

JULY 2024



# FORWARD LOOKING STATEMENTS & OTHER DISCLOSURES

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#### SUSTAINED PERFORMANCE

The Bancorp is continuing to deliver high quality financial performance

## DELIVERING STRONG FINANCIAL PERFORMANCE

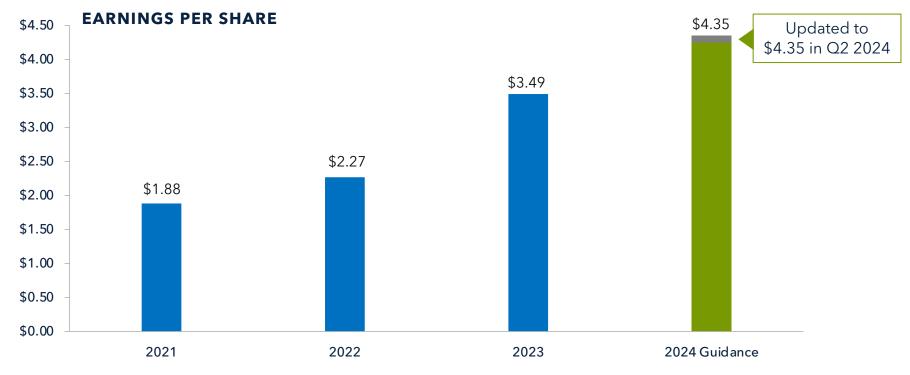
KEY FINANCIAL METRICS		2021	2022	2023	Q2 YTD 2024		
GROWTH	REVENUE GROWTH <sup>1</sup>	13%	12%	31%	7%	Capitalized on interest rate environment	
PROFITABILITY	ROE	18%	19%	26%	28%	Increasing levels	
FROFITABILITI	ROA	1.7%	1.8%	2.6%	2.9%	of profitability	
SCALABLE PLATFORM	EFFICIENCY RATIO <sup>1</sup>	53%	48%	41%	40%	Platform delivering operating leverage	

<sup>1</sup>Please see Appendix slide 31 for reconciliation of revenue growth over comparable prior year period and efficiency ratio.

## DELIVERING STRONG FINANCIAL PERFORMANCE

#### GUIDANCE

Our updated 2024 guidance<sup>1</sup> is \$4.35 per share as we maintain strong momentum across our platform



12024 guidance assumes achievement of management's strategic goals as described elsewhere in this presentation and other budgetary goals.

FINTECH
SOLUTIONS
GENERATES
NON-INTEREST
INCOME AND
ATTRACTS
STABLE, LOWERCOST DEPOSITS

**DEPLOYED INTO** 

ASSETS IN
SPECIALIZED
MARKETS





#### INSTITUTIONAL BANKING

Lending solutions for wealth management firms



#### FINTECH SOLUTIONS

Enabling fintech companies by providing card sponsorship, facilitating other payments activities and fintech lending



Small business lending and commercial fleet leasing



#### REAL ESTATE BRIDGE LENDING

PAYMENTS

Market-leading payment activities generate stable, non-interest income and lower-cost deposits

LENDING

Focus on workforce housing in select markets

Niche lending in specialized categories and Fintech lending

#### **FINTECH ECOSYSTEM**

Enabling fintech companies by providing industry leading card issuing, payments facilitation and regulatory expertise to a diversified portfolio of clients

## FINTECH LEADERSHIP

#### **PROGRAM MANAGERS**

**CLIENT FACING** platforms deliver highly scalable banking solutions to customers with emphasis on customer acquisition and technology.



#### PAYMENT NETWORKS

FACILITATE payments between parties via the card networks.







#### **PROCESSORS**

**BACK-OFFICE** support for program managers providing record keeping and core platform services.





#### **REGULATORS**

**OVERSIGHT** of domestic banking and payments activities.





#### LENDING BUSINESSES

Core lending businesses are comprised of our specialized lending activities

# SPECIALIZED LENDING BUSINESS LINES

#### CORE LENDING BUSINESSES AS OF Q2 2024

Real Estate Bridge Lending \$2.3B

Institutional Banking \$1.8B

Small Business \$1.0B

Leasing \$0.7B

**TOTAL** \$5.8B

Established Operating Platform
Scalable technology, operations and sales
platforms across lending business to
support sustained growth

#### STRATEGIC OUTLOOK



Emphasize core business lines and add related products and enter adjacent markets



Remain positioned to capitalize on credit sponsorship opportunities



Maintain balance sheet flexibility as we approach \$10B in total assets

## OUR 2030 STRATEGY

#### **OVERVIEW**

Our new 2030 strategy encompasses previous goals outlined in Vison 700 while adding new fintech opportunities



How can we build on our leading fintech partner bank model and specialized lending businesses?

### **EVALUATION** FRAMEWORK

- + Build on our strengths
- + Create new opportunities
- + Sustain revenue growth
- + Enhance profitability

#### **BEING MINDFUL OF:**

Averting substantial event-risk

Keeping the balance sheet under \$10B

Avoiding potential regulatory issues







Our 2030 plan comprises new opportunities identified across various strategic pathways:

1

### PROVIDE NEW FINTECH SERVICES

- Niche program management
- Embedded Finance

\*Without competing with our partners

2

### MONETIZE CORE COMPETENCIES

- Regulatory services
- Middle-office technologies

3

#### SUPPORT FINTECH LENDING

 Diversified holdings across many programs with significant distribution of assets

LONG-TERM
FINANCIAL TARGETS<sup>1</sup>

>\$1 Billion

>40%

ROA >4.0%

LEVERAGE

>10%

Long term guidance assumes achievement of management's long-term strategic plan as described elsewhere in this presentation, impact of realized and expected interest rate movement, and other budgetary goals.

## FINTECH SOLUTIONS: DEPOSIT & FEE GENERATION



FINTECH SOLUTIONS: FEE & DEPOSIT GENERATING ACTIVITIES

# ENABLING LEADING FINTECH COMPANIES

DEBIT PROGRAM MANAGERS (CHALLENGER BANKS)







- Government
- Payroll

• Gift

- Employer Benefits
- Corporate
   Disbursements





- Provides physical and virtual card issuing
- Maintains deposit balances on cards
- Facilitates payments into the card networks as the sponsoring bank
- Established risk and compliance function is highly scalable



## SCALABLE PLATFORM



#### ESTABLISHED OPERATING PLATFORM

- Infrastructure in place to support significant growth
- Long-term relationships with multiple processors enable efficient onboarding
- Continued technology investments without changes to expense base



#### REGULATORY EXPERTISE

- Financial Crimes Risk
   Management program
   with deep experience
   across payments
   ecosystem
- Customized risk and compliance tools specific to the Fintech Industry



#### OTHER PAYMENTS OFFERINGS

- Rapid Funds instant payment transfer product
- Potential to capitalize on credit-linked payments opportunities
- Additional payments services include ACH processing for third parties

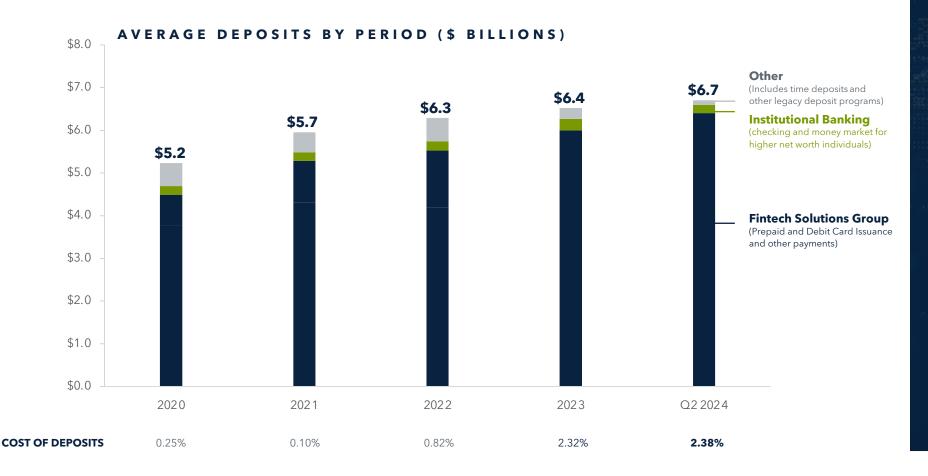
## INNOVATIVE SOLUTIONS

Our platform supports a wide variety of strategic fintech partners through our established processor relationships, regulatory expertise, and suite of other payments products



FINTECH SOLUTIONS: STABLE, LOWER-COST DEPOSIT GENERATOR

# DEPOSIT GROWTH FROM FINTECH BUSINESS



- Stable, lower-cost deposit base anchored by multiyear, contractual relationships in our Fintech Solutions business
- Fintech Solutions growth driven by increased transactional volume due to electronic banking migration and the addition of new partners



FINTECH SOLUTIONS: STABLE, LOWER-COST DEPOSIT GENERATOR

# STABLE DEPOSITS & SIGNIFICANT BALANCE SHEET LIQUIDITY

#### ESTIMATED INSURED VS OTHER UNINSURED DEPOSITS

	June 30, 2024
Insured	93%
Low balance accounts	4%
Other uninsured	3%
Total deposits	100%

#### **SUMMARY OF CREDIT LINES AVAILABLE**

Total lines of credit available	\$	3,053
Federal Home Loan Bank	_	1,117
Federal Reserve Bank	\$	1,936
		(Dollars in millions)
	_	June 30, 2024

## STRONG POSITIONING

Our deposit base is primarily comprised of granular, small balance, FDIC insured accounts and we maintain significant borrowing capacity on our credit lines

#### 93% INSURED DEPOSITS

Primarily consist of low balance accounts

## LOANS, LEASES & SUPPORTING COLLATERAL







## KEY CONSIDERATIONS FOR LENDING GROWTH

MANAGE
CREDIT RISK
TO DESIRED LEVELS

### OPTIMIZE NET INTEREST MARGIN

AND MONITOR INTEREST RATE SENSITIVITY

MANAGE REAL
ESTATE EXPOSURE
TO CAPITAL LEVELS

#### MAINTAIN FLEXIBILITY

AS WE APPROACH \$10B TOTAL ASSETS



**Building an asset mix** that drives earnings and profitability while maintaining desired credit and interest rate risk characteristics

## STRATEGIC OUTLOOK

Optimize balance sheet and remain positioned to capitalize on credit sponsorship opportunities





### LOAN PORTFOLIO OVERVIEW

04/20/2024 BRINCIPAL

% OF TOTAL

BUSINESS LINE	BALANCE SHEET CATEGORY	06/30/2024 PRINCIPAL BALANCE (\$ MILLIONS)	% OF TOTAL PORTFOLIO
Daal Fatata Daidara Landina	Multifamily - commercial real estate (A)	\$ 2,235	38%
Real Estate Bridge Lending	Hospitality - commercial real estate	27	<1%
	Retail - commercial real estate	12	<1%
	Other	9	<1%
	Total	2,283	39%
	Securities-backed lines of credit (SBLOC) (B)	975	17%
Institutional Banking	Insurance-backed lines of credit (IBLOC) (C)	583	10%
	Advisor Financing	239	4%
	Total	1,797	31%
	U.S. government guaranteed portion of SBA loans (D)	400	7%
	Paycheck Protection Program loans (PPP) (D)	2	<1%
Small Business Lending	Commercial mortgage SBA (E)	336	6%
	Non-guaranteed portion of U.S. govn't guaranteed 7(a) loans	117	2%
	Non-SBA small business loans	56	<1%
	Construction SBA	14	<1%
	Other	28	<1%
	Total	953	16%
Commercial Fleet Leasing	Leasing <b>(F)</b>	711	12%
Fintech Solutions Group	Consumer fintech (G)	72	1%
Other	Other	44	1%
Total principal		\$ 5,860	100%

# LOAN COLLATERAL VALUES SUPPORTED BY:

- A. Comprised of workforce apartment buildings in carefully selected areas
- B. SBLOC loans are backed by marketable securities with nominal credit losses
- C. IBLOC loans are backed by the cash value of life insurance policies with nominal credit losses
- D. Portion of small business loans fully guaranteed by the U.S. government
- E. 50%-60% loan to value ratios at origination
- F. Recourse to vehicles
- G. Primarily consists of secured credit card loans

# COMMERCIAL REAL ESTATE BRIDGE LENDING



Real Estate Bridge Lending

#### BUSINESS OVERVIEW:

- Resumed floating rate bridge lending business in Q3 2021
- Lending focus on workforce apartment buildings in carefully selected markets

#### COMMERCIAL REAL ESTATE LOANS BY TYPE (\$MILLIONS)

06/30/2024

TYPE	# LOANS	ВА	LANCE	ORIGINATION DATE LTV <sup>1</sup>	WEIGHTED AVG INTEREST RATE	% TOTAL
Multifamily (apartments)	167	\$	2,235	70%	9.2%	98%
Hospitality (hotels and lodging)	2		27	65%	9.8%	1%
Retail	2		12	72%	8.2%	<1%
Other	2		9	73%	5.1%	<1%
Total	173	\$	2,283	70%	9.2%	100%

\$2.2B

LOANS ORIGINATED SINCE Q3 2021 RESUMPTION (ALL APARTMENT BUILDINGS)

#### PORTFOLIO ATTRIBUTES

- Vast majority of loans are apartment buildings including all the top 30 exposures
- Loans originated prior to Q3 2021 will continue to be accounted for at fair value
- Loans originated in 2021 and after will be held for investment and use the Current Expected Credit Loss (CECL) methodology

<sup>1</sup>In addition to "as is" origination date appraisals, on which the weighted average origination date LTVs are based, third party appraisers also estimated "as stabilized" values, which represents additional potential collateral value as rehabilitation progresses, and units are released at stabilized rental rates. The weighted average origination date "as stabilized" LTV was estimated at 61%.



## INSTITUTIONAL BANKING



#### LENDING AND BANKING SERVICES FOR WEALTH MANAGERS

#### BUSINESS OVERVIEW:

- Automated loan application platform, Talea, provides industry-leading speed and delivery
- Securities-backed lines of credit provide fast and flexible liquidity for investment portfolios
- Insurance-backed lines of credit provide fast and flexible borrowing against the cash value of life insurance
- Advisor Finance product provides capital to transitioning financial advisors to facilitate M&A, debt restructuring, and the development of succession plans
- Deposit accounts for wealth management clients
- Nominal historical credit losses

#### STRATEGIC OUTLOOK:

- Regain momentum across SBLOC, IBLOC and Advisor Finance products
- Evaluate new lending opportunities in adjacent markets
- Market dynamics support business model:
  - Advisors shifting from large broker/dealers to independent platforms
  - Sector shift to fee-based accounts
  - Emergence of new wealth management providers



06/30/2024 EST. YIELD

The Bancorp's business model allows us to build banking solutions to "spec" without competing directly with our partner firms. We do not have any associated asset managers, proprietary advisory programs, or related programs. Our singular focus is to help our partner firms stay competitive in the marketplace and to grow and retain assets

ALWAYS A PARTNER, NEVER A COMPETITOR



LOANS & LEASES: INSTITUTIONAL BANKING LOAN PORTFOLIO

## PRIMARILY COMPRISED OF SECURITIES & CASH VALUE LIFE INSURANCE LENDING

#### INSTITUTIONAL BANKING LOANS (\$MILLIONS)

06/30/2024

LOAN TYPE	INCIPAL ALANCE	% OF PORTFOLIO
Securities-backed lines of credit (SBLOC)	\$ 975	54%
Insurance-backed lines of credit (IBLOC)	583	33%
Advisor Financing	239	14%
Total	\$ 1,797	100%

#### TOP 10 SBLOC LOANS (\$MILLIONS)

% DDINCIDAL

06/30/2024

NCIPAL LANCE	TO TERAL
11	17%
9	48%
8	36%
8	68%
8	65%
8	80%
8	24%
8	34%
7	22%
7	44%
82	43%

## PORTFOLIO ATTRIBUTES

#### SECURITIES-BACKED LINES OF CREDIT

- Nominal historical credit losses
- Underwriting standards of generally 50% to equities and 80% or more to fixed income securities

#### INSURANCE-BACKED LINES OF CREDIT

- Nominal historical credit losses
- Loans backed by the cash value of insurance policies



## SMALL BUSINESS LENDING



#### SBA AND OTHER SMALL BUSINESS LENDING

#### **BUSINESS OVERVIEW:**

- Established a distinct platform within the fragmented SBA market
  - National portfolio approach allows pricing and client flexibility
  - Solid credit performance demonstrated over time
  - Client segment strategy tailored by market

#### STRATEGIC OUTLOOK:

- Continue delivering growth within existing small business lending platform while entering new verticals and growing the SBAlliance®
- SBAlliance® program provides lending support to banks and financial institutions who need SBA lending capabilities through products such as:
  - Wholesale loan purchases
  - Vertical focus with expansion of funeral home lending program



06/30/2024 EST. YIELD

~\$800K

AVERAGE
7(a) LOAN SIZE





LOANS & LEASES: STRONG COLLATERAL & GOVERNMENT GUARANTEES

## SMALL BUSINESS LENDING

#### SMALL BUSINESS LOANS BY TYPE¹ (\$MILLIONS)

06/30/2024

	06/30/2024 SBL							
TYPE		IMERCIAL DRTGAGE	CONSTRU	SBL JCTION	SBL NC	N-REAL ESTATE	TOT	ΓAL
Hotels (except Casino Hotels) and Motels	\$	76	\$	-	\$	-	\$	76
Funeral Homes and Funeral Services		22		-		25		47
Full-Service Restaurants		29		5		2		36
Child Day Care Services		23		1		2		26
Car Washes		17		1		-		18
General Line Grocery Merchant Wholesalers		17		-		-		17
Homes for the Elderly		16		-		-		16
Outpatient Mental Health and Substance Abuse Centers		15		-		-		15
Gasoline Stations with Convenience Stores		15		-		-		15
Fitness and Recreational Sports Centers		8		-		2		10
Nursing Care Facilities		9		-		-		9
Lawyer's Offices		9		-		-		9
Limited-Service Restaurants		4		1		3		8
Caterers		7		-		-		7
Other		174		10		30	2	14
Total	\$	441	\$	18	\$	64	\$ 5	23

#### SMALL BUSINESS LOANS BY STATE<sup>1</sup> (\$MILLIONS)

06/30/2024

STATE	SBL MMERCIAL ORTGAGE	CONSTRU	SBL JCTION	SBL N	ON-REAL ESTATE		TOTAL
California	\$ 117	\$	3	\$	5	\$	125
Florida	76		4		3		83
North Carolina	38		1		5		44
Pennsylvania	21		-		14		35
New York	28		2		2		32
Texas	22		2		6		30
Georgia	26		1		1		28
New Jersey	21		3		3		27
Other States	92		2		25		119
Total	\$ 441	\$	18	\$	64	:	523

## PORTFOLIO ATTRIBUTES

#### TYPE DISTRIBUTION

- Diverse product mix
- Commercial mortgage and construction are generally originated with 50%-60% LTV's

#### GEOGRAPHIC DISTRIBUTION

- Diverse geographic mix
- Largest concentration in California representing 24% of total



## COMMERCIAL FLEET LEASING



#### **FLEET LEASING SOLUTIONS**

#### BUSINESS OVERVIEW:

- Niche provider of vehicle leasing solutions
  - Focus on smaller fleets (less than 150 vehicles)
  - Direct lessor (The Bancorp Bank, N.A. sources opportunities directly and provides value-add services such as outfitting police cars)
  - Historical acquisitions of small leasing companies have contributed to growth
- Mix of commercial (~85%), government agencies and educational institutions (~15%)

#### STRATEGIC OUTLOOK:

- Continue enhancing platform and growing balances
  - Enhanced sales process and support functions
  - Pursuing technology enhancements to scale business with efficiency
- Constantly evaluating organic and inorganic growth opportunities in the vehicle space





LOANS & LEASES: COMMERCIAL FLEET LEASING PORTFOLIO

## COMMERCIAL FLEET LEASING

#### DIRECT LEASE FINANCING BY TYPE (\$MILLIONS)

06/30/2024

TYPE	BALA	ANCE	TOTAL
Government agencies and public institutions**	\$	129	18%
Construction		111	16%
Waste management and remediation services		98	14%
Real estate and rental and leasing		82	12%
Health care and social assistance		28	4%
Other services (except public administration)		23	3%
Professional, Scientific, and Technical Services		23	3%
General freight trucking		21	3%
Finance and insurance		13	2%
Transit and other transportation		13	2%
Wholesale trade		10	1%
Educational services		7	1%
Other and non-classified		153	21%
Total	\$	711	100%

#### DIRECT LEASE FINANCING BY STATE (\$MILLIONS)

06/30/2024

STATE	BALANCE	TOTAL
Florida	\$ 106	15%
New York	66	9%
Utah	60	8%
California	52	7%
Pennsylvania	43	6%
Connecticut	41	6%
New Jersey	39	6%
North Carolina	36	5%
Maryland	34	5%
Texas	28	4%
Idaho	18	2%
Washington	15	2%
Georgia	15	2%
Ohio	13	2%
Alabama	12	2%
Other states	133	19%
Total	\$ 711	100%

#### PORTFOLIO ATTRIBUTES

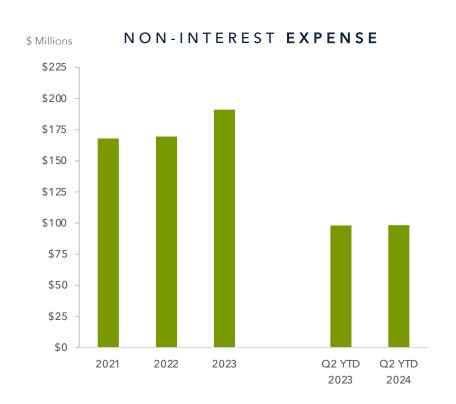
- Largest concentration is construction and government sectors
- Of the \$711M total portfolio, \$642M are vehicle leases with the remaining \$69M comprised of equipment leases

# FINANCIAL REVIEW The Bancorp



## REVENUE GROWTH HAS SIGNIFICANTLY EXCEEDED EXPENSE GROWTH





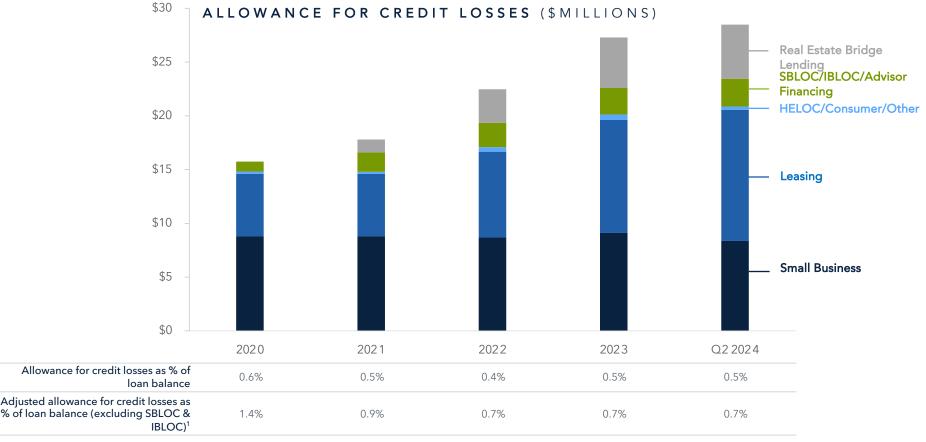
- Net interest income growth driven by increased NIM from heightened interest rate environment
- Greater ratio of noninterest income to total assets compared to peers<sup>2</sup>

<sup>&</sup>lt;sup>1</sup>Revenue includes net interest income and non-interest income. Please see Appendix slide 31.

<sup>&</sup>lt;sup>2</sup>Non-interest income as percentage of average assets ranks in top 10% of the uniform bank performance report peer group through Q1 2024.



## ALLOWANCE FOR CREDIT LOSSES PRIMARILY REFLECTS OUR CHARGE-OFF HISTORY



<sup>&</sup>lt;sup>1</sup>Please see Appendix slide 32 for GAAP to Non-GAAP reconciliation of adjusted allowance for credit losses to GAAP allowance for credit losses as % of adjusted loan balance (excluding SBLOC & IBLOC).

- Nominal charge-offs for REBL, SBLOC, & IBLOC
- SBA 7(a) loans are ~75%
   U.S. government
   guaranteed
- SBA 504 loans have 50%-60% loan to value ratios at origination

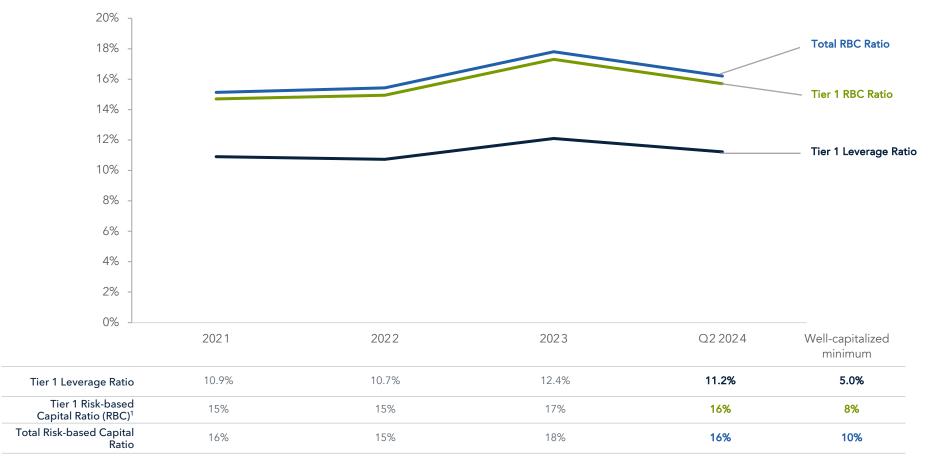




FINANCIAL REVIEW: HISTORICAL CAPITAL POSITION

### CAPITAL POSITION

THE BANCORP BANK, N.A. CAPITAL RATIOS



#### <sup>1</sup>Common Equity Tier 1 to risk weighted assets is identical to Tier 1 risk-based ratio and has a 6.5% well capitalized minimum.

- Completed \$50M
   common stock
   repurchase in Q1 &
   \$100M in Q2
- Planned common stock repurchase \$50M in both Q3 and Q4
- Corporate governance requires periodic assessment of capital minimums
- Capital planning includes stress testing for unexpected conditions and events

<sup>&</sup>lt;sup>2</sup>Common stock repurchase may be modified without notice at any time.



# HISTORICAL PERFORMANCE AND LONG-TERM TARGETS

PERFORMANCE METRICS	2021	2022	2023	Q 2 YTD 2024	LONG-TERM TARGETS
ROE	17.9%	19.3%	25.6%	28.0%	>40%
ROA	1.68%	1.81%	2.59%	2.9%	> 4.0%
EPS	\$1.88	\$2.27	\$3.49	\$2.10	1
Bancorp Bank, N.A. Leverage Ratio	10.9%	10.7%	12.4%	11.2%	>10%
Total Assets	\$6.8B	\$7.9B	\$7.7B	\$8.1B	<\$10B
Efficiency Ratio <sup>1</sup>	53%	48%	41%	40%	•

<sup>&</sup>lt;sup>1</sup>Please see Appendix slide 31 for calculation of efficiency ratio. Decreases in the efficiency ratio indicate greater efficiency, i.e., lower expenses vs higher revenue.







#### GAAP REVENUE & EFFICIENCY RATIO CALCULATIONS

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The Bancorp		2021	2022	2023	Q 2	2 YTD 2023	Y T D 2 0 2 4
Net interest income	\$	210,876	\$ 248,841	\$ 354,052	\$	173,011	\$ 188,213
Non-interest income		104,749	105,683	112,094		58,325	60,104
Total revenue		315,625	354,524	466,146		231,336	248,317
Growth (Current period over previous period)		13%	12%	31%			7%
Non-interest expense	\$	168,350	\$ 169,502	\$ 191,042	\$	97,973	\$ 98,158
Efficiency Ratio <sup>1</sup>		53%	48%	41%		42%	40%
Payments non-interest income (Fintech Solutions business							
line)  ACH, card, and other payment processing fees	\$	7,526	\$ 8,935	\$ 9,822	\$	4,600	\$ 5,964
Prepaid, debit card, and related fees		74,654	77,236	89,417		45,500	49,041
Total payments (Fintech Solutions) non-interest income		82,180	\$ 86,171	\$ 99,239	\$	50,100	\$ 55,005
% of Total revenue						22%	22%

<sup>&</sup>lt;sup>1</sup>The efficiency ratio is calculated by dividing GAAP total non-interest expense by the total of GAAP net interest income and non-interest income. This ratio compares revenues generated with the amount of expense required to generate such revenues and may be used as one measure of overall efficiency.





## RECONCILIATION OF NON-GAAP FINANCIAL METRICS TO GAAP

(\$ millions)

	2020	2021	2022	2023	Q2 2024
Allowance for credit losses on loans and leases GAAP	\$ 16,082	\$ 17,806	\$ 22,374	\$ 27,378	\$ 28,575
Allowance for credit losses on SBLOC & IBLOC	775	964	1,167	814	779
Adjusted allowance for credit losses excluding SBLOC & IBLOC	15,307	16,842	21,207	26,564	27,796
Total loans and leases GAAP	2,652,323	3,747,224	5,486,853	5,361,139	5,605,727
SBLOC & IBLOC	1,550,086	1,929,581	2,332,469	1,627,285	1,558,094
Adjusted total loans and leases excluding SBLOC & IBLOC	\$ 1,102,237	\$ 1,817,643	\$ 3,154,384	\$ 3,733,854	\$ 4,047,633
Allowance for credit losses as % of total loans and leases balance GAAP	0.6%	0.5%	0.4%	0.5%	0.5%
Adjusted allowance for credit losses as % of adjusted total loans and leases balance <sup>1</sup>	1.4%	0.9%	0.7%	0.7%	0.7%

<sup>&</sup>lt;sup>1</sup>Management excludes SBLOC and IBLOC in certain of its internal analysis, due to the nature of the related loan collateral. SBLOC are collateralized by marketable securities, with loan to values based upon guideline percentages which vary based upon security type. IBLOC are collateralized by the cash value of life insurance.