

#### FORWARD LOOKING DISCLOSURE

In addition to historical information, this release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements include information about possible or assumed future results of our business and financial condition, as well as the results of operations, liquidity, plans and objectives. In some cases, you can identify forward-looking statements by terminology such as "believe," "may," "estimate," "continue," "anticipate," "intend," "should," "plan," "expect," "predict," "potential," or the negative of these terms or other similar expressions. These statements include, but are not limited to, statements regarding; the persistence and intensification of competition in the IT industry; the future growth of spending in IT services outsourcing generally, application outsourcing and custom application development and offshore development services; the level of growth of demand for our services from our clients; the level of increase in revenues from our new clients; the resource utilization rates and productivity levels, the level of attrition of our IT professionals; the pricing structures we use for our client contracts; general economic and business conditions in the locations in which we operate; the levels of our concentration of revenues by vertical, geography, by client and by type of contract in the future; the continuity of the tax incentives available for software companies with operations in Argentina; Argentina's regulations on proceeds from the export of services; our expectation that we will be able to integrate and manage the companies we acquire and that our acquisitions will yield the benefits we envision; the demands we expect our rapid growth to place on our management and infrastructure; the sufficiency of our current cash, cash flow from operations, and lines of credit to meet our anticipated cash needs; the high proportion of our cost of services comprised of personnel salaries; and other factors discussed under the heading "Risk Factors" in the final prospectus for our initial public offering and other documents filed with the Securities and Exchange Commission. These forward-looking statements involve various risks and uncertainties. Although the registrant believes that its expectations expressed in these forward-looking statements are reasonable, its expectations may turn out to be incorrect. The registrant's actual results could be materially different from its expectations. In light of the risks and uncertainties described above, the estimates and forward-looking statements discussed might not occur, and the registrant's future results and its performance may differ materially from those expressed in these forward-looking statements due to, inclusive, but not limited to, the factors mentioned above. Because of these uncertainties, you should not make any investment decision based on these estimates and forward-looking statements. Except as required by law, we undertake no obligation to publicly update any forward-looking statements for any reason after the date of this press release whether as a result of new information, future events or otherwise.

## TODAY'S CHALLENGE

We are experiencing two disruptive revolutions at the same time. The digital and cognitive revolutions are affecting how companies connect with consumers and employees.

These revolutions are leveraging new technologies that didn't exist a few years ago.



The Al Revolution



The Rise of Screenless UX



Connected ubiquitous experiences



Augmented and Virtual Reality

THE OPPORTUNITY

Companies need to face profound

Digital & Cognitive Transformations

to stay ahead of their markets

This is not a traditional game.
You need a pure digital and cognitive player

One that has been involved in amazing transformations...



## Large and fast growing addressable markets

As the temporal nature of digital transformation becomes completely foundational to future business, the proportion of "digital related" consulting engagements will increase from about half of all business and IT consulting engagements in 2013–2015 to approximately 70% of all engagements in 2020 or 2021, driving the total market for digital strategy and agency services well over \$100 billion in opportunity worldwide by 2021.

Source: IDC Worldwide and U.S. Digital Strategy and Agency Services Forecast, 2017–2021

Digital Services market expected to be a \$138B market by 2021 and to grow at 21.5% per year.

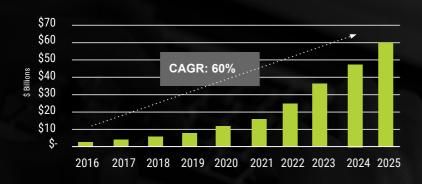
Worldwide Digital Strategy and Agency Services Spending by Foundation Use Case, 2015-2021 (\$B)

	2015	2016	2017	2018	2019	2020	2021	2016-2021 CAGR (%)
Digital Operations	18.7	22.7	28.3	33.6	41.5	46.5	61.1	21.9
Customer and brand engagement								22.6
Digital products and services	11.0	14.6	17.3	20.2	23.9	31.1	35.8	19.7
Total	42.8 ।	52.2 ו	64.3 ı	79.4 ı	96.1 г	116.3 ı	138.3 ı	21.5

Source: IDC, 2017

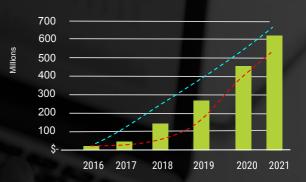
## Large and fast growing addressable markets

Artificial Intelligence Revenue is expected to grow at a 60% CAGR through 2025.



Source: Tractica

Mobile AR to drive \$108 billion VR/AR market by 2021.



Installed base (M)
Source: Digi-Capital

### **GLOBANT**

We are a pure play on the digital and cognitive space

We are disruptors on the professional services arena.

We are the place where engineering, innovation and design meet scale.

We leverage the latest technologies and methodologies in the digital and cognitive space to help organizations transform in every aspect.

We create software products that emotionally connect our customers with millions of consumers and employees, and we work with them to improve their efficiency.

#### 

#### AT A GLANCE

#### **Key Statistics**

\$549M LTM 01'19 total Revenue

**27**% 2014 - 2018 **Revenue CAGR** 

01'19

\$73k LTM 01'19 annual

Revenue per IT Professional

41%

01'19 Adi. Gross Adi. Profit from **Profit Margin Operations Margin** Percentage Percentage

17% +9.200

> total Employees as of Mar 31, 2019

472

LTM 01'19 total Customers Served

91

LTM 01'19 Customers with over \$1M in Annual Revenue

94%

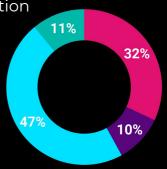
of LTM 01'19 **Revenue from** Existing **Customers in 2018** 

#### **Global Delivery Model**

48 offices in 35 cities throughout 17 countries

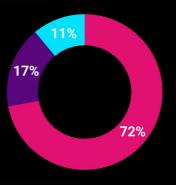
**Headcount Distribution** (as of Mar'19)

- Argentina
- Other Latam
- US & Europe
- India



Revenue by Geography (Q1'19)

- North America
- Latam and Others
- Europe



Note: Adjusted Gross Profit Margin Percentage excludes depreciation and amortization and share-based compensation expense. Adjusted Profit from Operations Margin Percentage excludes share-based compensation expense, impairment of assets and acquisition-related charges.

#### **INVESTMENT HIGHLIGHTS**



Pure play on the digital and cognitive space



Global presence, leveraging next-gen software and the right talent and skills



Organized by Studios, delivering domain expertise in emerging technologies



Recurring and blue-chip customer base



Substantial customer penetration and international expansion opportunity



Rapid revenue growth and industry leading margins



Experienced and founder led management team

#### **TODAY**





### LEADING THIS DREAM OUR MANAGEMENT TEAM

#### **BOARD OF DIRECTORS**



Martín Migoya

Chairman of the Board, CEO & Co-Founder



Mario Eduardo Vázquez

non-executive independent Director (1) (2) (3)



**Richard Haythornthwaite** 

non-executive independent Director



Martín Gonzalo Umaran

Director, Chief of Staff & Co-Founder



Francisco Álvarez-Demalde

non-executive independent Director



Philip A. Odeen

non-executive independent Director (1) (2) (3)



#### **Guibert Andrés Englebienne**

Director, CTO & Co-Founder



**Marcos Galperin** 

non-executive independent Director (2) (3)



#### **Linda Rottenberg**

non-executive independent Director (1)

<sup>(1)</sup>Audit Committee, <sup>(2)</sup>Compensation Committee, <sup>(3)</sup>Corporate Governance and Nominating Committee

#### **SENIOR MANAGEMENT**



Martín Migoya
CEO & Co-Founder



**Guillermo Marsicovetere** 

Chief Strategy Officer



Juan Urthiague
Chief Financial Officer



**Sol Mariel Noello** 

General Counsel



Martín Gonzalo Umaran

Chief of Staff & Co-Founder



#### Patricia Pomies Chief Delivery Officer



Wanda Weigert
Chief Brand Officer



**Gustavo Barreiro** 

**Chief Information Officer** 



#### **Guibert Andrés Englebienne**

CTO & Co-Founder



**Guillermo Willi** 

**Chief People Officer** 



**Nestor Nocetti** 

EVP, Corporate Affairs & Co-Founder



#### Yanina Maria Conti

**Chief Accounting Officer** 





#### INNOVATIVE SOLUTIONS











Engineering the digital transformation for one of the largest amusement parks in the world

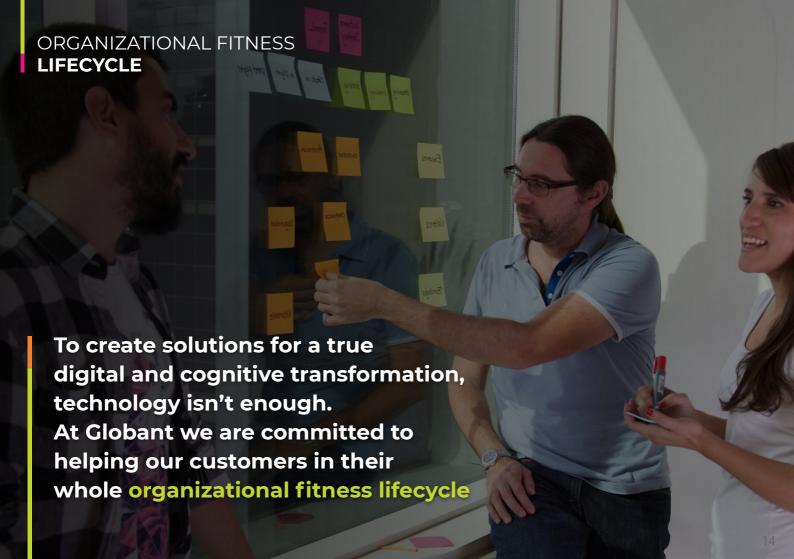
Partnering with EA for FIFA, UFC, NHL and other AAA games

Lifting an airline's customer approach with a 360 degree digital strategy

**Giving Londoners** instant public access to the Metropolitan Police

Creating the first true digital bank for more than 3MM users

Becoming the first partner outside the Googleplex to work with Google





#### **OUR STUDIOS**

Deep Pockets of Expertise

#### **STRATEGIC**



CT

SR

Ai

Future of Consulting Stay Organizations Relevant



Product Acceleration



Artificial Process Automation Intelligence



Agile Delivery

#### **SPECIALTY**



UX Studio







Digital Content



Media OTT



Mobile



Internet of Things

ia

G/I

Gaming



Cyber Security

#### **FOUNDATION**



Cloud Ops

u

UI

Engineering



Quality Engineering



Scalable **Platforms** 



Continuous **Evolution** 

#### **OUR AGILE PODS**

#### WHAT IS A POD?

Agile team with blended skills of 3+ people.

Self organized to meet strategic, creative or production goals, drive excellence and growth reducing risk.

Fully responsible for service delivery at their associated level.

#### WHY PODs?

Organic ecosystem to foster, realize and sustain effective delivery and innovation.

Equipped with core Lean/Agile mindset and associated competencies.

Measured to evolve per engagement goals.

Designed to scale based on MITOSIS.

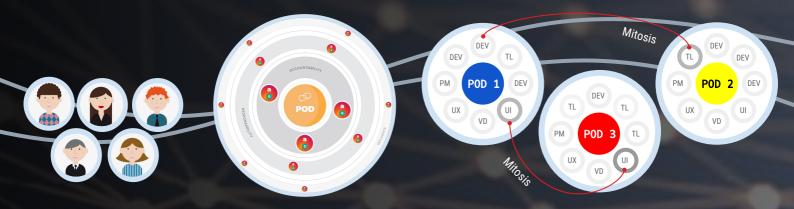
#### **MATURITY**







**GROWTH** Doing the RIGHT THINGS **EXCELLENCE** Doing the THINGS RIGHT





StarMeUP

Better **B** There

Take PART

Brief M=



**GLOBANT MINDS** 

#### GLOBAL DELIVERY MODEL

Multiple time zones enable us to deliver agile services to our customers and global partners.

We benefit from cultural similarities and a strong history of innovation.

We have an unlimited talent pool of highly educated IT professionals.

48 offices in 35 cities throughout 17 countries.



## GLOBAL DELIVERY MODEL

#### Total Headcount Geodispersion (%)

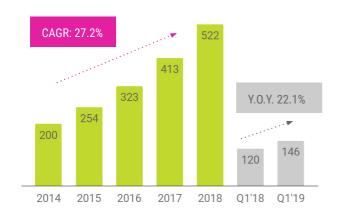
					T Y W	
Country	Dec-14	Dec-15	Dec-16	Dec-17	Dec-18	Mar-19
Argentina	69	57	49	39	34	32
Colombia	8	11	15	21	25	26
India	-	9	8	10	12	11
Mexico	4	6	7	9	10	11
USA	5	5	8	9	1	6
Uruguay	11	8	8	6	5	5
Chile		1	2	2	3	3
Peru	2	1	1	1	1	1
Spain	- \		1	1	1 🕌	1/
Romania	-	-	-	-	1	1
Belarus	-	-	-	-	1	1
UK	-	-	1	1	0	1
Brazil	2	1	1	0	0	1

Along our journey, we have diversified our talent base to build a strong global presence



#### Significant Revenue Growth

#### Revenue (\$M)



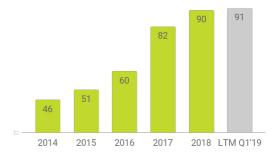
#### Client Revenue Contribution (%)

Clients	2014	2015	2016	2017	2018	Q1'19
Top 1	9	12	10	10	11	10
Top 5	28	33	34	29	32	29
Top 10	44	47	47	42	44	41

#### Average Revenue by Client (\$M)



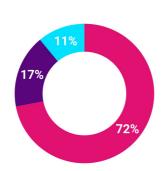
#### Clients with Revenues >\$1M



### **Revenue Breakdown** (Q1'19)

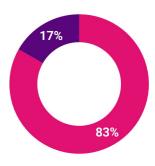
#### Geography

- North America
- Latam and Others
- Europe



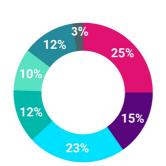
#### **Currency**

- USD
- Others



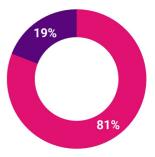
#### **Industry**

- Media & Entertainment
- Travel
- Banks & Financial Ss.
- Tech. & Telecomm.
- Professional Services
- Consumer, Retail & Manufacturing
- Others



#### **Contract type**

- Time & Materials
- Fixed Price & Others



# Strong ability to develop accounts

Increasing # of multimillion \$ accounts

	2014	2015	2016	2017	2018
+\$20M	0	1	2	3	5
+\$10M	2	5	6	9	9
+\$5M	10	10	11	18	21
+\$1M	46	51	60	82	90

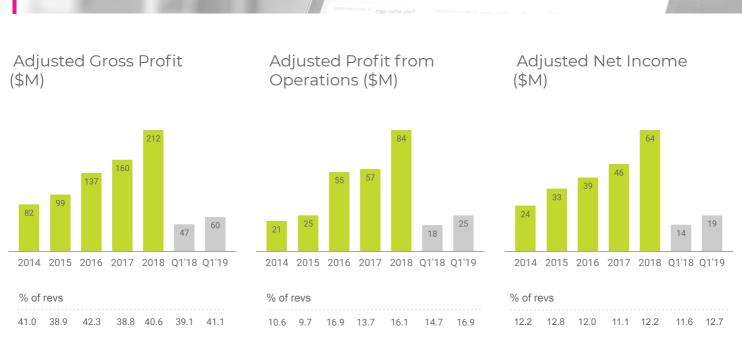
Annual revenues of select top 20 customers in 2018 with revenues <1M in 2014

	2014	2015	2016	2017	2018	
Customer A	0	1	10	21	27	
Customer B	0	0	1	12	27	
Customer C	1	1	3	11	14	
Customer D	0	1	2	5	8	
Customer E	0	1	4	6	7	

- 50<sup>2</sup> strategy
- Dedicated onsite teams
- Studio cross-selling
- Strategic partner

- Studio cross-selling
- POD model penetration
- Increasing number of projects

# Attractive Profitability



Note: Adjusted Gross Profit excludes depreciation and amortization and share-based compensation expense.

Adjusted Profit from Operations excludes share-based compensation expense, impairment of assets and acquisition-related charges.

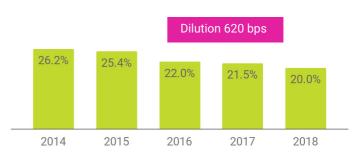
Adjusted Net Income excludes share-based compensation expense, impairment of assets, US settlement agreement, net, Expenses related to secondary share offering and acquisition-related charges.

## Operating Levers

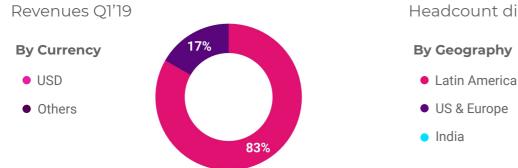
Yearly Revenue per IT Professional (\$K)



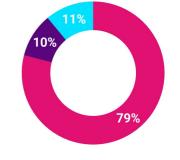
Adjusted SG&A (% of revenues)



#### **Revenues in Hard Currencies with Costs in Local Currencies**



Headcount distribution as of Mar'19



## OUR GROWTH

Focus on 50<sup>2</sup>: 50 accounts with potential revenues of \$50M

Studio cross-selling

Pure play in full digital journeys and AI & cognitive transformations

State of the art development centers

Key sales offices (London, New York, Dallas, San Francisco, Seattle, Pune, Sao Paulo, Bogota, Mexico City, Madrid and Buenos Aires)



Strategic Acquisitions

- Avanxo (CO)
- PointSource (US)
  - Ratio (US)
  - L4 (US)
  - WAE (US & UK)
  - Clarice (India)

