Livongo

Empowering People with Chronic Conditions to Live Better and Healthier Lives

May 19, 2020 Investor Presentation



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This presentation also contains estimates, internal assumptions and other statistical data made by independent parties and by us. This data involves a number of assumptions and limitations, and you are cautioned not to give undue weight to such estimates. In addition, projections, assumptions, and estimates of our future performance and the future performance of the markets in which we operate are necessarily subject to a high degree of uncertainty and risk.

Our target results are the view of management. We can provide no assurances that any of these targets will be achieved.

In addition to the GAAP financials, this presentation includes certain non-GAAP financial measures. The non-GAAP measures have limitations as analytical tools and you should not consider them in isolation or as a substitute for the most directly comparable financial measures prepared in accordance with GAAP. There are a number of limitations related to the use of these non-GAAP financial measures to GAAP equivalents. Other companies, including companies in our industry, may calculate non-GAAP financial measures differently or may use other measures to evaluate their performance, all of which could reduce the usefulness of our non-GAAP financial measures as tools for comparison. We urge you to review the reconciliation of our non-GAAP financial measures to the most directly comparable GAAP financial measures set forth in this presentation, and not to rely on any single financial measure to evaluate our business. The forward-looking Adjusted EBITDA excludes (i) depreciation and amortization, (ii) amortization of intangible assets, (iii) stock-based compensation expense, (iv) lock-up related payroll taxes, (v) acquisition-related expenses, (vi) change in fair value of contingent consideration, (vii) other income, net, and (viii) provision for (benefit from) income taxes, the effect of which may be significant. We have not reconciled adjusted EBITDA guidance to GAAP net income (loss) because we do not provide guidance on GAAP net income (loss) or the reconciling items between adjusted EBITDA and GAAP net income (loss) as a result of the uncertainty regarding, and the potential variability of, certain of these items, the effect of which may be significant. Accordingly, a reconciliation of the non-GAAP financial measure guidance to the corresponding GAAP measure is not available without unreasonable effort.

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Livongo



We use technology to transform the experience of living with a chronic condition. We create a consumer-first, data-driven digital health experience that is personalized and puts the consumer in charge.



We are the pioneer in Applied Health Signals, translating data into actionable, personalized and timely signals to improve Member outcomes and financial savings.



Our mission is to empower people with chronic conditions to live better and healthier lives. We started with diabetes, but now address hypertension, prediabetes, weight management, and behavioral health.



Our Members love us because we provide an experience that includes personalized analytics, real-time coaching, hardware, and supplies.



We do this for the country's largest self-insured employers, payors, health plans and government with a per participant per month subscription service.



Healthcare is Ready for a New Kind of Experience

Content

Google

Community

Facebook

Commerce

Amazon

Care





We use technology to bring the Internet to Health and Care

One of the Largest Healthcare Problems in the World . . .

Chronic Conditions



Adults in the US have a chronic condition and 40% have more than one¹



US healthcare spend attributable to people with chronic and behavioral health conditions



Annual total cost to the US economy from chronic conditions²



Immediately Addressable
Total Market Opportunity:
Diabetes and
Hypertension³



1) As of 2014

²⁾ Based on 2018 Milken Institute study

³⁾ Calculation based on 147MM people in the U.S. with a chronic condition: 31.4M people with diabetes at \$900 PPPY; 39.6M people with Hypertension at \$468 PPPY. See slide 6 for additional information.

Our Immediately Addressable Markets

147MM people in the U.S. have a Chronic Condition

People with Diabetes(1)

People with Hypertension⁽²⁾

 $31.4 \, \text{MM} \times \$900 \, \text{PPY} = \$28.2 \, \text{B}$

39.6 MM × \$468 PPPY = \$18.5B

\$46.7B Total Opportunity

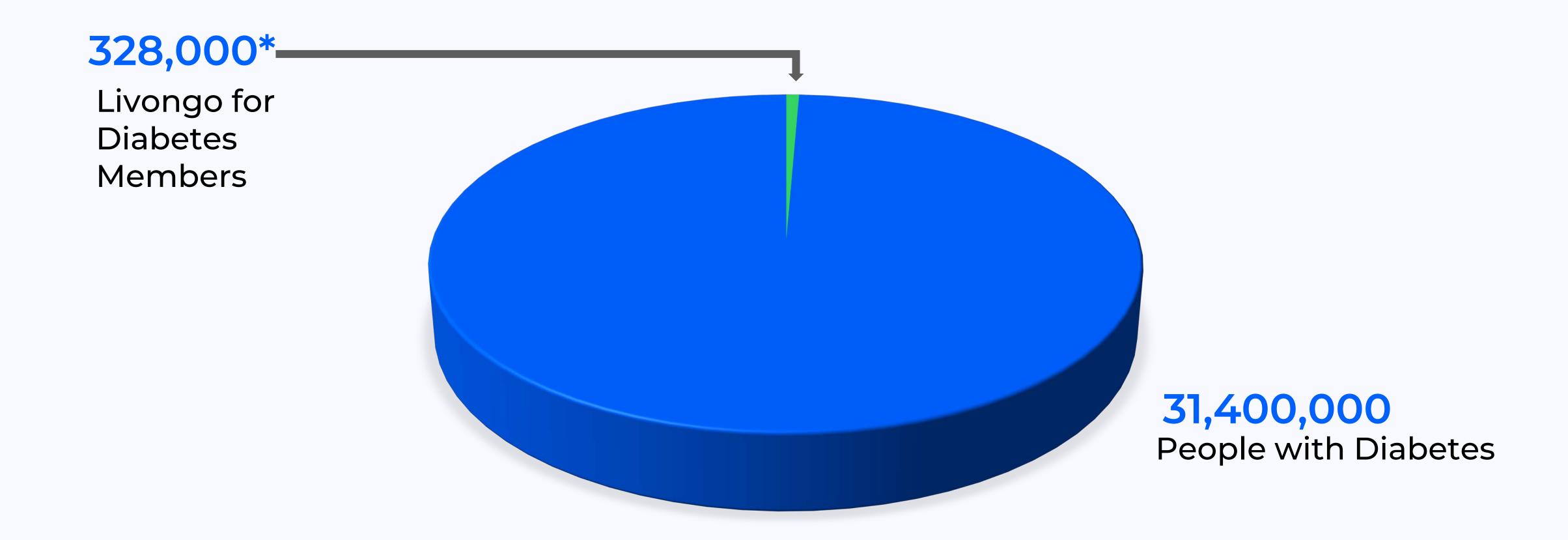
Notes:



²⁾ Hypertension population does not include people with both hypertension and diabetes, which is approximately 74% of people with diabetes or 23.2MM people in the U.S. Hypertension population includes 27.4MM U.S. adults covered by their employer plus 12.2MM U.S. adults covered by Medicare/Medicaid



We Are Just Getting Started



+500K People newly diagnosed with Diabetes per Year



We Are Changing What it Feels Like to Have a Chronic Condition

Healthcare Before With Livongo **SCARED & ALONE NEVER ALONE | ANSWERS 24 X 7 MUST ORDER & PAY FOR SUPPLIES EQUIPMENT & SUPPLIES JUST ARRIVE** WRITE EVERYTHING & TRACK YOURSELF LIVONGO KEEPS DATA YOU CAN SHARE **NEVER ANY JUDGMENT, ONLY EMPATHY** FEELING JUDGED AT EVERY STEP



99.9% of time is

spent alone

outside of the

Healthcare

System

Data Drives Personalized Outcomes



Targeted enrollment results in 34% sign-up rate

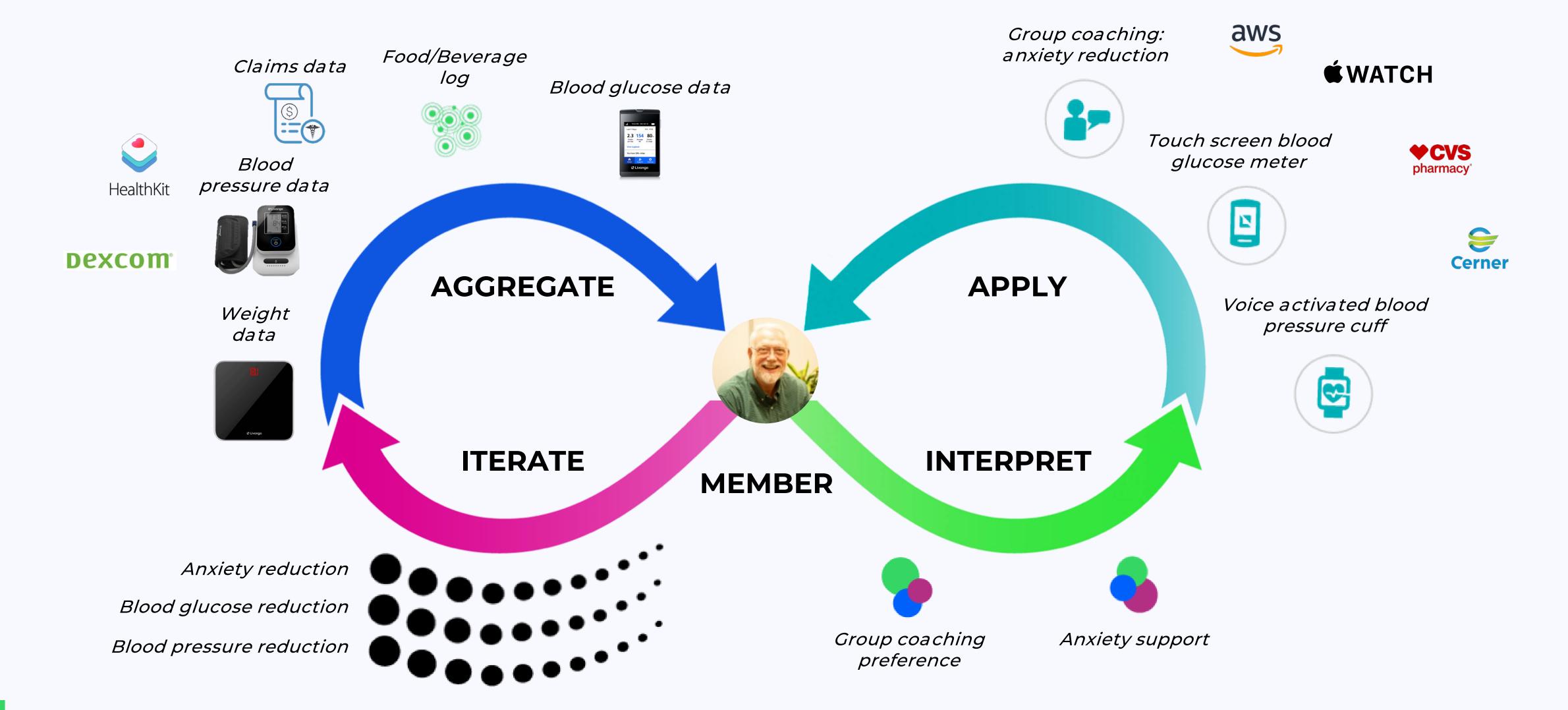
Over 40% of Members benefit from nudges to drive behavior change

Personalized and scalable coaching

Remove Med barriers and increase Med usage 4.5%

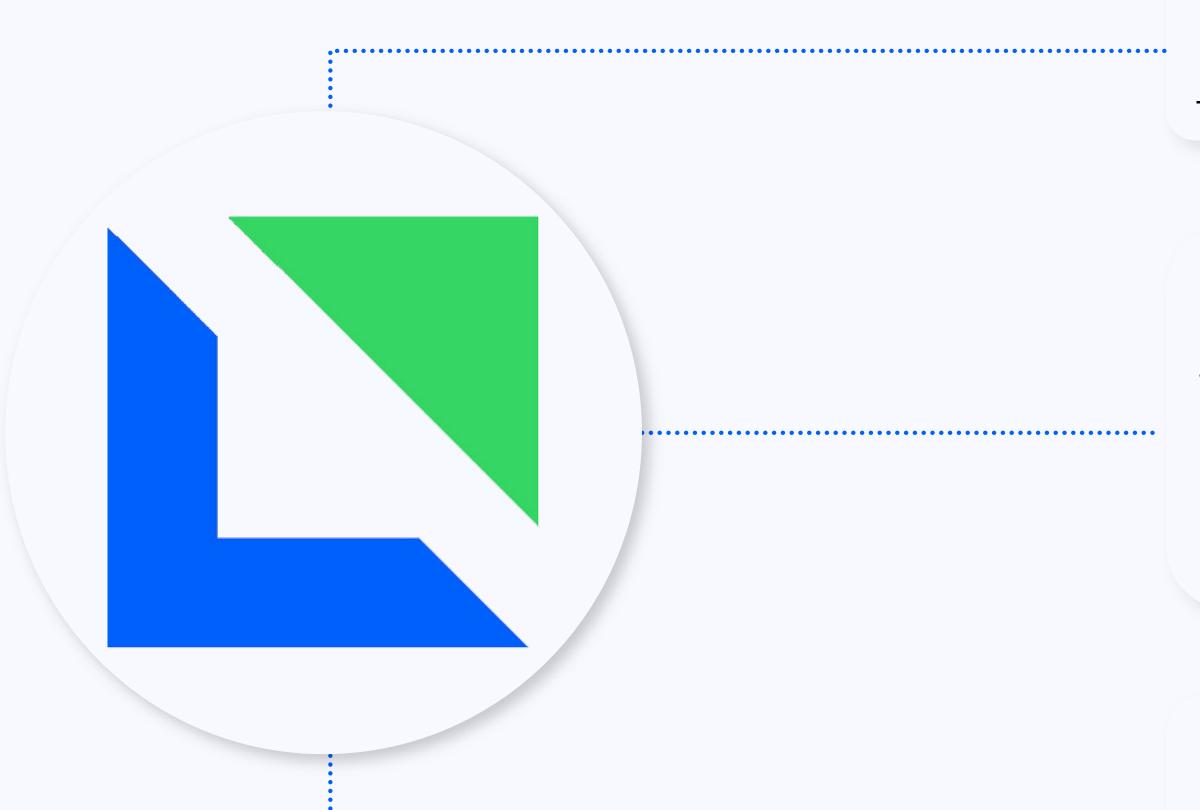
Livongo™

Our AI + AI Engine Powers Our Platform





Remote Monitoring Drives Results that Matter



Satisfaction

+64 average Member NPS⁽¹⁾

Outcomes

Member Improvements⁽²⁾

HbA1c 0.8 points

Systolic BP 10mmHg

Weight loss <u>7.3%</u>

DASS <u>55%</u>

Savings

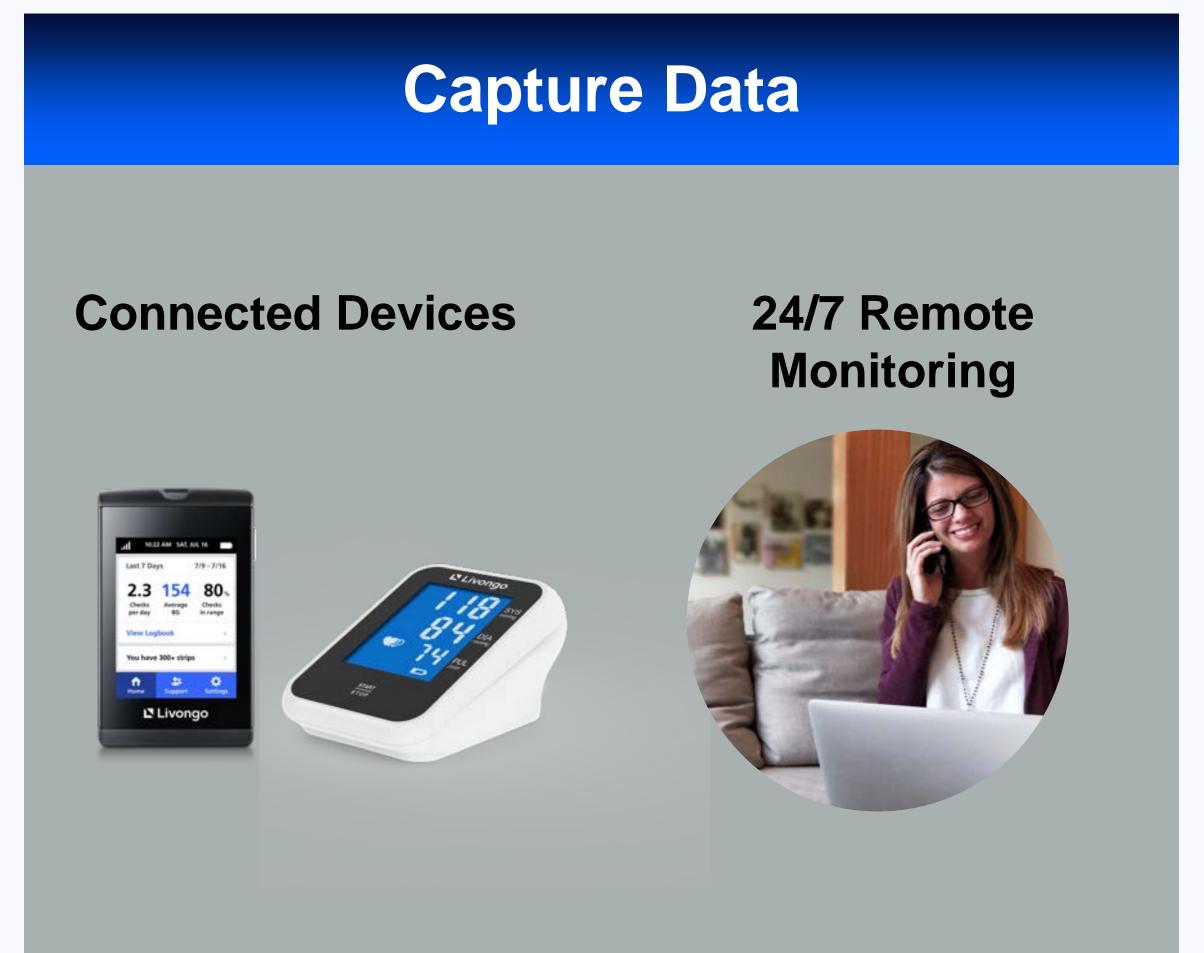
\$1,908 per participant per year gross medical savings in diabetes⁽³⁾

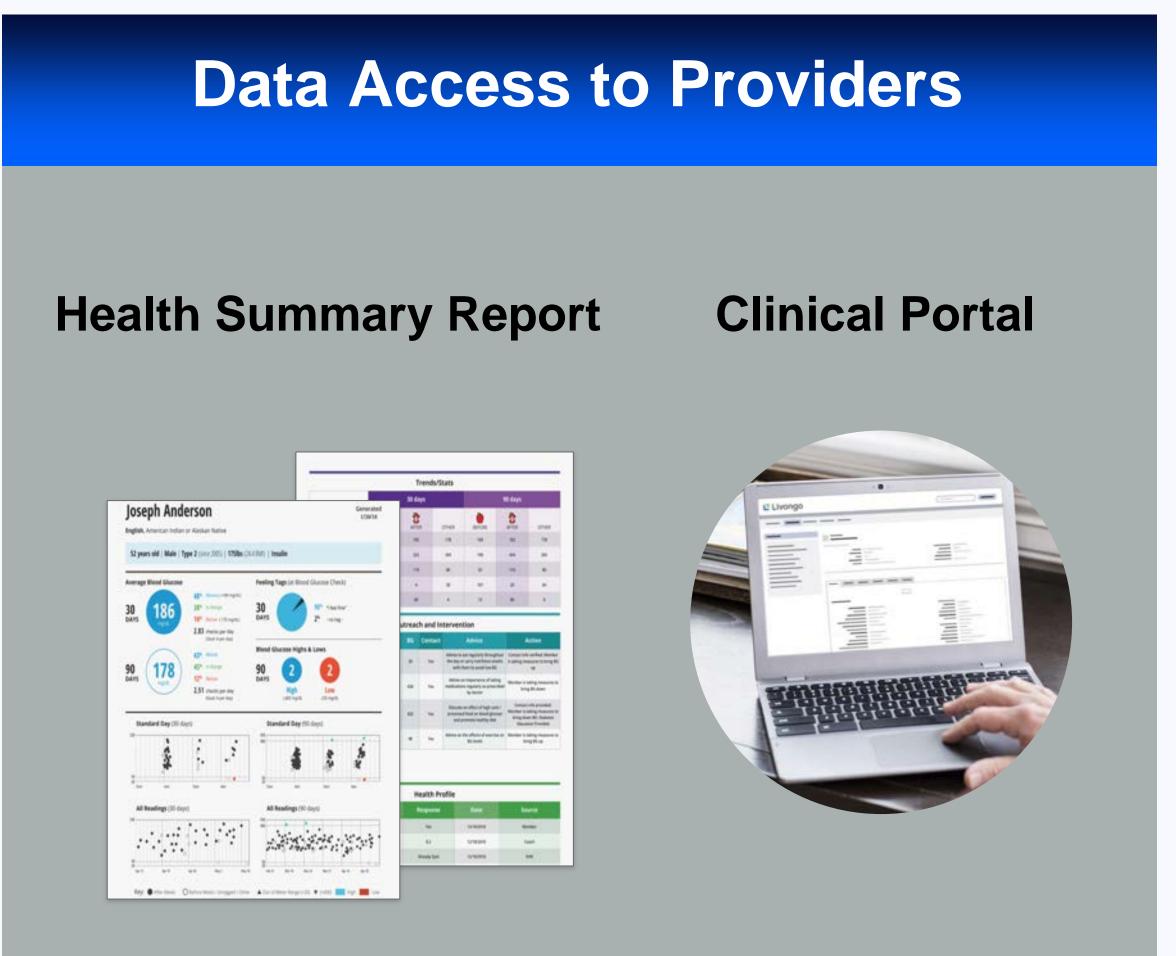
Notes:

- 1) NPS as of December 31, 2019
- 2) Demonstrated at Fortune Brands after their Members spent 2 years enrolled in the Livongo for Diabetes solution over a 6-week period in individuals with BP of at least 140/80 in a peer-reviewed study prepared by Livongo and presented to the American College of Cardiology in April 2019; Average reduction in weight for Members who used Livongo's solution for 12 months as of December 1, 2018; Depression Anxiety Stress Scale improvement shown in 55% of Members from the time of enrollment as of March 31, 2019
- 3) \$129 in medical savings plus supply cost savings (assumed to be \$1 per test strip, used once a day)



Remote Monitoring Maximizes Virtual Care







Livongo™

Proven Virtual Coaching

57%

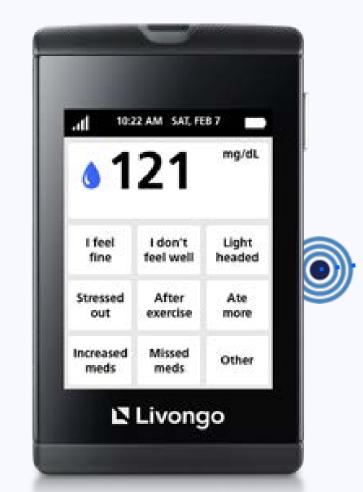
of Members who took a Health Nudge™ found it valuable

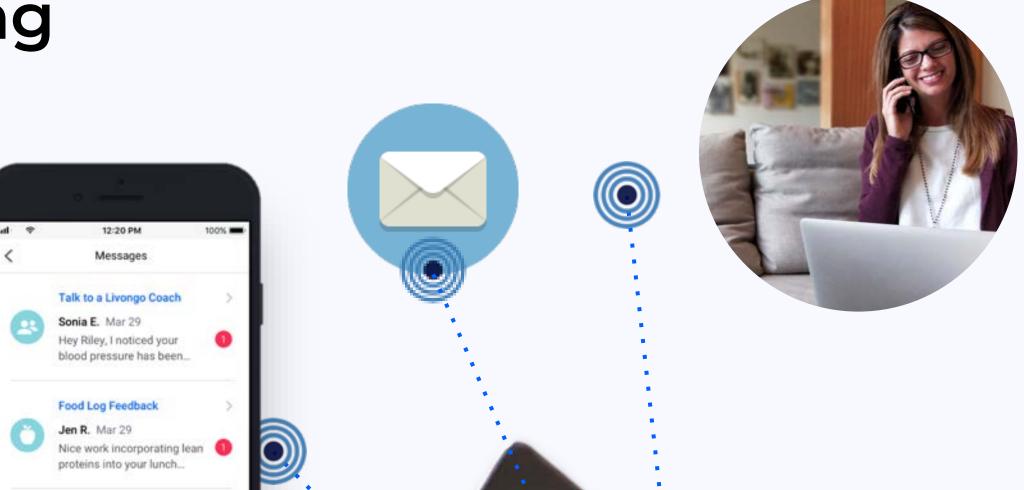


Need help with your account or have

2.0x

Stress button since January 2020





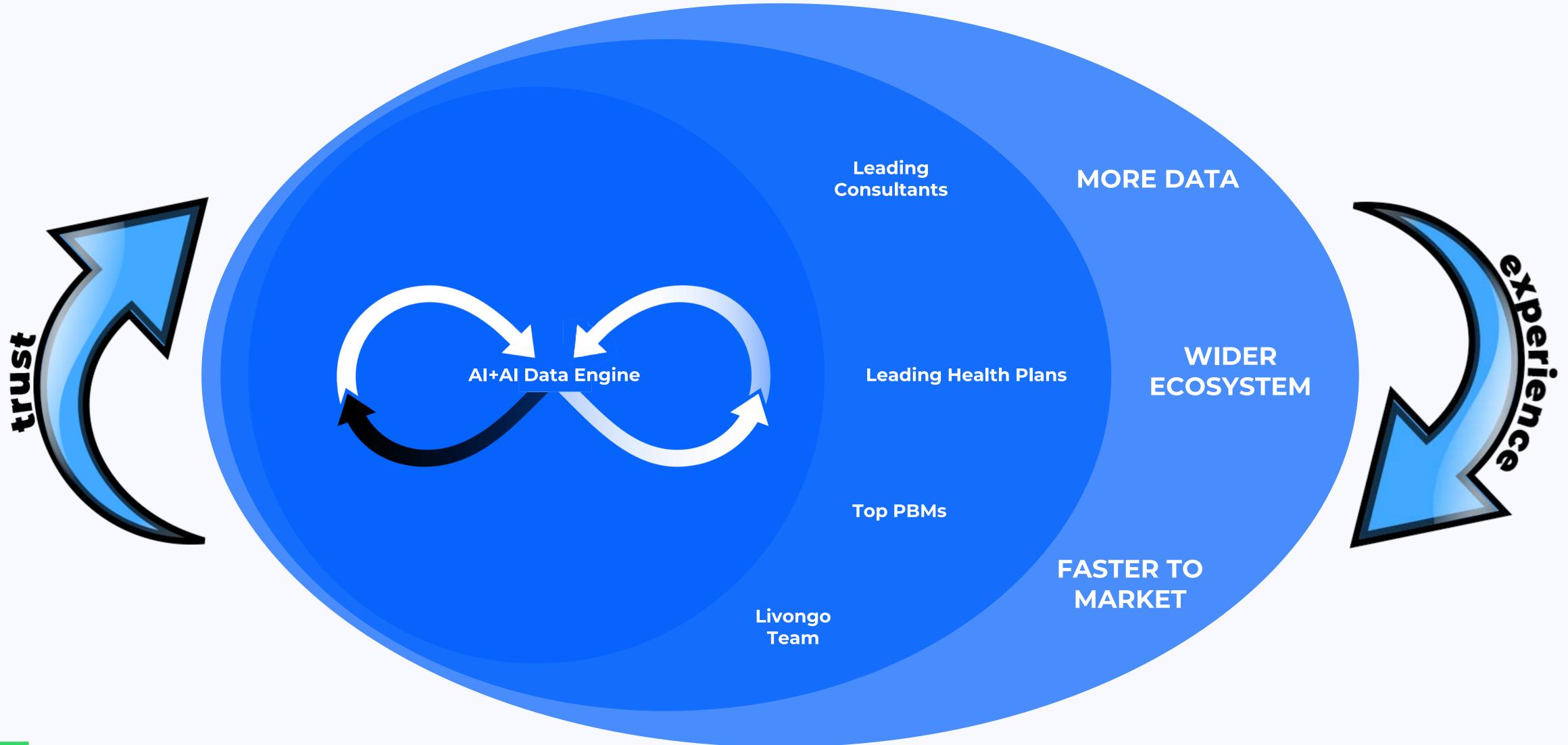
2.7x

Coaching session increase since January 2020

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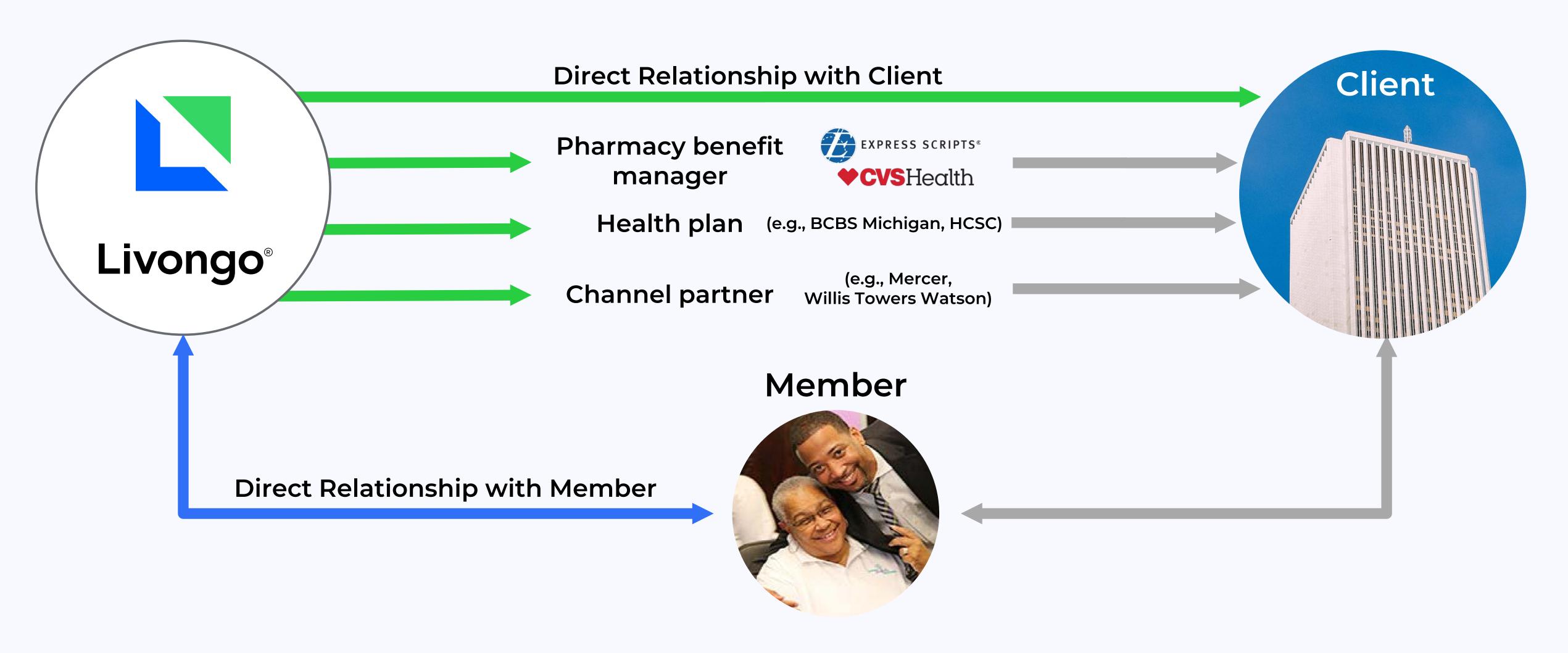
Multiple Competitive Moats





Constantly growing competitive distance, propelled by improving Client trust and Member experience.

Mastery of the Ecosystem





Multiple channels to reach our Clients

A Diversified Base of Blue-Chip Clients

1,252 Clients

8

>328,000 Members

Added 380 new Client relationships and over 105,000 Livongo for Diabetes Members in Q1 2020

Over 30% of the 2018 Fortune 500 companies are current Clients



An Experienced Leadership Team Built for Scale







Zane Burke
Chief Executive Officer





Dr. Jennifer Schneider President







Lee Shapiro
Chief Financial Officer





🜎 Evernote



Amar Kendale
Chief Product Officer





Anmol Maden Chief Data Scientist





Bimal Shah
Chief Medical Officer





Arnnon Geshuri
Chief People Officer









Michael Sturmer
SVP of Health Services



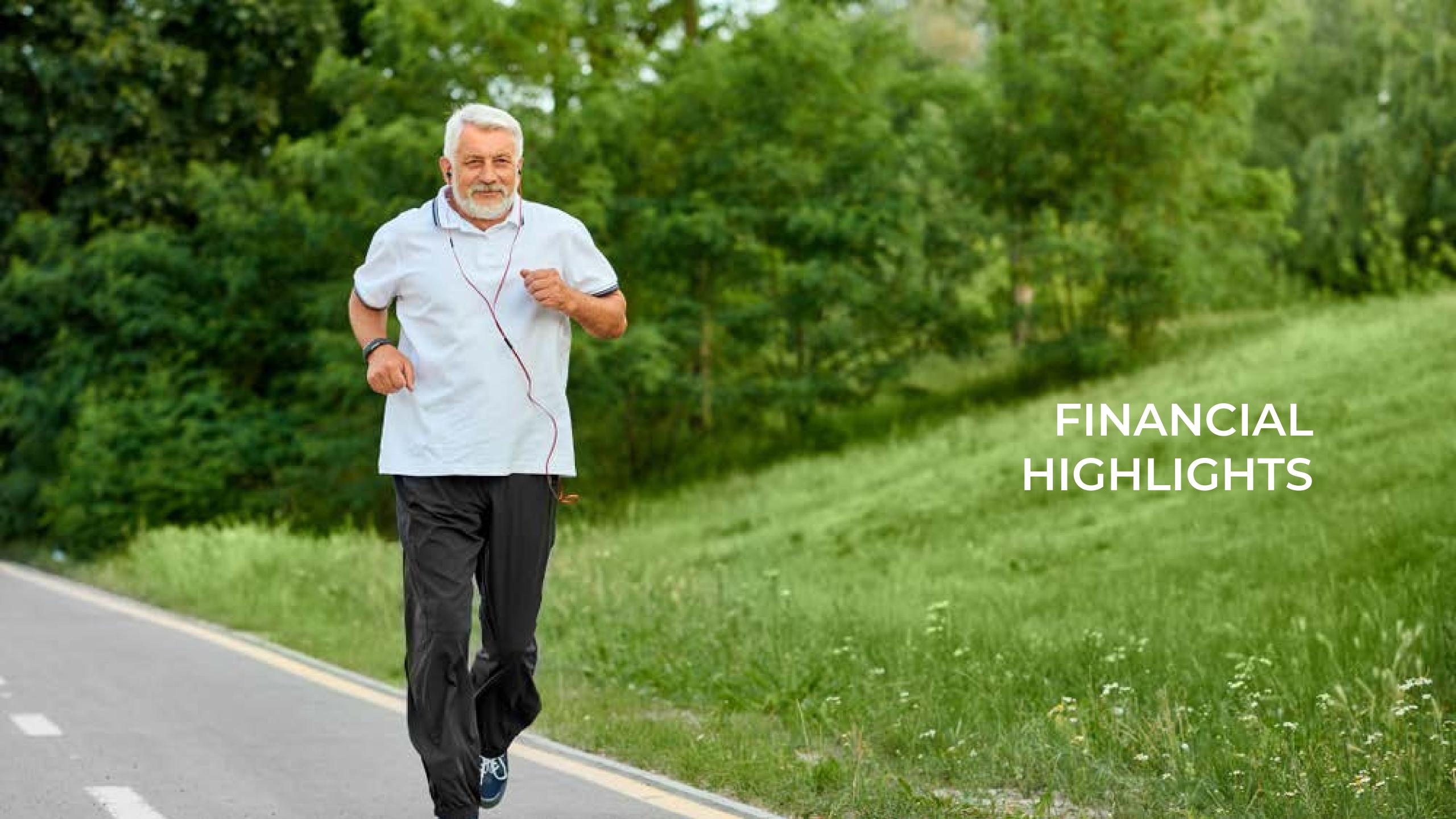












Financial Highlights

High revenue growth

- One of the largest CAGRs among publicly traded SaaS companies
- Q1'20 Revenue of \$68.8M, up 115%

Attractive recurring revenue business model

- Predominance of revenue is per participant per month
- Estimated Value of Agreements¹ signed in Q1'20 of \$89M

Favorable gross margin profile •

• Gross margins in the 70's

Significant customer traction

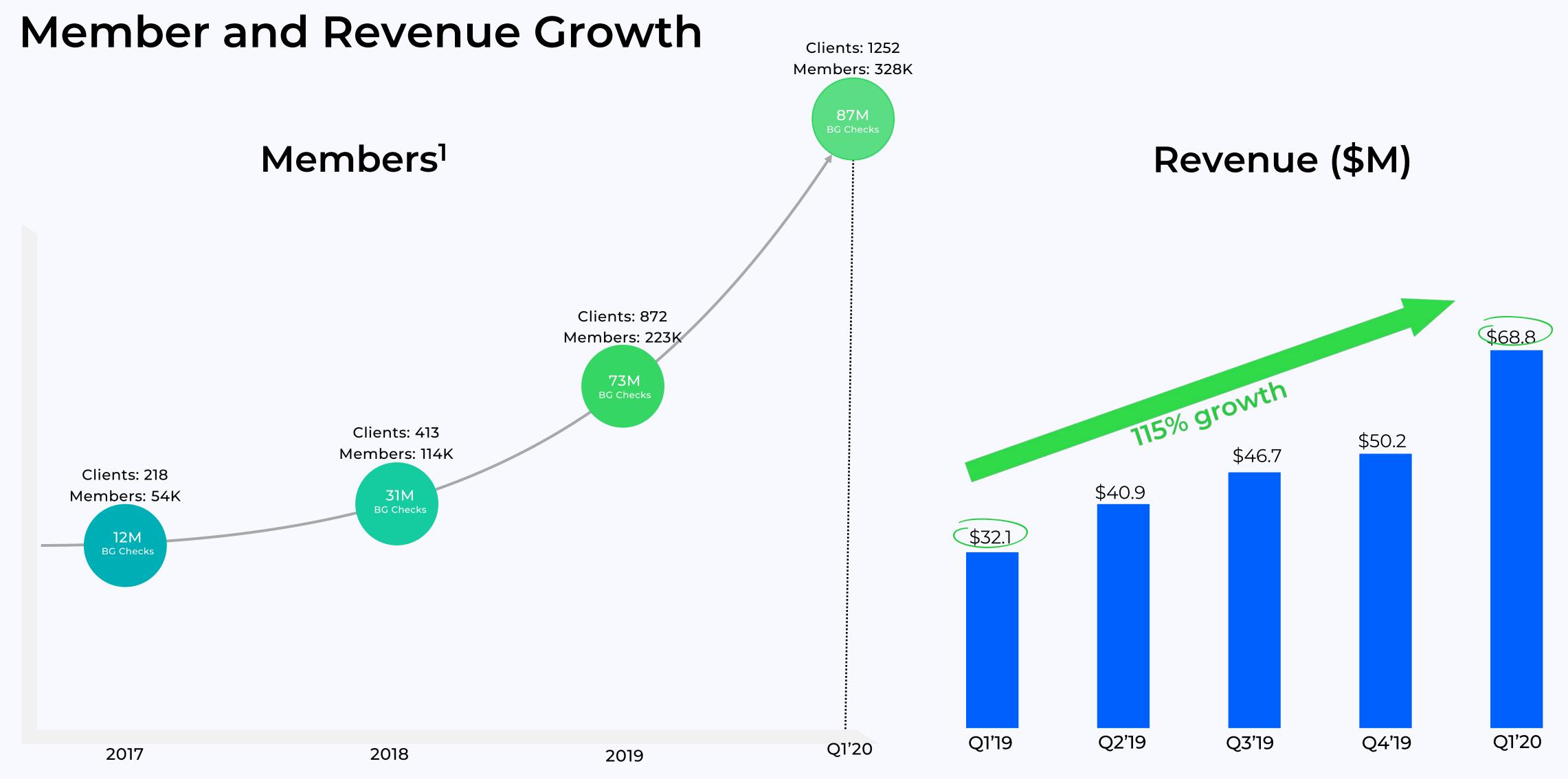
 Ended Q1'20 with 1,252 Clients, up 44% quarter-overquarter

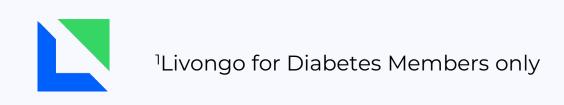
Strong land and expand & renewals

• Dollar-based net expansion rate was over 110% as of March 31, 2020



¹⁾ Estimated Value of Agreements was previously referred to as Total Contract Value. We define Estimated Value of Agreement as contractually committed orders to be invoiced under agreements initially entered into during the relevant period. Estimated Value of Agreement includes agreements entered into with new clients or expansion opportunities entered into with existing clients during a given period. Livongo adjusts these assumptions regularly based on new data and a high degree of judgment is required for such assumptions.

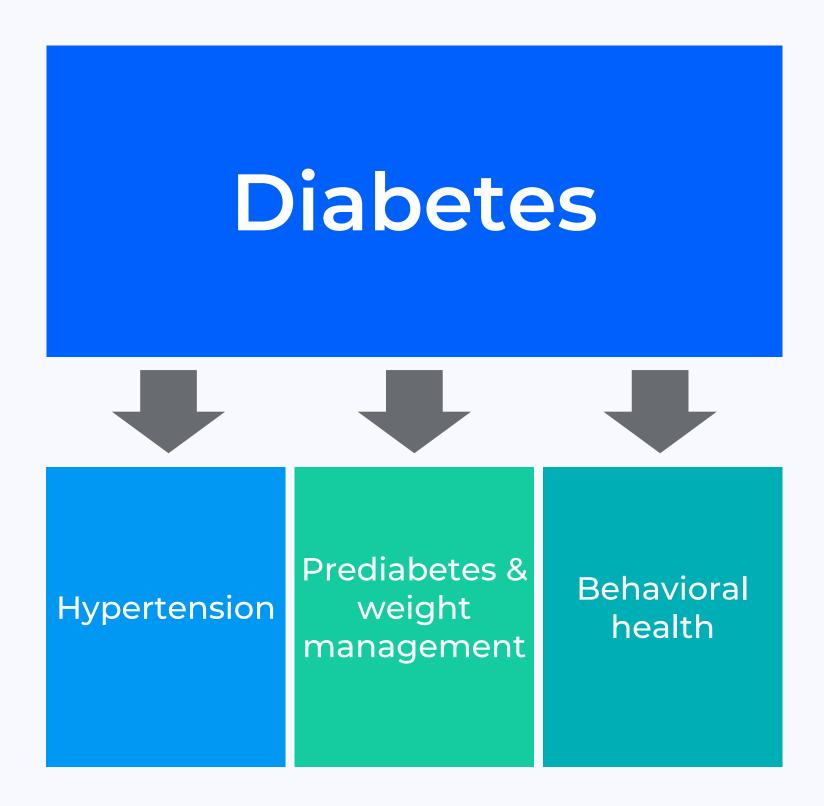




Organic Growth Drivers

Increase product density

Penetrate new markets and cross sell additional solutions to existing Clients



Expand Client base

Increase penetration in our markets by continuing to win new Clients



| 58M | 99M LIVES | 42M BENEFICIARIES | 64M BENEFICIARIES |
|-------------------------|------------------------|-------------------|----------------------|
| FULLY INSURED EMPLOYERS | SELF INSURED EMPLOYERS | MEDICARE | MEDICAID |



Notes:

¹⁾ After 12 months for Clients who began enrollment in a given year

^{2) 2019} Fortune 500

Our 2020 Outlook

| Revenue | Low | High | Growth | | | | | |
|-----------------|----------|------------|-------------------|--|--|--|--|--|
| Fiscal 2020 | \$290M | \$303M | +70% to 78% | | | | | |
| Q2'20 | \$73M | \$75M | +78% to 83% | | | | | |
| Adjusted EBITDA | Low | High | Margin Chg. | | | | | |
| Fiscal 2020 | \$(14M) | \$(10M) | +7 to 8.5 pts YOY | | | | | |
| Q2'20 | \$(2.0M) | <i>\$0</i> | | | | | | |



"Livongo's spirit of innovation and determination is seemingly always on display, and the company's leadership and fundraising efforts play an important role in bringing us closer to a cure."





LIVONGO HEALTH, INC. RECONCILIATION OF GAAP TO NON-GAAP MEASURES

(in thousands, except percentages) (unaudited)

Three Months Ended March 31, 2020

| | | GAAP | | Stock-Based ompensation Expense | | Amortization of Intangible Assets | | Lock-Up Related Payroll Taxes | | Change in Fair Value of Contingent onsideration | Tax Impact | Non- GAAP |
|--|----|---------|----|---------------------------------------|----|---|----|--|----|--|---------------|--------------|
| Cost of revenue | \$ | 18,108 | \$ | (92) | \$ | (420) | \$ | _ | \$ | _ | \$ _ | \$ 17,596 |
| Gross profit | \$ | 50,715 | \$ | 92 | \$ | 420 | \$ | | \$ | | \$ | \$ 51,227 |
| Gross margin 73.7% | | , | | | | | | | | | 74.4% | |
| Research and development | \$ | 13,997 | \$ | (2,216) | \$ | _ | 5 | (153) | \$ | _ | \$ _ | \$ 11,628 |
| Sales and marketing | \$ | 27,655 | \$ | (2,052) | 5 | (276) | 5 | (167) | \$ | _ | \$ _ | \$ 25,160 |
| General and administrative | \$ | 15,846 | \$ | (3,703) | \$ | _ | \$ | (280) | \$ | _ | \$ _ | \$ 11,863 |
| Change in fair value of contingent consideration | \$ | 84 | \$ | _ | \$ | _ | \$ | _ | \$ | (84) | \$ _ | \$ _ |
| Total operating expenses | \$ | 57,582 | \$ | (7,971) | \$ | (276) | \$ | (800) | \$ | (84) | \$ _ | \$ 48,651 |
| Income (loss) from operations | \$ | (6,867) | \$ | 8,063 | \$ | 696 | \$ | 600 | \$ | 84 | \$ _ | \$ 2,576 |
| Income (loss) before provision for income taxes | \$ | (5,552) | \$ | 8,063 | \$ | 696 | \$ | 600 | \$ | 84 | \$ | \$ 3,891 |
| Net income (loss) | \$ | (5,573) | \$ | 8,063 | \$ | 696 | \$ | 600 | \$ | 84 | \$ _ | \$ 3,870 |
| Net income (loss) attributable to common stockholders | \$ | (5,573) | \$ | 8,063 | \$ | 696 | \$ | 600 | \$ | 84 | \$ _ | \$ 3,870 |
| Net income (loss) per share attributable to common stockholders, diluted | \$ | (0.06) | | | | | | | | | | \$ 0.03 |
| Weighted-average shares used in computing net income (loss) per share attributable to common stockholders, diluted | | 95,543 | | | | | | | | | | 112,278 |

