

# **Q2 Earnings Review**

July 30, 2020



## Information Regarding This Presentation

#### **Forward-Looking Statements**

This presentation includes forward-looking statements. Forward-looking statements are based on expectations, forecasts, and assumptions by our management and involve a number of risks, uncertainties, and other factors that could cause actual results to differ materially from those stated. For a discussion of these risks, uncertainties, and other factors, please see the "Cautionary Note on Forward-Looking Statements" at the end of this presentation and "Item 1A. Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2019, as updated by subsequent Quarterly Reports on Form 10-Q and Current Reports on Form 8-K.

#### **GAAP And Non-GAAP Financial Measures**

This presentation includes financial measures calculated in accordance with Generally Accepted Accounting Principles ("GAAP") and non-GAAP financial measures. The non-GAAP financial measures are intended to be considered supplemental information to their comparable GAAP financial measures. The non-GAAP financial measures are defined and reconciled to the most comparable GAAP financial measures in the Appendix to this presentation.

#### **Additional Information**

Calculated results may not sum due to rounding. N / M denotes "Not Meaningful." All variances are year-over-year unless otherwise noted.



## **Highlights**

- Effectively restarted production with robust safety protocols, aggressively mitigated production losses and navigated a tenuous supply base
- Keenly focused on cost and cash
- Disciplined management of balance sheet and strong liquidity position, ensuring financial flexibility, particularly in these uncertain times
- Global Redesign and portfolio refresh actions yield measurable results
- Continued investment in AV, connectivity and electrification
- Ready for the production ramp-up of F-150, Mustang Mach-E and Bronco Sport in Q4, and Bronco in 2021 – with high quality



## **Second Quarter Company Financial Results**

ADJ. FCF

**REVENUE** 

**ADJ. EBIT** 

ADJ. EBIT ADJ. EPS MARGIN

\$(5.3)B

\$19B

\$(1.9)B

(10.0)%

\$(0.35)

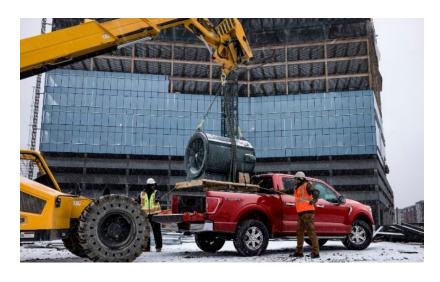
**DOWN \$5.5B** 

**DOWN \$19B** 

**DOWN \$3.6B** 

DOWN 14.3 ppts

**DOWN \$0.63** 







\$(7.6)B DOWN \$9.6B **\$54B**DOWN \$26B

First Half \$(2.6)B DOWN \$6.7B

(4.8)% DOWN 10 ppts

**\$(0.59)**DOWN \$1.31



## **Influential New Products**

F-150

## **MUSTANG MACH-E**

## **BRONCO FAMILY**







Power, Style And Freedom For A New Generation





**Return Of An Icon** 

Growing Our Winning Portfolio With Exciting New Products Leveraging Our Iconic Nameplates



### **Commitment To Electric Vehicles**

Battery Electric F-150
And Transit





BEV versions of the #1 full-size pickup and cargo van globally arriving in the next 24 months

**Mustang Mach-E** 



Dynamic performance with targeted EPA-estimated range of at least 300 miles<sup>1</sup>; available late 2020

Escape / Kuga Plug-In Hybrid



NA Escape plug-in hybrid available late 2020 with best-in-class EPA-estimated fuel economy of 100 MPGe combined and range of over 490 miles<sup>2</sup>; EU Kuga plug-in hybrid available now, with half of Kuga customers choosing a plug-in version

Halfway Through >\$11.5B Of Investment In Electrification By 2022 – 15 Electrified Nameplates Available For Customers At The End Of This Year



Note: See slide 23 for related endnotes

## Strategic Developments With VW

Commercial And Electric Vehicles



Ford and VW expect to produce a combined 8M commercial vehicles during the product lifecycle

Ford to build European electric vehicle based on VW's Module Electric Drive (MEB)

Ford to engineer and build medium size pickup, to be sold by VW as the Amarok

VW Investment In Argo Al



Ford and VW own equal stakes, a substantial majority; remainder held by Argo Al founders and employees

Argo Al deconsolidated from Ford, effective June 1

Ford recorded \$3.5B special gain on Argo AI transaction with VW in Q2

Signed Agreements With VW In June For Joint Projects On Commercial And Electric Vehicles And VW's Investment In Argo Al



## Cash Flow, Cash Balance And Liquidity (\$B)

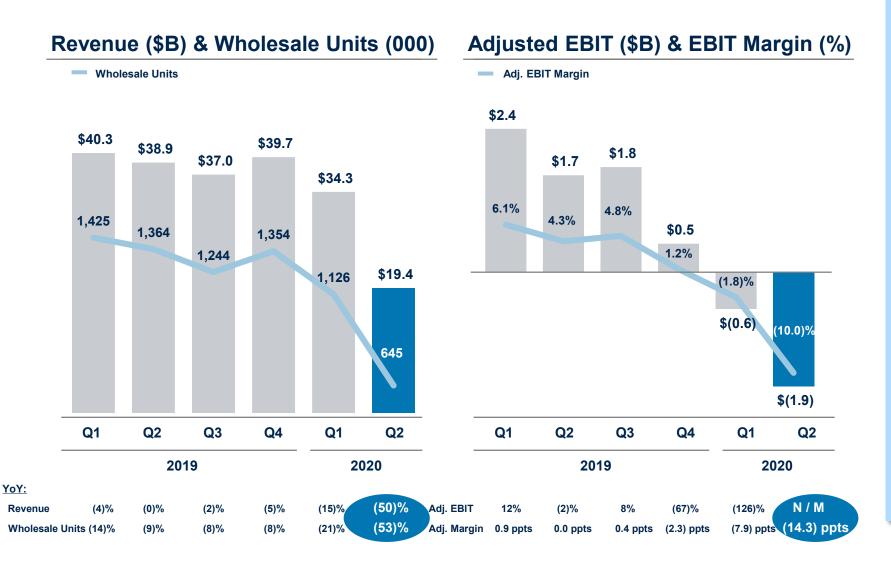




- Q2 Adjusted FCF of \$(5.3)B, down \$5.5B, driven by an Adj. EBIT loss, unfavorable timing differences and negative working capital
- Quarter-end cash balance of \$39.3B; repaid \$7.7B of corporate revolvers in July
- Liquidity of \$39.8B; in July, also extended \$4.8B of our 3-year corporate revolvers from April 2022 to July 2023



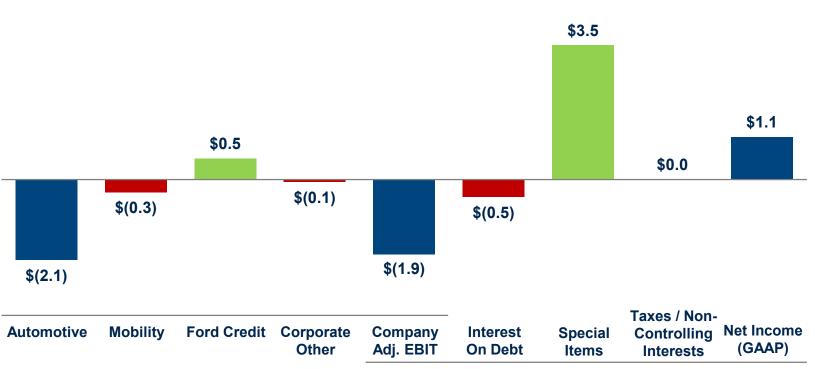
## **Revenue And EBIT Metrics**



- Q2 revenue of \$19B, down
   50%, driven by lower volume
- Wholesale units of 645K, down 53%, driven by lower industry volumes and suspended production at most assembly plants due to COVID
- Adjusted EBIT of \$(1.9)B, down \$3.6B
- Adjusted EBIT margin of (10.0)%, down 14.3 ppts



## **Q2 2020 Results (\$B)**



B / (W) Q2 2019 \$(3.5) \$(0.1) \$(0.3) \$0.2 \$(3.6) \$(0.2) \$4.7 \$0.1 \$1.0 Q1 2020 (1.9)0.0 0.5 0.1 (1.3)(0.2)3.8 0.9 3.1

- Company Adjusted EBIT of \$(1.9)B, down \$3.6B, driven by the COVID impact on Automotive
- Pre-tax Special Items reflect primarily gain on Argo Al transaction with VW



# Q2 2020 Adjusted EBIT (\$B)

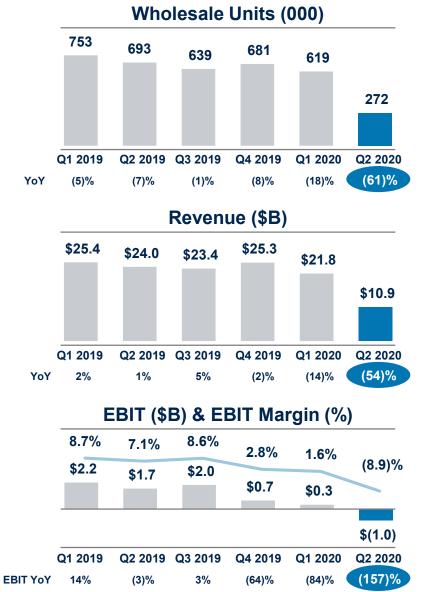
	orth erica	outh nerica	Ει	ırope	C	hina	IMG	Fotal Auto		otal npany				
Q2 2019	\$ 1.7	\$ (0.2)	\$	0.1	\$	(0.2)	\$ (0.1)	\$ 1.4	\$	1.7		lr	ndustry	\$(4.0)
YoY Change:											L,		tocks / Other	(1.7)
Volume / Mix	\$ (4.3)	\$ (0.1)	\$	(1.0)	\$	(0.0)	\$ (0.3)	\$ (5.7)	\$	(5.7)			laterial / Freight	\$(0.7)
Net Pricing	8.0	0.1		0.4		(0.0)	0.0	1.3		1.3			larranty ommodities	(0.5) 0.2
Cost	8.0	0.1		0.0		0.1	0.2	1.1		1.1			tructural ension / OPEB	1.8 0.2
Exchange	0.0	(0.0)		(0.1)		(0.0)	(0.0)	(0.1)		(0.1)				
Other / JVs	 0.1	 (0.0)		(0.1)		0.0	(0.0)	 (0.1)		(0.1)	•		Vs ther	\$(0.1) (0.0)
<b>Total Automotive</b>	\$ (2.7)	\$ 0.0	\$	(8.0)	\$	0.0	\$ (0.1)	\$ (3.5)	\$	(3.5)				
Mobility										(0.1)				
Ford Credit										(0.3)				
<b>Corporate Other</b>										0.2				
Total Company									\$	(3.6)				
Q2 2020	\$ (1.0)	\$ (0.2)	\$	(0.7)	\$	(0.1)	\$ (0.1)	\$ (2.1)	\$	(1.9)				



## **North America**



- Q2 wholesale units down 61%, reflecting primarily COVID-related lower industry volume and suspended production through May 17
- Revenue down 54%, driven by lower volume, offset partially by higher net pricing on new products
- EBIT down \$2.7B, driven by lower volume, new-model material cost and warranty, offset partially by higher net pricing, and lower structural cost arising from suspended production, reduced marketing activity and other one-time cost actions





### **South America**

#### **EBIT YoY Bridge (\$B)**



- Q2 wholesale units down 81%, reflecting primarily COVID-related lower industry volume and suspended production for most of the quarter
- Revenue down 75%, driven by lower volume and weaker currencies, offset partially by higher net pricing
- EBIT loss improved 19%, despite a significant wholesale reduction; higher net pricing, cost performance and favorable vehicle mix more than offset inflationary cost increases

### Wholesale Units (000)



#### Revenue (\$B)



#### EBIT (\$B) & EBIT Margin (%)



11%

29%

(9)%

**EBIT YoY** 

(6)%

(15)%



19%

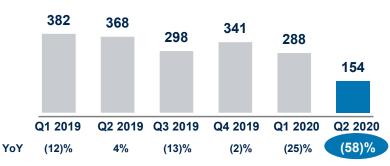
## **Europe**

#### **EBIT YoY Bridge (\$B)**



- Q2 wholesale units down 58%, reflecting primarily COVID-related lower industry volume and suspended production
- Revenue down 51%, driven by lower volume and weaker currencies, offset partially by higher net pricing and favorable series / option mix
- EBIT down \$0.8B, more than explained by lower volume; higher net pricing and cost improvement from personnel reduction actions were offset partially by regulatory (CO<sub>2</sub>) product actions and warranty expense

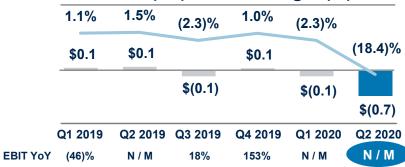
## Wholesale Units\* (000)



#### Revenue (\$B)



#### EBIT (\$B) & EBIT Margin (%)





Includes Ford brand vehicles produced and sold by our unconsolidated affiliate in Turkey (about 7K units in Q2 2019 and 9K units in Q2 2020). Revenue does not include these sales

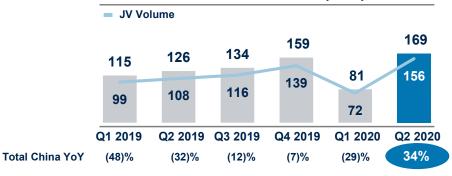
## China

#### **EBIT YoY Bridge (\$B)**



- Q2 wholesale units up 34%, reflecting newly launched Corsair and Escape and strong commercial vehicle sales; highest quarterly wholesale in six quarters
- Consolidated operations revenue down 12%, reflecting planned transition of Lincoln to local production at Changan Ford JV
- EBIT loss improved 12%, driven by volume growth in JVs and structural cost improvements

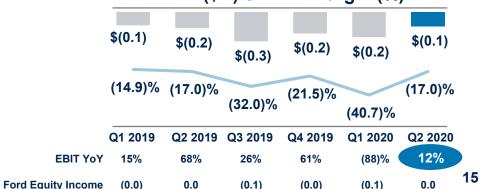
#### Wholesale Units\* (000)



#### Consolidated Revenue (\$B)



#### EBIT (\$B) & EBIT Margin (%)





Wholesale units include Ford brand and Jiangling Motors Corporation (JMC) brand vehicles produced and sold in China by our unconsolidated affiliates. Revenue does not include these sales

## **International Markets Group**

**EBIT YoY Bridge (\$B)** 



- Q2 wholesale units down 64%, reflecting primarily COVID-related lower industry volume, suspended production and a revised commercial vehicle offering strategy with our Russia joint venture
- Revenue down 60%, driven by lower volume and weaker currencies
- EBIT down \$0.1B, driven by lower volume, offset partially by lower structural costs

#### Wholesale Units\* (000) 107 103 93 78 36 Q1 2019 Q2 2019 Q3 2019 Q4 2019 Q1 2020 Q2 2020 YoY (12)% (14)% (20)% (22)% (27)% (64)% Revenue (\$B) \$2.6 \$2.6 \$2.4 \$2.3 \$2.0 \$1.0 Q1 2019 Q2 2019 Q3 2019 Q4 2019 Q1 2020 Q2 2020 (60)% YoY (13)% (9)% (17)% (19)% (25)% EBIT (\$B) & EBIT Margin (%) 0.2% (2.8)% (1.3)% (4.0)% (7.2)% \$0.0 (14.7)% \$(0.0) \$(0.1) \$(0.1) \$(0.1) \$(0.2)

Q1 2019

EBIT YoY 107%

Q2 2019 Q3 2019

(163)%

(160)%

Q4 2019

N/M

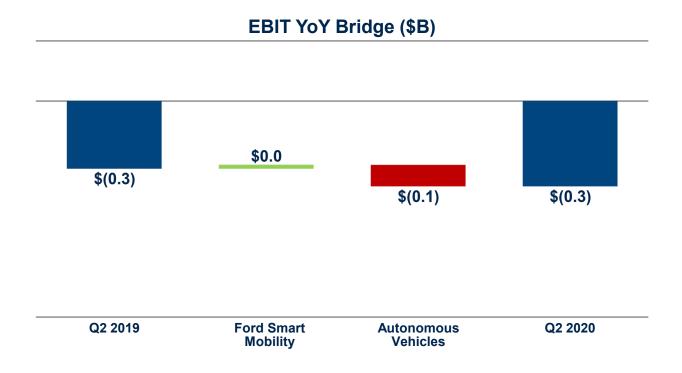
Q1 2020

N/M



Q2 2020 (107)%

## **Mobility**



- VW investment in Argo Al completed
- Transaction resulted in a gain of \$3.5B, reported as a Special Item
- Argo Al deconsolidated, effective June 1
- Expect investments in Autonomous Vehicles to continue at similar levels



### **Ford Credit**

Mix

Margin

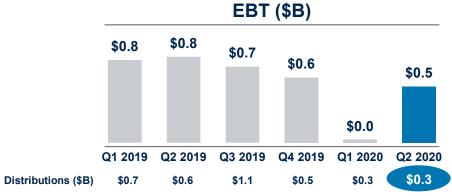


 Strong Q2 EBT of \$0.5B is down \$0.3B, reflecting higher supplemental depreciation on operating leases and lower derivative market valuation gains

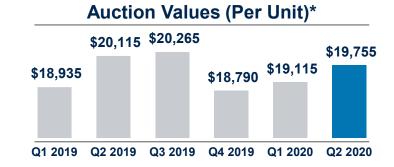
Loss

Residual

- Portfolio performing well loss-to-receivables (LTR) remains low; auction values improved from the first quarter. FY auction values forecast to be down about 5%, consistent with third party estimates
- Balance sheet and liquidity remain strong









\* U.S. 36-month off-lease auction values at Q2 2020 mix

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## Cash Flow And Balance Sheet (\$B)

(0.5)

(1.0)

		SECOND (	QUAR	RTER		FIRST	HAL	F			BALANC	E SH	EET
		2019		2020		2019		2020			2019 ec 31		2020 Jun 30
Company Adj. EBIT excl. Ford Credit	\$	8.0	\$	(2.5)	\$	2.5	\$	(3.2)	Company Excluding Ford Credit				
Capital Spending Depreciation and Tooling Amortization Net Spending	\$ 	(1.9) 1.4 (0.5)	\$ -	(1.2) 1.3 0.2	\$ 	(3.5) 2.7 (0.8)	\$ 	(2.9) 2.7 (0.2)	Company Cash Balance Liquidity Debt	\$	22.3 35.4 (15.3)	\$	39.3 39.8 (40.0)
Receivables Inventory Trade Payables Changes in Working Capital	\$ 	0.2 (0.1) (0.2) (0.1)	\$ 	0.1 1.2 (2.2) (0.9)	\$ 	0.1 (1.2) 1.5 0.3	<b>\$</b>	0.6 0.1 (2.7) (2.1)	Cash Net of Debt  Pension Funded Status  Funded Plans	¢	7.0	¢	(0.7)
Ford Credit Distributions All Other and Timing Differences*  Company Adjusted FCF		0.7 (0.6) 0.2		0.3 (2.4) \$ (5.3)	<u> </u>	1.3 (1.3) 2.1		0.6 (2.6) \$ (7.6)	Unfunded Plans Total Global Pension	\$	(0.4) (6.4) (6.8)	\$ 	(6.2)
Global Redesign (incl. Separations) Changes in Debt Funded Pension Contributions Shareholder Distributions	Ψ	(0.2) 0.3 (0.1) (0.6)		(0.1) 9.6 (0.1) (0.0)	Ψ	(0.4) 0.3 (0.4) (1.2)		(0.3) 24.7 (0.3) (0.6)	Total Funded Status OPEB	\$	(6.1)	\$	(6.0)

## Adj. FCF Of \$(5.3)B, Driven By An Adj. EBIT Loss, Unfavorable Timing Differences And Negative Working Capital

(0.3)

0.2

1.0

17.0



**Change in Cash** 

All Other (incl. Acquisitions & Divestitures)

0.9

# Special Items (\$B)

	SE	COND	QUAF	RTER		FIRST	HAL	F	2020 GLOBA	L REDESIGN*
	2	019	2	2020	2	019	2	2020	Potential 2020 Actio Recorded This Quar Recorded In First Qu	ter
Global Redesign Europe excl. Russia India South America Russia China Separations and Other (Not Included Above) Subtotal Global Redesign	\$	(0.7) - (0.2) (0.2) (0.0) (0.1) (1.2)	\$	(0.1) (0.0) (0.0) (0.0) (0.0) (0.0)	\$ 	(0.8) - (0.4) (0.4) (0.0) (0.1) (1.7)	\$	(0.2) (0.0) (0.0) 0.0 (0.0) (0.0) (0.2)	\$(0.7) - \$(1.2)	\$(0.7) - \$(1.2)
Other Items Gain on Transaction with Argo AI and VW Other, incl. Focus Cancellation, Transit Connect Customs Ruling**, UAW Retirement Buyout and Chariot Subtotal Other Items	\$ 	(0.0)	\$ 	3.5 (0.0) 3.5	<b>\$</b>	(0.1)	<b>\$</b>	3.5 (0.2) 3.2		
Pension and OPEB Gain / (Loss) Pension and OPEB Remeasurement Pension Curtailment Subtotal Pension and OPEB Gain / (Loss)  Total EBIT Special Items	\$ \$ \$	0.0 - 0.0 (1.2)	\$ \$ \$	0.1 - 0.1 3.5	\$ \$	0.0 - 0.0 (1.8)	\$ \$ \$	0.2 (0.0) 0.2 3.2	\$(0.1) \$(0.1)	\$(0.1) \$(0.2)
Cash Effects of Global Redesign (Incl. Separations)	\$	(0.2)	\$	(0.1)	\$	(0.4)	\$	(0.3)	EBIT Charges	Cash Effects



<sup>\*</sup> The potential total Global Redesign impact may be up to \$(11)B of EBIT charges and up to \$(7)B cash effects, including \$(3.7)B of EBIT and \$(1.1)B of cash in prior years

## Outlook

### Adjusted EBIT

- Q3
- Q4
- Full Year

Capital Spending
Pension Contributions
Global Redesign EBIT Charges
Global Redesign Cash Effects

2019

\$1.8B

\$0.5B

\$6.4B

\$7.6B

\$0.7B

\$3.2B

\$0.9B

2020\*

\$0.5B - \$1.5B

Loss

Loss

\$6.1B - \$6.6B

\$0.5B - \$0.7B

\$0.7B - \$1.2B

\$0.7B - \$1.2B







# Cautionary Note On Forward-Looking Statements And Disclaimers

#### CAUTIONARY NOTE ON FORWARD-LOOKING STATEMENTS:

Statements included or incorporated by reference herein may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are based on expectations, forecasts, and assumptions by our management and involve a number of risks, uncertainties, and other factors that could cause actual results to differ materially from those stated, including, without limitation:

- Ford and Ford Credit's financial condition and results of operations have been and may continue to be adversely affected by public health issues, including epidemics or pandemics such as COVID-19:
- Ford's long-term competitiveness depends on the successful execution of global redesign and fitness actions;
- Ford's vehicles could be affected by defects that result in delays in new model launches, recall campaigns, or increased warranty costs;
- Ford may not realize the anticipated benefits of existing or pending strategic alliances, joint ventures, acquisitions, divestitures, or new business strategies;
- Operational systems, security systems, and vehicles could be affected by cyber incidents;
- Ford's production, as well as Ford's suppliers' production, could be disrupted by labor issues, natural or man-made disasters, financial distress, production difficulties, or other factors;
- Ford's ability to maintain a competitive cost structure could be affected by labor or other constraints;
- Ford's ability to attract and retain talented, diverse, and highly skilled employees is critical to its success and competitiveness;
- Ford's new and existing products and mobility services are subject to market acceptance;
- Ford's results are dependent on sales of larger, more profitable vehicles, particularly in the United States;
- With a global footprint, Ford's results could be adversely affected by economic, geopolitical, protectionist trade policies, or other events, including tariffs and Brexit;
- Industry sales volume in any of our key markets can be volatile and could decline if there is a financial crisis, recession, or significant geopolitical event;
- Ford may face increased price competition or a reduction in demand for its products resulting from industry excess capacity, currency fluctuations, competitive actions, or other factors;
- Fluctuations in commodity prices, foreign currency exchange rates, interest rates, and market value of our investments can have a significant effect on results;
- Ford and Ford Credit's access to debt, securitization, or derivative markets around the world at competitive rates or in sufficient amounts could be affected by credit rating downgrades, market volatility, market disruption, regulatory requirements, or other factors;
- Ford's receipt of government incentives could be subject to reduction, termination, or clawback;
- Ford Credit could experience higher-than-expected credit losses, lower-than-anticipated residual values, or higher-than-expected return volumes for leased vehicles;
- Economic and demographic experience for pension and other postretirement benefit plans (e.g., discount rates or investment returns) could be worse than Ford has assumed;
- Pension and other postretirement liabilities could adversely affect Ford's liquidity and financial condition;
- Ford could experience unusual or significant litigation, governmental investigations, or adverse publicity arising out of alleged defects in products, perceived environmental impacts, or otherwise;
- Ford may need to substantially modify its product plans to comply with safety, emissions, fuel economy, autonomous vehicle, and other regulations that may change in the future;
- Ford and Ford Credit could be affected by the continued development of more stringent privacy, data use, and data protection laws and regulations as well as consumer expectations for the safeguarding of personal information; and
- Ford Credit could be subject to new or increased credit regulations, consumer protection regulations, or other regulations.

We cannot be certain that any expectation, forecast, or assumption made in preparing forward-looking statements will prove accurate, or that any projection will be realized. It is to be expected that there may be differences between projected and actual results. Our forward-looking statements speak only as of the date of their initial issuance, and we do not undertake any obligation to update or revise publicly any forward-looking statement, whether as a result of new information, future events, or otherwise. For additional discussion, see "Item 1A. Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2019, as updated by subsequent Quarterly Reports on Form 10-Q and Current Reports on Form 8-K.

#### **DISCLAIMERS:**

- Based on full charge when configured with optional extended range battery and RWD. Actual range varies with conditions such as external elements, driving behaviors, vehicle maintenance, and lithium-ion battery age. Final EPA-estimated ratings available in the 2020 calendar year. Mustang Mach-E GT with extended range battery AWD GT shown with targeted EPA-estimated range of 250 miles, available late summer 2021.
- MPGe is the EPA equivalent measure of gasoline fuel efficiency for electric mode operation. 2.5L Plug-in Hybrid. Actual mileage and range will vary. Range calculation based on 11.2-gallon tank, EPA estimated electric range of 37 miles and combined label rating of 41MPG; class is non-premium Compact Utility.



**Appendix** 

# **Key Metrics**

		W	HOLESALE	UNITS (000)					MARKET SH	IARE (%)		
	Q1 2019	Q2 2019	Q3 2019	Q4 2019	Q1 2020	Q2 2020	Q1 2019	Q2 2019	Q3 2019	Q4 2019	Q1 2020	Q2 2020
North America	753	693	639	681	619	272	13.6 %	13.8 %	12.6 %	12.8 %	13.6 %	14.2
South America	68	75	79	74	59	14	7.7	7.4	7.1	6.9	6.9	6.5
Europe	382	368	298	341	288	154	7.6	7.0	7.3	7.4	6.9	7.1
China	115	126	134	159	81	169	2.1	2.3	2.3	2.0	2.2	2.5
International Markets Group	107	103	93	98	78	36	1.9	2.1	1.8	1.9	1.5	1.7
<b>Total Automotive</b>	1,425	1,364	1,244	1,354	1,126	645	6.0 %	6.2 %	6.0 %	5.7 %	6.0 %	5.9%

				REVEN	UE (\$	SB)							R	EVENUE CH	ANGE (%)		
	(	Q1 2019	Q2 2019	Q3 2019	(	Q4 2019	Q1 2020		Q2 2020		Q1 2019	Q2 20	19	Q3 2019	Q4 2019	Q1 2020	Q2 2020
North America	\$	25.4	\$ 24.0	\$ 23.4	\$	25.3	\$ 21.8	\$	10.9		2 %		1 %	5 %	(2) %	(14) %	(54)
South America		0.9	1.0	1.0		1.0	0.7		0.2		(30)	(	33)	(19)	(22)	(21)	(75)
Europe		7.4	7.3	6.3		7.0	6.2		3.6		(14)		0	(11)	(1)	(16)	(51)
China		0.9	0.9	0.9		1.0	0.6		0.8		(31)		48	(27)	(38)	(31)	(12)
International Markets Group		2.6	2.6	2.3		2.4	2.0		1.0		(13)		(9)	(17)	(19)	(25)	(60)
Total Automotive	\$	37.2	\$ 35.8	\$ 33.9	\$	36.7	\$ 31.3	3	16.6		(5) %		(0) %	(2) %	(5) %	(16) %	(54)%



# **Key Metrics**

				EBIT	(\$B)							EBIT CHAN	NGE (%)		
	C	2019	Q2 2019	Q3 2019	(	Q4 2019	Q1 2020	C	2 2020	Q1 2019	Q2 2019	Q3 2019	Q4 2019	Q1 2020	Q2 2020
North America	\$	2.2	\$ 1.7	\$ 2.0	\$	0.7	\$ 0.3	\$	(1.0)	14 %	(3) %	3 %	(64) %	(84) %	(157) %
South America		(0.2)	(0.2)	(0.2)		(0.2)	(0.1)		(0.2)	(6)	(15)	(9)	11	29	19
Europe		0.1	0.1	(0.1)		0.1	(0.1)		(0.7)	(46)	N/M	18	153	N/M	N / M
China		(0.1)	(0.2)	(0.3)		(0.2)	(0.2)		(0.1)	15	68	26	61	(88)	12
International Markets Group		0.0	(0.1)	(0.1)		(0.2)	(0.0)		(0.1)	107	(160)	(163)	N/M	N/M	(107)
Total Automotive	\$	2.0	\$ 1.4	\$ 1.3	\$	0.2	\$ (0.2)	\$	(2.1)	16 %	19 %	(5) %	(81) %	(109) %	N / M%

•			EBIT MARG	GIN (%)				EBIT	MARGIN CH	HANGE (ppts)		
	Q1 2019	Q2 2019	Q3 2019	Q4 2019	Q1 2020	Q2 2020	Q1 2019	Q2 2019	Q3 2019	Q4 2019	Q1 2020	Q2 2020
North America	8.7 %	7.1 %	8.6 %	2.8 %	1.6 %	(8.9) %	0.9 ppts	(0.3) ppts	(0.2) ppts	(4.8) ppts	(7.1) ppts	(16.0) ppts
South America	(17.0)	(21.0)	(15.9)	(18.4)	(15.5)	(68.3)	(5.8)	(8.7)	(4.1)	(2.1)	1.6	(47.3)
Europe	1.1	1.5	(2.3)	1.0	(2.3)	(18.4)	(0.7)	2.3	(0.4)	2.9	(3.4)	(19.9)
China	(14.9)	(17.0)	(32.0)	(21.5)	(40.7)	(17.0)	(2.8)	61.0	(0.6)	12.9	(25.7)	0.0
International Markets Group	0.2	(2.8)	(4.0)	(7.2)	(1.3)	(14.7)	2.2	(7.1)	(5.4)	(8.6)	(1.5)	(11.8)
<b>Total Automotive</b>	5.4 %	3.8 %	3.9 %	0.6 %	(0.6) %	(12.6)%	1.0 ppts	0.6 ppts	(0.1) ppts	(2.3) ppts	(6.0) ppts	(16.4) ppts



# **Key Metrics**

			WHOLESALE	UNITS (00	0)				MARKET S	HARE (%)		
	Q2 2019	Q2 2020	2020 B / (W) 2019	2019 1H	2020 1H	2020 B / (W) 2019	Q2 2019	Q2 2020	2020 B / (W) 2019	2019 1H	2020 1H	2020 B / (W) 2019
North America	693	272	(421)	1,446	890	(556)	13.8 %	14.2 %	0.4 ppts	13.7 %	13.8 %	0.1 ppts
South America	75	14	(61)	143	73	(70)	7.4	6.5	(0.9)	7.5	6.8	(0.7)
Europe	368	154	(214)	750	442	(308)	7.0	7.1	0.1	7.3	7.0	(0.3)
China	126	169	43	241	251	10	2.3	2.5	0.2	2.2	2.4	0.2
International Markets Group	103	36	(66)	210	114	(96)	2.1	1.7	(0.4)	2.0	1.6	(0.4)
Total Automotive	1,364	645	(719)	2,789	1,771	(1,018)	6.2 %	5.9 %	(0.3) ppts	6.1 %	5.9 %	(0.2) ppts
			REVEN	UE (\$B)					EBIT MAR	RGIN (%)		
	Q2 2019	Q2 2020	2020 B / (W) 2019	UE (\$B)	2020 1H	2020 B / (W) 2019	Q2 2019	Q2 2020	EBIT MAR 2020 B / (W) 2019	2019 1H	2020 1H	2020 B / (W) 2019
North America	<b>Q2 2019</b> \$ 24.0	<b>Q2 2020</b> \$ 10.9	2020 B / (W)		<b>2020 1H</b> \$ 32.8		Q2 2019 7.1 %	<b>Q2 2020</b> (8.9) %	2020 B / (W)		<b>2020 1H</b> (1.9) %	
North America South America			2020 B / (W) 2019	2019 1H		2019			2020 B / (W) 2019	2019 1H		2019
	\$ 24.0	\$ 10.9	2020 B / (W) 2019 \$ (13.0)	<b>2019 1H</b> \$ 49.4	\$ 32.8	<b>2019</b> \$ (16.6)	7.1 %	(8.9) %	2020 B / (W) 2019 (16.0) ppts	<b>2019 1H</b> 7.9 %	(1.9) %	2019 (9.8) ppts
South America	\$ 24.0	\$ 10.9 0.2	2020 B / (W) 2019 \$ (13.0) (0.7)	<b>2019 1H</b> \$ 49.4 1.9	\$ 32.8	2019 \$ (16.6) (0.9)	7.1 % (21.0)	(8.9) %	2020 B / (W) 2019 (16.0) ppts (47.3)	<b>2019 1H</b> 7.9 % (19.1)	(1.9) % (28.6)	2019 (9.8) ppts (9.6)
South America Europe	\$ 24.0 1.0 7.3	\$ 10.9 0.2 3.6	2020 B / (W) 2019 \$ (13.0) (0.7) (3.7)	2019 1H \$ 49.4 1.9 14.8	\$ 32.8 1.0 9.9	\$ (16.6) (0.9) (4.9)	7.1 % (21.0) 1.5	(8.9) % (68.3) (18.4)	2020 B / (W) 2019 (16.0) ppts (47.3) (19.9)	7.9 % (19.1) 1.3	(1.9) % (28.6) (8.2)	(9.8) ppts (9.6) (9.5)



# Q2 Results (\$M)

		Q2				First Half		
	2019	2020	2020	B / (W) 2019	2019	2020	2020	B / (W) 2019
North America	\$ 1,696	\$ (974)	\$	(2,670)	\$ 3,900	\$ (628)	\$	(4,528)
South America	(205)	(165)		39	(362)	(278)		84
Europe	110	(664)		(774)	195	(807)		(1,002)
China	(155)	(136)		19	(283)	(377)		(94)
International Markets Group*	 (72)	(150)		(78)	 (68)	 (175)		(108)
Automotive	\$ 1,373	\$ (2,089)	\$	(3,463)	\$ 3,382	\$ (2,266)	\$	(5,648)
Mobility	(264)	(332)		(68)	(552)	(666)		(114)
Ford Credit	831	543		(288)	1,632	573		(1,059)
Corporate Other	 (286)	 (68)		219	 (361)	 (219)		142
Adjusted EBIT	\$ 1,654	\$ (1,946)	\$	(3,600)	\$ 4,101	\$ (2,578)	\$	(6,679)
Interest on Debt	(244)	(450)		(206)	(489)	(677)		(188)
Special Items (excl. tax)	(1,205)	3,480		4,686	(1,797)	3,193		4,990
Taxes	(55)	34		89	(482)	(813)		(331)
Less: Non-Controlling Interests	 2	 1		(1)	 39	 1_		(38)
Net Income Attributable to Ford	\$ 148	\$ 1,117	\$	970	\$ 1,294	\$ (876)	\$	(2,170)
Company Adjusted Free Cash Flow (\$B)	\$ 0.2	\$ (5.3)	\$	(5.5)	\$ 2.1	\$ (7.5)	\$	(9.6)
Revenue (\$B)	38.9	19.4		(19.5)	79.2	53.7		(25.5)
Company Adjusted EBIT Margin (%)	4.3 %	(10.0) %		(1,430) bps	5.2 %	(4.8) %		(998) bps
Net Income Margin (%)	0.4	5.8		5.4	1.6	(1.6)		(3.3)
Adjusted ROIC (Trailing Four Quarters)	8.5	(3.1)		(11.6) ppts	N/A	N/A		N/A ppts
Adjusted EPS	\$ 0.28	\$ (0.35)	\$	(0.63)	\$ 0.72	\$ (0.59)	\$	(1.31)
EPS (GAAP)	0.04	0.28		0.24	0.32	(0.22)		(0.54)



# First Half 2020 Adjusted EBIT (\$B)

	Nor Amei		outh nerica	Ε	urope	C	hina	IMG	otal Auto		otal npany				
First Half 2019	\$ 3	.9	\$ (0.4)	\$	0.2	\$	(0.3)	\$ (0.1)	\$ 3.4	\$	4.1				
YoY Change:												┌		Industry Stocks / Other	\$(5.4) (1.8)
Volume / Mix	\$ (5	5.4)	\$ (0.1)	\$	(1.3)	\$	(0.1)	\$ (0.3)	\$ (7.2)	\$	(7.2)			Material / Freight	\$(1.3)
Net Pricing	0	.6	0.2		0.6		(0.0)	0.0	1.3		1.3	ightharpoonup		Warranty Commodities	(0.9)
Cost	0	.1	0.1		(0.0)		0.1	0.3	0.5		0.5		,	Structural Pension / OPEB	2.1 0.3
Exchange	(0	.0)	(0.1)		(0.1)		(0.1)	(0.0)	(0.3)		(0.3)				0.0
Other / JVs	0	.2	(0.0)		(0.2)		(0.0)	 (0.0)	(0.1)		(0.1)	•		JVs Other	\$(0.1) 0.1
Total Automotive	\$ (4	.5)	\$ 0.1	\$	(1.0)	\$	(0.1)	\$ (0.1)	\$ (5.6)	\$	(5.6)			Otilei	0.1
Mobility											(0.1)				
Ford Credit											(1.1)				
<b>Corporate Other</b>											0.1				
Total Company										\$	(6.7)				
First Half 2020	\$ (0	.6)	\$ (0.3)	\$	(8.0)	\$	(0.4)	\$ (0.2)	\$ (2.3)	\$	(2.6)				



# Quarterly Results (\$M)

	2019											20	20	
		Q1		Q2		Q3		Q4	F	ull Year		Q1		Q2
North America	\$	2,205	\$	1,696	\$	2,012	\$	700	\$	6,612	\$	346	\$	(974)
South America		(158)		(205)		(165)		(176)		(704)		(113)		(165)
Europe (excl. Russia)		85		110		(144)		72		123		(143)		(664)
China		(128)		(155)		(281)		(207)		(771)		(241)		(136)
International Markets Group*		5		(72)		(93)		(174)		(334)		(26)		(150)
Automotive	\$	2,009	\$	1,373	\$	1,329	\$	215	\$	4,926	\$	(177)	\$	(2,089)
Mobility		(288)		(264)		(290)		(344)		(1,186)		(334)		(332)
Ford Credit		801		831		736		630		2,998		30		543
Corporate Other		(75)		(286)		18_		(16)		(359)		(151)		(68)
Adjusted EBIT	\$	2,447	\$	1,654	\$	1,793	\$	485	\$	6,379	\$	(632)	\$	(1,946)
Interest on Debt		(245)		(244)		(276)		(255)		(1,020)		(227)		(450)
Special Items (excl. tax)		(592)		(1,205)		(1,536)		(2,666)		(5,999)		(287)		3,480
Taxes		(427)		(55)		442		764		724		(847)		34
Less: Non-Controlling Interests		37		2		(2)				37		-		1_
Net Income Attributable to Ford	\$	1,146	\$	148	\$	425	\$	(1,672)	\$	47	\$	(1,993)	\$	1,117
Company Adjusted Free Cash Flow (\$B)	\$	1.9	\$	0.2	\$	0.2	\$	0.5	\$	2.8	\$	(2.2)	\$	(5.3)
Revenue (\$B)		40.3		38.9		37.0		39.7		155.9		34.3		19.4
Company Adjusted EBIT Margin (%)		6.1	<b>%</b>	4.3	%	4.8	%	1.2 %	<b>,</b>	4.1 %	<b>%</b>	(1.8) %	6	(10.0) %
Net Income Margin (%)		2.8		0.4		1.1		(4.2)		0.0		(5.8)		5.8
Adjusted ROIC (Trailing Four Quarters)		8.0		8.5		9.0		7.8		7.8		2.5		(3.1)
Adjusted EPS	\$	0.44	\$	0.28	\$	0.34	\$	0.12	\$	1.19	\$	(0.23)	\$	(0.35)
EPS (GAAP)		0.29		0.04		0.11		(0.42)		0.01		(0.50)		0.28



## **Net Income Reconciliation To Adjusted EBIT (\$M)**

	Q	2			First	Half		N	lemo:
	2019		2020		2019		2020	F	Y 2019
Net income / (Loss) attributable to Ford (GAAP)	\$ 148	\$	1,117	\$	1,294	\$	(876)	\$	47
Income / (Loss) attributable to non-controlling interests	 2		1		39		1		37
Net income / (Loss)	\$ 150	\$	1,118	\$	1,333	\$	(875)	\$	84
Less: (Provision for) / Benefit from income taxes	 (55)		34		(482)		(813)		724
Income / (Loss) before income taxes	\$ 205	\$	1,084	\$	1,815	\$	(62)	\$	(640)
Less: Special items pre-tax	 (1,205)		3,480		(1,797)		3,193		(5,999)
Income / (Loss) before special items pre-tax	\$ 1,410	\$	(2,396)	\$	3,612	\$	(3,255)	\$	5,359
Less: Interest on debt	 (244)		(450)		(489)		(677)		(1,020)
Adjusted EBIT (Non-GAAP)	\$ 1,654	\$	(1,946)	\$	4,101	\$	(2,578)	\$	6,379
Memo:	_		_		_				
Revenue (\$B)	\$ 38.9	\$	19.4	\$	79.2	\$	53.7	\$	155.9
Net income margin (GAAP) (%)	0.4 %	0	5.8 %	0	1.6 %	<b>6</b>	(1.6) %	)	0.0 %
Adjusted EBIT margin (%)	4.3 %	, 0	(10.0) %	, D	5.2 %	<b>6</b>	(4.8) %	•	4.1 %



# **Net Cash Provided By / (Used In) Operating Activities Reconciliation To Company Adjusted FCF (\$M)**

							1 11 30	ı ıaıı
	Q1 2019	Q2 2019	Q3 2019	Q4 2019	Q1 2020	Q2 2020	2019	2020
Net cash provided by / (Used in) operating activities (GAAP)	\$ 3,544	\$ 6,463	\$ 4,732	\$ 2,900	\$ (473)	\$ 9,115	\$ 10,007	\$ 8,642
Less: Items Not Included in Company Adjusted Free Cash Flows								
Ford Credit operating cash flows	1,118	5,267	4,523	623	133	13,413	6,385	13,546
Funded pension contributions	(294)	(106)	(211)	(119)	(175)	(107)	(400)	(282)
Global Redesign (including separations)	(136)	(222)	(334)	(219)	(172)	(99)	(358)	(271)
Ford Credit tax payments / (refunds) under tax sharing agreement	98	-	-	293	475	569	98	1,044
Other, net	(120)	175	(124)	68	(15)	(178)	55	(193)
Add: <u>Items Included in Company Adjusted Free Cash Flows</u>								
Automotive and Mobility capital spending	(1,620)	(1,911)	(1,787)	(2,262)	(1,770)	(1,165)	(3,531)	(2,935)
Ford Credit distributions	675	650	1,100	475	275	275	1,325	550
Settlement of derivatives	(26)	86	16	31	(28)	64	60	36
Company adjusted free cash flow (Non-GAAP)	\$ 1,907	\$ 174	\$ 207	\$ 498	(2,242)	(5,309)	\$ 2,081	\$ (7,551)



**First Half** 

# Earnings Per Share Reconciliation To Adjusted Earnings Per Share

	Q2			First Half							
	-	2019		2019		2020		2019		2020	
Diluted After-Tax Results (\$M)				_							
Diluted after-tax results (GAAP)	\$	148	\$	1,117	\$	1,294	\$	(876)			
Less: Impact of pre-tax and tax special items		(989)		2,525		(1,574)		1,451			
Less: Non-controlling interests impact of Russia restructuring		-		-		(35)		-			
Adjusted net income – diluted (Non-GAAP)	\$	1,137	\$	(1,408)	\$	2,903	\$	(2,327)			
Basic and Diluted Shares (M)											
Basic shares (average shares outstanding)		3,984		3,975		3,979		3,969			
Net dilutive options, unvested restricted stock units and restricted stock		29		17		26		_			
Diluted shares		4,013		3,992		4,005		3,969			
Earnings per share – diluted (GAAP)	\$	0.04	\$	0.28	\$	0.32	\$	(0.22)			
Less: Net impact of adjustments		(0.24)		0.63		(0.40)		0.37			
Adjusted earnings per share – diluted (Non-GAAP)	\$	0.28	\$	(0.35)	\$	0.72	\$	(0.59)			



# Effective Tax Rate Reconciliation To Adjusted Effective Tax Rate

	2020				Memo:		
	Q2		First Half		FY 2019		
Pre-Tax Results (\$M)							
Income / (Loss) before income taxes (GAAP)	\$	1,084	\$	(62)	\$	(640)	
Less: Impact of special items		3,480		3,193		(5,999)	
Adjusted earnings before taxes (Non-GAAP)	\$	(2,396)	\$	(3,255)	\$	5,359	
Taxes (\$M)							
(Provision for) / Benefit from income taxes (GAAP)	\$	34	\$	(813)	\$	724	
Less: Impact of special items*		(955)		(1,742)		1,323	
Adjusted (provision for) / benefit from income taxes (Non-GAAP)	\$	989	\$	929	\$	(599)	
Tax Rate (%)							
Effective tax rate (GAAP)		(3.1) %		(1,311) %		113.1	6
Adjusted effective tax rate (Non-GAAP)		41.3 %		28.5 %		11.2	6



## Adjusted ROIC (\$B)

	Four Quarters		Four Quarters			
Adjusted Net Operating Profit After Cash Tax	Ending	g Q2 2019	Ending Q2 2020			
Net income attributable to Ford	\$	2.2	\$	(2.1)		
Add: Non-controlling interest		0.0		(0.0)		
Less: Income tax		(0.7)		0.4		
Add: Cash tax		(8.0)		(0.4)		
Less: Interest on debt		(1.1)		(1.2)		
Less: Total pension / OPEB income / (cost)		(8.0)		(2.0)		
Add: Pension / OPEB service costs		(1.1)		(1.1)		
Net operating profit after cash tax	\$	3.0	\$	(0.7)		
Less: Special items (excl. pension / OPEB) pre-tax		(2.3)		1.4		
Adj. net operating profit after cash tax	\$	5.3	\$	(2.1)		
Invested Capital						
Equity	\$	36.1	\$	30.9		
Redeemable non-controlling interest		-		-		
Debt (excl. Ford Credit)		14.6		40.0		
Net pension and OPEB liability		11.2		11.8		
Invested capital (end of period)	\$	62.0	\$	82.6		
Average invested capital	\$	62.7	\$	67.9		
ROIC*		4.8	<b>/</b> 6	(1.1) %		
Adjusted ROIC (Non-GAAP)**		8.5	<b>%</b>	(3.1) %		



<sup>\*</sup> Calculated as the sum of net operating profit after cash tax from the last four quarters, divided by the average invested capital over the last four quarters

# Non-GAAP Financial Measures That Supplement GAAP Measures

We use both GAAP and non-GAAP financial measures for operational and financial decision making, and to assess Company and segment business performance. The non-GAAP measures listed below are intended to be considered by users as supplemental information to their equivalent GAAP measures, to aid investors in better understanding our financial results. We believe that these non-GAAP measures provide useful perspective on underlying business results and trends, and a means to assess our period-over-period results. These non-GAAP measures should not be considered as a substitute for, or superior to, measures of financial performance prepared in accordance with GAAP. These non-GAAP measures may not be the same as similarly titled measures used by other companies due to possible differences in method and in items or events being adjusted.

- Company Adjusted EBIT (Most Comparable GAAP Measure: Net income attributable to Ford) Earnings Before Interest and Taxes (EBIT) excludes interest on debt (excl. Ford Credit Debt), taxes and pre-tax special items. This non-GAAP measure is useful to management and investors because it allows users to evaluate our operating results aligned with industry reporting. Pre-tax special items consist of (i) pension and OPEB remeasurement gains and losses, (ii) significant personnel expenses, dealer-related costs, and facility-related charges stemming from our efforts to match production capacity and cost structure to market demand and changing model mix, and (iii) other items that we do not necessarily consider to be indicative of earnings from ongoing operating activities. When we provide guidance for adjusted EBIT, we do not provide guidance on a net income basis because the GAAP measure will include potentially significant special items that have not yet occurred and are difficult to predict with reasonable certainty prior to year-end, including pension and OPEB remeasurement gains and losses.
- Company Adjusted EBIT Margin (Most Comparable GAAP Measure: Company Net Income Margin) Company Adjusted EBIT Margin is Company Adjusted EBIT divided by
  Company revenue. This non-GAAP measure is useful to management and investors because it allows users to evaluate our operating results aligned with industry reporting.
- Adjusted Earnings Per Share (Most Comparable GAAP Measure: Earnings Per Share) Measure of Company's diluted net earnings per share adjusted for impact of pre-tax special items (described above), tax special items and restructuring impacts in noncontrolling interests. The measure provides investors with useful information to evaluate performance of our business excluding items not indicative of the underlying run rate of our business. When we provide guidance for adjusted earnings per share, we do not provide guidance on an earnings per share basis because the GAAP measure will include potentially significant special items that have not yet occurred and are difficult to predict with reasonable certainty prior to year-end, including pension and OPEB remeasurement gains and losses.
- Adjusted Effective Tax Rate (Most Comparable GAAP Measure: Effective Tax Rate) Measure of Company's tax rate excluding pre-tax special items (described above) and
  tax special items. The measure provides an ongoing effective rate which investors find useful for historical comparisons and for forecasting. When we provide guidance for
  adjusted effective tax rate, we do not provide guidance on an effective tax rate basis because the GAAP measure will include potentially significant special items that have
  not yet occurred and are difficult to predict with reasonable certainty prior to year-end, including pension and OPEB remeasurement gains and losses.



# Non-GAAP Financial Measures That Supplement GAAP Measures

- Company Adjusted Free Cash Flow (FCF) (Most Comparable GAAP Measure: Net Cash Provided By / (Used In) Operating Activities) Measure of Company's operating cash flow excluding Ford Credit's operating cash flows. The measure contains elements management considers operating activities, including Automotive and Mobility capital spending, Ford Credit distributions to its parent, and settlement of derivatives. The measure excludes cash outflows for funded pension contributions, global redesign (including separations), and other items that are considered operating cash flows under GAAP. This measure is useful to management and investors because it is consistent with management's assessment of the Company's operating cash flow performance. When we provide guidance for Company Adjusted FCF, we do not provide guidance for net cash provided by / (used in) operating activities because the GAAP measure will include items that are difficult to quantify or predict with reasonable certainty, including cash flows related to the Company's exposures to foreign currency exchange rates and certain commodity prices (separate from any related hedges), Ford Credit's operating cash flows, and cash flows related to special items, including separation payments, each of which individually or in the aggregate could have a significant impact to our net cash provided by / (used in) our operating activities.
- Adjusted ROIC Calculated as the sum of adjusted net operating profit after-cash tax from the last four quarters, divided by the average invested capital over the last four quarters. This calculation provides management and investors with useful information to evaluate the Company's after-cash tax operating return on its invested capital for the period presented. Adjusted net operating profit after-cash tax measures operating results less special items, interest on debt (excl. Ford Credit Debt), and certain pension / OPEB costs. Average invested capital is the sum of average balance sheet equity, debt (excl. Ford Credit Debt), and net pension / OPEB liability.
- Ford Credit Managed Receivables (Most Comparable GAAP Measure: Net Finance Receivables plus Net Investment in Operating Leases) Measure of Ford Credit's total net receivables and held-for-sale receivables, excluding unearned interest supplements and residual support, allowance for credit losses, and other (primarily accumulated supplemental depreciation). The measure is useful to management and investors as it closely approximates the customer's outstanding balance on the receivables, which is the basis for earning revenue.
- Ford Credit Managed Leverage (Most Comparable GAAP Measure: Financial Statement Leverage) Ford Credit's debt-to-equity ratio adjusted (i) to exclude cash, cash equivalents, and marketable securities (other than amounts related to insurance activities), and (ii) for derivative accounting. The measure is useful to investors because it reflects the way Ford Credit manages its business. Cash, cash equivalents, and marketable securities are deducted because they generally correspond to excess debt beyond the amount required to support operations and on-balance sheet securitization transactions. Derivative accounting adjustments are made to asset, debt, and equity positions to reflect the impact of interest rate instruments used with Ford Credit's term-debt issuances and securitization transactions. Ford Credit generally repays its debt obligations as they mature, so the interim effects of changes in market interest rates are excluded in the calculation of managed leverage.



## **Definitions And Calculations**

#### **Automotive Records**

References to Automotive records for EBIT margin and business units are since at least 2009

#### **Wholesale Units and Revenue**

• Wholesale unit volumes include all Ford and Lincoln badged units (whether produced by Ford or by an unconsolidated affiliate) that are sold to dealerships, units manufactured by Ford that are sold to other manufacturers, units distributed by Ford for other manufacturers, and local brand units produced by our China joint venture, Jiangling Motors Corporation, Ltd. ("JMC"), that are sold to dealerships. Vehicles sold to daily rental car companies that are subject to a guaranteed repurchase option (i.e., rental repurchase), as well as other sales of finished vehicles for which the recognition of revenue is deferred (e.g., consignments), also are included in wholesale unit volumes. Revenue from certain vehicles in wholesale unit volumes (specifically, Ford badged vehicles produced and distributed by our unconsolidated affiliates, as well as JMC brand vehicles) are not included in our revenue

#### **Industry Volume and Market Share**

Industry volume and market share are based, in part, on estimated vehicle registrations; includes medium and heavy duty trucks

#### SAAR

SAAR means seasonally adjusted annual rate

### **Company Cash**

Company cash includes cash, cash equivalents, marketable securities and restricted cash; excludes Ford Credit's cash, cash equivalents, marketable securities and restricted cash

### **Market Factors**

- Volume and Mix primarily measures EBIT variance from changes in wholesale unit volumes (at prior-year average contribution margin per unit) driven by changes in industry volume, market share, and dealer stocks, as well as the EBIT variance resulting from changes in product mix, including mix among vehicle lines and mix of trim levels and options within a vehicle line
- Net Pricing primarily measures EBIT variance driven by changes in wholesale unit prices to dealers and marketing incentive programs such as rebate programs, low-rate financing offers, special lease offers and stock accrual adjustments on dealer inventory
- · Market Factors exclude the impact of unconsolidated affiliate wholesale units

### **Earnings Before Taxes (EBT)**

Reflects Income before income taxes

### **Pension Funded Status**

• Current period balances reflect net underfunded status at December 31, 2019, updated for service and interest cost, expected return on assets, curtailment and settlement gains and associated interim remeasurement (where applicable), separation expense, actual benefit payments, and cash contributions. For plans without interim remeasurement, the discount rate and rate of expected return assumptions are unchanged from year-end 2019



# FORD **CREDIT**

**Q2 Earnings Review**July 30, 2020



# **Key Takeaways**

- Strong Q2 EBT of \$543M
- Balance sheet is inherently liquid; smaller size reflects lower production
- Liquidity is strong at \$32B; we continue to access diverse funding sources
- Portfolio is performing well delinquencies, charge-offs and loss-to-receivables (LTR) ratio remained low in Q2. Our credit loss reserve reflects lifetime losses at about the same level as Q1
- Off-lease auction values experienced sharp recovery and performed better than expected in Q2 and lease share remained below industry average

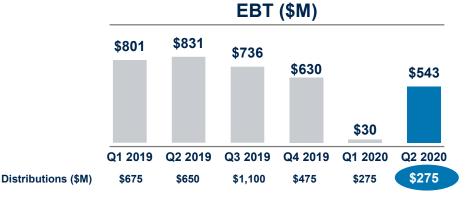


# **Key Metrics**

### **EBT YoY Bridge (\$M)**



- Strong Q2 EBT of \$543M is down \$288M, reflecting higher supplemental depreciation on operating leases and lower derivative market valuation gains
- Portfolio performing well loss-to-receivables (LTR)
  remains low; auction values improved from the first
  quarter. FY auction values forecast to be down about 5%,
  consistent with third party estimates
- Balance sheet and liquidity remain strong







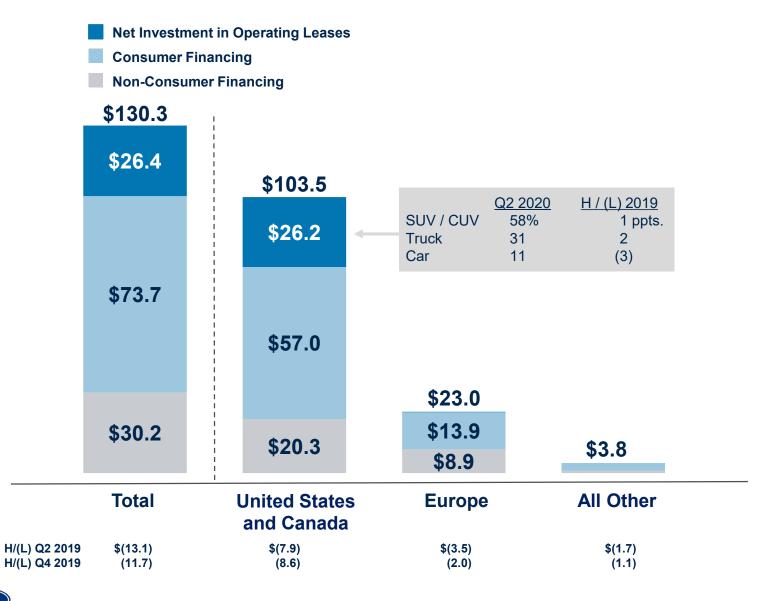
## **Auction Values (Per Unit)\***





\* U.S. 36-month off-lease auction values at Q2 2020 mix

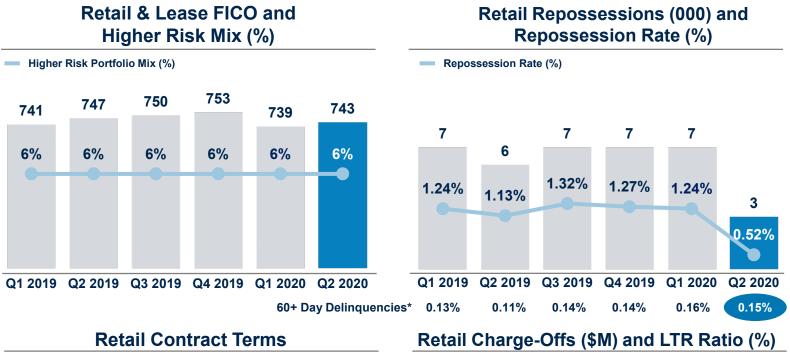
## Q2 2020 Net Receivables Mix (\$B)



- Receivables declined \$13B YoY and \$12B from YE 2019 (\$7.5B in Q2) primarily reflecting lower wholesale receivables
- Operating lease portfolio was 20% of total net receivables



# U.S. Origination Metrics And Credit Loss Drivers







- **Disciplined and consistent** underwriting practices
- Portfolio quality evidenced by FICO scores and consistent risk mix
- Repossessions, charge-offs and LTR lower than Q1 reflecting government stimulus, retail financing and lease extension programs offered and decision to temporarily suspend involuntary repossessions due to COVID
- **Longer-term contracts** increased as a result of 84-month "Built to Lend a Hand" campaign

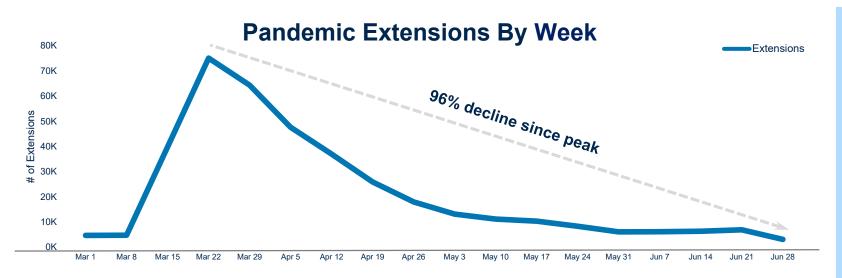
Severity (000) \$10.9

\$10.4

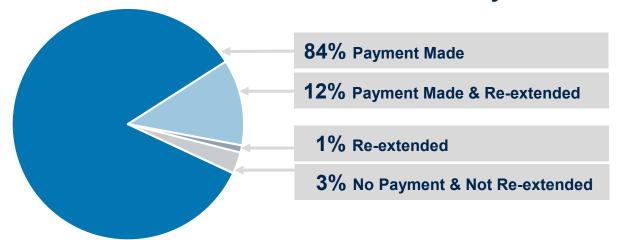
\$10.3

\$10.9

## **U.S. Consumer Pandemic Extensions**



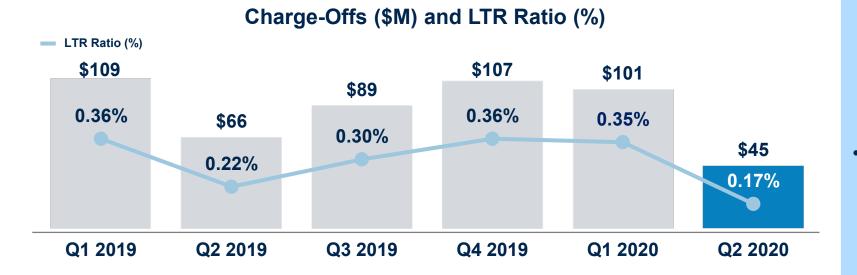
## **Extensions That Came Due Prior To July 28**



- 361K pandemic extensions (11% of outstanding contracts) processed
   March – May
- 96% of extensions have made payments post extension
- Extensions returning to pre-pandemic levels



## **Worldwide Credit Loss Metrics**



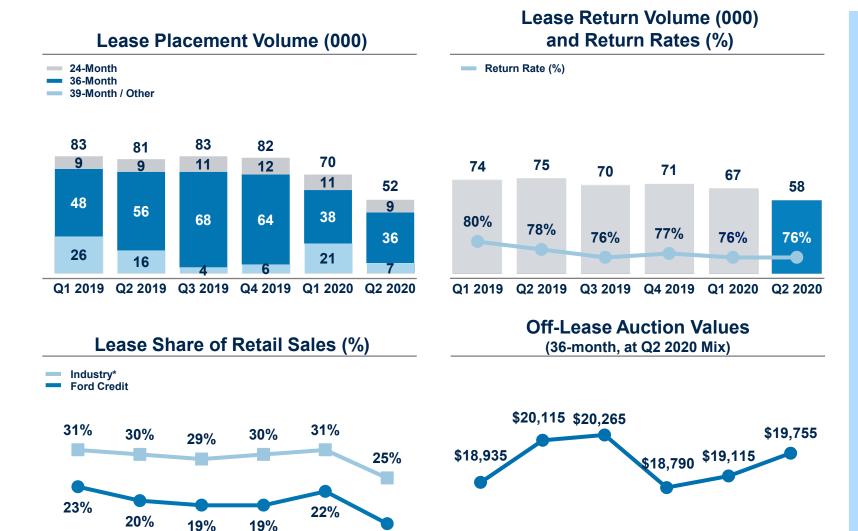




- Worldwide credit loss metrics improvement reflects government stimulus and retail financing and lease extension programs offered
- Our credit loss reserve reflects lifetime losses at about the same level as Q1



## **U.S. Lease Metrics**



15%

Q1 2019 Q2 2019 Q3 2019 Q4 2019 Q1 2020 Q2 2020

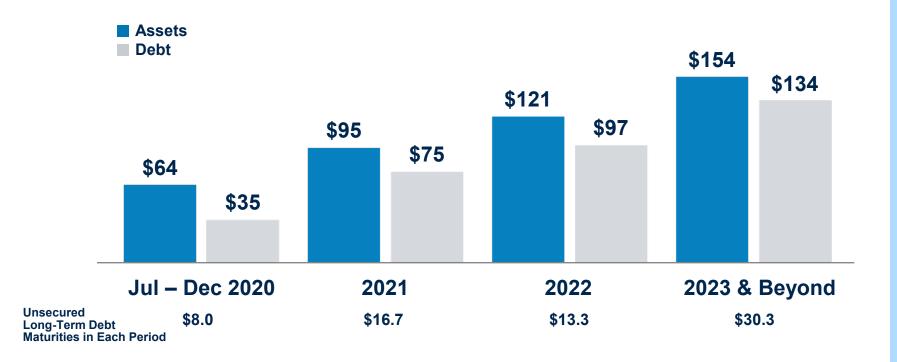
- Lower lease return volumes reflect impact of lease extension programs
- FY auction values forecast to be down about 5%, consistent with third party estimates



\* Source: J.D. Power PIN

Q1 2019 Q2 2019 Q3 2019 Q4 2019 Q1 2020 Q2 2020

## Cumulative Maturities At June 30, 2020\* (\$B)



- Strong balance sheet is inherently liquid with cumulative debt maturities having a longer tenor than asset maturities
- As of June 30, \$76B of \$154B assets are unencumbered



# Funding Structure – Managed Receivables\* (\$B)

38%

39%

	2019 Dec 31		2020 Jun 30	
Term Debt (incl. Bank Borrowings)	\$	73	\$	73
Term Asset-Backed Securities		<b>57</b>		55
Commercial Paper		4		2
Ford Interest Advantage / Deposits		7		6
Other		9		6
Equity		14		14
Adjustments for Cash		(12)		(17)
Total Managed Receivables	\$	152	\$	139
Securitized Funding as Pct				

- Well capitalized with a strong balance sheet
- Funding is diversified across platforms and markets
- Expect higher mix of ABS going forward



of Managed Receivables

# Public Term Funding Plan\* (\$B)

	 018 tual	2019 Actual		2020 Forecast	Through  Jul 29	
Unsecured	\$ 13	\$	17	\$ 7-10	\$	5
Securitizations**	14		14	11 - 14		7
Total	\$ 27	\$	31	\$ 18 - 24	\$	12

- Completed \$12B of public issuance year-to-date including \$2B of unsecured in June
- Strong balance sheet and substantial liquidity provide funding flexibility

# **Cautionary Note On Forward-Looking Statements**

Statements included or incorporated by reference herein may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are based on expectations, forecasts, and assumptions by our management and involve a number of risks, uncertainties, and other factors that could cause actual results to differ materially from those stated, including, without limitation:

- Ford and Ford Credit's financial condition and results of operations have been and may continue to be adversely affected by public health issues, including epidemics or pandemics such as COVID-19;
- Ford's long-term competitiveness depends on the successful execution of global redesign and fitness actions;
- Ford's vehicles could be affected by defects that result in delays in new model launches, recall campaigns, or increased warranty costs;
- Ford may not realize the anticipated benefits of existing or pending strategic alliances, joint ventures, acquisitions, divestitures, or new business strategies;
- Operational systems, security systems, and vehicles could be affected by cyber incidents;
- Ford's production, as well as Ford's suppliers' production, could be disrupted by labor issues, natural or man-made disasters, financial distress, production difficulties, or other factors;
- Ford's ability to maintain a competitive cost structure could be affected by labor or other constraints;
- Ford's ability to attract and retain talented, diverse, and highly skilled employees is critical to its success and competitiveness;
- Ford's new and existing products and mobility services are subject to market acceptance;
- Ford's results are dependent on sales of larger, more profitable vehicles, particularly in the United States;
- With a global footprint, Ford's results could be adversely affected by economic, geopolitical, protectionist trade policies, or other events, including tariffs and Brexit;
- Industry sales volume in any of our key markets can be volatile and could decline if there is a financial crisis, recession, or significant geopolitical event;
- Ford may face increased price competition or a reduction in demand for its products resulting from industry excess capacity, currency fluctuations, competitive actions, or other factors;
- Fluctuations in commodity prices, foreign currency exchange rates, interest rates, and market value of our investments can have a significant effect on results;
- Ford and Ford Credit's access to debt, securitization, or derivative markets around the world at competitive rates or in sufficient amounts could be affected by credit rating downgrades, market volatility, market disruption, regulatory requirements, or other factors;
- Ford's receipt of government incentives could be subject to reduction, termination, or clawback;
- Ford Credit could experience higher-than-expected credit losses, lower-than-anticipated residual values, or higher-than-expected return volumes for leased vehicles;
- Economic and demographic experience for pension and other postretirement benefit plans (e.g., discount rates or investment returns) could be worse than Ford has assumed:
- Pension and other postretirement liabilities could adversely affect Ford's liquidity and financial condition;
- Ford could experience unusual or significant litigation, governmental investigations, or adverse publicity arising out of alleged defects in products, perceived environmental impacts, or otherwise;
- Ford may need to substantially modify its product plans to comply with safety, emissions, fuel economy, autonomous vehicle, and other regulations that may change in the future;
- Ford and Ford Credit could be affected by the continued development of more stringent privacy, data use, and data protection laws and regulations as well as consumer expectations for the safeguarding of personal information; and
- · Ford Credit could be subject to new or increased credit regulations, consumer protection regulations, or other regulations.

We cannot be certain that any expectation, forecast, or assumption made in preparing forward-looking statements will prove accurate, or that any projection will be realized. It is to be expected that there may be differences between projected and actual results. Our forward-looking statements speak only as of the date of their initial issuance, and we do not undertake any obligation to update or revise publicly any forward-looking statement, whether as a result of new information, future events, or otherwise. For additional discussion, see "Item 1A. Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2019, as updated by subsequent Quarterly Reports on Form 10-Q and Current Reports on Form 8-K.



# FORD **CREDIT**

## **APPENDIX**

EBT By Segment	<b>A</b> 1
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Total Net Receivables Reconciliation To Managed Receivables	<b>A3</b>
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# EBT By Segment\* (\$M)

	Q2				YTD				
	H / (L) 2020 2019		2020		H / (L) 2019				
Results									
United States and Canada segment	\$	445	\$	(144)	\$	467	\$	(744)	
Europe segment		65		(48)		82		(145)	
All Other segment		17		(20)		24		(71)	
Total segments	\$	527	\$	(212)	\$	573	\$	(960)	
Unallocated other		16		(76)				(99)	
Earnings before taxes	\$	543	\$	(288)	\$	573	\$	(1,059)	
Taxes		(136)		82		(145)		271	
Net income	\$	407	\$	(206)	\$	428	\$	(788)	
Distributions	\$	275	\$	(375)	\$	550	\$	(775)	



# **Financing Shares And Contract Placement Volume**

	Q2		YTD	<u> </u>
	2019	2020	2019	2020
Share of Ford Sales*				
United States	49 %	77 %	49 %	67 %
Canada	65	63	66	63
U.K.	36	44	38	44
Germany	49	34	49	39
China	32	37	34	36
Wholesale Share				
United States	<b>75</b> %	73 %	<b>76</b> %	74 %
Canada	<b>57</b>	42	57	45
U.K.	100	100	100	100
Germany	93	93	93	93
China	64	61	62	58
Contract Placement Volume - New and Used (000)				
United States	220	297	420	<b>502</b>
Canada	40	25	70	48
U.K.	34	13	<b>75</b>	43
Germany	45	19	87	48
China	28	28	54	44



# Total Net Receivables Reconciliation To Managed Receivables (\$B)

	2019	2019	2020
	Jun 30	<b>Dec 31</b>	_Jun 30
Finance receivables, net (GAAP)	\$ 115.7	\$ 114.3	\$ 103.9
Net investment in operating leases (GAAP)	27.7	27.7	26.4
Total net receivables*	\$ 143.4	\$ 142.0	\$ 130.3
Held-for-sale receivables (GAAP)	\$ -	\$ 1.5	\$ -
Unearned interest supplements and residual support	6.9	6.7	6.5
Allowance for credit losses	0.5	0.5	1.3
Other, primarily accumulated supplemental depreciation	1.1	1.0	1.3
Total managed receivables (Non-GAAP)	\$ 151.9	\$ 151.7	\$ 139.4



# Financial Statement Leverage Reconciliation To Managed Leverage\* (\$B)

	2019	2019	2020
	Jun 30	Dec 31	Jun 30
Leverage Calculation			
Debt	\$ 141.5	\$ 140.0	\$ 135.3
Adjustments for cash	(14.1)	(11.7)	(17.1)
Adjustments for derivative accounting	(0.6)	(0.5)	(1.8)
Total adjusted debt	\$ 126.8	\$ 127.8	\$ 116.4
Equity	\$ 14.9	\$ 14.3	\$ 13.8
Adjustments for derivative accounting	(0.1)	(0.0)	(0.0)
Total adjusted equity	\$ 14.8	\$ 14.3	\$ 13.8
Financial statement leverage (to 1) (GAAP)	9.5	9.8	9.8
Managed leverage (to 1) (Non-GAAP)	8.6	8.9	8.5



# **Liquidity Sources\*** (\$B)

	2019 Jun 30		2019 Dec 31		2020 Jun 30	
Liquidity Sources		<u> </u>		Dec 31		uii 30
Cash	\$	14.1	\$	11.7	\$	17.1
Committed asset-backed facilities		35.7		36.6		37.1
Other unsecured credit facilities		2.9		3.0		2.5
Ford corporate credit facility allocation		3.0		3.0		>
Total liquidity sources	\$	55.7	\$	54.3	\$	56.7
<b>Utilization of Liquidity</b>						
Securitization cash	\$	(4.0)	\$	(3.5)	\$	(3.6)
Committed asset-backed facilities		(17.5)		(17.3)		(17.7)
Other unsecured credit facilities		(0.9)		(8.0)		(0.6)
Ford corporate credit facility allocation		-		-		-
Total utilization of liquidity	\$	(22.4)	\$	(21.6)	\$	(21.9)
Gross liquidity	\$	33.3	\$	32.7	\$	34.8
Adjustments		0.3		0.4	_	(2.4)
Net liquidity available for use	\$	33.6	\$	33.1	(\$	32.4

 Liquidity of \$32.4B is \$0.7B lower than 2019 YE, and includes reallocation of \$3B corporate revolver in March



# Non-GAAP Financial Measures That Supplement GAAP Measures

- We use both GAAP and non-GAAP financial measures for operational and financial decision making, and to assess Company and segment
  business performance. The non-GAAP measures listed below are intended to be considered by users as supplemental information to their
  equivalent GAAP measures, to aid investors in better understanding our financial results. We believe that these non-GAAP measures provide
  useful perspective on underlying business results and trends, and a means to assess our period-over-period results. These non-GAAP
  measures should not be considered as a substitute for, or superior to measures of financial performance prepared in accordance with GAAP.
  These non-GAAP measures may not be the same as similarly titled measures used by other companies due to possible differences in method
  and in items or events being adjusted.
- Ford Credit Managed Receivables (Most Comparable GAAP Measure: Net Finance Receivables plus Net Investment in Operating Leases) Measure of Ford Credit's Total net receivables and Held-for-sale receivables, excluding unearned interest supplements and residual support, allowance for credit losses, and other (primarily accumulated supplemental depreciation). The measure is useful to management and investors as it closely approximates the customer's outstanding balance on the receivables, which is the basis for earning revenue.
- Ford Credit Managed Leverage (Most Comparable GAAP Measure: Financial Statement Leverage) Ford Credit's debt-to-equity ratio adjusted (i) to exclude cash, cash equivalents, and marketable securities (other than amounts related to insurance activities), and (ii) for derivative accounting. The measure is useful to investors because it reflects the way Ford Credit manages its business. Cash, cash equivalents, and marketable securities are deducted because they generally correspond to excess debt beyond the amount required to support operations and on-balance sheet securitization transactions. Derivative accounting adjustments are made to asset, debt, and equity positions to reflect the impact of interest rate instruments used with Ford Credit's term-debt issuances and securitization transactions. Ford Credit generally repays its debt obligations as they mature, so the interim effects of changes in market interest rates are excluded in the calculation of managed leverage.



## **Definitions And Calculations**

Adjustments (as shown on the Liquidity Sources chart)

Includes asset-backed capacity in excess of eligible receivables; cash related to the Ford Credit Revolving Extended Variable-utilization program ("FordREV"), which can be accessed through future sales of receivables

Assets (as shown on the Cumulative Maturities chart)

Includes gross finance receivables less the allowance for credit losses, investment in operating leases net of accumulated depreciation, cash and cash equivalents, and marketable securities (excluding amounts related to insurance activities). Amounts shown include the impact of expected prepayments

Cash (as shown on the Funding Structure, Liquidity Sources and Leverage charts)

Cash and cash equivalents and Marketable securities reported on Ford Credit's balance sheet, excluding amounts related to insurance activities

**Debt** (as shown on the Cumulative Maturities chart)

Includes all of the wholesale ABS term maturities of \$9.2 billion in the next 12 months that otherwise contractually extend beyond Q1 2021. Retail and lease ABS are treated as amortizing to match the underlying assets

Debt (as shown on the Leverage chart)

Debt on Ford Credit's balance sheet. Includes debt issued in securitizations and payable only out of collections on the underlying securitized assets and related enhancements. Ford Credit holds the right to receive
the excess cash flows not needed to pay the debt issued by, and other obligations of, the securitization entities that are parties to those securitization transactions

Committed Asset-Backed Security ("ABS") Facilities (as shown on the Liquidity Sources chart)

Committed ABS facilities are subject to availability of sufficient assets, ability to obtain derivatives to manage interest rate risk, and exclude FCE Bank plc ("FCE") access to the Bank of England's Discount Window Facility

#### **Earnings Before Taxes (EBT)**

Reflects Income before income taxes as reported on Ford Credit's income statement

Securitization cash (as shown on the Liquidity Sources chart)

Securitization cash is cash held for the benefit of the securitization investors (for example, a reserve fund)

Securitizations (as shown on the Public Term Funding Plan chart)

Public securitization transactions, Rule 144A offerings sponsored by Ford Credit, and widely distributed offerings by Ford Credit Canada

Term Asset-Backed Securities (as shown on the Funding Structure chart)

Obligations issued in securitization transactions that are payable only out of collections on the underlying securitized assets and related enhancements

<u>Total net receivables</u> (as shown on the Total Net Receivables Reconciliation To Managed Receivables chart)

• Includes finance receivables (retail financing and wholesale) sold for legal purposes and net investment in operating leases included in securitization transactions that do not satisfy the requirements for accounting sale treatment. These receivables and operating leases are reported on Ford Credit's balance sheet and are available only for payment of the debt issued by, and other obligations of, the securitization entities that are parties to those securitization transactions; they are not available to pay the other obligations of Ford Credit or the claims of Ford Credit's other creditors

Unallocated other (as shown on the EBT By Segment chart)

Items excluded in assessing segment performance because they are managed at the corporate level, including market valuation adjustments to derivatives and exchange-rate fluctuations on foreign currency-denominated transactions

