

ELASTIC N.V. (ESTC) Q1 FY2022 Earnings Conference Call

August 25, 2021

Forward Looking Statements and Non-GAAP Disclaimer

This presentation and the accompanying oral presentation contain forward-looking statements that involve substantial risk and uncertainties, which include, but are not limited to, statements regarding our expected financial results for the fiscal quarter ending October 31, 2021 and the fiscal year ending April 30, 2022, the expected performance or benefits of our offerings, and our assessments of the strength of our solutions and products. These forward-looking statements are subject to the safe harbor provisions under the Private Securities Litigation Reform Act of 1995. Our expectations and beliefs in light of currently available information regarding these matters may not materialize. Actual outcomes and results may differ materially from those contemplated by these forward-looking statements due to uncertainties, risks, and changes in circumstances, including but not limited to those related to; our future financial performance, including our expectations regarding our revenue, cost of revenue, gross profit or gross margin, operating expenses (which include changes in sales and marketing, research and development and general and administrative expenses), and our ability to achieve and maintain future profitability; our ability to continue to deliver and improve our offerings and develop new offerings, including security-related product and Elastic Cloud offerings; customer acceptance and purchase of our existing offerings and new offerings, including the expansion and adoption of our Elastic Cloud offerings; our inability to realize value from investments in the business, including R&D investments; our ability to maintain and expand our user and customer base; the impact of the COVID-19 pandemic on the macroeconomic environment, on our business, operations, hiring and financial results, and on businesses of our customers and partners, including their spending priorities, the effect of lockdowns, restrictions and new regulations; the impact of our licensing model on the use and adoption of our software; the impact of foreign currency exchange rate and interest rate fluctuations on our results; our international expansion strategy; our operating results and cash flows; our beliefs and objectives for future operations; the sufficiency of our capital resources; our ability to successfully execute our go-to-market strategy and expand in our existing markets and into new markets, and our ability to forecast customer retention and expansion; and general market, political, economic and business conditions.

Any additional or unforeseen effect from the COVID-19 pandemic may exacerbate these risks. Additional risks and uncertainties that could cause actual outcomes and results to differ materially are included in our filings with the Securities and Exchange Commission (the "SEC"), including our Annual Report on Form 10-K for the fiscal year ended April 30, 2021 and any subsequent reports filed with the SEC. SEC filings are available on the Investor Relations section of Elastic's website at ir.elastic.co and the SEC's website at www.sec.gov. Elastic assumes no obligation to, and does not currently intend to, update any such forward-looking statements, except as required by law.

In addition to GAAP financial information, this presentation and the accompanying oral presentation include certain non-GAAP financial measures. See the Appendix for a reconciliation of all historical non-GAAP financial measures to their nearest GAAP equivalent.





Shay Banon

Founder and CEO





Q1 FY2022 Summary – Strong Results



50%Total revenue growth

year-over-year



89%
Elastic Cloud revenue

growth year-over-year



16,000+

subscription customers



780+

customers with ACV greater than \$100K



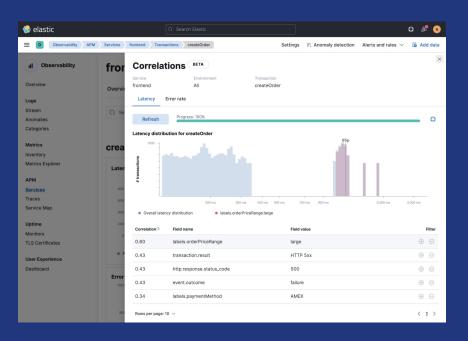
Elastic Search Platform





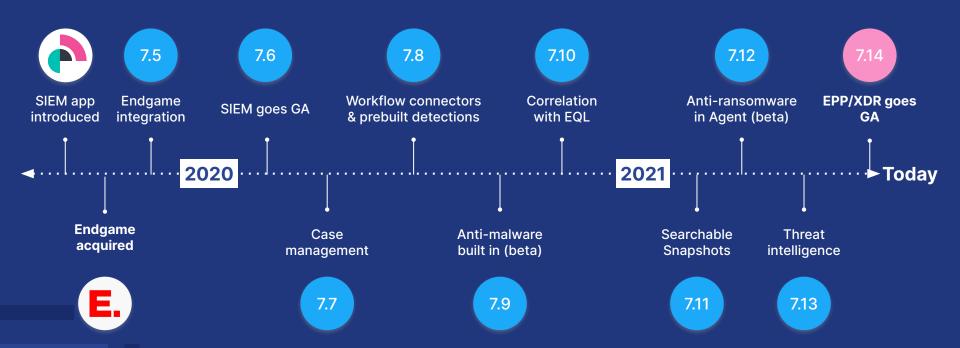
Elastic Observability

Reduce MTTR by accelerating root cause analysis of application issues with correlations





Elastic Security





Limitless XDR

XDR modernizes security operations, enabling analytics across all data, automating key processes, and bringing native endpoint security to every host.

SIEM

Endpoint Security

Cloud Security



What is "Limitless"?

Limitless visibility Eliminate blind spots, with hundreds of one-click integrations, a community of extensions, and custom extensibility.

Limitless dataExplore years of historical operational and threat data in minutes without breaking your budget with the frozen data tier.

Limitless analysis —— Arm every analyst, leveraging machine learning, threat intelligence, aggregations, and multi-cloud visibility.

Limitless value

Adapt to the evolving needs of your business. Elastic licensing is simple, predictable, and flexible. Deploy anywhere.



Elastic joins forces with build.security and Cmd



Cloud Security

Continuous cloud-native security

Ensuring the environment is secured to defined standards

Deployment-time

Workload runtime security

Protecting against attacks to circumvent standards

Run-time

Build-time



Unified Agent

Radically simplify ingest

Enabling one-click data onboarding for logs, metrics, uptime, and security data









DevSecOps DEPLOY **OPS DEV** TEST MONITOR

Security is shifting left,

Observability is shifting right,

into the build phase

into the production phase



Security + Observability

One of the World's Largest Casual Dining Restaurant Chains





Enterprise Search

Large Mutual Insurance Company





Enterprise Search

Fortune 50 Multinational Investment Bank and Financial Services Company







Flastic Enterprise Search 7.14 Release Highlights

Integration

Enterprise Search in Kibana (Beta)

Manage App and Workplace Search directly from Kibana with consistent cross-platform navigation **Flexibility**

Adjustable search precision / recall (Beta)

Narrow or broaden search results in App Search with easy-to-use precision tuning slider

Configurability

Granular indexing for OOTB connectors

Specify which objects to synchronize or exclude when ingesting content sources in Workplace Search



THE FORRESTER WAVE™

Cognitive Search

Q3 2021



Elastic recognized as a **Leader** by Forrester in the **2021 Forrester Wave™ for**

Cognitive Search

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Observability

Fortune 50 Multinational Investment Bank and Financial Services Company





Elastic Cloud Highlights

Improved Security

GA: Private Link Support

Azure Private Link provides a private connection between your Azure network and Elastic Cloud deployment

Microsoft US Partner Award

Commercial Marketplace

On the heels of our native Azure portal integration, Elastic was the award winner in Business Excellence, Commercial Marketplace Google Cloud Partner Award

Technology Partner: Data Management

Recognized, second year in a row, for excellence in innovation, customer service, and top-tier use of Google Cloud





LET THE SEARCH BEGIN.

October 5-7, 2021





Chief Financial Officer





Revenue Highlights

\$ millions	Q1 FY22	Q1 FY22 Y/Y	Y/Y CC
Total Revenue	\$193.1	50%	45%
Total Subscription Revenue	\$177.2	46%	41%
Elastic Cloud Revenue	\$61.5	89%	85%
Subscription % of Total Revenue	92%		
Professional Services Revenue	\$15.9	111%	102%

CC = Constant Currency



Strong Billings and Customer Metrics

\$ millions	Q1 FY22	Y/Y	Y/Y CC	TTM Y/Y
Calculated Billings ⁽¹⁾	\$165.0	27%	23%	37%

Q1 FY22 CUSTOMER METRICS		
Total Subscription Customers	>16,000	
Subscription Customers with ACV > \$100,000	>780	
Net Expansion Rate	Slightly below 130%	

⁽¹⁾ Calculated Billings represents total revenue plus the sequential increase in deferred revenue as presented on the statement of cash flows, less the increase in unbilled accounts receivable. See appendix for reconciliation to GAAP.

Non-GAAP Income Statement Highlights

\$ millions, except per share amounts	Q1 FY22	% OF REVENUE
Total Revenue	\$193.1	100%
Gross Profit/Margin	\$149.8	78%
Research & Development Expense	\$45.7	24%
Sales & Marketing Expense	\$75.1	39%
General & Administrative Expense	\$21.8	11%
Operating Income/Margin	\$7.2	4%
Earnings Per Share	\$0.04	



Select Financial Measures

\$ millions, except employees	Q1 FY22
Free Cash Flow	\$12.4
Cash & Cash Equivalents	\$991.3
Total Deferred Revenue	\$364.4
Remaining Performance Obligations	\$776.0
Employees	2,285



Q2 and Full Year FY2022 Guidance

	Q2 FY22	FY22
Total Revenue	\$193M - \$195M	\$808M - \$814M
Non-GAAP Operating Margin	-4.0% to -3.0%	-4.0% to -3.0%
Non-GAAP Net Loss Per Share	\$0.19 to \$0.15	\$0.67 to \$0.57
Weighted Average Shares Outstanding (Basic & Diluted)	92M - 93M	92M - 94M

A reconciliation of non-GAAP guidance measures to corresponding GAAP measures is not available on a forward-looking basis without unreasonable effort due to the uncertainty regarding, and the potential variability of, many of these costs and expenses that may be incurred in the future.



Appendix



Releases: Continued rapid pace of innovation

Powerful foundational features in the Elastic Stack included: Limitless XDR (GA), Elastic Agent (GA), Enterprise Search in Kibana (Beta)

Elastic Enterprise Search

- Announced centralized management of Elastic Enterprise Search in Kibana, delivering optimized search experiences insights
- Introduced precision tuning in App Search for customized search results
- Provided customers with synonym support in Workplace Search and data ingestion flexibility with out-of-the-box content sources

Elastic Observability

- Announced the general availability of Elastic Agent data onboarding and telemetry collection with secure centralized agent management
- Added native support for Microsoft Azure monitoring use cases
- Enhanced APM correlations, accelerating application root cause analysis and reducing MTTR

Elastic Security

- Introduced the industry's first free and open Limitless Extended Detection and Response (XDR)
- Extended visibility to bring native endpoint security to every host with a unified agent
- Automated prevention to stop fast-evolving ransomware and malware with an extra layer of ransomware protection for Windows systems and data

Elastic Cloud

- Announced general availability of support for Microsoft Azure Private link providing secure connectivity between Elastic Cloud and Azure environments
- Launched new Google cloud region: Asia Pacific Northeast 3 (Seoul) region



Resource-based pricing



Elastic Enterprise Search

- Site Search No query-based pricing
- App Search No docs-based pricing
- Workplace Search
 No user-based pricing



Elastic Observability

- **APM**No agent-based pricing
- Logs
 No ingest-based pricing
- Metrics
 No host-based pricing



Elastic Security

- No seat/ingest-based pricing
- No endpoint-based pricing



Gross Profit and Gross Margin

\$ in millions	Q1 FY22
GAAP gross profit	\$143.4
(+) Stock based compensation	3.7
(+) Amortization of acquired intangibles	2.0
(+) Employer payroll taxes on employee stock transactions	0.6
Non-GAAP gross profit	\$149.8
GAAP subscription gross margin %	78.8%
(+) Stock based compensation	1.2%
(+) Amortization of acquired intangibles	1.1%
(+) Employer payroll taxes on employee stock transactions	0.1%
Non-GAAP subscription gross margin %	81.3%
GAAP professional services gross margin %	23.7%
(+) Stock based compensation	9.9%
(+) Employer payroll taxes on employee stock transactions	2.3%
Non-GAAP professional services gross margin %	35.9%
GAAP gross margin %	74.3%
(+) Stock based compensation	1.9%
(+) Amortization of acquired intangibles	1.0%
(+) Employer payroll taxes on employee stock transactions	0.3%
Non-GAAP gross margin %	77.6%



Operating Expenses

\$ in millions except percentages	Q1 FY21	Q1 FY22
GAAP sales & marketing expenses	\$56.2	\$88.0
(-) Stock based compensation	(6.2)	(9.9)
(-) Acquisition and related expenses	(1.4)	(1.4)
(-) Employer payroll taxes on employee stock transactions	(1.2)	(1.7)
Non-GAAP sales & marketing expenses	\$47.4	\$75.1
Y/Y		58%
GAAP research & development expenses	\$45.7	\$59.4
(-) Stock based compensation	(7.1)	(12.1)
(-) Employer payroll taxes on employee stock transactions	(1.0)	(1.6)
Non-GAAP research & development expenses	\$37.6	\$45.7
Y/Y		22%
GAAP general & administrative expenses	\$21.7	\$27.1
(-) Stock based compensation	(3.0)	(4.5)
(-) Acquisition and related expenses	0.0	(0.2)
(-) Employer payroll taxes on employee stock transactions	(0.7)	(0.5)
Non-GAAP general & administrative expenses	\$18.0	\$21.8
Y/Y		21%

Q1 FY22 % Revenue
46%
(5.1%)
(0.7%)
(0.9%)
39%
31%
(6.3%)
(0.8%)
24%
14%
(2.3%)
(0.1%)
(0.3%)
11%



Operating Loss, Operating Margin and Net Loss per share

\$ in millions except percentages and per share amounts	Q1 FY21	Q1 FY22
GAAP operating loss	(\$29.5)	(\$31.0)
(+) Stock based compensation	18.6	30.2
(+) Amortization of acquired intangibles	3.6	3.4
(+) Acquisition and related expenses	0.0	0.2
(+) Employer payroll taxes on employee stock transactions	3.1	4.4
Non-GAAP operating (loss) income	(\$4.3)	\$7.2
GAAP operating margin %	(22.9%)	(16.1%)
(+) Stock based compensation	14.4%	15.6%
(+) Amortization of acquired intangibles	2.8%	1.8%
(+) Acquisition and related expenses	0.0%	0.1%
(+) Employer payroll taxes on employee stock transactions	2.4%	2.3%
Non-GAAP operating margin %	(3.3%)	3.7%
GAAP net loss per share	(\$0.23)	(\$0.38)
(+) Stock based compensation	0.22	0.33
(+) Amortization of acquired intangibles	0.04	0.04
(+) Acquisition and related expenses	0.00	0.00
(+) Employer payroll taxes on employee stock transactions	0.04	0.05
(-) Tax adjustment	(0.00)	(0.00)
Non-GAAP earnings per share - Basic	\$0.07	\$0.04
Non-GAAP earnings per share - Diluted	\$0.06	\$0.04



Calculated Billings

\$ in millions	Q1 FY21	Q1 FY22
Revenue	\$128.9	\$193.1
Add: Increase in total deferred revenue	1.7	(30.6)
Less: (Increase) decrease in unbilled accounts receivable	(0.6)	2.6
Calculated billings	\$130.0	\$165.0
Y/Y		27%

Free Cash Flow

\$ in millions	Q1 FY21	Q1 FY22
Net cash used in operating activities Less: Purchase of property and equipment	\$22.0 (0.4)	\$14.1 (0.7)
Less: Capitalization of internal-use software	0.0	(1.0)
Free cash flow	\$21.6	\$12.4
Free cash flow margin*	17%	6%

^{*}Free cash flow margin represents free cash flow divided by total revenue Sums may not add to totals due to rounding



Remaining Performance Obligations (RPO) Historical Trend

\$ millions	Q1 FY21	Q2 FY21	Q3 FY21	Q4 FY21	Q1 FY22
Remaining Performance Obligations (RPO)	\$576.4	\$643.5	\$705.7	\$796.4	\$776.0





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