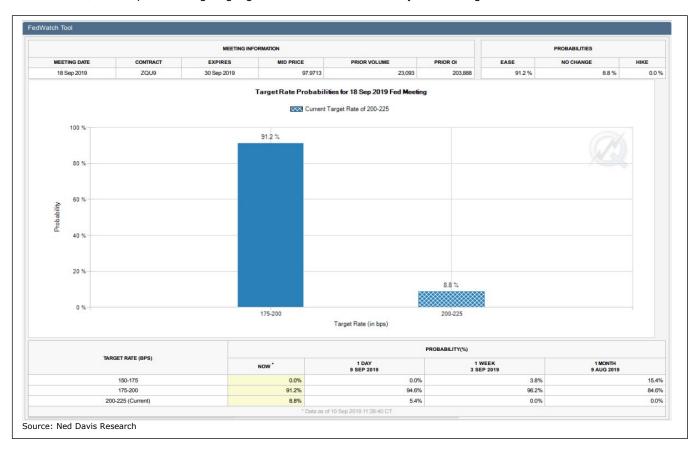
Please refer to Appendix - Important Disclosures.

### September Rate Cut Priced in but Fourth Quarter Is Full of Questions

Key Takeaways: The Fed is likely to meet market expectations for a 25 basis point rate cut at next week's (September 18) FOMC meeting. Economic outlook updates could help guide market expectations going forward. Rising bond yields could ease the pressure on the Fed to cut rates. A focus on manufacturing data could signal additional cuts are likely, while a broader consideration of economic data would suggest additional near-term easing is less likely.

The futures market has backed away from the possibility of a 50 basis point cut at next week's FOMC meeting and is currently pricing in a 92% chance of a 25 basis point cut. Dissenting votes are still likely and could come from FOMC voters on either side (those who would prefer no change and those who would prefer a 50 basis point cut in September).

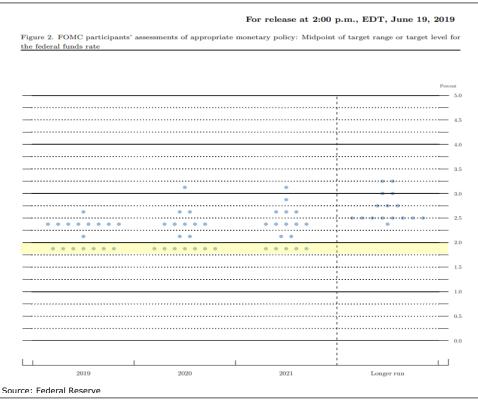
The biggest question to be answered coming out of next week's meeting, however, is what to expect for the fourth quarter. The futures market has fully priced in at least one additional rate cut (after September). If the consensus view on the FOMC is that this is unwarranted, look for post-meeting language next week that could convey this message.



Twitter: @WillieDelwiche

Next week's FOMC meeting will feature a quarterly update of the Fed's economic projections, including an updated dot plot (which shows FOMC members' expectations for interest rates). In the most recent dot plot (from June), not a single FOMC member expected a fed funds rate below what will likely be the current level after next Wednesday. The dot plot is not a forecast for where rates are heading, it does reveal what FOMC participants see as likely appropriate levels for interest rates. Reluctance to lower their individual dots would be a signal that additional rates cuts this year are unlikely.

Rising bond yields (both at home and overseas) could reduce the pressure on the Fed (and other central banks) to continue to ease.





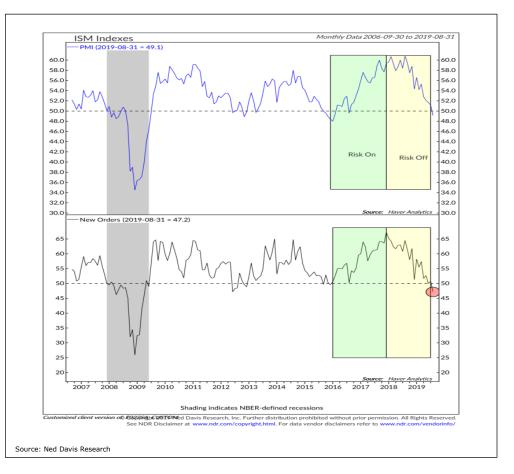
Robert W. Baird & Co. Page 2 of 5

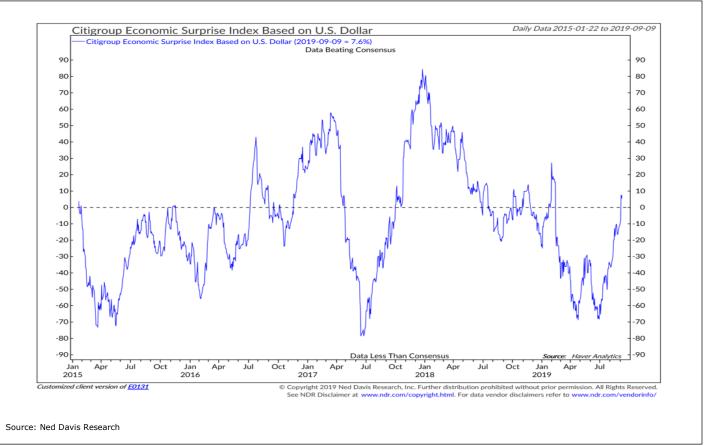
## **Macro Update**

A narrow focus by the Fed on manufacturing data could lead it to signal that additional rate cuts are likely after the September meeting. While manufacturing is a relatively small portion of the overall economy, the weakness being experienced there is acute (particularly New Orders and Exportrelated areas) and manufacturing data feeds directly into various leading indicators.

While not dismissing the weakness in manufacturing, the Fed could focus on the economy more broadly. The picture there is more encouraging, and data overall has acutally begun to surprise to the upside.

If the Fed wants to drive interest rate expectations, rather than just react to them, what is said (and left unsaid) at next Wednesday's meeting could help seize control of the narrative.





Robert W. Baird & Co. Page 3 of 5

# **Appendix – Important Disclosures and Analyst Certification**

### **Analyst Certification**

The senior research analyst(s) certifies that the views expressed in this research report and/or financial model accurately reflect such senior analyst's personal views about the subject securities or issuers and that no part of his or her compensation was, is, or will be directly or indirectly related to the specific recommendations or views contained in the research report.

#### **Disclaimers**

This is not a complete analysis of every material fact regarding any company, industry or security. The opinions expressed here reflect our judgment at this date and are subject to change. The information has been obtained from sources we consider to be reliable, but we cannot guarantee the accuracy.

#### ADDITIONAL INFORMATION ON COMPANIES MENTIONED HEREIN IS AVAILABLE UPON REQUEST

The Dow Jones Industrial Average, S&P 500, S&P 400 and Russell 2000 and any other indices mentioned are unmanaged common stock indices used to measure and report performance of various sectors of the stock market; direct investment in indices is not available. Baird is exempt from the requirement to hold an Australian financial services license. Baird is regulated by the United States Securities and Exchange Commission, FINRA, and various other self-regulatory organizations and those laws and regulations may differ from Australian laws. This report has been prepared in accordance with the laws and regulations governing United States broker-dealers and not Australian laws.

United Kingdom ("UK") disclosure requirements for the purpose of distributing this research into the UK and other countries for which Robert W. Baird Limited holds a MiFID passport.

The contents of this report may contain an "investment recommendation", as defined by the Market Abuse Regulation EU No 596/2014 ("MAR"). This report does not contain a "personal recommendation" or "investment advice", as defined by the Market in Financial Instruments Directive 2014/65/EU ("MiFID"). Please therefore be aware of the important disclosures outlined below. Unless otherwise stated, this report was completed and first disseminated at the date and time provided on the timestamp of the report. If you would like further information on dissemination times, please contact us. The views contained in this report: (i) do not necessarily correspond to, and may differ from, the views of Robert W. Baird Limited or any other entity within the Baird Group, in particular Robert W. Baird & Co. Incorporated; and (ii) may differ from the views of another individual of Robert W. Baird Limited.

This material is distributed in the UK and the European Economic Area ("EEA") by Robert W. Baird Limited, which has an office at Finsbury Circus House, 15 Finsbury Circus, London EC2M 7EB and is authorized and regulated by the Financial Conduct Authority ("FCA") in the UK.

For the purposes of the FCA requirements, this investment research report is classified as investment research and is objective. This material is only directed at and is only made available to persons in the EEA who would satisfy the criteria of being "Professional" investors under MiFID and to persons in the UK falling within Articles 19, 38, 47, and 49 of the Financial Services and Markets Act of 2000 (Financial Promotion) Order 2005 (all such persons being referred to as "relevant persons"). Accordingly, this document is intended only for persons regarded as investment professionals (or equivalent) and is not to be distributed to or passed onto any other person (such as persons who would be classified as Retail clients under MiFID).

All substantially material sources of the information contained in this report are disclosed. All sources of information in this report are reliable, but where there is any doubt as to reliability of a particular source, this is clearly indicated. There is no intention to update this report in future. Where, for any reason, an update is made, this will be made clear in writing on the research report. Such instances will be occasional only.

Robert W. Baird & Co. Page 4 of 5

### **Macro Update**

Investment involves risk. The price of securities may fluctuate and past performance is not indicative of future results. Any recommendation contained in the research report does not have regard to the specific investment objectives, financial situation and the particular needs of any individuals. You are advised to exercise caution in relation to the research report. If you are in any doubt about any of the contents of this document, you should obtain independent professional advice.

Robert W. Baird Limited and Robert W. Baird & Co. Incorporated have in place organisational and administrative arrangements for the prevention, avoidance, and disclosure of conflicts of interest with respect to research recommendations. Robert W. Baird Limited's Conflicts of Interest Policy, available <a href="here">here</a>, outlines the approach Robert W. Baird Limited takes in relation to conflicts of interest and includes detail as to its procedures in place to identify, manage and control conflicts of interest. Robert W. Baird Limited and or one of its affiliates may be party to an agreement with the issuer that is the subject of this report relating to the provision of services of investment firms. Robert W. Baird & Co. Incorporated's policies and procedures are designed to identify and effectively manage conflicts of interest related to the preparation and content of research reports and to promote objective and reliable research that reflects the truly held opinions of research analysts. Robert W. Baird & Co. Incorporated's research analysts certify on a quarterly basis that such research reports accurately reflect their personal views.

This material is strictly confidential to the recipient and not intended for persons in jurisdictions where the distribution or publication of this research report is not permitted under the applicable laws or regulations of such jurisdiction.

Robert W. Baird Limited is exempt from the requirement to hold an Australian financial services license and is regulated by the FCA under UK laws, which may differ from Australian laws. As such, this document has not been prepared in accordance with Australian laws.

Copyright 2019 Robert W. Baird & Co. Incorporated

Robert W. Baird & Co. Page 5 of 5