# Huttig Building Products Nasdaq: HBP

**Investor Presentation** Fall of 2017









#### SAFE HARBOR / FORWARD LOOKING STATEMENT

These presentation materials may contain forward-looking statements as defined by the U.S. Private Securities Litigation Reform Act of 1995 ("Reform Act"). Statements made in this presentation looking forward in time, including, but not limited to, statements regarding our current views with respect to future financial performance, the housing market, distribution channels, sales, supplier relationships, inventory levels, the ability to meet customer needs, competitive posture, obligations with respect to environmental remediation (including remediation of the Montana site in accordance with regulatory requirements and cost estimates), deterioration in our relationship with our unionized employees, including work stoppages or other disputes, and the financial impact of litigation or otherwise, are included pursuant to the "safe harbor" provision of the Reform Act.

These statements present management's expectations, beliefs, plans and objectives regarding our future financial performance and assumptions or judgments concerning such performance. These forward-looking statements are based on current projections, estimates, assumptions and judgments, and involve known and unknown risks and uncertainties. We disclaim any obligation to publicly update or revise any of these forward-looking statements, whether as a result of new information, future events or otherwise.

There are a number of other important factors that could cause our actual results or outcomes to differ materially from those expressed or implied in the forward-looking statements, including, but not limited to, those detailed in Huttig's Annual Report on Form 10-K for the year ended December 31, 2016 filed with the U.S. Securities and Exchange Commission ("SEC") and other filings with the SEC, all of which are available on our website. Forward-looking statements should not be relied upon as a predictor of actual results.

#### **NON-GAAP FINANCIAL MEASURES**

Huttig defines Adjusted EBITDA as net income adjusted for interest, income taxes, depreciation and amortization and other special significant items. Huttig presents Adjusted EBITDA because it is a primary measure used by management, and by similar companies in the industry, to evaluate operating performance and Huttig believes it enhances investors' overall understanding of the financial performance of our business. Additionally, Huttig defines Free Cash Flow as Cash Flow from Operations less capital expenditures. Huttig presents Free Cash Flow because it is a meaningful indicator of cash available for the execution of Huttig's business strategy. Huttig defines Coverage Ratio as Adjusted EBITDA less capital expenditures divided by interest expense. The Coverage Ratio represents Huttig's ability to meet financial obligations and its potential to fund growth opportunities. Adjusted EBITDA, Free Cash Flow, Coverage Ratio are not recognized terms under U.S. generally accepted accounting principles ("GAAP") and do not purport to be alternatives to net income or operating cash flow as a measure of operating performance. Huttig compensates for the limitations of using non-GAAP financial measures by using them to supplement GAAP results to provide a more complete understanding of the factors affecting the business. Because not all companies use identical calculations, Huttig's presentation of Adjusted EBITDA, Free Cash Flow, Coverage Ratio may not be comparable to other similarly titled measures of other companies. The table in the appendix presents a reconciliation of Adjusted EBITDA to net income (loss) attributable to Huttig for the periods indicated.





Huttig Building Products						
Nasdaq: HBP (10/31/17) \$6.72						
Market Capitalization (10/31/17)	~\$174 million					
Total Available Liquidity (9/30/17)	\$70.9 million					
TTM Sept 2017 Revenue	\$738 million					
TTM Sept 2017 Net Income	\$2.5 million					
TTM Sept 2017 Adj. EBITDA <sup>1</sup>	\$14.3 million					





1. See appendix for non-GAAP reconciliation

## **Executive Overview**



## **Investment Highlights**

- Wholesale distributor of specialty building products servicing 75% of U.S. housing market
- Our 27 distribution centers make us the only national distributor of millwork and specialty building products
- Focused on residential new home construction as well as repair and remodel segments
- Strategic initiatives focused on investing in the business, people and technology to accelerate profitable growth
  - Expanding value-add millwork services through focused capital investment including high-capacity door line in Florida
  - ✓ National expansion of Huttig-Grip<sup>™</sup> brand of fasteners and connectors

## Innovation in Value-Add Services



Leading national distributor of pre-finished doors



## **National Locations**



# Company / Industry Overview

# Value Proposition / Strategy Overview

Financial Overview





# Company / Industry Overview





## Segment Highlights

Millwork - 50% of sales with just over half of this segment generated by value-add services for pre-finished exterior doors and pre-hung interior doors, a key strategic focus

# Building Products - 40%

 includes fasteners, connectors, driven by Huttig-Grip and composite decking systems, another strategic focus

Wood - 10% of sales

includes engineered wood
 packages and specialty and
 sanded plywood

## Sales Growth

# Sales growth of 4% driven by growth of strategic products

*\$ in millions* 



Millwork Specialty Building

Wood



## Strive to be the best service provider of every product we sell, in every market we serve

Our service proposition is the foundation of our company and we are committed to outperforming our competitors and exceeding our customers' expectations

## Speed to market

- Next day delivery of inventoried shelf items
- 3-day lead times on pre-hung interior and exterior doors
- 15-day lead times on pre-finished interior and exterior doors

## Deliver quality products at the right price

- Ensure highest quality on value-add fabricated products
- Protect inventory items to ensure highest quality

## > Connect customers and vendors through buying shows and marketing events

- Product training and technical instruction
- Buying shows and marketing events with promotional campaigns and seasonal rebates

## Value of Wholesale in



## Housing Market Supply Chain



Value to Suppliers	Value to Customers
<ul> <li>Access to the market</li> </ul>	Access to local value-add services that require scale
Sales coverage and expertise	Relief of working capital pressures and access to
<ul> <li>Warehousing, logistics, and local services</li> </ul>	credit
<ul> <li>Many products require local value-add services that cannot effectively be provided by manufacturers</li> </ul>	Ability to order in small quantities on an 'as needed' basis preserving capital
<ul> <li>Scale of working capital required does not lend itself to direct distribution</li> </ul>	<ul> <li>Sales support and product expertise to increase sales</li> </ul>
<ul> <li>Relief of working capital pressures</li> </ul>	Aggregate volume with Huttig to maximize vendor rebates
	Expedient and timely delivery



**Unique Capabilities to Serve National Accounts** 

## **Pro-Dealers, Co-Ops and National Retailers**

- National accounts segment generated 46% of total revenue as of September, 2017
- National pro-dealers and retailers prefer Huttig because of our millwork capabilities, breadth of brands and geographical coverage
- Consolidation continues to drive this important customer base, which in many cases leads to increased opportunities
- Huttig has an experienced national accounts team dedicated to national accounts
- Consistent service and pricing across our customers' geography adds value
- Huttig recognized as vendor of the year for LBM Advantage, a national buying group, citing quality of our products, increasing market penetration and customer service





## Huttig represents the most preferred brands by pro-dealers, builders and consumers

## > National reach of specialty brands with regional nuances across U.S.

- Focused on millwork and specialty building product categories that are complex; requiring expertise, scale and value-added services
- Deliver products that are in early stages of life cycle providing long-term, sustained growth

## Huttig carries the products consumers want

- Distribution network augments vendors' breadth of products that can be delivered on a timely and cost effective basis
  - Decking dealers can increase the number of SKUs and color choices available in peak season
  - Millwork manufacturers benefit from Huttig's ability to customize their products





## **Overview of U.S. Housing Market**

U.S. Housing Market Total Historical Starts (in millions)



Source: US Dept of Commerce, US Census Bureau



4% YTD Growth in 2017



# Value Proposition / Strategy Overview





People	Invest in creating a top performing, disciplined organization that strives for the highest level of associate engagement with the best and most empowered people
Accelerate Growth	Aggressively pursue profitable growth of R&R and Huttig-Grip
Technology	Invest in technology to derive better insights and improve our overall efficiency while ensuring customers have the best interfaces available
Gross Profit	Prioritize profit over revenue by maximizing margin on every order through pricing, controlling input costs and increasing mix of complex products that require scale and value add services









## **Repair & Remodel**

## Huttig's Repair & Remodel business drives value and adds diversity

- Margins tend to be higher, especially in value-add millwork services like pre-finished doors where they can be 20% to 50% higher than Huttig's average gross margins
- Diversifies business to be less dependent on new home construction segment, which represented 50% of revenues
- Growth built on existing foundation enhanced with acquisitions and organic expansion
- Provide custom catalogues to our channel to help with end-user selling



# **Expansion of Huttig-Grip**



## Leveraging Existing Brand and National Network



- \$175 million to \$250 million in annual incremental revenue expected over the next 36 months
- Slightly lower gross margins, 16%-18% blended between directs and warehouse
- Standard operating leverage of 7%-10%, equates to \$12M to \$25M upon maturity of line
- Experienced product management team, with over 300 years of collective industry experience and relationships
- Working capital expansion of \$40 to \$60 million in inventory and accounts receivable
- Nationwide deployment and realignment of existing space with some incremental space leased



# Leveraging Huttig-Grip Brand

- Huttig-Grip expands the breadth of our private label product lines, branded specialty building products lines, and geographical service area on a national basis
  - Nails & screws in 1 lb. and 5 lb. packaged programs, buckets, and bulk boxes
  - Collated fasteners, staples, finish & brads
  - Threaded rod and anchor bolts
  - Concrete accessories
  - Poly sheeting, adhesives, synthetic underlayment & felt, house wrap, KNAUF insulation, GAF roofing shingles, ventilation and underlayment products
  - Sourcing internationally and domestically
    - Have established relationships with manufacturing mills across various geographies
    - Sourcing expertise required to maintain reliable supply chain and manage duties
    - Diversity of vendors minimizes supply constraints that could impact costs





## > Continued focus on profitable growth to improve operating leverage

- Operating leverage defined as growth in operating margin vs. revenue growth
- Identify opportunities to drive our customers to higher margin products
- Return on invested capital in excess of cost of capital drives continued growth
- Recognize opportunity cost associated with carrying products that do not maximize value for our customers
- Enhanced analytics to anticipate market demand and pricing trends



• Pricing influenced by true cost of servicing individual customers

	2013	2014	2015	2016	TTM Q3 17
Total Gross Profit	19.8%	19.7%	20.2%	21.2%	20.9%
Operating Margin (Continuing Ops)	1.1%	1.3%	2.2%	3.2%	1.0%
Profit Margin % (Net Income/Sales)	0.6%	0.4%	3.9%	2.3%	0.3%
Total Adjusted EBITDA <sup>1</sup> margin 1. See appendix for non-GAAP reconciliations.	1.8%	2.1%	2.9%	4.0%	1.9%



# **Financial Overview**





#### Net Sales and Gross Margin %

(\$ in millions)



# Adjusted EBITDA<sup>1</sup> (\$ in millions) \$28.3 \$18.9 \$14.3 \$10.1 \$12.8 \$10.1 \$14.3 \$2013 2014 2015 2016

1. See appendix for non-GAAP reconciliations.

#### **Key Financial Considerations for Growth**

- Investing in inventory and personnel to capture growth
- Planned increase in quarterly operating expenses by \$4.0 million to drive growth initiatives
- Targeting \$1.0 billion run rate in sales by year-end 2019
- Approach maintains flexibility in case the cycle turns
- Prioritize organic initiatives and acquisitions based on risk / reward, alignment with our strategy and diversification it brings to the business
- Closely align sales plans to branch by branch budgets to deliver results



#### Huttig Building Products

## 2017 Investment Outlook



## and Credit Facility

## Expected 2017 Capital Investments:

Expected Total	\$8.0 to	\$11.0	
I.T.	3.0 to	3.5	
Maintenance	3.0 to	3.5	
Growth	\$2.0 to	\$4.0	

- Reduced range from prior estimates of \$8.5 to \$12.0
- Historical maintenance capex of \$2.0 to \$3.0 million
- IT investment in ERP upgrade and customer interfaces

## Increased Credit Facility

- Continued strong relationship with Wells Fargo, Bank of America, and JPMorgan
- Committed capacity of \$70 million
  - Total availability of \$250 million
  - Additional untapped accordion of \$50 million
  - Matures in July of 2022
- Low cost of funding with weighted average interest rate of 2.5% as of September 30, 2017
- Single financial covenant, fixed charge coverage ratio of 1.00:1.00







## **Business Highlights**

#### Strong financial results

- After 5 years of consecutive year-over-year improvements, 2017 is an investment year for Huttig's long-term future
- Over 60 people in the Huttig-Grip division
- Completed \$250 Million Credit Facility in July 2017
- Adjusted EBITDA TTM of \$14.3 million
- TTM Profit Margins of 20.9%

## Significant investments in the business

- Investing in organic growth
- Evaluating and pursuing accretive acquisitions
- Investing in our owned facilities
- Adding sales resources
- Increasing recruiting efforts and building bench strength
- Upgrading IT infrastructure
- Replacing rolling stock

## Strategy is Working

- Housing fundamentals continue to improve
  - Below the mid-point of housing starts for last 30 years
  - First-time home buyers are starting to enter market
- Access to capital and strategically well positioned to drive profitable grow
- Viable internal investment and acquisition related strategic growth opportunities
  - Investment in Huttig-Grip
  - Completed Florida/Constructing Northeast Door Line
  - More national vendor programs
  - Diversify the business

## Investing in 4 key focus areas

- Profitable Growth
- Margin Enhancement
- Technology
- Our People





# **APPENDIX**





ILDING PRODUCTS	Nine Mon	ths End	ded
(In Millions, Except Per Share Data)	Septer	nber 30	,
	2017		2016
Net sales	\$ 574.0	\$	549.5
Cost of sales	455.0		433.9
Gross margin	119.0		115.6
Operating expenses	113.3		94.7
Operating income	5.7		20.9
Interest expense, net	2.2		1.6
Income from continuing operations before income taxes	3.5		19.3
Income tax expense	0.8		7.1
Income from continuing operations	2.7		12.2
Income (loss) from discontinued operations, net of taxes			4.3
Net income	\$ 2.7	\$	16.5
Income from continuing operations per share - basic and diluted	\$ 0.10	\$	0.48
Income (loss) from discontinued operations per share - basic			
and diluted	\$ 0.00	\$	0.17
Net income per share - basic and diluted	\$ 0.10	\$	0.65
Weighted average shares outstanding:			
Basic and diluted shares outstanding	24.8		24.5



(In Millions)	September 30, 2017		December 31, 2016				· · · ·		ember 30, 2016
ASSETS									
CURRENT ASSETS:									
Cash and equivalents	\$	1.2	\$	0.3	\$	1.1			
Trade accounts receivable, net		87.5		59.3		78.7			
Net inventories		108.1		81.0		84.4			
Other current assets		12.1		9.5		7.2			
Total current assets		208.9		150.1		171.4			
PROPERTY, PLANT AND EQUIPMENT:									
Land		5.0		5.0		5.0			
Buildings and improvements		30.8		29.7		29.5			
Machinery and equipment		49.5		43.5		41.5			
Gross property, plant and equipment		85.3		78.2		76.0			
Less accumulated depreciation		55.5		53.3		52.6			
Property, plant and equipment, net		29.8		24.9		23.4			
OTHER ASSETS:									
Goodwill		9.5		9.5		9.5			
Deferred income taxes		11.3		10.3		7.8			
Other		7.0		7.5		14.8			
Total other assets		27.8		27.3		32.1			
TOTAL ASSETS	\$	266.5	\$	202.3	\$	226.9			



(In Millions)	Sep	tember 30, 2017	December 31, 2016				•	
LIABILITIES AND SHAREHOLDERS' EQUITY								
CURRENT LIABILITIES:								
Current maturities of long-term debt	\$	1.2	\$	1.0	\$	0.8		
Trade accounts payable		66.7		47.2		57.2		
Deferred income taxes		—		—		5.0		
Accrued compensation		3.5		6.8		5.2		
Other accrued liabilities		13.7		15.1		13.0		
Total current liabilities		85.1		70.1		81.2		
NON-CURRENT LIABILITIES:								
Long-term debt, less current maturities		102.3		54.5		68.1		
Other non-current liabilities		3.4		7.2		7.3		
Total non-current liabilities	105.7 61.7		75.4					
SHAREHOLDERS' EQUITY:								
Preferred shares: \$.01 par (5,000,000 shares authorized)		—		—		_		
Common shares: \$.01 par (75,000,000 shares authorized: 25,879,812;								
25,638,862; and 25,466,252 shares issued at September 30,								
2017,								
December 31, 2016 and September 30, 2016, respectively)		0.3		0.3		0.3		
Additional paid-in capital		43.5		42.8		42.4		
Retained earnings		31.9		27.4		27.6		
Total shareholders' equity		75.7		70.5		70.3		
. ,								
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	\$	266.5	\$	202.3	\$	226.9		



(\$ in millions)	2013	2014	2015	2016	TTM Q3 17
Net income (loss)	3.2	2.2	26.0	16.3	2.5
Less: Income (loss) from discontinued operations, net of tax	(0.4)	(3.6)	(3.4)	3.0	(1.3)
Income (loss) from continuing operations	3.6	5.8	29.4	13.3	3.8
Interest expense, net	2.6	2.5	2.3	2.2	2.8
Provision (benefit) for income taxes	0.1	-	(17.2)	7.2	0.9
Depreciation and amortization	2.8	3.1	3.0	3.9	4.7
Goodwill impairment	-	-	(0.4)	-	-
Gain on disposal of assets	-	-	-	-	-
Stock-based compensation	1.0	1.4	1.8	1.7	2.1
Adjusted EBITDA	10.1	12.8	18.9	28.3	14.3



Huttig is located where the U.S. population is living, moving and building – Huttig's coastal footprint fits a large population base; 63% of the U.S. population resides in coastal states

