pitney bowes (c|()

## Pitney Bowes <br> Third Quarter 2019 Earnings

November 5, 2019

## Forward-Looking Statements

This document contains "forward-looking statements" about the Company's expected or potential future business and financial performance. Forward-looking statements include, but are not limited to, statements about its future revenue and earnings guidance and other statements about future events or conditions. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties that could cause actual results to differ materially from those projected. These risks and uncertainties include, but are not limited to: declining physical mail volumes; expenses and potential impact on client relationships resulting from the October 2019 malware attack that affected the Company's operations; a breach of security, including a future cyber-attack or other comparable event; the continued availability and security of key information technology systems and the cost to comply with information security requirements and privacy laws; changes in, or loss of, our contractual relationships with the U.S. Postal Service or posts in other major markets; changes in postal regulations; competitive factors, including pricing pressures, technological developments and the introduction of new products and services by competitors; the United Kingdom's potential exit from the European Union (Brexit); our success in developing and marketing new products and services, and obtaining regulatory approvals, if required; changes in banking regulations or the loss of our Industrial Bank charter; changes in labor conditions and transportation costs; macroeconomic factors, including global and regional business conditions that adversely impact customer demand, foreign currency exchange rates and interest rates; changes in global political conditions and international trade policies, including the imposition or expansion of trade tariffs and other factors as more fully outlined in the Company's 2018 Form 10-K Annual Report and other reports filed with the Securities and Exchange Commission. Pitney Bowes assumes no obligation to update any forward-looking statements contained in this document as a result of new information, events or developments.

Note: Consolidated statements of income; revenue and EBIT by business segment; and reconciliation of GAAP to non-GAAP measures for the three and nine months ended September 30, 2019 and 2018, and consolidated balance sheets as of September 30, 2019 and December 31, 2018 are attached.

## Use of Non-GAAP Measures

The Company's financial results are reported in accordance with generally accepted accounting principles (GAAP); however, in its disclosures the Company uses certain non-GAAP measures, such as adjusted earnings before interest and taxes (EBIT), adjusted earnings before interest, taxes, depreciation and amortization (EBITDA), adjusted earnings per share (EPS), revenue growth on a constant currency basis and free cash flow.

The Company reports measures such as adjusted EBIT, adjusted EBITDA and adjusted EPS to exclude the impact of special items like restructuring charges, tax adjustments, goodwill and asset write-downs, and costs related to dispositions and acquisitions. While these are actual Company expenses, they can mask underlying trends associated with its business. Such items are often inconsistent in amount and frequency and as such, the adjustments allow an investor greater insight into the current underlying operating trends of the business.

In addition, revenue growth is presented on a constant currency basis to exclude the impact of changes in foreign currency exchange rates since the prior period under comparison. Constant currency measures are intended to help investors better understand the underlying operational performance of the business excluding the impacts of shifts in currency exchange rates over the period. Constant currency is calculated by converting our current quarter reported results using the prior year's exchange rate for the comparable quarter. In addition, the Company reported the comparison of revenue excluding the impact of currency and market exits to prior year, which excludes the impact of changes in foreign currency exchange rates since the prior period and also excludes the revenues associated with the recent market exits in several smaller markets. This comparison allows an investor insight into the underlying revenue performance of the business and true operational performance from a comparable basis to prior period. A reconciliation of reported revenue to constant currency revenue, as well as reported revenue to "revenue excluding the impact of currency and market exits" can be found in the Company's attached financial schedules.

## Use of Non-GAAP Measures

The Company reports free cash flow in order to provide investors insight into the amount of cash that management could have available for other discretionary uses. Free cash flow adjusts GAAP cash from operations for capital expenditures, restructuring payments, unusual tax settlements, special contributions to the Company's pension fund and cash used for other special items. A reconciliation of GAAP cash from operations to free cash flow can be found in the Company's attached financial schedules.

Segment EBIT is the primary measure of profitability and operational performance at the segment level. Segment EBIT is determined by deducting from segment revenue the related costs and expenses attributable to the segment. Segment EBIT excludes interest, taxes, general corporate expenses not allocated to a particular business segment, restructuring charges and goodwill and asset impairments, which are recognized on a consolidated basis. The Company has also included segment EBITDA as a useful measure for profitability and operational performance, and an additional way to look at the economics of the segments, especially in light of some of the Company's more recent, larger acquisitions. Segment EBITDA further excludes depreciation and amortization expense for the segment. A reconciliation of segment EBIT and EBITDA to net income can be found in the attached financial schedules.

Pitney Bowes has provided a quantitative reconciliation to GAAP in supplemental schedules. This information can be found at the Company's web site www.pb.com/investorrelations.

## Disclosure Using Social Media

Pitney Bowes announces material information to its investors using SEC filings, press releases, public conference calls and webcasts. The Company already makes frequent use of its investor relations website to disseminate material information, as well as social media platforms, including Twitter, Facebook and Linkedln. Investors, buy and sell-side analysts, media and influencers should note that the Company plans to continue to announce material financial information using the Pitney Bowes investor relations website, SEC filings, and press releases, public conference calls and webcasts. Pitney Bowes is notifying investors, media and others interested in the Company that in the future, the Company may choose to communicate material information through its social media channels, or it is possible that information it discloses through social media channels may be deemed to be material. Therefore, Pitney Bowes encourages investors, the media, and others interested in the Company to review the information posted on the Company's investor relations site (https://www.investorrelations.pitneybowes.com/), Twitter (https://twitter.com/PBnews and https://twitter.com/PitneyBowes), Facebook
(https://www.facebook.com/PitneyBowes/), and Linkedln (https://www.linkedin.com/company/pitneybowes/). The Company may communicate on social media platforms not listed here as well as create new accounts in the future. Any updates to the list of social media channels Pitney Bowes will use to announce material information will be posted on the Investor Relations page.

## Sale of Software Solutions

On August 26, 2019, the Company announced that it entered into a definitive agreement to sell its Software Solutions business to Syncsort for $\$ 700$ million in cash. As a result of the sale, the Software Solutions business has been recorded as a discontinued operation and prior period amounts have been recast to exclude Software Solution's results from continuing operations. The transaction is expected to close before the end of the calendar year, pending regulatory approvals and other customary closing conditions.

## Adoption of New Lease Accounting Standard

The company adopted the new lease accounting standard, ASC 842, effective January 1, 2019 using a modified retrospective approach, which requires the Company to recognize and measure leases at the beginning of the earliest period presented and prior periods have been adjusted accordingly.

## Recast Financial Statements

Recast financial statements reflecting Software Solutions as a discontinued operation and the new lease accounting standard have been posted to the Company's Investor Relations website. This reclassified historical information does not take into account any other reclassifications that may be made to historical financial information to conform to the current year presentation.

## Market Exits

On January 31, 2019, the Company announced exits from direct operations in 6 smaller European markets (market exits). The transaction does not qualify for discontinued operations treatment and prior years have not been recast.
"We made solid progress transforming our company in the third quarter. Revenue grew six percent, when adjusted for both the impact of currency and market exits, driven by strong growth in Commerce Services and improved performance in SendTech. This was the strongest revenue performance for the company in some time and is affirmation that the capabilities we are building are in demand. Six percent revenue growth puts us on track to grow for the year, which will be our third consecutive year of growth. At the same time we continued to invest in our parcel network to accommodate our substantial growth in shipping volumes.
"In August we announced the sale of our Software business to Syncsort. The transaction is anticipated to close by the end of the year, and we expect to use the majority of the net proceeds to pay down debt. With the conclusion of the sale, Pitney Bowes will move forward as a more streamlined technology company focusing on shipping, mailing, and financial services, which are all markets where we have competitive advantage.
"In addition to the debt we will pay down with the net proceeds, we recently also repaid term loans, secured a new Term Loan A and replaced our revolving credit facility. These actions in aggregate strengthen our balance sheet."

Marc B. Lautenbach, President and Chief Executive Officer

## Third Quarter 2019 Results

## Third Quarter 2019 - Highlights

$\square$ Revenue of $\$ 790$ million

- 4\% growth
- $6 \%$ growth, constant currency basis and excluding market exits
$\square$ GAAP EPS loss of $\$ 0.02$, includes
- \$0.05 charge for discontinued operations
- \$0.20 charges for restructuring and assets repairments, which includes a non-cash $\$ 0.16$ impairment charge related to capitalized software costs incurred in the development of a new enterprise business platform in certain international markets
$\square$ Adjusted EPS of \$0.24
$\square$ GAAP and Adjusted EPS include a net benefit of $\$ 0.13$ related to the release of a foreign deferred tax asset valuation allowance


## Third Quarter 2019 - Highlights

GAAP Cash from Operations of $\$ 96$ million
Free Cash Flow of $\$ 69$ million
$\square$ During the quarter, the Company:

- Reduced debt by $\$ 175$ million
- Paid $\$ 9$ million in dividends
- Repurchased $\$ 5$ million in stock, or 1 million shares


## Debt and Credit Facility Management

- September 2019
- Repaid balance of $\$ 200$ million term loan due September 2020
- November 2019
- Repaid \$150 million term loan due November 2019
- Repaid balance of $\$ 300$ million term loan due December 2020
- Secured a new five-year Term Loan A for $\$ 400$ million
- Replaced existing revolving credit facility with a new $\$ 500$ million five-year secure revolving credit facility
- The Company is using the majority of the net proceeds from the sale of its Software Solutions business to pay down near-term debt maturities


## Third Quarter 2019 - Adjusted Results ${ }^{(1)}$

\$ millions, except EPS

(1) A reconciliation of GAAP to Non-GAAP measures can be found in the appendix of this presentation.
(2) Year-over-year change excluding the impact of currency and market exits
(3) 2019 tax on adjusted earnings reflects a one-time $\$ 23$ million release of a foreign deferred tax asset valuation allowance

## Third Quarter 2019 - Revenue Results \$000s



## Third Quarter 2019 - Earnings Per Share Reconciliation ${ }^{(1)}$

|  | Q3 2019 | Q3 2018 |
| :---: | :---: | :---: |
| GAAP EPS | (\$0.02) | \$0.43 |
| Discontinued operations | \$0.05 | (\$0.17) |
| GAAP EPS from continuing operations | \$0.03 | \$0.25 |
| Restructuring charges and asset impairments, net | \$0.20 | \$0.02 |
| Loss on extinguishment of debt | - | \$0.03 |
| Tax adjustments, net | - | (\$0.04) |
| Adjusted EPS | \$0.24 | \$0.27 |

(1) The sum of earnings per share may not equal the totals above due to rounding.

## Third Quarter 2019 Business Segment Results

## Business Segment Reporting

Effective in the third quarter, the Company revised its segment reporting to combine the North America Mailing and International Mailing segments into the Sending Technology Solutions segment to reflect how it manages these operations and the products and services it provides to its clients.

The Commerce Services group includes the Global Ecommerce and Presort Services segments. Global Ecommerce facilitates domestic retail and ecommerce shipping solutions, including fulfillment and returns, and global cross-border ecommerce transactions. Presort Services provides sortation services to qualify large volumes of First Class Mail, Marketing Mail and Bound and Packet Mail (Marketing Mail Flats and Bound Printed Matter) for postal workshare discounts.

The Sending Technology Solutions segment offers physical and digital mailing and shipping technology solutions, financing, services, supplies and other applications for small and medium businesses to help simplify and save on the sending, tracking and receiving of letters, parcels and flats.

The results for each segment within the group may not equal the subtotals for the group due to rounding.

## Third Quarter 2019 Financial Performance Commerce Services

|  | (\$ millions) | $\begin{gathered} \text { Q3 } \\ 2019 \end{gathered}$ | $\begin{gathered} \text { Q3 } \\ 2018 \end{gathered}$ | Y/Y \% <br> Reported | $\begin{gathered} \text { Y/Y \% } \\ \text { Ex Currency } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Global Ecommerce | \$279 | \$233 | 20\% | 20\% |
|  | Presort Services | 131 | \$125 | 5\% | 5\% |
|  | Commerce Services Revenue | \$410 | \$358 | 15\% | 15\% |
| $\frac{\mathbb{A}}{\stackrel{a}{e}}$ | Global Ecommerce | (\$4) | \$1 | $>(100 \%)$ |  |
|  | Presort Services | \$25 | \$24 | 4\% |  |
|  | Commerce Services EBITDA | \$21 | \$25 | (17\%) |  |
| $\frac{\mathfrak{r}}{\mathbf{m}}$ | Global Ecommerce | (\$22) | (\$14) | (52\%) |  |
|  | Presort Services | \$18 | \$17 | 1\% |  |
|  | Commerce Services EBIT | (\$4) | \$3 | >(100\%) |  |

## Global Ecommerce

- Revenue increased across all platforms. The major volume driver was the domestic parcel platform.
- EBIT and EBITDA margins impacted by investments in market growth opportunities, including engineering, facilities and marketing programs.
- Compared to prior year, the margin decline also driven by a shift in the mix of business to faster growing, but lower-margin services along with additional fulfillment costs in order to meet client service level agreements.
Presort Services
- Revenue growth driven by volume growth across all mail classes.
- Gross margin increased versus prior quarter and prior year driven by lower labor cost per unit, partially offset by lower revenue per piece.
- EBIT and EBITDA margins increased from prior quarter and were relatively flat compared to prior year.


## Third Quarter 2019 Financial Performance SendTech Solutions

|  | Q3 | Q3 | Y/Y \% <br> Reported | Ex $\%$ <br> Currency | Y/Y\% Ex <br>  <br> Market Exits |
| :--- | :---: | :---: | :---: | :---: | :---: |
| (\$ millions) | 2019 | 2018 | $\$ 380$ | $\$ 402$ | $(6 \%)$ |
| Revenue | $\$ 141$ | $\$ 144$ | $(5 \%)$ | $(3 \%)$ |  |
| EBITDA | $\$ 131$ | $\$ 135$ | $(3 \%)$ |  |  |
| EBIT |  |  |  |  |  |

- Reported revenue was impacted by the previously announced market exits.
- Excluding the effect from currency and market exits, revenue decline driven by lower support services, financing and supplies revenue, partially offset by higher equipment sales and business services.
- EBIT and EBITDA margins increased driven by lower expenses partially offset by higher tariff costs.


## 2019 Guidance

## 2019 Guidance

This guidance excludes any unusual items that may occur or additional portfolio or restructuring actions, not specifically identified, as the Company implements plans to further streamline its operations and reduce costs. Revenue guidance is provided on a constant currency basis. Additionally, the Company cannot provide GAAP EPS and GAAP cash from operations guidance due to the uncertainty of future potential restructurings, goodwill and asset write-downs, unusual tax settlements or payments, special contributions to its pension funds, acquisitions, divestitures and other potential adjustments, which could, individually or in the aggregate, have a material impact on the Company's performance.

## 2019 Annual Guidance

- On October 12, 2019, the Company experienced a ransomware attack. At this point, virtually all operations are up and running and no data has been compromised.
- The Company has insurance to cover these types of events and expects a significant portion of any profit impact, including the profit associated with any loss of revenue due to the ransomware attack, to ultimately be covered by insurance.
- Given this ransomware attack is a unique event, the majority of the incremental costs and subsequent insurance recoveries will be excluded from the Company's adjusted EPS.
- As a result, the Company is reaffirming its adjusted EPS and free cash flow annual guidance. The Company expects the impact of the ransomware attack to full year revenue could be approximately onehalf percent.

Revenue Growth, excluding the impact of currency This range does not contemplate any impact of the ransomware attack, which could be approximately one-half percent.

Adjusted EPS

Free Cash Flow (\$millions)
$1 \%$ to $2 \%$
$\$ 0.65$ to $\$ 0.75$
\$175 to \$205

## GAAP Financial Schedules

## Pitney Bowes Inc

## Consolidated Statements of Income

(Unaudited; in thousands, except share and per share amounts)

|  | Three months ended September 30, |  |  |  | Nine months ended September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  | 2019 |  | 2018 |  |
| Revenue: |  |  |  |  |  |  |  |  |
| Equipment sales | \$ | 89,618 | \$ | 88,799 | \$ | 264,956 | \$ | 289,318 |
| Supplies |  | 44,818 |  | 50,403 |  | 142,261 |  | 165,853 |
| Rentals |  | 19,737 |  | 21,432 |  | 60,339 |  | 65,852 |
| Financing |  | 90,577 |  | 96,799 |  | 280,039 |  | 294,277 |
| Support services |  | 126,274 |  | 138,055 |  | 382,578 |  | 417,303 |
| Business services |  | 419,101 |  | 364,793 |  | 1,243,609 |  | 1,121,505 |
| Total revenue |  | 790,125 |  | 760,281 |  | 2,373,782 |  | 2,354,108 |
| Costs and expenses: |  |  |  |  |  |  |  |  |
| Cost of equipment sales |  | 59,859 |  | 52,209 |  | 182,094 |  | 173,626 |
| Cost of supplies |  | 12,225 |  | 13,967 |  | 37,533 |  | 46,652 |
| Cost of rentals |  | 5,090 |  | 9,174 |  | 23,223 |  | 30,386 |
| Financing interest expense |  | 11,026 |  | 10,849 |  | 33,433 |  | 33,107 |
| Cost of support services |  | 41,086 |  | 45,872 |  | 123,453 |  | 134,204 |
| Cost of business services |  | 338,519 |  | 287,237 |  | 1,003,483 |  | 872,183 |
| Selling, general and administrative |  | 254,092 |  | 241,350 |  | 757,228 |  | 759,469 |
| Research and development |  | 12,272 |  | 15,636 |  | 38,421 |  | 44,651 |
| Restructuring charges and asset impairments, net |  | 47,017 |  | 6,099 |  | 56,616 |  | 18,771 |
| Interest expense, net |  | 28,704 |  | 26,588 |  | 84,325 |  | 89,377 |
| Other components of net pension and postretirement cost |  | (882) |  | $(1,852)$ |  | $(3,138)$ |  | $(6,070)$ |
| Other expense |  | 667 |  | 7,964 |  | 18,350 |  | 7,964 |
| Total costs and expenses |  | 809,675 |  | 715,093 |  | 2,355,021 |  | 2,204,320 |
| (Loss) income from continuing operations before taxes |  | $(19,550)$ |  | 45,188 |  | 18,761 |  | 149,788 |
| (Benefit) provision for income taxes |  | $(24,895)$ |  | $(2,468)$ |  | $(13,351)$ |  | 17,235 |
| Income from continuing operations |  | 5,345 |  | 47,656 |  | 32,112 |  | 132,553 |
| (Loss) income from discontinued operations, net of tax |  | $(8,470)$ |  | 32,621 |  | $(14,199)$ |  | 59,289 |
| Net (loss) income | \$ | $(3,125)$ | \$ | 80,277 | \$ | 17,913 | \$ | 191,842 |
| Basic earnings (loss) per share (1): |  |  |  |  |  |  |  |  |
| Continuing operations | \$ | 0.03 | \$ | 0.25 | \$ | 0.18 | \$ | 0.71 |
| Discontinued operations |  | (0.05) |  | 0.17 |  | (0.08) |  | 0.32 |
| Net income | \$ | (0.02) | \$ | 0.43 | \$ | 0.10 | \$ | 1.02 |
| Diluted earnings (loss) per share (1): |  |  |  |  |  |  |  |  |
| Continuing operations | \$ | 0.03 | \$ | 0.25 | \$ | 0.18 | \$ | 0.70 |
| Discontinued operations |  | (0.05) |  | 0.17 |  | (0.08) |  | 0.32 |
| Net income | \$ | (0.02) | \$ | 0.43 | \$ | 0.10 | \$ | 1.02 |
| Weighted-average shares used in diluted earnings per share |  | ,200,404 |  | ,414,719 |  | 179,096,058 |  | 88,190,057 |

(1) The sum of the earnings per share amounts may not equal the totals due to rounding

## Pitney Bowes Inc.

## Consolidated Balance Sheets

Unaudited; in thousands, except share amounts)

## Assets

Current assets
Cash and cash equivalents
Short-term investments
Accounts and other receivables, net
Short-term finance receivables, net
nventories
Current income taxes
Other current assets and prepayments
Assets of discontinued operations
Total current assets
Property, plant and equipment, net
Rental property and equipment, net
ong-term finance receivables, net
Goodwill
intangible assets, net
Operating lease assets
Noncurrent income taxes
Other asset
Total assets

## Liabilities and stockholders' equity

Current liabilities:
Accounts payable and accrued liabilitie
Current operating lease liabilities
Current portion of long-term debt
Advance billings
Current income taxes
iabilities of discontinued operations
Total current liabilities
Long-term debt
Deferred taxes on income
Tax uncertainties and other income tax liabilities
Noncurrent operating lease liabilities
Other noncurrent liabilitie
Total liabilities
Stockholders' equity:
Cumulative preferred stock, $\$ 50$ par value, $4 \%$ convertible
Cumulative preference stock, no par value, $\$ 2.12$ convertible
Common stock, $\$ 1$ par value
Additional paid-in-capital
Retained earnings
Accumulated other comprehensive loss
Treasury stock, at cost
Total stockholders' equity
Total liabilities and stockholders' equity

September 30
2019

| \$ | 514,851 | \$ | 867,262 |
| :---: | :---: | :---: | :---: |
|  | 137,032 |  | 59,391 |
|  | 365,522 |  | 371,797 |
|  | 617,178 |  | 653,236 |
|  | 76,339 |  | 62,279 |
|  | 25,598 |  | 5,947 |
|  | 101,829 |  | 74,782 |
|  | 568,413 |  | 602,823 |
|  | 2,406,762 |  | 2,697,517 |
|  | 371,666 |  | 398,501 |
|  | 39,400 |  | 46,228 |
|  | 616,746 |  | 635,908 |
|  | 1,317,037 |  | 1,332,351 |
|  | 199,715 |  | 213,200 |
|  | 172,617 |  | 152,554 |
|  | 80,561 |  | 65,001 |
|  | 392,720 |  | 397,159 |
| \$ | 5,597,224 | \$ | 5,938,419 |


| \$ | 1,337,214 | \$ | 1,348,127 |
| :---: | :---: | :---: | :---: |
|  | 34,091 |  | 35,208 |
|  | 501,728 |  | 199,535 |
|  | 106,968 |  | 116,862 |
|  | 8,525 |  | 15,284 |
|  | 157,034 |  | 174,798 |
|  | 2,145,560 |  | 1,889,814 |
|  | 2,567,363 |  | 3,066,073 |
|  | 253,151 |  | 253,560 |
|  | 45,179 |  | 39,548 |
|  | 148,125 |  | 125,294 |
|  | 412,434 |  | 462,288 |
|  | 5,571,812 |  | 5,836,577 |


|  | - |  | 1 |
| :---: | :---: | :---: | :---: |
|  | - |  | 396 |
|  | 323,338 |  | 323,338 |
|  | 101,651 |  | 121,475 |
|  | 5,270,741 |  | 5,279,682 |
|  | $(926,452)$ |  | $(948,961)$ |
|  | $(4,743,866)$ |  | (4,674,089) |
|  | 25,412 |  | 101,842 |
| \$ | 5,597,224 | \$ | 5,938,419 |

Pitney Bowes Inc.

## Business Segment Revenue

(Unaudited; in thousands)

## REVENUE

Global Ecommerce
Presort Services
Commerce Services
Sending Technology Solutions
Total revenue

| Three months ended September 30, |  |  |  |  | Nine months ended September 30, |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2019 | 2018 |  | \% Change | 2019 |  | 2018 |  | \% Change |
| \$ | 278,995 | \$ | 232,845 | 20\% | \$ | 827,568 | \$ | 718,535 | 15\% |
|  | 131,483 |  | 125,334 | 5\% |  | 394,468 |  | 382,522 | 3\% |
|  | 410,478 |  | 358,179 | 15\% |  | 1,222,036 |  | 1,101,057 | 11\% |
|  | 379,647 |  | 402,102 | (6\%) |  | 1,151,746 |  | 1,253,051 | (8\%) |
| \$ | 790,125 | \$ | 760,281 | 4\% | \$ | 2,373,782 | \$ | 2,354,108 | 1\% |

Reconciliation of reported revenue to revenue excluding currency and Market Exits

Total revenue
Currency impact on revenue
Revenue, at constant currency
Less revenue from Market Exits
Revenue, excluding currency and Market Exits

| \$ | 790,125 | \$ | 760,281 | 4\% | \$ | 2,373,782 | \$ | 2,354,108 | 1\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 4,068 |  | - |  |  | 17,982 |  | - |  |
|  | 794,193 |  | 760,281 | 4\% |  | 2,391,764 |  | 2,354,108 | 2\% |
|  | 1,470 |  | 10,873 |  |  | 9,549 |  | 39,350 |  |
| \$ | 792,723 | \$ | 749,408 | 6\% | \$ | 2,382,215 | \$ | 2,314,758 | 3\% |

# Pitney Bowes Inc. 

Business Segment EBIT \& EBITDA
(Unaudited; in thousands)

Global Ecommerce
Presort Services
Presort Services
Commerce Services
Sending Technology Solutions
Segment Total

## Reconciliation of Segment EBITDA to Net Income:

Segment depreciation and amortization (2)
Unallocated corporate expenses
Restructuring charges and asset impairments, net
Interest, net
Other expense
Transaction costs
Benefit for income taxes
Income from continuing operations
(Loss) income from discontinued operations, net of tax Net (loss) income

| Three Months Ended September 30, |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2019 |  |  |  |  | 2018 |  |  |  |  |  | \%change |  |
| EBIT (1) |  | D\&A |  | EBITDA |  | EBIT (1) |  | D\&A |  | EBITDA | EBIT | EBITDA |
| \$ $(21,793)$ | \$ | 17,356 | \$ | $(4,437)$ | \$ | $(14,330)$ | \$ | 15,150 | \$ | 820 | (52\%) | $>(100 \%)$ |
| 17,687 |  | 7,667 |  | 25,354 |  | 17,435 |  | 6,867 |  | 24,302 | 1\% | 4\% |
| $(4,106)$ |  | 25,023 |  | 20,917 |  | 3,105 |  | 22,017 |  | 25,122 | >(100\%) | (17\%) |
| 130,954 |  | 9,579 |  | 140,533 |  | 134,607 |  | 9,499 |  | 144,106 | (3\%) | (2\%) |
| \$ 126,848 | \$ | 34,602 |  | 161,450 | \$ | 137,712 | \$ | 31,516 |  | 169,228 | (8\%) | (5\%) |
|  |  |  |  | $(34,602)$ |  |  |  |  |  | $(31,516)$ |  |  |
|  |  |  |  | $(58,277)$ |  |  |  |  |  | $(40,988)$ |  |  |
|  |  |  |  | $(47,017)$ |  |  |  |  |  | $(6,099)$ |  |  |
|  |  |  |  | $(39,730)$ |  |  |  |  |  | $(37,437)$ |  |  |
|  |  |  |  | (667) |  |  |  |  |  | $(7,964)$ |  |  |
|  |  |  |  | (707) |  |  |  |  |  | (36) |  |  |
|  |  |  |  | 24,895 |  |  |  |  |  | 2,468 |  |  |
|  |  |  |  | 5,345 |  |  |  |  |  | 47,656 |  |  |
|  |  |  |  | $(8,470)$ |  |  |  |  |  | 32,621 |  |  |
|  |  |  |  | $\underline{(3,125)}$ |  |  |  |  | \$ | 80,277 |  |  |


| Nine Months Ended September 30, |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2019 |  |  | 2018 |  |  | \%change |  |
| EBIT (1) | D\&A | EBITDA | EBIT (1) | D\&A | EBITDA | EBIT | EBITDA |

Global Ecommerce
Presort Services
Commerce Services
Sending Technology Solutions
Segment Total
Reconciliation of Segment EBITDA to Net Income:
Segment depreciation and amortization (2)
Unallocated corporate expenses
Restructuring charges and asset impairments, net
Interest, net
Other expense
Transaction costs
Benefit (provision) for income taxes
Income from continuing operations
(Loss) income from discontinued operations, net of tax Net income

\$ $(51,969) \$ 50,697 \$(1,272)$ | 48,215 | 21,675 | 69,890 |
| :---: | ---: | ---: |
| $(3,754)$ | 72,372 | 68,618 |

\$ $(28,034) \$ 45,047$ \$ 17,013

| \$ | $(28,034)$ | \$ | 45,047 | \$ | 17,013 | (85\%) | $>(100 \%)$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 57,026 |  | 19,652 |  | 76,678 | (15\%) | (9\%) |
|  | 28,992 |  | 64,699 |  | 93,691 | >(100\%) | (27\%) |


| 412,427 | 30,979 | 443,406 |
| :---: | :---: | :---: | :---: |
| $\$ 441,419$ | $\$ 95,678$ | 537,097 |

(15\%) (11\%)

| $(102,719)$ | $(95,678)$ |
| ---: | ---: |
| $(160,283)$ | $(141,321)$ |
| $(56,616)$ | $(18,771)$ |
| $(117,758)$ | $(122,484)$ |
| $(18,350)$ | $(7,964)$ |
| $(2,573)$ | $(1,091)$ |
| 13,351 |  |
| 32,112 | $(17,235)$ |
| $(14,199)$ |  |
| 17,913 |  |

(1) Segment EBIT excludes interest, taxes, general corporate expenses, restructuring charges, and other items that are not allocated to a particular business segment.
(2) Represents depreciation and amortization expense of reporting segments only and does not include corporate depreciation and amortization expense of $\$ 5,935$ and $\$ 5,111$ for the three months ended September 30, 2019 and 2018, respectively, and $\$ 15,795$ and $\$ 16,477$ for the nine months ended September 30, 2019 and 2018, respectively

## Pitney Bowes Inc.

## Reconciliation of Reported Consolidated Results to Adjusted Results

(Unaudited; in thousands, except per share amounts)

|  | Three months ended September 30, |  |  |  | Nine months ended September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  | 2019 |  | 2018 |  |
| Reconciliation of reported net income to adjusted earnings |  |  |  |  |  |  |  |  |
| Net (loss) income | \$ | $(3,125)$ | \$ | 80,277 | \$ | 17,913 | \$ | 191,842 |
| Loss (income) from discontinued operations, net of tax |  | 8,470 |  | $(32,621)$ |  | 14,199 |  | $(59,289)$ |
| Restructuring charges and asset impairments, net |  | 34,722 |  | 4,466 |  | 41,709 |  | 13,784 |
| Loss on disposition of businesses |  | - |  | - |  | 19,396 |  | - |
| Loss on extinguishment of debt |  | 497 |  | 5,933 |  | 497 |  | 5,933 |
| Transaction costs |  | 527 |  | 27 |  | 1,917 |  | 814 |
| Tax adjustments, net |  | - |  | $(7,986)$ |  | - |  | $(13,966)$ |
| Adjusted net income |  | 41,091 |  | 50,096 |  | 95,631 |  | 139,118 |
| (Benefit) provision for income taxes, as adjusted |  | $(12,250)$ |  | 9,191 |  | 669 |  | 38,496 |
| Interest, net |  | 39,730 |  | 37,437 |  | 117,758 |  | 122,484 |
| Adjusted EBIT |  | 68,571 |  | 96,724 |  | 214,058 |  | 300,098 |
| Depreciation and amortization |  | 40,537 |  | 36,627 |  | 118,514 |  | 112,155 |
| Adjusted EBITDA | \$ | 109,108 | \$ | 133,351 | \$ | 332,572 | \$ | 412,253 |
| Reconciliation of reported diluted earnings per share to adjusted diluted earnings per share |  |  |  |  |  |  |  |  |
| Diluted (loss) earnings per share | \$ | (0.02) | \$ | 0.43 | \$ | 0.10 | \$ | 1.02 |
| Loss (income) from discontinued operations, net of tax |  | 0.05 |  | (0.17) |  | 0.08 |  | (0.32) |
| Restructuring charges and asset impairments, net |  | 0.20 |  | 0.02 |  | 0.23 |  | 0.07 |
| Loss on disposition of businesses |  | - |  | - |  | 0.11 |  |  |
| Loss on extinguishment of debt |  | - |  | 0.03 |  | - |  | 0.03 |
| Transaction costs |  | - |  | - |  | 0.01 |  | - |
| Tax adjustments, net |  | - |  | (0.04) |  | - |  | (0.07) |
| Adjusted diluted earnings per share | \$ | 0.24 | \$ | 0.27 | \$ | 0.53 | \$ | 0.74 |
| Note: The sum of the earnings per share amounts may not equal the totals due to rounding. |  |  |  |  |  |  |  |  |
| Reconciliation of reported net cash from operating activities to free cash flow |  |  |  |  |  |  |  |  |
| Net cash provided by operating activities | \$ | 95,502 | \$ | 104,077 | \$ | 182,284 | \$ | 258,570 |
| Net cash used in operating activities - discontinued operations |  | $(10,324)$ |  | $(20,954)$ |  | $(15,858)$ |  | $(68,428)$ |
| Capital expenditures |  | $(36,034)$ |  | $(27,854)$ |  | $(95,221)$ |  | $(105,295)$ |
| Restructuring payments |  | 5,840 |  | 11,449 |  | 18,845 |  | 39,242 |
| Reserve account deposits |  | 11,441 |  | 905 |  | 3,125 |  | 6,864 |
| Transaction costs paid |  | 2,917 |  | 9,205 |  | 9,025 |  | 13,242 |
| Free cash flow | \$ | 69,342 | \$ | 76,828 | \$ | 102,200 | \$ | 144,195 |

