# **Prudential plc** 2021 Half Year Results

11 August 2021



This document may contain 'forward-looking statements' with respect to certain of Prudential's plans and its goals and expectations relating to its and Jackson's future financial condition, performance, results, strategy and objectives. Statements that are not historical facts, including statements about Prudential's beliefs and expectations and including, without limitation, statements containing the words 'may', 'will', 'should', 'continue', 'aims', 'estimates', 'projects', 'believes', 'intends', 'expects', 'plans', 'seeks' and 'anticipates', and words of similar meaning, are forward-looking statements. These statements are based on plans, estimates and projections as at the time they are made, and therefore undue reliance should not be placed on them. By their nature, all forward-looking statements involve risk and uncertainty.

A number of important factors could cause Prudential's and Jackson's actual future financial condition or performance or other indicated results of the entity referred to in any forward-looking statement to differ materially from those indicated in such forward-looking statement. Such factors include, but are not limited to, the ability to complete the proposed demerger of Jackson Financial Inc. on the anticipated timeframe or at all; the realisation of anticipated benefits of the proposed demerger of Jackson; the ability of the management of Jackson Financial Inc. and its group to deliver on its business plan post-separation; the impact of the current Covid-19 pandemic, including adverse financial market and liguidity impacts, responses and actions taken by governments, regulators and supervisors, the impact to sales, claims and assumptions and increased product lapses, disruption to Prudential's operations (and those of its suppliers and partners), risks associated with new sales processes and information security risks; future market conditions, including fluctuations in interest rates and exchange rates, the potential for a sustained low-interest rate environment, and the impact of economic uncertainty, asset valuation impacts from the transition to a lower carbon economy, derivative instruments not effectively hedging exposures arising from product guarantees, inflation, including interest rate rises as a response, and deflation and the performance of financial markets generally; global political uncertainties, including the potential for increased friction in crossborder trade and the exercise of executive powers to restrict trade, financial transactions, capital movements and/or investment; the policies and actions of regulatory authorities, including, in particular, the policies and actions of the Hong Kong Insurance Authority, as Prudential's Group-wide supervisor, as well as new government initiatives generally; given its designation as an Internationally Active Insurance Group, ("IAIG"), the impact on Prudential of systemic risk and other group supervision policy standards adopted by the International Association of Insurance Supervisors; the impact of competition and fast-paced technological change; the effect on Prudential's business and results from, in particular, mortality and morbidity trends, lapse rates and policy renewal rates; the physical, social and financial impacts of climate change and global health crises on Prudential's business and operations; the timing, impact and other uncertainties of future acquisitions or combinations within relevant industries; the impact of internal transformation projects and other strategic actions failing to meet their objectives; the effectiveness of reinsurance for Prudential's businesses; the risk that Prudential's operational resilience (or that of its suppliers and partners) may prove to be inadequate, including in relation to operational disruption due to external events; disruption to the availability, confidentiality or integrity of Prudential's information technology, digital systems and data (or those of its suppliers and partners); any ongoing impact on Prudential of the demerger of M&G plc and, if and when completed, the demerger of Jackson Financial Inc.; the impact of changes in capital, solvency standards, accounting standards or relevant regulatory frameworks, and tax and other legislation and regulations in the jurisdictions in which Prudential and its affiliates operate; the impact of legal and regulatory actions, investigations and disputes; and the impact of not adequately responding to environmental, social and governance issues. These and other important factors may, for example, result in changes to assumptions used for determining results of operations or re-estimations of reserves for future policy benefits. Further discussion of these and other important factors that could cause Prudential's actual future financial condition or performance or other indicated results of the entity referred to in any forward-looking statements to differ, possibly materially, from those anticipated in Prudential's forward-looking statements can be found under the 'Risk Factors' heading in Prudential's 2020 Annual Report and the 'Risk Factors' heading of Prudential's most recent annual report on Form 20-F filed with the U.S. Securities and Exchange Commission ("SEC"). Prudential's most recent Annual Report and Form 20-F are available on its website at www.prudentialplc.com. Any forward-looking statements contained in this document speak only as of the date on which they are made. Prudential expressly disclaims any obligation to update any of the forward-looking

Any forward-looking statements contained in this document speak only as of the date on which they are made. Prodential expressly disclaims any obligation to update any of the forward-looking statements estatements contained in this document or any other forward-looking statements it may make, whether as a result of future events, new information or otherwise except as required pursuant to the UK Prospectus Rules, the UK Listing Rules, the UK Disclosure and Transparency Rules, the Hong Kong Listing Rules, the SGX-ST listing rules or other applicable laws and regulations. Prudential may also make or disclose written and/or oral forward-looking statements in reports filed with or furnished to the FCA, the SEC or other regulatory authorities, as well as in its annual report and accounts to shareholders, periodic financial reports to shareholders, proxy statements, offering circulars, registration statements, prospectuses and prospectus supplements, press releases and other written materials and in oral statements made by directors, officers or employees of Prudential to third parties, including financial analysts. All such forward-looking statements are qualified in their entirety by reference to the factors discussed under the 'Risk Factors' heading in Prudential's 2020 Annual Report and the 'Risk Factors' heading of Prudential's most recent annual report on Form 20-F filed with the SEC. These factors are not exhaustive as Prudential operates in a continually changing business environment with new risks emerging from time to time that it may be unable to predict or that it currently does not expect to have a material adverse effect on its business.

#### **Cautionary Statements**

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# **Mike Wells**

Group CEO



**2021 HALF YEAR RESULTS** 

A clear, purpose-led strategy to drive growth



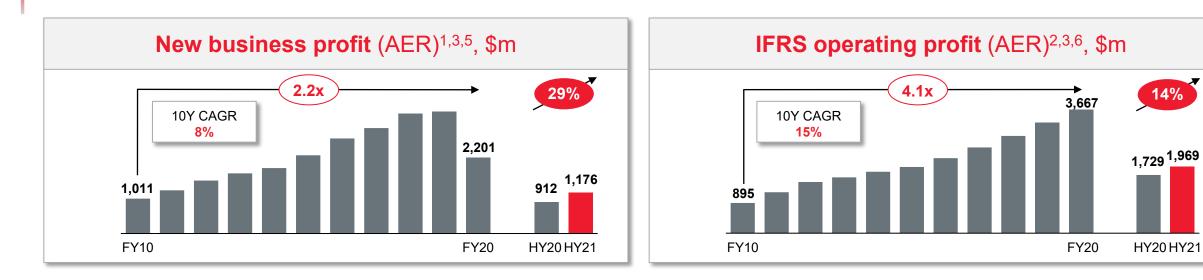
- Socus on China, India, Indonesia and Thailand
- Grow H&P by providing access to affordable health
- Position Eastspring to lead in Asia & drive ESG agenda
- Make it easy for customers to buy repeatedly
- Expand data-driven knowledge of and for customers
- Improve health and wealth outcomes at scale
- Upskill our people, agents and partner advisors
- Provide inclusive offerings for all segments
- Lower the threshold for wealth services



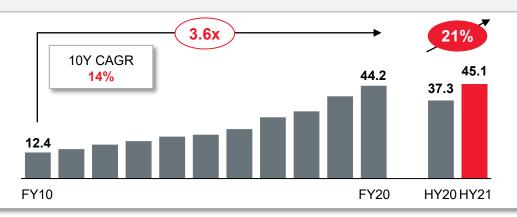
^Consistent with the Paris Agreement and our membership in the Net Zero Asset Owner Alliance. The portfolio, with a value of \$128 billion as at 31 December 2020, excludes unit-linked funds and assets held by joint venture businesses. Following the announcement of the intent to demerge Jackson Financial Inc (Jackson), the Jackson business and all assets it holds are also excluded from these commitments. In addition, this policy cannot be applied to certain externally-managed collective investment scheme balances.

# **Robust HY21 financial performance**

Building on track record of delivering sustainable shareholder value



Embedded value (AER)<sup>2,4,6</sup>, \$bn



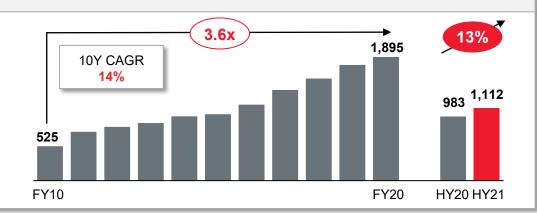
Note: AER – Actual exchange rate basis

1. Continuing insurance operations

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- 2. Continuing insurance and asset management operations
- 3. Comparatives are adjusted for new and amended accounting standards
- and exclude PCA Korea Life, Japan and Taiwan agency

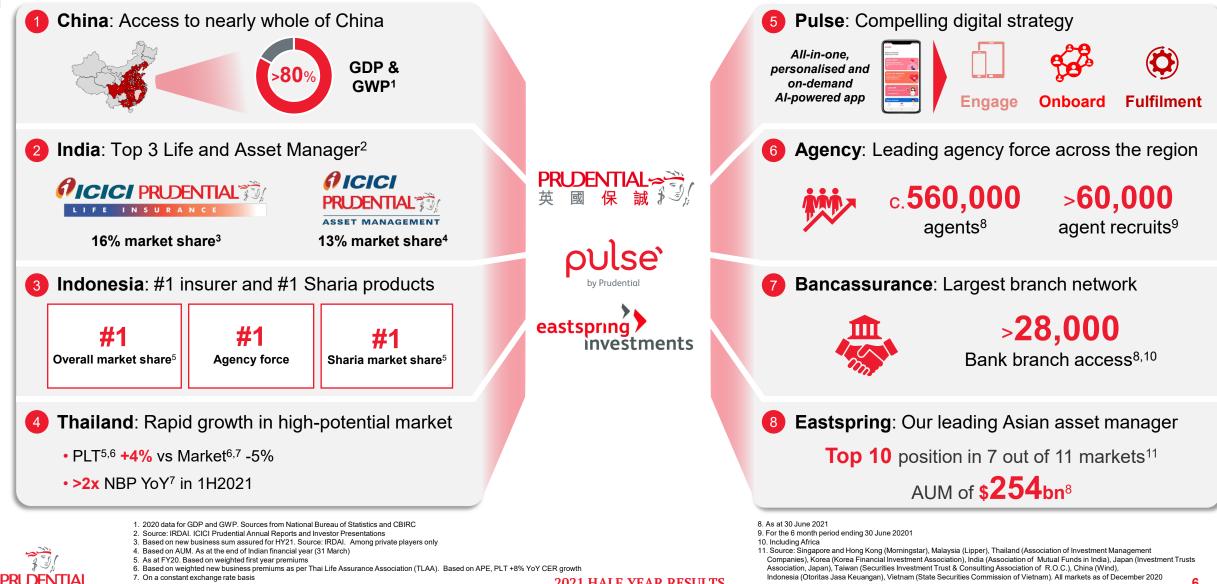
**Operating free surplus generation** (AER)<sup>2,3,6,7</sup>, \$m



2010 – 2016 include PCA Korea Life
 All comparatives exclude Africa
 FY10-FY20 comparatives exclude Africa. HY20 comparative include Africa.
 For restructuring and IFRS17 implementation costs

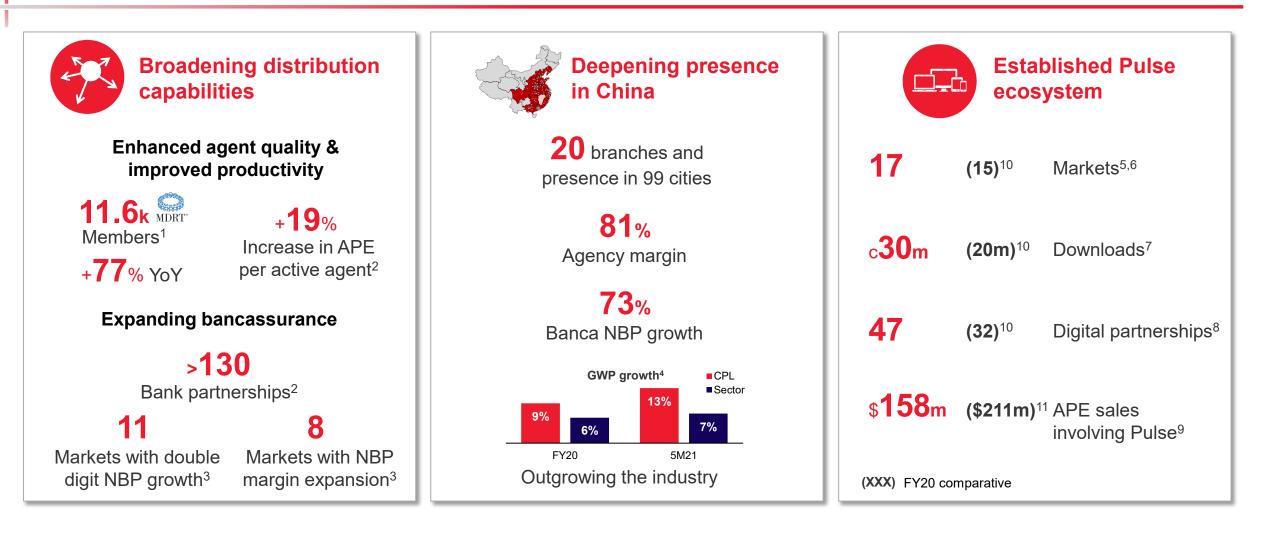
**2021 HALF YEAR RESULTS** 

#### Distinct competitive advantages



2021 HALF YEAR RESULTS

Enhancing capabilities to accelerate growth



Data as of 1H21 and growth rates on YoY and constant exchange rate basis unless stated otherwise

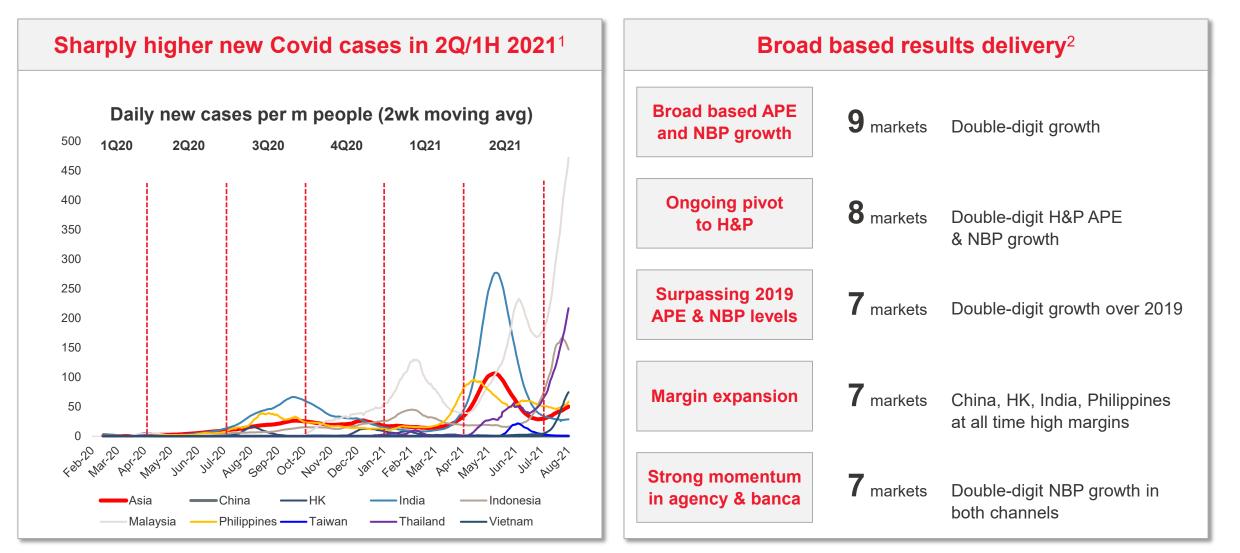
- 1. MDRT statistics as at 1 July 2021, based on Jan 2020 to Dec 2020 production period
- 2. Including Africa

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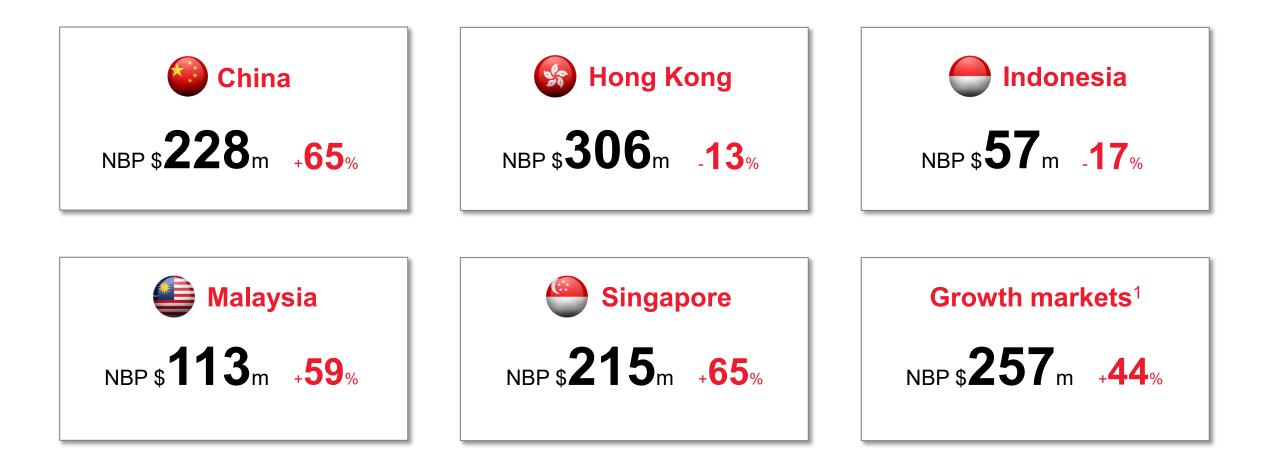
- 3. Relates to Asia bancassurance NBP only and excludes Africa
- 4. Gross written premium growth. Source: CBIRC
- 5. Includes 11 Asian markets and 6 African markets
- 6. As of 30 June 2021

- **2021 HALF YEAR RESULTS**
- 7. As of 5 August 2021
  8. As of 4 August 2021
  9. As of HY2021. APE sales involving Pulse are sales completed by agents on leads from digital campaigns captured within the Pulse customer management system or on leads from Pulse registrations, together with a small number of policies purchased via Pulse online
  10. As of 22 February 2021
  11. As of FY20, on an actual exchange rate basis

Strong broad based delivery despite challenging operating backdrop

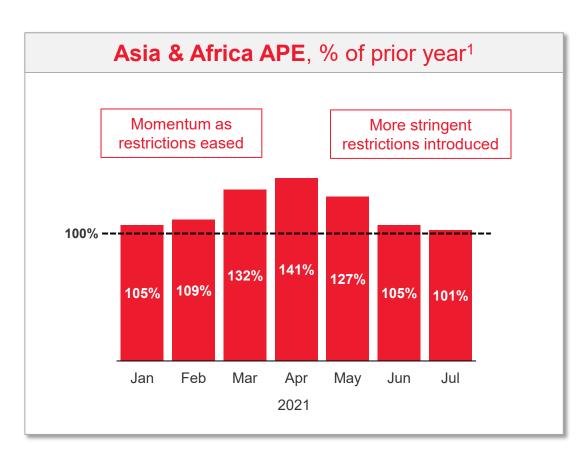








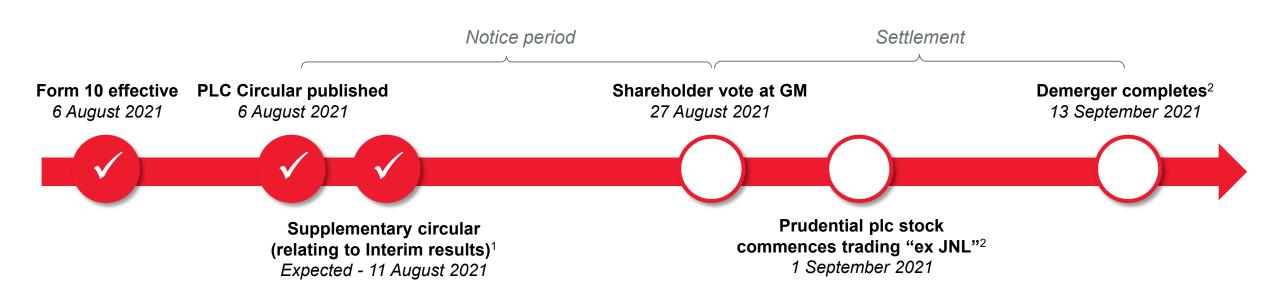
Data as of HY21. YoY growth rates on a constant exchange rate basis 1. HY20 comparative excludes Africa



- Significant Covid restrictions continue including in Indonesia, Malaysia, Thailand and the Philippines
- More stringent movement conditions recently introduced in India, Singapore and Vietnam
- Continuing uncertainty over the extent & timing of the re-opening of the HK/MLC border
- Pace of vaccination programmes (which may occur over a prolonged period of time) & their effect will vary substantially by market. Uncertainty over the economic outlook & the performance of the business in the short-term
- Confident demand for our products will continue to grow in line with the structural growth in our chosen markets



#### **US** Intended separation of the US business





- Resilient performance and pandemic reinforces structural demand and social purpose
- Enhancing capabilities to build on substantial competitive advantages
- On track for proposed demerger of Jackson in September 2021<sup>1</sup>
- Continue to consider raising new equity of around \$2.5-3bn to enhance financial flexibility
- Well positioned to capture future long-term growth opportunities

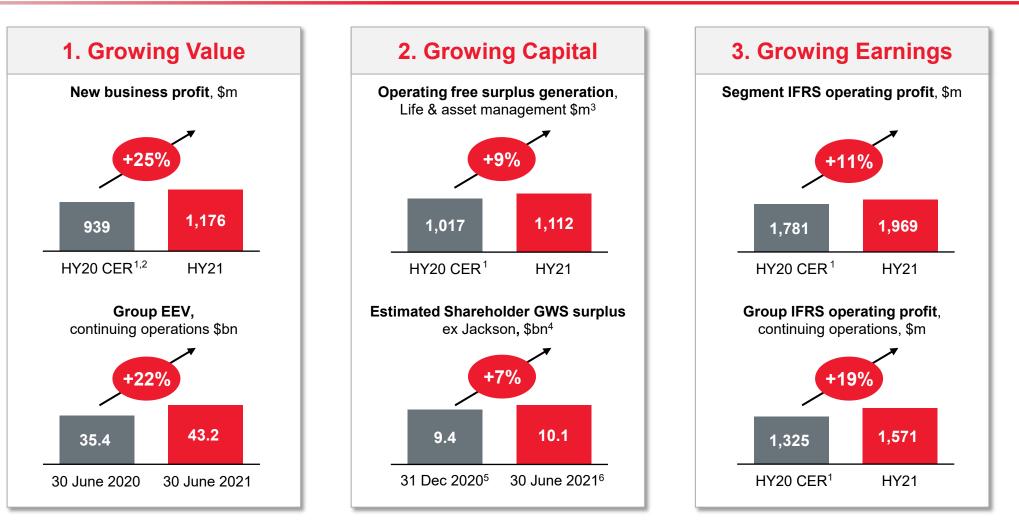


# Mark FitzPatrick

Group CFO & COO



### **Prudential plc** HY21 Financial highlights



1. Constant exchange rate basis (CER)

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- 2. The half year 2020 new business profit results exclude contributions from Africa
- 3. Operating free surplus generated is for long-term and asset management businesses only, before restructuring and IFRS 17 implementation costs, centrally incurred costs and eliminations

4. Ratio of capital resources over Group minimum capital requirement attributable to shareholder business calculated in accordance with the GWS Framework with central senior and sub-ordinated debt held at 14 May 2021 grandfathered as capital as agreed by the Hong Kong IA. Shareholder business excludes the capital resources and minimum capital requirement of participating business in Hong Kong. Singapore and Malaysia. The Group excluding Jackson GWS capital positions are presented before including the value of the proposed retained 19.7 per cent non-controlling economic interest is expected to be included in the Group GWS capital aresources valued at 60 per cent of the market value

Before allowing for the 2020 second interim ordinary dividend

5. Before allowing for the 2020 second interim ordinary dividend

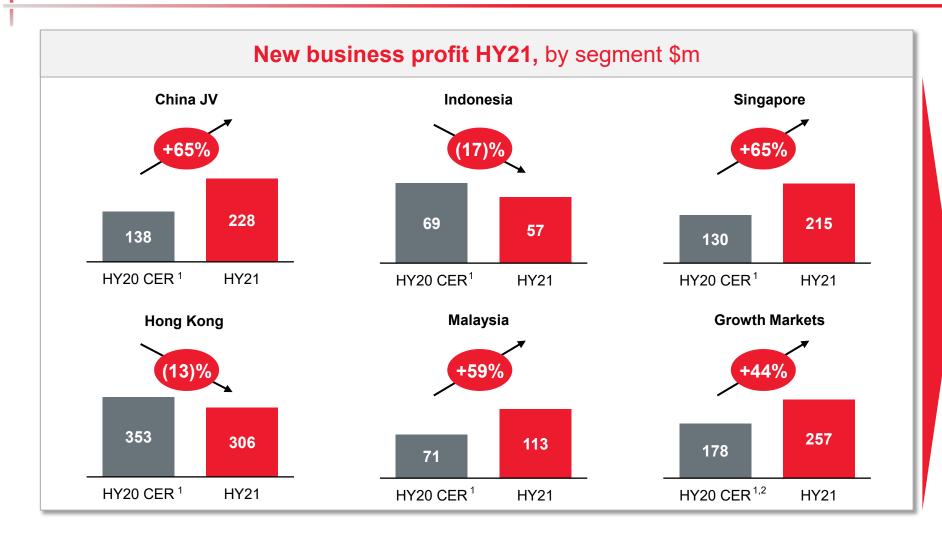
6. Before allowing for the impact of the 2021 first interim ordinary dividend

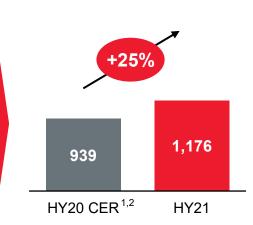
#### 2021 HALF YEAR RESULTS

# **1.Growing value**

Growing Growing Growing capital Growing

Broad-based HY21 performance: 9 markets delivered double-digit NBP growth



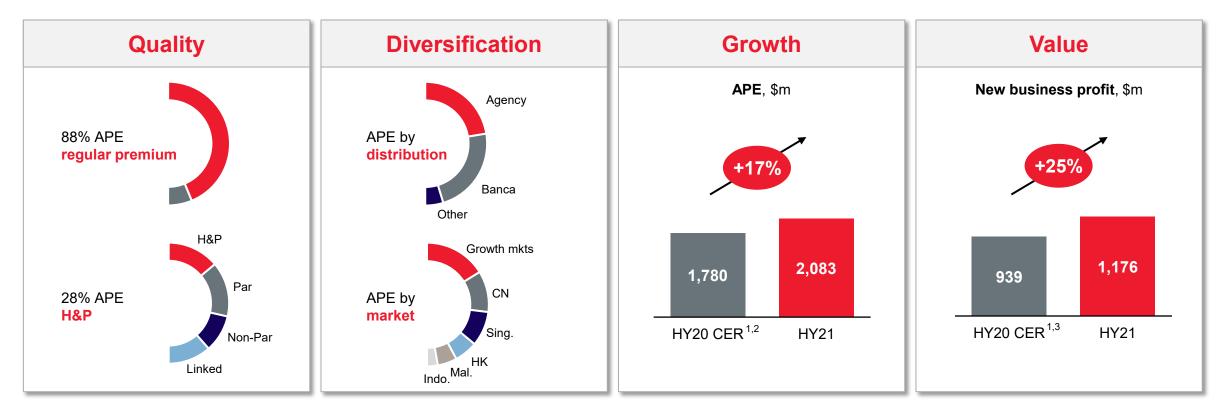




Constant exchange rate basis (CER)
 The half year 2020 new business profit results exclude contributions from Africa

## **Growing value**

NBP growth supported by quality focus and multi-channel distribution platform



- Discipline in prioritising regular premium and H&P new business
- Broad-based rebound, favourable shifts in channel & product mix & higher rates drive increased NBP margin
- \$158m<sup>4</sup> of APE involving Pulse, representing 10% of APE in markets where Pulse is available



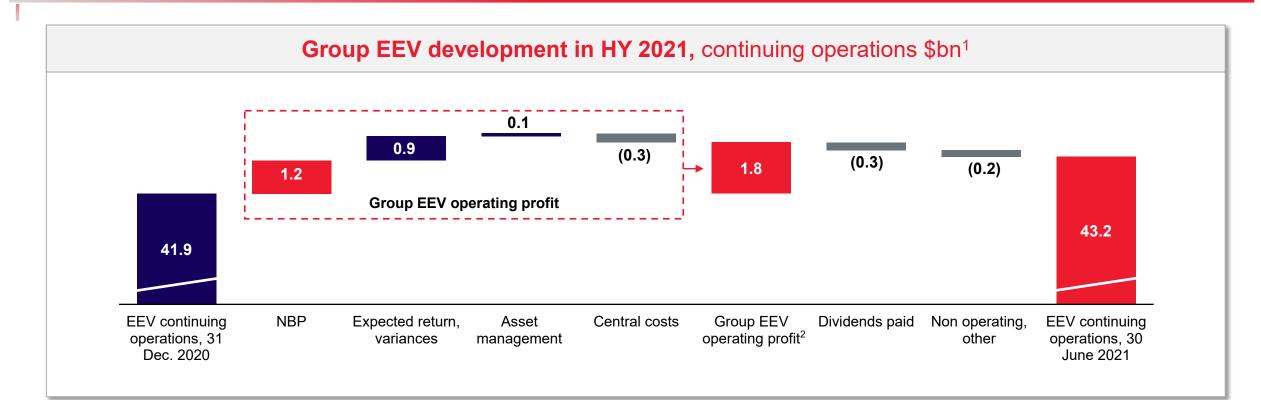
Constant exchange rate basis (CER)
 The half year 2020 APE result includes contributions from Africa
 The half year 2020 new business profit result excludes contributions from Africa

Over HY21. APE sales involving Pulse are sales completed by agents on leads from digital

campaigns captured within the Pulse customer management system or on leads from Pulse registrations, together with a small number of policies purchased via Pulse online

#### **Growing value** NBP drives EEV growth



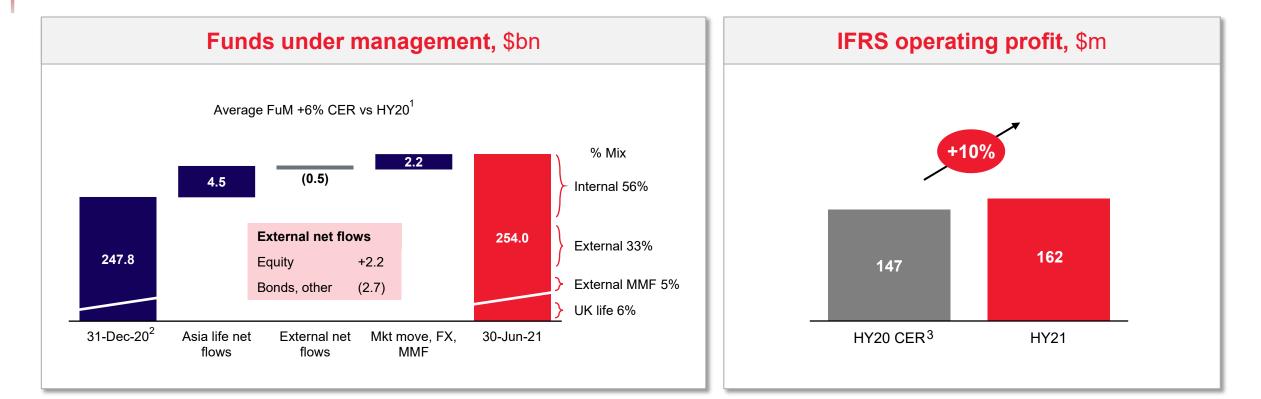


- NBP is the largest driver of EEV operating return
- Expected return increased by 15% YoY reflecting in-force growth and higher EEV risk discount rate
- Non-op and other movements reflect favourable below-the-line movements and adverse FX
- · Focus on achieving long-term double-digit growth in EEV/share



#### **Growing value** Eastspring operating profit +10%



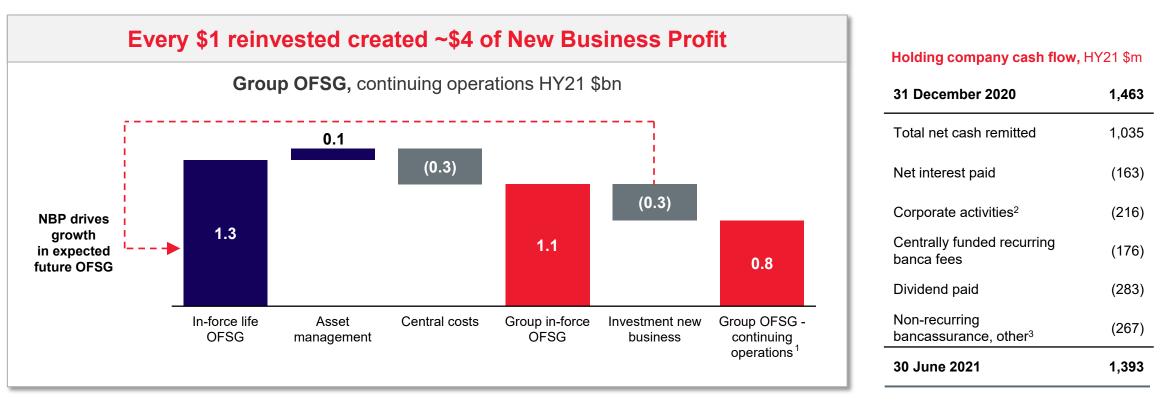


- Net flows reflect strong internal development, positive external equity in-flows offset by bond out-flows
- Equity investment performance continues to improve; fixed income performance remains strong on 3Y and 5Y view
- Fee revenues driven by higher average FuM & improved revenue margin. Cost/income ratio 52% in-line with FY20



# **2.Growing capital**

#### Reinvestment of OFSG drives compounding value



- \$0.3bn invested in new business generated \$1.2bn in new business profit, driving growth in future expected OFSG
- Life and asset management OFSG +9% YoY
- Substantial flexibility to invest in new business and strategic growth opportunities
- HY21 remittance level reflects timing differences; not expected to recur at the same level in 2H21

1. Before restructuring and IFRS 17 implementation costs

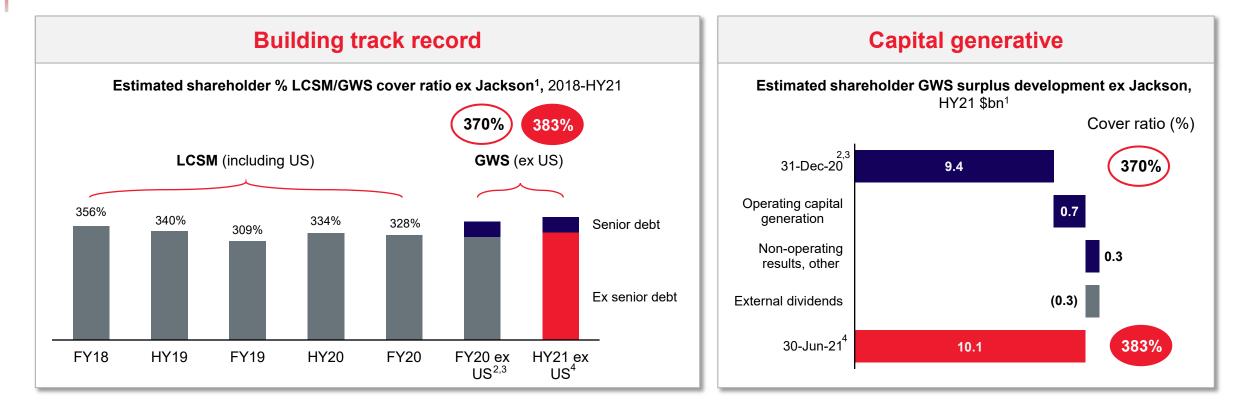
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- \$216m comprises \$160m of corporate activities and \$56m of centrally funded regulatory and restructuring costs including IFRS17 implementation and the costs of aligning our core functions and processes to support Asia growth
- Including IFRS 17 Implementation and the costs of aligning our core functions and processes to support Asia growth
   Includes central contributions to the funding of Asia and Africa strategic growth initiatives, principally non-recurring

payments for bancassurance distribution agreements including UOB and MSB

### **Growing capital** GWS transition in-line with expectations





- GWS framework effective following designation by HKIA as insurance holding company on 14 May 2021
- Grandfathering of subordinated and senior debt as capital confirmed as expected. Senior debt 47%pt contribution to end June cover ratio
- GWS methodology largely consistent with LCSM other than the treatment of debt instruments

1. Prudential applies the Insurance (Group Capital) Rules set out in the Group-wide Supervision (GWS) Framework issued by the Hong Kong Insurance Authority (IA) to determine group regulatory capital requirements (both minimum and prescribed levels). The GWS Framework became effective for Prudential upon designation by the Hong Kong IA on 14 May 2021 a lagnation methed (LCSM) which was used for determination of the 31 December 2020 Group capital position as agreed with the Hong Kong IA. The GWS methodology is largely consistent with that previously applied under LCSM with the exception of the transitional arrangements under the GWS Framework. all debt instruments (senior and subordinated) issued by Prudential pic at the date of designation meet the transitional conditions set by the Hong Kong IA and are included as eligible Group capital resources. Under the LCSM, only specific bonds (being those subordinated debt instruments issued by Prudential pic at the date of designation meet the transitional arconditions set by the Hong Kong IA and are included as eligible Group capital positions. This retained interest is expected to be included in the Group capital resources valued at 60 per cent of the market value, although this is subject to final agreement with the Hong Kong IA.



- Had Prudential been subject to the GWS Framework at 31 December 2020 on a Group excluding Jackson basis the shareholder GWS capital surplus (over GMCR) would have been \$9.4 billion equivalent to a coverage ratio of 370 per cent, compared to a surplus of \$7.8 billion and coverage ratio of 320 per cent as reported under the LCSM
- compared to a surplus of \$7.8 billion and coverage ratio of 323 per cent as reported under the LCSM 3. Before allowing for the 2020 second interim ordinary dividend

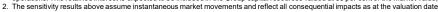
### **Growing capital** Resilient GWS position





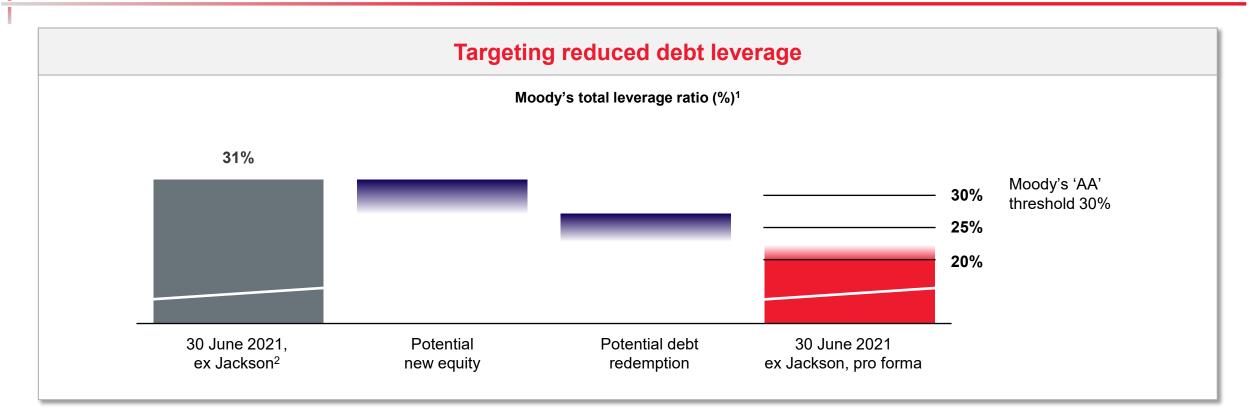
- Limited macro exposure reflects H&P, unit-linked & with-profits focus
- Shareholder assets of Asia business ~4x smaller than 2018 group position pre demerger

<sup>1.</sup> Prudential applies the Insurance (Group Capital) Rules set out in the Group-wide Supervision (GWS) Framework issued by the Hong Kong Insurance Authority (IA) to determine group regulatory capital requirements (both minimum and prescribed levels). The GWS Framework issued by the Hong Kong IA on 14 May 2021 and replaced the local capital summation method (LCSM) which was used for determination of the 31 December 2020 Group capital position as agreed with the Hong Kong IA. The GWS methodology is largely consistent with that previously applied under LCSM with the exception of the treatment of debt instruments which are subject to transitional arrangements under the GWS Framework. Under the GWS Framework is all debt instruments (senior and subordinated) issued by Prudential plc at the date of designation meet the transitional conditions set by the Hong Kong IA and are included as eligible Group capital resources. Under the LCSM, only specific bonds (being those subordinated debt instruments issued by Prudential plc at the date of designation meet the transitional conditions set by the Hong Kong IA and are included as eligible Group capital resources. Under the LCSM, only specific bonds (being those subordinated debt instruments issued by Prudential plc at the date of demerger of M&G plc) were included as eligible Group capital positions are presented before including the value of the proposed retained 19.7 per cent non-controlling economic interest in US operations. This retained interest is expected to be included in the Group capital resources valued at 60 per cent of the market value, although this is subject to final agreement with the Hong Kong IA.



# **Growing capital**

#### Clear route to enhancing financial flexibility



- Moody's total leverage target of 20-25% over the medium term
- May operate outside this range temporarily to take advantage of growth opportunities with attractive risk-adjusted returns
- To accelerate de-levering and enhance financial flexibility, considering raising new equity of around \$2.5-3 billion
- \$2.25bn debt past 1st call, ~\$125m pa associated interest costs



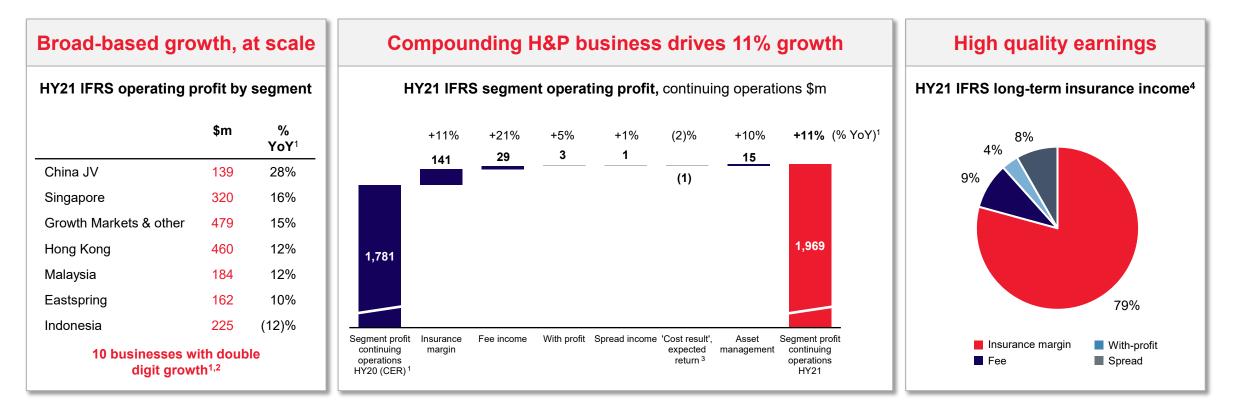
 Calculated on a Moody's total leverage basis, which is the basis management intend to use going forward to manage leverage and takes into account gross debt, including commercial paper, and also allows for a

- proportion of the surplus within the Group's with-profits fund
- Post the separation of Jackson (based on the balance sheet at 30 June 2021, and before allowing for the 19.7 per cent non-controlling economic interest in Jackson), on a Moody's basis



# **3.Growing earnings**

#### Resilient, broad-based growth. H&P drives segment IFRS operating profit



- Insurance margin +11% (HY20: +19%) reflecting in-force growth; normalisation of claims experience & higher Covid related claims in Indonesia & India
- Fee income +21% in-line with growth in average unit-linked balance

1. Constant exchange rate basis (CER)

Expected return is Expected return on shareholder assets

Life insurance income includes insurance margin, spread income, life fee income and with-profits

Excludes margin on revenue and expected return on shareholder assets

Growing

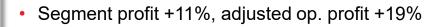
<sup>2.</sup> Table excludes Thailand, Vietnam, Philippines, Taiwan, Africa (HY21 CER double digit growth or above in IFRS operating profit)

<sup>3. &#</sup>x27;Cost result' includes margin on revenues, acquisition costs, administration expenses and DAC adjustments

# **Growing earnings**

#### Positive operating leverage as central costs reduce

Group IFRS result, \$m				
	HY20 (CER <sup>1</sup> )	HY21	% Growth	
Total segment profit from continuing operations	1,781	1,969	11	
Interest payable	(153)	(164)	(7)	
Corporate expenditure	(212)	(157)	26	
Restructuring, IFRS 17 costs	(99)	(77)	22	
Investment return, other	8	0	~	
Total central overhead	(456)	(398)	13	
Total adjusted operating profit before tax	1,325	1,571	19	
ST flux	(421)	(212)	50	
Other	(2)	(96)	~	
Profit from continuing operations before tax attributable to shareholders	902	1,263	40	
Tax	(249)	(193)	22	
Profit from continuing operations	653	1,070	64	
Loss from discontinued operations for the period, net of related tax	(88)	(5,707)	~	
(Loss) profit for the period	565	(4,637)	~	



- Central overhead improvement reflects delivery of \$180m pa savings from 1/1/21. Further \$70m pa reduction by start 2023
- ST flux reflects net impact higher interest rates on bond values & on the valuation interest rates (VIRs) used to determine policyholder liabilities
- Jackson HY21 PBT \$2.2bn (HY20: \$(0.2)bn). New VA sales +30%
- Loss from discontinued operations driven by Jackson's classification as held for distribution:
  - Profit after tax of \$1.8bn
  - Remeasurement to fair value resulting in write-down of \$(7.5)bn (at 100%)
  - Loss of \$(5.7)bn. \$(5.1) billion attributable to Prudential's 88.9% economic interest (pre demerger)

- Broad-based HY21 performance: 9 markets delivered double-digit NBP growth
- NBP drives EEV growth. Group EEV continuing operations \$43.2 billion
- Continuing to reinvest at attractive returns; every \$1 invested added ~\$4 in NBP
- Central overhead costs reduced; further improvement from expected cost and financing actions
- GWS cover ratio at 383%<sup>1</sup>; grandfathering of subordinated and senior debt as expected
- Clear route to enhancing financial flexibility



1. Estimated position at 30 June 2021. Ratio of capital resources over Group minimum capital requirement attributable to shareholder business calculated in accordance with the GWS Framework with central senior and sub-ordinated debt held at 14 May 2021 grandfathered as capital as agreed by the Hong Kong IA. Shareholder business excludes the capital resources and minimum capital requirement of participating business in Hong Kong, Singapore and Malaysia. The Group excluding Jackson GWS capital positions are presented before including the value of the proposed retained 19.7 per cent non-controlling economic interest in US operations. This retained interest is expected to be included in the Group GWS capital resources valued at 60 per cent of the market value. Before allowing for the impact of the 2021 first interim ordinary dividend



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# Appendix

2021 Interim Results

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# CEO appendix

# Well positioned for further long-term profitable growth

Diversified franchise, with leading presence in markets with favourable macro backdrop

		HY21 IFRS adjusted operating profit	Life position <sup>1</sup>	Eastspring position <sup>5</sup>	Insurance penetration <sup>6</sup>	Total health protection gap <sup>7</sup>	GDP growth forecast <sup>8</sup>
	China JV	\$139m	$\checkmark$	$\checkmark$	2.4%	\$805bn	7.6%
s	Hong Kong	\$460m	Тор 3	Тор 10	19.2%	\$23bn	4.7%
	Indonesia	\$225m	Тор 3	Тор 10	1.4%	\$82bn	6.8%
	Malaysia	\$184m	Top 3 <sup>2</sup>	Тор 10	4.0%	\$47bn	6.6%
	Singapore	\$320m	Top 3 <sup>3</sup>	Тор 10	7.6%	\$23bn	3.4%
	Philippines	\$58m	Тор 3		1.2%	\$32bn	6.3%
	Taiwan	\$47m	$\checkmark$	$\checkmark$	14.0%	\$41bn	5.1%
	Thailand	\$91m	$\checkmark$	Тор 10	3.4%	\$6bn	5.4%
	Vietnam	\$147m	Тор 3	Тор 10	1.6%	\$36bn	8.9%
	India	n/a	Top 3 <sup>4</sup>	Тор 10	3.2%	\$369bn	7.3%

 As reported at full year 2020 (calendar year 2020 for India). Sources include formal (e.g. competitors results release, local regulators and insurance association) and informal (industry exchange) market share data. Ranking based on new business (APE sales, weighted full

year premium or full year premium depending on availability of data) or total weighted revenue premiums

2. Includes Takaful, excludes Group business

Includes onshore only

4. Private players only

5. Source: Asia Asset Management – Fund Manager Surveys. Based on assets sourced in Asia ex-Japan,

Australia and New Zealand. Ranked according to participating firms only

Swiss Re Institute; sigma No 3/2021 – life insurance penetration (premiums as a percentage of GDP)
 Swiss Re Institute. The health protection gap in Asia, October 2018. Estimated total national health protection gap as defined by Swiss Re Institute (financial stress caused by health spending and incidence of people not seeking treatment due to affordability)

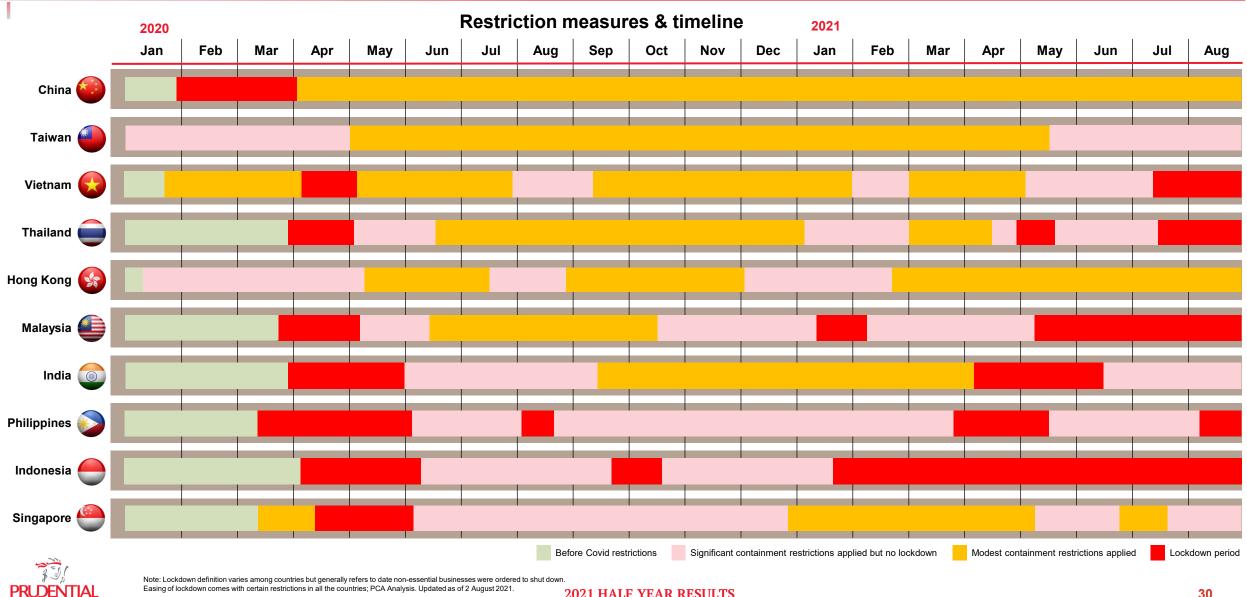
 Represents a CAGR of forecast GDP per capita between 2021 and 2025 and is based on IMF World Economic Outlook Database, April 2021

Growth { markets

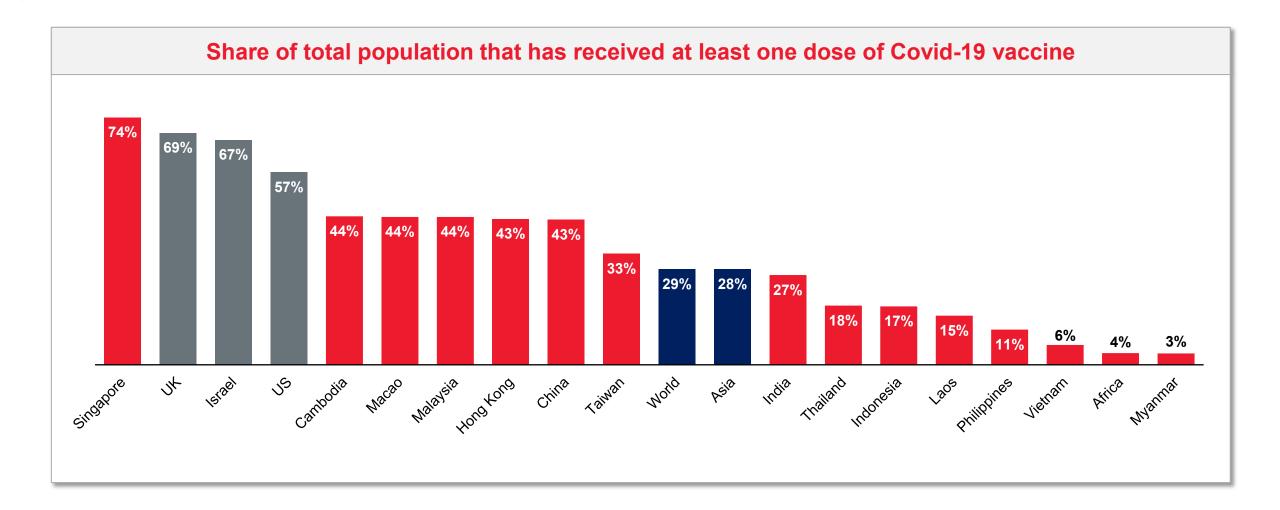
Selected

## **Operating environment**

Asian markets at different levels of restrictions



Easing of lockdown comes with certain restrictions in all the countries; PCA Analysis. Updated as of 2 August 2021.

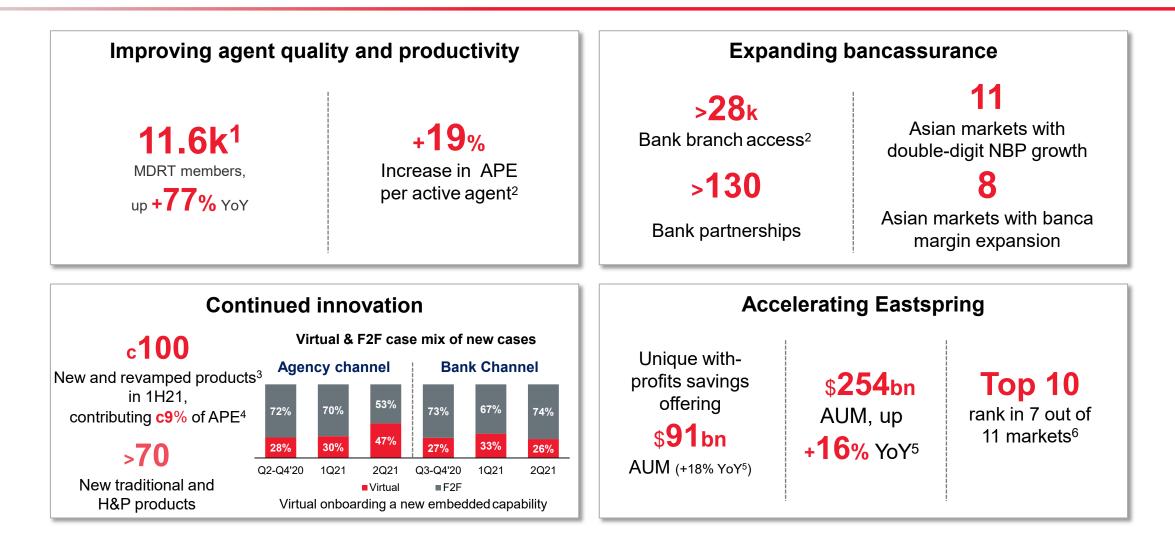




Updated as of 1 August 2021 or latest available data. Source: University of Oxford - Our world in data.: https://ourworldindata.org/covid-vaccinations (Data for China is as of 10 June 2021)

2021 HALF YEAR RESULTS

#### Asia Our distinct set of advantages



1. MDRT statistics as at 1 July 2021, based on Jan 2020 to Dec 2020 production period 2. Including India and Africa

Data as of 1H21 and growth rates on YoY and constant exchange rate basis unless otherwise stated

- 3. Includes 27 bite-sized digital products
- Based on new and revamped products launched in 1H21

5. On an actual exchange rate basis

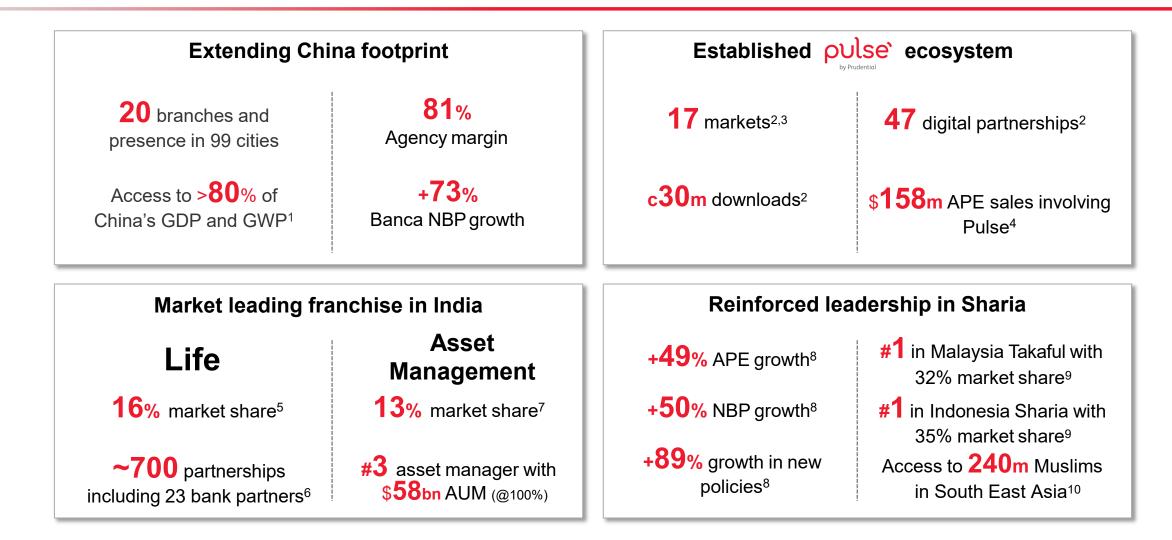
**2021 HALF YEAR RESULTS** 

6. Source: Singapore and Singapore (Morningstar), Malaysia (Lipper), Thailand (Association of Investment Management

Indonesia (Otoritas Jasa Keuangan), Vietnam (State Securities Commission of Vietnam). All markets as at Dec 2020.

Companies), Korea (Korea Financial Investment Association), India (Association of Mutual Funds in India), Japan (Investment Trust Association, Japan), Taiwan (Securities Investment Trust & Consulting Association of ROC), China (Wind),

#### Asia Our distinct set of advantages



- Data as of 1H21 and growth rates on YoY and constant exchange rate basis unless otherwise stated
- 1. 2020 data for GDP and GWP. Sources from National Bureau of Statistics and CBIRC
- As of 5 August 2021

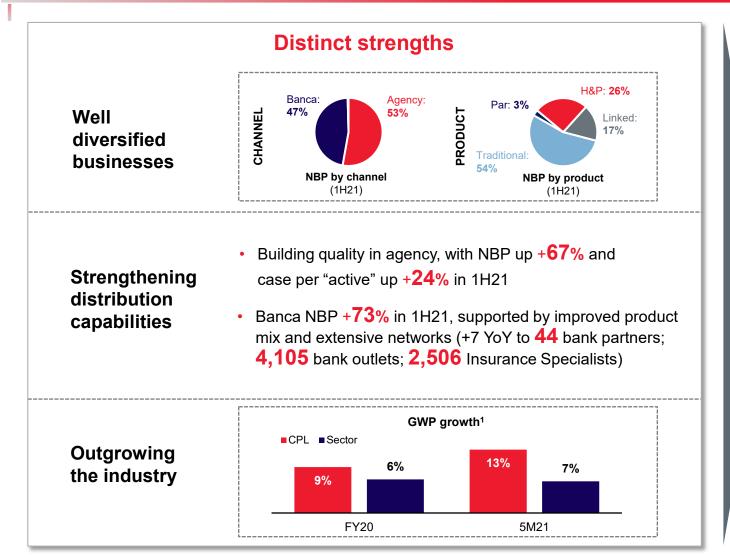
PRUJH

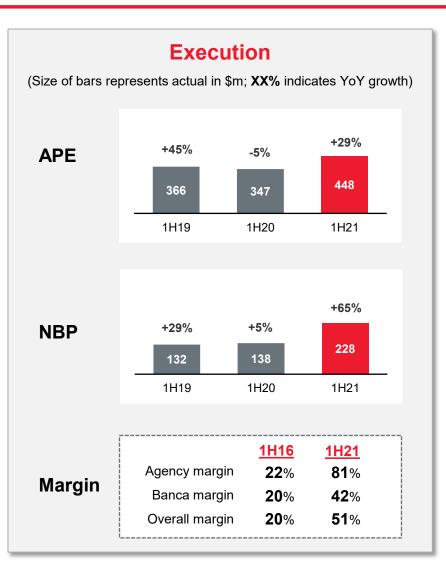
- 3. Includes 11 Asian markets and 6 African markets
- As of HY2021. APE sales involving Pulse are sales completed by agents on leads from digital campaigns captured within the Pulse customer management system or on leads from Pulse registrations, together with a small number of policies purchased via Pulse online

- 5. Based on new business sum assured for HY21, Source: IRDAI
- 6. Source: ICICI Prudential Investor Presentations for Q1-2022
- Based on Indian financial year (YE 31 March)
- 8. Combined Indonesia Sharia and Malaysia Takaful business as at HY21
- 9. As of FY2020. By weighted new business premium
- As of FY2020. By weighted new busines 10.Source: Oxford Islamic Studies Online
- 2021 HALF YEAR RESULTS

## China

#### Leveraging strong strategic platform

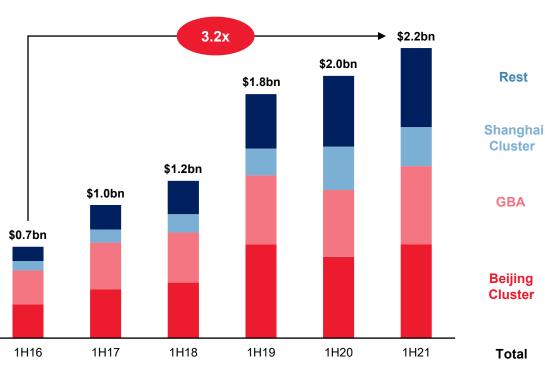






Note: Data as of 1H21 and growth rates on a constant exchange rate basis unless otherwise stated 1. Source: CBIRC

#### China Our "City Cluster" Model



Citic-Prudential Life (CPL) GWP,	\$bn <sup>1</sup>

	GWP CAGR	GWP Mix % <sup>2</sup>				CPL Agency Channel <sup>3</sup>	CPL Banca Channel <sup>3</sup>	
	(1H16- 1H21)	CPL	China Market	1H16	May-21 YTD	# of Agents	# of Partners <sup>6</sup>	# of Outlets
	41%	27%	54%	0.09% <sup>4</sup>	<b>0.32%</b> <sup>4</sup>	7,375	8	1,580
i	33%	14%	23%	0.15% <sup>4</sup>	<b>0.39%</b> <sup>4</sup>	1,822	17	732
	18%	27%	12%	<b>0.96%</b> <sup>4</sup>	<b>1.48%</b> <sup>4</sup>	7,233	25	1,021
	23%	32%	11%	0.88% <sup>4</sup>	<b>1.93%</b> <sup>4</sup>	4,937	17	772
	26%	100%	100%	0.31% <sup>5</sup>	0.65% <sup>5</sup>	21,367	44	4,105

**Beijing Cluster** = Beijing + Tianjin + Hebei

GBA = Guangdong (include Shenzhen branch), exclude Hong Kong & Macau

Shanghai Cluster = Jiangsu + Zhejiang + Shanghai + Anhui

Rest = Rest of China (not including Beijing Cluster, GBA and Shanghai Cluster)

1. 100% CPL GWP under constant 1H21 exchange rate basis

- 2. Based on 1H21 data for CPL and May-21 YTD data from CBIRC for China Market
- 3. As at June-2021

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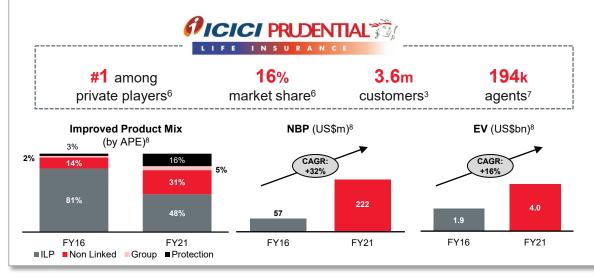
- 4. GWP market share represents market share of the cluster.
- 5. GWP market share is on a total industry basis.

6. Number of Banca Partners does not cast as some bank partners are partners in several clusters

## India Strong performance in both life and asset management

#### **ICICI-PRU Life: Market leading franchise with strong momentum**

- Strong YoY rebound for APE (+33%) and NBP (+41%) in 1H21 supported by shift in mix to higher value protection and retirement products<sup>1</sup>
- 50 new partnerships in 1H21; ~700 total partnerships including 23 banks<sup>2</sup>
- 5m policies<sup>3</sup> and 52m lives covered through Group schemes<sup>4</sup>
- Life customers for private sector are projected to triple to >120m by 2030<sup>5</sup>



- 1. Retirement product denotes annuity products
- 2. Source: ICICI Prudential Investor Presentations
- ICICI Prudential Life As at 31 March 2021
- 4. As at 31 March 2021. Group schemes include lives covered under employee benefits, credit life and micro insurance
- 5. PC/
  - 6. Based on new business sum assured for HY21; Source: IRDAI; among private players only
  - 7. As at 30 June 2021 @ 100%

#### ICICI-PRU AMC: Top-3 player with diversified distribution

Retail Channel Mix<sup>13</sup>

IFAs

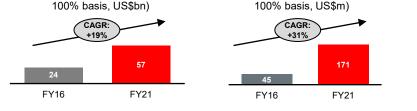
ICICI Bank

Other Banks

 Direct to Customer

- Multi-channel distribution retail customer base of >7.4m<sup>9</sup>
- Digital capabilities: #1 rated AMC mobile app in mutual fund industry<sup>10</sup>
- 1H21 FUM +21%<sup>11</sup> YoY to \$58bn, driving +54% growth in post-tax operating profit
- "Mutual fund AUM is expected to grow at +15% CAGR over the next 10 years" (Source: ICICI Securities)<sup>12</sup>

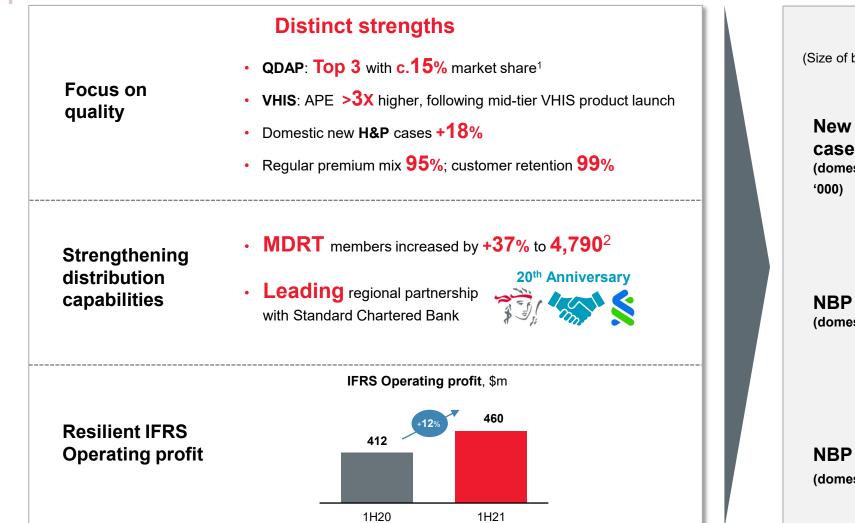


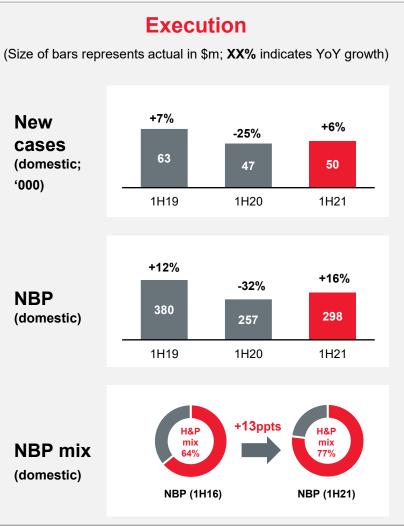


- 8. Financials are based on Indian financial year (YE 31 March) and shown on a 100% basis
- 9. As of 30 April 2021 Source: www.icicipruamc.com
- 10. Source: Google Play; as of March 2021
- 11. On Constant Exchange Rate (CER) basis
- 12. Source ICICI Securities equity research report dated 5 February 2021
- 13. As at December 2020

# **Hong Kong**

## Pivoting to domestic protection and managing all value levers







Note: Data as of 1H21 and growth rates on a constant exchange rate basis unless otherwise stated 1. Based on internal estimates of market shares by APE in 1H21 2. MDRT statistics as at 1 July 2021, based on Jan 2020 to Dec 2020 production period

2021 HALF YEAR RESULTS

# Indonesia

## Resilience supported by broadening and strengthening capabilities

Growth amid	Distinct stre     Total new policies up +67	YoY from higher stan		(Size of bars rep	Execution presents actual in \$m;		∕oY grow
challenging backdrop	<ul> <li>Standalone protection APE traditional segment (35% n</li> <li>Sharia new policies up +1 to mass segment</li> <li>Group business APE up +2</li> </ul>	arket share) <sup>1</sup> <b>3%</b> YoY, reflecting pro	oduct expansion	New cases ('000)	-16% 114 1H19	-11% 102	+67% 171 1H21
Broadening product range	NEWNIPRUTop (CI rider) PRUCinta & PRUCinta Sejati (Trad Shariah) Pay Later Protect (OVO)PRUSolu PRUSeha (Standalo Protection PRUTect PRUWeal (SCB & U	Sehat & PRUWarisan Shariah (Traditional Par) PTC Tropical Disease, PTC are (Pulse) Critical Illness & DTC Hospital	21 NEW PRULife Harvest Plan (SCB) PWE Neo (SCB & UOB) PRUlink USD Global Tech Equity Fund (ILP)	APE	-49%	-28% 46% -149 220 4Q20 1Q2	% <b>+4%</b>
Strengthening distribution capabilities	<b>1.9</b> x Higher in MDF members to >1,900 <sup>2</sup>	T Gro	<b>34%</b> wth in e agents	APE mix	Chers: 16% Stand. protection: 5% APE (1H20) Linked saving: 10	alone tion: Linked Linked Saving: %	Standal protecti 41% APE (1H21)

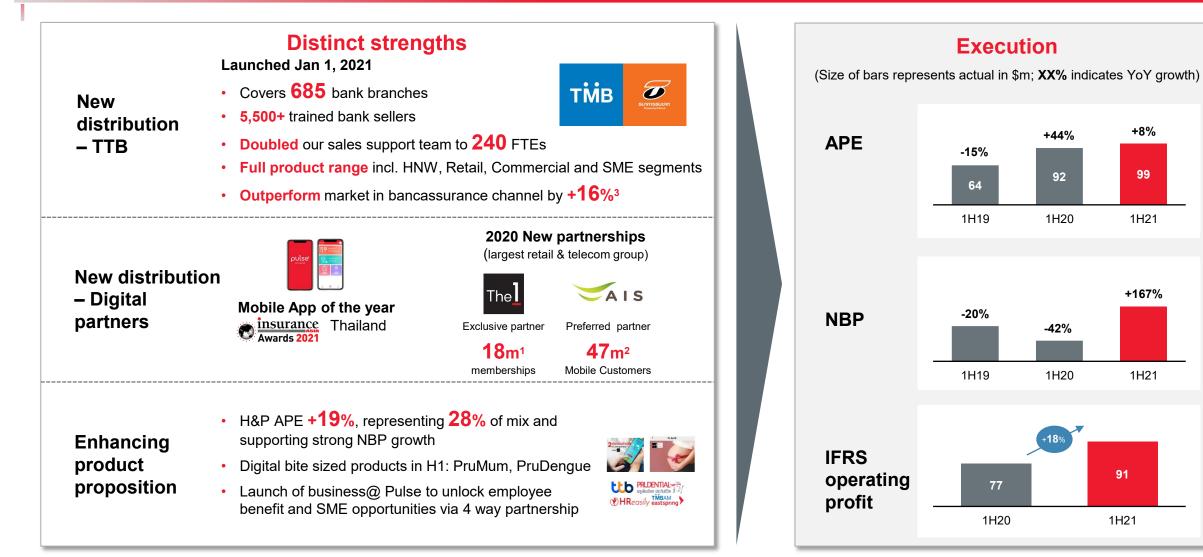


Note: Data as of 1H21 and growth rates on a constant exchange rate basis unless otherwise stated 1. Source: 1Q21 AAJI data (AAJI - Asosiasi Asuransi Jiwa Indonesia); by weighted new business premium (WNBP) 2. MDRT statistics as at 1 July 2021, based on Jan 2020 to Dec 2020 production period

**2021 HALF YEAR RESULTS** 

# Thailand

## Capitalising on new distribution opportunities





1. As at December 2020 2. As at November 2020 3. Source: Thailand Life Assurance Association (TLAA). For year to date June 2021 based on weighted new business premium

Note: Data as of 1H21 and growth rates on a constant exchange rate basis unless otherwise stated

# **Singapore and Malaysia**

## Continued momentum supported by strong market positions

## Singapore

## Continued focus on quality

- H&P APE +31%, driving +65% overall NBP growth
- Strong customer retention of 97%
- IFRS operating profit growth of +16%
- MDRT members<sup>1</sup> ~2.5x higher at >1,000; agency APE +54%

## **Broadening capabilities**

- #1 in new regular premiums and in agency sales<sup>2</sup>, with FY20 market share increasing to 20% and 31% respectively
- 39% of agency cases and 26% of banca cases sold virtually
- Business@Pulse growing strongly, APE +32% to \$41m; no. of schemes +17% to 2.5k

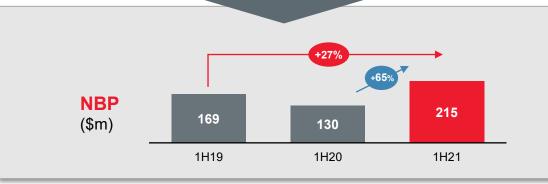
## Malaysia

## Continued focus on quality

- IFRS operating profit +12%, driven by +10% renewal premium growth
- Active agents up +38%; MDRT members<sup>1</sup> ~2.9x higher at >900
- 98% of APE from new regular premiums
- Strong customer retention of 96%

## Leadership in Takaful

- Growth: +122% APE; +138% NBP; +57% new policies
- #1 position in Takaful<sup>3</sup> with FY20 market share rising +4ppts to 32%







Data as of 1H21 and growth on a constant exchange rate basis unless stated otherwise. 1. MDRT statistics as at 1 July 2021, based on Jan 2020 to Dec 2020 production period 2. By new business APE in FY20 3. By new business APE in FY20; excluding Group

# **Vietnam and Philippines**

## Continued momentum supported by strong market positions

## Vietnam

## Enhancing distribution capabilities

- Leader in banca with 17% market share<sup>1</sup>
- SeABank partnership launched & MSB partnership expanded in April
- MDRT members<sup>2</sup> 2.7x higher at >1,500

## Pivot to more balanced business mix

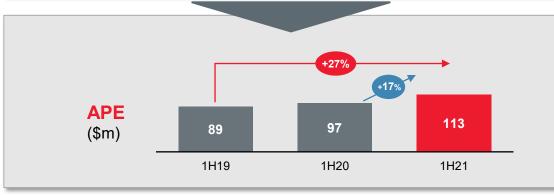
- Bank channel APE +39%
- H&P APE +29%

## Focus on quality

- Renewal premiums +14%, driving IFRS operating profit +16% higher
- 98% of APE from new regular premiums

# Philippines is the second stribution capabilities Active agents up +53% #1 ranked with market share of 17%<sup>3</sup> in FY20 Focus on quality 96% of APE from new regular premiums H&P APE +58%, driving overall NBP +71% higher Renewal premiums +33%, driving IFRS operating profit +38% higher Building digital capabilities

- Virtual sales accounted for 85% of agency cases
- Launched Business@Pulse providing group insurance to SMEs

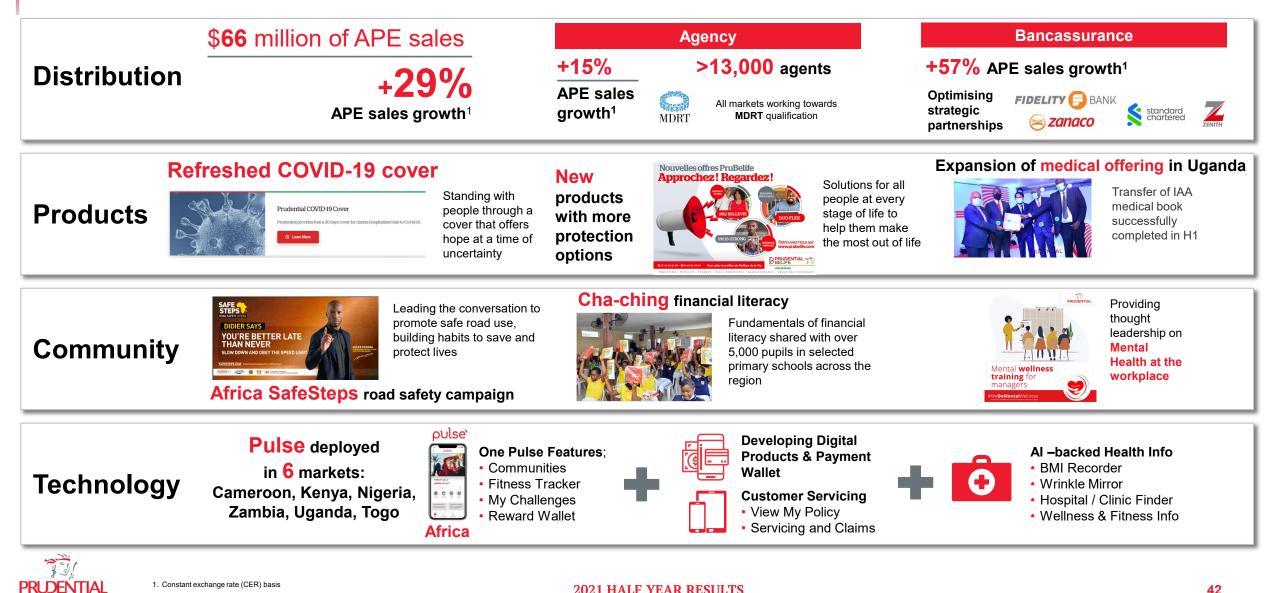




- Data as of 1H21 and growth on a constant exchange rate basis unless stated otherwise
- 1. By APE in 1H21. Source: Vietnam Actuarial Workgroup
  - MDRT statistics as at 1 July 2021, based on Jan 2020 to Dec 2020 production period
     Source: The Philippines Insurance Commission, Based on weighted first year premium for FY2020
  - Source: The Philippines Insurance Commission. Based on weighted first year premium for F (market share of 14% for FY2019)

## Africa

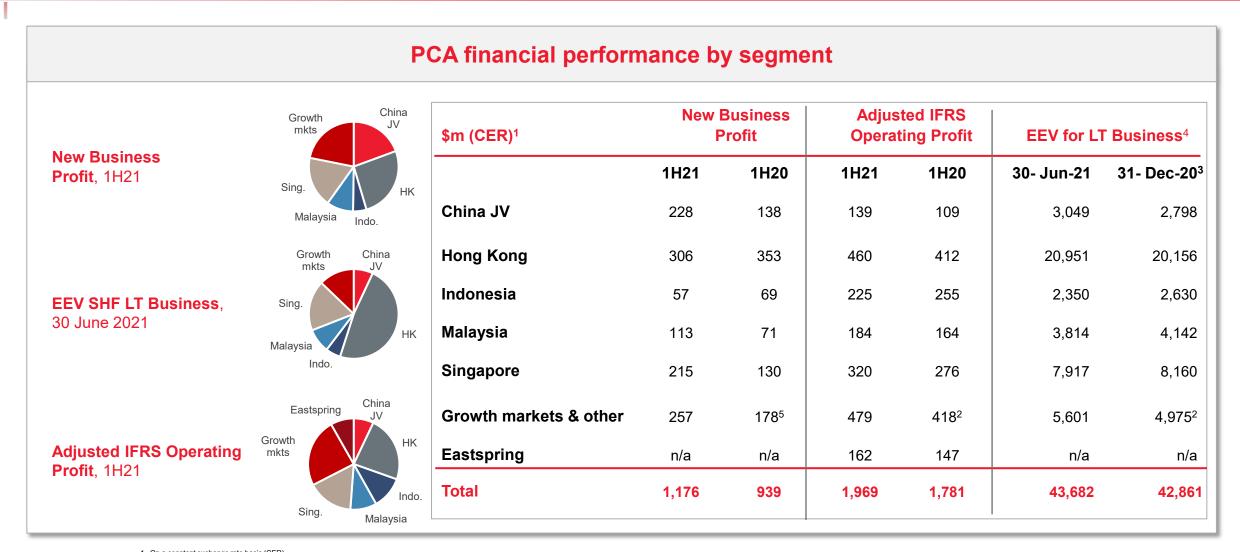
## Ongoing business momentum despite more challenging backdrop



# CFO appendix

# **Diversified portfolio**

Balanced new business and in-force mix





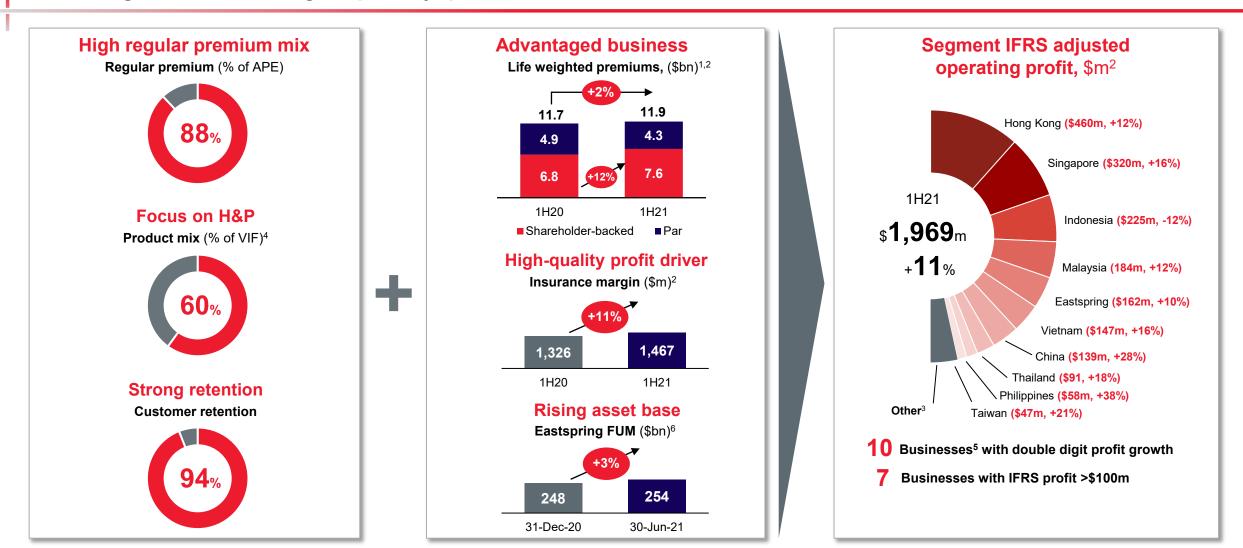
- 1. On a constant exchange rate basis (CER) 2. Restated to include amounts relating to Africa
- 3. On an actual exchange rate basis (AER) 4. Excluding goodwill

5. Excludes Africa

**2021 HALF YEAR RESULTS** 

## Resilience

## Through diverse high quality platform



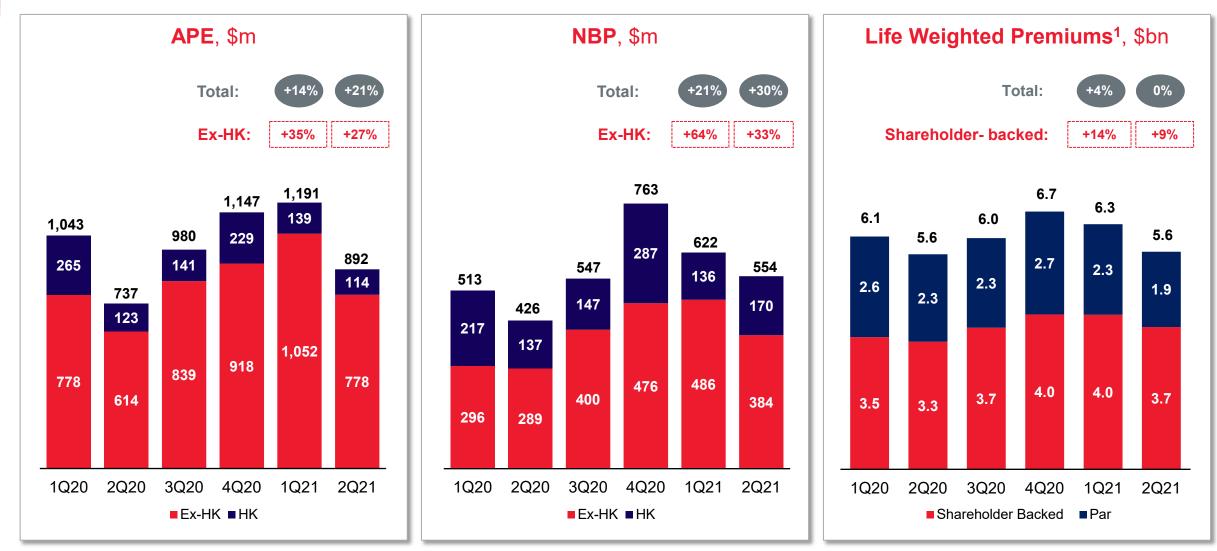
- 1. Life weighted premiums represent the sum of renewal premiums and APE. Par represents UK style with-profits business in HK, Malaysia and Singapore
- 2. On a constant exchange rate basis (CER)
- 3. Includes other growth markets and a number of small items that are not expected to return and includes share from related tax charges from joint ventures and associate
- Excludes Eastspring

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- Including Africa growing IFRS operating profit at double digits
- 6. On an actual exchange rate basis (AER)

# **APE, NBP and Life weighted premiums**

Growth in 1H21 despite the more challenging environment





Note 1: Numbers and growth rates are on a constant exchange rate basis

Note 2: Numbers may not cast to total due to rounding

1. Life weighted premiums represent the sum of renewal premiums and APE. Par represents UK style with-profits

business in HK, Malaysia and Singapore

**2021 HALF YEAR RESULTS** 

**x%** 

**X**%

Represents year-on-year growth

- Balanced call date / maturity profile
- Facilitates group debt management
- All bonds in the table opposite grandfathered as Tier 2 capital in GWS

## Prudential plc: debt maturity schedule<sup>1</sup>, principal value basis 30 Jun 2021

I	Maturity	Next Call Date	Callable	Currency	Coupon	Amount (m)	Туре
n/a	PERP/CALL	23/09/2021	QUARTERLY	USD	6.50%	300	SUBORDINATED
n/a	PERP/CALL	23/09/2021	QUARTERLY	USD	6.75%	250	SUBORDINATED
n/a	PERP/CALL	23/09/2021	QUARTERLY	USD	5.25%	700	SUBORDINATED
n/a	PERP/CALL	20/10/2021	QUARTERLY	USD	5.25%	1,000	SUBORDINATED
n/a	PERP/CALL	20/10/2021	QUARTERLY	USD	4.38%	725	SUBORDINATED
n/a	PERP/CALL	20/01/2023	QUARTERLY	USD	4.88%	750	SUBORDINATED
						\$3,725m	
20/01/2023	AT MATURITY	n/a	n/a	GBP	6.88%	300	SENIOR
10/07/2023	AT MATURITY	n/a	n/a	EUR	0.06%	20	SUBORDINATED
11/05/2029	AT MATURITY	n/a	n/a	GBP	5.88%	250	SENIOR
14/04/2030	AT MATURITY	n/a	n/a	USD	3.13%	1,000	SENIOR
19/12/2031	AT MATURITY	n/a	n/a	GBP	6.13%	435	SUBORDINATED
						\$2,384m <sup>2</sup>	
						\$6,109m <sup>2</sup>	



# Prudential EV methodology EEV vs. TEV approach

## **Prudential adopts EEV principles which:**

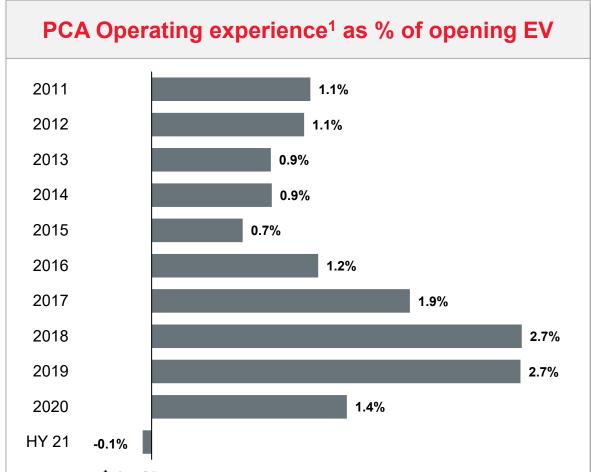
- Increase the transparency and consistency of reporting;
- Measure the risk at product group level to better reflect the inherent market risk associated with products and
- Improve disclosure around the degree of risk inherent in the business

TEV vs. EEV Differences	TEV	EEV (PCA)
Government bond yields	Passive approach which uses a long-term view of forward yield	Active approach, based on current market yields, assumed to remain constant through the projection
Time Value of Options and Guarantees	Implicit through uplift to RDR (i.e. no stochastic modelling)	Explicit separate quantification of time value of options and guarantees
Credit Risk Allowance	Credit risk is captured through use of RDR	Reflected in FER Assumptions, not in RDR
RDR Approach	Top-down approach; single RDR calculated using a risk-free rate plus an	Bottom up CAPM Approach: RDR = Risk Free Rate + Beta x Equity Risk Premium + Allowance for non-diversifiable non-market risk
	overall risk margin	Beta is calculated at product group level to reflect the inherent market risk in each product group

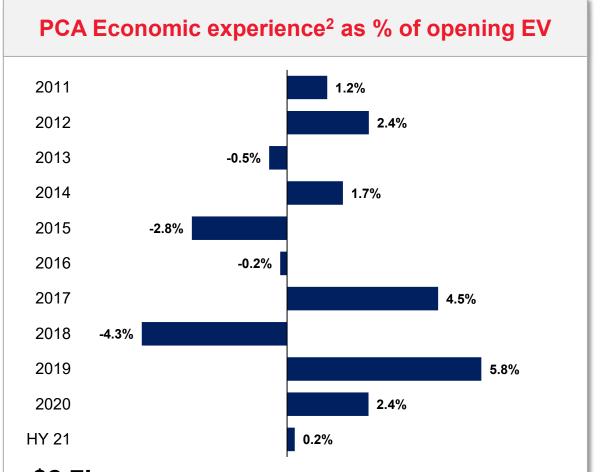


# PCA EV is built on prudent assumptions as demonstrated

As demonstrated by our track record



**c\$3.4bn** EV contribution from positive mortality, morbidity and persistency experience since the start of 2011



**c\$2.7bn** EV contribution from net positive investment variances and economic assumption changes since the start of 2011



## **Asia** PCA value in Prudential joint ventures

P	a	rtr	٦e	r	
•	-			- C	

**Prudential Share** 

**Market Value** 

EV

**IFRS NAV** 

**GWP** 

PRUDEN

Pre-tax operating profit Prudential Board Representative

## **Key products**

Note: As per HY	' disclosures unles	s stated otherwise
4 Discusters a	+ 00 4	04 Tasa - 1 - 4 - 4 - 4 00

1. Bloomberg, as at 02 August 2021. Translated at 03 August 2021 spot rate 2. Per latest data available, As of Indian financial year 9M-FY2021 at 100%

- Translated using 03 August 2021 spot rate
- 3. As at 30 June 2021.Translated using June closing spot rate ₹ 74.33. RMB 6.46
- 4. Financials are based on Indian financial year (YE 31 March 2021)

Translated using year to date 12 months to March 2021 average rate 5. ICICI Prudential Asset Management Company

6. Translated using average rate RMB 6.62

7. Profit before tax for the year end 31 March 2021.

ICICI Bank	
22.1%	
\$ 12.3 bn	₹ 910.5bn¹
\$ 3.9 bn	₹ 291.1bn <sup>2</sup>
\$ 1.2 bn	₹ 91.1 bn²
\$ 4.8 bn	₹ 357.3 bn <sup>4</sup>
\$ 0.2 bn	₹ 10.8 bn <sup>4,7</sup>
Wilfred Blackbu	rn

*OICICI* **PRUDENTIAL** 

LIFE INSURANCE

Life insurance	HY2021 % APE Sales
o/w	
Linked	46%
Non-Par	23%
Par	10%
H&P	21%
Asset Management	
AMC FUM <sup>3,5</sup>	\$58bn (at 100%)

	<b>户信保诚 ()</b> 人 寿 保 险 所 至 信 诚 所 在
CITIC Corporatio	n
50%	
N/A	
\$ 6.1bn (at 100%) <sup>3</sup>	3
Not disclosed	
\$ 2.2 bn	RMB 14.0bn <sup>6</sup> (at 100%)
\$ 0.3 bn (at 100%)	
Nic Nicandrou, Li Chan & Jin Wen	
Life insurance o/w	HY2021 % APE Sales
Linked	27%
Non-Par	47%
Par	6%
H&P	20%
Asset Management (Cl	TIC Prudential Fund Mgmt Co.)
FUM <sup>3</sup>	\$21bn (at 100%)

**2021 HALF YEAR RESULTS** 

## Asia and Africa invested assets Asset portfolio

	Par funds	Unit linked	Shareholder-backed <sup>2</sup>	Total
Debt	58.9	5.8	28.0	92.7
Direct equities	10.5	13.0	2.6	26.1
Collective nvestment chemes <sup>3</sup>	23.9	7.5	2.9	34.3
Iortgage	0.0	0.0	0.2	0.2
)ther loans	1.9	0.0	0.4	2.3
other <sup>4</sup>	1.2	0.2	2.5	3.8
otal	96.4	26.5	36.6	159.4

### Shareholder debt portfolio, 1H21 Holding by issuer Portfolio No. Av. Max <BBB<sup>6</sup> Issuers<sup>5</sup> \$m \$bn \$m 11.3% 13.0 101 128.7 2,928.9 overeign debt 15.0 1,556 9.6 290.1 7.5% ther debt 28.0 18.8% vestment grade 12.9 1,215 10.6 290.1 n/a igh Yield 7.5% 2.1 409 5.1 145.3 15.0 7.5%

Note: assets valued on an IFRS basis

1. Totals may not cast as a result of rounding

2. Includes asset management

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- 3. Underlying assets of collective investment schemes comprise a mix of bond, equity, liquidity,
- property and other funds 4. Other financial investments comprise derivative assets, other investments and deposits

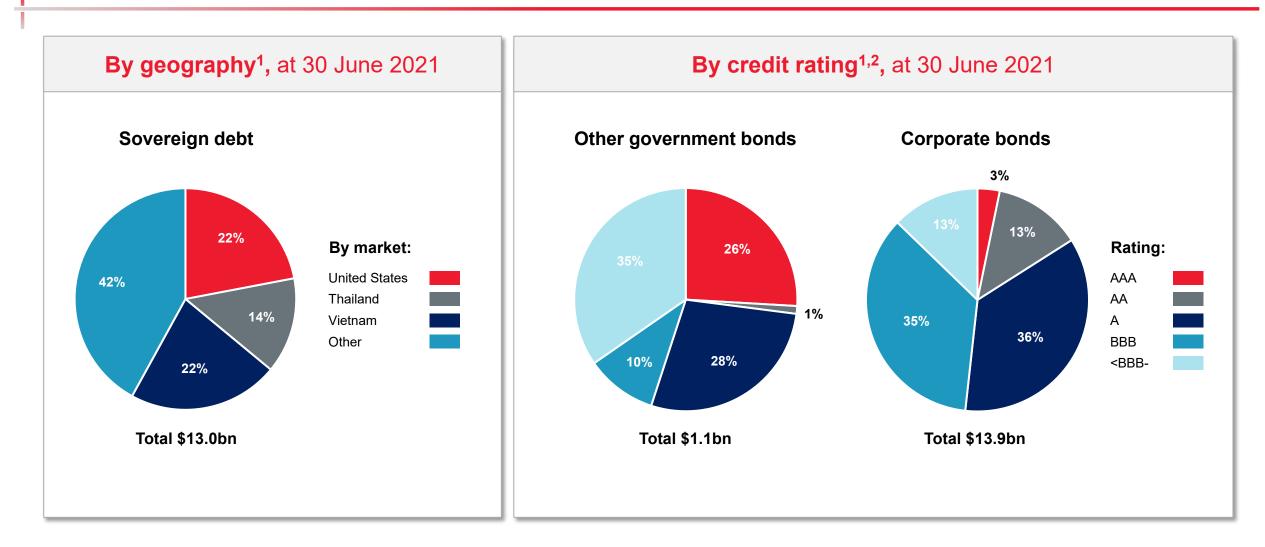
5. Presented on issuer group basis

Presented on issuer group basis
 Based on middle rating from Standard and Poor's, Moody's and Fitch. If unavailable, local

external rating agencies ratings and then internal ratings have been used

# **Asia and Africa invested assets**

Shareholder-backed debt exposures

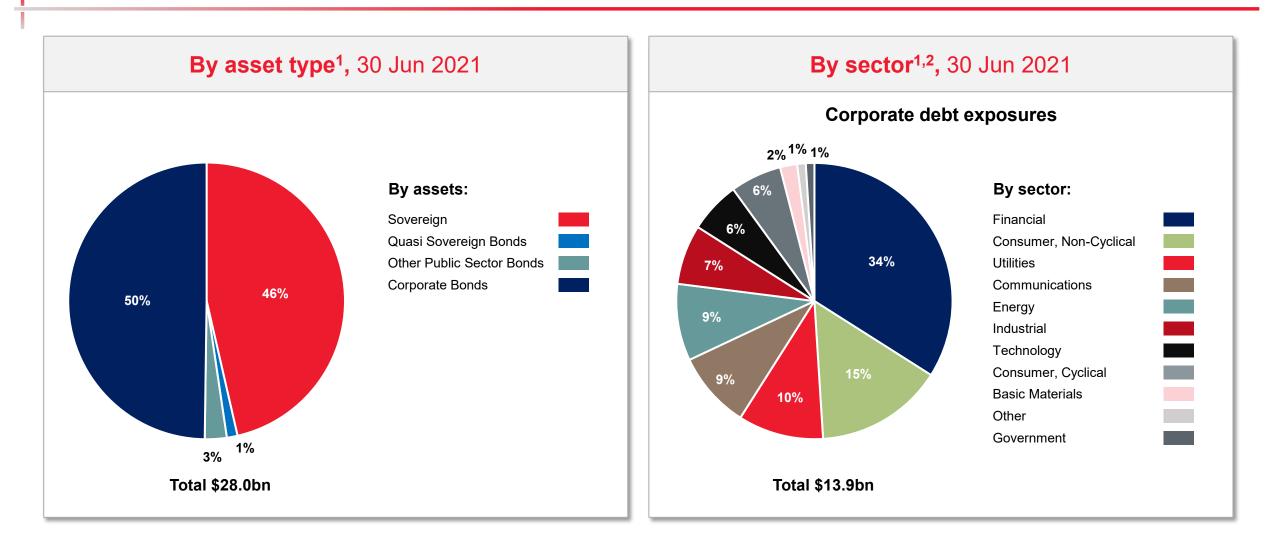




Note: assets valued on an IFRS basis 1. Totals may not cast as a result of rounding 2. Based on middle rating from Standard and Poor's, Moody's and Fitch. If unavailable, local external rating agencies ratings and then internal ratings have been used

# **Asia and Africa invested assets**

Shareholder-backed debt exposures





Note: assets valued on an IFRS basis 1. Totals may not cast as a result of rounding 2. Source of segmentation Bloomberg Sector, Bloomberg Group and Merrill Lynch. Anything that cannot be identified from the three sources noted is classified as other