



Campoells

Rebecca Gardy

Senior Vice President Investor Relations

INTRODUCTION

Forward-Looking Statements

The factors that could cause actual results to vary materially from those anticipated or expressed in any forward-looking statement include:

Impacts of, and associated responses to, the COVID-19 pandemic on our business, suppliers, customers, consumers and employees; our ability to execute on and realize the expected benefits from our strategy, including growing sales in snacks and growing/maintaining market share position in soup; the impact of strong competitive responses to our efforts to leverage brand power with product innovation, promotional programs and new advertising; the risks associated with trade and consumer acceptance of product improvements, shelving initiatives, new products and pricing and promotional strategies; our ability to realize projected cost savings and benefits from cost savings initiatives and the integration of recent acquisitions; disruptions in or inefficiencies to our supply chain and/or operations including the impacts of the COVID-19 pandemic, the risks related to the availability of, and cost inflation in, supply chain inputs, including labor, raw materials, commodities, packaging and transportation; the risks related to the effectiveness of our hedging activities and our ability to respond to volatility in commodity prices; our ability to manage changes to our organizational structure and/or business processes, including selling, distribution, manufacturing and information management systems or processes; changes in consumer demand for our products and favorable perception of our brands; changing inventory management practices by certain of our key customers; a changing customer landscape, with value and e-commerce retailers expanding their market presence, while certain of our key customers maintain significance to our business; product quality and safety issues, including recalls and product liabilities; the possible disruption to the independent contractor distribution models used by certain of our businesses, including as a result of litigation or regulatory actions affecting their independent contractor classification; the uncertainties of litigation and regulatory actions against us; the costs, disruption and diversion of management's attention associated with activist investors; a disruption, failure or security breach of our or our vendors' information technology systems, including ransomware attacks; impairment to goodwill or other intangible assets; our ability to protect our intellectual property rights; increased liabilities and costs related to our defined benefit pension plans; our ability to attract and retain key talent; goals and initiatives related to, and the impacts of, climate change, including weather-related events; negative changes and volatility in financial and credit markets, deteriorating economic conditions and other external factors, including changes in laws and regulations; unforeseen business disruptions or other impacts due to political instability, civil disobedience, terrorism, armed hostilities (including the ongoing conflict between Russia and Ukraine), extreme weather conditions, natural disasters, other pandemics or other calamities; and other factors described in our most recent Form 10-K and subsequent Securities and Exchange Commission filings.

We disclaim any obligation or intent to update these statements to reflect new information or future events.

Agenda

Key Messages and Q4 FY22 Highlights

Division Highlights

Q4 FY22 and Full-year FY22 Financial Results

FY23 Outlook

Summary

Q&A



Campbells

Mark Clouse

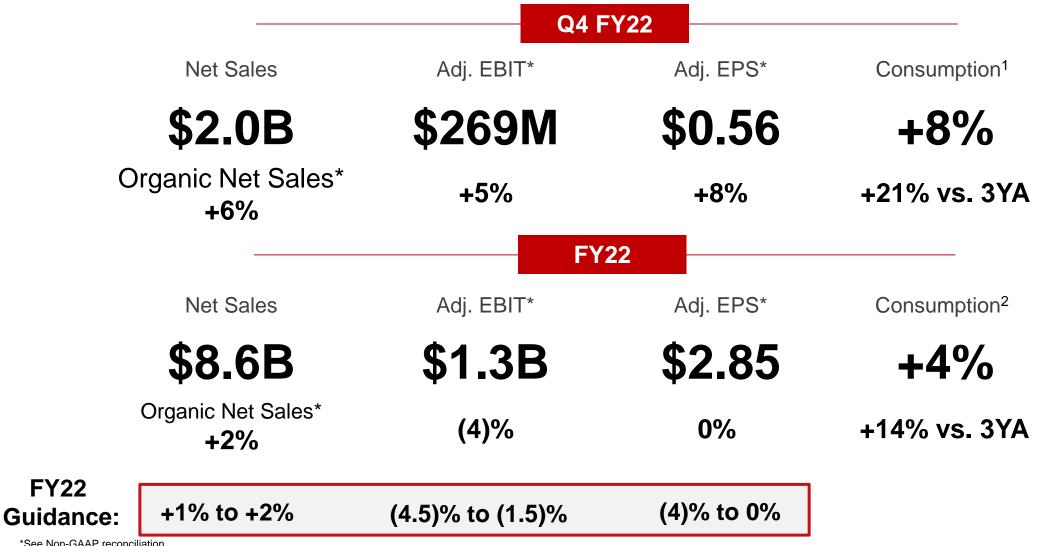
President & Chief Executive Officer

INTRODUCTION

Key Messages

- Delivered full-year adjusted EPS* at the high end of our original FY22 guidance range, despite volatile environment
- Strong execution through improved supply chain performance
- Effective revenue management to counter inflation
- Solid foundation and momentum will enable us to unlock Campbell's full growth potential

Key Financial Highlights



^{*}See Non-GAAP reconciliation

FY22

¹ Total IRI US MULO \$ Consumption latest 13 weeks ending 7/31/2022. Total company.

² Total IRI US MULO \$ Consumption latest 52 weeks ending 7/31/2022. Total company.

Well-positioned for Today and Tomorrow

Portfolio

- Advantaged brands in resilient categories, strengthening/growing during economic challenges
- Leadership share¹ position in most of our categories; limited Private Label presence
- Strong consumer momentum and loyalty

Cost Management

- Not solely dependent on pricing to manage inflation
- Delivered targeted \$850 million multiyear cost savings
- Well on track to deliver \$1 billion by FY25







Supply Chain Strength

- Supply chain recovery and transformation has been significant
- Case fill rates showing continuous improvement in the second half of FY22
- Will lap FY22 labor challenges

Innovation

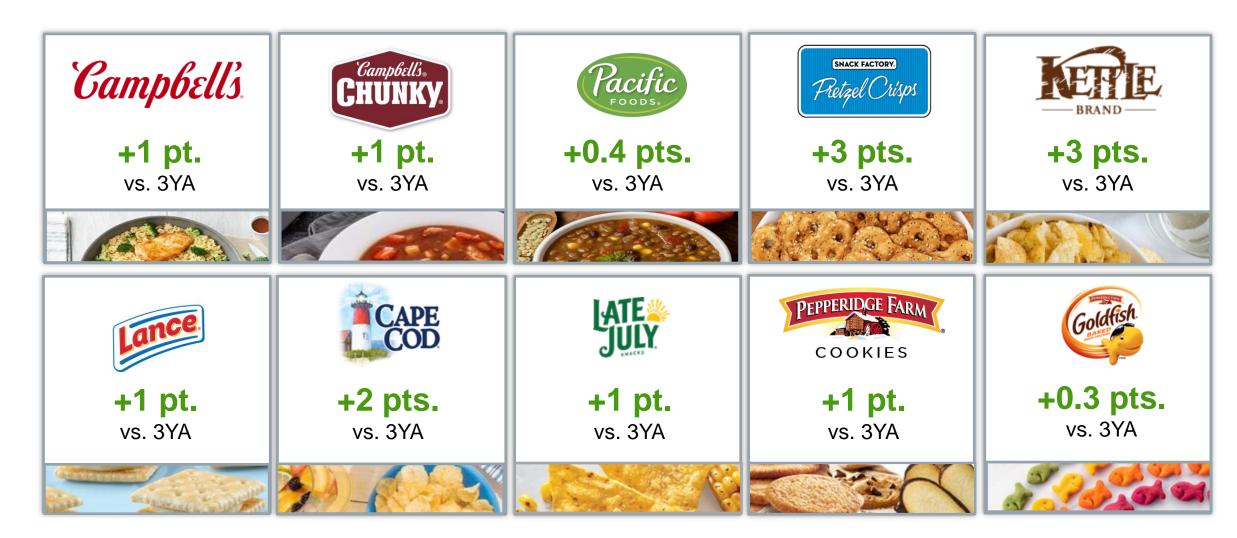
- Innovation drove a ~2% growth rate across both divisions
- Strong FY23 pipeline delivering against incremental occasions and compelling value orientation

Dependable Results

- Delivered FY22 adjusted EPS* at high end of our original guidance range in one of the most recent volatile economic climates
- Building longer-term track record of delivering expectations

¹ IRI Scan Panel, Total US All Outlets, 13 weeks ending 7/31/22 vs. PY *See Non-GAAP reconciliation

Most Key Brands Q4 Share Remained at or above FY19 levels



Meals & Beverages: Key Highlights



Q4 FY22



Growth vs. PY

Organic Net Sales* +7%

Consumption¹ +8%

















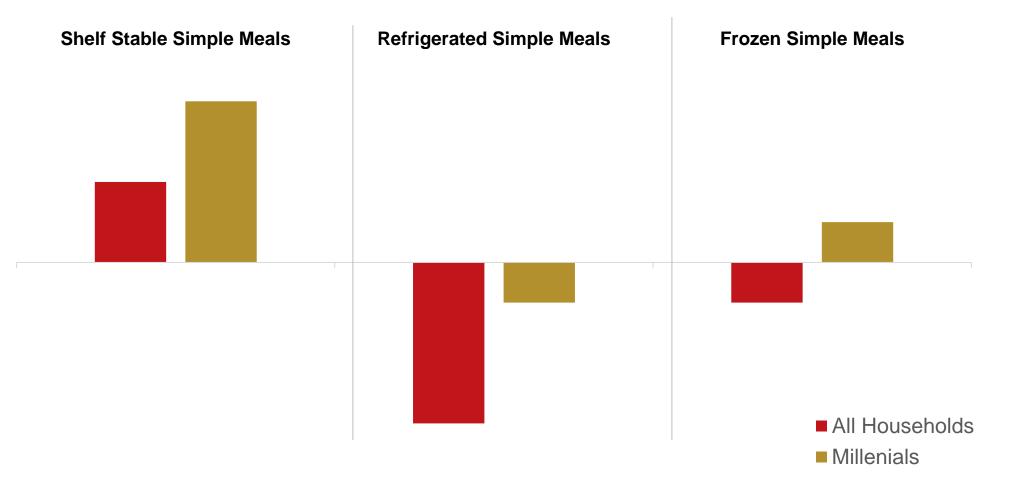


¹ Total IRI US MULO \$ Consumption latest 13 weeks ending 7/31/2022

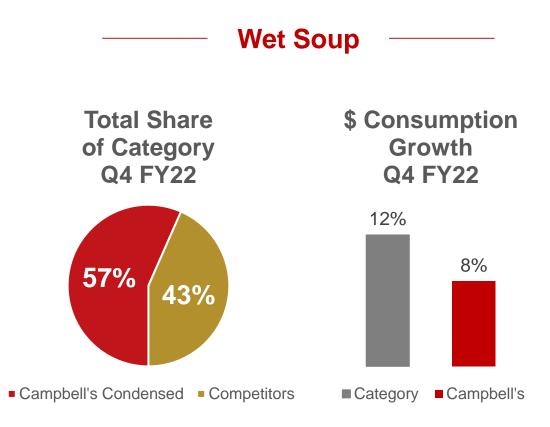
Campbell is Advantaged as Consumers Turn to Shelf-stable Simple Meals

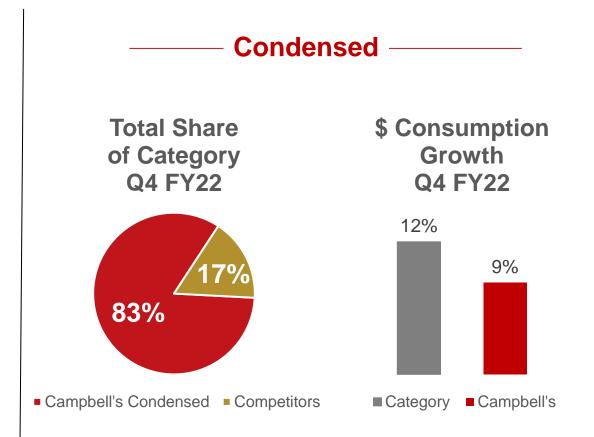


Q4 FY22: Volume Share vs. PY



Some Private Label Pressure, Offset by Share and Category Strength





Meals & Beverages: Win in Soup 2.0



Q4 FY22

Condensed Icons









+4.1 pts.
Q4 dollar share
vs. PY¹

+29.6%
Q4 consumption vs. PY¹

+5.7 pts.
Q4 dollar share
vs. 3YA¹

+8.6%
Unit change vs.
3YA1

Chunky Cans









+1.3 pts.

Q4 dollar share vs. PY¹

+20.3%
Q4 consumption
vs. PY¹

+2.3 pts.

Q4 dollar share vs. 3YA¹

+26.8% Unit change vs. 3YA¹

¹ Total IRI US MULO latest 13 weeks ending 7/31/2022

² IRI National Consumer Panel, Total U.S. All Outlets; NBD volume adjusted 7/31/2022

Relevant Timely Innovation to Meet Growing Shelf-stable Demand



Recent Innovation

















Swanson's Differentiation Key to Winning in Broth



Quality + Convenience + Value











Quick and Low-cost Meal Solutions



Full Range of Price/Pack Options

Meals & Beverages: Building a \$1B Sauce Business



Q4 FY22

Prego

#1 in Italian Category 39th consecutive

month¹

+12.4%
Q4 consumption vs. PY²

+4.0 pts.
Q4 repeat rate
vs. 3YA²



Pace

+0.4 pts.
Q4 dollar share
vs. PY²

+14.5%
Q4 dollar consumption vs.
PY²

+5.9 pts. Q4 repeat rate vs. 3YA²



¹ Total IRI US MULO latest 4 weeks ending 7/31/2022

² IRI National Consumer Panel, Total U.S. All Outlets; NBD volume adjusted 13 weeks ending 7/31/2022

Continuing to Fuel Quick Scratch Cooking Behaviors



FY23 Innovation





Introducing Campbell's FlavorUp!™

- ✓ Restaurant Quality Flavor: Only 1 tablespoon adds complex flavor to a dish
- ✓ Time & Step Saving: Minimal prep without compromising flavor
- ✓ **Customizable**: Create recipes, routines and flavor hacks all your own
- ✓ **High Value:** For \$5, flavors up to 15 dishes





Re-introducing Campbell's Cooking Sauces

- **Modernized Look & Feel:** New design to appeal to today's busy cook
- ✓ Versatile: Use on any protein, starch or vegetable
- ✓ Quick & Convenient: Makes meals in 30 minutes or less
- √ Variety: Available in 12 unique flavor profiles, including two new varieties

Snacks: Key Highlights



Q4 FY22



Growth vs. PY

Organic Net Sales*

+6%

+20%

Consumption¹

+8%

Completed Value Capture

















Snacks Power Brands Consumption¹: +11% vs. PY, +26% vs. 3YA

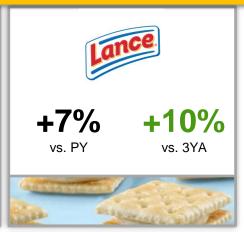


Q4 FY22















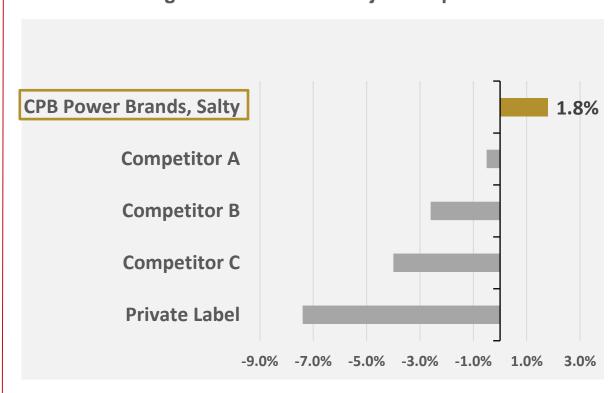


Recovering Share in Snacks and Winning Critical Unit Share

Improved unit share driven by supply chain execution which enabled reintroduction of promotional activity

	Q3 FY22 Unit Share ¹	Q4 FY22 Unit Share ²	Sequential Improvement
JATE LATE	(6.9) pts	(1.4) pts	+5.5 pts
American Pretad Radary Since 1909* SNYDER'S OF HANOVER	(6.4) pts	(2.4) pts	+4.0 pts
Retzel Crisps	(1.3) pts	1.9 pts	+3.2 pts
Lance	(2.4) pts	0.5 pts	+2.9 pts
CAPE	(0.5) pts	2.1 pts	+2.6 pts
BRAND	1.3 pts	3.2 pts	+1.9 pts
COOKIES	(0.6) pts	0.3 pts	+0.9 pts
Goldfish	0.1 pt	0.4 pts	+0.3 pts

Our Power Brands within Salty Snacks* had noticeably higher unit change² in Q4 than our major competitors & PL



*Campbell Power Brands within Salty: Snyder's of Hanover, Cape Cod, Kettle Brand, Late July and Snack Factory

¹ Total IRI US MULO latest 13 weeks ending 5/1/2022

² Total IRI US MULO latest 13 weeks ending 7/31/2022

Goldfish Limited Time Offer Drumbeat Continues









Summer 2021

60%

Fall 2022

incremental to Goldfish¹

velocity innovation in category during launch²

1 IRI, All Outlets, NBD Volume, Frank's & Jalapeno Popper, 26 weeks, w/e 10/31/21, did not purchase in prior 27 weeks; 2 IRI, MULO, Frank's: Crackers category skus launched in Q4 FY21, units per store per week, Jalapeno Popper: Cracker category skus launched in Q1 FY22, \$ Sales, and Old Bay cracker category skus launched in Q4 FY22, units per store per week.

Looking Forward

We enter fiscal year 2023 with strengthened fundamentals, a powerful brand portfolio in advantaged categories and the agility to navigate continued inflation

We remain focused on what we can control, executing our strategy to modernize our core and continuing to build our innovation pipeline





Campoells

Mick Beekhuizen

EVP & Chief Financial Officer

CFO PERSPECTIVE

Q4 FY22 Key Messages

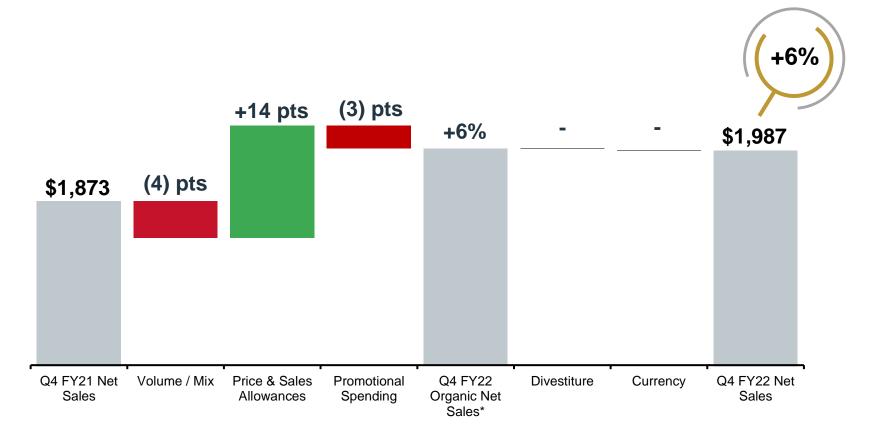
- Strong performance during Q4 FY22 across all three key metrics: Net Sales, Adjusted EBIT* and Adjusted EPS*
- Delivered FY22 Adjusted EPS at the high end of the original guidance range
- Strengthened supply chain execution throughout the year
- Significant progress regarding inflation mitigation through effective revenue management, productivity improvements and cost savings initiatives
- Generated \$1.2B FY22 Cash Flow from Operations of which \$600M+ returned to shareholders in FY22 through dividends and share repurchases
- Provided FY23 guidance

Financial Summary

	Q4 FY22	Change \$	e vs. PY %	Full-year FY22	Change \$	e vs. PY %
Net Sales	\$1,987	\$114	6%	\$8,562	\$86	1%
Organic Net Sales Growth*			6%			2%
Adjusted EBIT*	\$269	\$13	5%	\$1,297	\$(59)	(4)%
Adjusted EBIT Margin*	13.5%		(20) bps	15.1%		(90) bps
Adjusted EPS*	\$0.56	\$0.04	8%	\$2.85	(\$0.01)	0%

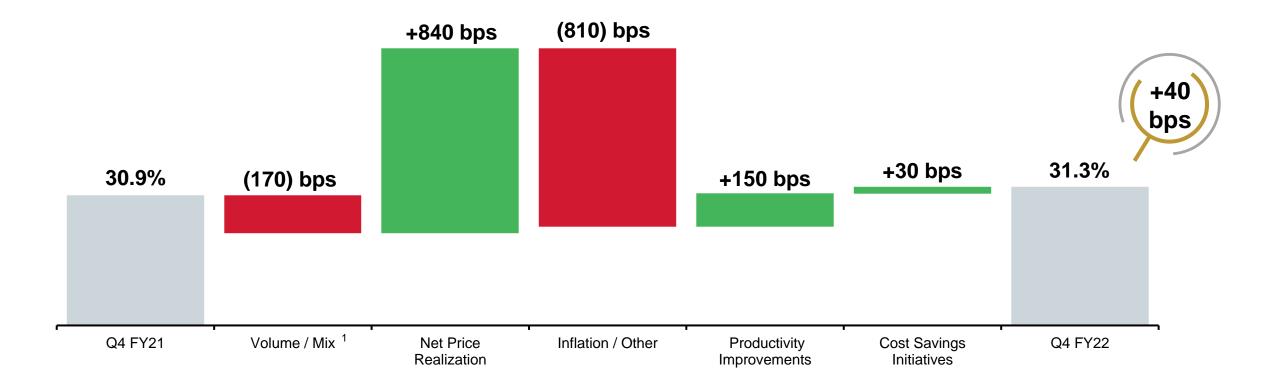
Q4 FY22 Net Sales Bridge

Net Sales growth reflects inflation-driven pricing partially offset by volume declines and increased promotional spending



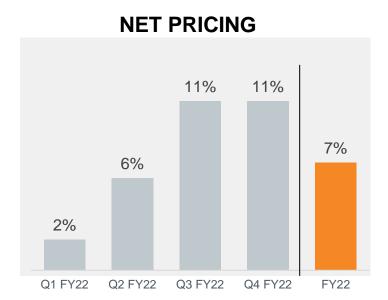
Q4 FY22 Adjusted Gross Margin %* Bridge

Inflation-driven pricing combined with productivity improvements and cost savings offset inflation / other and unfavorable volume / mix



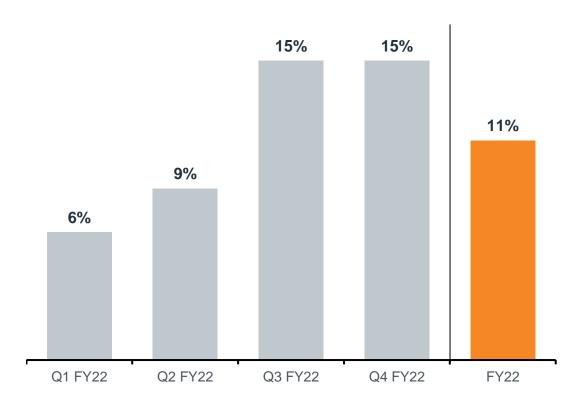
¹ Volume / Mix includes the impact of operating leverage

Mitigating Accelerating Core Inflation



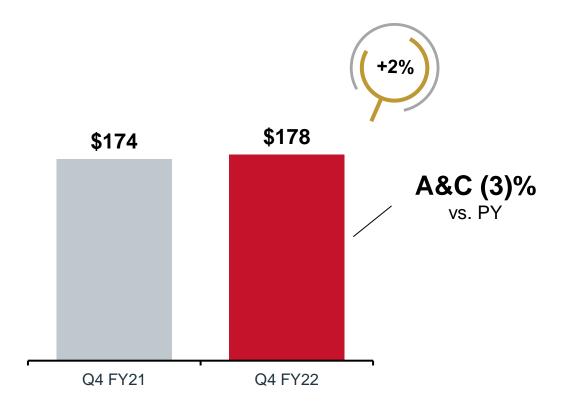
- Pricing and Trade Optimization
- Supply Chain Productivity
- Cost Savings Initiatives
- Manage Discretionary Spending

CORE INFLATION RATE

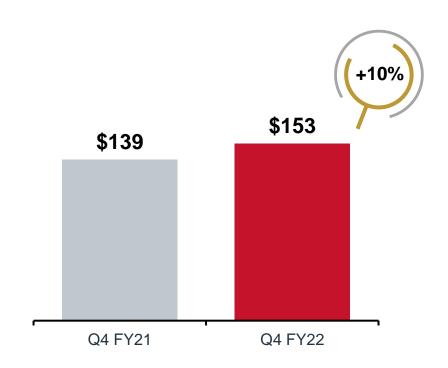


Other Operating Items

ADJUSTED MARKETING & SELLING EXPENSES*



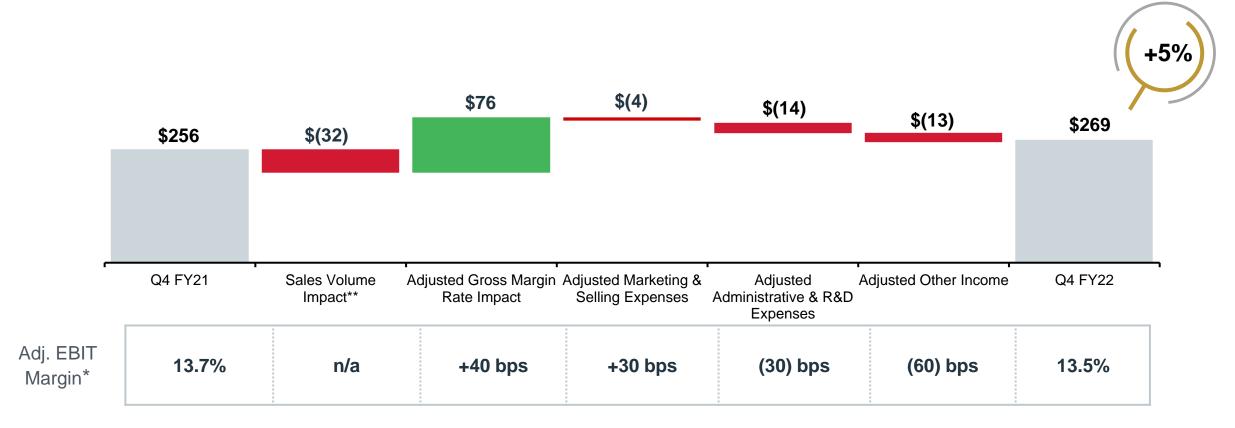
ADJUSTED ADMINISTRATIVE EXPENSES*



*See Non-GAAP reconciliation

Q4 FY22 Adjusted EBIT* Bridge

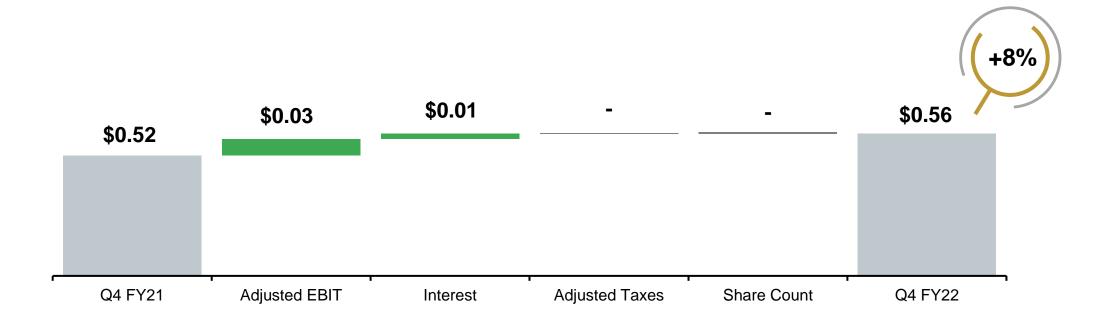
Adjusted EBIT increased 5% in the quarter primarily due to an 8% or \$44 million increase in Adjusted Gross Margin

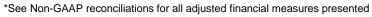


^{*}See Non-GAAP reconciliations for all adjusted financial measures presented **Impact of sales volume change based on prior-year adjusted gross margin

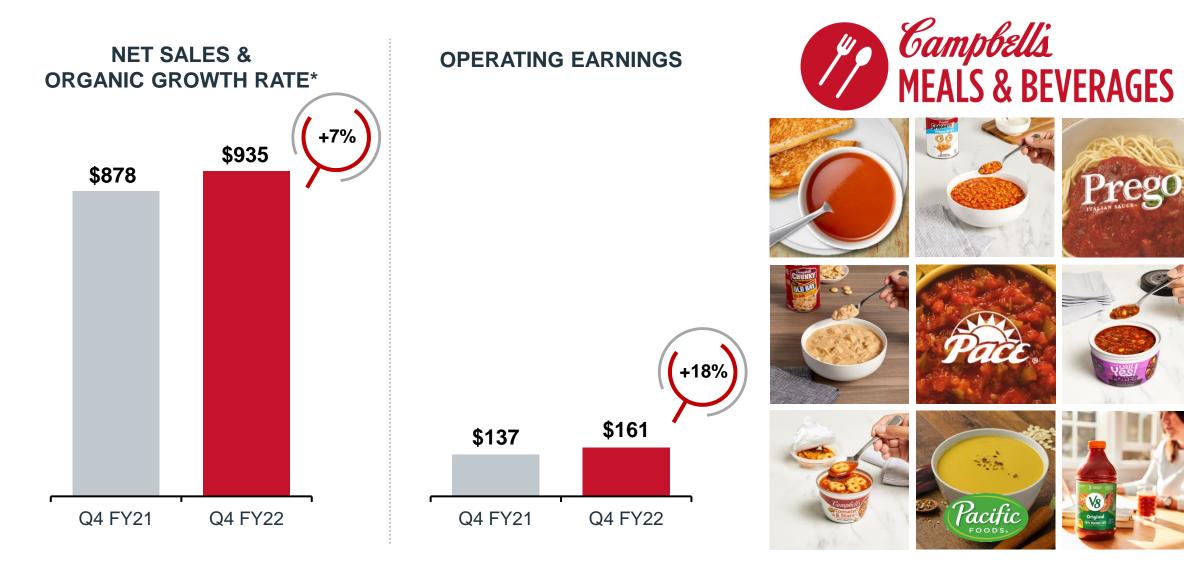
Q4 FY22 Adjusted EPS* Bridge

Higher adjusted EBIT leading driver of 8% increase in adjusted EPS



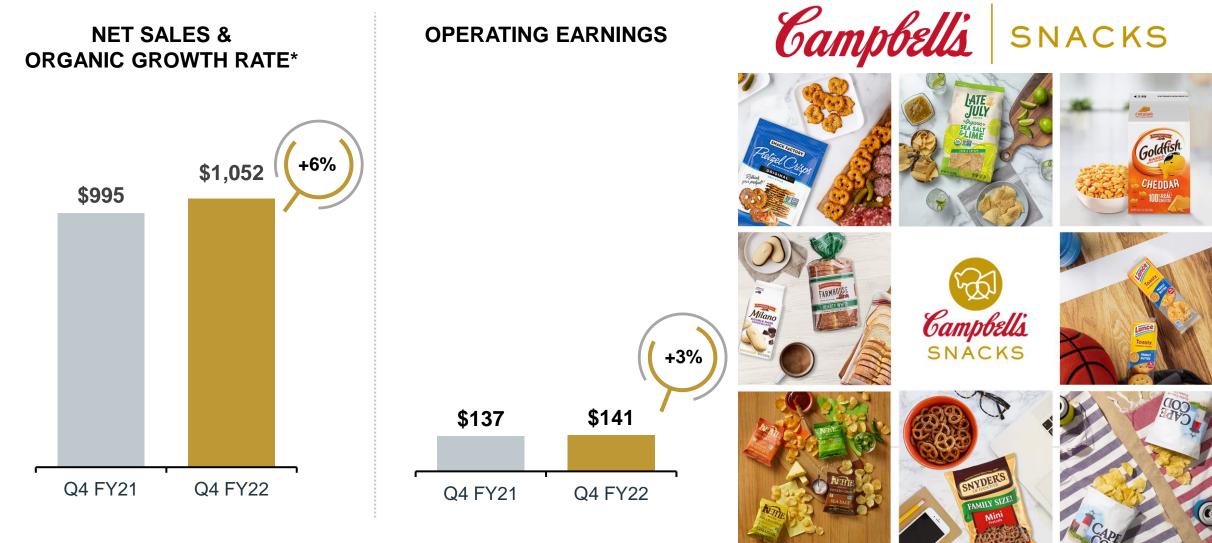


Q4 FY22 Meals & Beverages Segment Results





Q4 FY22 Snacks Segment Results



*See Non-GAAP reconciliation

Cash Flow

Strong FY22 Cash Flow generation with over \$600 million returned to shareholders

	FY21	FY22
Net Cash Flows from Operations	\$1,035	\$1,181
of which changes in working capital	\$(289)	(\$41)
Net Cash Flows from Investing Activities	\$(158)	\$(230)
of which capital expenditures	\$(275)	\$(242)
of which sales of businesses (net of cash divested)	\$101	\$-
Net Cash Flows from Financing Activities	\$(1,669)	\$(910)
of which dividends paid	\$(439)	\$(451)
of which stock repurchases	\$(36)	\$(167)
of which net debt borrowings (repayments)	\$(1,181)	\$176
of which payments related to debt extinguishment	-	\$(453)
Net Change in Cash & Cash Equivalents ¹	(\$790)	\$40
Cash & Cash Equivalents – end of period	\$69	\$109

FY23 Guidance

(\$ MILLIONS, EXCEPT PER SHARE)	FY22 Results	FY23 Guidance ¹	
Net Sales	\$8,562	+4% to +6%	
Organic Net Sales		+4% to +6%	
Adjusted EBIT	\$1,297*	+1% to +5%	
Adjusted EPS	\$2.85*	0% to +4% \$2.85 to \$2.95	

FY23 Assumptions

- Core inflation in the low-teens range
- ~3% productivity improvements
- ~\$60 million of cost savings
- Interest expense of ~\$190 million
- Adjusted tax rate of ~24%
- Headwind of \$35 million, or \$0.09 per share, representing ~3% of both Adjusted EBIT and Adjusted EPS growth, related to decline in pension and postretirement income
- Capital expenditures of ~\$325 million

^{*} See Non-GAAP reconciliation

¹ A non-GAAP reconciliation is not provided for FY23 guidance as the company is unable to reasonably estimate the full-year financial impact of items such as actuarial gains or losses on pension and postretirement plans because these impacts are dependent on future changes in market conditions. The inability to predict the amount and timing of these future items makes a detailed reconciliation of these forward-looking financial measures impracticable

Summary

- Solid fourth quarter and full-year results despite a volatile operating environment
- Delivered full-year adjusted EPS at the high end of our original guidance range
- Executed with agility, an improved supply chain, effective revenue management and a strong, advantaged brand portfolio
- Strong underlying brand health; share in most key brands at or ahead of FY19
- Provided full-year FY23 guidance



Q&A Forum



Mark Clouse

President & Chief Executive Officer



Mick Beekhuizen

EVP & Chief Financial Officer

Appendix

Fourth Quarter					% Cha	ange
<u>July 31, 2022</u>	Net Sales As Report			Organic Net Sales	Net Sales, As Reported	Organic Net Sales
Meals & Beverages	\$	935 \$	5	\$ 940	6%	7%
Snacks	1,	052	-	1,052	6%	6%
Total Net Sales	<u>\$ 1,</u> ;	987 \$	5	\$ 1,992	<u>6%</u>	6%
August 1, 2021 Meals & Beverages	Net Sales As Report					
Snacks		995				
Total Net Sales	<u>\$ 1,</u> ;	<u> </u>				

Twelve Months							% Cha	ange
July 31, 2022		Sales,	-	act of rency		rganic t Sales	Net Sales, As Reported	Organic Net Sales
Meals & Beverages	\$	4,607	\$	(2)	\$	4,605	0%	1%
Snacks		3,955		-		3,955	3%	3%
Total Net Sales	<u>\$</u>	8,562	<u>\$</u>	(2)	<u>\$</u>	8,560	1%	2%
<u>August 1, 2021</u>		Sales,	•	act of		rganic t Sales		
Meals & Beverages	\$	4,621	\$	(68)	\$	4,553		
Snacks		3,855		-		3,855		
Total Net Sales	<u>\$</u>	8,476	\$	(68)	\$	8,408		



Continuing Operations (\$ millions, except per share amounts)

Fourth Quarter

			EBIT				
	E	BIT	Margin %	Eai	rnings	Dilute	ed EPS*
2022 – As Reported	\$	170	8.6%	\$	96	\$	0.32
Add: Restructuring charges, implementation costs and other related costs		16			12		0.04
Add: Pension and postretirement adjustments		32			24		0.08
Add: Commodity mark-to-market adjustments		51			38		0.13
2022 – Adjusted	<u>\$</u>	269	13.5%	\$	170	\$	0.56
2021 – As Reported	\$	411	21.9%	\$	288	\$	0.95
Add: Restructuring charges, implementation costs and other related costs		10			8		0.03
Deduct: Pension and postretirement adjustments		(165)			(126)		(0.41)
Deduct: Commodity mark-to-market adjustments		(11)			(8)		(0.03)
Add (Deduct): Charges (gains) associated with divestiture		11			(3)		(0.01)
2021 – Adjusted	\$	256	13.7%	\$	159	\$	0.52
\$ Change - Adjusted % Change - Adjusted	\$	13 5%	(20) bps	\$	11 7%	\$	0.04 8%

^{*}The sum of the individual per share amounts may not add due to rounding.

Continuing Operations (\$ millions, except per share amounts)

Twelve Months	 EBIT	EBIT Margin %	E	arnings	Dilu	ted EPS*
2022 – As Reported	\$ 1,163	13.6%	\$	757	\$	2.51
Add: Restructuring charges, implementation costs and other related costs	31			24		0.08
Add: Pension and postretirement adjustments	44			33		0.11
Add: Commodity mark-to-market adjustments	59			44		0.15
Add: Loss on extinguishment of debt	-			3		0.01
2022 - Adjusted	\$ 1,297	15.1%	\$	861	\$	2.85
2021 – As Reported	\$ 1,545	18.2%	\$	1,008	\$	3.30
Add: Restructuring charges, implementation costs and other related costs	53			40		0.13
Deduct: Pension and postretirement adjustments	(203)			(155)		(0.51)
Deduct: Commodity mark-to-market adjustments	(50)			(38)		(0.12)
Add (Deduct): Charges (gains) associated with divestiture	11			(3)		(0.01)
Add: Deferred Tax Charge	-			19		0.06
2021 - Adjusted	\$ 1,356	16.0%	\$	871	\$	2.86
\$ Change - Adjusted % Change - Adjusted	\$ (59) (4)%	(90) bps	\$	(10) (1)%	\$	(0.01) -%

^{*}The sum of the individual per share amounts may not add due to rounding.

Gross Margin GM %

FRT

Tay Rate

Continuing Operations (\$ millions)

Fourth Quarter

	Gross	s wargin	GW %	 EBI	 ах	rax Rate
2022 – As Reported	\$	571	28.7%	\$ 125	\$ 29	23.2%
Add: Restructuring charges, implementation costs and other related costs		-		16	4	
Add: Pension and postretirement adjustments		-		32	8	
Add: Commodity mark-to-market adjustments		51		 51	 13	
2022 - Adjusted	\$	622	31.3%	\$ 224	\$ 54	24.1%
			_	_		_
2021 – As Reported	\$	587	31.3%	\$ 364	\$ 76	20.9%
Add: Restructuring charges, implementation costs and other related costs		2		10	2	
Deduct: Pension and postretirement adjustments		-		(165)	(39)	
Deduct: Commodity mark-to-market adjustments		(11)		(11)	(3)	
Add: Charges associated with divestiture		-		 11	 14	
2021 – Adjusted	\$	578	30.9%	\$ 209	\$ 50	23.9%
Change - Adjusted			+40 bps			+20 bps

Twelve Months	_			Net Int			_	
	Gros	ss Margin	GM %	Expe	nse	EBT	Tax	Tax Rate
2022 – As Reported	\$	2,627	30.7%	\$	188	\$ 975	\$ 218	3 22.4%
Add: Restructuring charges, implementation costs and other related costs		5			-	31		7
Add: Pension and postretirement adjustments		-			-	44	1	1
Add: Commodity mark-to-market adjustments		59			-	59	1	5
Add (Deduct): Loss on extinguishment of debt		-			(4)	4		1
2022 – Adjusted	\$	2,691	31.4%	\$	184	\$ 1,113	\$ 252	2 22.6%
	_						•	
2021 – As Reported	\$	2,811	33.2%	\$	209	\$ 1,336	\$ 328	3 24.6%
Add: Restructuring charges, implementation costs and other related costs		3			-	53	1	3
Deduct: Pension and postretirement adjustments		-			-	(203)	(48)
Deduct: Commodity mark-to-market adjustments		(50)			-	(50)	(12)
Add: Charges associated with divestiture		-			-	11	1	4
Deduct: Deferred tax charge		-			-	_	(19)
2021 – Adjusted	\$	2,764	32.6%	\$	209	\$ 1,147	\$ 270	3 24.1%
Change - Adjusted			(120) bps					(150) bps

Continuing Operations (\$ millions)

Adjusted EBIT Impacts from Sales Volume and Adjusted Gross Margin Rate

		ourth uarter
2022 – Change in Net Sales Attributable to Volume	\$	(102)
Multiplied by: 2021 – Adjusted Gross Margin %		30.9%
Adjusted EBIT Impact from Sales Volume	\$	(32)
2022 – Adjusted Gross Margin \$	\$	622
2021 – Adjusted Gross Margin \$		578
Change in Adjusted Gross Margin \$	\$	44
Deduct: Adjusted EBIT Impact from Sales Volume		(32)
Adjusted EBIT Impact from Adjusted Gross Margin Rate	\$ 	76

Fourth Quarter	Administrative Expenses				Total		
2022 – As Reported	\$	163	\$	23	\$	186	
Deduct: Restructuring charges, implementation costs and other related costs		(10)		-		(10)	
2022 – Adjusted	\$	153	\$	23	\$	176	
% of Net Sales - Adjusted		7.7%		1.2%		8.9%	
2021 – As Reported	\$	146		23	\$	169	
Deduct: Restructuring charges, implementation costs and other related costs		(7)		-		(7)	
2021 – Adjusted	\$	139	\$	23	\$	162	
% of Net Sales – Adjusted % of Net Sales Change - Adjusted		7.4% +30 bps		1.2% - bps		8.6% +30 bps	
\$ Change – Adjusted % Change - Adjusted	\$	14 10%	\$	0 0%	\$	14 9%	

Continuing Operations (\$ millions)			
Fourth Quarter	Marketing & Selling Expenses		Expenses / ncome)
2022 – As Reported	\$	179	\$ 31
Deduct: Restructuring charges, implementation costs and other related costs		(1)	-
Deduct: Pension and postretirement adjustments			 (32)
2022 - Adjusted	\$	178	\$ (1)
% of Net Sales - Adjusted		9.0%	(0.1)%
2021 – As Reported	\$	175	\$ (168)
Deduct: Restructuring charges, implementation costs and other related costs		(1)	-
Add: Pension and postretirement adjustments		-	165
Deduct: Gains associated with divestiture			(11)
2021 - Adjusted	\$	174	\$ (14)
% of Net Sales – Adjusted % of Net Sales Change – Adjusted		9.3% (30) bps	(0.7)% +60 bps
\$ Change – Adjusted % Change - Adjusted	\$	4 2%	\$ 13 (93)%

Continuing Operations (\$ millions, except per share amounts)

Fourth Quarter - Adjusted Diluted EPS Impact from Adjusted EBIT

	<u>F</u>	BIT
2022 – Adjusted	\$	269
2021 - Adjusted		256
\$ Change	\$	13
Deduct: 2021 Adjusted tax rate impact on EBIT		(3)
Impact to Net Earnings	\$	10
Fourth Quarter 2021 Diluted Shares		304
Adjusted Diluted EPS Impact	\$	0.03