## **Baird Market and Investment Strategy**

# **Weekly Market Notes**

March 9, 2020

Dow Industrials 25865 S&P 500 2972



Please refer to Appendix – Important Disclosures

Financial markets remain in a reactive mode. Tensions between Russia and Saudi Arabia over oil production are exacerbating uncertainties over the economic effects of the increasingly global spread of the coronavirus. Both the global health and economic effects of this outbreak remain uncertain. That the US and global economy were experiencing a bit of rebound prior to this outbreak is encouraging and may offset some of the negative demand and supply chain effects that are now weighing on growth. While the path forward is uncertain, we do know that global manufacturing activity had turned higher in early 2020 and the US economy surpassed expectations in terms of both aggregate payrolls and average workweek in February. While forecasted implications of the coronavirus outbreak abound, it is too early, from our perspective, to try to quantify the economic effects. Even normally timely data appears stale, and the best indicators for providing real-time assessments come from the financial markets.

Bond yields moved sharply lower last week and the yield on the 10-year T-Note appears poised to begin the new week at a record low (near 0.50%). Copper prices had been relatively resilient but (with other economically sensitive commodities) are now under renewed pressure. While stocks finished last week with a modest gain (as measured by the S&P 500), we have seen some evidence of fear. The VIX fear index crossed above 50 and reached its highest level since 2009. After showing signs of inflows early in the week, equity funds outflows accelerated last week – over the past four weeks, equity fund outflows have totaled nearly \$40 billion. The NAAIM Exposure Index (which measures sentiment among active investment managers) experienced its largest two-week decline since 2008 and fell to its lowest level since January 2016.

While we are seeing near-term evidence of pessimism, the events of the past two weeks may be signaling that a deeper re-set in sentiment may be forthcoming. After a decade of remarkable strength in US equities, there is still evidence of deep-seated complacency and the volatility of the past two weeks has done little to resolve the valuation excesses that emerged as stock market prices rallied ahead of fundamental improvement. Economic uncertainties make the fundamental outlook more challenging. While much of the 2019 rally in stock prices was premised on an improving earnings outlook for 2020, the latest data from FactSet shows that earnings for Q1 might struggle to expand at all.

It is hard to know in real time that an extreme has been reached. History suggests that we will know after the fact. This is why we have been counseling a patient approach until such time as we have evidence in hand that downside risks have subsided. Specifically, we are looking for two days where upside volume outpaces downside volume by better than 9 to 1. Rally attempts last week failed to produce even a single 9-to-1 up day. The surge in day-to-day volatility can open the door for near-term bounces, but the opportunity for sustained strength is likely to be signaled by improving conditions beneath the surface.

**Bottom Line:** We continue to counsel patience in the face of global economic uncertainty. Evidence of building pessimism is evident, though investor sentiment toward stocks may be facing a broader re-set. Two or more days of better than 9-to-1 upside volume would suggest near-term downside risks have diminished.

	RS	Ran	king	RS					
	Current		Previous	Trend	Sub-Industry Detail				
Utilities	1	**	1		Leaders: Electric Utilities Laggards:				
Information Technology	2	**	2		Leaders: Application Software; Systems Software; Technology Hardware, Storage & Peripherals; Semiconductor Equipment Laggards:				
Consumer Staples	3	**	3	+	Leaders: Food Retail; Hypermarkets & Super Centers; Soft Drinks Laggards:				
Real Estate	4	**	4	+	Leaders: Industrial REITs; Specialized REITs Laggards: Hotel & Resort REITs				
Health Care	5		6		Leaders: Managed Health Care; Biotechnology Laggards:				
Communication Services	6	**	5		Laggards: Home Entertainment Software  Laggards: Broadcasting				
Consumer Discretionary	7		7		Leaders: Homebuilding; Home Improvement Retail  Laggards: Automobile Manufacturers; Motorcycle Manufacturers;  Housewares & Specialties; Leisure Products; Apparel,  Accessories & Luxury Goods; Casinos & Gaming; Hotels, Resorts  & Cruise Lines; Department Stores				
Materials	8		10		Leaders: Metal & Glass Containers; Gold Laggards: Diversified Chemicals; Steel				
Financials	9		8	-	Leaders: Insurance Brokers Laggards: Life & Health Insurance				
Industrials	10		9		Leaders: Construction & Engineering; Environmental & Facility Services Laggards: Human Resource & Employment Services; Airlines				
Energy	11		11		Leaders:  Laggards: Oil & Gas Drilling; Oil & Gas Equipment & Services; Integrated Oil & Gas; Oil & Gas Exploration & Production; Oil & Gas Refining & Marketing				

<sup>\*\*</sup> Denotes Current Relative Strength-Based Overweight Sectors

## **Sentiment Indicators**

	Current		Previous		Indication (from contrarian perspective)
CBOE 10-Day Put/Call Ratio Below 85% is bearish; Above 95% is bullish	116%		106%		Bullish
CBOE 3-Day Equity Put/Call Ratio Below 52% is bearish; Above 65% is bullish	77%		79%		Bullish
VIX Volatility Index Below 13 is bearish; Above 28 is bullish	42		40		Bullish
American Association of Individual Investors Twice as many bulls as bears is bearish; 2X more bears than bulls is bullish	Bulls: Bears:	39% 40%	Bulls: Bears:	30% 39%	Neutral
Investors Intelligence (Advisory Services) 55% bulls considered bearish/more than 35% bears is bullish	Bulls: Bears:	42% 20%	Bulls: Bears:	49% 19%	Neutral
National Assoc. of Active Investment Mgrs. (NAAIM) Below 25% is bullish; Above 80% is bearish	29%		65%		Neutral
Ned Davis Research Crowd Sentiment Poll	Excessive Pessimism		Optimism Fading		Bullish
Ned Davis Research Daily Trading Sentiment Composite	Excessive Pessimism		Excessive Pessimism		Bullish

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