

## **DISCLOSURE**

#### Forward-Looking Statements

Certain statements in this presentation, and at times made by our officers and representatives, constitute forward-looking statements within the meaning of the "Safe Harbor" provisions of the Private Securities Litigation Reform Act of 1995. Generally, you can identify forward-looking statements by terms such as "project", "outlook", "target", "may", "will", "would", "should", "seek", "expect", "plan", "intend", "forecast", "anticipate", "believe", "estimate", predict", "potential", "likely", "goal", "strategy", "future", "maintain", and "continue" or the negative of these terms or other comparable terms. Examples of forward-looking statements in this presentation include, among others, statements regarding:

- Future market conditions, including anticipated car sales levels;
- Anticipated impacts on consumer demand or governmental restrictions related to the COVID-19 pandemic or otherwise;
- Expected level of business interruption due to shelter in place policies or lifting of those restrictions, and when volumes and consumer demand will return:
- Continuation of our sales and services, including in-store appointments and home deliveries;
- Expected growth from our ecommerce home solutions and digital strategies:
- Expected operating results, such as improved store performance; continued improvement of selling, general and administrative expenses ("SG&A") as a percentage of gross profit and all projections;
- Anticipated integration, success and growth of acquired stores;
- Anticipated ability to capture additional market share;
- Anticipated ability to find accretive acquisitions;
- Expected revenues from acquired stores:
- Anticipated synergies, ability to monetize our investment in digital innovation;
- Anticipated additions of dealership locations to our portfolio in the future;
- Anticipated financial condition and liquidity, including from our cash, availability on our credit facility and unfinanced real estate;
- Anticipated use of proceeds from our financings;
- Anticipated allocations, uses and levels of capital expenditures in the future;
- Expectations regarding compliance with financial and restrictive covenants in our credit facility and other debt agreements; and
- Our strategies for customer retention, growth, market position, financial results and risk management.

Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict and many of which are outside of our control. Forward-looking statements are not guarantees of future performance, and our actual results of operations, financial condition and liquidity and development of the industry in which we operate may differ materially from those made in or suggested by the forward-looking statements in this presentation. Therefore, you should not rely on any of these forward-looking statements. The risks and uncertainties that could cause actual results to differ materially from estimated or projected results include, without limitation:

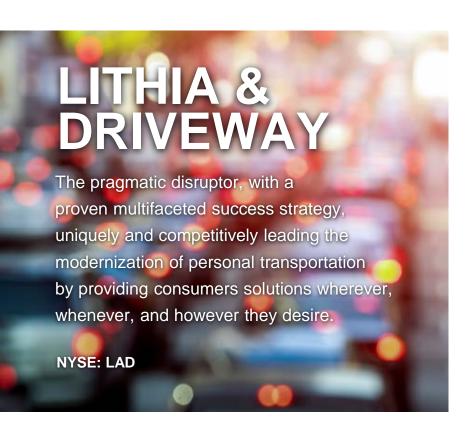
- Future economic and financial conditions (both nationally and locally), including as a result of the COVID-19 pandemic;
- Changes in customer demand, our relationship with, and the financial and operational stability of, vehicle manufacturers and other suppliers;
- Risks associated with our indebtedness (including available borrowing capacity, compliance with financial covenants and ability to refinance or repay indebtedness on favorable terms);
- Our actual cash flow and earnings and other conditions which may affect our liquidity and uses of capital, including our ability to pay our quarterly dividend at the planned level:
- Disruptions to our technology network including computer systems and software, as well as natural events such as severe weather, fires, floods and earthquakes or man-made or other disruptions of our operating systems, structures, facilities or equipment; and
- Government regulations and legislation, and other risks set forth throughout "Part 11, Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations" and in "Part I, Item 1A.
  Risk Factors" of our most recent Annual Report on Form 10-K and Item 8.01 in our Form 8-K filed on April 13, 2020, and from time to time in our other filings with the SEC.

Any forward-looking statement made by us in this presentation is based only on information currently available to us and speaks only as of the date on which it is made. Except as required by law, we undertake no obligation to publicly update any forward-looking statement, whether written or oral. that may be made from time to time, whether as a result of new information, future developments or otherwise.

#### Non-GAAP Financial Measures

This presentation contains non-GAAP financial measures, including any measure referred to as "adjusted" or "EBITDA." Specific non-GAAP measures may include adjusted net income and diluted earnings per share, adjusted SG&A as a percentage of revenue and gross profit, adjusted operating profit as a percentage of revenue and gross profit, adjusted pre-tax margin and net profit margin, EBITDA, adjusted EBITDA leveraged EBITDA and adjusted total debt. Non-GAAP measures do not have definitions under GAAP and may be defined differently by and not comparable to similarly titled measures used by other companies. As a result, we review any non-GAAP financial measures in connection with a review of the most directly comparable measures calculated in accordance with GAAP. We caution you not to place undue reliance on such non-GAAP measures, but also to consider them with the most directly comparable GAAP measures. We present cash flows from operations in the attached tables, adjusted to include the change in non-trade floor plan debt to improve the visibility of cash flows related to vehicle financing. As required by SEC rules, we have reconciled these measures to the most directly comparable GAAP measures in the attachments to this release. We believe the non-GAAP financial measures we present improve the transparency of our disclosures; provide a meaningful presentation of our results from core business operations. These presentations should not be considered an alternative to GAAP measures.







- Diverse synergistic portfolio of businesses
- Complete ownership lifecycle attachment
- 100% participation in \$2 trillion market



- **#**252 in 2020
- #4 10-year Total Shareholder Return
- #6 10-year EPS Growth



- 20%: 10-year Revenue CAGR
- 35%: 10-year EPS CAGR
- 2,176%: 10-year Shareholder Return



- 100% national coverage
- Proven expansion execution
- Highly profitable with significant cash flows



# PROFITABLY MODERNIZING AN INDUSTRY

### \$50 billion in revenues, \$50 EPS in 5 years





- Leveraging personnel and expertise
- Reaching 100% of consumers within a 400-mile radius
- Acquiring accretive locations to fulfill brand promise
- Generating \$750mm in annual cash flows for reinvestment



#### **OMNI-CHANNEL SOLUTIONS**

- Addresses 100% of ~\$2 trillion market
- Unreplicable design and execution
- Synergistic business lines
- Maximizing the lifetime value of our customers
- Highly profitable operating model
- Proven record of operational excellence
- Vertical and horizontal adjacencies
- Competitively positioned with barriers to entry



#### **INNOVATION**

- Activating the network through proprietary digital solutions
- Providing seamless, personalized customer experiences
- Building value and loyalty with 5 million existing customers
- Incorporating data science to create preferred retail experiences



# **KEY STRATEGIC HIGHLIGHTS**





### **Customer-Centric**

Business Model with Solutions
Throughout the Consumer
Lifecycle





Proven M&A Track Record of Valuation Creation Driving Continued Scale



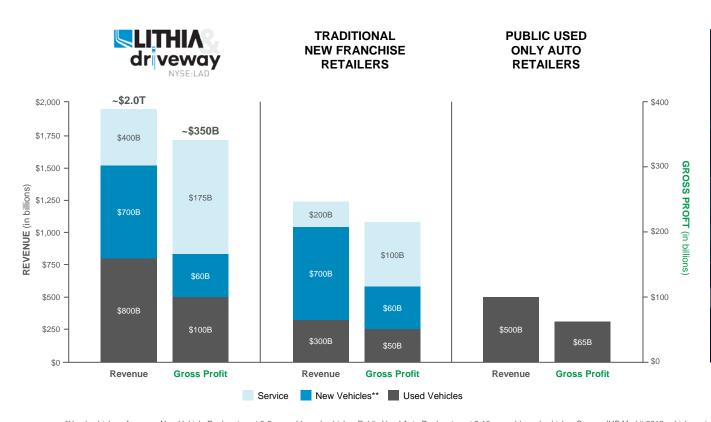


Growth, Scale, and Profitability
Operational Excellence, Significant
Competitive Advantages, and
Considerable Barriers to Entry



# MAXIMIZES ADDRESSABLE MARKET

### Fragmented \$2 trillion revenue industry



Greater gross profit opportunities allowing for maximum flexibility.

- ~\$350B industry gross profit opportunity
- Largest participant<1.5% market</li>share



dr veway

# **CONSUMERS' NEEDS VARY AND SELECTION MATTERS**

### Solutions to meet needs requires expertise and flexibility



Do-it-Yourselfer
Desires to transact online
from their home
83% desire to start online



Building Credit
Re-establishing or little credit
63% below 720 FICO



Relationship Builder
Values lifetime personal relationship
over the ownership lifecycle
62% want relationship
with Dealer



Selection Driven
Influenced by selection not
sales process
30% unsuccessful because
desired vehicle not in stock



Upside Down
Owes more on vehicle than worth,
lacks cash down, affects LTV
70% with \$5,100 avg. negative equity



Private Seller
Want to sell car themselves but need help with title, loan pay-off, etc.
29% private sales



Financially Independent
Selectively takes advantage
of offers and can pay cash
19% pay cash/own financing



# **DRIVEWAY**

### Flexible, empowered, convenient, and transparent



Intuitive technologies



Negotiation-free



Buy. Sell. Service.



Nation-wide valets to your driveway



Friendly experienced, support team





## DRIVEWAY E-COMMERCE OFFERINGS

Maximizing in-home convenience throughout the customer lifecycle

### BUY

- Selection of 57,000 vehicles
- New and certified pre-owned sales
- Negotiation-free pricing
- Instant financing
- Home delivery anywhere in the nation
- Integrated vehicle trades
- 7-day, 400-mile moneyback guarantee
- 60-day, 3,000-mile warranty
- Nationwide lender network of 150+

## **SELL/TRADE**



- Instant cash offer
- Offer good for 7 days
- Negotiation-free valuation
- Home pickup
- Immediate payment

### **SERVICE**



- Home pickup & drop-off
- Free loaner vehicles
- Service all makes and models
- Online scheduling, updates & payments
- Factory-trained technicians
- 3-year/50,000-mile warranty on parts
- 140-point inspection on every car
- OEM and after-market parts



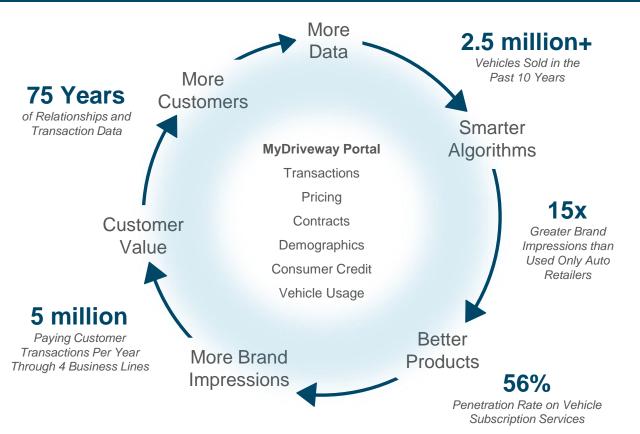
# **MyDriveway Customer Portal**

Mobility lifecycle management



# LEVERAGING DATA TO CREATE LIFETIME LOYALTY

A history of utilizing data to innovate products and services

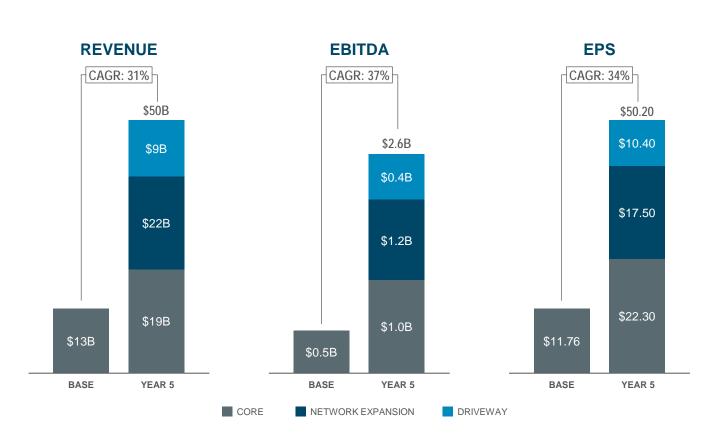






## FIVE YEAR MODEL

### Our plan builds upon our strengths



#### **KEY ASSUMPTIONS**

#### **DRIVEWAY**

- Progressive functionality enhancements in 2021
- In-home Service &

#### **NETWORK EXPANSION**

- \$3-5 billion in revenues
- Investment of 25% of

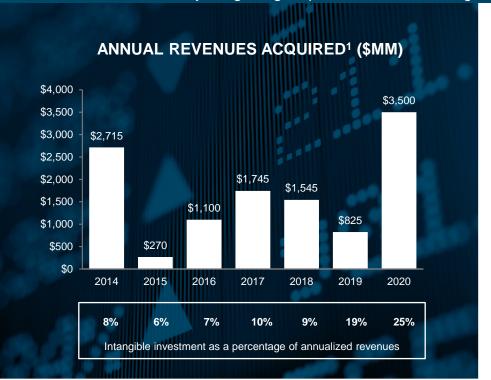
#### CORE

- High single-digit average revenue growth rate
- from 70% to 65%

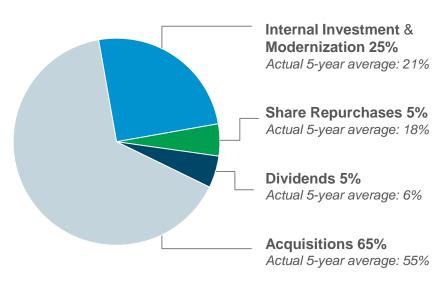


# PROVEN GROWTH WITH DISCIPLINED RETURNS

Decades of successfully integrating acquisitions and achieving strong returns



## TARGET USES OF CAPITAL





<sup>&</sup>lt;sup>1</sup> Annual revenue numbers represent the anticipated steady-state revenue level of the dealerships acquired.

# PROFITABLY MODERNIZING AN INDUSTRY

We are a growth company powered by people and innovation with a 5-year plan to profitably consolidate the largest retail sector in the country. By providing a wide array of products throughout the entire lifecycle of the consumer's vehicle ownership experience through various consumer channels, we build magnetic brand loyalty. We achieve operational excellence by focusing the business on convenient and transparent consumer experiences supported by proprietary data science to increase market share, consumer loyalty and team performance. Our omni-channel strategy will continue to pragmatically disrupt the industry by leveraging experienced teams, vast owned inventories, technology, and physical network. By purchasing strong businesses, we further strengthen this network, leverage our national digital home channel Driveway and build upon our massive regenerating capital engine. Together, these endeavors create a unique and compelling high-growth strategy that provides transportation solutions wherever, whenever, and however consumers desire.

Invest in Lithia & Driveway the leader with a proven success strategy.







## **FUN FACTS**

Lithia consumers and performance

\$5,000

**AVERAGE** CONSUMER DISEQUITY

\$2,000

**AVERAGE** CONSUMER **CASH DOWN** 

20% **CONSUMERS AUTO-APPROVED** 

50+ Route1 & Dealertrack APIs

**NEW VEHICLE MARGINS** Gross margins including F&I

**USED VEHICLE MARGINS** Gross margins including F&I

**ACQUISITION SUCCESS** 

153 **LENDERS** 

INVENTORY PROCUREMENT SOURCES

80%+ STARTED ON-LINE

INVENTORY SCARCITY

**8 21% ₹ 57% ₹ 22%** 

**AVERAGE ANNUAL** SERVICE VISITS

**BUSINESS** LINES New. Used. Service. Parts

43% **VEHICLE SALES NEGOTIATION FREE** 



# **NETWORK COST TO REVENUE COMPARISON**

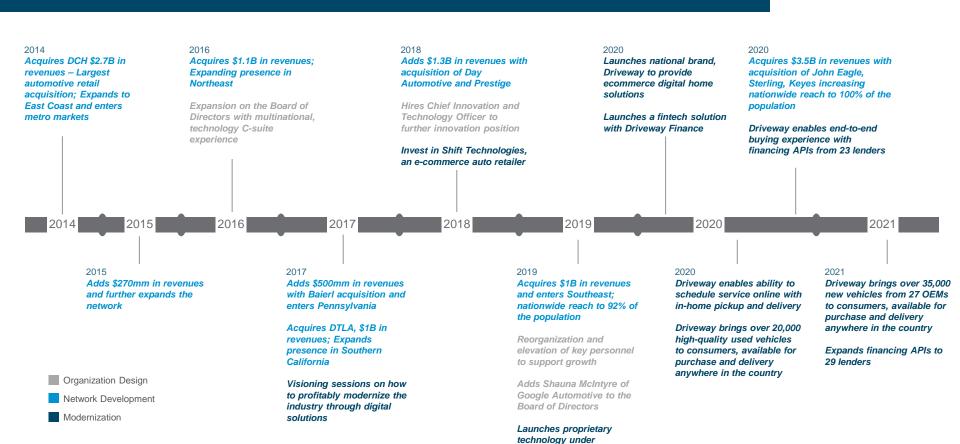
Lower cost network with higher margin businesses

DOLLAR AMOUNTS IN MILLIONS		CARVANA	CARMAX*
Revenue	\$12,673	\$3,940	\$20,320
Gross Profit	\$1,954	\$506	\$3,178
Net Income	\$272	\$(365)	\$888
Network Cost*	\$1,708	\$541	\$4,043
% of Rev	13.5%	13.7%	19.9%
% of GP	87.4%	106.9%	148.5%
% of Net	627.9%	N.M Not Profitable	455.2%
Utilization	Service 25% / Vehicle 50%		

<sup>\*</sup>Includes land, building and improvements, ROU assets and construction in progress



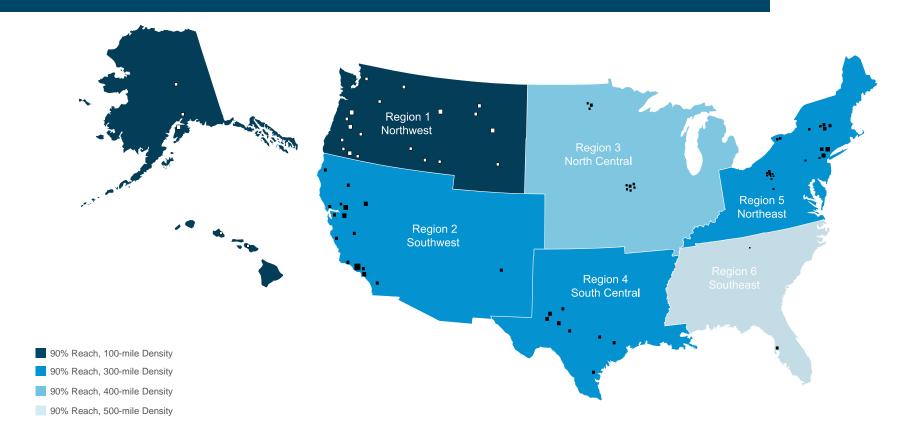
## LITHIA'S TRAJECTORY AND ROADMAP



Baierl.com name



# **REGIONAL REACH & DENSITY MAP**



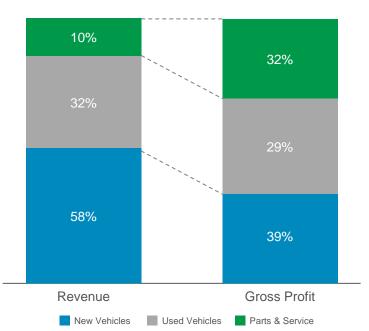


# RESILIENT BUSINESS MODEL

### Profitable business with diversified brand mix, geographic mix and multiple earnings streams

#### **BUSINESS MIX**

New and Used Gross Profit includes F&I



Note: Revenue and gross profit mix for the three-months ended December 31, 2020.

#### LITHIA NEW VEHICLE MIX

Segment	Segment %	Brand	Brand Revenue %	Brand Unit Sales
		Toyota	16%	19%
		Honda	13%	18%
	440/	Subaru	7%	9%
Import	41%	Hyundai	2%	2%
		Nissan	1%	2%
		Other Imports	2%	2%
Domestic		Chrysler	15%	13%
	30%	Ford	8%	7%
		GM	7%	6%
		BMW/Mini	8%	5%
	29%	Mercedes	6%	4%
		Lexus	5%	4%
Luxury		Acura	3%	3%
Luxury		Audi	4%	3%
		Porsche	1%	1%
		Jaguar/Land Rover	1%	1%
		Other	1%	1%

<sup>\*</sup>Other import brands include VW, Kia, and Mazda



 $<sup>{}^*</sup>Other\ luxury\ brands\ include\ Infiniti,\ Lamborghini,\ McLaren,\ Rolls-Royce,\ and\ Genesis$ 

<sup>\*</sup>For the three-months ended December 31, 2020.



**New Vehicle Used Vehicle Market Share** Units Nearly 200% increase in used units per store

A 67% improvement in OEM Market Share Responsibility "MSR"

PRE-ACQUISITION

TARGET

per month



increase in gross profit per unit

## Service & **Parts**

150% improvement in **OEM Customer Service** Responsibility "CSR"

### SG&A Reduction

Over 35% improvement in SG&A





# Q4'20 INCOME STATEMENT SUMMARY

#### COMMENTARY

- Increased total revenue by 21% over last year
- Increased adjusted earnings per share by 85%
- Improved adjusted SG&A to gross profit by 860bps
- Increased total gross profit by 30%

#### **Q4 2020 HIGHLIGHTS**



#### SAME STORE QUARTER-OVER-QUARTER COMPARISON

	REVENUE	GROSS PROFIT
New Vehicles	0.4%	27%
Used Retail Vehicles	9%	14%
F&I	4%	4%
Service, Parts & Body	-3%	4%
TOTAL	3%	11%

DEVENUE

ODOGO DDOGIT



### 2020 Quarterly Income statement

\$M	Q4	Q3	Q2	Q1	2020
New Vehicle	\$2,149.4	\$1,883.3	\$1,367.8	\$1,373.5	\$6,773.9
Used Vehicle	1,108.7	1,093.2	922.2	874.4	3,998.4
Wholesale Used Vehicles	91.8	98.8	51.3	66.7	308.7
Finance and Insurance	172.6	160.5	124.9	121.9	579.8
Service Body and Parts	383.9	359.5	275.5	329.9	1,348.7
Fleet and Other	35.4	24.9	16.9	37.4	114.8
Total Revenues	\$3,941.8	\$3,620.2	\$2,758.6	\$2,803.8	\$13,124.3
New Vehicle	150.6	140.1	92.2	78.2	460.9
Used Vehicle	113.0	144.8	98.3	90.0	446.0
Wholesale Used Vehicles	1.6	7.6	2.1	0.6	12.0
Finance and Insurance	172.6	160.5	124.9	121.9	579.8
Service Body and Parts	208.4	195.9	144.4	168.1	716.8
Fleet and Other	2.5	2.7	2.5	2.1	10.1
Gross Profit	\$648.7	\$651.6	\$464.4	\$460.9	\$2,225.6
Asset Impairments	_	_	7.9	_	7.9
SG&A	388.6	389.1	304.5	346.0	1,428.3
Depreciation and Amortization	25.2	22.9	22.3	22.0	92.3
Operating Income	\$234.9	\$239.6	\$129.7	\$92.9	\$697.1
Floor Plan Interest Expense	(6.2)	(6.1)	(8.1)	(14.0)	(34.4)
Other Interest Expense	(22.7)	(16.6)	(16.8)	(17.0)	(73.1)
Other (income) Expense Net	50.8	2.2	3.5	2.3	58.9
Income (loss) before Taxes	\$256.8	\$219.1	\$108.3	\$64.2	\$648.5
Income Tax Expense	(69.2)	(60.4)	(30.6)	(18.0)	(178.2)
Net Income	\$187.6	\$158.7	\$77.7	\$46.2	\$470.3

<sup>\*</sup> Sum of QTD may not equal YTD due to rounding



### 2020 Adjusted non-GAAP reconciliation

	YTD 12/31/20		Disposal Ga Sale of Store		Asset Impairments	Investment Gains		Insurance Reserves		Tax Attribute		Acquis Expen			YTD 12/31/20
\$M, except for per share amounts	As Reported	Q1	Q2	Q4	Q2	Q4	Q1	Q2	Q3	Q2	Q1	Q2	Q3	Q4	Adjusted
Asset Impairments	\$7.9	-	-	-	\$(7.9)	-	-	-	-	-	-	-	-	-	\$-
Selling, General and Administrative	1,428.3	0.1	1.3	15.2	-	-	(0.8)	(5.0)	(0.3)	_	(0.5)	(0.5)	(0.6)	(1.4)	1,435.8
Income from Operations	697.1	(0.1)	(1.3)	(15.2)	7.9	-	0.8	5.0	0.3	_	0.5	0.5	0.6	1.4	697.5
Other Income (Expense), Net	58.9	-	-	-	-	43.8	-	-	-	-	-	_	-	-	15.1
Income from Continuing Operations before Income Taxes	648.5	(0.1)	(1.3)	(15.2)	7.9	(43.8)	0.8	5.0	0.3	-	0.5	0.5	0.6	1.4	605.1
Income Taxes	(178.2)	-	0.4	4.2	(2.3)	12.1	(0.2)	(1.4)	-	(0.8)	(0.1)	(0.2)	(0.1)	(0.4)	(167.0)
Net Income	\$470.3	\$(0.1)	\$(0.9)	(11.0)	\$5.6	(31.7)	\$0.6	\$3.6	0.3	\$(0.8)	\$0.4	\$0.3	0.5	1.0	\$438.1
Diluted Net Income per Share	\$19.53	0.00	(0.04)	(0.46)	0.24	(1.32)	0.02	0.16	0.01	(0.03)	0.01	0.01	0.02	0.05	\$18.19
Diluted Share Count	24.1														



## 2019 Quarterly income statement

\$M	Q4	Q3	Q2	Q1	YTD 2019
New Vehicle	\$1,805.8	\$1,824.8	\$1,707.4	\$1,461.1	\$6,799.1
Used Vehicle	894.7	916.3	888.3	827.9	3,527.2
Wholesale Used Vehicles	67.7	74.4	81.7	77.4	301.2
Finance and Insurance	136.0	136.3	129.0	117.5	518.6
Service Body and Parts	331.8	340.5	335.5	317.4	1,325.1
Fleet and Other	33.0	40.1	79.8	48.4	201.5
Total Revenues	\$3,269.0	\$3,332.4	\$3,221.7	\$2,849.7	\$12,672.7
New Vehicle	104.3	100.0	95.4	85.9	385.6
Used Vehicle	90.1	99.7	93.2	84.6	367.6
Wholesale Used Vehicles	(0.1)	1.1	1.8	0.9	3.7
Finance and Insurance	136.0	136.3	129.0	117.5	518.6
Service Body and Parts	166.5	171.5	170.3	159.5	667.6
Fleet and Other	1.8	2.3	3.9	2.3	10.7
Gross Profit	\$498.6	\$510.9	\$493.6	\$450.7	\$1,953.8
Asset Impairments	2.1	_	_	0.5	2.6
SG&A	352.2	343.2	356.5	321.8	1,373.8
Depreciation and Amortization	21.5	20.9	20.2	19.8	82.4
Operating Income	\$122.8	\$146.8	\$116.9	\$108.6	\$495.0
Floor Plan Interest Expense	(17.2)	(17.9)	(19.4)	(18.1)	(72.8)
Other Interest Expense	(15.7)	(14.8)	(15.0)	(15.3)	(60.6)
Other (income) Expense Net	4.8	3.3	3.0	2.6	13.8
Income (loss) before Taxes	\$94.7	\$117.4	\$85.5	\$77.8	\$375.4
Income Tax Expense	(26.7)	(32.2)	(23.6)	(21.4)	(103.9)
Net Income	\$68.0	\$85.2	\$61.9	\$56.4	\$271.5

<sup>\*</sup> Sum of QTD may not equal YTD due to rounding



## 2019 Adjusted Income Statement Details

	YTD 12/31/19	Ne		sal Gain o Stores	n	Ass Impair		Insura Rese			Acquis Expe			YTD 12/31/19
\$M, Except for Per Share Amounts	As Reported	Q1	Q2	Q3	Q4	Q1	Q4	Q2	Q3	Q1	Q2	Q3	Q4	Adjusted
Asset Impairments	\$2.6	_	_	-	-	(0.5)	(2.1)	_	-	-	-	-	-	-
Selling, General and Administrative	1,373.8	0.1	(0.4)	9.4	0.6	-	-	(8.4)	(1.1)	(0.2)	(1.5)	(0.2)	(0.6)	1,371.5
Income from Operations	495.0	(0.1)	0.4	(9.4)	(0.6)	0.5	2.1	8.4	1.1	0.2	1.5	0.2	0.6	499.9
Income from Continuing Operations Before Income Taxes	375.4	(0.1)	0.4	(9.4)	(0.6)	0.5	2.1	8.4	1.1	0.2	1.5	0.2	0.6	380.3
Income Taxes	(103.9)	-	(0.1)	2.7	0.2	(0.1)	(0.6)	(2.3)	(0.3)	-	(0.4)	(0.1)	(0.2)	(105.1)
Net Income	\$271.5	(0.1)	0.3	(6.7)	(0.4)	0.4	1.5	6.1	0.8	0.2	1.1	0.1	0.4	\$275.2
Diluted Net Income Per Share	\$11.60	(0.00)	0.01	(0.29)	(0.02)	0.01	0.07	0.27	0.03	0.01	0.04	0.01	0.02	\$11.76
Diluted Share Count	23.4													



EBITD/	A, Adjusted EBITDA, and Net Debt			
	\$M	FY 2020	FY 2019	FY2018
	Net Income	\$470.3	\$271.5	\$265.7
	Add : Flooring Interest Expense	34.4	72.8	62.3
	Add : Other Interest Expense	73.1	60.6	56.0
	Add : Income Taxes	178.2	103.9	71 .8
	Add : Depreciation and Amortization	92.3	82.4	75.4
	EBITDA	\$848.3	\$591.2	\$531.2
	Less: Flooring Interest Expense	(34.4)	(72.8)	(62.3)
	Less: Used Vehicle Line of Credit Interest	(0.5)	(5.5)	(2.9)
	Add : Acquisition Expense	3.0	2.5	3.3
	Add (Less): Loss (Gain) on Divestitures & Investments	(60.4)	(9.7)	(15.4)
	Add : Reserve Adjustments	6.1	9.5	1.5
	Add : Asset Impairments	7.9	2.6	1.3
	Adjusted EBITDA	\$770.0	\$517.8	\$456.7
	Turi Dahi	Ф0.007.0	<b>***</b>	Φ0.444.0
	Total Debt	\$3,927.9	\$3,537.4	\$3,441.8
	Less: Temporary paydown on flooring	(113.4)	-	-
	Less: Floor Plan Related Debt	(1,797.2)	(2,216.6)	(2,389.7)
	Less: Cash and Cash Equivalents	(160.2)	(84.0)	(31.6)
	Less: Availability on Used Vehicle and Service Loaner Facility	(491.0)	(239.8)	_
6 NYSE:LAD	Net Debt	\$1,366.1	\$997.0	\$1,020.5

