



# 2017 FOURTH QUARTER AND YEAR-END RESULTS

 **Parkland**  
FUEL CORPORATION

[parkland.ca](http://parkland.ca)

## FORWARD LOOKING STATEMENT DISCLAIMER & NOTE ON NON-GAAP MEASURES

Certain information included herein is forward-looking. Many of these forward looking statements can be identified by words such as “believe”, “expects”, “expected”, “will”, “intends”, “projects”, “projected”, “anticipates”, “estimates”, “continues”, “objective” or similar words and include, but are not limited to, statements regarding Parkland’s expectation of its future financial position, business and growth strategies and objectives, sources of growth, capital expenditures, expected Adjusted EBITDA, Adjusted EBITDA guidance, financial results, acquisitions and the efficiencies to be derived therefrom. Parkland believes the expectations reflected in such forward-looking statements are reasonable but no assurance can be given that these expectations will prove to be correct and such forward-looking statements should not be unduly relied upon.

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Readers are directed to, and are encouraged to read, Parkland’s Annual Information Form for the year ended December 31, 2017 (the “AIF”) and the management discussion and analysis for the twelve months ended December 31, 2017 (the “Q4 2017 MD&A”) including the disclosure contained under the headings “Risk Factors” therein. The AIF and the Q4 2017 MD&A is available by accessing Parkland’s profile on SEDAR at [www.sedar.com](http://www.sedar.com) and such information is incorporated by reference herein.

Distributable Cash Flow, Distributable Cash Flow per Share, Dividend Payout Ratio, Adjusted Dividend Payout Ratio, Fuel and Petroleum Product Adjusted Gross Profit, net unit operating cost, and expenses are not measures recognized under International Financial Reporting Standards (“IFRS”) and do not have standardized meanings prescribed by IFRS. Management considers these to be important supplemental measures of Parkland’s performance and believes these measures are frequently used by securities analysts, investors and other interested parties in the evaluation of companies in its industries. See Section 6 of the Q4 2017 MD&A for a reconciliation of distributable cash flow to cash flow from operating activities, the IFRS measure most directly comparable to distributable cash flow. See Section 12 of the Q4 2017 MD&A for a discussion of non-GAAP measures and their reconciliations. Adjusted EBITDA and Adjusted Gross Profit are measures of segment profit. See Section 12 of the Q4 2017 MD&A and Note 24 of the year ended December 31, 2017 Consolidated Financial Statements for a reconciliation of these measures of segment profit. Investors are encouraged to evaluate each adjustment and the reasons Parkland considers it appropriate for supplemental analysis. Investors are cautioned, however, that these measures should not be construed as an alternative to net earnings determined in accordance with IFRS as an indication of Parkland’s performance. The forward-looking statements contained in this news release are expressly qualified by this cautionary statement.

Any forward-looking statements are made as of the date hereof and Parkland does not undertake any obligation, except as required under applicable law, to publicly update or revise such statements to reflect new information, subsequent or otherwise. The forward-looking statements contained in this presentation are expressly qualified by this cautionary statement.



# PARKLAND REALIZES RECORD Q4 AND YEAR-END RESULTS



## GROW ORGANICALLY

- Record Adjusted EBITDA in Q4 and YE
- Launched newly refreshed On the Run / Marché Express store design and new private label brand “59<sup>th</sup> Street Food Co.”



## SUPPLY ADVANTAGE

- Burnaby Refinery utilization rates were above plan and expectations
- Supply EBITDA grew 175% for Q4 YoY

ENABLE OUR  
TEAMS TO SUCCEED



## ACQUIRE PRUDENTLY

- The Ultramar and Chevron business performance in Q4 has exceeded expectations
- Acquisition synergy targets are pacing above plan



## HIGHLIGHTS

Q4

**+59%**

4.4BL VOLUME

Q4

**+157%**

\$197.8M ADJUSTED EBITDA<sup>1</sup>

2017

**+28%**

13.3BL VOLUME

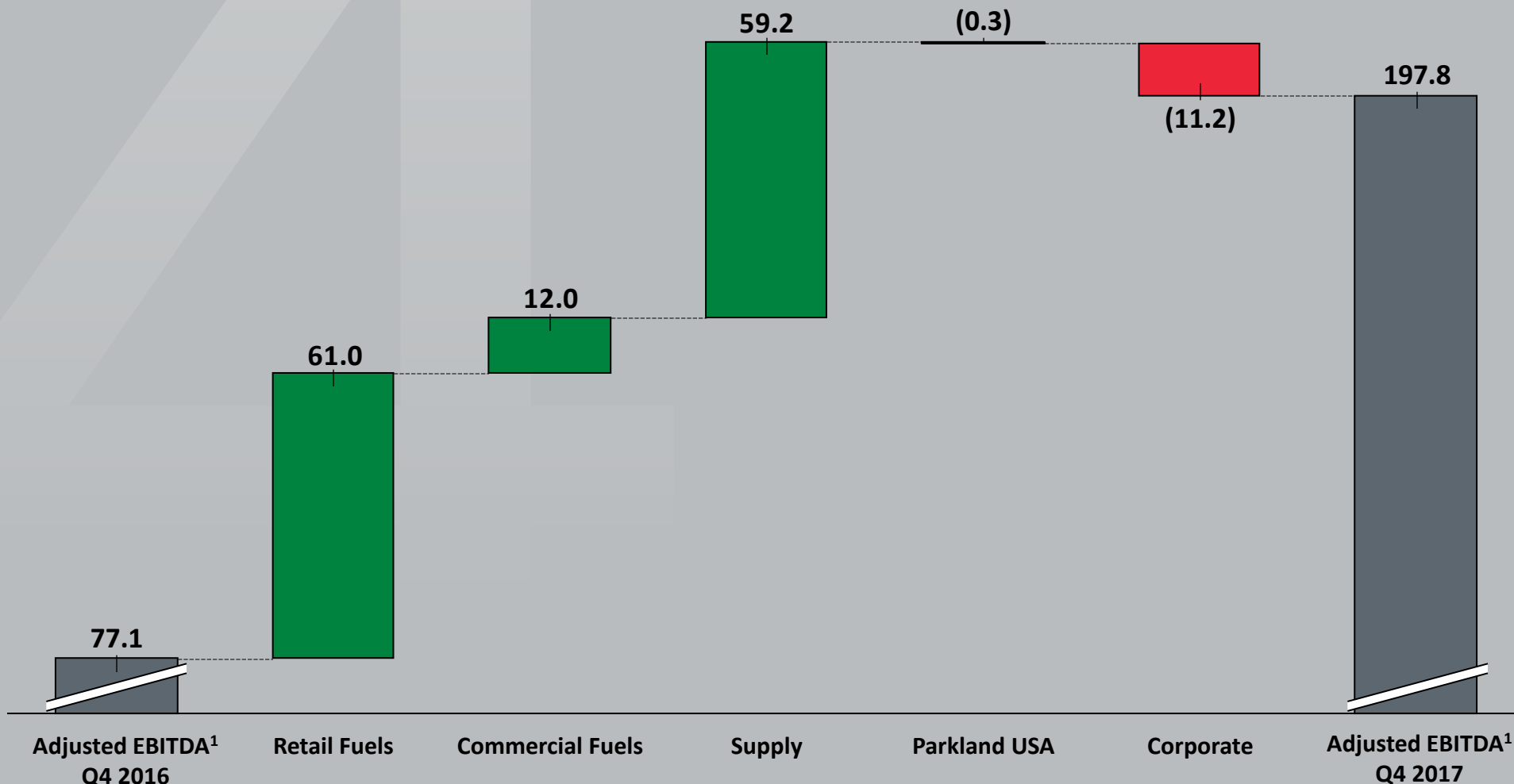
2017

**+65%**

\$417.8M ADJUSTED EBITDA<sup>1</sup>

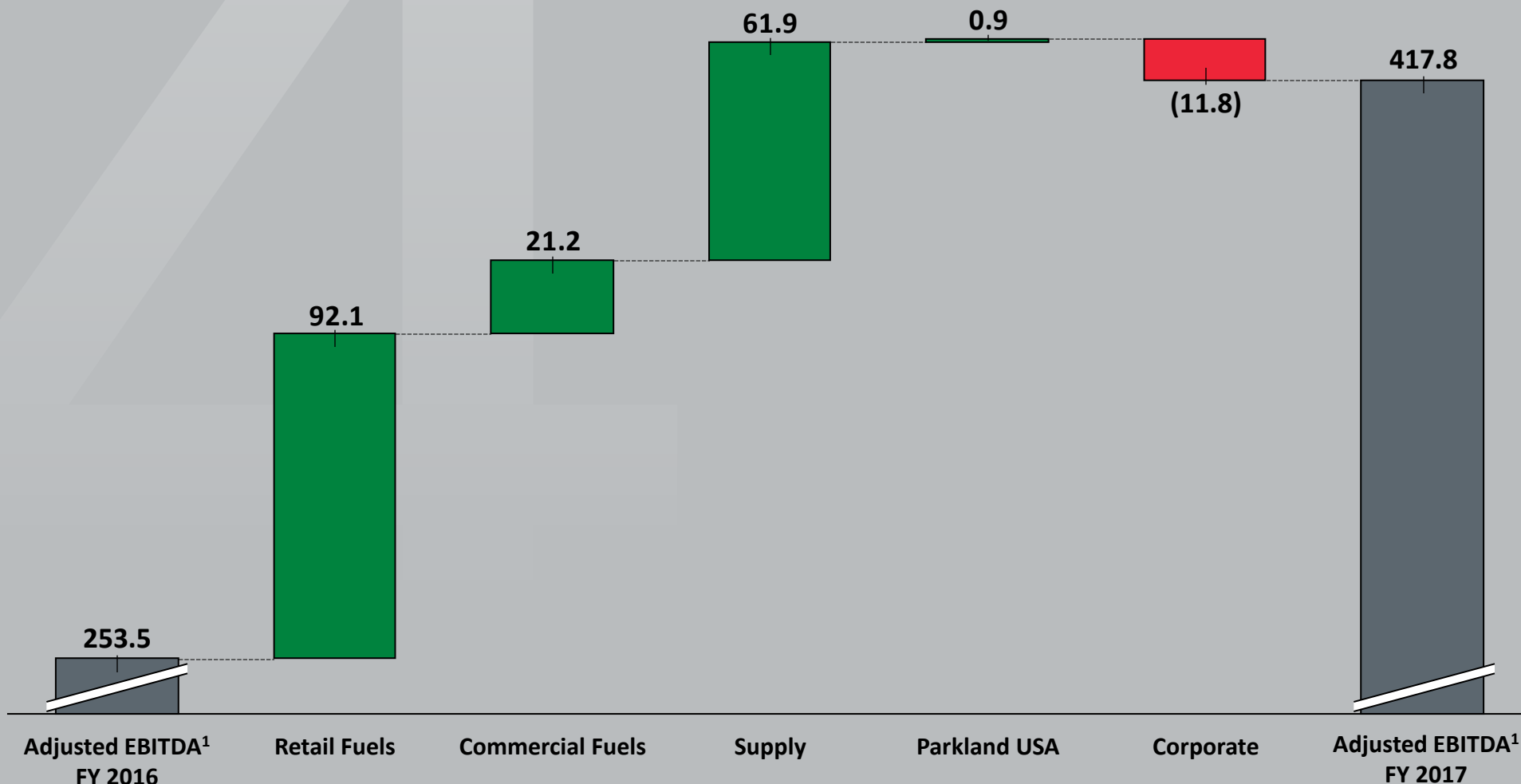
## Q4 2017 vs. Q4 2016 OVERALL PERFORMANCE

STRONG PERFORMANCE DRIVEN BY RETAIL AND SUPPLY PRIMARILY DUE TO THE ULTRAMAR AND CHEVRON ACQUISITIONS, EARLY SYNERGY REALIZATION AND STRONG REFINERY MARGINS  
(\$ millions)



## FY 2017 vs. FY 2016 OVERALL PERFORMANCE

RECORD YEAR RESULTS DRIVEN BY STRONG ORGANIC GROWTH AND THE ADDITION OF THE ULTRAMAR AND CHEVRON ACQUISITIONS ACROSS RETAIL, COMMERCIAL AND SUPPLY  
(\$ millions)



# PARKLAND'S KEY PERFORMANCE INDICATORS



RETAIL

KPI	Q4 2017 <sup>1</sup>	YoY Change
NUOC (TTM) (CPL) <sup>(a)</sup>	2.74	(57%)
Volume SSSG <sup>(b)</sup>	(2.2%)	(4.3 p.p.)
Company C-Store SSSG <sup>(c)</sup>	3.3%	2.4 p.p.
Average Volume per Active Site - Company (TTM) (ML) <sup>(d)</sup>	5.2	(10%)
Average Volume per Active Site - Dealer (TTM) (ML) <sup>(d)</sup>	2.9	12%



COMMERCIAL

Volume - Gas & Diesel (ML)	753.4	174%
Volume - Propane (ML)	134.3	27%
TTM Operating Ratio <sup>(e)</sup>	73.2%	1.7 p.p.



SUPPLY

Refinery Utilization	94.4%
Refinery Turnaround (TAR) Expenditure (\$ millions)	18.7 (~85% capex)

7 <sup>1</sup> All metrics are for Q4 2017 unless otherwise noted. See Parkland's most current MD&A for reconciliation.  
NOTE: Superscript letters refer to endnotes on slide 12

# PARKLAND'S KEY PERFORMANCE INDICATORS



PARKLAND USA

KPI	Q4 2017 <sup>1</sup>	YoY Change
Wholesale Volume (ML)	194.4	3%
Retail Volume (ML)	35.4	19%
TTM Operating Ratio(e)	74.8%	0.9 p.p.



CORPORATE

Corporate MG&A <sup>(f)</sup> as a % of Consolidated Adjusted Gross Profit	4.8%	0.2 p.p.
Dividend Payout Ratio <sup>(g)</sup>	89%	5%
Adjusted Dividend Payout Ratio <sup>(h)</sup>	46%	18%
Distributable Cash Flow Per Share <sup>(i)</sup> (\$)	0.33	0.03
Total Funded Debt to Credit Facility EBITDA Ratio (TTM) <sup>(j)</sup>	2.62	
LTIF (TTM) <sup>(k)</sup>	0.23	(0.06)



# ULTRAMAR AND CHEVRON ACQUISITIONS AND STRATEGIC GROWTH INITIATIVES CONTRIBUTE TO 2018 ADJUSTED EBITDA GUIDANCE



**GROW ORGANICALLY**



**SUPPLY ADVANTAGE**

**~\$600 million  $\pm$  5%**  
**2018 ADJUSTED EBITDA**  
**GUIDANCE**



**ACQUIRE**  
**PRUDENTLY**



# 2018 REFINERY KPI GUIDANCE

## Refinery utilization

**~80% in 2018**

**Reflects downtime during the TAR**

**Normalized utilization Q2-Q4**

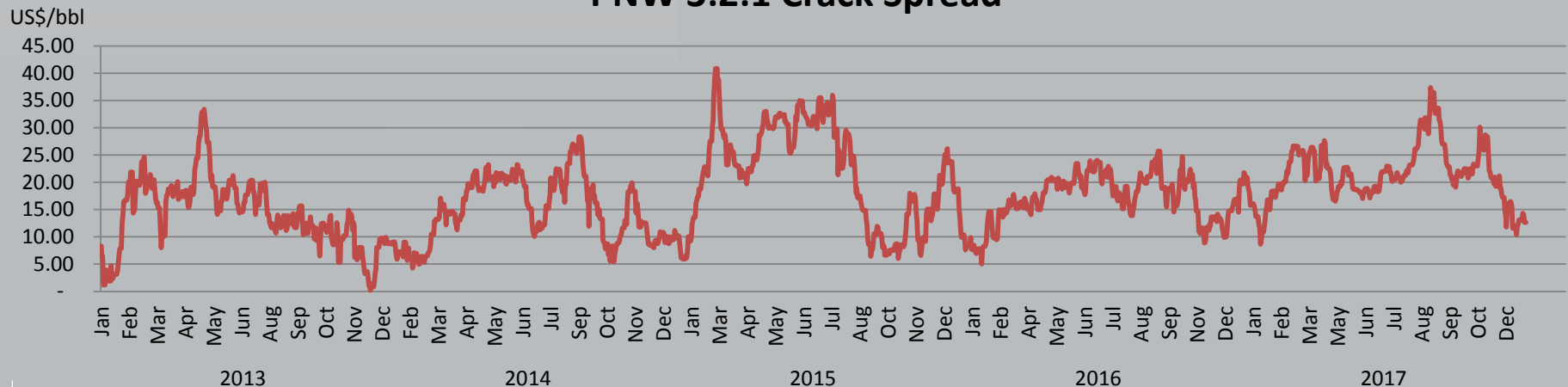
## TAR expenditure (\$ millions)

**~\$80M in 2018**

**Under IFRS ~85% capex**

**90% of cash flow impact in Q1**

## PNW 3:2:1 Crack Spread



A photograph of three men standing in front of a green Parkland truck. The man in the center is wearing a black jacket with the IP logo, a black cap with the IP logo, and sunglasses. He is smiling. The man on the left is wearing a black jacket with reflective yellow-green stripes, a black cap with the IP logo, and glasses. The man on the right is wearing a black jacket with reflective yellow-green stripes, a black cap with the IP logo, and is smiling. The background is a green truck with the IP logo visible. A large green diagonal overlay covers the right side of the image.

**COME GROW WITH US**

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<b>a</b>	<b>Net Unit Operating Cost (NUOC) TTM:</b> This metric represents the fuel gross margin required (per litre) for the Retail business unit to break-even. It is calculated using data specific to the Retail business unit: $(\text{Operating Cost} + \text{MG\&A} - \text{Non-Fuel Margin}) / \text{Fuel Volume}$ on a trailing-twelve-month basis.
<b>b</b>	<b>Volume Same Store Sales Growth (SSSG):</b> Derived by comparing the current year volume of active sites to the prior year volume of comparable sites. See Section 12 of Parkland's most current MD&A for more information.
<b>c</b>	<b>Company C-Store Same Store Sales Growth (SSSG):</b> Derived from comparing the current year Point-of-Sale ("POS", i.e. cash register) of active sites to the prior year POS sales of comparable sites. See Section 12 of Parkland's most current MD&A for more information.
<b>d</b>	<b>Average Volume per Active Site - Company (TTM) &amp; Average Volume per Active Site - Dealer (TTM):</b> The metrics are calculated using the TTM volume divided by the "weighted" average number of sites for that respective period and includes Ultramar and Chevron Volumes. See Section 4 of Parkland's most current MD&A for reconciliation.
<b>e</b>	<b>TTM Operating Ratio:</b> This metric represents expenses as a percentage of gross profit for the business segment. It is calculated as: $(\text{Operating Cost} + \text{MG\&A}) / (\text{Gross Profit})$ on a trailing-twelve-month basis.
<b>f</b>	<b>Corporate MG&amp;A:</b> Represents Parkland's Marketing, General and Administration expenses.
<b>g</b>	<b>Dividend Payout Ratio:</b> The dividend payout ratio is calculated as dividends divided by distributable cash flow. See Section 6 of Parkland's most current MD&A for reconciliation.
<b>h</b>	<b>Adjusted Dividend Payout Ratio:</b> The adjusted dividend payout ratio is calculated as dividends divided by adjusted distributable cash flow. See Section 6 of Parkland's most current MD&A for reconciliation.
<b>i</b>	<b>Distributable Cash Flow Per Share:</b> The distributable cash flow per share is calculated as distributable cash flow divided by the weighted average number of common shares. See Section 6 of Parkland's most current MD&A for reconciliation.
<b>j</b>	<b>Total Funded Debt to Credit Facility EBITDA Ratio:</b> This metric represents the total funded debt as a percentage of Credit Facility EBITDA. It is calculated using the TTM results as follows: $(\text{Senior funded debt} + \text{Senior unsecured notes}) / \text{Credit Facility EBITDA}$ . See Section 12 of Parkland's most current MD&A.
<b>k</b>	<b>Consolidated Lost Time Injury Frequency (LTIF):</b> This metric represents the number of people for every 100 employees who have been injured to an extent that they cannot perform any work for a minimum of one day, post-injury. It is calculated by multiplying the number of lost time incidents by 200,000 divided by the total number of employee hours worked.