Seattle

Eastside <sup>(4)</sup>	10%
Other Seattle	4%
Seattle CBD	3%

## CORE COMPETANCIES TO CREATE VALUE





## **ACQUISITIONS /** DISPOSITIONS

Improve the NAV/share, cash flow/share and growth prospects of the company and willing to sell properties and shrink when accretive to NAV and FFO/sh

#### **CO-INVESTMENT PLATFORM** Facilitate growth via private capital and provide attractive risk adjusted returns

## DEVELOPMENT

Develop high-quality, tenant-desired apartment homes near high-quality jobs

### **REDEVELOPMENT & VALUE** ADD

Rent justified improvements to new and existing properties to maximize NOI and value







### STRUCTURED FINANCE

Invest in high-quality developments and stabilized properties within Essex footprint, yielding enhanced risk-adjusted returns compared to development at certain points during the cycle



**CAPITAL ALLOCATION** Arbitrage between public and private market values, using a variety of capital sources to create value for shareholders during any economic cycle

## **STRONG DEMAND DRIVERS**

Highest GDP in the U.S

## Jobs / Income

Centers of innovation drive job creation and income growth leading to higher median household income

## Affordability

Higher median home prices make purchasing a home 2.2x more expensive than renting in our markets

## Demographics

Big tech clusters have led to higher paying jobs and income growth

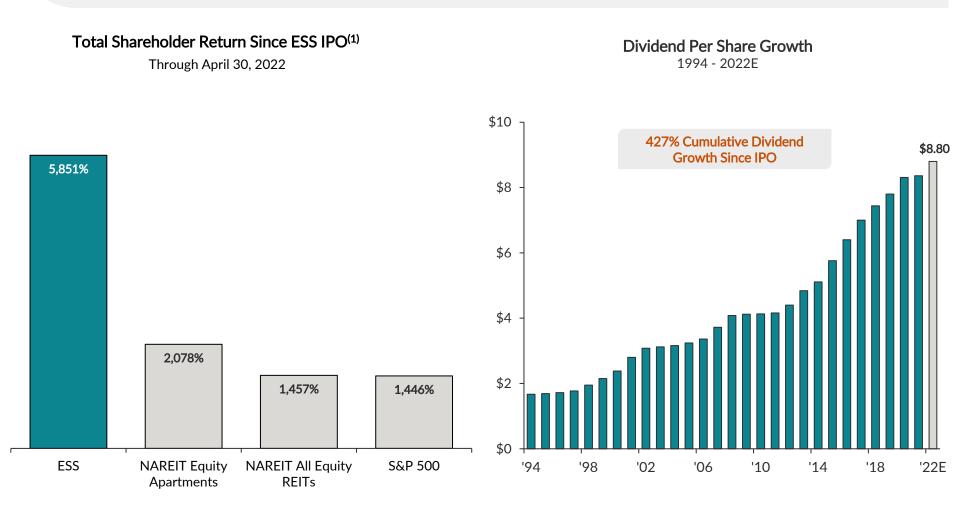
## LIMITED SUPPLY

New Supply New supply of multifamily	Cost High cost of	Barriers to Entry Difficult and costly to build,
and for-sale historically below 1% of existing stock for CA	homeownership makes transition from renter to homeowner difficult	restrictive and lengthy entitlement process

## TOTAL RETURNS OUTPERFORM

ESSEX

- \* Robust value creation for shareholders since IPO
- \* *A S&P Dividend Aristocrat*, Essex has increased its cash dividend for 28 consecutive years, with *427% cumulative dividend growth* since the Company's IPO in 1994



Essex drives core metric growth through *disciplined capital allocation decisions* and an unwavering focus on *creating value for shareholders*. This process has led to relative outperformance in core FFO, same-property NOI, and dividend growth



#### Source: Company Disclosures

Peer average for same-property NOI, Core FFO, and dividend growth includes five multifamily REITs (EQR, AVB, UDR, MAA, and CPT)

- 1) '22E are the expected midpoints of external guidance
- 2) CPT reports total FFO and MAA reported total FFO prior to Q1'20



# ESSEX

PROPERTY TRUST, INC.

## **OPERATING UPDATE & GUIDANCE**

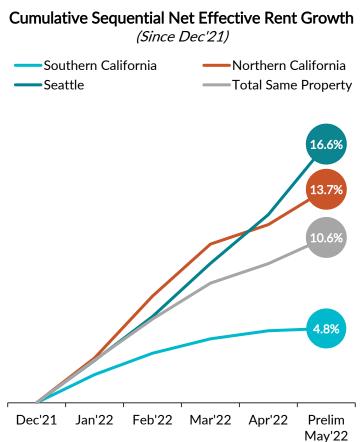
## SAME-PROPERTY OPERATIONS UPDATE



- Preliminary April-May 2022 same-property revenue growth is trending ahead of plan due to higher net effective rent growth and lower net delinquencies
- \* As a result, the *Company is raising its full-year midpoint for same-property revenue and NOI growth to 9.6% and 12.1%, respectively*. This represents a 100 bps and 140 bps increase from the Company's prior guidance provided in its Q1'22 earnings release (see page 16 for further details)

Same-Property Revenue Growth <sup>(1)</sup>	Actuals Q1'22	Preliminary Apr-May'22	Preliminary YTD through May'22
Southern California	8.8%	14.2%	11.0%
Northern California	3.4%	10.5%	6.2%
Seattle	8.5%	12.9%	10.3%
Total Same-Property	6.5%	12.5%	8.9%
Same-Property Operating Statistics		Actuals Q1'22	Preliminary Apr-May'22

Same-Property Operating Statistics	Q1'22	Apr-May'22
Cash delinquencies as a % of scheduled rent <sup>(2)(3)</sup>	2.2%	0.1%
New lease rates <sup>(4)</sup>	20.0%	21.4%
Renewal rates <sup>(5)</sup>	11.7%	10.1%
Blended rates	16.1%	16.2%
Gain/(Loss)-to-Lease	-8.2%	-9.8%
Financial Occupancy	96.3%	95.9%



- 1) Reflects same-property year-over-year growth, with concessions on a cash-basis.
- 2) Represents total same-property portfolio net cash delinquencies as a percentage of scheduled rent reflected in the financial statements of the reporting period.

 Year-to-Date through preliminary May'22, the Company has received \$21 million from Emergency Rental Assistance payments. Gross delinquency as a % of scheduled rent in preliminary May'22 was ~5%, consistent with Apr'22.

4) Represents the YOY % change on a net-effective basis, including the impact of leasing incentives. The significant growth is primarily attributable to concessions in the prior comparable period.

5) Represents the YOY % change in similar term lease tradeouts, including the impact of leasing incentives.



## # *Economic Rent Growth has increased to 11.1%, a 340 basis point improvement* from the prior projection due to better operating fundamentals

#### Forecast Summary:

2022 GDP Growth = +2.7%

2022 U.S. job growth = +3.0%; Dec-22 unemployment rate = 3.5% 2022 Multifamily supply in ESS markets remains below 1% growth

#### Forecast Assumptions:

Hybrid return-to-office continues gradually through year-end Economic growth moderates due to higher interest rates and energy prices Rent growth leadership transitions from SoCal to NorCal/Seattle in 2H22

			Residential	Supply <sup>(1)</sup>		Job Fore	ecast <sup>(2)</sup>	Rent Forecast <sup>(3)</sup>
Market	New MF Supply	New SF Supply	Total Supply	MF Supply as % of MF Stock	% of Total Supply to Total Stock	Est. New Jobs	% Growth	Economic Rent Growth
Los Angeles	8,600	6,600	15,200	0.5%	0.4%	205,000	4.7%	10.0%
Orange	3,500	3,900	7,400	0.8%	0.7%	53,000	3.3%	13.2%
San Diego	4,700	3,350	8,050	1.0%	0.7%	58,000	4.0%	12.9%
Ventura	800	300	1,100	1.2%	0.4%	7,000	2.3%	10.1%
So. Cal.	17,600	14,150	31,750	0.7%	0.5%	323,000	4.2%	11.4%
San Francisco	3,200	450	3,650	0.8%	0.5%	74,000	6.7%	10.6%
Oakland	4,200	3,700	7,900	1.2%	0.8%	44,000	3.9%	7.9%
San Jose	4,300	2,400	6,700	1.7%	1.0%	51,000	4.5%	12.1%
No. Cal.	11,700	6,550	18,250	1.2%	0.8%	169,000	5.0%	10.5%
Seattle	8,500	6,300	14,800	1.7%	1.1%	76,000	4.4%	11.6%
Total/Weighted Avg. <sup>(4)</sup>	37,800	27,000	64,800	0.9%	0.6%	568,000	4.4%	11.1%

All data are based on Essex Property Trust, Inc. forecasts.

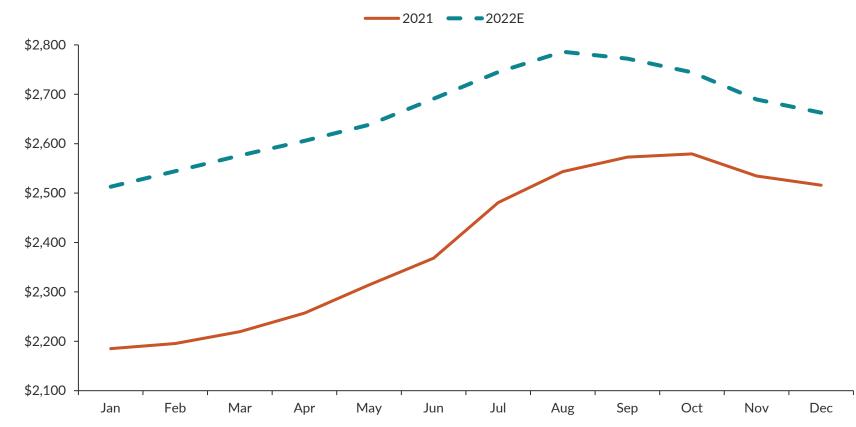
(1) **Residential Supply**: Total supply includes the Company's estimate of multifamily deliveries of properties with 50+ units and excludes student, senior and 100% affordable housing communities. Single-family estimates are based on trailing single-family permits. Multifamily estimates incorporate a methodological assumption ("delay-adjusted supply") to reflect the anticipated impact of continued construction delays in Essex markets, given on-going construction labor constraints and supply-chain delays.

(2) Job Forecast: Refers to the difference between total non-farm industry employment (not seasonally adjusted) projected 4Q22 over 4Q21, expressed as total new jobs and growth rates.

(3) Rent Forecast: The estimated rent growth represents the forecasted change in economic rents for full year 2022 vs 2021 (T4Q year-over-year average), and excludes submarkets not targeted by Essex.

## 2022 ECONOMIC RENT GROWTH

- ESSEX PROPERTY TRUST, INC.
- \* Essex year-over-year rent spreads for the first half of 2022 have been robust due to a lower rental comp in 2021 as a result of pandemic-related shutdowns
- \* In the second half of 2022 *we expect rent spreads to tighten, as our prior year comparable* strengthened due to a reopening of our markets in the second half of 2021



2022 Estimated Market Rent Growth Compared to 2021A



### \* Revised midpoints for all metrics are above the high-end of the prior guidance ranges

Per Diluted Share <sup>(1)</sup>	Previous Range (as of Q1'22)	Revised Range	Revised Midpoint	∆ Midpoint	
Net Income	\$4.79 - \$5.15	\$5.01 - \$5.33	\$5.17	\$0.20	
Total FFO	\$13.76 - \$14.12	\$13.99 - \$14.31	\$14.15	\$0.21	
Core FFO	\$13.77 - \$14.13	\$14.00 - \$14.32	\$14.16	\$0.21	
Q2'22 Core FFO	\$3.43 - \$3.55	\$3.55 - \$3.61	\$3.58	\$0.09	
Same Property Growth or	n a Cash-Basis <sup>(2)</sup>				
Revenues	8.1% to 9.1%	9.1% to 10.1%	9.6%	1.0%	
Operating Expenses	3.5% to 4.5%	3.5% to 4.5%	4.0%	-	
NOI	9.7% to 11.6%	11.1% to 13.1%	12.1%	1.4%	
Key Assumptions		Low	High		
Acquisitions		\$500M	\$700M		
Dispositions		\$100M	\$300M		
Structured Finance Comn	nitments	\$50M	\$150M		
Additional Assumptions					
Redemptions of Structure	ed Finance Investments	Approximately \$2	250 million in 2022		
Development Spending		For existing projects under construction \$30 million at the Company's pro rata share; No new developments planned during 2022			
Revenue Generating Cap-Ex Approximately \$100 million at the Company's pro rata share					

1) Core FFO excludes acquisitions costs and other non-routine items.

2) The revised midpoint of the Company's same-property revenues and NOI on a GAAP basis are 10.0% and 12.8%, respectively, representing a 90 and 120 basis point increase to the Company's original guidance midpoints.

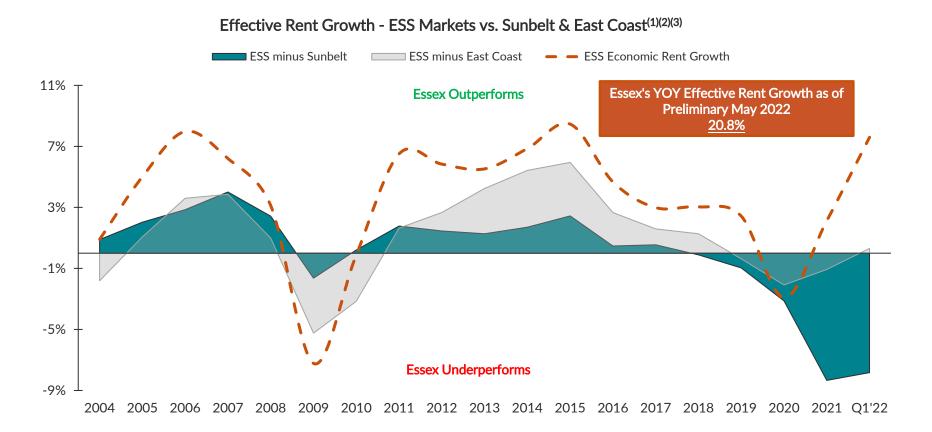


# ESSEX

## WEST COAST DEMAND FUNDAMENTALS

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- PROPERTY TRUST, INC
- \* *Rent growth in Essex markets outperforms over the broader economic cycle* but is more volatile during downturns in the cycle
- *West Coast fundamentals remain compelling with muted new supply* and a large concentration of high-paying jobs,
   leading us to believe the West Coast will continue to outperform over the long-term



#### Source: RealPage, Essex

 Reflects the difference in T4Q average YOY effective rent growth between Essex markets, key Sunbelt markets, and key East Coast markets and Essex's T4Q average YOY effective rent growth per RealPage

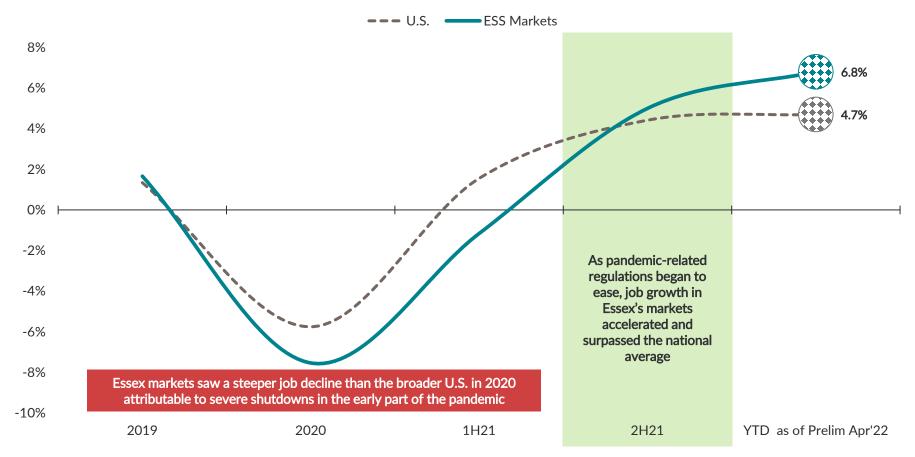
2) East Coast markets include: New York, Boston, Washington D.C., Philadelphia, Newark, NJ, and Baltimore. Sunbelt markets include: Atlanta, Austin, Charlotte, Dallas, Houston, Miami, Nashville, Orlando, Phoenix, Raleigh, and Tampa

3) Sunbelt and East Coast markets weighted by RealPage same-property unit count

## ESSEX JOB RECOVERY VS. U.S. AVERAGE



- Job growth in Essex markets was significantly impacted by pandemic-related regulations in 2020. As regulations eased in the second half of 2021, *job growth in Essex markets accelerated and has since outpaced the national average*, a trend that has continued in 2022
- \* Essex markets have now recovered 88% of the jobs lost during the pandemic compared to the U.S. having fully recovered

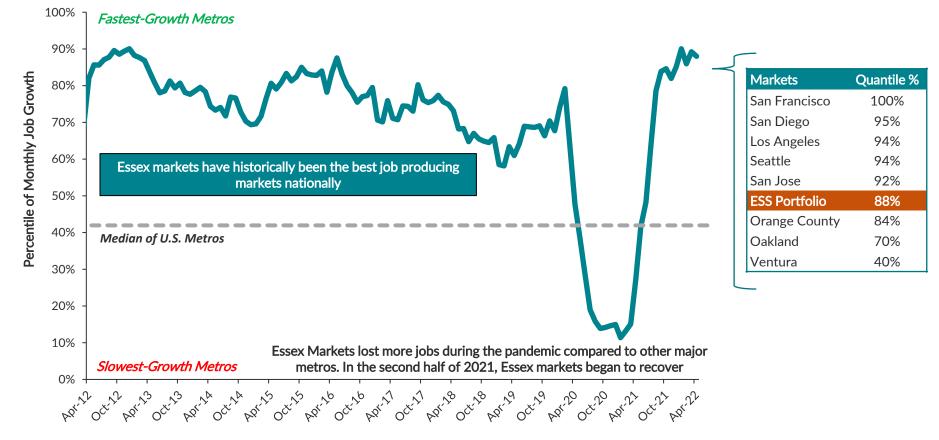


### Essex Market Job Growth vs. U.S. Average<sup>(1)</sup>

## ESSEX JOB GROWTH RELATIVE TO THE U.S.

- ESSEX
- \* Essex markets have historically added jobs at a faster rate than 80% of all other major markets in the U.S.
- \* After a significant slowdown during the pandemic, *Essex markets have returned to a faster rate of job creation, outpacing over 88% of other major markets*





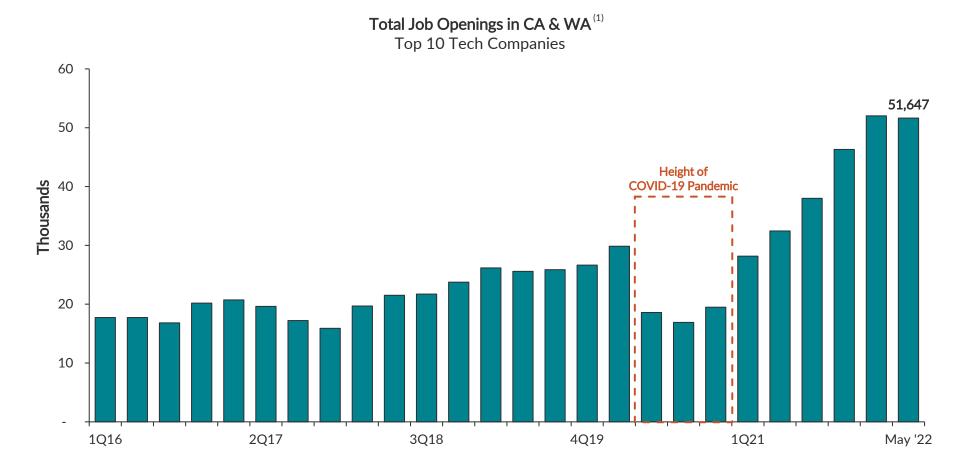
Source: BLS.gov

1) ESS weighted by same-property scheduled rent

## JOB OPENINGS AT THE TOP-10 TECHNOLOGY COMPANIES



- \* As of May 2022, job openings at the top-10 tech companies located in California and Washington have *increased 77% since the prior peak in Q1'20*
- \* *California and Washington account for 59%* of total corporate job openings at the top 10 tech companies compared to 55% in 2021

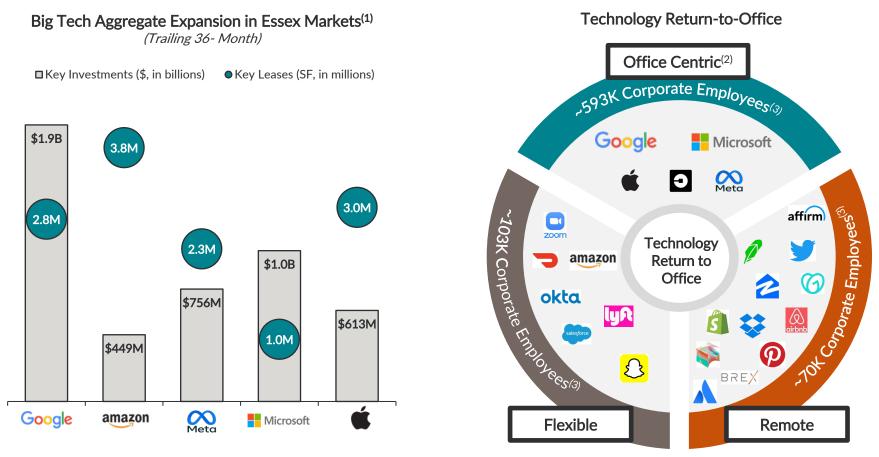


Source: Company Websites 1) As of May 2022

## TECHNOLOGY COMPANY INVESTMENT IN ESSEX MARKETS



- \* Tech companies represented 36 of the top 100 U.S. office leases in 2021, up from 18 in 2020. On a square footage basis, these leases represented 11.4 million square feet or 37% of volume for the top 100 leases. Among the top 10 metros for most mega deal leases, Silicon Valley ranked #4 and Seattle #6
- \* Google recently announced expansion plans to *invest more than \$3.5 billion* in the Bay Area on both new and existing development projects

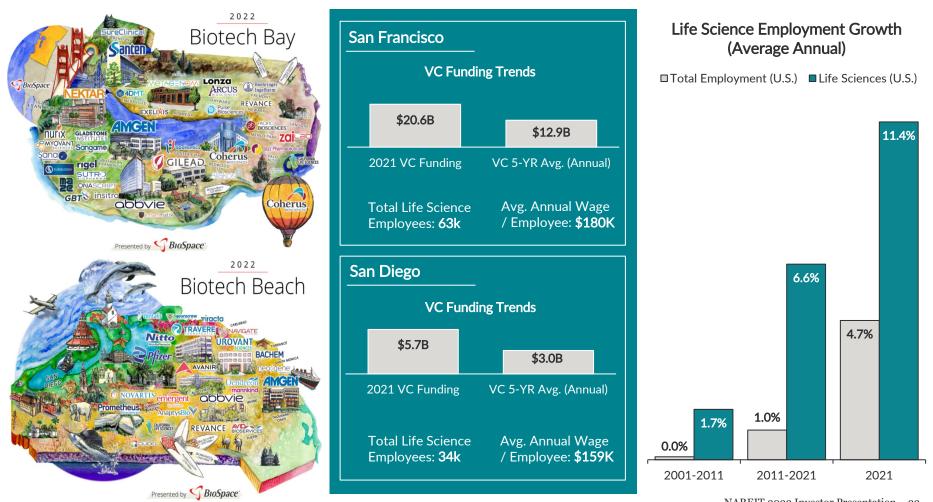


Source: CoStar, LA Times, SF Business Journal, San Jose Mercury News, The Information, Bay Area News Group

 Key Investments represent the aggregate dollar amount invested over the trailing 36-month period in acquisitions (at contract price), developments (at total development cost), and major redevelopments (at redevelopment cost). Key Leases represent the aggregated square footage leased within Essex markets over the trailing 36-month period

- Companies mandating 1+ days in office
- 3) Represents total corporate employee count throughout the U.S.

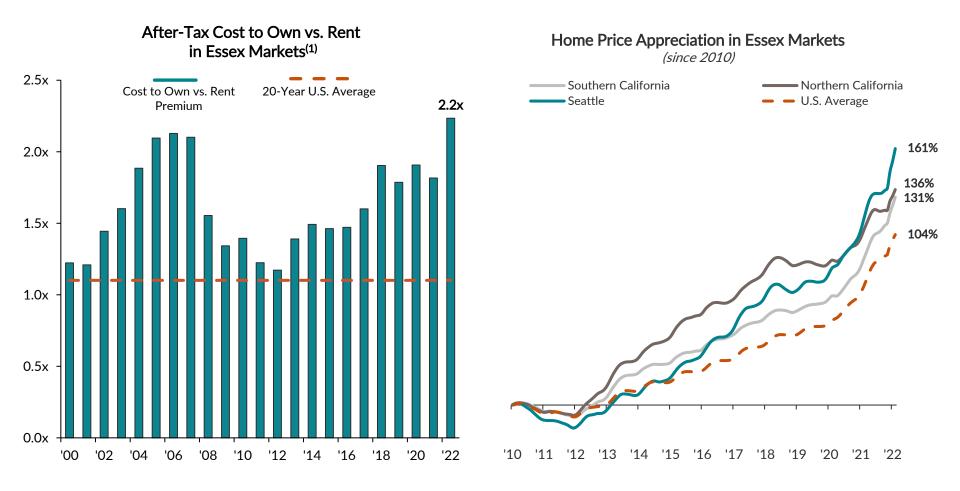
\* *California benefits from housing two of the largest Life Science hot beds in the U.S.* Traditionally hard to build new research clusters, and with *many jobs not having a work-from-home option*, the Life Science industry is a significant employment driver for San Francisco and San Diego



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## OWN VS. RENT PREMIUM IN ESSEX MARKETS

- With rising interest rates and continued home price appreciation, it is over 2x more expensive to own vs. rent in ESS markets, significantly more expensive than the 20-year U.S. average
- Higher interest rates has made it increasingly difficult for renters to transition to home ownership and re-enforces the favorable rental trends in ESS markets



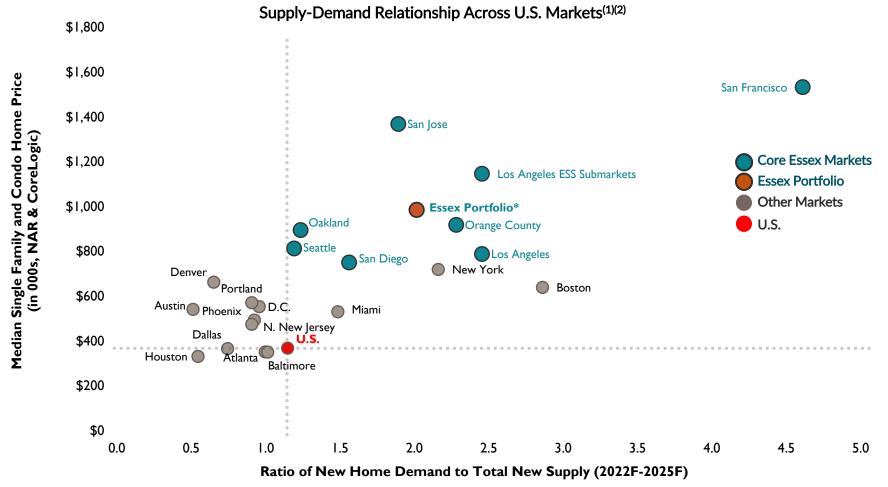
Sources: RealPage, CoreLogic, Federal Housing Finance Agency (FHFA), Census Bureau, BLS, Federal Reserve Economic Data (FRED), Freddie Mac, Essex

1) Cost premia based on median home prices, median rents and 30-yr fixed mortgage rates with 10% down payment and PMI. Tax impact based on marginal tax rates at median incomes



## DEMAND TO EXCEED SUPPLY IN ESSEX MARKETS

\* For sale housing prices are ~2x greater in Essex markets versus the national average and housing demand is expected to significantly exceed supply vs. the broader U.S. through 2025



Sources: Moody's Analytics, National Association of Realtors, CoreLogic, BLS, and Essex

\*Essex Portfolio weighted by % of same-property revenue

1) New Home demand based upon a ratio of 2 forecast jobs to create one household (forecasts are Moody's).

2) Total new supply based on Moody's total permits with delays incorporated, assuming a 24-month completion lag; except U.S. is based on Moody's total starts.



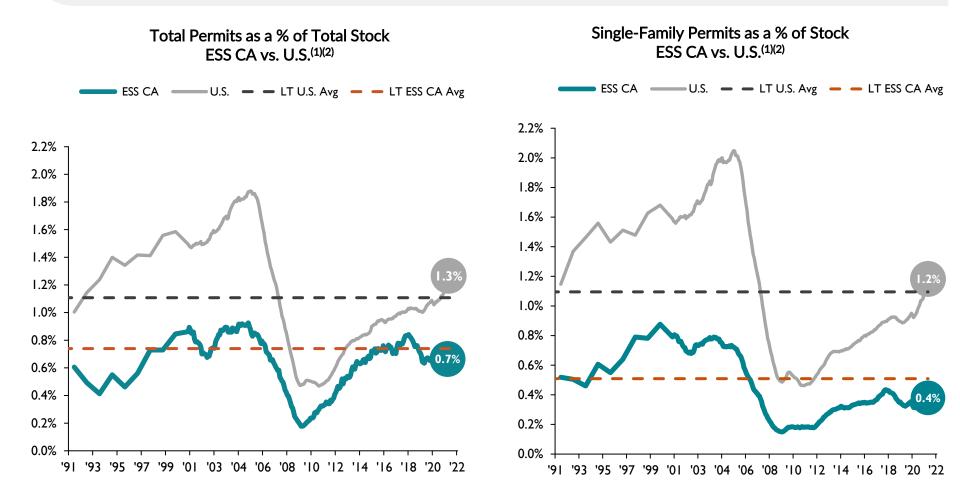
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## WEST COAST SUPPLY FUNDAMENTALS

## LIMITED SUPPLY IN ESSEX MARKETS

- Total permitting activity in the U.S. has steadily increased since 2021. *Essex California markets remain well below U.S. averages*
- In Essex's California markets, new supply as a percent of stock has historically remained below 1%, while the U.S. is now above long-term averages, making it easier for Essex to grow rent through incremental job growth



Source: Census Bureau, Essex, and Rosen Consulting Group

1) Through Mar 2022

2) Long-term averages from 1991 - 2021

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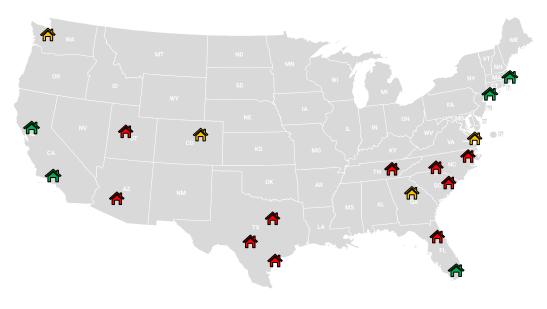
Permitting activity in the U.S. increased significantly throughout the pandemic, led by markets with low-barriers to supply, while Essex's high-barrier markets reflect permitting activity in-line with long-term averages. As such, we expect new supply deliveries on the West Coast to remain consistent with long-term averages

Market	Total Permits (as % of stock)				
Austin	+10.3%				
Raleigh	+7.1%				
Nashville	+6.9%				
Charleston	+5.3%				
Orlando	+5.2%				
Salt Lake City	+5.1%				
Phoenix	+5.0%				
Charlotte	+5.0%				
Houston	+5.0%				
Dallas	+4.5%				
Denver	+3.9%				
Seattle	+3.2%				
Atlanta	+2.9%				
DC Metro	+2.1%				
Miami	+1.8%				
Boston	+1.5%				
Northern CA	+1.3%				
NY Metro	+1.3%				
Southern CA	+1.2%				



(2-Years of Permitting 2020 & 2021)

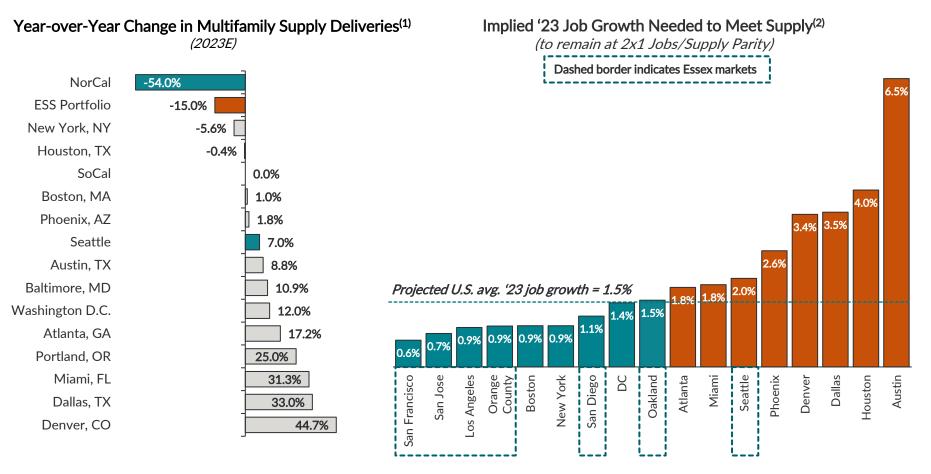
**\*** <2% **\*** 2-4% **\*** >4%



## 2023 SUPPLY-DEMAND DYNAMICS IN ESSEX MARKETS



In 2023 the *Essex portfolio*, and *Northern California* specifically, are expected to have a *year-over-year decline in multifamily supply of 15% and 54%* respectively, while many Sunbelt markets are expected to lead the nation in household deliveries. Essex estimates that *two jobs are necessary to absorb one additional unit of supply, implying minimal job growth vs '22 is required for Essex markets* to remain at parity in the supply and demand equation.



Sources: Moody's Analytics, National Association of Realtors, CoreLogic, BLS, and Essex

\*Essex Portfolio weighted by % of same-property revenue

1) Total new supply based on Moody's total permits with delays incorporated, assuming a 24-month completion lag;

2) Required job growth assumes 2 jobs for 1 unit of supply



# ESSEX

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## **INNOVATION & BALANCE SHEET**

## INVESTING IN THE FUTURE

- \* Through our founding and investment in RET Ventures, *Essex has been on the forefront of the technology innovations* shaping the apartment industry today
- Over the *past ~5 years and across five funds, Essex has committed over \$72 million* in technology platforms, *enhancing shareholder returns* while improving the resident experience and operating efficiencies



We have found significant value in the ability to pilot many of RET's portfolio companies' products at our properties, and to offer first-hand guidance to help them address our pain points. With a growing group of players from across the multifamily and single-family segments participating in RET's fund, we are more confident than ever in RET's ability to push the sector to greater heights

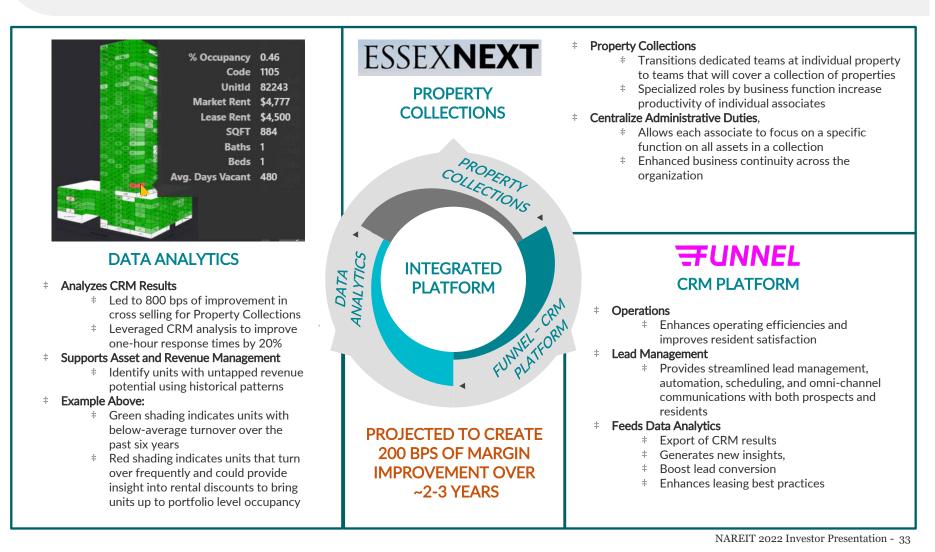
> Michael J. Schall, President and CEO ESSEX Property Trust



\* The rollout of our technology and customer-centric operating platform has generated approximately *150 basis point margin improvement to-date*, with an *additional 200-300 basis points* in cost efficiencies *anticipated* 

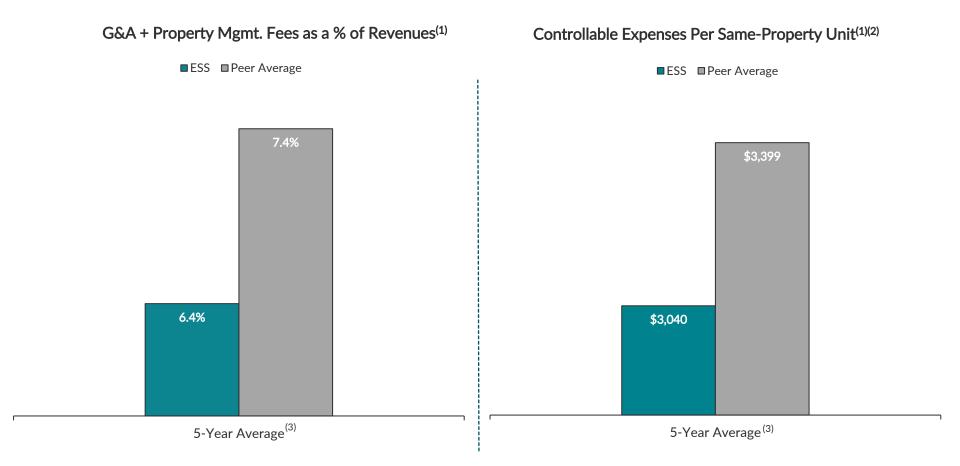
TOP 3 IN	ITIATIVES	2019-2020	2021	2022	2023+
		<b>Pilot program</b> (Sales, Admin, Bookkeeping)	Centralized Bookkeeping	Property Collections - LA Completed	Maintenance Collections Begin roll out
ESSEX	NEXT	Data Analytics / Revenue Management Enhancements - Phase I	<b>Property Collections</b> San Diego / Orange County	Property Collections NorCal / Seattle Target: YE 2022	
	Collections lization)			Maintenance Collections Planning and Pilot	
				Data Analytics / Revenue Management Enhancements - Phase II	
₹U	NNEL	Call Center Integration	Lead Management Integration	Online Leasing Pilot Completed	
marketing and for multifam	industry-leading leasing platform ily owners and nagers.			Online Leasing Rollout Initiation	
A	Residential Units	Pilot Program Completed (1k units)	20k Units	Balance of Units Target: YE 2022	
SmartRent	Building Access			Planning full roll out	

- \* Essex has *developed a fully integrated platform*, aggregated asset level data and driving operating performance through data analytics
- Essex has had *meaningful input in the development of funnel*, which we believe *will be a significant driver of growth and efficiency* as we continue to refine the operations of our portfolio with the adoption of technology



## **G&A EXPENSES VS. PEERS**

- \* Essex's controllable *expenses are lower on a per-unit basis compared to peers* as a result of disciplined cost controls and efficiencies achieved through the Company's technology initiatives
- \* Corporate G&A and property management as a % of revenues has *historically been 100 basis points lower* than the peer average



- 1) Peer average includes five multifamily REITs (EQR, AVB, UDR, MAA, and CPT)
- 2) Excludes real estate taxes, utilities, insurance, and other non-controllable expenses
- 3) 2017-2021

## CAPITAL STRUCTURE AND LIQUIDITY PROFILE<sup>(1)</sup>

Net Debt to Adjusted EBITDAre<sup>(3)(4)</sup> Baa1/BBB+ \$29.4B 528% 94% 283% \$1.4B 6.6 6.3 Total Market Unencumbered In Total Stable Interest Unsecured 6.1 Capitalization NOI to Adjusted Liquidity<sup>(2)</sup> Coverage Debt Ratio 5.5 **Credit Ratings** Total NOI as of 6/1/2022 YE 2019 YE 2020 YE 2021 Q1'22 Equity Credit Facility ■ Unsecured Debt Secured Debt Debt Maturity Schedule<sup>(1)</sup> (as of 3/31/2022) <1% □Unsecured ■Secured ●% of Total Debt 1,200 80% Debt Maturities in Millions (\$) 12.1% 10.9% 1,000 10.6% 10.0% 9.2% 9.2% 8.4% 2% 800 6.7% 2 5.1% 2 127 2 600 1 133 Secured Variable Rate 99 Secured Fixed Rate 68 3 154 Unsecured Bonds 400 Credit Facility 0.7% 3 650 600 600 550 450 450 500 500 350 200 400 300 42 1% 0 Thereafter 2022 2023 2024 2025 2026 2021 2028 2029 2030 2031 2032 88% 7% Weighted Average Interest Rate 4.1% 3.1% 3.6% 3.4% 4.0% 3.5% 3.5% 3.3% 2.2% 2.3% 2.6% 3.2%

Weighted Average Interest Rate: 3.2%

#### As of 3/31/2022

- 1) Consolidated portfolio only.
- 2) Includes undrawn portion of credit facility, cash, cash equivalents & marketable securities.
- 3) Net Indebtedness is total debt less unamortized premiums, debt issuance costs, unrestricted cash and cash equivalents, and marketable securities at pro rata share.
- Adjusted EBITDAre is reflected on a pro rata basis and excludes non-routine items in earnings and other adjustments as outlined on page S-18.1 of the supplemental 4) financial information furnished as Exhibit 99.1 to the Company's Current Report on Form 8-K filed with the SEC on April 26, 2022.

#### NAREIT 2022 Investor Presentation - 35

ST. INC.

ESSEX



# ESSEX

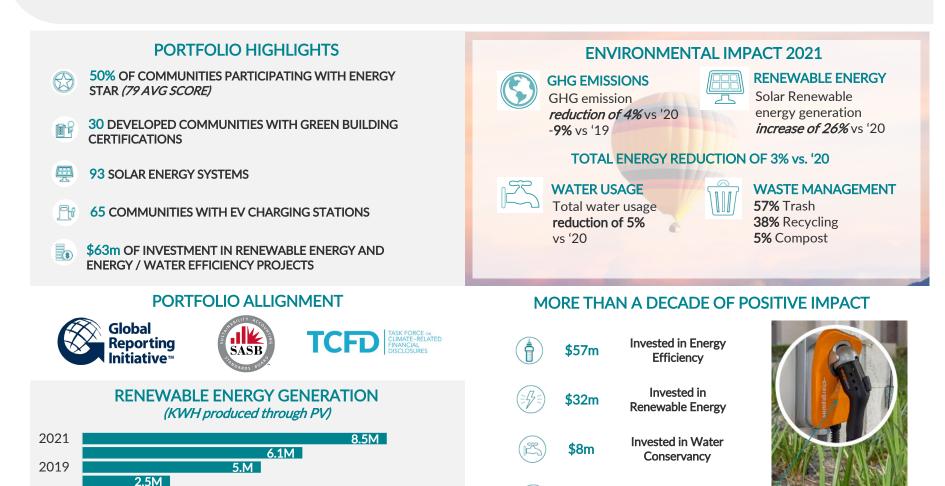
ALL

PROPERTY TRUST, INC.

## ESG HIGHLIGHTS

1916

- \* In 2022, *Essex completed its climate risk assessment* and issued its TCFD Report
- \* Essex remains committed to positive environmental impact and has *committed \$10 million* in investment to RET Ventures *new ESG focused 'Housing Impact Fund'*



8M

10M

6M

2017 **1.1M** 

Μ

2M

4M

Invested in Waste

Reduction

\$1.4m

## SOCIAL AND GOVERNANCE OVERVIEW

- \* The *only multifamily REIT recognized* in Bloomberg's 2022 Gender-Equality Index
- \* Essex's strong governance reflects a proactive approach through gathering shareholder feedback during its annual reach out to the majority of the Company's shareholders





## **DEFINITIONS AND RECONCILIATIONS**

PROPERTY TRUST, INC.

ESSEX

## SAFE HARBOR STATEMENT UNDER THE PRIVATE LITIGATION REFORM ACT OF 1995

This presentation includes "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements are statements which are not historical facts, including statements regarding the Company's expectations, estimates, assumptions, hopes, intentions, beliefs and strategies regarding the future. Words such as "expects," "assumes," "anticipates," "may," "will," "intends," "plans," "projects," "believes," "seeks," "future," "estimates," and variations of such words and similar expressions are intended to identify such forward-looking statements. Such forward-looking statements include, among other things, statements regarding the Company's expectations related to the continued impact of the COVID-19 pandemic and related variants on the Company's business, financial condition and results of operations and the impact of any additional measures taken to mitigate the impact of the pandemic, the Company's intent, beliefs or expectations with respect to the timing of completion of current development and redevelopment projects, the timing of lease-up and occupancy of its apartment communities, the anticipated operating performance of its apartment communities, the total projected costs of development and redevelopment projects, co-investment activities, qualification as a REIT under the Internal Revenue Code of 1986, as amended, the real estate markets in the geographies in which the Company's properties are located and in the United States in general, the adequacy of future cash flows to meet anticipated cash needs, its financing activities and the use of proceeds from such activities, the availability of debt and equity financing, general economic conditions including the potential impacts from such activities, of perations, including statements form such activities of operations, including the CovID-19 pandemic and governmental measures intended to prevent its spread, trends affecting the Comp

While the Company's management believes the assumptions underlying its forward-looking statements are reasonable, such forward-looking statements involve known and unknown risks, uncertainties and other factors, many of which are beyond the Company's control, which could cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. The Company cannot assure the future results or outcome of the matters described in these statements; rather, these statements merely reflect the Company's current expectations of the approximate outcomes of the matters discussed. Factors that might cause the Company's actual results, performance or achievements to differ materially from those expressed or implied by these forward-looking statements include, but are not limited to, the following: the continued impact of the COVID-19 pandemic and related variants, which remains inherently uncertain as to duration and severity, and any additional governmental measures taken to limit its spread and other potential future outbreaks of infectious diseases or other health concerns, could continue to adversely affect the Company's business and its tenants, and cause a significant downturn in general economic conditions, the real estate industry, and the markets in which the Company's communities are located; the Company may fail to achieve its business objectives; the actual completion of development and redevelopment projects may be subject to delays; the stabilization dates of such projects may be delayed; the Company may abandon or defer development or redevelopment projects for a number of reasons, including changes in local market conditions which make development less desirable, increases in costs of development, increases in the cost of capital or lack of capital availability, resulting in losses; the total projected costs of current development and redevelopment projects may exceed expectations; such development and redevelopment projects may not be completed; development and redevelopment projects and acquisitions may fail to meet expectations; estimates of future income from an acquired property may prove to be inaccurate; occupancy rates and rental demand may be adversely affected by competition and local economic and market conditions; there may be increased interest rates and operating costs: the Company may be unsuccessful in the management of its relationships with its co-investment partners; future cash flows may be inadequate to meet operating requirements and/or may be insufficient to provide for dividend payments in accordance with REIT requirements; changes in laws or regulations; the terms of any refinancing may not be as favorable as the terms of existing indebtedness; unexpected difficulties in leasing of development projects; volatility in financial and securities market; the Company's failure to successfully operate acquired properties; unforeseen consequences from cyber-intrusion; the Company's inability to maintain our investment grade credit rating with the rating agencies; government approvals, actions and initiatives, including the need for compliance with environmental requirements; and those further risks, special considerations, and other factors referred to in the Company's annual report on Form 10-K, quarterly reports on Form 10-Q, and other reports that the Company files with the SEC from time to time. Additionally, the risks, uncertainties and other factors set forth above or otherwise referred to in the reports that the Company has filed with the SEC may be further amplified by the global impact of the COVID-19 pandemic and related variants. All forward-looking statements are made as of the date hereof, the Company assumes no obligation to update or supplement this information for any reason, and therefore, they may not represent the Company's estimates and assumptions after the date of this presentation.

### **REGULATION G DISCLAIMER**

This presentation contains certain non-GAAP financial measures within the meaning of Regulation G of the Securities Exchange Act of 1934. The Company's definitions and calculations of such measures may differ from those used by other companies and, therefore, may not be comparable. The Company's definitions of these terms and, if applicable, the reasons for their use and reconciliations to the most directly comparable GAAP measures are included in the Appendix.

With respect to the Company's guidance on slide 16 regarding its projected FFO and Core FFO, a reconciliation of projected net income per share to projected FFO per share and projected Core FFO per share, is presented in the table below.

		2022 Guidance Range (1)					
	YTD	2nd Quar	ter 2022	Full-Year 2022			
	_Actuals	Low	High	Low	High		
EPS - diluted	\$ 1.12	\$ 1.30	\$ 1.36	\$ 5.01	\$ 5.33		
Conversion from GAAP share count	(0.04)	(0.04)	(0.04)	(0.17)	(0.17)		
Impairment Loss	-	-	-	-	-		
Impairment Loss from unconsolidated co- investments	-	-	-	-	-		
Depreciation and amortization	2.25	2.25	2.25	8.98	8.98		
Noncontrolling interest related to Operating Partnership units	0.03	0.04	0.04	0.17	0.17		
FFO per share - diluted	\$ 3.36	\$ 3.55	\$ 3.61	\$ 13.99	\$ 14.31		
Expensed acquisition and investment related costs	-	-	-	-	-		
Deferred tax expense on unrealized gain on							
unconsolidated co-investments	(0.04)	-	-	(0.04)	(0.04)		
Gain on sale of marketable securities	(0.18)	-	-	(0.18)	(0.18)		
Change in unrealized losses on marketable							
securities	0.36	-	-	0.36	0.36		
Equity income from non-core co-investments	0.13	-	-	0.13	0.13		
Co-investment promote income	(0.26)	-	-	(0.26)	(0.26)		
Income from early redemption of preferred equity							
investments	(0.01)	-	-	(0.01)	(0.01)		
General and administrative and other, net	0.01	-	-	0.01	0.01		
Core FFO per share - diluted	3.37	\$ 3.55	\$ 3.61	\$ 14.00	\$ 14.32		

(1) 2022 guidance excludes inestimable projected gain on sale of real estate and land, gain on sale of marketable securities, loss on early retirement of debt, political/legislative costs, and promote income until they are realized within the reporting period presented in the report.

## ADJUSTED EBITDAre RECONCILIATION

The National Association of Real Estate Investment Trusts ("NAREIT") defines earnings before interest, taxes, depreciation and amortization for real estate ("EBITDAre") (September 2017 White Paper) as net income (computed in accordance with U.S. generally accepted accounting principles ("U.S. GAAP")) before interest expense, income taxes, depreciation and amortization expense, and further adjusted for gains and losses from sales of depreciated operating properties, impairment write-downs of depreciated operating properties, involves for vertices within the joint venture and adjustments to reflect the Company's share of EBITDAre of investments in unconsolidated entities.

The Company believes that EBITDAre is useful to investors, creditors and rating agencies as a supplemental measure of the Company's ability to incur and service debt because it is a recognized measure of performance by the real estate industry, and by excluding gains or losses related to sales or impairment of depreciated operating properties, EBITDAre can help compare the Company's credit strength between periods or as compared to different companies.

Adjusted EBITDAre represents EBITDAre further adjusted for non-comparable items and is a component of the credit ratio, "Net Indebtedness Divided by Adjusted EBITDAre, normalized and annualized," presented on page S-6 of the earnings supplement for the first quarter of 2022 in the section titled, "Selected Credit Ratios," and it is not intended to be a measure of free cash flow for management's discretionary use, as it does not consider certain cash requirements such as income tax payments, debt service requirements, capital expenditures and other fixed charges.

Adjusted EBITDAre is an important metric in evaluating the credit strength of the Company and its ability to service its debt obligations. The Company believes that Adjusted EBITDAre is useful to investors, creditors and rating agencies because it allows investors to compare the Company's credit strength to prior reporting periods and to other companies without the effect of items that by their nature are not comparable from period to period and tend to obscure the Company's actual credit quality.

EBITDAre and Adjusted EBITDAre are not recognized measurements under U.S. GAAP. Because not all companies use identical calculations, the Company's presentation of EBITDAre and Adjusted EBITDAre may not be comparable to similarly titled measures of other companies.

The reconciliations of Net Income available to common stockholders to EBITDAre and Adjusted EBITDAre are presented in the table below (Dollars in thousands):

	 e Months Ended arch 31, 2022	
Net income available to common stockholders	\$ 73,254	
Adjustments:		
Net income attributable to noncontrolling interest	5,121	
Interest expense, net <sup>(1)</sup>	47,833	
Depreciation and amortization	133,533	
Income tax provision	(93)	
Co-investment EBITDAre adjustments	25,322	
EBITDAre	 284,970	
Gain on sale of marketable securities	(12,171)	
Unrealized gains on marketable securities	24,585	
Provision for credit losses	(62)	
Equity loss from non-core co-investment	8,844	
Deferred tax benefit on unconsolidated co-investment	(2,754)	
General and administrative and other, net	448	
Co-investment promote income	(17,076)	
Income from early redemption of preferred equity investments	(858)	
Expensed acquisition and investment related costs	8	
Loss on early retirement of debt from unconsolidated co-investment	 86	
Adjusted EBITDAre	\$ 286,020	

## **ENCUMBERED**

Encumbered means any mortgage, deed of trust, lien, charge, pledge, security interest, security agreement or other encumbrance of any kind.

## FUNDS FROM OPERATIONS ("FFO") AND CORE FFO

FFO, as defined by NAREIT, is generally considered by industry analysts as an appropriate measure of performance of an equity REIT. Generally, FFO adjusts the net income of equity REITs for non-cash charges such as depreciation and amortization of rental properties, impairment charges, gains on sales of real estate and extraordinary items. Management considers FFO and FFO which excludes non-core items, which is referred to as "Core FFO," to be useful supplemental operating performance measures of an equity REIT because, together with net income and cash flows, FFO and Core FFO provide investors with additional bases to evaluate the operating performance and ability of a REIT to incur and service debt and to fund acquisitions and other capital expenditures and to pay dividends. By excluding gains or losses related to sales of depreciated operating properties and excluding real estate depreciation (which can vary among owners of identical assets in similar condition based on historical cost accounting and useful life estimates), FFO can help investors compare the operating performance of a real estate companies. By further adjusting for items that are not considered part of the Company's core business operations, Core FFO allows investors to compare the core operating performance of the Company to its performance in prior reporting periods and to the operating performance of other real estate companies without the effect of items that by their nature are not comparable from period to period and tend to obscure the Company's actual operating results.

FFO and Core FFO do not represent net income or cash flows from operations as defined by U.S. GAAP and are not intended to indicate whether cash flows will be sufficient to fund cash needs. These measures should not be considered as alternatives to net income as an indicator of the REIT's operating performance or to cash flows as a measure of liquidity. FFO and Core FFO do not measure whether cash flow is sufficient to fund all cash needs including principal amortization, capital improvements and distributions to stockholders. FFO and Core FFO also do not represent cash flows generated from operating, investing or financing activities as defined under GAAP. Management has consistently applied the NAREIT definition of FFO to all periods presented. However, there is judgment involved and other REITs' calculation of FFO may vary from the NAREIT definition for this measure, and thus their disclosures of FFO may not be comparable to the Company's calculation.

The reconciliations of diluted FFO and Core FFO are detailed on page S-3 of the earnings supplement for the first quarter of 2022 in the section titled "Consolidated Funds From Operations".

## **INTEREST EXPENSE, NET**

Interest expense, net is presented on page S-1 of the earnings supplement for the first quarter of 2022 in the section titled "Consolidated Operating Results". Interest expense, net includes items such as gains on derivatives and the amortization of deferred charges and is presented in the table below (Dollars in thousands):

	 Months Ended Iarch 31, 2022
Interest expense	\$ 50,377
Adjustments:	
Total return swap income	(2,544)
Interest expense, net	\$ 47,833

## NET INDEBTEDNESS DIVIDED BY ADJUSTED EBITDAre

This credit ratio is presented on page S-6 of the earnings supplement for the first quarter of 2022 in the section titled "Selected Credit Ratios". This credit ratio is calculated by dividing net indebtedness by Adjusted EBITDAre, as annualized based on the most recent quarter, and adjusted for estimated net operating income from properties acquired or disposed of during the quarter. This ratio is presented by the Company because it provides rating agencies and investors an additional means of comparing the Company's ability to service debt obligations to that of other companies. Net indebtedness is total debt, net less unamortized premiums, discounts, debt issuance costs, unrestricted cash and cash equivalents, and marketable securities. The reconciliation of Adjusted EBITDAre is set forth in "Adjusted EBITDAre Reconciliation" on page S-18.1 of the earnings supplement for the first quarter of 2022. The calculation of this credit ratio and a reconciliation of net indebtedness to total debt at pro rata share for co-investments, net is presented in the table below (Dollars in thousands):

Total consolidated debt, net	\$ 6,044,619
Total debt from co-investments at pro rata share	1,240,792
Adjustments:	
Consolidated unamortized premiums, discounts, and debt issuance costs	40,402
Pro rata co-investments unamortized premiums, discounts, and debt issuance costs	7,402
Consolidated cash and cash equivalents-unrestricted	(98,107)
Pro rata co-investment cash and cash equivalents-unrestricted	(50,814)
Loans to unconsolidated co-investments	(32,788)
Marketable securities	 (201,166)
Net Indebtedness	\$ 6,950,340
Adjusted EBITDAre, annualized <sup>(1)</sup>	\$ 1,144,080
Other EBITDAre normalization adjustments, net, annualized <sup>(2)</sup>	(1,575)
Adjusted EBITDAre, normalized and annualized	\$ 1,142,505
Net Indebtedness Divided by Adjusted EBITDAre, normalized and annualized	 6.1

(1) Based on the amount for the most recent quarter, multiplied by four.

(2) Adjustments made for properties in lease-up, acquired, or disposed during the most recent quarter and other partial quarter activity, multiplied by four.

## NET OPERATING INCOME ("NOI") AND SAME-PROPERTY NOI RECONCILIATIONS

NOI and same-property NOI are considered by management to be important supplemental performance measures to earnings from operations included in the Company's consolidated statements of income. The presentation of same-property NOI assists with the presentation of the Company's operations prior to the allocation of depreciation and any corporate-level or financing-related costs. NOI reflects the operating performance of a community and allows for an easy comparison of the operating performance of individual communities or groups of communities.

In addition, because prospective buyers of real estate have different financing and overhead structures, with varying marginal impacts to overhead by acquiring real estate, NOI is considered by many in the real estate industry to be a useful measure for determining the value of a real estate asset or group of assets. The Company defines same-property NOI as same-property revenues less same-property operating expenses, including property taxes. Please see the reconciliation of earnings from operations to NOI and same-property NOI, which in the table below is the NOI for stabilized properties consolidated by the Company for the periods presented (Dollars in thousands):

		Three Months Ended March 31, 2022		Three Months Ended March 31, 2021	
Earnings from operations	\$	109,850	\$	197,381	
Adjustments:					
Corporate-level property management expenses		10,172		9,013	
Depreciation and amortization		133,533		128,587	
Management and other fees from affiliates		(2,689)		(2,249)	
General and administrative		12,242		9,812	
Expensed acquisition and investment related costs		8		15	
Gain on sale of real estate and land		-		(100,096)	
NOI		263,116		242,463	
Less: Non-same property NOI		(15,355)	_	(11,580)	
Same-Property NOI	\$	247,761	\$_	230,883	

## PUBLIC BOND COVENANTS

Public Bond Covenants refer to certain covenants set forth in instruments governing the Company's unsecured indebtedness. These instruments require the Company to meet specified financial covenants, including covenants relating to net worth, fixed charge coverage, debt service coverage, the amounts of total indebtedness and secured indebtedness, leverage and certain investment limitations. These covenants may restrict the Company's ability to expand or fully pursue its business strategies. The Company's ability to comply with these covenants may be affected by charges in the Company's operating and financial performance, charges in could cause those and other obligations to become due and payable. If any of the Company's indebtedness is accelerated, the Company may not be able to repay it. For risks related to failure to comply with these covenants, see "Item 1A: Risk Factors - Risks Related to Our Indebtedness and Financings" in the Company's annual report on Form 10-K and other reports filed by the Company with the Securities and Exchange Commission ("SEC").

The ratios set forth on page S-6 in the section titled "Public Bond Covenants" are provided only to show the Company's compliance with certain specified covenants that are contained in indentures related to the Company's issuance of Senior Notes, which indentures are filed by the Company with the SEC. See, for example, the Indenture dated March 1, 2021, filed by the Company as Exhibit 4.1 to the Company's Form 8-K, filed on March 1, 2021. These ratios should not be used for any other purpose, including without limitation to evaluate the Company's financial condition or results of operations, nor do they indicate the Company's covenant compliance as of any other date or for any other period. The capitalized terms in the disclosure are defined in the indentures filed by the Company with the SEC and may differ materially from similar terms used by other companies that present information about their covenant compliance.

## SECURED DEBT

Secured Debt means debt of the Company or any of its subsidiaries which is secured by an encumbrance on any property or assets of the Company or any of its subsidiaries. The Company's total amount of Secured Debt is set forth on page S-5 of the earnings supplement for the first quarter of 2022.

## UNENCUMBERED NOI TO ADJUSTED TOTAL NOI

This ratio is presented on page S-6 of the earnings supplement for the first quarter of 2022 in the section titled "Selected Credit Ratios". Unencumbered NOI means the sum of NOI for those real estate assets which are not subject to an encumbrance securing debt. The ratio of Unencumbered NOI to Adjusted Total NOI for the three months ended March 31, 2022, annualized, is calculated by dividing Unencumbered NOI, annualized for the three months ended March 31, 2022 and as further adjusted for pro forma NOI for properties acquired or sold during the recent quarter, by Adjusted Total NOI as annualized. The calculation and reconciliation of NOI is set forth in "Net Operating Income ("NOI") and Same-Property NOI Reconciliations" above. This ratio is presented by the Company because it provides rating agencies and investors an additional means of comparing the Company's ability to service debt obligations to that of other companies. The calculation of this ratio is presented in the table below (Dollars in thousands):

	Annualized
	Q1'22 <sup>(1)</sup>
NOI	\$ 1,052,464
Adjustments:	
NOI from real estate assets sold or held for sale	-
Other, net <sup>(2)</sup>	7,175
Adjusted Total NOI	1,059,639
Less: Encumbered NOI	(62,686)
Unencumbered NOI	\$ 996,953
Encumbered NOI	\$ 62,686
Unencumbered NOI	996,953
Adjusted Total NOI	\$ 1,059,639
Unencumbered NOI to Adjusted Total NOI	 94%