# TED DECKER

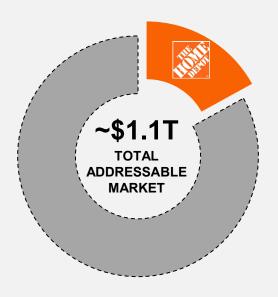
CHAIR, PRESIDENT & CEO

2025 INVESTOR AND ANALYST CONFERENCE



### **Winning Formula**

# MASSIVE MARKET OPPORUNITY



\$900B+
REMAINING
OPPORTUNITY

# DISTINCT COMPETITIVE ADVANTAGES









**REAL ESTATE** 









#### **STRATEGY**







#### CULTURE AND VALUES



Customers

Front-Line Associates

Field Support

CEO CEO

### **Large and Highly Fragmented Market**

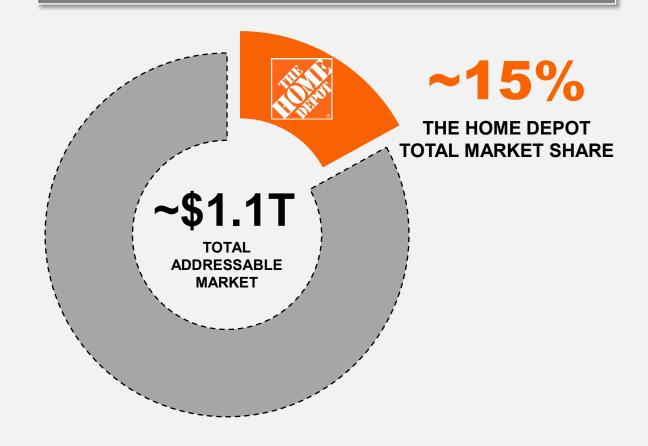
#### TOTAL ADDRESSABLE MARKET





PRO ~\$600B

#### **MARKET SHARE**



### **Distinct Competitive Advantages**











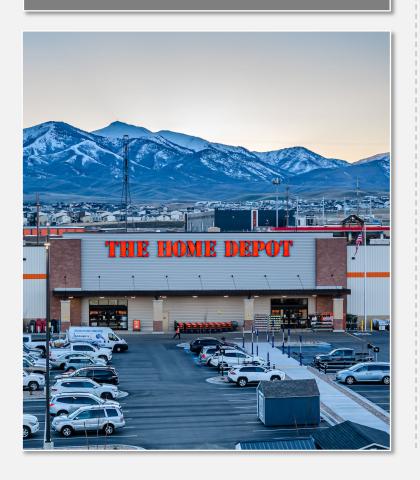




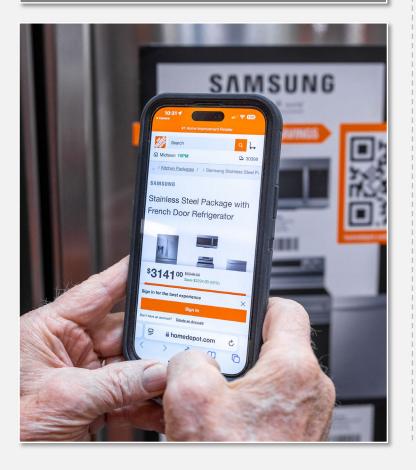


### **Our Strategy**

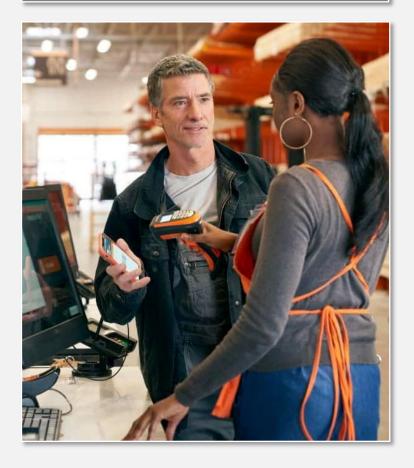
# DRIVE OUR CORE AND CULTURE



DELIVER FRICTIONLESS
INTERCONNECTED
CUSTOMER EXPERIENCE



#### **WIN THE PRO**



#### **Drive Our Core and Culture**

**CUSTOMER SERVICE** 





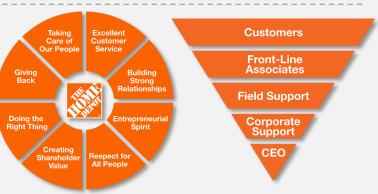
PRODUCT AUTHORITY
AND VALUE





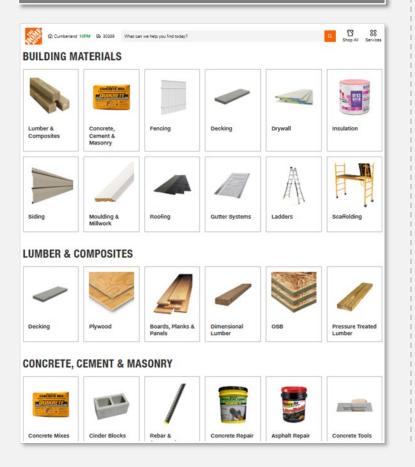
**CULTURE** 





### **Best Interconnected Experience**

# POWERFUL ECOMMERCE SITE

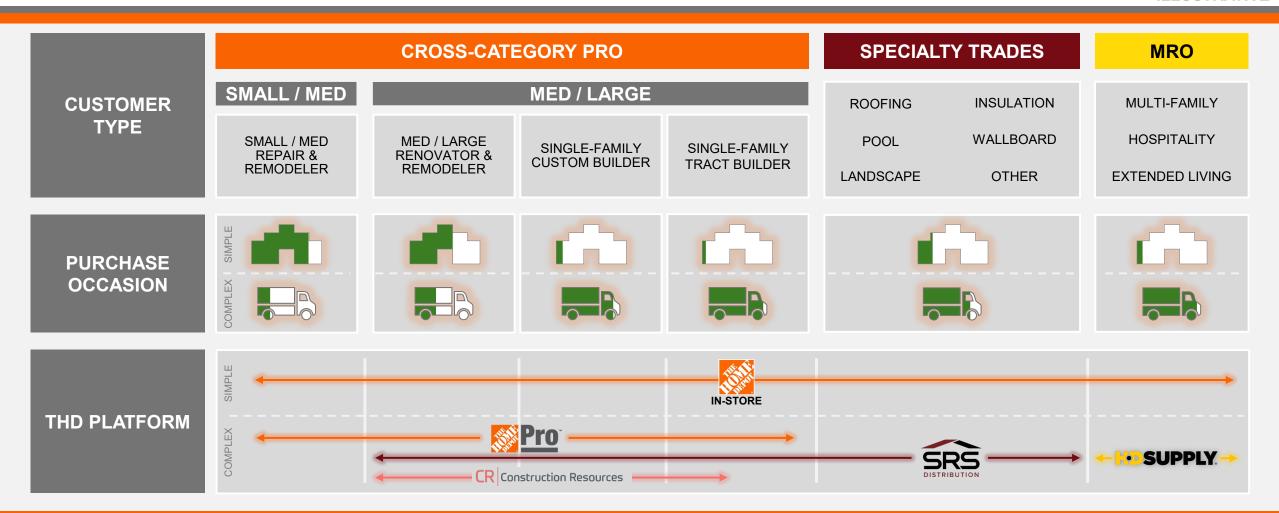


FRICTIONLESS CUSTOMER
EXPERIENCE ACROSS
CHANNELS



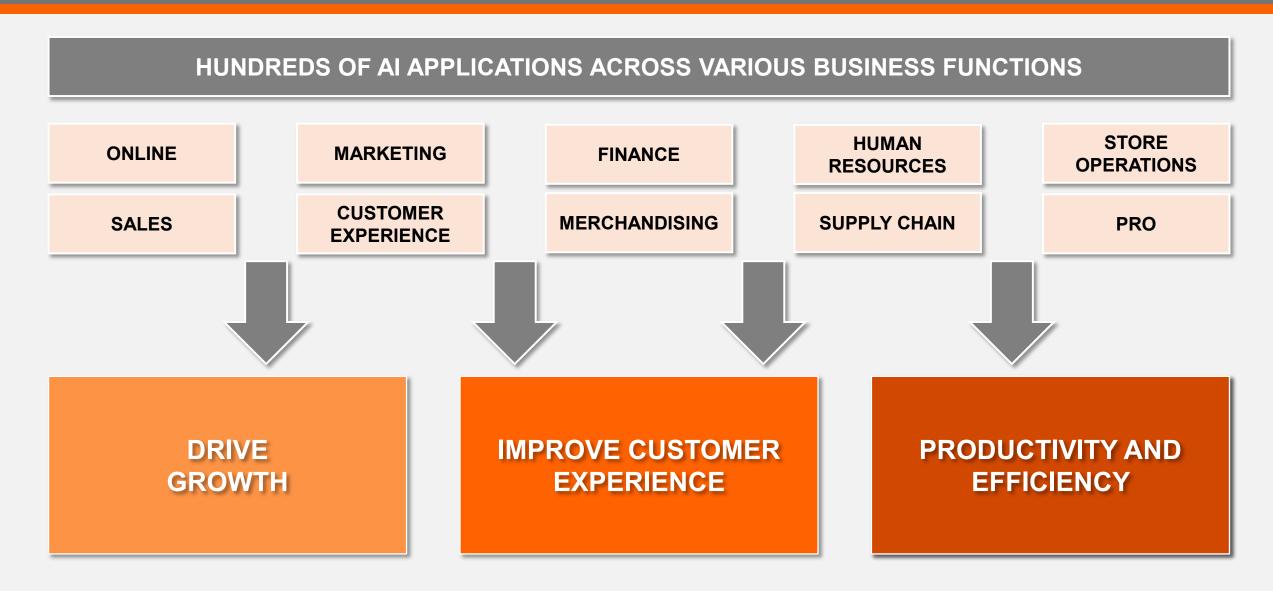
## UNMATCHED DELIVERY CAPABILITIES





Our Target Pro Includes Multiple Customer Types, Supported Across Purchase Occasions and Platforms

### **Technology and AI Enable Our Growth**



### **The Home Depot's Investment Proposition**



LARGE AND HIGHLY FRAGMENTED ~\$1.1T TOTAL ADDRESSABLE MARKET



WELL POSITIONED TO GROW SHARE THROUGH OUR DISTINCT COMPETITIVE ADVANTAGES AND OPERATIONAL EXCELLENCE



WE HAVE A CLEAR GROWTH STRATEGY



INVESTMENTS ACROSS THE BUSINESS ENHANCE OUR UNIQUE VALUE PROPOSITION

# ANN-MARIE CAMPBELL

SENIOR EXECUTIVE VICE PRESIDENT

2025 INVESTOR AND ANALYST CONFERENCE



### The Power of The Home Depot Store Network



We Are the #1 Home Improvement Retailer in the U.S., Canada, and Mexico

#### **The Power of Core and Culture**



### **Cultivating the Best Associate Experience**



Our Highly Engaged Associates Provide Superior Customer Service

### **Driving a Culture of Selling**







FOCUS ON THE CULTURE OF SELLING



EMPOWER
ASSOCIATES WITH
TRAINING & TOOLS



SHIFT ASSOCIATE TASKING TO MET





### **Leveraging Technology Across the Store**

#### **TECHNOLOGY ENHANCEMENTS**

SIDEKICK APPLICATION



COMPUTER VISION



# IN-STOCK AND ON-SHELF AVAILABILITY ARE AT ALL-TIME HIGHS

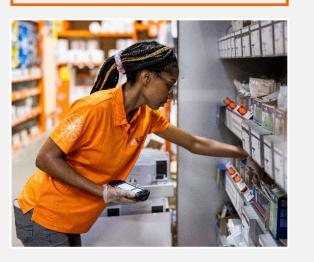


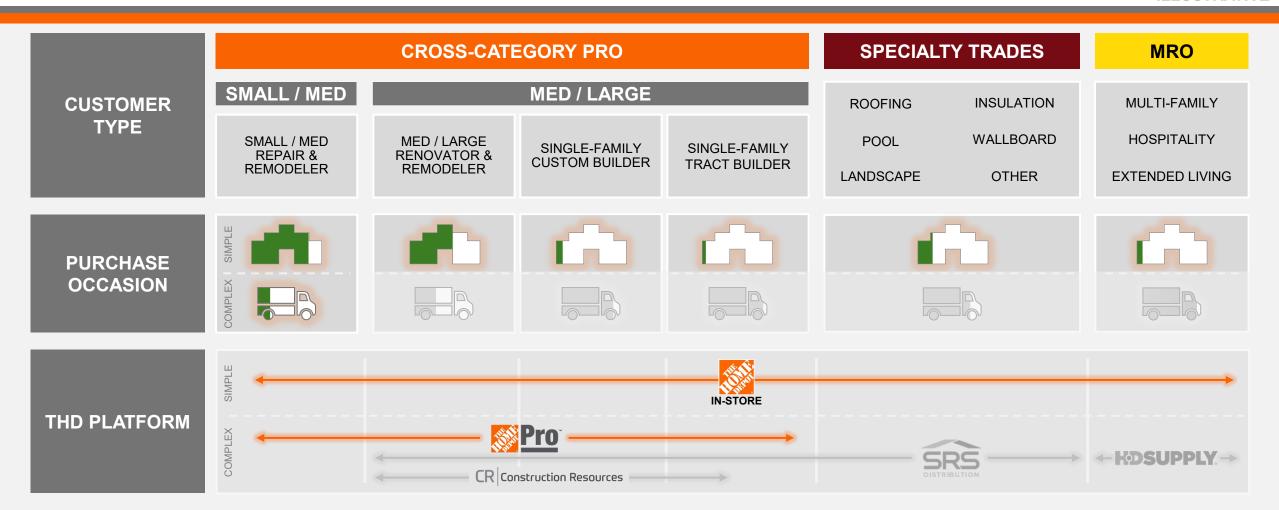












#### **All Pros Shop Our Stores**

### **Investing in a Premier In-Store Pro Experience**

RIGHT PRODUCTS, RIGHT BRANDS



UNIFIED PRO TEAM



SERVICE AND SUPPORT



### **Driving the Best Interconnected Experience**

# ASSORTMENT DEPTH AND BREADTH



### ONE PAINT



#### **FULFILLMENT OPTIONS**



**In-Store** 



**Buy Online Pickup In-Store** 



**Job Site Delivery** 



**Vendor Delivery** 

**Pro Paint Sales Have More Than Doubled Since 2019** 

### **Serving Our Communities**











#### **VETERAN CAUSES**



#### PATH TO PRO



#### **DISASTER RECOVERY**



# BILLY BASTEK

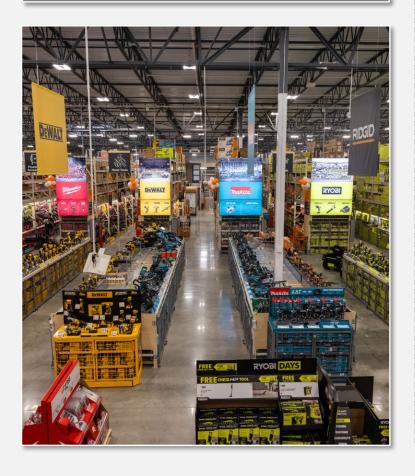
EXECUTIVE VICE PRESIDENT MERCHANDISING

2025 INVESTOR AND ANALYST CONFERENCE



### **Merchandising Objectives**

# MAINTAIN OUR PRODUCT AUTHORITY



DRIVE GROWTH WITH LEADING BRANDS AND INNOVATION



# MERCHANDISING EXCELLENCE



### **Product Authority in Home Improvement**

#### PRODUCT IS KING



POWERED BY OUR
PARTNERSHIPS AND
CUSTOMER-BACK INVESTMENTS



PRODUCT INNOVATION & VALUE



COMPLETE PROJECT
OFFERINGS



**CUSTOMER EXPERIENCE** 

### **Innovation Powering Growth**

## EXCLUSIVE KILZ PARTNERSHIP



# FIRST-TO-MARKET INNOVATION



# PREMIER BATTERY PLATFORMS



**ARE WITH BRANDS** 

**EXCLUSIVE TO THE HOME** 

DEPOT IN BIG BOX RETAIL

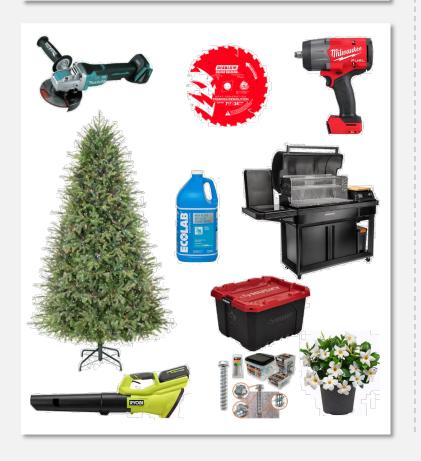
PLATFORMS ARE

REPRESENTED IN

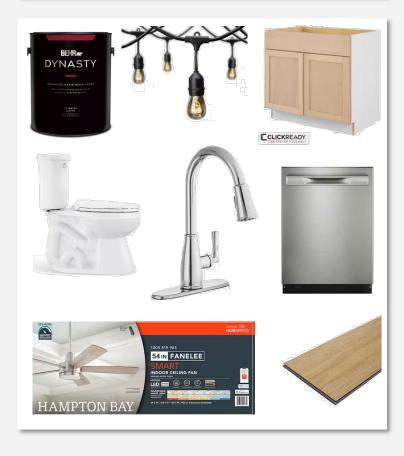
**OUR ASSORTMENT** 

### **Strategic Vendor Partnerships Drive Exclusivity**

#### **HARDLINES**



#### DECOR



#### **BUILDING MATERIALS**



### Vendor Relationships Create Differentiated Experiences



PREVIOUSLY, ONLY ~25 SKUS AVAILABLE FOR DELIVERY FROM STORE



### **TODAY | 100+ SKUs**

AVAILABLE FOR SAME OR NEXT-DAY DELIVERY FROM VARIOUS LOCATIONS



**Driving Over 500bps of Sales Lift with Rheem Water Heaters** 

### **Vendors Aligning with HD for Future Growth**



#### Our Private Brands Provide Differentiated Value















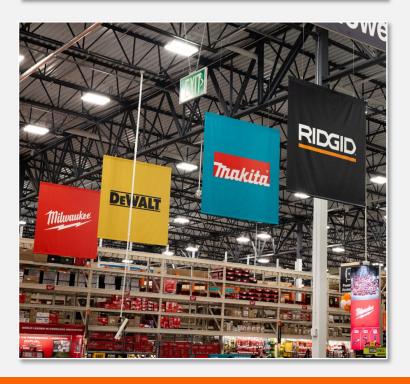






### **Balancing the Art and Science**

PRODUCT AND INNOVATION



ASSORTMENT AND SPACE PLANNING



**DATA AND AI** 



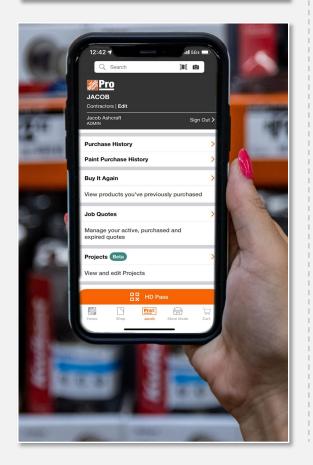
We Continue to Invest in People, Processes, and Technology to Optimize Our Business

### Merchandising Excellence is a Competitive Advantage

# RECORD IN-STOCKS



# GREATER CONNECTIVITY



#### MERCHANT EXPERTISE



# DEDICATED MET TASKING



### **#1 Brand in Home Improvement**



### We Are the Product Authority in Home Improvement



# JORDAN BROGGI

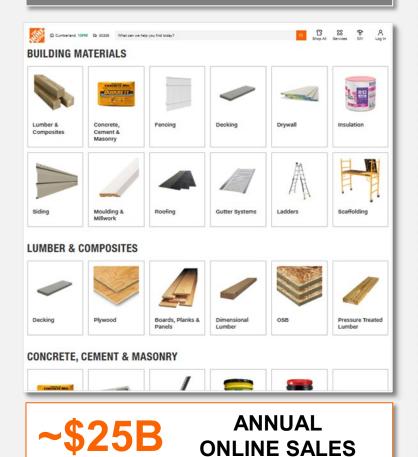
EXECUTIVE VICE PRESIDENT CUSTOMER EXPERIENCE & PRESIDENT | ONLINE

2025 INVESTOR AND ANALYST CONFERENCE



### **Best Interconnected Experience**

# POWERFUL ECOMMERCE SITE

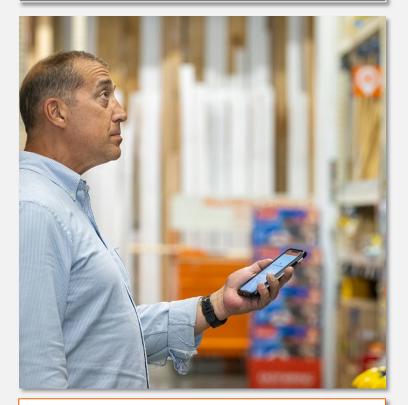


# UNMATCHED DELIVERY CAPABILITIES



~16K DELIVERY ASSETS

FRICTIONLESS CUSTOMER
EXPERIENCE ACROSS
CHANNELS



6B+

WEBSITE AND STORE VISITS ANNUALLY

### Interconnected Includes the Entire Shopping Journey





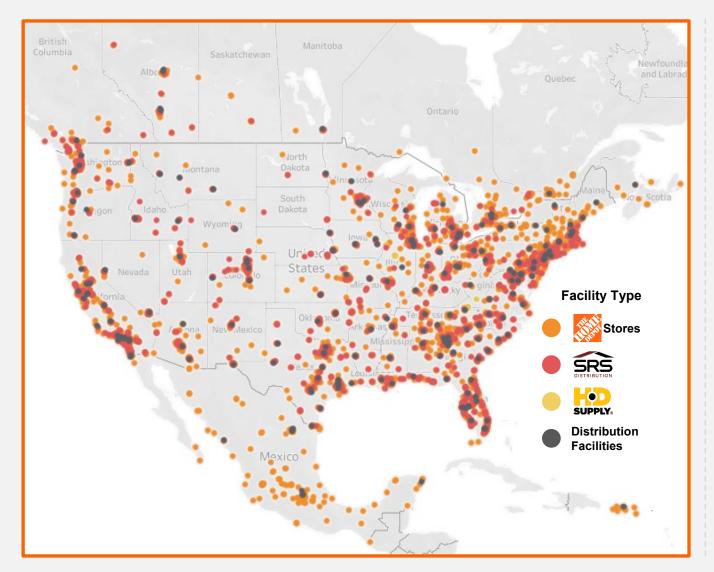


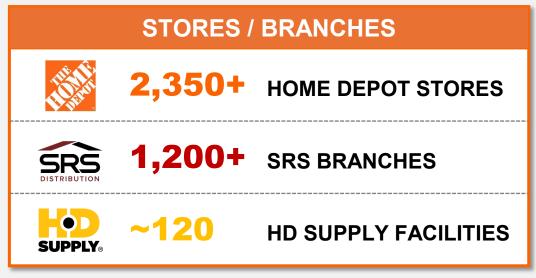


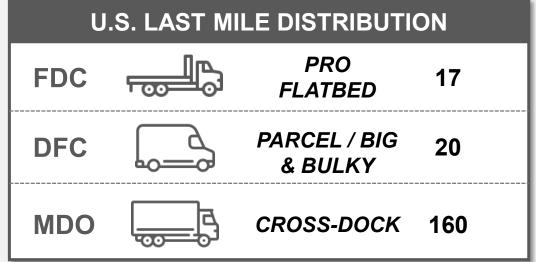


Millions of Customer Journeys Across Our Physical and Digital Assets

### **Unmatched Delivery Network**







### Supply Chain Assets + Technology = Faster Speeds



**INCREASED DELIVERY SPEED ACROSS** PRODUCT TYPES AND DELIVERY MODES

**PARCEL** 



CAR



**BOX** 

**FLATBED** 













We Will Continue to Optimize Fulfillment Across All Assets to Better Serve Our Customers

### **Best-in-Class Delivery Experience**

**AVAILABILITY** 



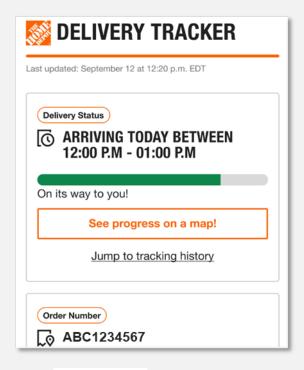
**SPEED** 



RELIABILITY



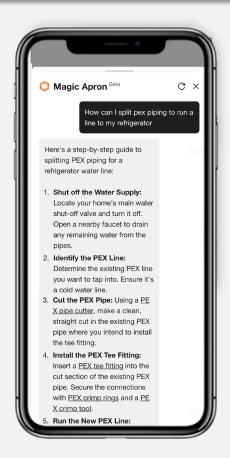
COMMUNICATION



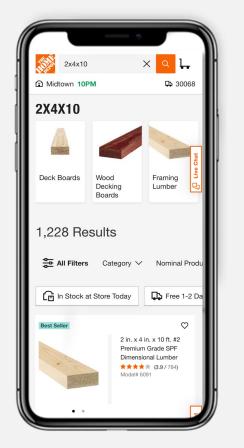
**Customer Satisfaction for Pro Deliveries at All-Time Highs** 

#### **Tech Enablement Driving Personalization**

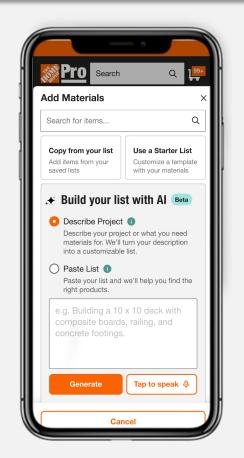
#### MAGIC APRON



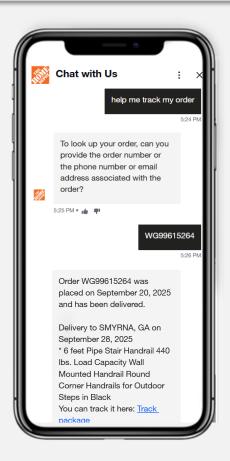
# IMPROVED SEARCH FUNCTION



# AI POWERED PROJECT LISTS

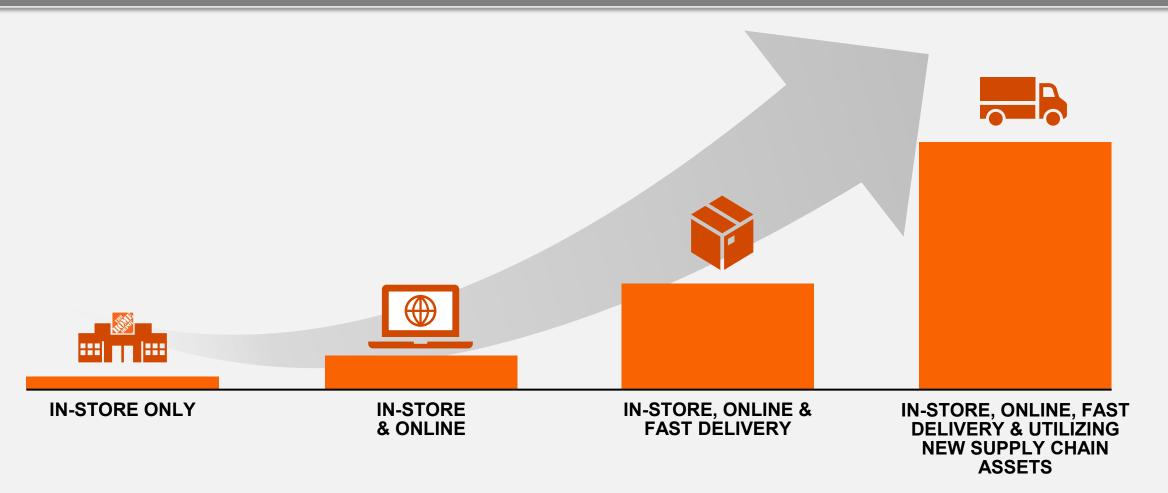


# REFRESHED CUSTOMER CHAT



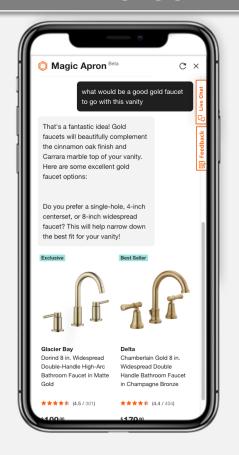
#### **Driving Greater Engagement**

#### CUSTOMER SPEND INCREASES WITH CHANNEL AND CAPABILITY UTILIZATION

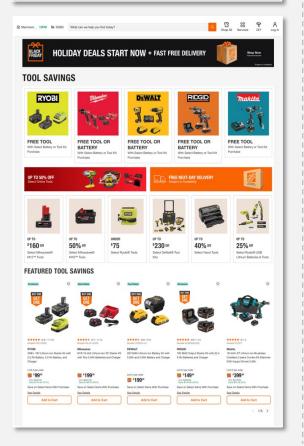


#### Relentless Focus on Enhancing Customer Experience

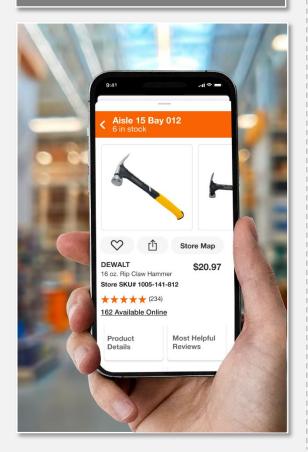
# AI-ENABLED TECHNOLOGY



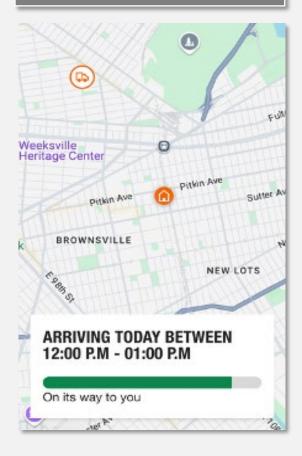
# ONLINE PRODUCT AUTHORITY



# MOBILE APP EXPERIENCE



## IMPROVED DELIVERY EXPERIENCE



# MIKE ROWE

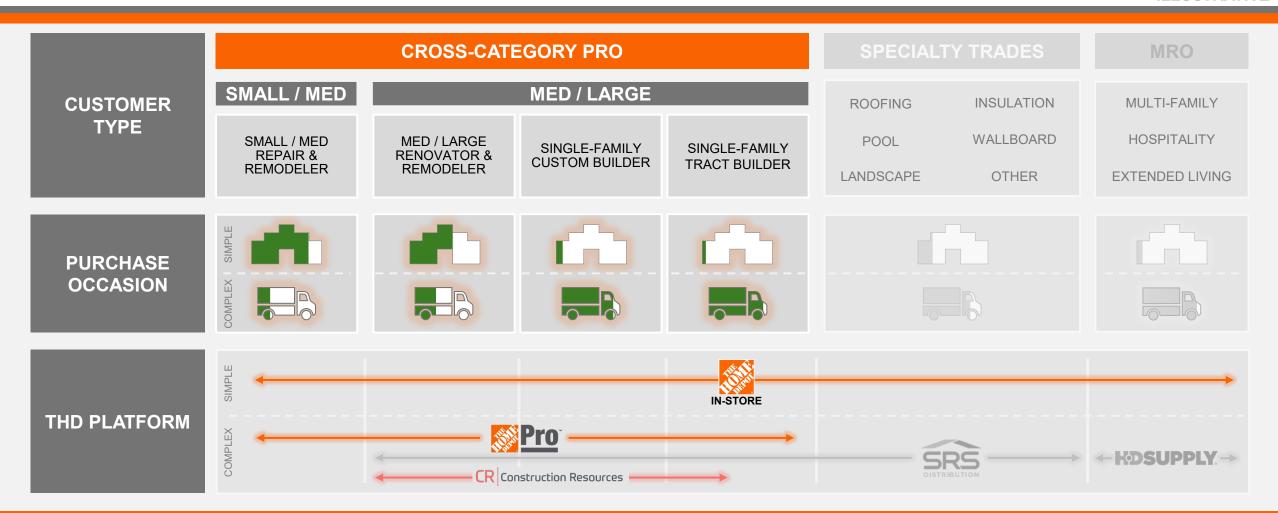
EXECUTIVE VICE PRESIDENT PRO

2025 INVESTOR AND ANALYST CONFERENCE



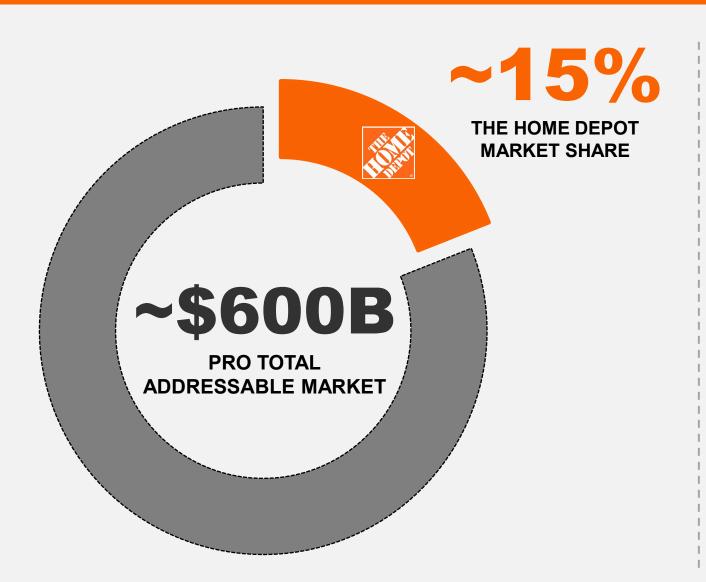
#### **We Are the Destination for Pros**





Our Target Pro Includes Multiple Customer Types, Supported Across Purchase Occasions and Platforms

#### **Pro Total Addressable Market**



~50%

OF THE ADDRESSABLE
MARKET OPPORTUNITY
REPRESENTS PROS WORKING
ON COMPLEX PROJECTS

### **Our Unique Pro Value Proposition**

#### **TODAY: PROS RELY ON 30+ SUPPLIERS FOR A JOB**



**CABINET SHOP** 

**SPECIALTY** 

**PAINT STORE** 

























**PLUMBING SUPPLY** 



LIGHTING GALLERY



**ELECTRICAL SUPPLY** 

**FUTURE VISION: THD TO SERVE AS ONE** PREFERRED PARTNER FOR THE WHOLE PROJECT

#### STREAMLINED COMMUNICATION

SINGLE POINT-OF-CONTACT

#### SIMPLIFIED ORDERING

ONE WEBSITE TO NAVIGATE

#### **COMPLEX PROJECT SUPPORT**

**COORDINATED & STAGED DELIVERIES** 

#### ORGANIZED INVOICING

SIMPLE PAYMENT PROCESS

#### **CONVENIENT LOCATIONS**

EXTENDED HOURS TO SUPPORT URGENT NEEDS

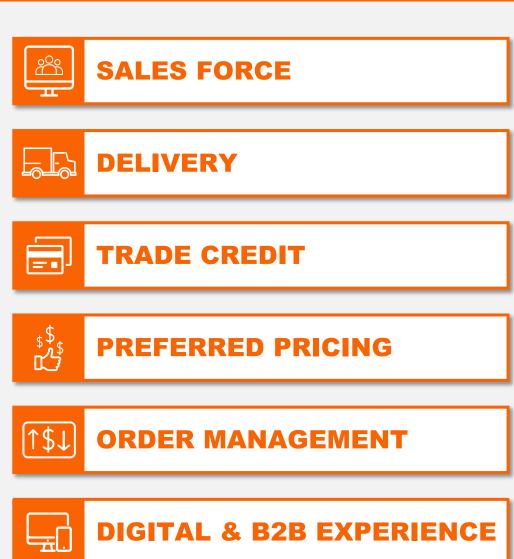
Our Vision: A Unified, Cross-Category Experience That Saves Pros Time and Money

### **Pro Ecosystem**



### **Incremental Capabilities to Win the Pro**





### **Expanding Delivery Through Relay Markets**

WE CONTINUE TO INCREASE FDC COVERAGE AND ARE TESTING NEW CAPABILITIES...



...THAT EXPAND OUR REACH AND IMPROVE
THE CUSTOMER DELIVERY EXPERIENCE



EXTENDED FDC COVERAGE
TO SERVE NEW MARKETS



EXPANDED FDC COVERAGE WITHIN EXISTING MARKETS



LARGER QUANTITY OF PRODUCT / STOPS AVAILABLE PER TRUCK



HIGHER PERCENTAGE OF ON-TIME FLATBED DELIVERIES



#### **We Are Winning Today**







**Double-Digit Billion Dollar Opportunity** 

#### **Winning Faster Together**







3M+ PRODUCTS OFFERED

**AUTHORITY** 



STORE FOOTPRINT

2.3K+ STORE LOCATIONS



**DELIVERY NETWORK** 

~200 CORE DCs



DELIVERY FLEET

5K+ FLEET ASSETS



# WIN WITH MULTIPLE PROS

ACROSS
MULTIPLE
PURCHASE
OCCASIONS





SPECIALIZED ASSORTMENT

ASSORTMENT TO HELP SPECIALTY CONTRACTORS



BRANCH NETWORK

1.2K+ BRANCH LOCATIONS



LOCALIZED SALESFORCE

3.5K+ SALES RESOURCES



PRIVATIZED FLEET

**8K+**PRIVATE FLEET
ASSETS



### **Serving the Pro**











# DAN TINKER

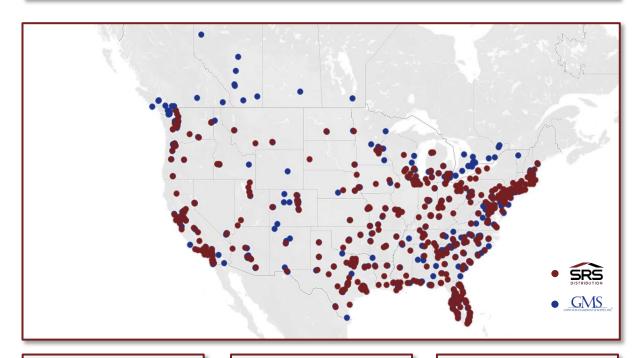
SRS - PRESIDENT & CEO

2025 INVESTOR AND ANALYST CONFERENCE



### **SRS Distribution – Competitive Advantages**

#### **ECOSYSTEM AND CAPABILITIES**









#### **FACTORS FUELING SRS GROWTH**









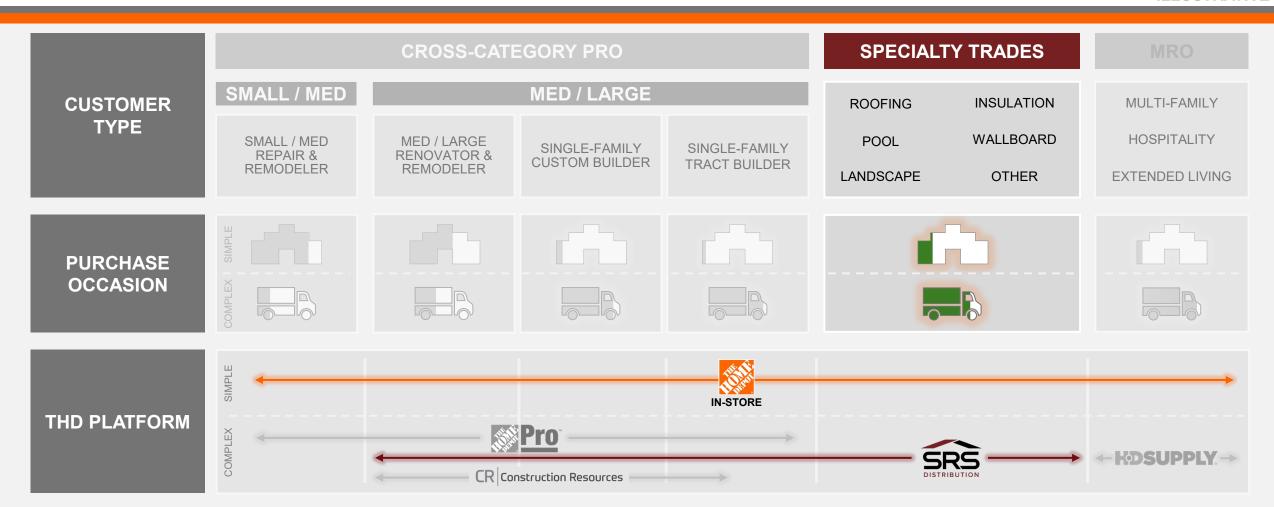






**ACCESS TO ENTERPRISE RESOURCES** 





SRS Serves Specialty Trade Customers Spanning Residential and Commercial Markets

#### **SRS Distribution – Verticals**

# ROOFING AND EXTERIOR BUILDING PRODUCTS





#### OUTDOOR LIVING







# INTERIOR BUILDING PRODUCTS





**Leadership Position Across Verticals** 

#### **SRS Growth Strategy**

# SAME STORE SALES



CONSISTENT SAME
STORE SALES GROWTH

# NEW GREENFIELD LOCATIONS



38 OPENINGS SINCE THD ACQUISITION

# STRATEGIC M&A ACTIVITY



17 NEW ACQUISITIONS SINCE THD ACQUISITION

# DIGITAL SOLUTIONS



INTEGRATED ERP AND IT SYSTEMS

#### **Winning Faster Together**







STORE

**FOOTPRINT** 



**DELIVERY** 

**NETWORK** 



**DELIVERY** 

**FLEET** 

5K+



3M+ **PRODUCTS OFFERED** 

2.3K+ STORE **LOCATIONS** 

~200 **CORE DCs** 

**FLEET ASSETS** 



## **WIN WITH MULTIPLE PROS**

**ACROSS MULTIPLE PURCHASE OCCASIONS** 







ASSORTMENT TO HELP SPECIALTY CONTRACTORS



**BRANCH NETWORK** 

1.2K+ BRANCH LOCATIONS



LOCALIZED **SALESFORCE** 

3.5K+ SALES RESOURCES

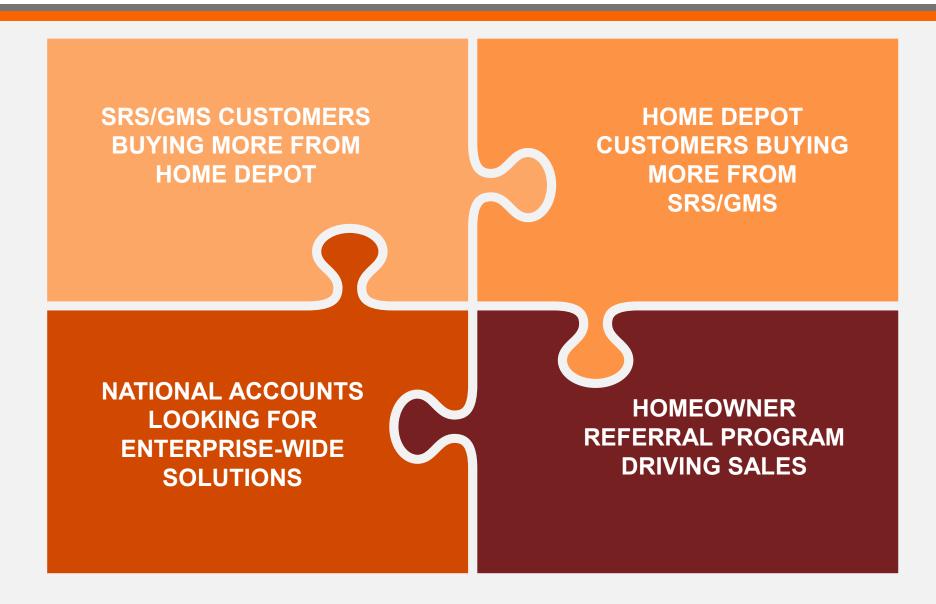


**PRIVATIZED FLEET** 

8K+ PRIVATE FLEET **ASSETS** 



### Generating Incremental Revenue Through Cross-Selling



### **Becoming the Leader in Building Products Distribution**



# RICHARD MCPHAIL

**EXECUTIVE VICE PRESIDENT & CFO** 

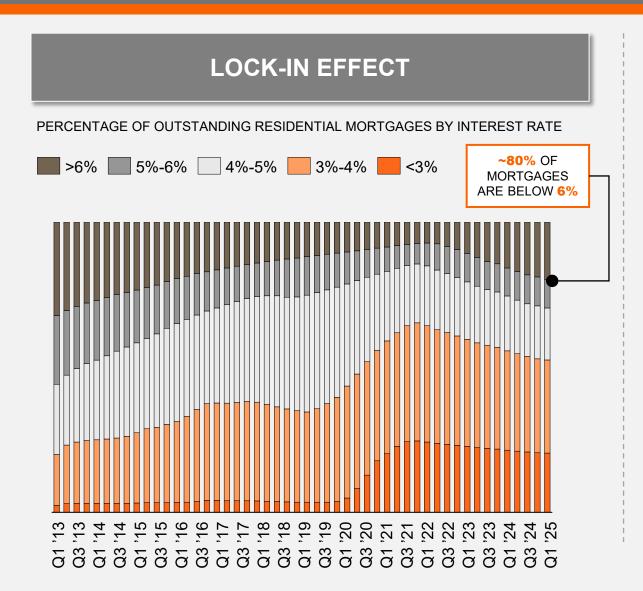
2025 INVESTOR AND ANALYST CONFERENCE



#### **Reaffirm Fiscal 2025 Guidance**

	FY 2025	
TOTAL SALES GROWTH	~ 3%	
COMP SALES GROWTH	SLIGHTLY POSITIVE	
GROSS MARGIN	~ 33.2%	
OPERATING MARGIN	~ 12.6%	
ADJ. OPERATING MARGIN	~ 13.0%	
EFFECTIVE TAX RATE	~ 24.5%	
NET INTEREST EXPENSE	~ \$2.3B	
DILUTED EPS	~ -6%	
ADJ. DILUTED EPS	~ -5%	

#### **Current Housing Market Conditions**

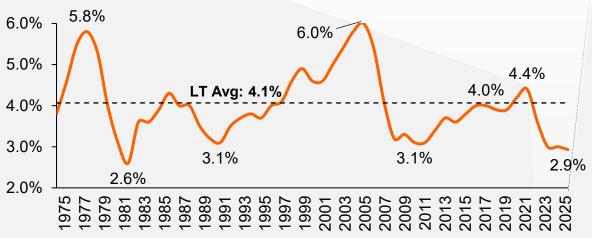


#### **HOUSING TURNOVER**

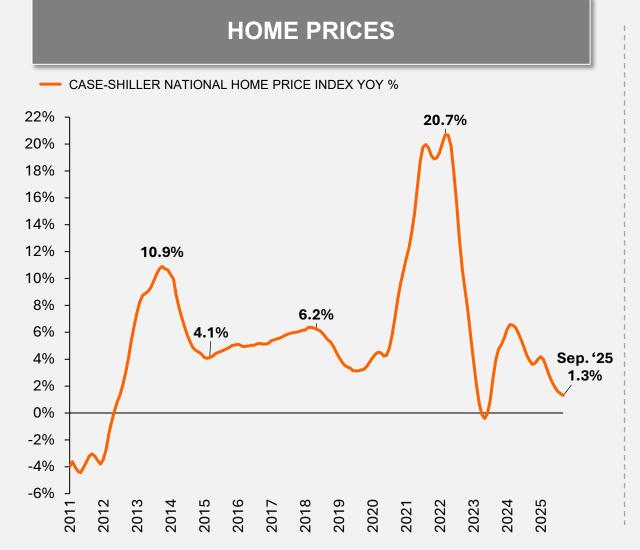
TOTAL HOUSING TURNOVER: SF SAAR SALES AS % OF TOTAL HOUSING STOCK

-- 50-Yr. Avg



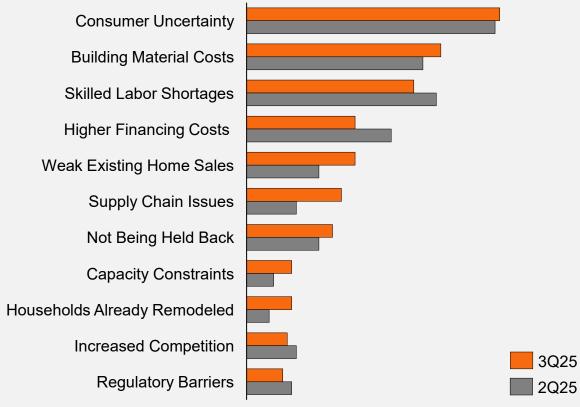


#### **Short-Term Pressures**



#### **REASONS FOR DEFERRING PROJECTS**

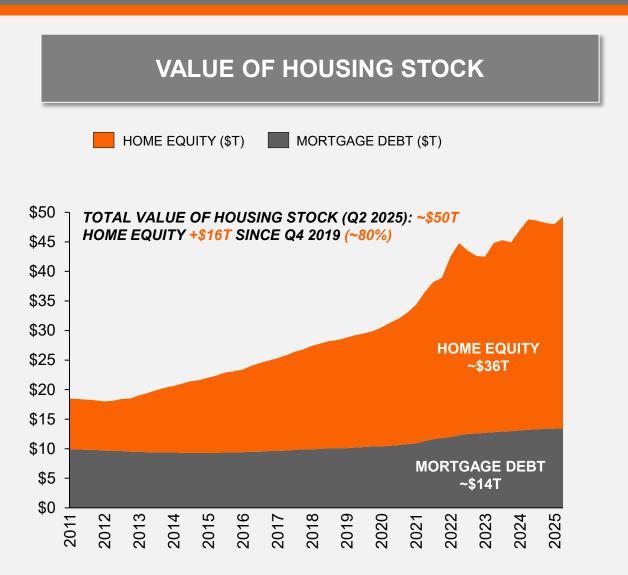
FACTORS LIMITING PROFESSIONAL REMODELERS' GROWTH OVER THE NEXT 6 MONTHS

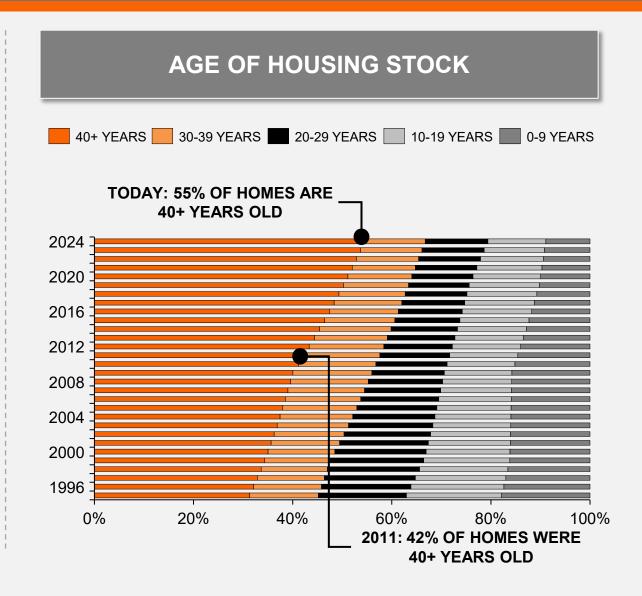


### **Preliminary 2026 Outlook**

	FY 2026	
MARKET GROWTH	~ -1% to ~ +1%	
COMP SALES GROWTH	~ 0% to ~ 2%	
TOTAL SALES GROWTH	~ 2.5% to ~ 4.5%	
OPERATING MARGIN	~ 12.6% at 2% Comp	
ADJ. OPERATING MARGIN	~ 13.0% at 2% Comp	
DILUTED EPS	~ 4% at 2% Comp	
ADJ. DILUTED EPS	~ 4% at 2% Comp	

### **Strong Long-Term Housing Fundamentals**





### **Fundamentals Supporting Future Demand**

#### **HOUSING SHORTAGE**

HOUSING UNITS NEEDED OVER NEXT 10 YEARS

<b>TOTAL</b>	#	OF	НО	MES
. • .,	••	•	•••	

CURRENT SHORTAGE<sup>(1)</sup>

 $\sim 2M - 5M$ 

FORECASTED HOUSEHOLD

FORMATION + NEW HOME/TEARDOWNS

12M - 14M

10 YR. TOTAL HOMES NEEDED

14M – 19M

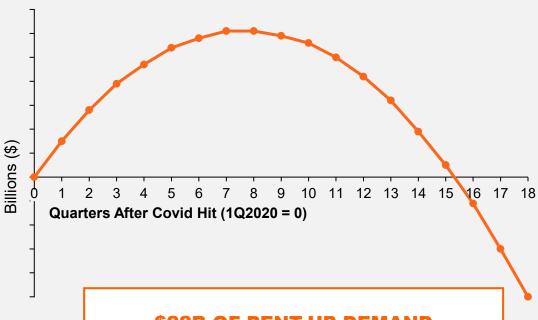
TOTAL HOMES NEEDED PER YEAR

1.4M - 1.9M

~10% to ~45% HIGHER THAN 10-YR AVG. COMPLETIONS (1.3M/YEAR)

#### PENT-UP DEMAND

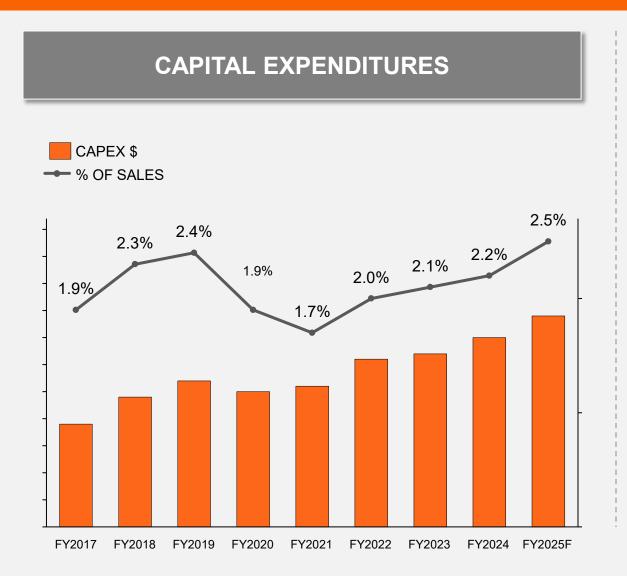
HOME IMPROVEMENT DEFERRAL ESTIMATE

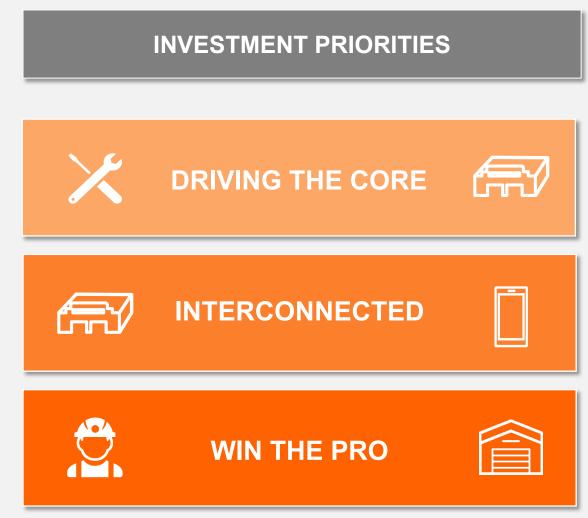


#### **\$22B OF PENT-UP DEMAND**

CREATED OVER LAST 2 YEARS (JOHN BURNS RESEARCH & CONSULTING)

#### **Investing for Future Growth**





#### **Generating Billions in Productivity Across the Business**







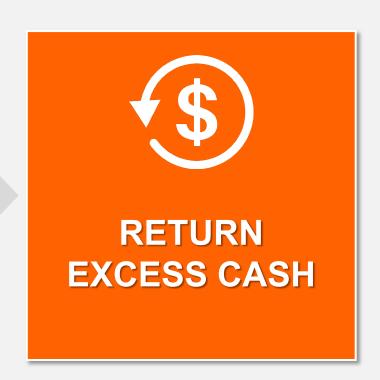
### **Market Recovery Case**

	RECOVERY CASE	ACCELERATED RECOVERY CASE	
TOTAL SALES GROWTH	~ 5% to ~ 6%	SHARPER HOUSING RECOVERY DRIVES SALES AND EPS GROWTH FASTER THAN RECOVERY CASE	
СОМР	~ 4% to ~ 5%		
NON-COMP	~ 1%		
OPERATING PROFIT GROWTH	FASTER THAN SALES		
EPS & ADJ. EPS GROWTH	MID TO HIGH SINGLE DIGITS		

### **Capital Allocation**







### **Home Depot's Investment Proposition**



LARGE AND HIGHLY FRAGMENTED ~\$1.1T TOTAL ADDRESSABLE MARKET



WELL POSITIONED TO GROW SHARE THROUGH OUR DISTINCT COMPETITIVE ADVANTAGES AND OPERATIONAL EXCELLENCE



INVESTMENTS ACROSS THE BUSINESS ENHANCE OUR UNIQUE VALUE PROPOSITION



CREATE SHAREHOLDER VALUE THROUGH DISCIPLINED CAPITAL ALLOCATION